UX DESIGN AWARDS

2024

An Award by IDZ International Design Center Berlin

The Global Competition
for Excellent Experiences

UX DESIGN AWARDS

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An Award by IDZ International Design Center Berlin

Celebrating Excellence in Experience Design

The UX Design Awards align with the International Design Center Berlin's mission of over fifty years – promoting accomplished design and recognizing the people involved.

The steady growth of the awards over the past nine years continued in 2024 with a record number of more than 950 participants from over 50 countries. Our juries nominated 287 projects to enter the competition.

This year, the judges bestowed two Gold Awards and 26 Awards across all three competition categories. In addition, more than 40.000 users and professionals worldwide elected two Public Choice Award winners in two extensive online polls.

This publication presents all honored projects. As such, it showcases the best in user experience design from around the world. The awarded projects address real-world challenges and needs and consider indirect consequences and broader impacts. They streamline processes, integrate seamlessly into users' workflows and increase accessibility and user satisfaction. They also reveal how cutting-edge developments can be leveraged to elevate the user experience in a rapidly evolving technology landscape.

We are honored to recognize the hard work and dedication of the designers, teams, and organizations behind these projects. Their work is an inspiration to us all. The UX Design Awards celebrate the power of design to improve people's lives. We are committed to promoting excellence in user experience design and are proud to be a part of this ever-growing community.

Congratulations to all the winners and nominees of the UX Design Awards 2024!

Prof. Karsten Henze
Chair of the Board at the International Design Center Berlin

Prof. Pelin Celik
Vice Chair of the Board at the International Design Center Berlin

Ake Rudolf
Head of Strategy at the International Design Center Berlin
and Director of the UX Design Awards

UX
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Interview

A conversation between Ake Rudolf and Joon-Mo Lee, chair of the jury for the UX Design Awards – Autumn 2024

Joon, can you tell us a bit about your work and background?

After ten years working with brandies, marketeers and creatives in the toy and fast-moving consumer goods (FMCG) industry, I burnt my savings and did a Master in Innovation Management at Central Saint Martins. These two years in London defined me as a creative business leader in the 10 years that followed.

Since 2014 I have led creative teams at the intersection of culture, design and strategy. First with TEAGUE and then with PHOENIX as Managing Director. Beginning of June I was seen off by PHOENIX with cannon salute and lots of booze, and am now exploring myself for the next adventure.

What inspires you in your daily job?

I am fascinated by things and culture and brands. Design brings all of it together. It helps people make sense of the world and live with dignity. Insights-work and the refreshing ingenuity of designers give me hope that a new, empowered breed of creatives will, ultimately, be able to reshape the business world and a society that is increasingly messed up and confusing.

You've chaired the awards jury twice. How did you experience judging the competition?

I am delighted with the UX Design Awards culture. I love the honest and personable exchange with so many exceptional professionals, who are not only smart and successful, but also nice and relatable. Real greatness means being genuine, not aloof.

It's good and important that the IDZ is a truly impartial institution that encourages speaking the truth for design and honours great work regardless of business popularity. Being heard as a juror is both a privilege and a responsibility to remind designers of their duty to combat mediocrity.

Was there anything that caught your eye among the competition entries this year? Did you observe any trends or developments?

I felt reassured that young talents (and academia) in particular continue to agree that design and innovation must always be good for people first. Doing good is the only sustainable way to commercial success.

One entry I liked a lot introduced the idea to turn existing networks of mail carriers to alleviate loneliness that elderly people experience. Even though the idea itself isn't entirely new, I would like to see more creativity dealing with important topics as such.

Innovation should command value by solving difficult challenges of the modern human condition, and not only by feeding a machine that happens to be fashionable or lucrative.

Having said that, it is still important to make money and I would wish for designers to spend more time on designing creative and fair ways for how to make money. The commercial exploration of creativity should be more pronounced in design education.

What information is most important to you when evaluating submissions? What is the key to bringing an idea across?

When evaluating, the principles of a good, assertive elevator pitch apply, and these haven't changed much. With brevity, an entry must explain a problematic cultural or professional context, the involved actors and provide an original perspective on it. Such critique should be followed by explicitly identifying an intriguing problem (insight) that is followed by a deft, structured description of how the presented innovation addresses the challenge and will make money.

Additionally, I would like to see commentary on the ups and downs during the design process with a focus on creative approaches.

Nothing wrong with the double diamond (I love it, really.). But the concrete decisions made in the design of the project are definitely more exciting than the theory.

Generally, being explicit (and not generic) is important. Instead of saying that "the insights led to the results", I actually want to know what the core insight was.

Looking back at the growing number of products and concepts that employ generative AI and LLMs (large language models), what are inspiring application scenarios? Where do you still see weaknesses or potential pitfalls?

The most amazing thing about generative AI is that people can explore knowledge in a more humane way. Expert knowledge often comes with expert code that is very specific, but excludes lay-people. Any application – from simplifying legal text to offering interpretation of statistical data sets, or understanding what quantum theory – is quite neat and can empower people.

My greatest critique of the AI hype is that we don't talk much about GenAI's inability to develop truly original thought, the lack of sixth sense, or the value of self-reflection that our "slow, human way" is all about.

Life is not just about fast output with results that are good enough. It's also about passion, perfection and depth, things that you only attain through the experience of craft, reflection and repetition however arduous. It's similar to travelling or reading a book. It's not about the destination or the pure information, but about the journey and the experience of structure, sounds and imagery.

How is the role of design, especially UX design, changing with AI? What specific design skills are becoming increasingly important in this rapidly developing field?

We must all continue to sharpen our language skills. It's always been important, but now mastery of expression and large vocabulary has a direct impact on the quality of whatever GenAI chooses to produce, at least as long as verbal input is our prime device to work with GenAI technology. Critical thinking skills and common human sense also continue to be at the heart of design, and are crucial in evaluating results produced by AI.

You have worked in management roles and completed an MA in Innovation Management. What do you bring to the design industry due to this background? Which skills from the management field can be especially helpful for designers?

Innovation is what everyone talks about, but what very few understand. My studies helped me understand the connections and frictions between culture, creativity and strategy in the pursuit of innovation.

This understanding is useful in interpreting cultural phenomena in research and identifying insights, but also to create cultures of innovation in organisations and broadening our understanding of what the role of design is.

In addition to understanding non-design business contexts, and how non-design business leaders think, designers must embrace project design and management skills, learn how to sell and argue, and learn how to navigate organisations politically.

You believe that designers have an influence on companies and customers. This role also entails a great deal of responsibility. What does responsible design mean to you, and how do you meet this challenge in your work?

Responsible design means creating things and experiences that support a rich and fulfilling life in all its facets.

That's why design projects in my past always started with evaluating whether the intention of a brand or product serves humanity, and why I insist on thorough research and insights. I have turned down lucrative engagements in the past because they might have had an awesome brand and products, but their products were ultimately harmful.

We must all acknowledge though that doing right by people is not always easy, and often a matter of political perspectives or degrees of severity. The goal of innovation in commercial business is value creation, and often not a simple matter of black and white, good and bad.

Designers are not artists, we're all part of an economic system that is both beautiful and ugly at the same time. Just like our personal lifestyles contain things that we are not entirely proud of, so does business reality.

What's still missing for you when it comes to the focus of UX design?

UX is not just about visual design, feature functions or hardware, but how these things are blended into a mix that makes life better and also more enjoyable. But often still, we encounter designed experiences that adhere to unwritten industry rules, simply not to confuse anyone.

We don't need to change things that work great, but if something is really not great, we should not hesitate to improve it.
How many years have we accepted mobile browsers with search bars on top? Too many.
Understanding and accepting reality is sometimes hard. But just because we have always done things in a certain way, we're not always right with our own assumptions and it's worth your time to challenge the status quo.

Finally, what advice would you offer future UX Design Awards participants?

Own your critical thinking and writing skills, always know the market and cultural trends, focus on real insights and learn how to pitch your work with verve and brevity. Be concrete.

Dear Joon, thank you for your insights and a great conversation!

Jury Members

The jury is the core of the UX Design Awards. The independent experts' many years of experience guarantee the highest quality of the competition. On the following pages we proudly present the jury members of both Award seasons in 2024.

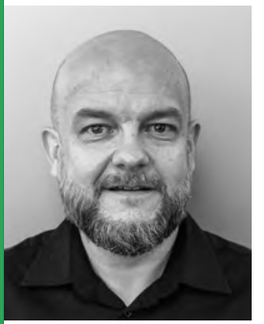
Gennett Aku Agbenu

Global Head of Brand Experience/
Creative Direction, Siemens AG, Spring Jury Chair

Expert in Brand and Design Strategy

Gennett is head of brand experience globally at Siemens. Passionate about helping brands to "do different" to make a difference and shape a positive future today. In her career, she has worked with various brands in the automotive, travel, banking, healthcare, energy, and home appliances sector.

Gennett holds a Diploma and MA in Communication Design and an MBA in Business Administration. She is a lover of creativity, humor, and excellence. And so far, she has lived on three continents: Londoner at heart, Berliner by default, and Beijing-inspired.



Dominique Burkard

Principal Industrial and UX Design Manager, EAO AG

Expert in HMI Product and System Design

Since 2021, Dominique has played a leading role at EAO AG, focusing on industrial and UX design within the realm of product innovation and development. His expertise lies in harmonizing usability, aesthetics, and ergonomics with market demands and customer needs during the initial stages of product definition and conceptualization.

With a 25-year career in development and industrial design, Dominique has contributed to renowned companies including Emerson, Viega, Sika, DePuy Synthes, Schaffner EMV, and Hilti. His accomplishments are highlighted by several patents and design awards.

Michelle Castañeda

Principal Service Designer, Deutsche Telekom AG

Expert in Service and Concept Design

Michelle is the Design Lead for the AI Competence Center at Deutsche Telekom. In this role, she drives the development and implementation of design strategies that empower Deutsche Telekom's employees and customers by leveraging AI effectively through new GenAI products and services.

Michelle has a proven track record of more than 10 years in innovation teams, leading projects both internally and as a strategic design consultant in the APAC, LATAM and EMEA markets. Her passion lies in user-centered design, making her a strong advocate for the user's voice within multidisciplinary product development.

With a background in industrial design and a Master of Science (MSc) in IT and Product Design, Michelle bridges the gap between user research, business goals, and technical feasibility. This sweet spot allows her to craft impactful design concepts that resonate with users, and ensure success for both the business and the customer.

Max Eicher

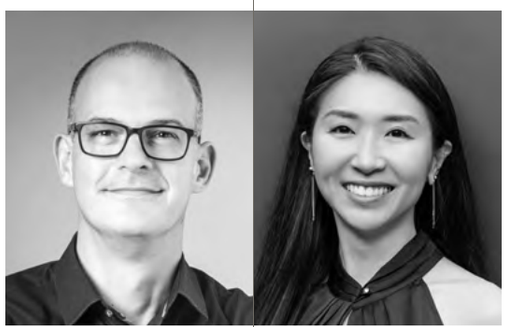
Senior Industrial Designer, Product Owner
Refrigeration Design, Brand Siemens, B/S/H/

Expert in Industrial Design

After studying industrial design at the University of Applied Sciences in Munich, Max worked independently for several years, focusing on furniture, children's toys and trade fair design, before entering the world of household appliances at BSH almost 20 years ago.

Since then, he has dedicated himself to the design of large household appliances. His primary focus lies in the development of innovative product concepts including all of their user layers. In recent years, he has focused on refrigerators and freezers and the diverse and globally diverse user requirements for modern home appliances.

During his work at BSH, Max also supervises cooperation projects with universities. Together with his team, he won numerous design awards for his company.



Kathrin Eichhorn

Lead UI Design, Experience One

Expert in Digital Product & Service Design

In her current role as Lead Designer at Experience One, an agency specializing in digital solutions at the intersection of technology, design, and strategy, Kathrin has taken on the responsibility for conception and design for platforms, services and applications for clients such as Bosch, Liebeskind, Mercedes, Baufritz, and ETAS over the past six years.

Another significant focus of her work involves consulting, planning, and implementing both small and large-scale design systems, in addition to leading a team of four designers – supporting them in executing their projects and fostering their professional development.

Before her time at Experience One, Kathrin's responsibilities at gosub Communications and Edelman encompassed diverse tasks in design and campaign development. During those seven years, she contributed to projects for companies and brands such as Alete, C&A, Rodenstock, Ferrero and Capri-Sonne.

Grace Fan

Design Director, Pinterest

Expert in AI, Monetization, Ecommerce and AR/VR Design

Grace currently serves as the Design Director at Pinterest, where her focus lies in advocating for responsible AI, developing monetization strategies for long-term business success, and crafting effective and thoughtful product experiences through user-centric design.

Grace's extensive career in design leadership spans various industries, including tech, retail, and finance. She has worked with prominent companies such as Meta, Amazon, and BlackRock.

Notably, her most recent and exciting experience was at TikTok, where she took on the role of Head of Design for the US market. During her time there, she established a fully functional product design, research, and content design team, resulting in a significant business impact globally.

Ingolf Heinsch

Head of Experience, Vehicle Design,
Volkswagen Group Future Center Europe

Expert in Strategic and Applied Interaction Design

Ingolf's passion is to inspire people as they interact through and with technology. He works at the intersection of design, art and technology.

As part of a team of talented researchers, designers and engineers Ingolf supports the brands of the Volkswagen Group on UX design issues – from strategic direction to handover-ready prototypes. In his role, he also supports transformative business processes.

Before joining the Volkswagen Group in 2018, he spent over a decade designing and developing spatial experiences and interactive exhibitions. His diverse work for international clients and artist collaborations has won numerous awards.

Ingolf is a founding member of NODE – Forum for Digital Arts and has taught at various universities.

Monika Khanna

Senior Manager, Product Design, ServiceNow

Expert in UX Design, Information Architecture,
Product Design and Service Design

Monika is a highly accomplished design leader with more than 15 years of industry experience as a specialist in crafting exceptional user experiences. She is a visionary who blends strategic thinking and creative passion in a unique way, and dedicated to fostering a culture of empathy and innovation. Monika has a proven track record of collaborating with executive leadership globally, delivering impactful design solutions, and building high-performing teams.

She embraces culture, innovation, and new trends in design and technology to solve complex challenges. A noted LinkedIn and Pluralsight author, Monika also is a sought-after international speaker and dedicated mentor.

Tae-Young Kang

Director, Customer Experience Design, Deutsche Telekom AG

Expert in Digital Product Design and Service Design

Tae-Young is a Director of Customer Experience and a Product Lead at Deutsche Telekom who holds around 20 years of experience in UX and service design. Currently, he focuses on streamlining and digitizing Deutsche Telekom's customer-centric innovation process, leading a team to implement a corporate-wide collaboration platform that accelerates idea collection, target customer validation, and data-driven concept prioritization.

Previously, he worked at Samsung Electronics for over 15 years, where he cultivated extensive hands-on experience in the end-to-end product innovation process – leading diverse projects from new product development to production model enhancement and shipping to global audiences, including the Galaxy Smartphone series.

Tae-Young studied Service Design (M.A.) at the Royal College of Art in London and Visual Communication Design (B.A.) at Hongik University, School of Design Convergence, in Seoul.

Jessie Kitchens

Senior Product Design Manager, Reality Labs, Meta

Expert in AI Assistants in Smart Home, Robotics, and AR/VR

Jessie is a Senior Product Design Manager supporting assistant technology development for new hardware products at Meta Reality Labs. She is an advocate for responsible innovation, opportunities to democratize access to information, and developing technology that meets humans where they are v. the other way around.

Jessie's background is in the performing arts and her pathway into tech was a winding one; she's particularly interested in how bringing diversity of thought and background to the product development process can transform the way we approach design work. Prior to Meta, she was working on Human Robot Interaction patterns and software design for Astro, Amazon's first home robotics product.

Oliver Kulpi

Co-CEO, Digital Experiences Group

Expert in CX Strategy and Digital Transformation

Oliver is a seasoned strategy executive with a track record in large-scale digital transformation programs for mobility, manufacturing, luxury and healthcare. He leads the Experience Design team at Valtech and is passionate about the intersection of technology and human-centered design, which he experimented with already back in the 1990s when graduating at HdM Stuttgart.

In his career he founded New Zealand's first web design agency, developed driver assistance tools to improve autonomous driving, designed the first fully digital car dealership on high street, introduced direct-to-consumer solutions for OEMs and iconic luxury brands, and enabled life science companies to become patient-centric.

Today, Oliver fosters digitization in established industries and helps to transform business models through design thinking, with accessibility being one of his focus areas.

Joon-Mo Lee

Managing Director, PHOENIX Design, Autumn Jury Chair

Expert in Research and Innovation

Joon is Managing Director at PHOENIX in charge of the PHOENIX Studio in Munich. A distinguished graduate from Central Saint Martins College of Art and Design in London, his client work and public talks explore the intersection of philosophy, culture, design and innovation.

Before entering the design industry, he has worked in the toy and FMCG industry in Düsseldorf, Berlin, Hong-Kong and London. In his past engagements he has collaborated with a broad range of leading brands including LG, Samsung, Boeing, Huawei, BSH, Neff, Hansgrohe, Vorwerk and Schindler.

Joon likes travelling with his camera, loves seafood, has a palate for cheap booze, and enjoys Karaoke nights with his team.

Cagri Mercan Bozok

Lead Product Designer, N26 Bank AG

Expert in Experience Design in Fintech

Cagri draws on more than ten years of experience in cultivating design excellence for products in various sectors, with a particular focus on the fintech industry. Her work is characterized by a strong commitment to leveraging the inherent value of design in products and driving the level of maturity in design.

Alex Mulder

Associate Partner, Prophet

Expert in Product and Service Design

Alex is a Creative Director, Product and Service Design in Prophet's London office. His passion lies at the intersection of human interaction with technology and specifically in more complex B2B2C environments.

Prior to Prophet, Alex was Creative Director and partner at Nimble-tank and developed his craft in various agencies from New Zealand to the United Kingdom over the last 17 years. From digital product design to holistic ecosystems, he has helped businesses deliver meaningful, functional, and impactful experiences. Alex has a BA in Design from the University of Auckland.

Dr. Anna Raveling

Product Owner UX, B/S/H/ Home Appliances Group

Expert in Design, UX, Design Research and Design Strategy

Anna has significantly influenced user experience, design pre-development, and strategy at BSH Home Appliances Group. Her journey from industrial design through product marketing and innovation management to her current role as Product Owner User Experience highlights her expertise in user-centered processes.

She leads project teams focused on developing and implementing global user-centered product and design processes. In addition to supporting UI and industrial design projects, she conducts design research to promote user experience throughout the organization.

Anna also contributes to academia, sharing insights on sustainability, design methodologies, and UX research. With a PhD from the Technical University of Munich (TUM), she has been teaching at various design schools since 2005, enriching the next generation of designers with her knowledge.

Annika Rupp

Senior Concept IA, Scholz & Volkmer

Expert in Digital Information Architecture

Annika is a Senior UX Concept at Scholz & Volkmer's Berlin office. She enjoys working in an agile team, collaborating closely with UI designers and developers. When creating digital solutions for different clients such as Deutsche Bahn or HARIBO, her focus is on information architecture guided by user behavior and needs. She is particularly fascinated by a user experience that considers psychological wellbeing and addresses social or environmental challenges.

Annika studied business communication (MA) and media economics (BA) at Stuttgart Media University with exchanges in Mexico and Chile. She likes to explore different points of view and gain a deep understanding of the context as well as its implications for business objectives.

Tim Richter

Head of Product Design, Siemens Healthineers

Expert in Industrial Design and UX

Tim leads the Siemens Healthineers Industrial Design team, collaborating with the Design & User Experience department to create products across all modalities. He oversees guidelines like Shui Industrial Design to ensure high-quality design throughout the product range.

Previously, Tim was Head of Group Design at VAILLANT, shaping product design strategies for three brands, focusing on UI/UX and packaging. With over a decade of international experience, he worked with clients such as Siemens and Nike while serving as VP at s.point design in Shanghai and establishing the BSH China Industrial Design Department in Nanjing. He also founded Naolab to explore innovative design solutions.

Tim's career spans communication design, industrial design, engineering, and manufacturing, grounded in his belief that design connects. He graduated as a Diplom Industrial Designer from the University of Applied Sciences Darmstadt in 2002.

Sofia Ryan

Principal Design Director, Microsoft

Expert in Co-creation, User Research and Business Design for AI, Healthcare and SaaS

Sofia Ryan is a Principal Design Director at Microsoft. She creates UX visions and strategies that bridge AI design goals with business objectives in the Microsoft 365 product ecosystem.

Sofia holds a master's degree in product design and a PhD in user research and co-design. Her drive to connect design leadership skills with business strategy development led her to also take an executive MBA.

Sofia has worked as an academic researcher, design practitioner, chief product officer, and design leader. She has built global design teams and UX strategies in both larger enterprises and startups. She uses this broad experience not only to improve UX maturity in companies, but also to evolve design as a discipline to ensure that design gets a seat at the table.

Matthias Schmiedbauer

Strategic Design Director and Partner, Manyone Munich

Expert in Customer Experience Design

As Strategic Design Director at Manyone, Matthias focuses on the convergence of strategy, design, and technology, promoting human-centered innovation that meets both practical and emotional needs. He excels in transforming strategic visions into reality by fostering collaboration among teams of researchers, designers, and builders.

Prior to Manyone, Matthias led transformation projects at frog design for brands like BMW and Lufthansa. He has established design and innovation teams, co-founded the Munich studio for Star, and developed JBL's in-house design team at Harman International in Shenzhen. Matthias studied Product Design at HS Munich and the Umeå Institute of Design in Sweden.

Bernhard Staiber

Unit Lead and Fellow, Intuity Media Lab

Expert in Service Design and Innovation

Bernhard is an experienced designer and unit lead at Intuity Media Lab in Stuttgart, Germany. With a desire to challenge established thinking, he helps organisations discover potential and re-align their service strategy. Enthusiastic about robust service design, he and his team follow initiatives from the initial spark to realisation.

Bernhard strives to use UX as a strategic tool by including business and societal goals as vital factors. In addition to his experience in a wide range of industries, he also benefits from his background in business administration.

Mine Danışman Taşar

Senior UX Designer, Philips Experience Design

Expert in Digital Healthcare Design

Mine creates user experiences in healthcare. With 15+ years of experience, she not only steers innovation projects but is also passionate about improving current experiences for longstanding products and services. She works with a global team of designers and in close collaboration with clinical professionals and hospitals. Her design expertise has been applied to a range of clinical domains, including oncology, pathology, genomics, sleep & respiratory and patient monitoring. She strives to craft seamless and effortless experiences for both patients and professionals.

Mine studied product design, followed by a master's degree in user experience design at Umeå Institute of Design, Sweden. She designed edutainment applications for children in the early years of her career. She is currently a Senior UX Designer at Philips Experience Design, based in the Netherlands. She enjoys traveling to explore new cultures, human psychology & physiology, machine learning and cooking to host feasts with friends.

Hamed Yahyaei

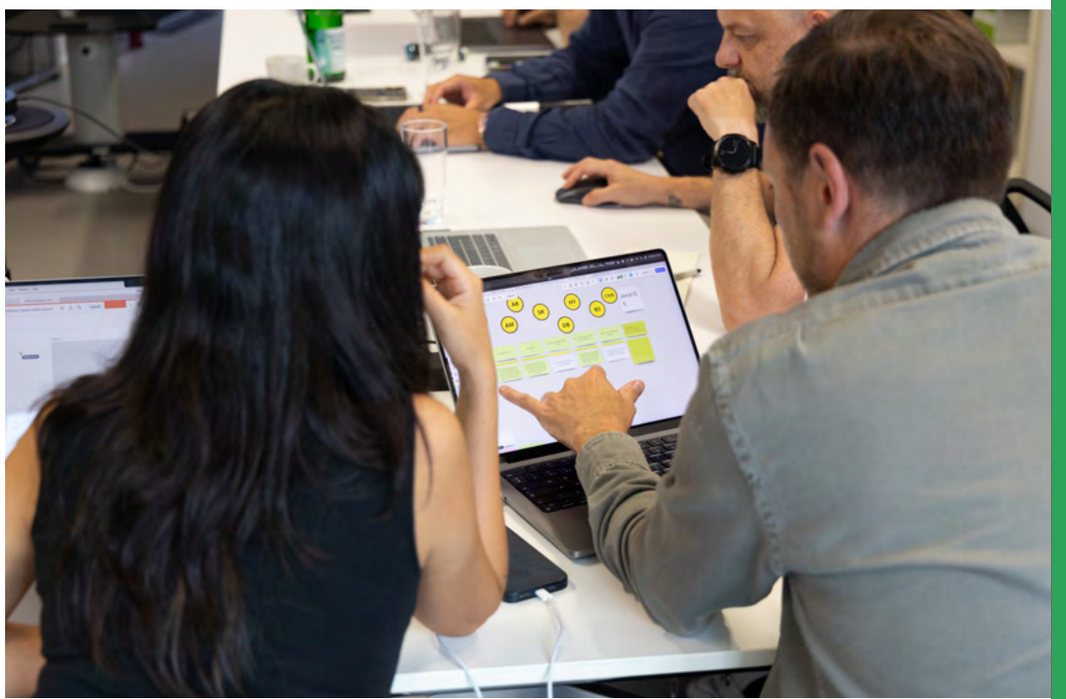
Europe Manager, IxDF, Senior Customer Success, Trustee and elected representative of Union for University Graduates,
Scania Group

Expert in Experience Design, CX, Service Design and Design Thinking

Hamed is a Customer Success professional at Scania Group in Sweden, focusing on premium Customer Experience and promoting inclusive practices. He serves as a trustee at Scania Akademikerföreningen and co-founded the VW Group Digital Meetup.

With over 18 years of experience in design, Hamed is involved in global Design Leadership & Mentorship, holding roles with organizations like the Interaction Design Foundation and IxDA. His achievements include awards for visual experience, innovation in transportation, and smart city solutions at various hackathons and challenges.

"My evaluation perspective is really rooted in the question of: 'Is there sound thinking, is there a real insight or is it just another product?' I do want to hear the story behind the actual product."
— Joon Mo-Lee, Autumn Jury Chair, UX Design Awards



Award Category Product

Among submissions from over 50 nations, the jury nominated a total of 117 projects to compete in the Product category, which is open to market-ready or new products, services and environments.

Among the 117 nominees, the juries bestowed one Gold Award and 13 Product Awards.

Congratulations to all winners and nominees in the Product category!

Mahlkönig's *EK Omnia* coffee grinder is the newest member of the product family. Key features include three grinding modes, from classic to automated, a hybrid interaction concept merging physical and digital user experiences, combined manual and motorised adjustments, and a real-time precision of 1 micron (0.001 mm) when setting the distance of the grinding disks.

UX DESIGN AWARDS
gold
2024

Company:
Mahlkönig

Website:
mahlkoenig.com

Design Studio/Department:
IMAGO Design GmbH

Design:
Camillo Koenig, Michael Kohlbecher, Bastian Renner, Veronika Thalhammer, Stefan Thalhammer, Alexander Wiethoff, Florian Künzel, Daniel Meyer

UX Design Award | Gold
EK Omnia

UX DESIGN AWARDS
gold
2024

"The Gold Award goes to a coffee grinder showcasing top-tier qualities: consistent design, automation, a user-focused approach based on thorough research. Different modes can be remotely controlled, targeting people according to their knowledge, solving service quality problems caused by staff shortages and lack of knowledge sharing. The combination of a physical ring and a digital touchscreen allows logical interaction and skillfully bridges the gap between software and hardware. Through its meticulous and clean product design, high-end material quality, and intuitive user guidance, this excellent product leverages connectivity and automation to improve efficiency, and addresses repairability and waste reduction, adding to its holistic appeal."
— Annika Rupp & Tim Richter

UX Design Award | Gold
EK Omnia

Cashee is a UAE-based digital banking platform tailored for teenagers in the MENA region. *Cashee* is on a mission to encourage financial literacy and financial inclusion for youth. It provides teenagers with a free digital banking app and prepaid card to manage their money effectively, while offering parental control over children's transactions.

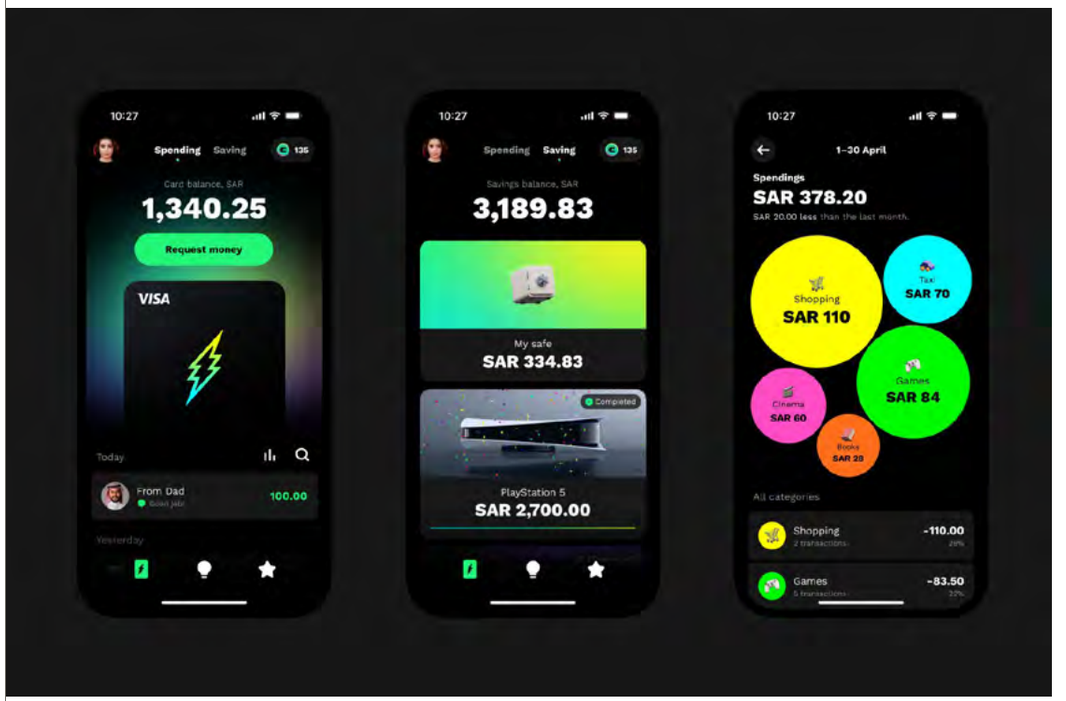
UX DESIGN AWARDS
product
2024

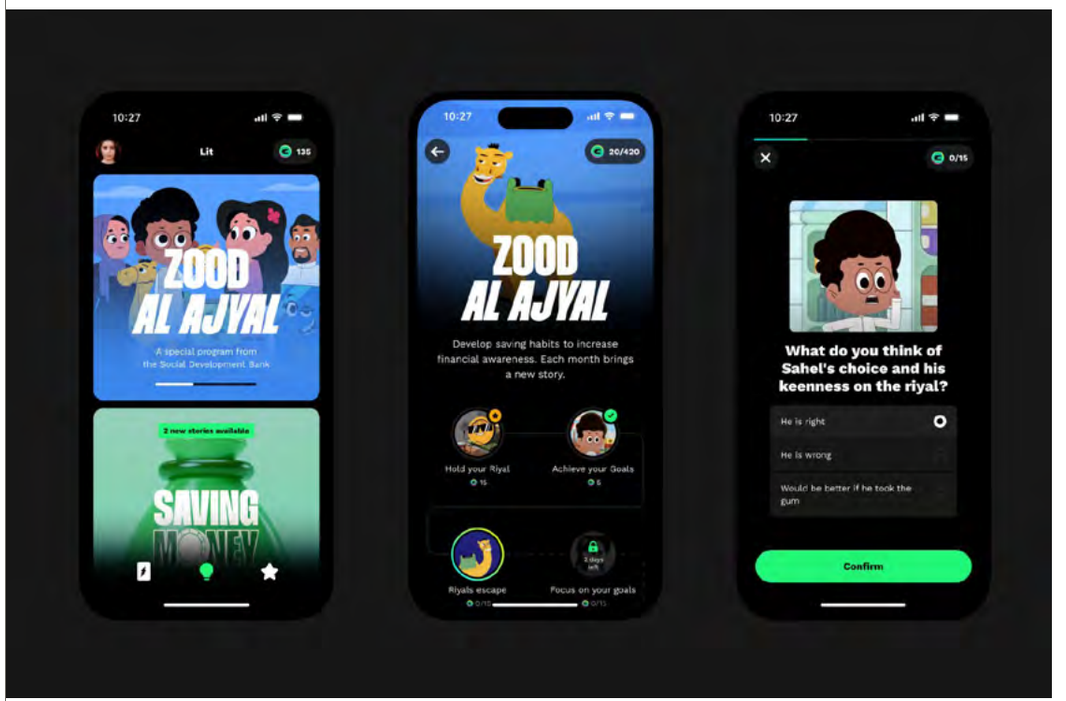
Company:
Cashee Tech

Website:
cashee.com

Design Studio/Department:
The Gradient

Design:
Oleg Gasioshyn, Viktor Hotskivskyi, Sasha Shumylo





"*Cashee* innovates banking for the youth, aligning with evolving money formats and modalities. The app features a modern design, clean UI, and gamification elements, creating a novel value exchange. It educates future generations about finance and empowers both children and parents by offering a fresh take on spending habits. This approach reflects banks' adaptation to changing financial landscapes, driving business value through financial literacy."
— Monika Khanna & Alex Mulder

UX Design Award | Product

Cashee

Banking for the youth

CleanMy®Phone by MacPaw is an AI-driven app for iPhone and iPad designed to declutter and organize storage, creating space for new memories. With three modules – Declutter, Organize, and Network – the app allows users to swiftly clear out all unnecessary images, efficiently sort and polish photo libraries, and easily test connection speeds for optimal online activity. *CleanMy®Phone* transforms digital space management, ensuring devices remain clean and user data protected.

UX DESIGN AWARDS
product
2024

Company:
MacPaw

Design Studio/Department:
CleanMy®Phone

Website:
macpaw.com

Design:
Semeon Hrozian

"Every day, people worldwide produce 6 billion new digital images. Many disappear in archives never to be seen again, or kept 'just in case'. We're led to believe that digital is 'limitless', but digital things are real things, and digital waste is real waste. MacPaw turns the burden of cleaning into a sexy and well-paced experience that takes away the fear of letting go and helps to focus on keepers." — Joon-Mo Lee & Hamed Yahyaei

Millions of customers want to have access to Deutsche Telekom's fiber network. However, the buildings they live in are not yet connected. In order to lay fiber optic cables to their homes, hundreds of construction companies need to be coordinated – and each construction step needs to be individually arranged with customers. To offer everyone full transparency and planning security, the *Fiber Hub* was developed: a central platform where customers can participate live in the expansion progress.

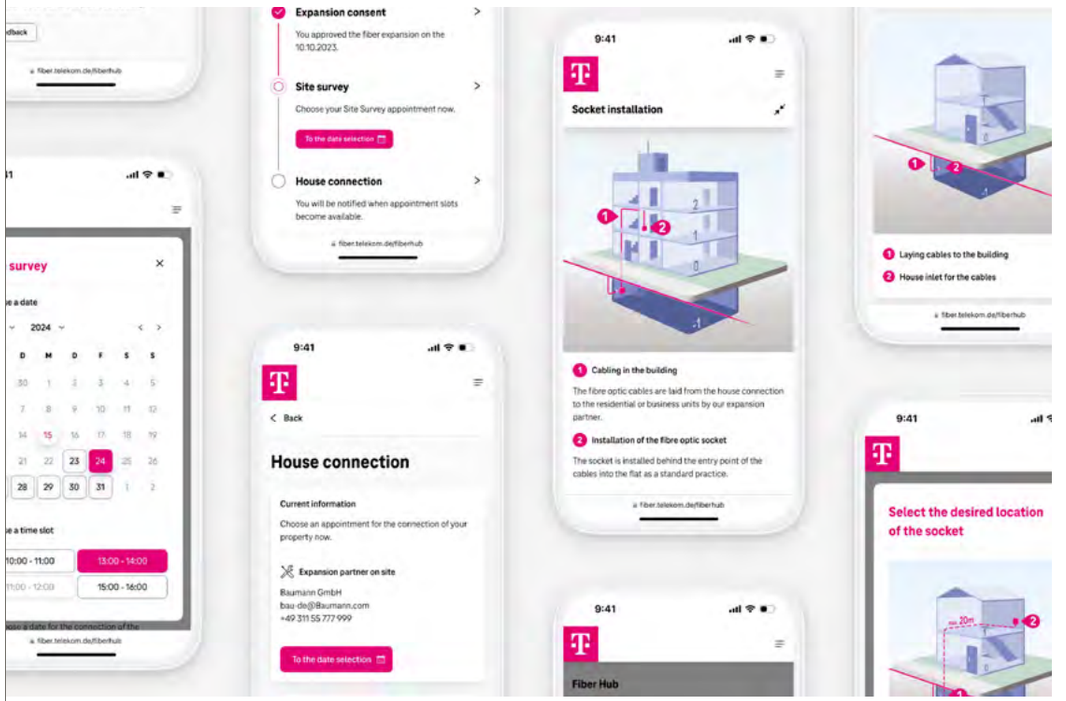
UX DESIGN AWARDS
product
2024

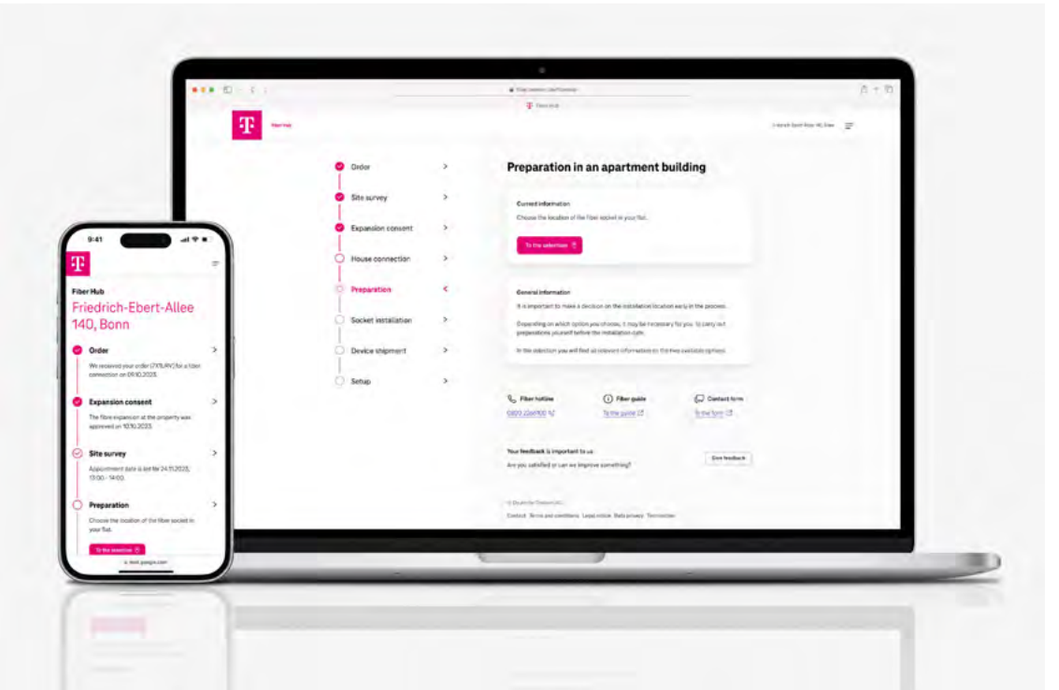
Company:
Deutsche Telekom AG

Design Studio/Department:
Deutsche Telekom Design
& Customer Experience

Website:
telekom.com

"*Fiber Hub* highlights an area of clear business value: the importance of improving digital infrastructure in urban and rural areas. The solution takes into account different user groups and their needs by providing tailored information according to roles and responsibilities. The content is well structured, texts are easy to understand and to the point. The visual design is uncluttered, consistent and in line with Telekom's brand identity. *Fiber Hub* is an example of successful digital inclusion by providing a secure access to various stakeholders and keeping them informed throughout." — Ingolf Heinsch & Max Eicher





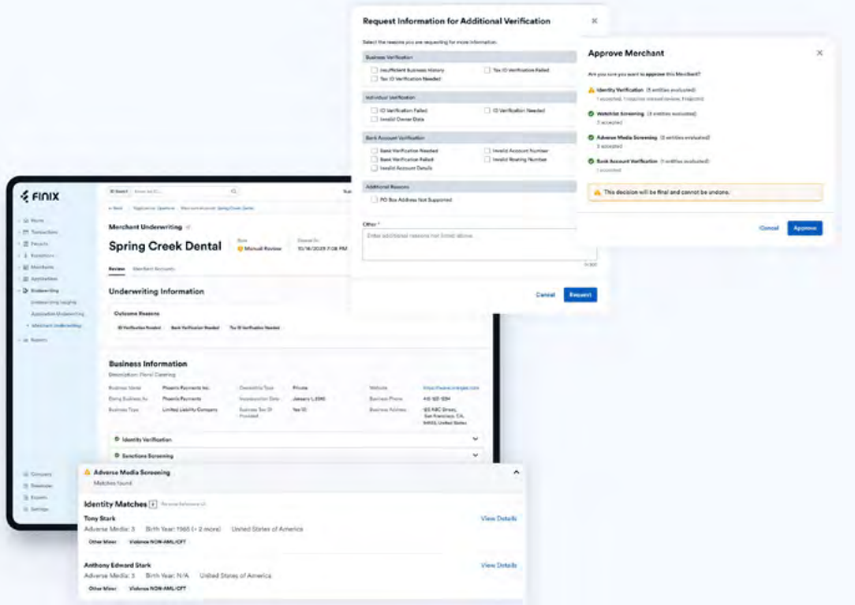
Finix is an integrated payment platform which empowers vertical Software-as-a-Service (SaaS) companies with embedded payment services. It offers fast new merchants onboarding, seamless payment monitoring, scalable dispute management and customizable business insights. Thus, SaaS companies can streamline cross-team workflows to scale, with more time spent on revenue strategy.

UX DESIGN AWARDS
product
2024

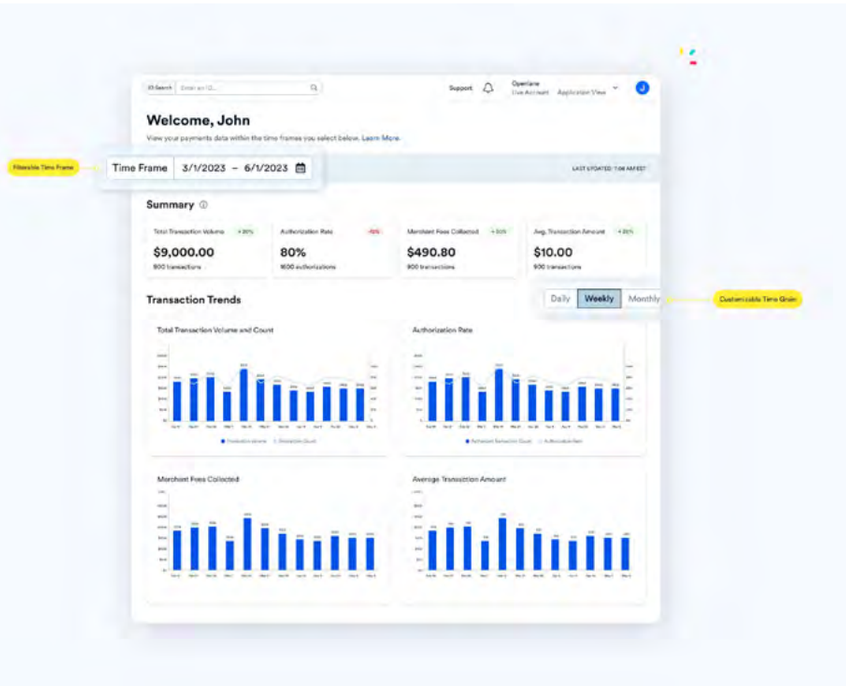
Company:
Finix Payments, Inc.

Website:
finix.com

Design:
Mengzhu Ouyang, Shrankhla Narya, Juanita Lee, Jes Albro, Kyle Light



"The design process of *Finix Payment Management Dashboard* is informed by in-depth and thoughtful user research, resulting in a polished and easy-to-use interface. The powerful SaaS tool aids in task prioritization, evidence gathering and expedited decision-making through prioritized escalation/disputes paths, enabling small businesses to leverage sophisticated solutions. Overall, the *Finix* solution shines through its reliable and rapid payment management system, which is crucial for businesses to start and scale successfully." — Grace Fan & Jessie Kitchens



UX Design Award | Product

Finix Payment Management Dashboard

N26 addresses IBAN discrimination, crucial for expatriates and global citizens often crossing borders. Its service ensures smooth transitions across the European Union with local IBANs. Customers can keep their existing bank cards and transaction history, enabling seamless access to account features when opening a new local IBAN. N26's dedication to seamless, borderless banking bolsters mobility and financial inclusion, significantly aiding the expatriate community.

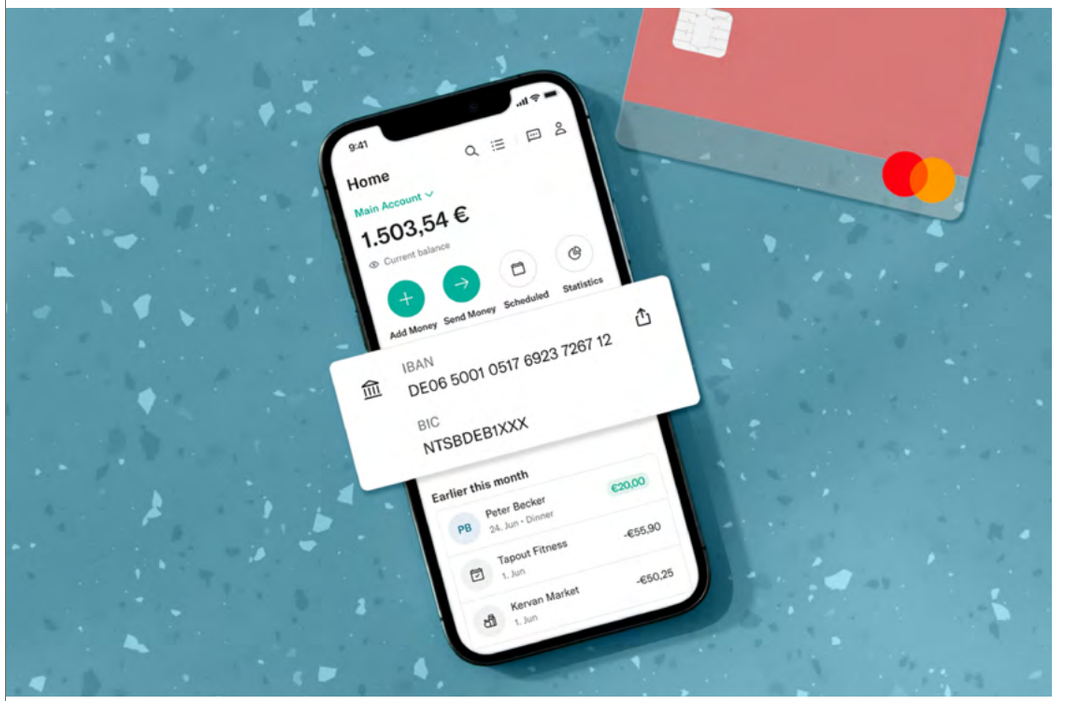
UX DESIGN AWARDS
product
2024

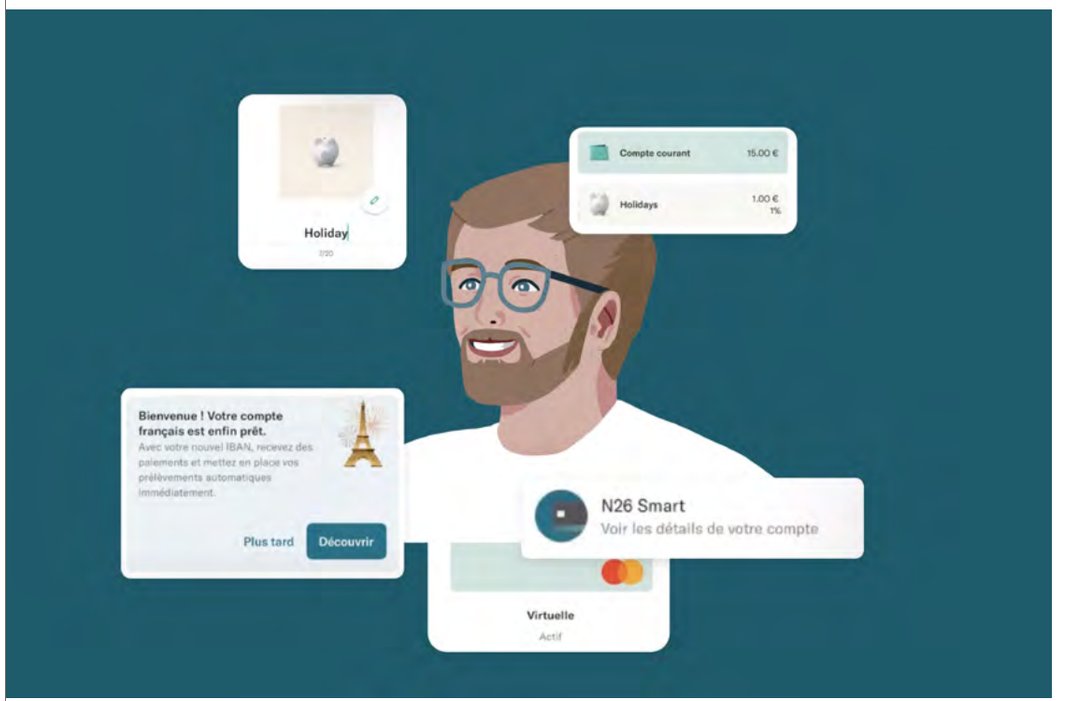
Company:
N26 Bank AG

Website:
n26.com

Design:
Cagri Mercan Bozok,
Jolene Tan-Davidovic, Hannah Weiser,
Alex Bailon, Alba Ten, Juan Useche

"IBAN discrimination occurs when companies in the EU reject transactions from accounts with a foreign IBAN, causing financial inconvenience and barriers for expatriates. N26 proactively addresses this problem by introducing *IBAN Switch* as a convenient feature in their banking app. The appealing visual design emphasizes simplicity and consistency, while a step-by-step wizard guides the user through the process and elegantly reduces complexity. N26's seemingly niche solution adeptly addresses a real challenge by providing a lightweight and trustworthy banking experience." — Gennett Aku Agbenu & Matthias Schmiedbauer





İşCep is the mobile application of İşBank, Turkey's largest private bank. Beyond banking transactions, *İşCep* is evolving into a Super App, offering a range of lifestyle mini applications through partnerships related to users' vehicles, houses, families, and travels that cater to their needs throughout various life stages. *İşCep'le Hayatım*, builds a comprehensive ecosystem within *İşCep,* where users can access all the banking and unique lifestyle services they need through collaborations.

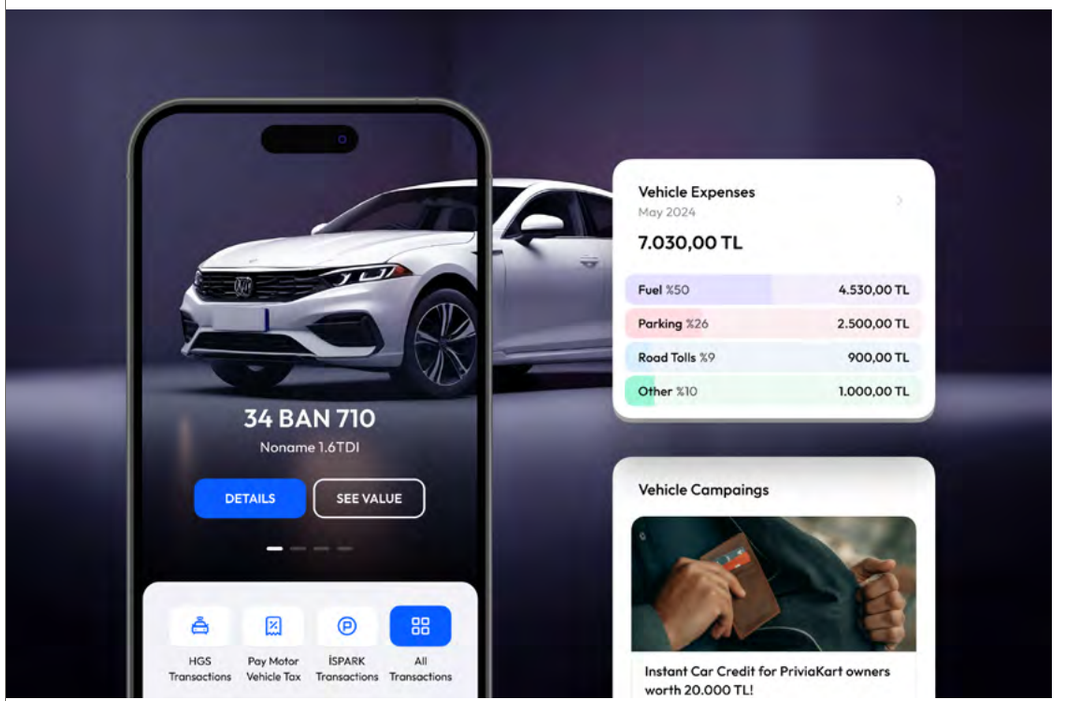
UX DESIGN AWARDS
product
2024

Company:
Commencis

Design:
Feyyaz Çoban, Doruk Yavuz,
Yağmur Gökçe

Website:
isbank.com.tr

"*İşCep'le Hayatım* extends beyond traditional banking, offering a wide range of services within one financial ecosystem. It provides insights into expenses and payments, enabling comprehensive wealth management. While the Super App concept is not novel, its unique positioning offers significant added value. The well-executed, brand consistent design seamlessly integrates third-party providers. The clear information hierarchy delivers a user-friendly experience, consolidating various financial aspects of daily life."
— Cagri Mercan Bozok & Oliver Kulpi



UX Design Award | Product

İşCep'le Hayatım

Lifestyle Meets Digital Banking

Knox Manage is a powerful solution that simplifies the way IT administrators remotely manage their mobile fleet. Whether they work for a small-medium business or a multinational enterprise, the main challenge for an IT admin is maintaining their organization's IT infrastructure through secure device management. This product comes with all the core configuration settings needed to help a business run, from device data protection to network connection options.

UX DESIGN AWARDS
product
2024

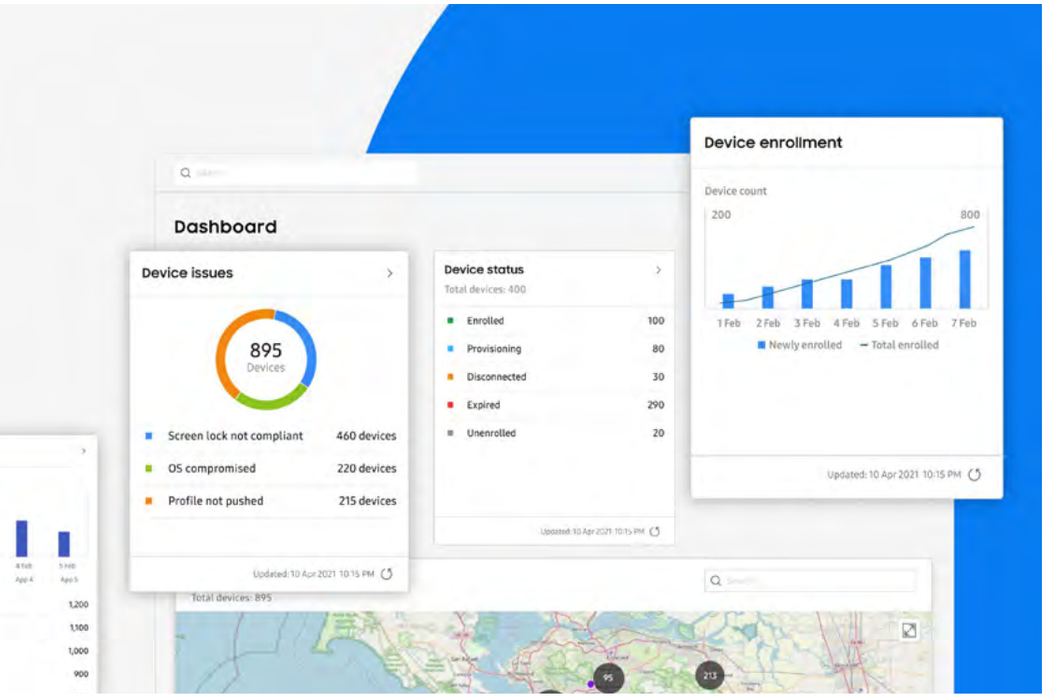
Company:
Samsung Electronics

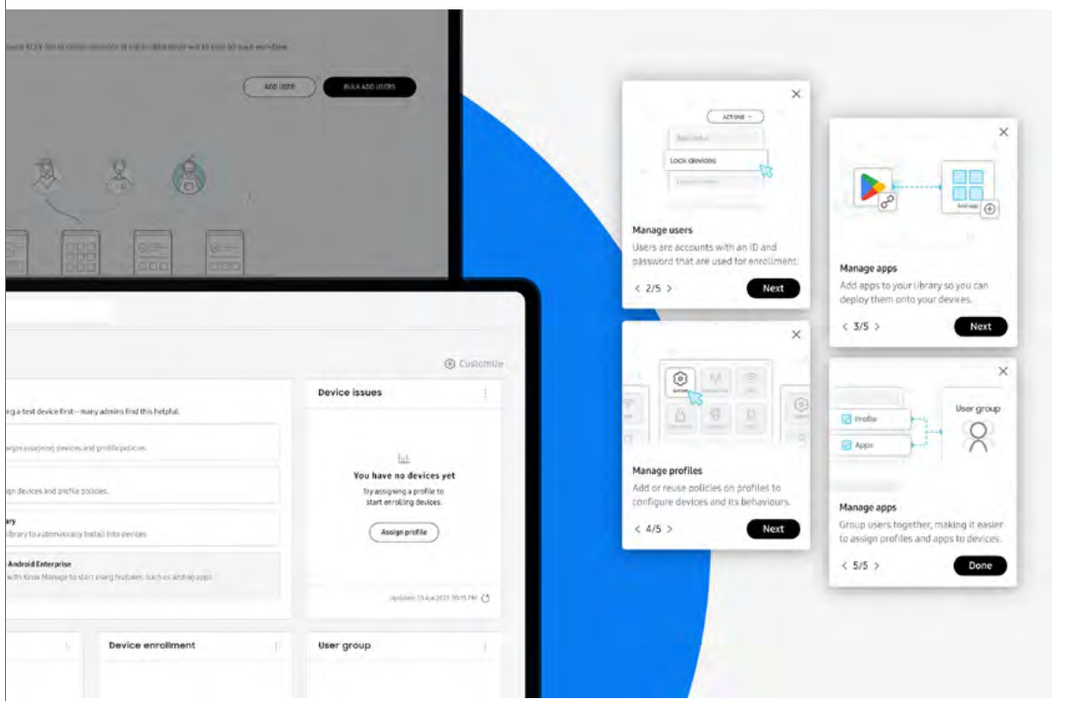
Design Studio/Department:
Samsung R&D Canada

Website:
samsungknox.com

Design:
Tian Jia, Jessica Yuki Huang, Eliza Lim, Maia Puyat, Sabrina Kan, Rock Leung

"In the complex world of device management, this solution provides a unified hub and streamlined workflow, tackling a crucial yet often overlooked IT challenge. It drives business value by enhancing product lifecycle management through tool consolidation. Offering scalability and B2B efficiency with intuitive processes, it meets industry standards while effectively addressing user needs with minimal effort."
— Monika Khanna & Alex Mulder



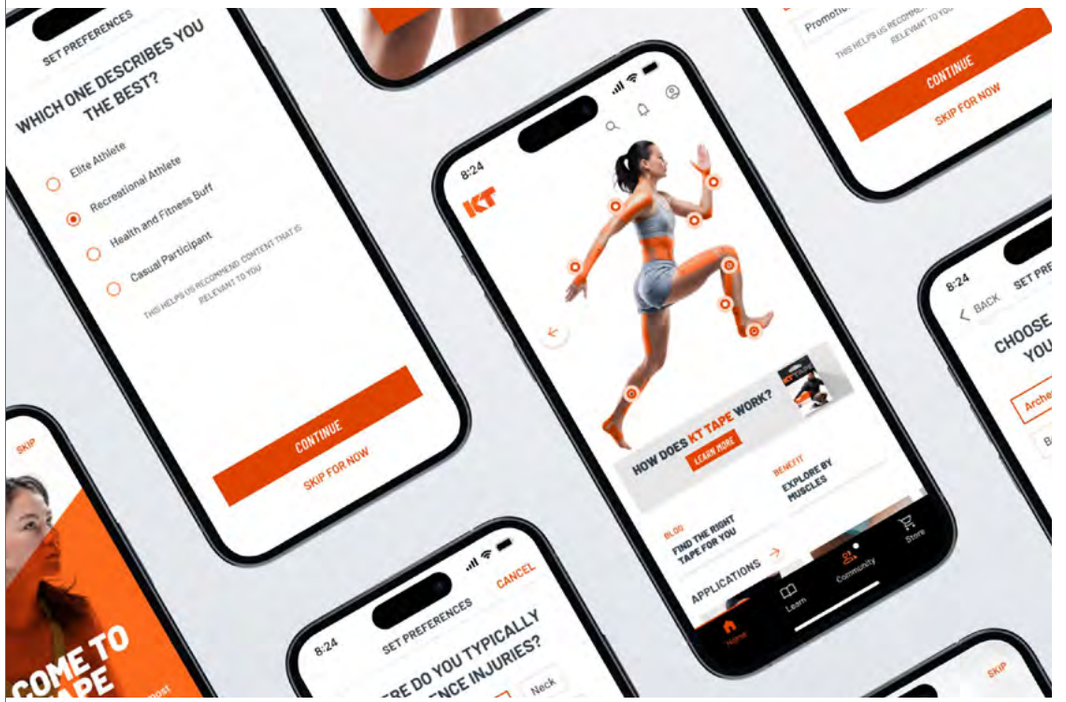


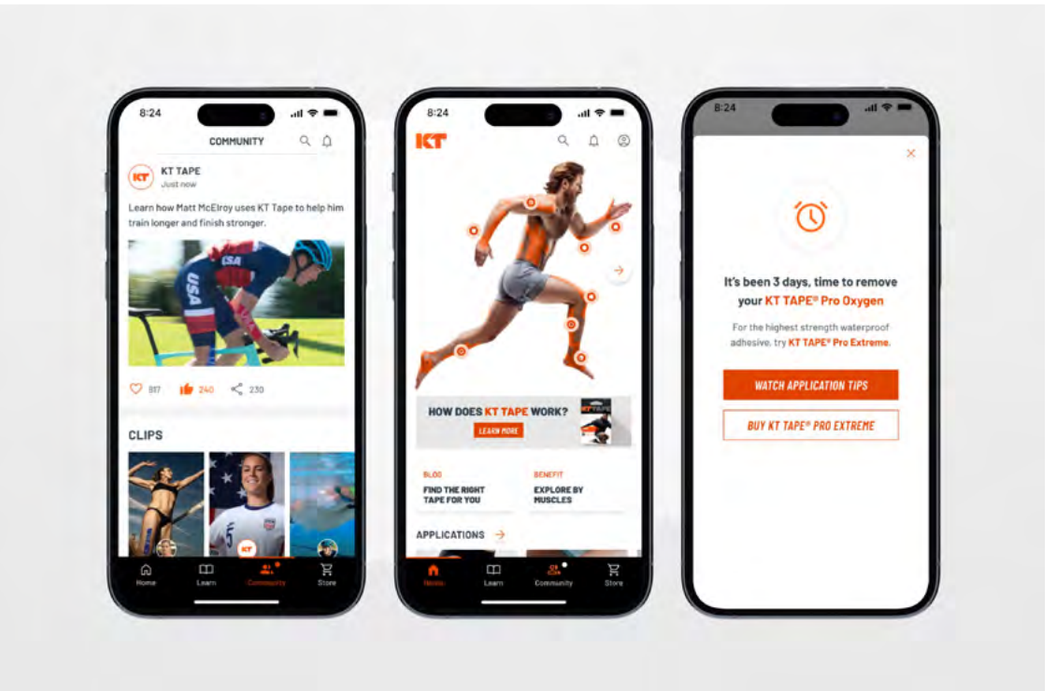
KT Tape, a leader in sports and therapeutic kinesiology tape, provides elastic sports tape for pain relief and muscle support and is widely used by athletes and therapists. Renowned for quality and innovation in sports medicine, *KT Tape* emphasizes education and practical application. To enhance customer experience and product use, *KT Tape* collaborated with Momentum to develop a mobile app that guides users in product applications, improving their understanding and interaction with the tape.

UX DESIGN AWARDS
product
2024

Company:
Momentum Design Lab

Website:
momentumdesignlab.com





"*KT Tape – Tape Like the Pros* highlights the necessity of aiding users in properly and effectively applying kinesiology tape. This app effectively connects the product with educational resources, offering a user-friendly guide that consolidates essential information for easy access. Features such as repeating videos, notification reminders, and an offline mode for use in areas without internet access demonstrate a dedication to meeting user requirements. *KT Tape* is based on solid competitor analysis, a clearly defined target group, in-depth user research, prototyping and testing. The outcome is a visually appealing and intuitive companion app that convinced the jury with its clear value proposition." — Gennett Aku Agbenu & Matthias Schmiedbauer

UX Design Award | Product

KT Tape

Tape Like the Pros

The *Nui Care* App aims to revolutionize caregiving in Germany, offering comprehensive support, including instant AI-driven assistance and personalised care plans, crafted by experts. Caregivers can schedule appointments, apply for benefits or connect with care experts and fellow caregivers, delivering empathy and assistance for the complexities of informal care. *Nui* empowers caregivers to reclaim their time for well-being while balancing the demands of work, family and delivering quality care at home.

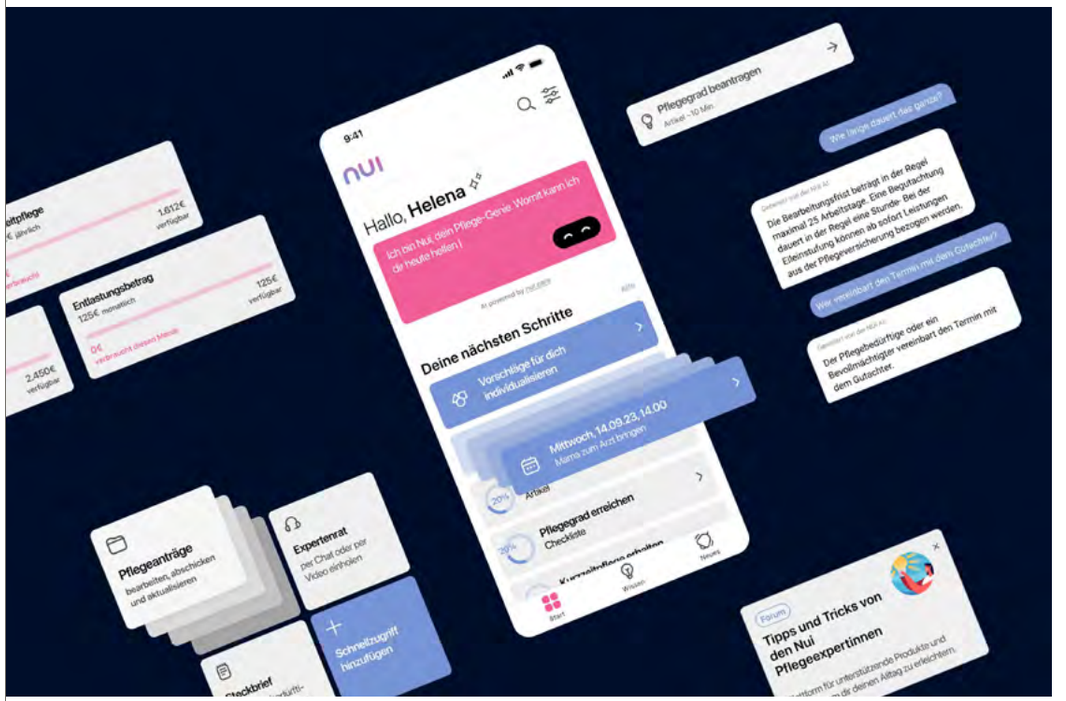
UX DESIGN AWARDS
product
2024

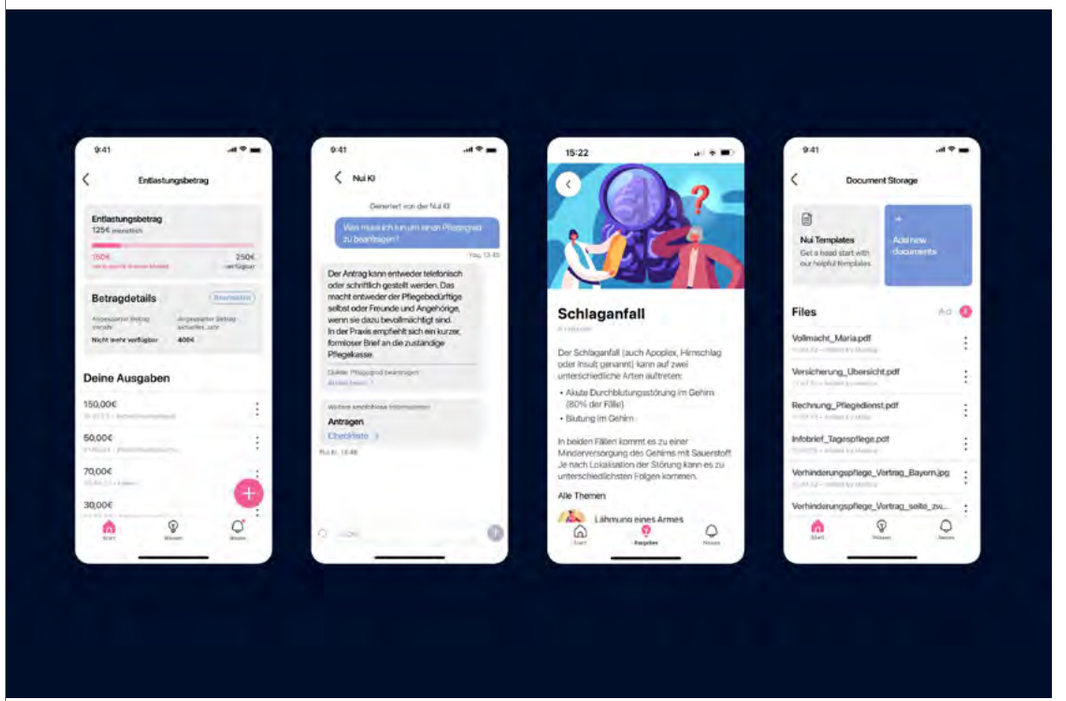
Company:
Nui Care

Website:
minglabs.com

Design Studio/Department:
MING Labs

Design:
Shilu Mistry, Marc Seefelder,
Miles Johnson, Verena Kreil,
Nina Valkanova, Markus Guetlein,
Melanie Riepl





"*Nui Care Redesign & AI Enablement* presents a forward-thinking approach to the complex, emotional, and cost-intensive topic of caregiving. The integration of AI for a customized user experience sets the app apart in the care sector and underlines the potential of this technology to provide support in ageing societies. The holistic design approach covers various caregiver challenges demonstrating an impressive depth in functionality. Additionally, the thorough and empathetic user engagement in the design process enhances its potential for genuine social impact." — Kathrin Eichhorn & Tae-Young Kang

UX Design Award | Product

Nui Care

Redesign & AI Enablement

Oysta digital platform combines two stand-alone solutions, *OYSTA Dosage Manager* and *OYSTA Digital Service*. The platform helps healthcare providers (HCP), patients, teachers, and guardians manage ADHD in children effectively, offering medication adherence support, educational information, data analysis, reporting and management. The research shows ADHD medication adherence interventions have a positive impact on medication adherence and ADHD symptoms treatment.

UX DESIGN AWARDS
product
2024

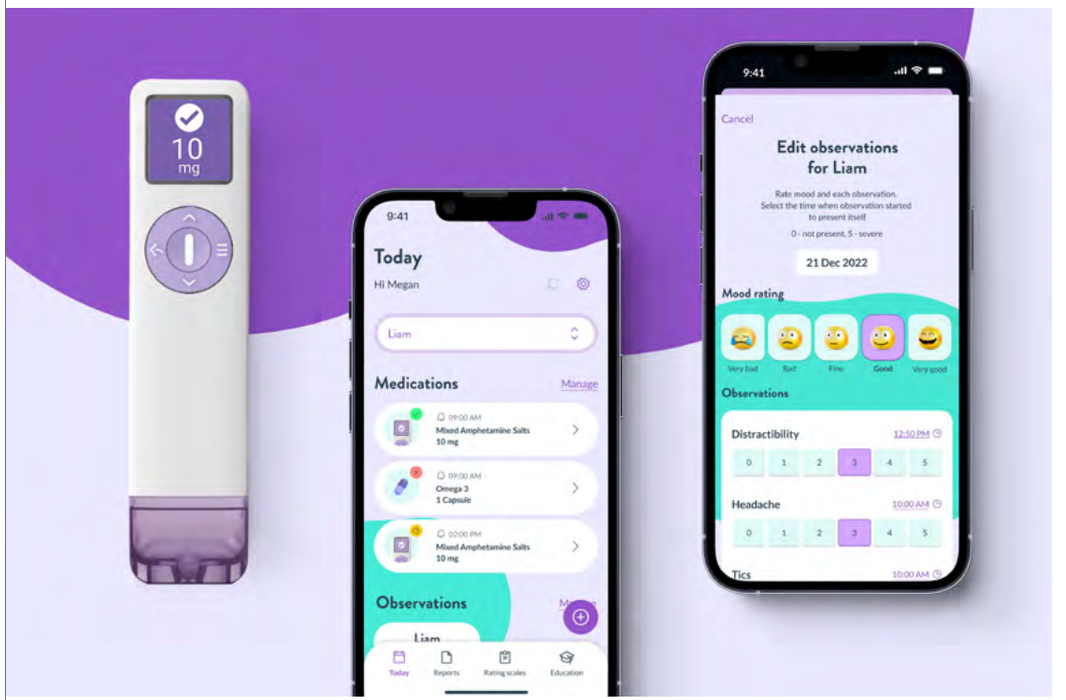
Company:
OnDosis AB

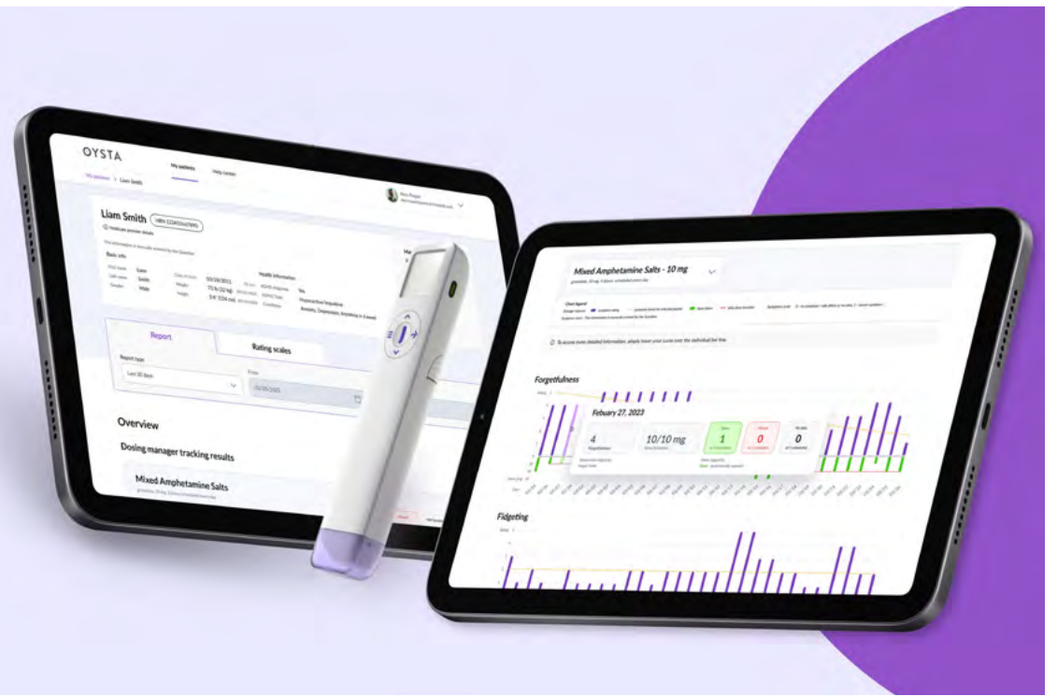
Website:
oysta-health.com

Design Studio/Department:
Star

Design:
Agnieszka Billewicz, Aili Larusson, Maciej Jasicki, Valery Loboda, Aleksandra Straczek, Tomasz Trefler, Ferdinado Valenti

"*OYSTA* drives a holistic approach to ADHD care by connecting patients, caregivers, and medical professionals through data, enabling informed and personalized care. It excels in consolidating diverse data points and uses standardized scales to quantify patient progress. This scalable approach prioritizes personalized care, moving beyond one-size-fits-all solutions. Integrating standardized assessments and progress tracking empowers caregivers to offer better support, enhancing patient well-being."
— Michelle Castañeda & Sofia Ryan





UX Design Award | Product

OYSTA

service for children with ADHD

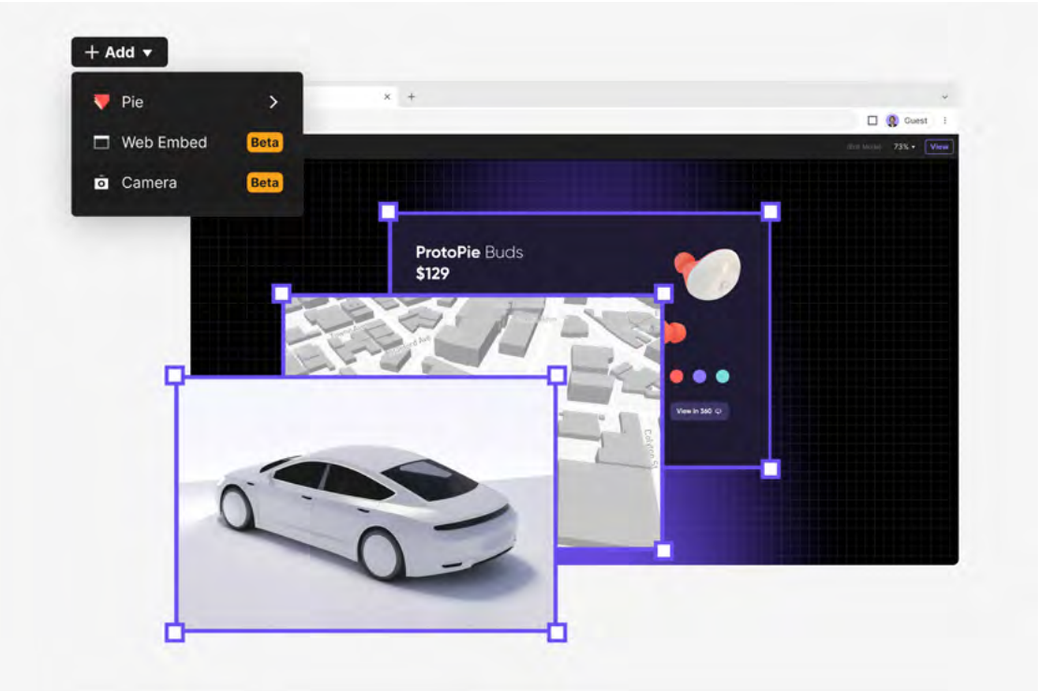
ProtoPie empowers UI/UX designers to create more with an ecosystem of tools that allows them to create realistic, high-fidelity prototypes without coding.

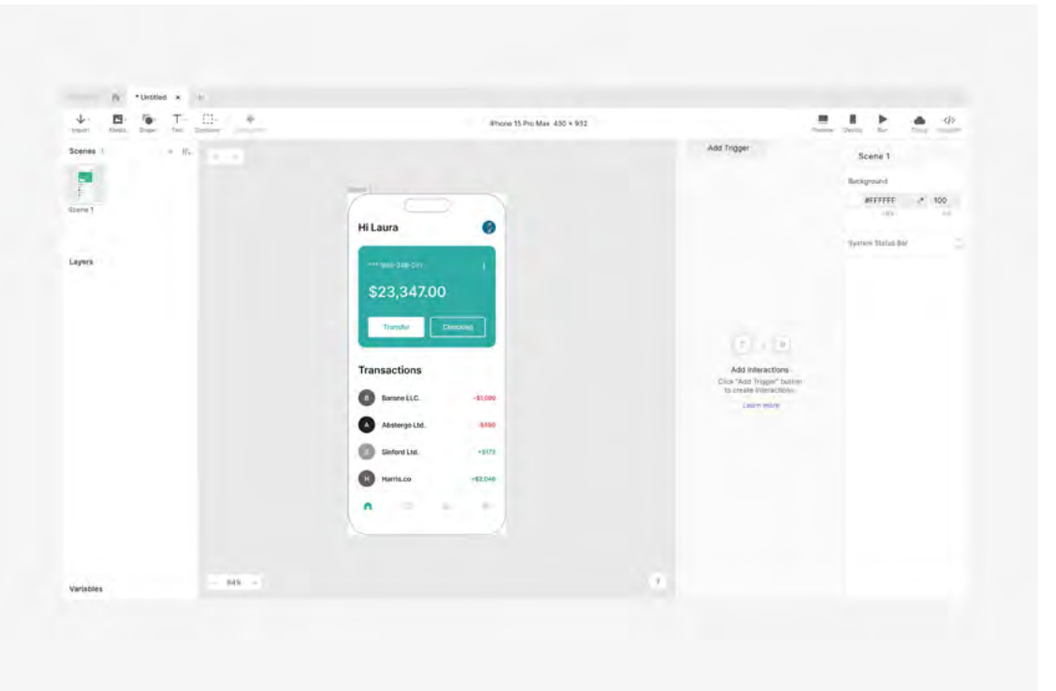
Company:
ProtoPie

Design:
Tony Kim

Website:
protopie.io

UX DESIGN AWARDS
product
2024





"*ProtoPie's* no-code approach makes it a highly accessible tool for design and product innovation. This well-designed, flawless product offers a sophisticated system that combines authoring, previewing and collaboration and supports developer handoff. *ProtoPie* makes it possible to integrate highly customised hardware components into the prototype setup. Its versatility allows for great creative expression and helps to make sophisticated product ideas tangible for others. While its full range of operations can be demanding, users can start small and grow with the challenge."
— Mine Danışman Taşar & Bernhard Staiber

SoraHome is an innovative Learning Experience Management Platform. Students are offered a transformative approach to mastery-based education fostering communication and collaboration between school, parents and students. *SoraHome* enables parents to actively participate in their children's learning process. It offers student-centric features such as: educational journey planner, graduation progress and insights, engaging expeditions and activities learning experiences, as well as student journal and a community, and it achieves a Net Promoter Score of 80.

UX DESIGN AWARDS
product
2024

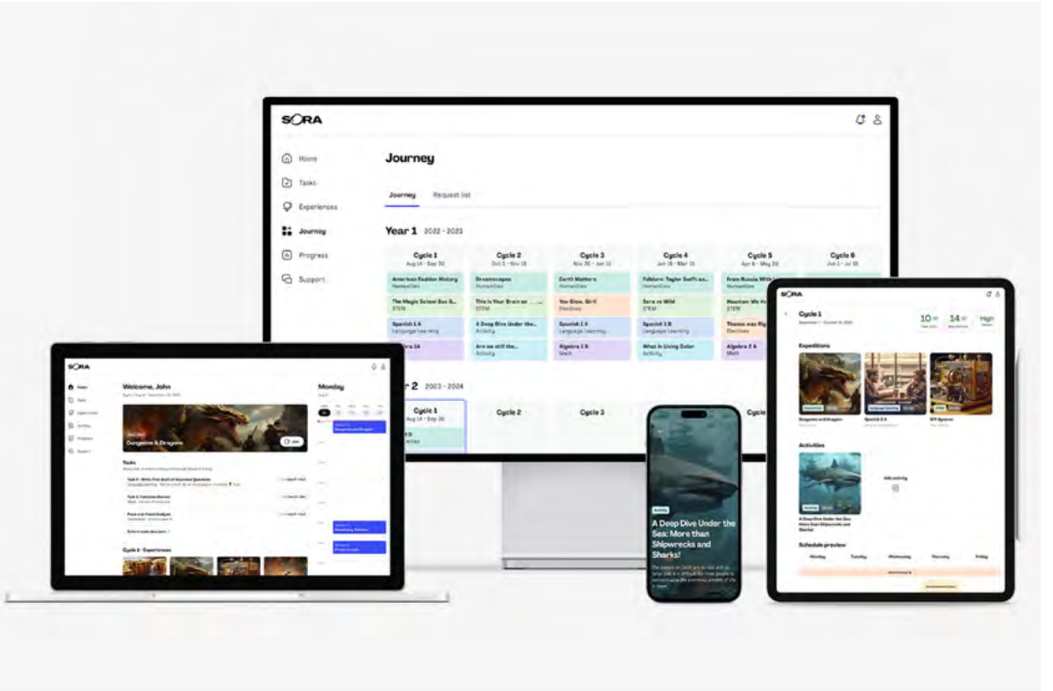
Company:
SoraSchools

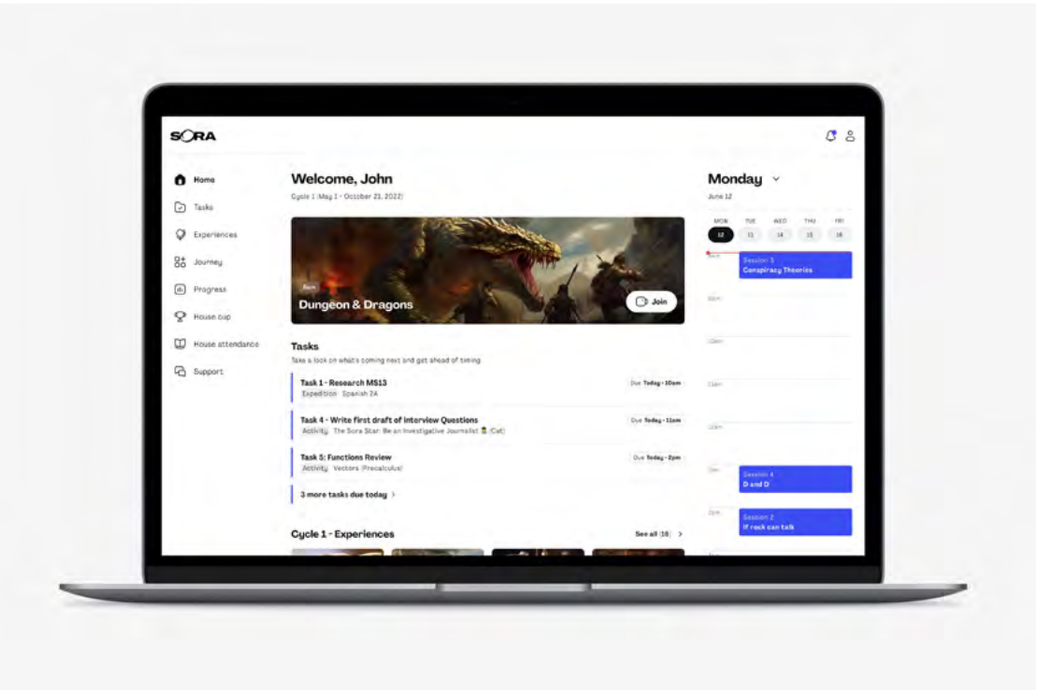
Website:
soraschools.com

Design Studio/Department:
Product and Design

Design:
Risto Lähdesmäki, Rit Mishra,
Luis Munguia, Skye MacLeod,
Heloisa Munaretto,
Roberto Moura, Barbara Fontenelle,
Petri Heiskanen, Matias Vaara

"*Sora – Learning Management Platform* distinguishes itself by focusing on a personalized learning process for students. Fostering a collaborative link between faculty, students, and parents, the platform guides students through their education journey while keeping all stakeholders involved. This novel school concept promotes self-organization, focuses on interests and progress, and alleviates preparation burdens for teachers. With a modern and consistent design, intuitive user experience, seamless integration between desktop and mobile applications, and an AI chat bot for support, this platform simplifies learning and champions accessibility to education." — Annika Rupp & Tim Richter





UX Design Award | Product

Sora

Learning Management Platform

Inflammatix's *TriVerity* Acute Infection and Sepsis Test System, which received FDA Breakthrough Designation, interprets the immune system leveraging advanced machine learning methods to better diagnose patients presenting to the emergency department suspected of acute infections and sepsis in around 30 minutes. This pioneering technology aims to identify patients with sepsis early, reduce unnecessary antibiotic prescribing and guide whether patients can be safely discharged.

UX DESIGN AWARDS
product
2024

Company:
Inflammatix

Website:
inflammatix.com

Design Studio/Department:
Engineering

Design:
Chris Wilson, David Dell'Agostino

Product is in development, not for sale, and does not have marketing approval or clearance from regulatory authorities in any jurisdiction.

"*TriVerity* has succeeded in translating a scientific breakthrough in medical diagnostics into an easy-to-use product. It is well suited to the clinical context, e.g. in a hospital emergency room, and guides even untrained users safely through the necessary steps. The product design is ergonomic. Interaction elements on the hardware, such as the barcode scanner or the sample slide, are well integrated with the touchscreen and allow safe, smooth operation. Thanks to these qualities, *TriVerity* enables faster diagnosis and confident decisions for appropriate treatment."
— Mine Danışman Taşar & Bernhard Staiber

The *DB Rad+* app took the start of the 2024 European Football Championship as an opportunity to offer users a geo-based gamification module. For four weeks, different virtual balls appeared in the city every day as part of the goal fever challenge. With tracking activated, users could cycle to these locations and score goals, with over 100,000 goals having been scored by the halfway point. With the donation function, users can also donate their kilometers to a good cause.

UX DESIGN AWARDS
public choice 2024

Company:
Deutsche Bahn

Design Studio/Department:
Scholz & Volkmer GmbH

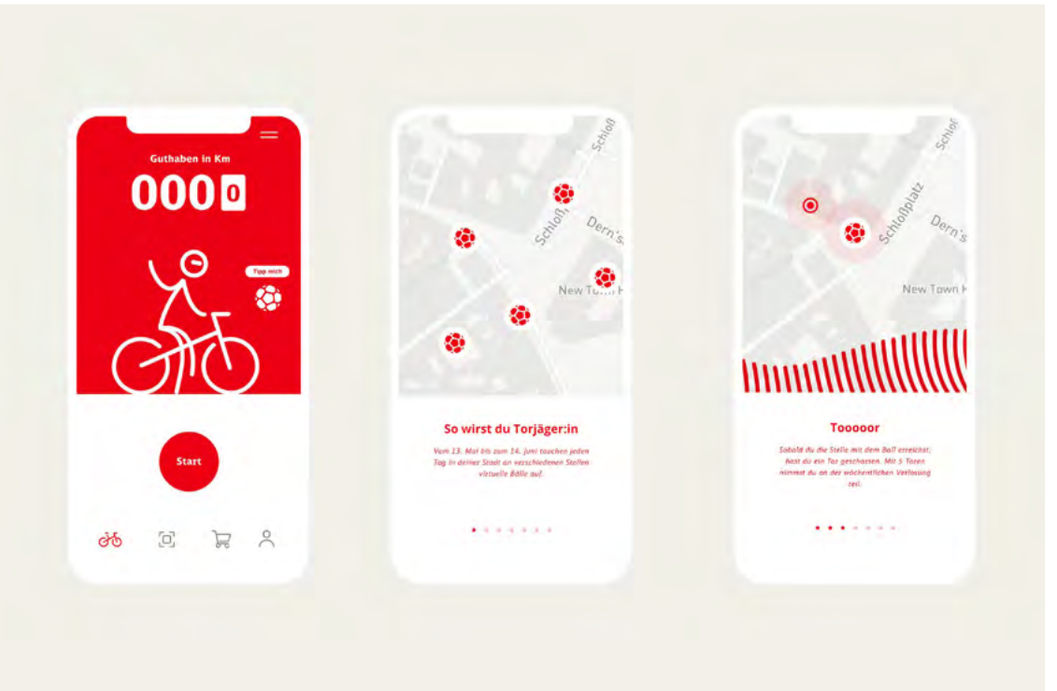
Website:
radplus.bahnhof.de

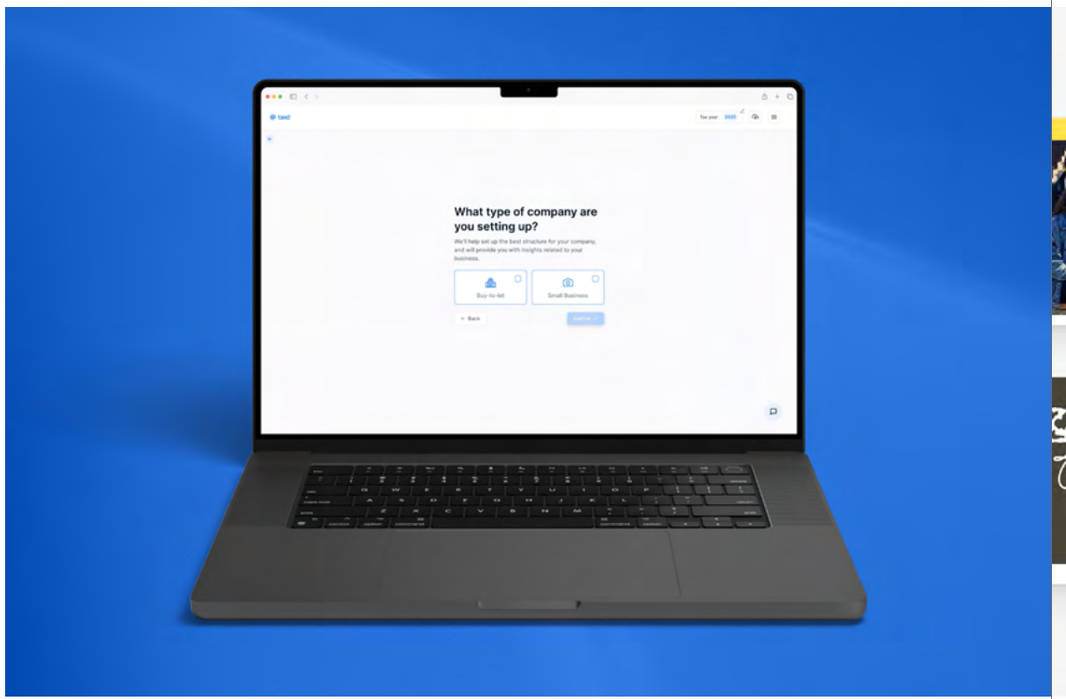
Great experiences are made for people. That's why we give everyone a voice! In each award season, we invite UX professionals and users worldwide to vote for their favorite projects on the Awards' website. All nominated entries are eligible. The winner of the Public Choice is proclaimed at the winner announcement, together with the titles decided upon by the jury. The high annual polling rate means that the best-voted entry is indeed the winner of the hearts of the global UX community. You will find the Public Choice winner for the Spring season on page 220. Congratulations to the Public Choice Award winners!

UX Design Award | Public Choice

DB Rad+

Goal fever challenge 2024





@Taxd is an online tax filing service that facilitates the efficient completion of self-assessment tax returns for UK taxpayers. Recognized by HMRC, it offers a digital interface that simplifies the process through step-by-step guidance and real-time support. *@Taxd* aims to make tax filing accessible and stress-free, targeting self-employed individuals, landlords, and expatriates while ensuring accuracy and optimising tax deductions.

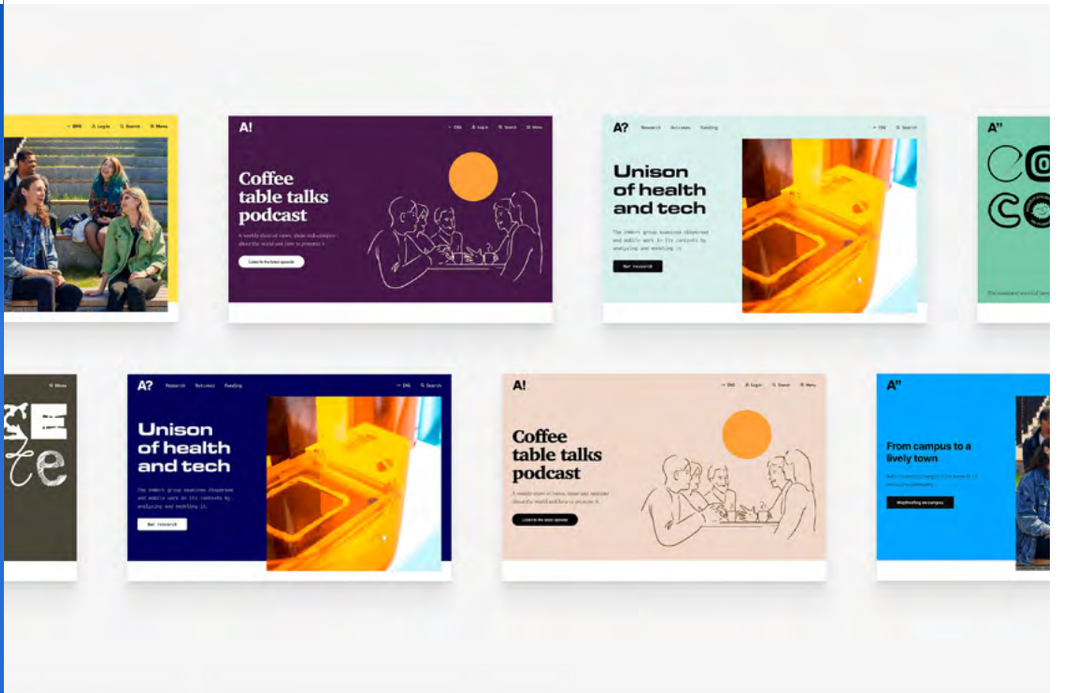
UX DESIGN AWARDS
nominated 2024

Company:
@Taxd

Website:
taxd.co.uk

Design:
Yelyzaveta Kolesnyk, James Green, Arjun Kumar, Eamon Shahir

@Taxd Self Assessment



UX DESIGN AWARDS
nominated 2024

A design system for one of the largest universities in Finland. Built for running operations, kickstarting student experiments, and conducting research. *Aalto University* is a community of doers solving grand societal problems, so there are a lot of great stories to tell and awesome achievements to show off. The people at *Aalto* want to showcase their work but have lacked the tools to do so. Taiste joined *Aalto University* Communications to deliver a toolbox – a design system.

Company:
Aalto University

Website:
brand.aalto.fi

Design Studio/Department:
Taiste

Design:
Joona Viljanen, Tuomas Karhu, Tiina Viljakainen, Sami Sorvali

Aalto University Design System

Ability AI is a SaaS platform for marketing automation, employing AI agents specializing in strategy, content, and analytics to enhance digital commerce. It enables seamless campaign management, offering continuous optimization and actionable insights, designed for marketers and business owners seeking efficient digital strategies.

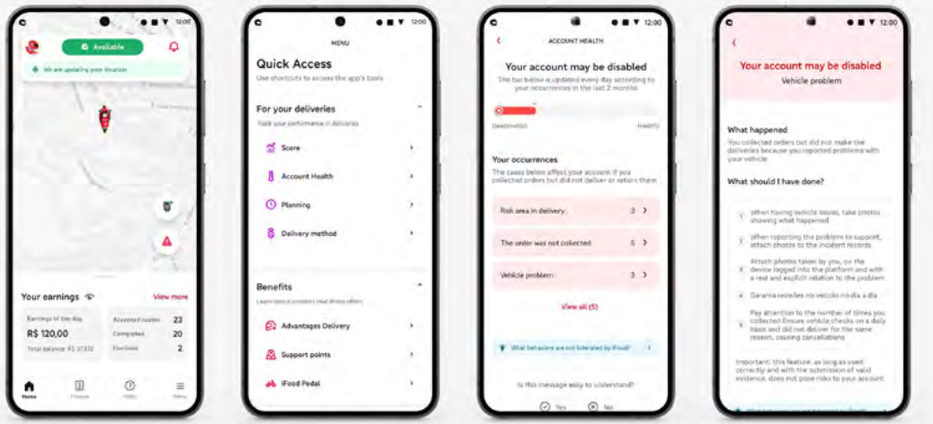
UX DESIGN AWARDS
nominated
2024

Company:
Ability AI

Website:
ability.ai

Design:
Bohdana Zhelezniak, Eugene Vyborov, Oleksiy Osipenko

Ability AI
Autonomous Marketing Platform



UX DESIGN AWARDS
nominated
2024

Account Health for iFood for Delivery Partners app promotes transparency and guides on daily delivery behaviors, aiming to prevent actions that could lead to sanctions. It features a visual interface showing account status, recognizes good behaviors, and educates on avoiding issues like fraud, account renting, excessive cancellations, aggression, discrimination or harassment. The goal is to help drivers understand their performance and encourage safer as well as more efficient practices.

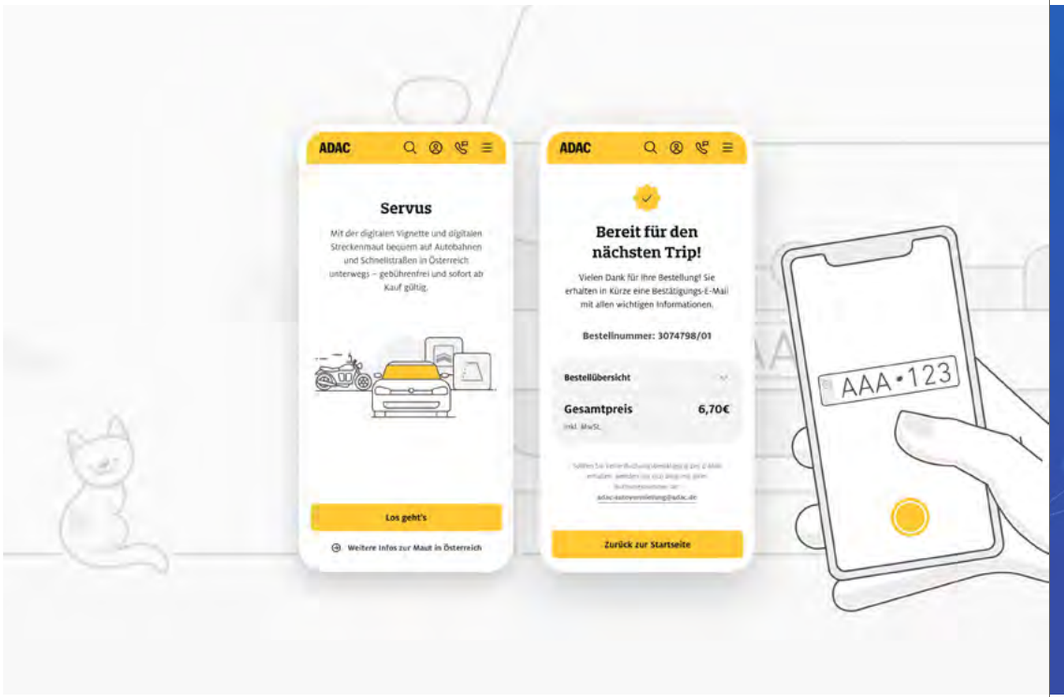
Company:
iFood

Website:
entregador.ifood.com.br

Design Studio/Department:
Chapter Design

Design:
Bruno Barros, Bruna Mattos, Maria Tarrafa, Tainá Barbosa, Murilo Porto, Malu Agostinho, Lais Nunes, Sandy Zambeli

Account Health for iFood Delivery Partners



The *ADAC Toll Portal* is a one-stop-shop created by Merkle together with Europe's largest automobile club for purchasing digital toll products. It aims to transform the Superbrand ADAC into a personal mobility service provider, streamlining toll purchases across Europe. By putting users first and providing stress-free travel experiences it sets industry benchmarks and caters to diverse user's needs. Customers can buy toll products in a short time, guided by a conversational and simple interface.

UX DESIGN AWARDS
nominated
2024

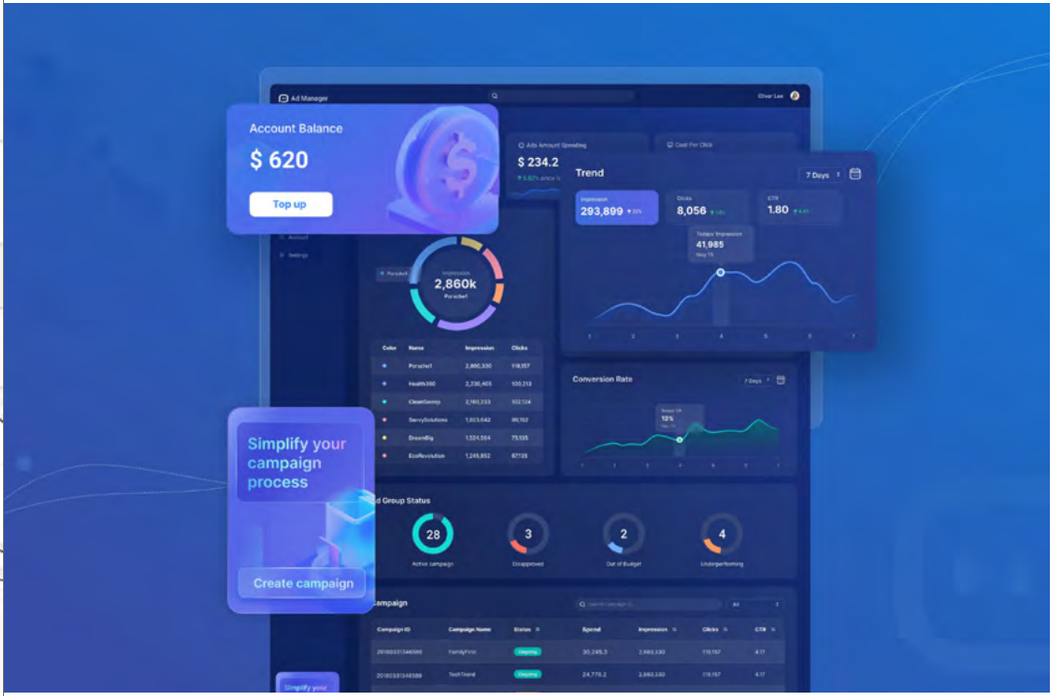
Company:
ADAC: Allgemeiner
Deutscher Automobil-Club

Website:
adac.de

Design Studio/Department:
Merkle Germany GmbH
– Digital Experiences

Design:
Kora Milter, Lilo Hohenberger,
Elisa Anderwert, Philipp Flunkert,
Maximilian Bückmann

ADAC Toll Portal



UX DESIGN AWARDS
nominated
2024

The ad-filling process for advertisers is characterized by time-consuming and repetitive tasks, leading to significant workloads. The *AI Ad Manager* transforms advertising through AI-driven precision. Processes are streamlined with smart bidding, precise targeting, and an AI chatbot. This solution is distinctive in the market, focusing on maximizing Return on Investment (ROI) and supporting sustainability. The user-centric design, real-time feedback, and customizable reporting contribute to an enhanced user experience.

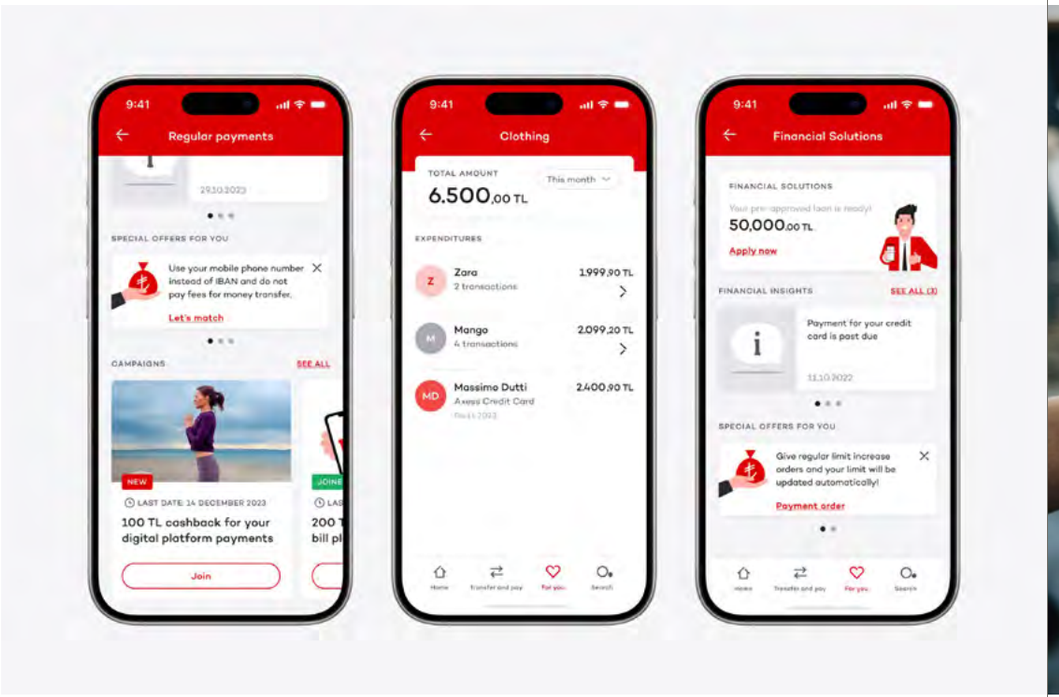
Company:
ECHO REALITY LLC

Website:
aiadmanager.org

Design Studio/Department:
Product Design

Design:
Yasong Wang, Wei Wang,
Hong Qiu, Zhiwen Qian, Yang Chen,
Shimei Qiu, Yao Zhou

AI Ad Manager



Akbank Mobile: For You is designed to be a personalized space for Akbank Mobile users that aims to help customers to improve their financial well-being and increase awareness about spendings. It provides a unique finance management experience by combining contextual spaces that present expenses with AI-based insights and proactive solutions. The intent was to empower customers by enabling solutions that increase their control over their money and delivering new ways to use existing benefits/perks as assets.

UX DESIGN AWARDS
nominated
2024

Company:
Akbank T.A.Ş

Website:
akbank.com

Design Studio/Department:
Digital Design and Innovation

Design:
Örsan Berkay Tülüce, İpek Kedici,
Serra Işıl, Anıl Emmiler

Akbank Mobile: For You

UX DESIGN AWARDS
nominated
2024

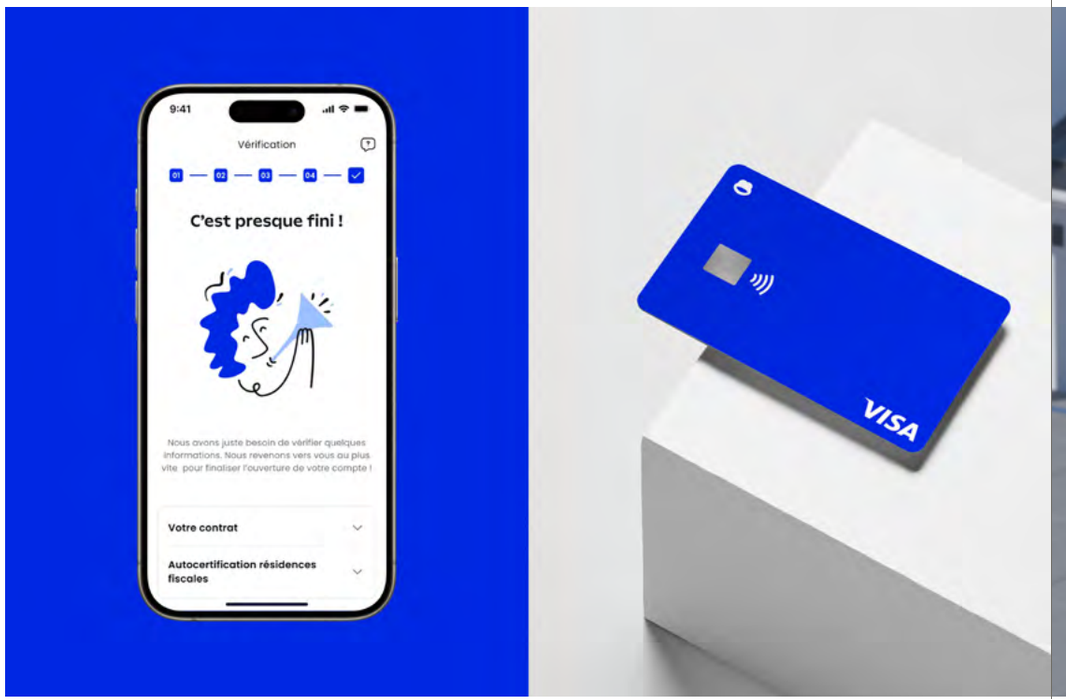
RING is India's trusted credit app for the young and the ambitious, the dreamers and the doers. It is dedicated to fostering financial inclusivity in India and aims to bridge the gap for millions who have limited access to traditional banking systems, empowering them with the financial tools for a better quality of life. Customers can avail of credit up to INR 5 lakhs through through a paperless identification process in under 5 minutes, with convenient repayment tenures from 3 to 24 months.

Company:
OnEMI Technology Solutions Pvt Ltd
(PaywithRing)

Website:
paywithring.com

Design Studio/Department:
Spinach Experience Design

An inclusive payments design system for India



BforBank is a neobank within the Crédit Agricole Group that doesn't want to be a typical neobank. Its goal is to redefine banking by prioritizing user well-being and bringing back the human support that got lost with the digital revolution. It has been designed to embrace a very diverse user base, to empower financial freedom and education, and to encourage responsible spending. With this strategic approach, it aspires to establish itself as a European market leader by 2030.

UX DESIGN AWARDS
nominated
2024

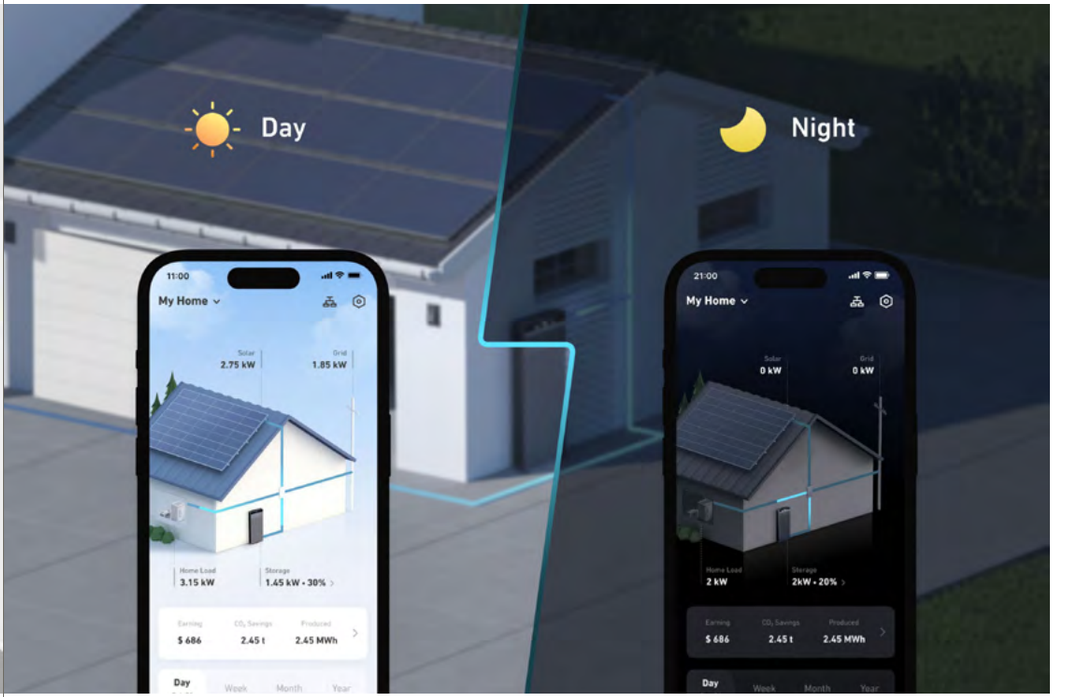
Company:
BforBank

Website:
bforbank.com

Design Studio/Department:
Designit

Design:
Jorge Rabasco, Mario Merino, Riccardo Gioria, Liliana Serguera, Alejandra Vilaplana, Maria Cala, Hector Martín, Juan Alvilares, Jordi Rovira, Mario Martín, Pablo Fernandez-Oliva, Gurutz Gorrotxategi, Diego Nuñez, Amandine Palazon, Juan Estupinan, Christophe Antonio, Sebastien Lourties, Emmanuel Bilson, Stéphanie Amoordon, Claire Gautier, Hala Basbous, Mahdi Berlingen, Romain Bigache, Sylvain Castagnes, Sabrina Cordaro, Julien Delivry, Denise Do Rosario, Pierre Goudet, Arnaud L'Homme, Amandine Masset, Paul Mauduit, Melanie Nguyen, Omar Riahi, Sourya Siva, Fabien Stimulak, Lorette Verrin

An innovative and human French online bank



UX DESIGN AWARDS
nominated
2024

Anker app is a superior home energy management system offering real-time monitoring, remote control, and immediate alerts. Its user-friendly interface presents data in understandable graphics, consolidating control of all energy devices to enhance efficiency and convenience. It also monitors weather conditions, helping users understand system performance during severe weather and plan power usage strategies.

Company:
Anker Innovations Technology Co., Ltd.

Website:
anker.com

Design Studio/Department:
UED

Design:
Xiaoying Gu, Mingxing Zhu, Wenjun Yu

Anker SOLIX X1
Home Energy Solution App

The Anthem+ Smart Showering Valves and Controls, an upgraded collection from Kohler's Anthem system, evolve home showers into spa-like experiences by incorporating steam, sound, and light control. The intuitive digital interface manages up to 12 water outlets and supports nine user presets. Integration with the Kohler Konnect app enables remote access and voice control, while Kohler scripted immersive experiences elevate the daily wellness journey with seamless customization from anywhere.

UX DESIGN AWARDS
nominated
2024

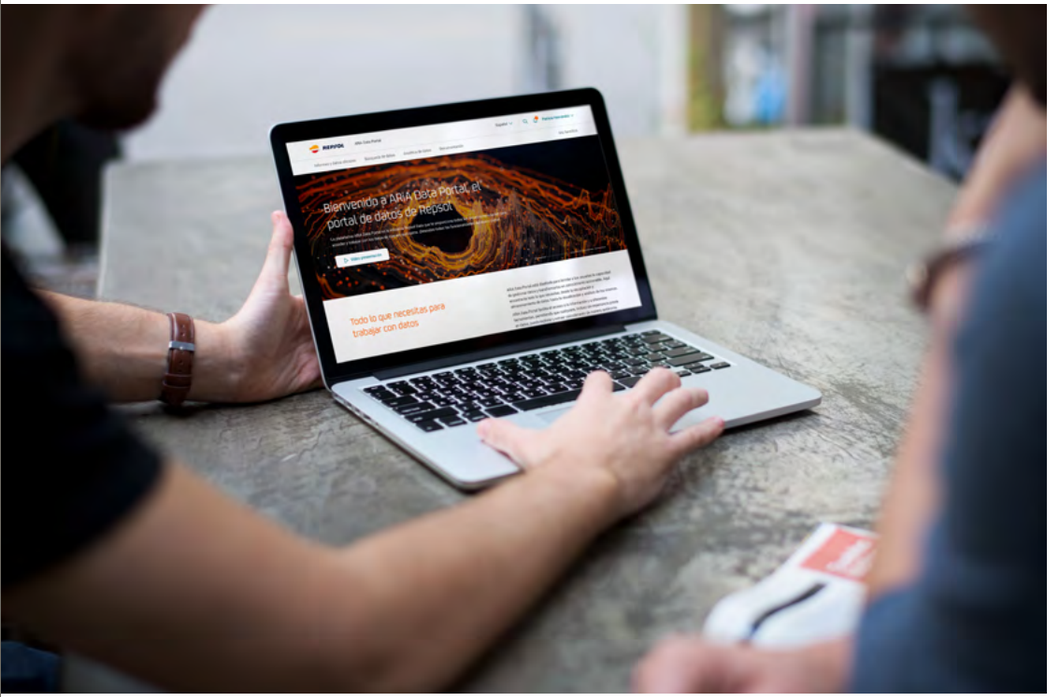
Company:
Kohler Co.

Design Studio/Department:
North America Design Studio

Website:
kohler.com

Design:
Jocelyn Jia, Greta Knowles, Rahul Shinde

Anthem+ Shower Control Interfaces



UX DESIGN AWARDS
nominated
2024

Repsol is undergoing a significant strategic shift to become a data-driven company. With this purpose in mind, the challenge was set to develop a platform that facilitates effective and seamless access to data, democratizing its utilization to enhance decision-making. This involves the incorporation of specific applications that enable business users to search, select, analyze, and create analytical models.

Company:
Repsol

Design Studio/Department:
Designit MAD

Website:
designit.com

Design:
Carlos Úbeda, Nacho Bergadà,
Gurutz Gorrotxategi, María Dorado,
Liliana Serguera

ARiA Data Portal
an accesible data platform

Ather Energy is setting global standards in quality, connectivity, and ride experience in the 2 wheeler electric vehicle segment. The *Ather Mobile App* has been redesigned to be more contextual, personal, scalable and a lot more fun!

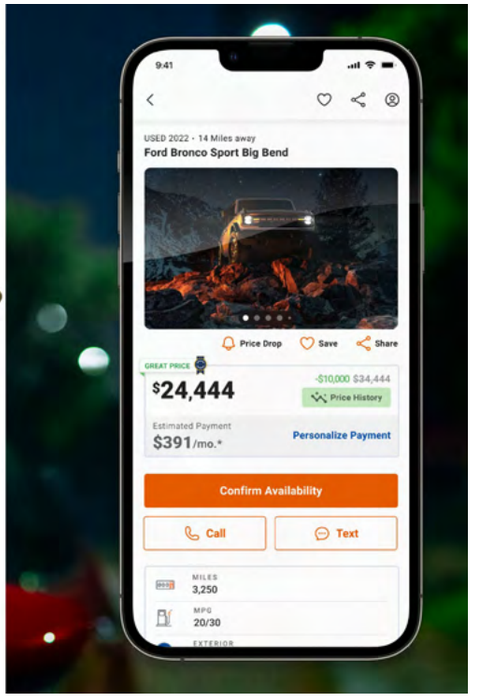
UX DESIGN AWARDS
nominated
2024

Company:
Ather Energy Pvt. Ltd.

Website:
atherenergy.com

Design Studio/Department:
Digital Design

Design:
Venus Malik, Arka Mandal, Abhinav Patil, Jahnavi Patel, Aakash Goel, Siddharth Prem, Prem Pradeep, Krishnan Lakshmanan, Nischal Masand, Unnikrishnan M, Praveen Maharudrappa, Swathi P, Jothish Francis, Ritwik MG, Sabrina Syed, Anupam Sharma, Dinesh, Soumyo Dey, Monith Reddy, Suyash Joshi, Abhilash Gopalakrishna, Ryan Shroff, Rohit, Jyothi, Jothish, Yutish, Sushma, Chaithra, Navaneeth, Mayur, Vynkatesh, Akash, Harsh, Kannamai, Chamn, Sriram, Shubam, Pooja, Bharath, Abhishek



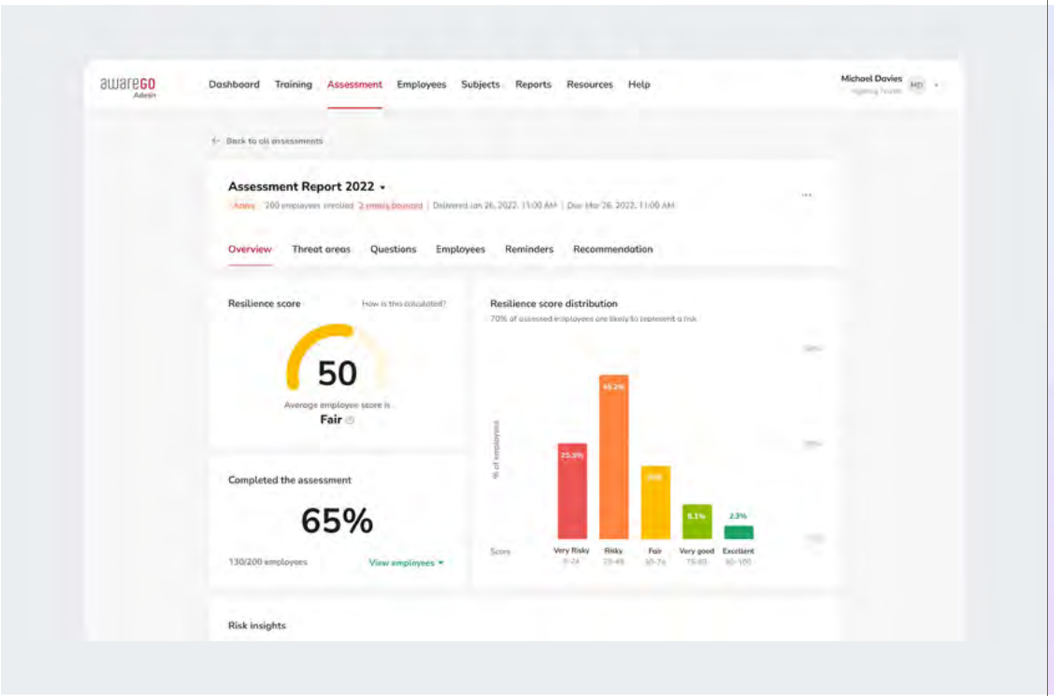
UX DESIGN AWARDS
nominated
2024

With the *Autotrader mobile app* for Apple mobile devices users can shop for new, used, and certified pre-owned cars and trucks from over 20,000 sellers and 6 million vehicles. This app makes it easy to find the right vehicle, get the right pricing, and provides access to the right tools that assist in all purchasing needs.

Company:
Cox Automotive – Autotrader

Website:
apps.apple.com

Design:
Aaron Adams, Amber Gusa



AwareGO's Human Risk Assessment is the first product in the market that can identify, measure and remedy the human risk factor in cybersecurity. It evaluates employees' cybersecurity knowledge and behavior across key threat vectors. Crafted in collaboration with behavioral and cybersecurity experts, this product provides individualized results post-assessment. Employees gain valuable insights into strengths and areas for improvement, furthermore empowering organizations with comprehensive, actionable data.

UX DESIGN AWARDS
nominated
2024

Company:
AwareGO

Design Studio/Department:
Resonate Digital

Website:
awarego.com

AwareGO Human Risk Assessment

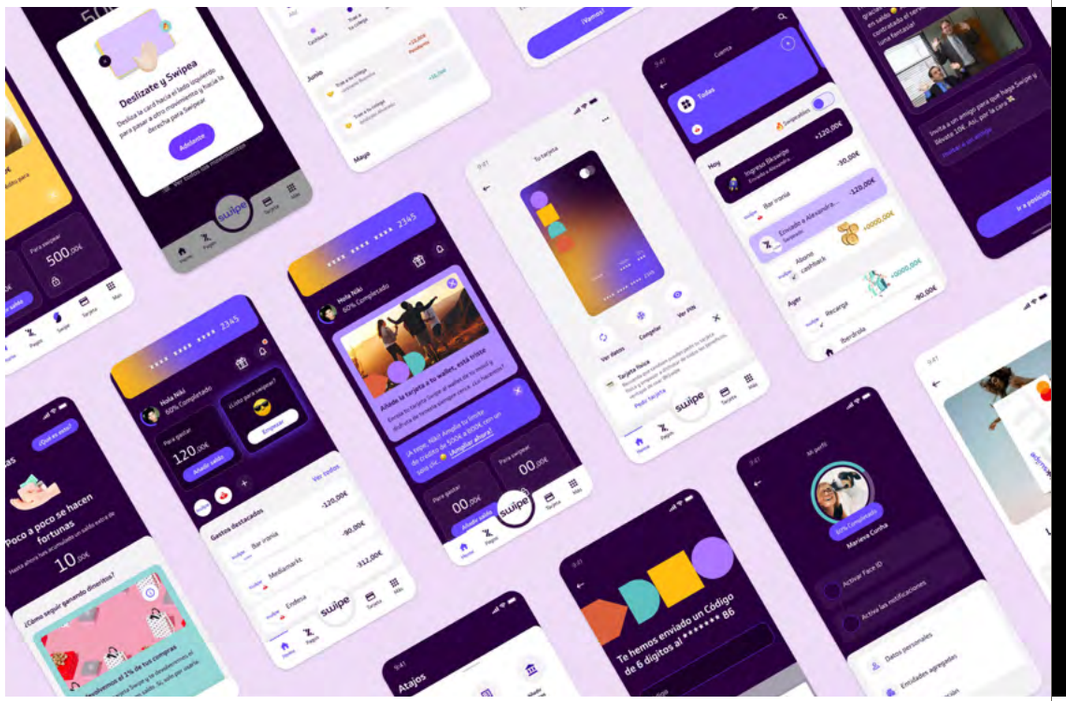
UX DESIGN AWARDS
nominated
2024

Besty.ai is a conversational AI mobile app designed for adolescents, offering accessible and unbiased sex education and mental health support throughout their development. Studies show that virtual sex education tools enhance sex education and reproductive health knowledge (Dani et al., 2020; Lynae et al., 2018). *Besty.ai* provides a safe space for teenagers to ask questions and discuss sensitive topics such as sexual and reproductive health, puberty, and relationships.

Company:
W & M design studio

Design:
Weiting Gao, Mingcheng Guo

Besty.ai



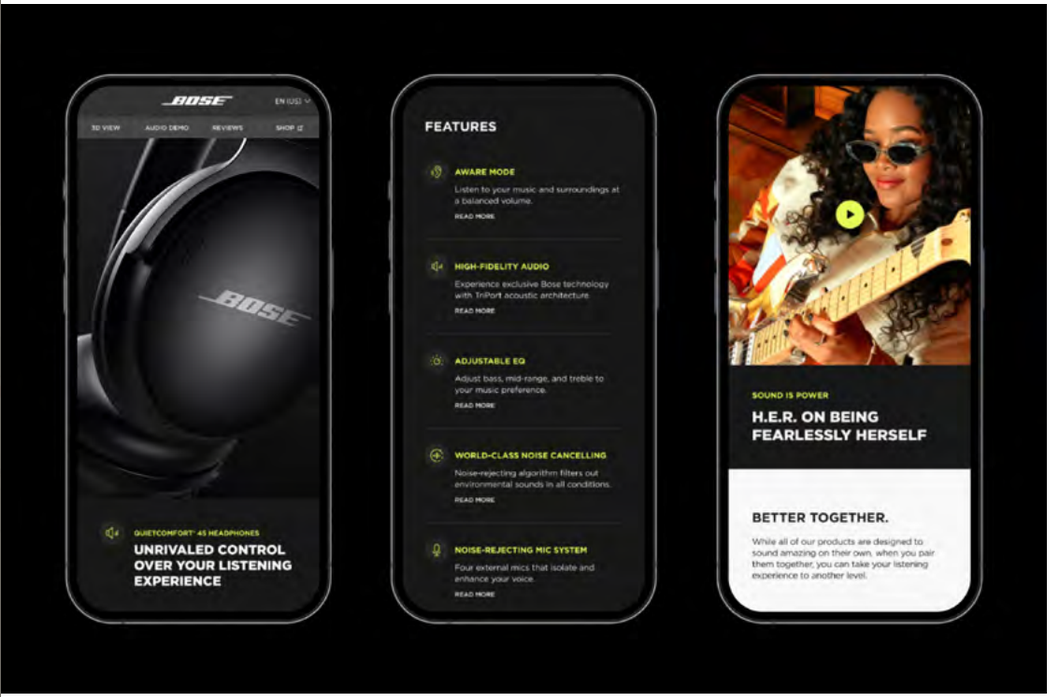
BKSwipe is a fully digital, universal payment solution with a unique approach to consumer financing. Designed to fit seamlessly into customers' daily lives, it offers an impeccable user experience and a refreshing visual and verbal language that breaks traditional banking norms. Its goal is to give customers the freedom to pay how and when they want by centralizing expense splitting, empowering users, and making installment payments a more positive experience.

UX DESIGN AWARDS
nominated
2024

Company:
BKSwipe

Design Studio/Department:
The Cocktail

Website:
bankinterconsumerfinance.com



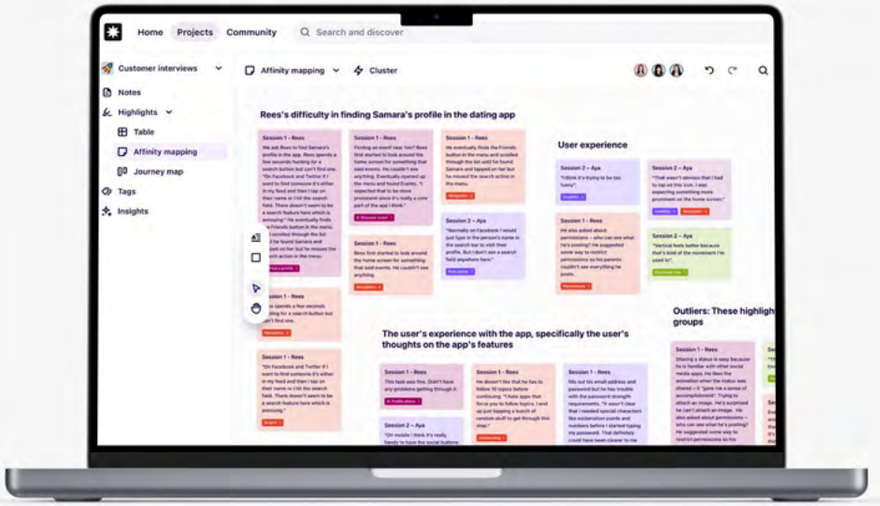
UX DESIGN AWARDS
nominated
2024

A leader in noise-canceling technology, Bose was facing competition from new entrants. Bose needed to activate its brand and design system to demonstrate the superiority of its products – from home to store to sale.

Company:
Bose

Design Studio/Department:
Valtech

Website:
bose.com



Dovetail empowers organizations to create better products and services through deep customer understanding. Agencies, universities, and Fortune 100 companies use Dovetail's collaborative customer insights platform to make sense of their customer research. The new Canvas View tool is an affinity mapping tool that improves how users synthesize their data. Focused on collaboration, teams use Canvas View to cluster research highlights, discover themes, and refine their findings in real-time.

UX DESIGN AWARDS
nominated
2024

Company:
Dovetail

Design Studio/Department:
Product Design

Website:
dovetail.com

Design:
Rebecca Lourey

Canvas View by Dovetail

UX DESIGN AWARDS
nominated
2024

CertScan, a global security operations software, makes inspections faster and safer with real-time insights across borders, trade, travel and events via a unified dashboard. Tailored data visualizations, role-based user experience and seamless data integration transform millions of data points into actionable decision-making tools for personnel across an operation. *CertScan* creates connected and accelerated security screenings around the world and is enables scaling diverse roles and sizes.

Company:
S2 Global & UEGroup

Design Studio/Department:
UEGroup

Website:
uegroup.com

Design:
Blair Koeneman, Sarah Field,
Ashley Nicodemus, Cygny Malvar

CertScan
Reinventing Border Inspections

In today's data-rich landscape, organizations generate unprecedented volumes of information. *Cohesity's* design-driven data platform empowers users to seamlessly manage, secure, and gain insights from their data. Whether it's a single file or billions of files, the platform bridges public clouds and data centers by supporting diverse workloads.

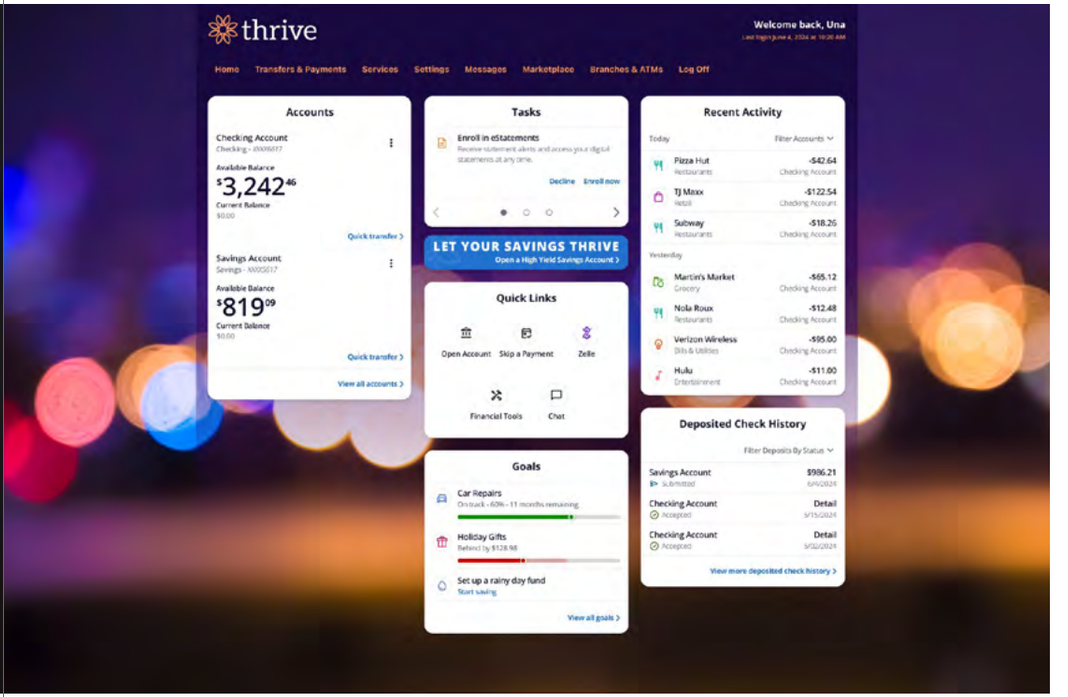
UX DESIGN AWARDS
nominated
2024

Company:
Cohesity Inc.

Website:
cohesity.com

Design Studio/Department:
Product Design

Design:
Akshay Rajpurohit, Asir David,
Oshal Urade, Vijaykumar Kakade,
Vikram Borar, Vipin Singh,
Yingyu (Ruby) Hong, Jeff Thorslund,
Arjun Gehlot, Ravi Rajagopal, Ying Zhang



UX DESIGN AWARDS
nominated
2024

Composable Dashboard is a new digital banking experience that allows financial institutions to guide the account holder's journey using a modern user interface configurable by financial institutions in a no-code way. 2 million bank and credit union account holders are leveraging this innovative digital experience to achieve their financial goals.

Company:
Q2

Website:
q2.com

Design Studio/Department:
User Experience

Design:
Spencer Tullos, Lindsey Adams,
Dani Ammer, Kelly Price, Alex Temple

Crypto trading had long been perceived as niche, accessible only to the tech-savvy. However, N26's studies indicated that 68% of customers were interested in trying it out, but simply felt unprepared. In response, they delved into extensive user research and developed an MVP to make crypto accessible to everyone. Customers now have a simple and safe way to explore cryptocurrencies and grow their investments right from their banking app.

UX DESIGN AWARDS
nominated
2024

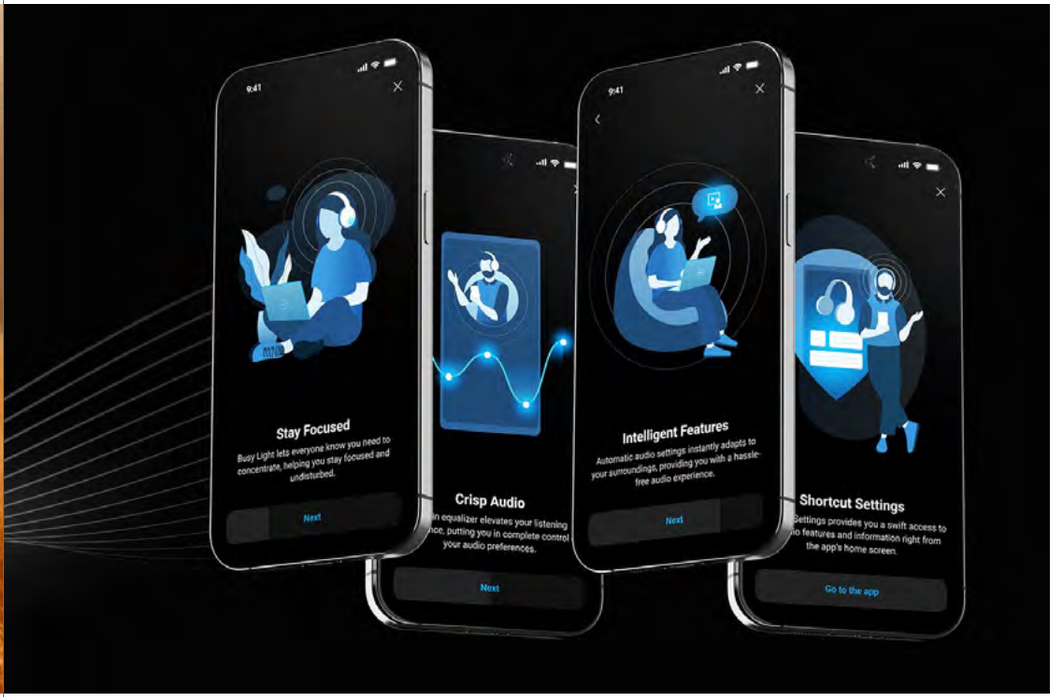
Company:
N26 Bank AG

Website:
n26.com

Design Studio/Department:
Investments

Design:
Sara Calls Clavera, Aleksandra Lazović,
Emilie Guillon, Katie Louise Wright,
Ahmed Naga

Creating an inclusive crypto product



UX DESIGN AWARDS
nominated
2024

Dell Audio is an app, which is created for customizing Dell wireless headsets on smartphone. The app allows end users to configure settings to fit their preferences as they navigate through their day. Whether it is an impromptu work call that requires your attention in a noisy café or time to unwind with music, this app provides settings to control how one hears and gets heard. Designed with a commercial end user in mind, *Dell Audio* has features to manage devices with minimal IT intervention.

Company:
Dell Technologies

Website:
dell.com

Design Studio/Department:
Experience Design Group/
Software Design & UX Team

Dell Audio

The *Dell Peripheral Manager* (DPEM) is an app that fosters productivity through customization of peripherals (webcams, keyboard, mouse, and headsets). At the time of new device plugin, a guided walkthrough helps users personalize their device. Thereafter the app takes care of the settings, allowing users to focus on what matters for example during a conference call, AI auto framing feature keeps them centered in the frame and active noise cancellation enables them to be heard clearly.

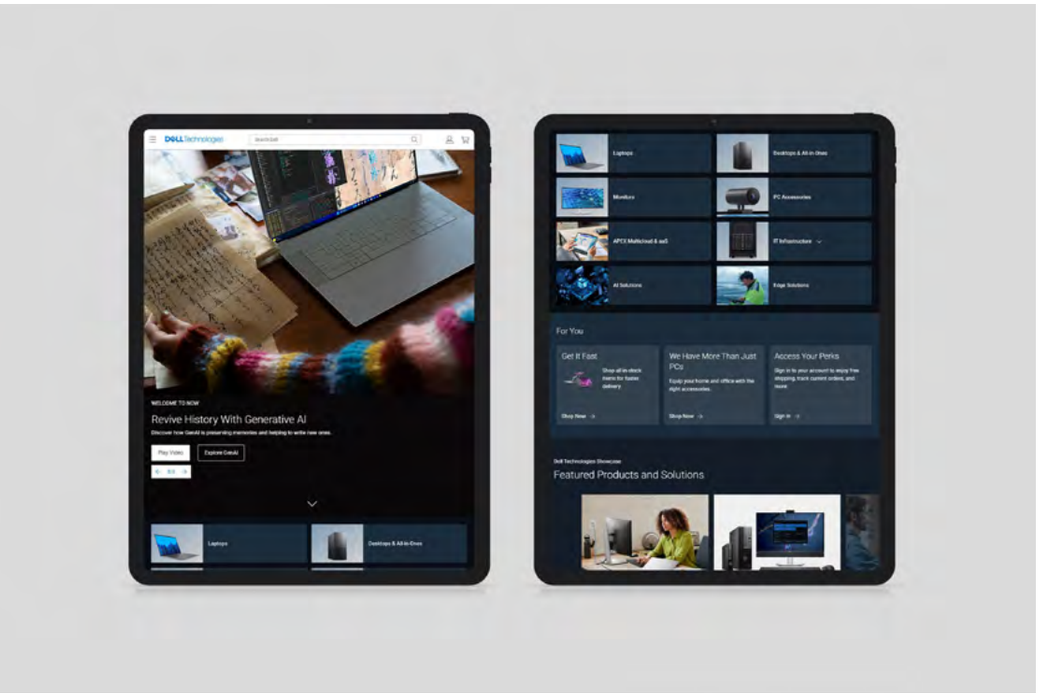
UX DESIGN AWARDS
nominated
2024

Company:
Dell Technologies

Website:
dell.com

Design Studio/Department:
Experience Design Group/
Software Design & UX Team

Dell Peripheral Manager



UX DESIGN AWARDS
nominated
2024

40 years after our founding, Dell Technologies is at the cusp of the generative AI revolution. *Dell.com Homepage* will accelerate this transformation, elevating customer experiences by inspiring human potential, communicating effectively and guiding journeys into this new age. The primary objective of the *Dell.com Homepage* was to create an elevated, unified, and personalized view of the Dell Technologies brand; showcasing the breadth of products and solutions for a broad spectrum of users.

Company:
Dell Technologies

Website:
dell.com

Design Studio/Department:
Dell Digital Design

Design:
Nick Rudock, Casey Anderson, Jin Jang, Chris Krebs, Alexa Kroin, Kari Everson, Shawn Bienek, Jayna Choi, Matt Firman (AKQA), Osamu Akatsu (AKQA)

Dell.com Homepage Experience

LAUDA works in the area of temperature equipment and systems for electromobility, hydrogen, chemical, pharmaceutical, semiconductor, and medical industries. The complex product portfolio includes detailed technical data. To provide appropriate access to the right products for different user groups, the product, navigation, and content structure has been overhauled. Services for quick service requests, personal support, and easy purchase have been added to ensure a positive user experience.

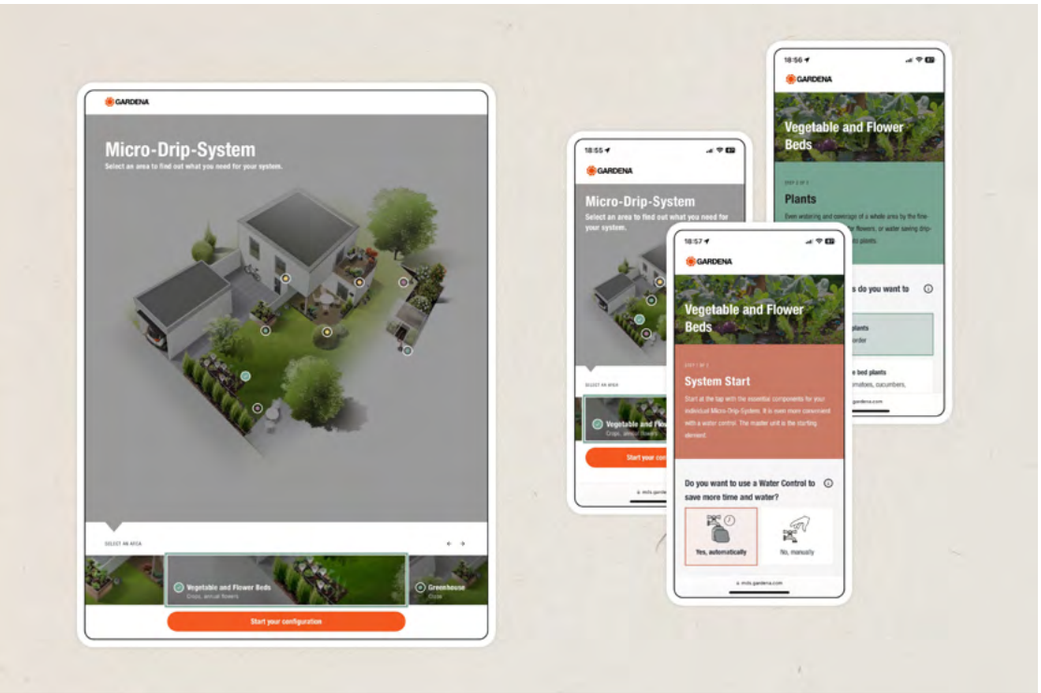
UX DESIGN AWARDS
nominated
2024

Company:
LAUDA DR. R. WOBSER GMBH & CO. KG

Design Studio/Department:
rocket-media GmbH & Co KG

Website:
lauda.de

Digital Platform for Leader in Temperature Control



UX DESIGN AWARDS
nominated
2024

Gardena's Micro-Drip-System ensures versatile, water-saving plant watering. The system is easy to use, but the variety of components can make it difficult to choose the right product. This is where Ergosign's digital product advisor for the Gardena Micro-Drip-System comes into play: a lightweight digital tool that helps customers assemble their micro-drip system, eliminating uncertainty and promoting purchasing decisions.

Company:
Gardena

Website:
mds.gardena.com

Design Studio/Department:
Ergosign GmbH

Design:
Sascha Strass, Julia Iserbeck, Marie-Lou Wechsler, Patrick Alt, Nadja Rutsch, Matthias Roncoroni, Sven Fackert, Markus Schwetje, Markus Kühner, Lisa Simon, Daniel Becker, Andrea Baroni, Tobias Zapp

Digital product advisor for sustainable irrigation

Digua serves as a cooking recorder adept at meticulously and scientifically documenting cooking process data, encompassing details such as ingredient types, ingredient weights, pot temperatures, and cooking durations. Leveraging this recorded data enables users to faithfully reproduce the flavors of the documented dishes.

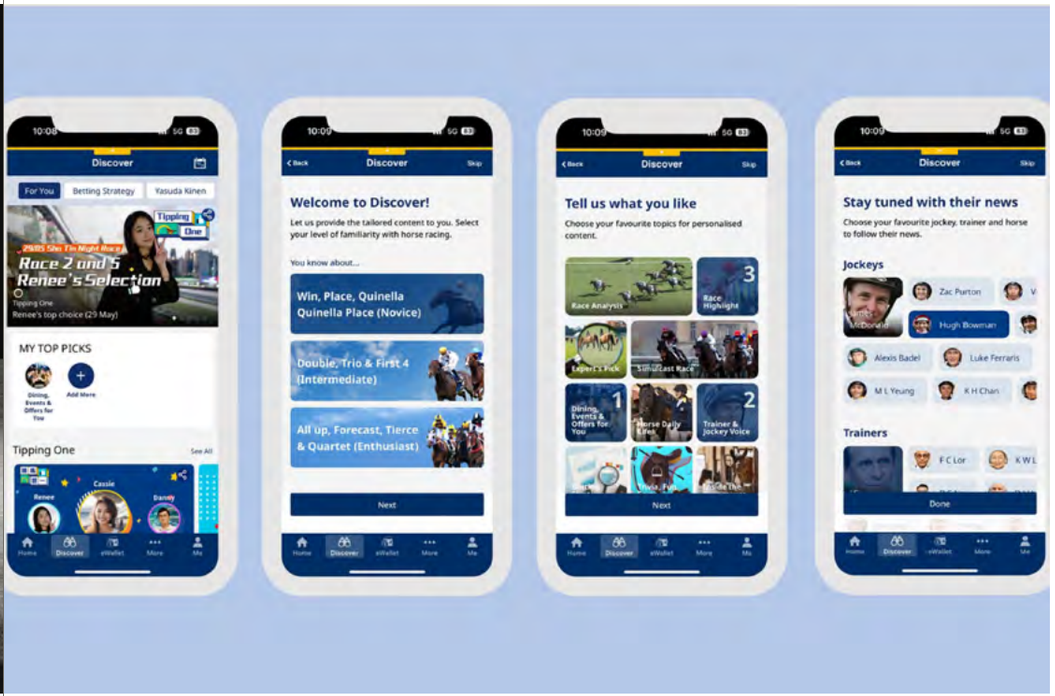
UX DESIGN AWARDS
nominated
2024

Company:
Shenzhen BOTINKIT Co., Ltd.

Design Studio/Department:
Design Center

Website:
botinkit.com

Design:
Yang Jinyun, Lin Yujia, Ma Han



UX DESIGN AWARDS
nominated
2024

The *Discover* section of the *Classic 3-in-1* app personalizes racing content based on customers' betting knowledge. It features KOL (Key Opinion Leader) selection for easy bet placement and a leaderboard to track KOL performance. Users get racing updates, exclusive offers, and can subscribe to favorite jockeys. Novices learn through videos and comics, and the app provides a one-tap horse racing calendar. It offers a comprehensive and tailored racing experience for all enthusiasts.

Company:
The Hong Kong Jockey Club

Design Studio/Department:
Digital Experience & Innovation

Website:
hkjc.com

Disney+ on Apple Vision Pro is an application where users can experience the Disney+ they know and love with the latest movie releases, exclusive original series, and a catalog of classics. Additionally, over 40 3D movies can be streamed in immersive environments. The final product is a result of innovation and collaboration between multiple teams at The Walt Disney Company, including Disney Studio Technology, Disney Entertainment & ESPN Technology, ILM Immersive, and Skywalker Sound.

UX DESIGN AWARDS
nominated
2024

Company:
Disney

Website:
disneyplus.com

Design Studio/Department:
Disney+ Product Design
and Disney Studio Tech

Disney+ on Apple Vision Pro

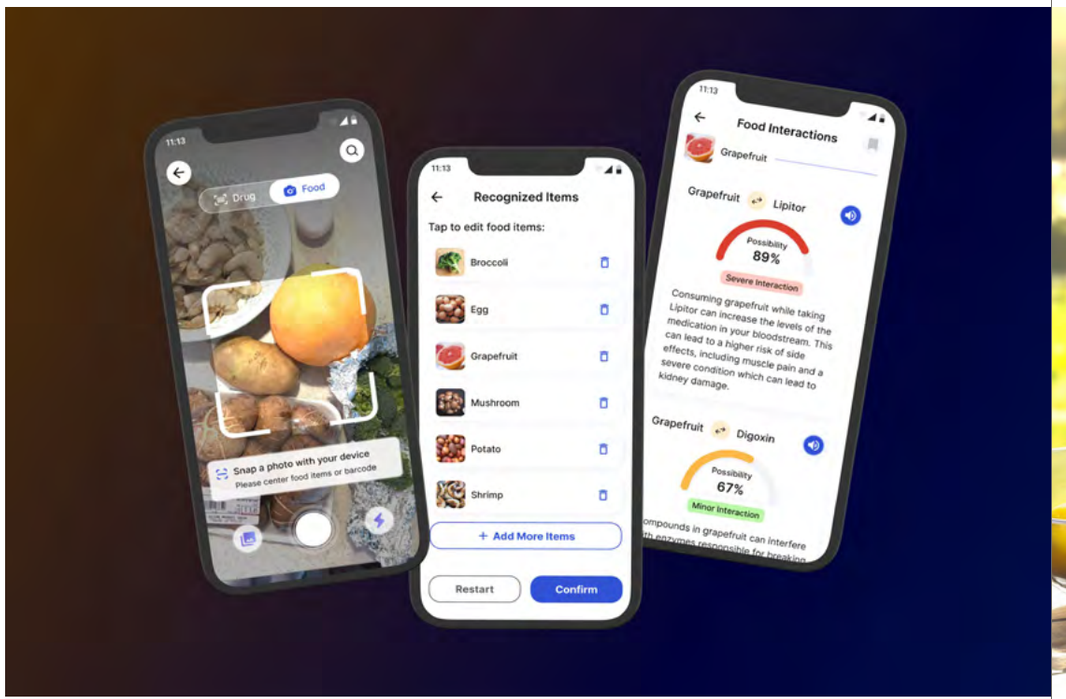
UX DESIGN AWARDS
nominated
2024

The *DoorBird D21x Series* is a variety of IP Video Door Stations that combine exclusive design, high-quality materials, and modern IP technology. With each of them, users can see visitors on their smartphone, talk to them and open the door – from anywhere in the world. The smart door station can be adapted to individual needs with various modules such as keypad, fingerprint reader, display, call buttons, and a choice of over 50 materials and RAL colors.

Company:
Bird Home Automation GmbH – DoorBird

Website:
doorbird.com

DoorBird D21x Series



EasyMed, an AI-powered mobile application, aims to assist users in quickly and accurately identifying interactions between drugs and between drugs and food. It achieves this with a notable accuracy rate of 93% and a comprehensive database containing 200,000 drug-drug pairs and 330,000 drug-food pairs. Additionally, *EasyMed* offers functionalities such as drug list management and access to informative articles on polypharmacy, catering to a diverse range of user needs.

UX DESIGN AWARDS
nominated
2024

Company:
EasyMed

Website:
geteasymed.com

Design:
Lingshuang Kong, Yumei Feng,
Shichao Wang, Lin Li, Ruoying Wang

EasyMed

UX DESIGN AWARDS
nominated
2024

The sustainable upside-down water carbonator *Eco Sparx* offers a user-friendly, environmentally conscious solution for sparkling water lovers. With its simple slide-in bottle design, it ensures perfect carbonation by just a push. As the world's first C2C Gold-certified carbonator, it focuses on material health and the circular economy. Durable, repairable, and compact, it offers high CO_2 efficiency and customizable carbonation levels. It provides long-lasting bubbles, cold kept water, and effortless cleaning.

Company:
WIK-Elektrogeräte Entwicklungs und Service-GmbH & Co.KG

Website:
wik-group.com

Design Studio/Department:
Innovation/Industrial Design

Design:
Ingo Schmitz

Eco Sparx

EvoCycle™ offers a water-saving solution without compromising the shower experience. The mobile app guides users through product onboarding and shower customization. With water savings feedback and goal-setting features, it empowers users to participate in a global sustainability movement. The digital interface ensures simple control, while user defaults allow a personalized shower experience. Additionally, ozone clean cycles provide peace-of-mind, keeping the shower system clean and efficient.

UX DESIGN AWARDS
nominated
2024

Company:
Kohler Co.

Design Studio/Department:
North America Design Studio

Website:
kohler.com

Design:
Jocelyn Jia, Greta Knowles, Rahul Shinde

EvoCycle™ Recirculating Shower

UX DESIGN AWARDS
nominated
2024

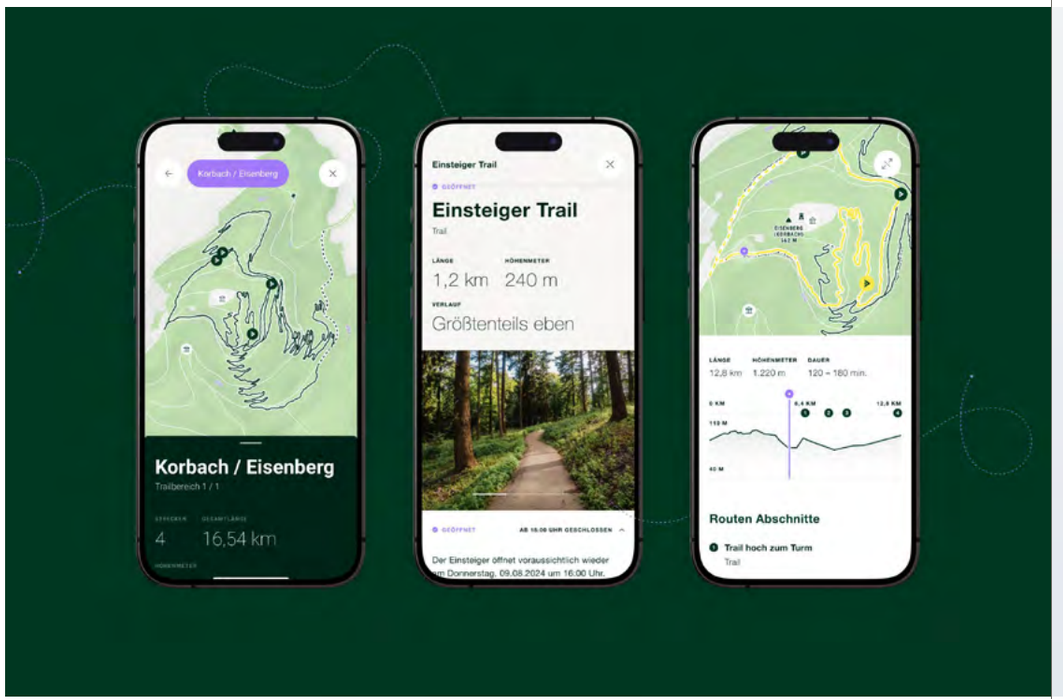
The *Stratasys F3300* sets a new benchmark in FDM industrial 3D printing, doubling the speed and throughput of standard models. Tailored for manufacturing, it enhances productivity, reliability, and part yield. Ideal for the automotive, aerospace, and medical sectors, its advanced technology efficiently addresses diverse applications. The intuitive UX design ensures seamless usability, allowing machine operators to effortlessly navigate workflows and enjoy enhanced productivity and simplified operations.

Company:
Stratasys

Design:
Biniam Assegid Kebede

Website:
stratasys.com

Graphic User Interface for Stratasys F3300 printer



Green Trails is the largest mountain bike trail project in Europe. Over 200 km of trails and 200 km of connecting paths between the trail areas will be created in North Hesse by 2026. greentrails.de was developed as a digital contact point for interested parties and as an orientation system for trail users, which provides a desktop website, a mobile PWA and native apps for iOS and Android as a hybrid web app based on a codebase.

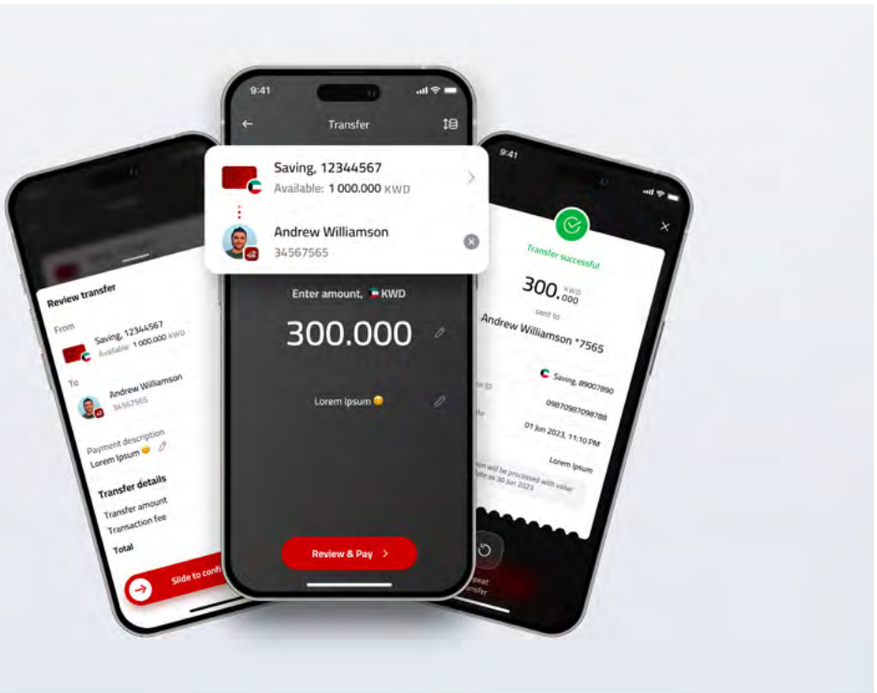
UX DESIGN AWARDS
nominated 2024

Company:
Zweckverband Green Trails

Website:
greentrails.de

Design Studio/Department:
Scholz & Volkmer GmbH

Design:
Kevin Kaltenhofer



UX DESIGN AWARDS
nominated 2024

Gulf Bank of Kuwait is a leading Kuwaiti bank established in 1960. With over 52 branches nationwide, the bank offers consumer banking, wholesale banking, and financial services. The core idea is to modernize Gulf Bank's mobile app, making the digital banking experience seamless and user-centric.

Company:
Gulf Bank of Kuwait

Website:
e-gulfbank.com

Design Studio/Department:
Qubstudio

Design:
Yuliia Yatseniuk, Daria Rolina,
Yulia Serebriannikova,
Andrii Panchyk, Dima Siedykh

The *Haier ID Series 6 hob* enhances the cooking experience with its integrated user interface, focusing on user engagement and convenience. It provides quick, intuitive, and guided interactions, offering tailored cooking solutions. The UI seamlessly blends physical and digital experiences and ensures ease of use while delivering advanced functionality, catering to the needs of modern cooks that seek both convenience and precision in their culinary tasks.

UX DESIGN AWARDS
nominated
2024

Company:
Candy Hoover Group srl

Website:
haier-europe.com

Design Studio/Department:
MED (Milan Experience Design)

Design:
Aliki Zachariadi, Martina Scorza,
Davide Giuliano, Federica Sciretta,
Utku Ertürkan

Haier Hob ID Series 6

UX DESIGN AWARDS
nominated
2024

The *Haier ID Series 4* oven enhances the cooking experience with its integrated user interface, focusing on user engagement and convenience. It provides quick, intuitive, and guided interactions, offering tailored cooking solutions. The UI blends physical and digital experiences and ensures ease of use while delivering advanced functionality, catering to the needs of modern cooks that seek both convenience and precision in their culinary endeavors.

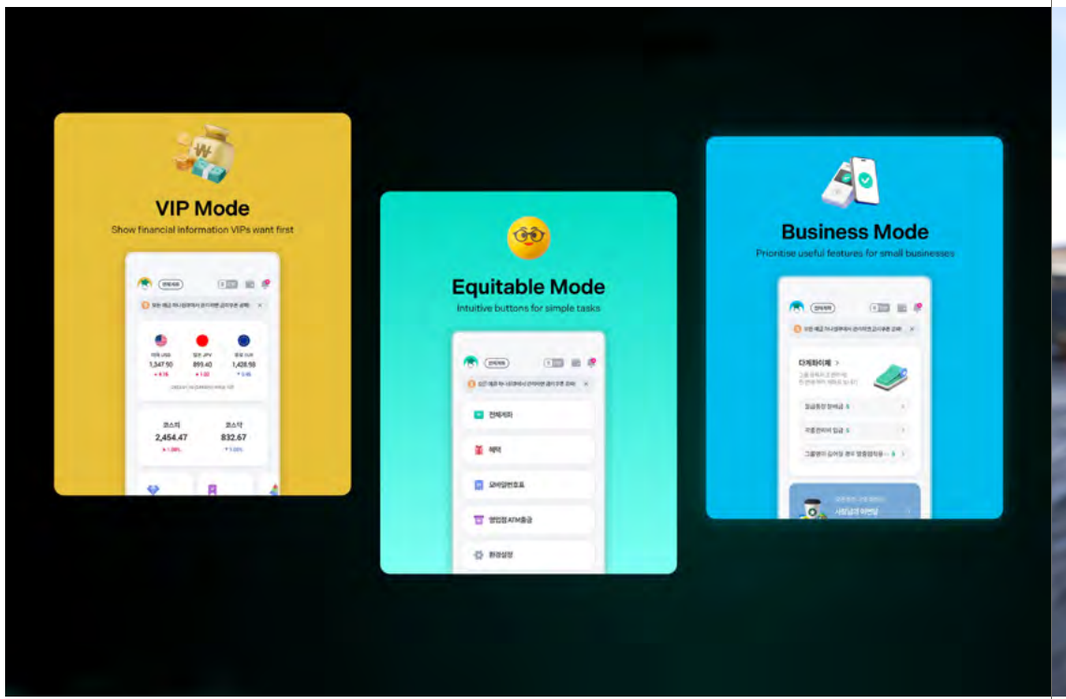
Company:
Haier Europe

Website:
haier-europe.com

Design Studio/Department:
MED (Milan Experience Design)
with Habits srl

Design:
Aliki Zachariadi, Martina Scorza,
Davide Giuliano, Federica Sciretta,
Utku Ertürkan

Haier Oven ID Series 4



Hana1Q, offered by Hana Bank, is a mobile app for banking and asset management. It acknowledges the common perception of financial service apps being complex due to information overload. To address this, *Hana 1Q* prioritizes simplicity and flexibility. Recognizing varying user needs based on financial knowledge and lifestyle, it offers scalable asset management services tailored to meet individual goals.

UX DESIGN AWARDS
nominated
2024

Company:
Hana Bank, Hana Financial Group

Website:
hanabank.com

Design Studio/Department:
MovingStones Inc.

Design:
Sukkyoung Eom, Yonghee Oh, Jungran Choi, Soomin Cho, Soyeon Kim, Jinhwan Yoo, Yoonyoung Kim, Yumi Choi, Yeji Jang, Juhyeon Park, Changshik Shin, Teakjoong Kim, Eunju Wang, Yechan Lee, Hojung Cha, Hyeji Jung, Jihui Yu, Suah Kim, Seungmin Yu, Mingyu Lee

HANA 1Q
Mobile Banking and Asset Management App

UX DESIGN AWARDS
nominated
2024

Hexagon's Collision Avoidance System (CAS) provides 360-degree situational awareness through a smart antenna and in-cab display, mitigating visibility issues and blind spots in mining. Its analytics platform highlights critical safety concerns and offers insights via dashboards. Durable hardware minimizes risks and the system also offers optional radar tracking threats. CAS underpins Hexagon's EMERST (Earth Moving Equipment Safety Round Table) Level-9 Vehicle Intervention System, an automated system that intervenes to control truck propulsion in critical situations, enhancing safety.

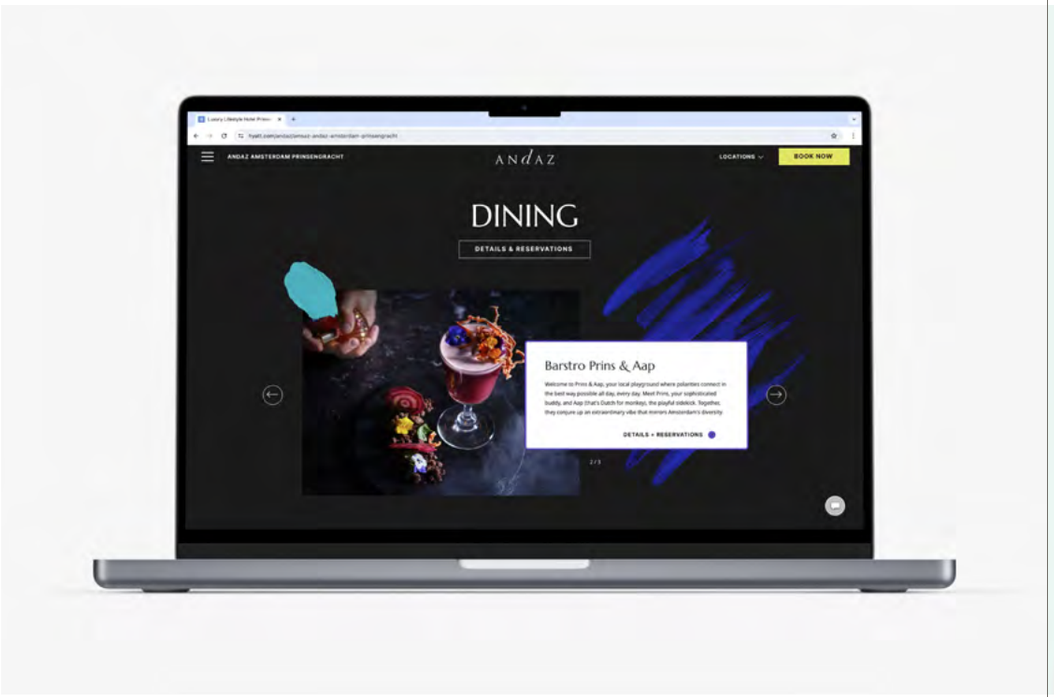
Company:
Hexagon

Website:
hexagon.com

Design Studio/Department:
Hexagon's Design Team &
studiokurbos GmbH

Design:
Thiago Facchini

Hexagon's Collision Avoidance System (CAS)



With this initiative, we aimed to enhance digital storytelling of our Hyatt Properties and brand realization at scale with the creation of a proprietary design system *(Bellhop)* and supporting website technology platform *(Canvas)*. This allowed to create uniquely branded website experiences by using captivating, distinctive brand content designed to drive engagement and loyalty, while maintaining a consistent, captivating, and usable experience for the users across brands.

UX DESIGN AWARDS
nominated
2024

Company:
Hyatt Corporation

Design Studio/Department:
Digital Design

Website:
hyatt.com

Hyatt Bellhop + Canvas

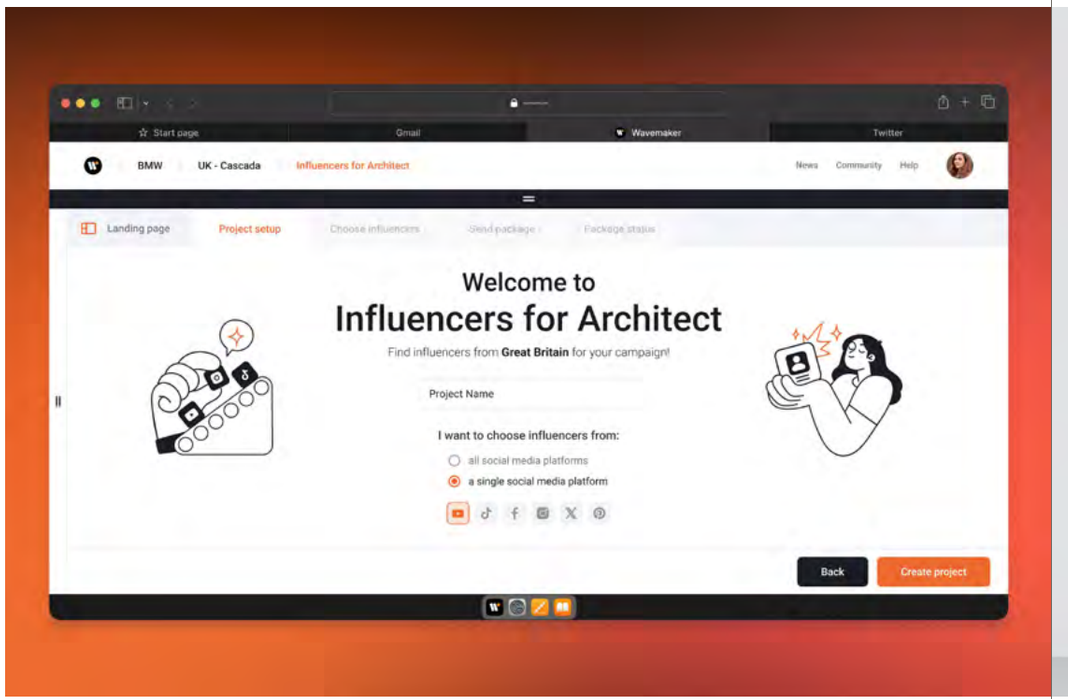
UX DESIGN AWARDS
nominated
2024

IBD Note is a self-management app for patients with inflammatory bowel disease (IBD), planned and developed by Takeda Pharmaceutical Company, and supervised by Dr. Kaoru Yokoyama, Department of Gastroenterology, Kitasato University School of Medicine.

Company:
Takeda Pharmaceutical Company

Design Studio/Department:
Patient Service, Market Access,
Public Affairs & Patient Ex,
Japan Pharma Business Unit

IBD Note



Influencers for Architect is the first and only solution in the world presented in the form of a web application, which is part of a larger planning platform. It enables deduplicated measurement of specific influencers' activities combined with other channels, putting them on par with any other media touchpoint and integrating them within a single measurement ecosystem ("Architect"). The application assists in daily media and planning work for individuals working in specialized media.

UX DESIGN AWARDS
nominated
2024

Company:
Wavemaker & Choreograph

Website:
choreograph.com

Design Studio/Department:
Wavemaker & Choreograph Global Product Team

Design:
Michał Riske, Marta Chróstowska, Zuzanna Pawlak

Influencers for Architect

UX DESIGN AWARDS
nominated
2024

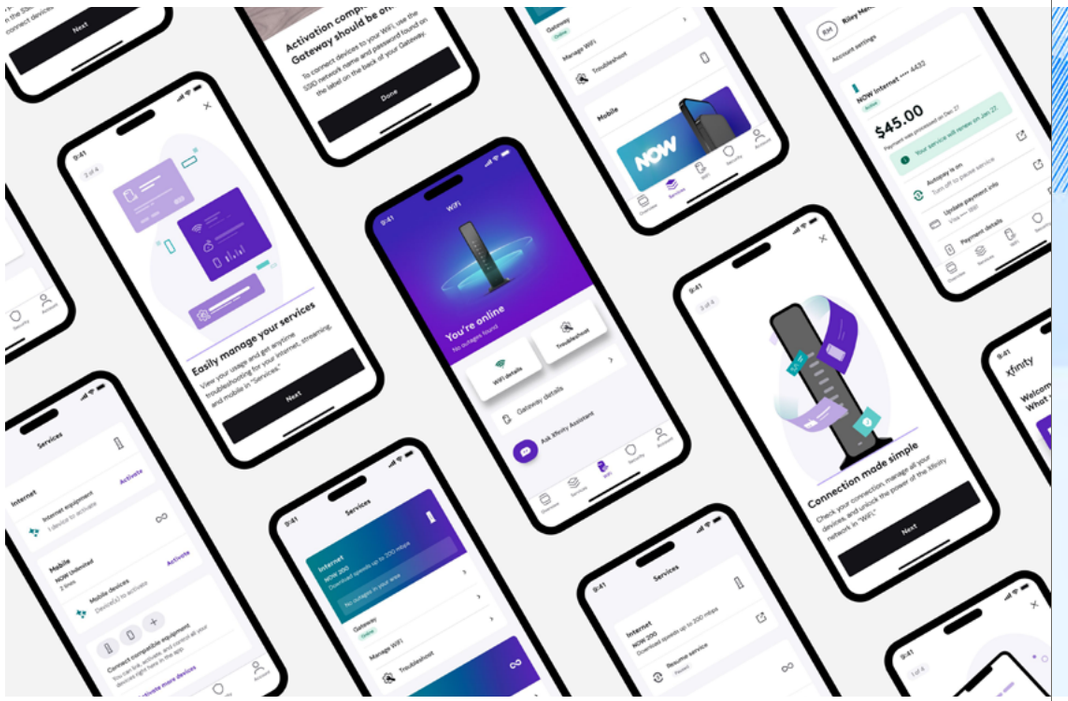
The *Intelux* In-wall tank system by Kohler is a cutting-edge solution for wall-hung toilets, enhancing hygiene and convenience. Features include touchless auto-flushing, a sanitizing toilet bowl using electrolyzed water, and bathroom deodorization. The system also provides ambient music for a pleasant experience. Smart home integration allows users to set preferences, play music, monitor sanitization, and receive alerts, promoting optimal hygiene and a personalized bathroom experience.

Company:
Kohler Co.

Website:
kohler.com

Design Studio/Department:
Kohler Design Studio

Intelux Smart Flush Faceplate



NOW is a new and distinctive flanker brand of Xfinity, offering prepaid internet, mobile, and TV services tailored to an "only what I need, nothing I don't" customer segment. The challenge was to integrate this new and dynamic visual identity into the existing Xfinity App architecture. This integration enables customers to self-serve digitally at every stage of their lifecycle, while maintaining the integrity and credibility of the established Xfinity brand.

UX DESIGN AWARDS
nominated
2024

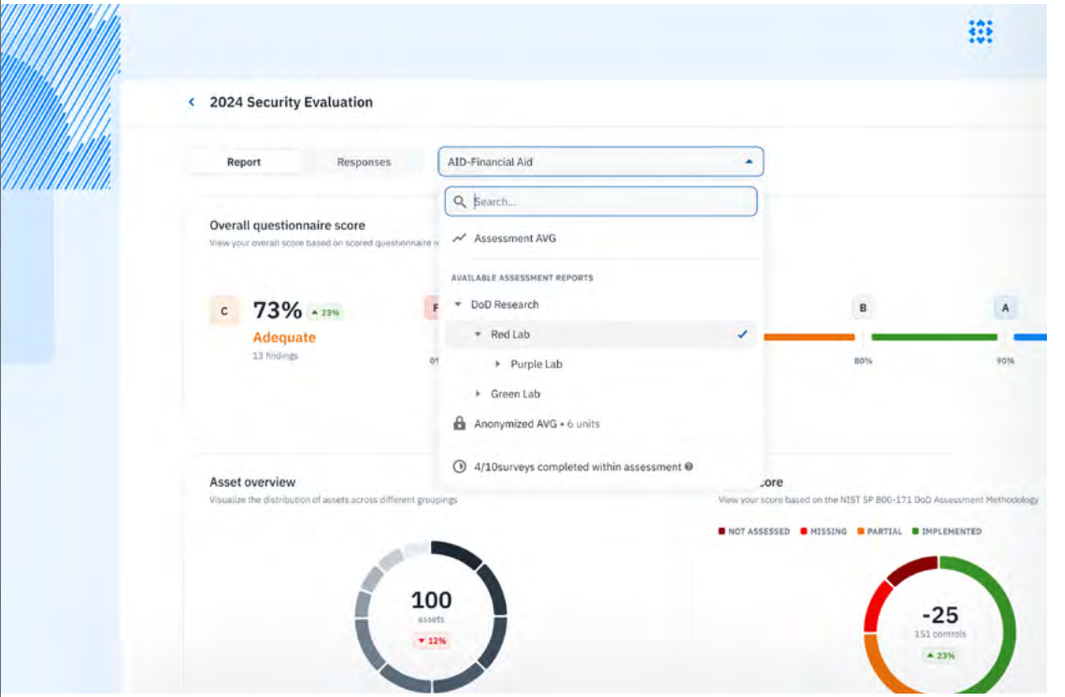
Company:
Comcast

Website:
xfinity.com

Design Studio/Department:
Global Design

Design:
Sabina Fletcher, Nate Lombardi,
Paul Darby, Bridget Brennan, Jinsook Bae,
Janine Andrews, Brooke Chantrachuck,
Caleigh Norris, Kim Nguyen,
Jackie Daniele, Christa Chaffinch

Introducing NOW
prepaid internet, mobile and TV



UX DESIGN AWARDS
nominated
2024

Isora is the collaborative governance, risk, and compliance (GRC) assessment platform that helps the entire organization come together to enhance cybersecurity. It automates complex risk management tasks to improve data collection, risk identification, and regulatory compliance. *Isora* is trusted by information security teams at over 20% of high research activity universities (R1) in the United States.

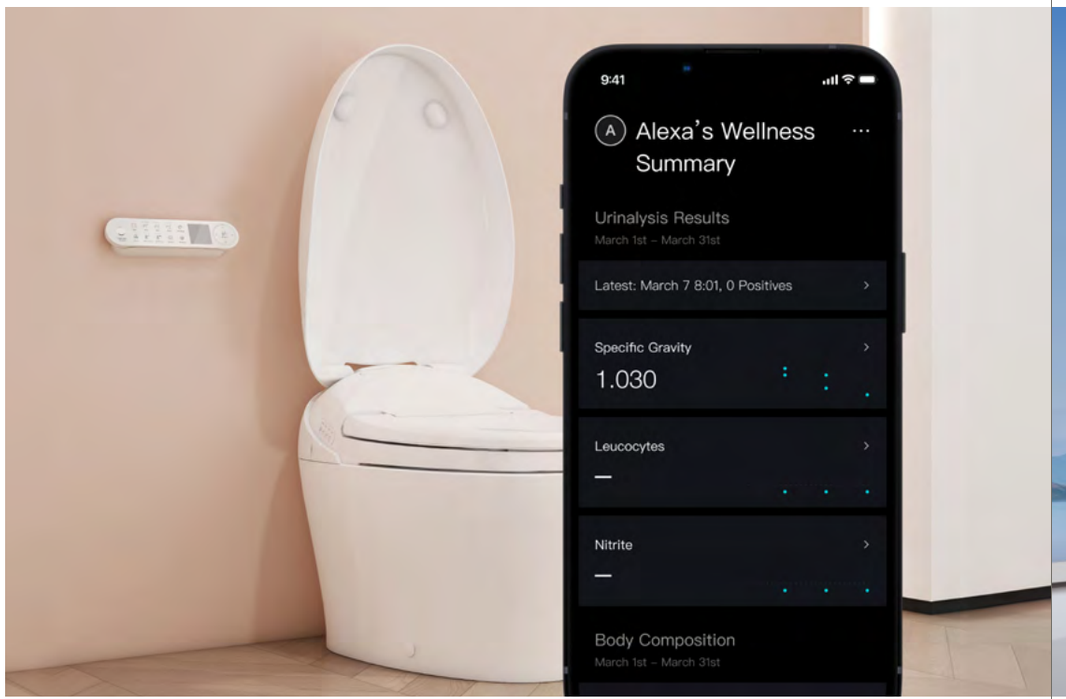
Company:
Saltycloud

Website:
saltycloud.com

Design Studio/Department:
Phenomenon Studio

Design:
Ruslan Vashchenko, Eduardo González

Isora GRC
collaborative GRC platform



Introducing the *Karing 3.0,* a revolutionary wellbeing hub for the entire family. This smart toilet offers comfortable bidet features and monitors wellbeing through a patented smart urine collection system. *Karing 3.0* continuously tracks your body's wellbeing, laying the foundation for a better lifestyle.

UX DESIGN AWARDS
nominated
2024

Company:
Kohler Co.

Design Studio/Department:
Kohler Design Studio

Website:
kohler.com

KARING 3.0
Urinalysis Intelligent Toilet

UX DESIGN AWARDS
nominated
2024

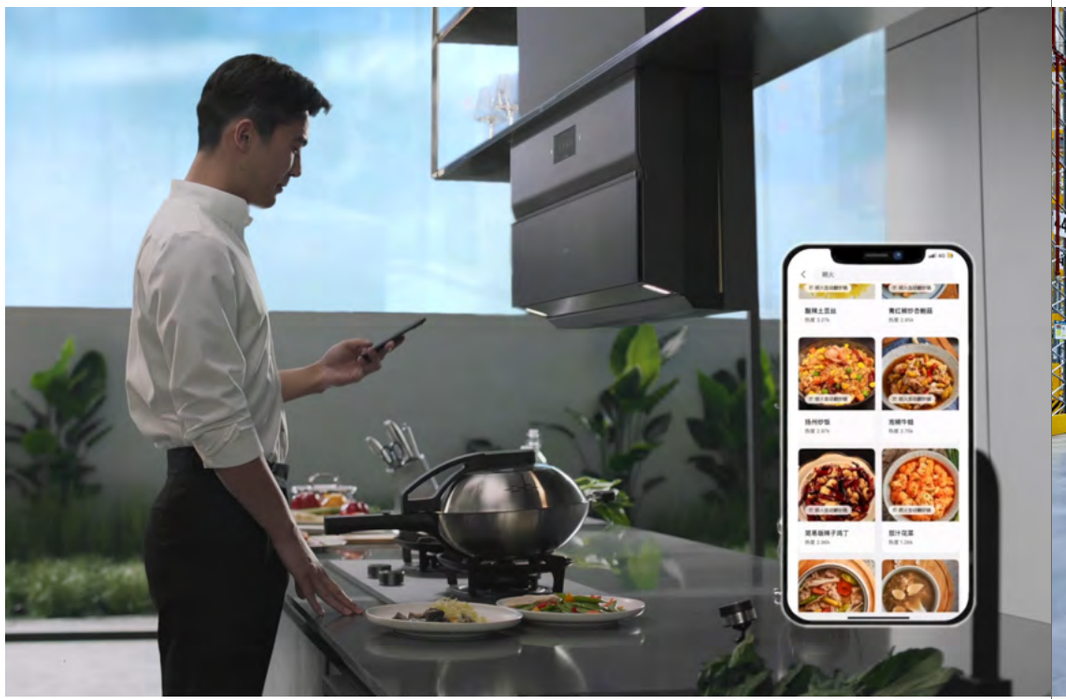
TCL *LINGKONG UI* brings a transformation to the TV user experience through the introduction of customizable "Personal Homepages" and dynamic "Smart Cards", liberating users from cluttered information feeds. The design philosophy seamlessly integrates nature, art, and technology, promoting an environmentally sustainable approach. This integration aims to bring users closer to nature, and their everyday actions contribute to TCL's corporate responsibility and ecological sustainability.

Company:
Shenzhen TCL New Technology Co., Ltd.

Design Studio/Department:
Design Innovation Center (DIC)

Website:
tcl.com

LINGKONG UI



Lingxi, a digital system based on different hardware working together (range hood, gas range and combi oven), creates an intelligent and personalized ecological kitchen via software and hardware. A dynamic background video of cooking is used in kitchen appliances, allowing users to immerse themselves in the scene and enhance the sensory experience. With clear hierarchy, the interface makes cooking more efficient, and allows users to enjoy cooking more immersively.

UX DESIGN AWARDS
nominated
2024

Company:
Hangzhou ROBAM Applicances Co., Ltd.

Design Studio/Department:
Industrial design

Website:
robam.com

Design:
Suping Zhong, Yaqing Xu, Jian Sun,
Dian Yu, Yang Dai, Danfeng Yan, Qi Liu

Lingxi Digital System

UX DESIGN AWARDS
nominated
2024

The new *LiveLink ONE* app opens up the world of light management with a single click. The entire system is automatically fully functional and can be intuitively adapted to the individual project. It is a device independent app for the configuration and control of a lighting solution. Even complex lighting systems can be configured and controlled with ease.

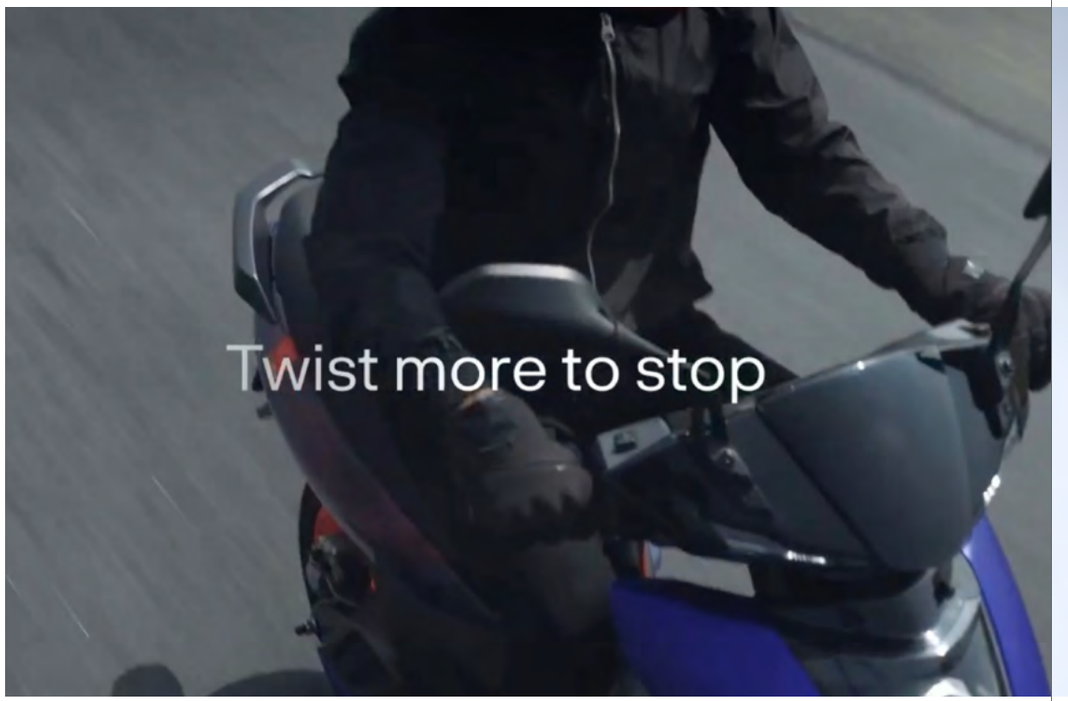
Company:
TRILUX GmbH & Co. KG

Design Studio/Department:
Yellow Tree GmbH & Co. KG

Website:
trilux.com

Design:
Andreas Utsch, Samuel Behr

LiveLink ONE



For more than a century, two-wheelers have had two entirely different actions to move ahead, and to stop – pulling the throttle for acceleration and pulling the handlebar levers to brake. *Magic Twist* aims to simplify this core experience.

UX DESIGN AWARDS
nominated
2024

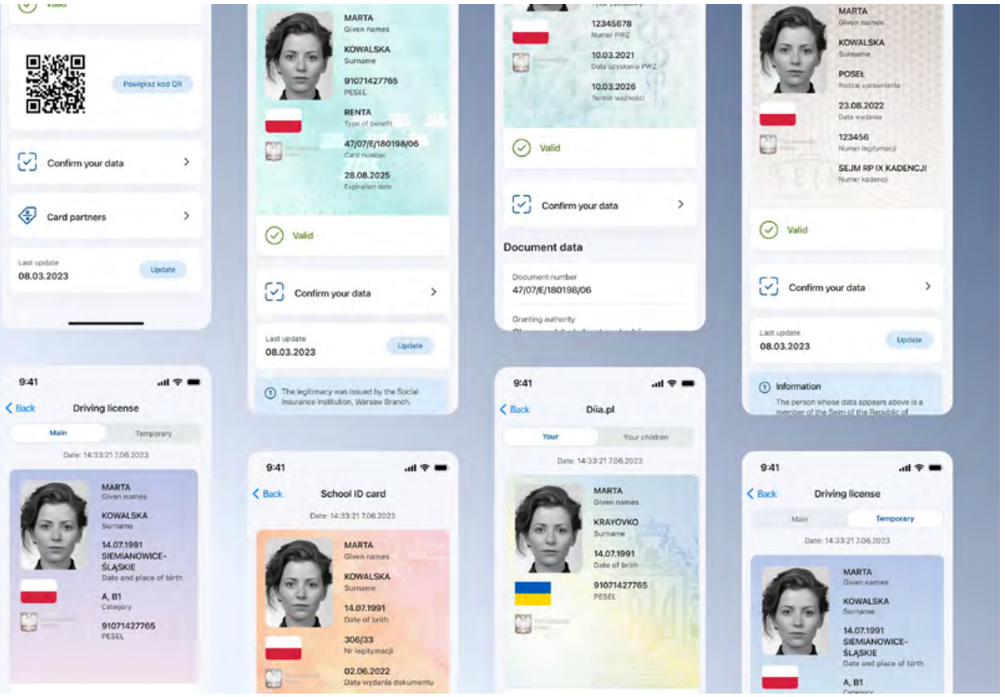
Company:
Ather Energy Pvt. Ltd.

Website:
atherenergy.com

Design Studio/Department:
Digital Design

Design:
Hari Vasudevan, Vedant sharma, Harish Kumar, Shivam Gupta, Unnikrishnan M, Bikash Biswas, Adarsh ML, Kinjal Patel, Swarnim Raj, Shubham Singhal, Vikram Raj

Magic Twist
Regenerative Braking



UX DESIGN AWARDS
nominated
2024

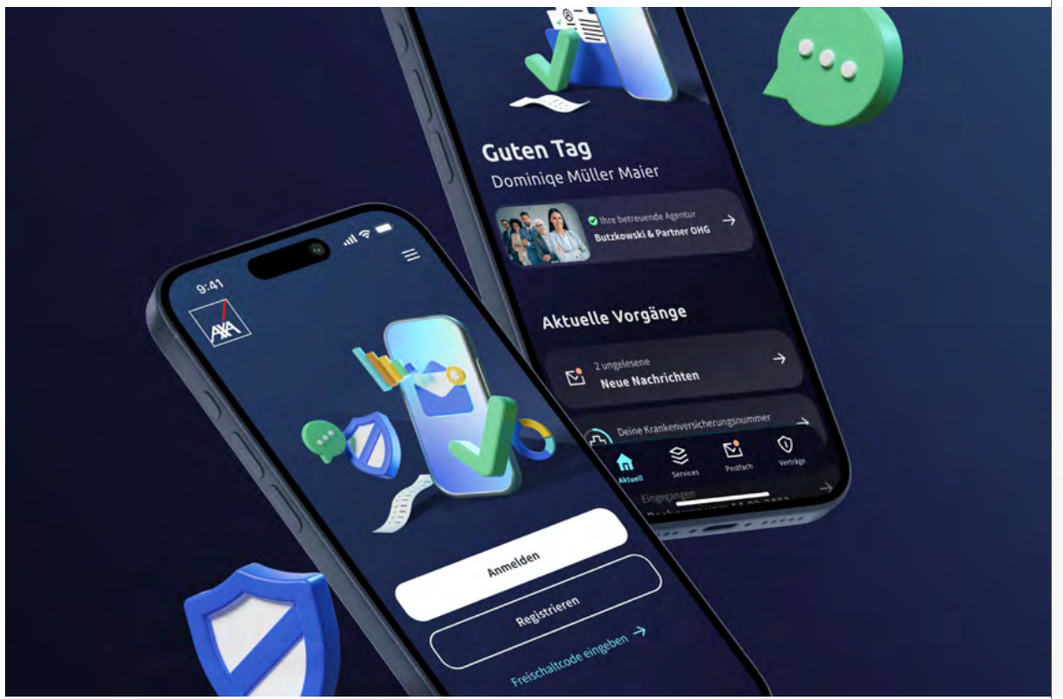
mObywatel 2.0 is a mobile application developed by the Center for Informatics Technology (COI) to cater to the needs of citizens in Poland. It functions both as a digital wallet for essential documents such as driver's licenses and identification cards and as a digital assistant, providing a wide array of services. The core innovation is the implementation of "mDowód" (a mobile ID) that holds equal recognition with traditional IDs across all institutions in Poland.

Company:
Centralny Ośrodek Informatyki

Website:
info.mobywatel.gov.pl

Design Studio/Department:
Innovation and quality

mObywatel 2.0



Service apps are key touchpoints and therefore part of AXA's strategy to become the "No. 1 Digital Partner" for its customers' insurance and healthcare needs. This new app is designed to make a decisive contribution to more engagement and user satisfaction – by providing an unusual experience with unexpected joy of use. Eye-catching design and micro-animations add playfulness, while interactions are made easier. The result tells a different narrative about a complex subject.

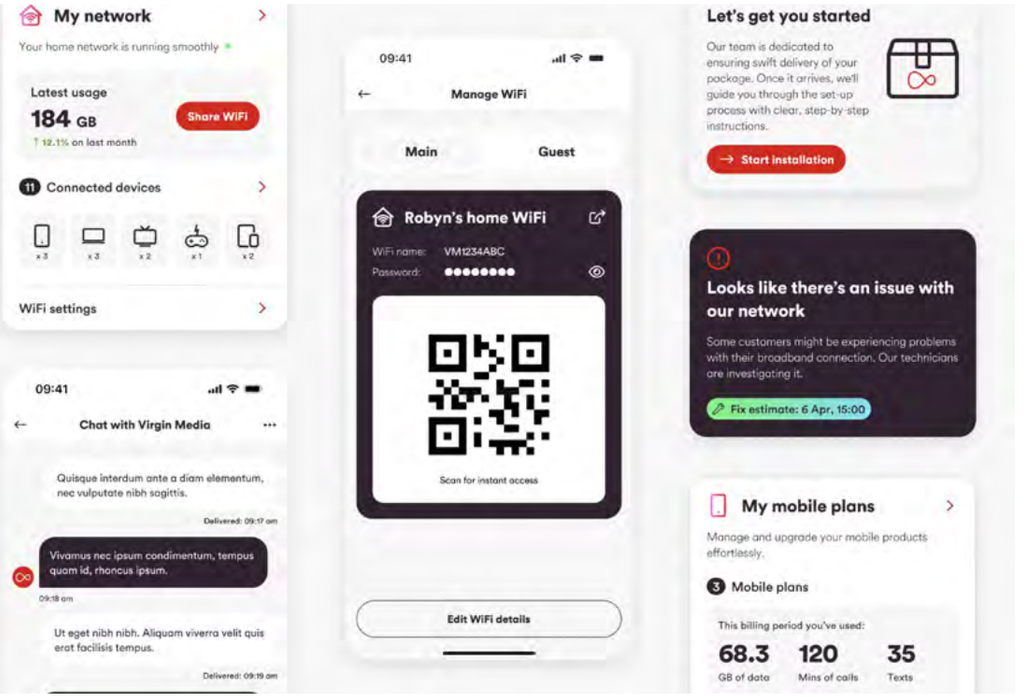
UX DESIGN AWARDS
nominated
2024

Company:
Valtech GmbH

Website:
valtech.com

Design Studio/Department:
Valtech, Experience Design & AXA

Design:
Saskia Balven-Kreuz,
Anna Mühlhauser, Kerstin Fels,
Christian Kilian, Marcel Höhne



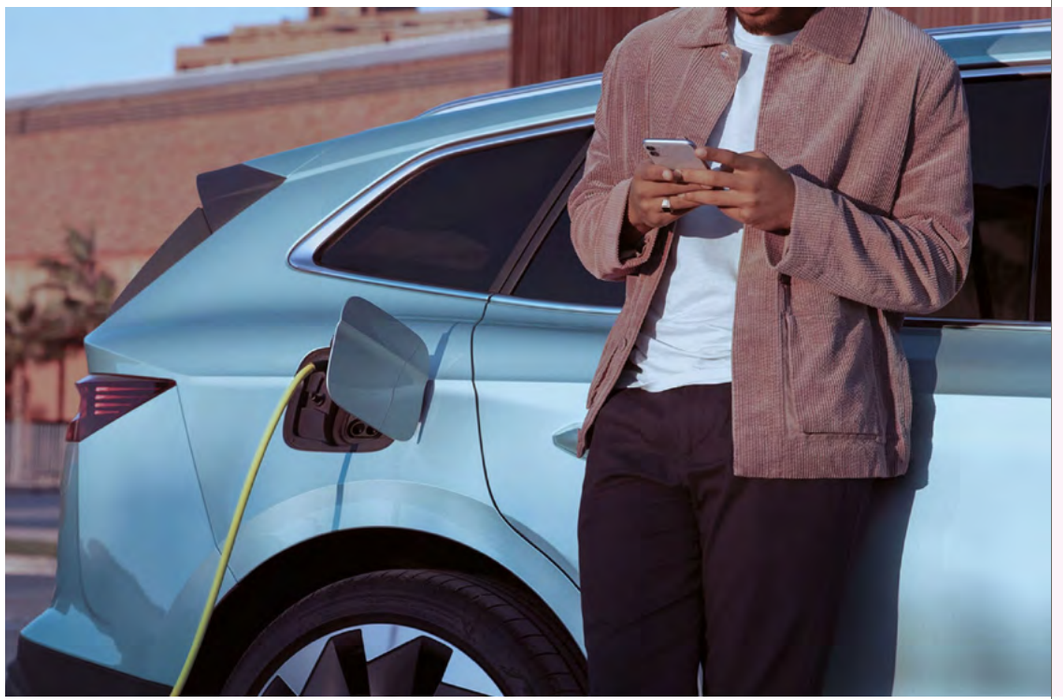
UX DESIGN AWARDS
nominated
2024

My Virgin Media App gives consumers total power in their pockets to confidently manage their account. From making payments in-app to comparing monthly changes to receiving dedicated in-app agent support, its capabilities allow users to control all elements of their Virgin Media services.

Company:
Virgin Media

Website:
virginmedia.com

Design Studio/Department:
WongDoody



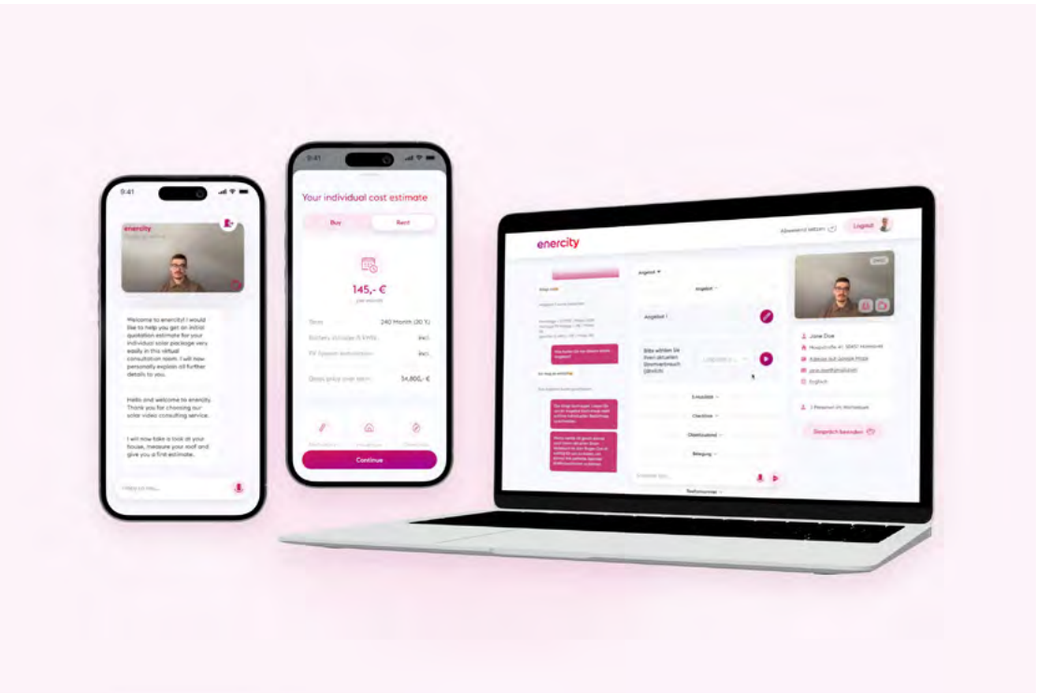
MyŠkoda mobile app is a strategic response from Škoda Auto to the dynamically evolving mobility-demands, bridging the gap between customer, car, and everyday life. As a strategic nexus and central point of contact, *MyŠkoda* enhances customers' daily comfort and experience by offering simplicity and reliability, making travelling a carefree and well companioned journey.

UX DESIGN AWARDS
nominated 2024

Company:
Škoda Auto a.s.

Website:
skoda-auto.com

MyŠkoda App



UX DESIGN AWARDS
nominated 2024

enercity is a large municipal energy service provider with a large number of non-german speaking customers. The solution: a "digital consultation space" enabled by live transcription and innovative features, facilitating personal live consultations in up to 120 languages. This *Next Level Sign-up* offers dynamic, multilingual interactions, laying the foundation for future AI-driven customer support to enhance the efficiency and accessibility of consultations, especially for non-German speakers.

Company:
enercity AG

Website:
enercity.de

Design Studio/Department:
appmotion GmbH

Design:
Swantje Dirks, Daniel Ludes, Dominik Arnold, Oliver Gehrke

Next Level Sign-up
barrier-free lead generation

Next-Gen AI Education Hub redefines traditional learning spaces into dynamic, tech-driven environments. In today's fast-paced digital age, it's crucial to revolutionize education by integrating cutting-edge technologies seamlessly into the learning experience. Our product aims to bridge the gap between traditional teaching methods and the evolving needs of the current generation of learners.

UX DESIGN AWARDS
nominated
2024

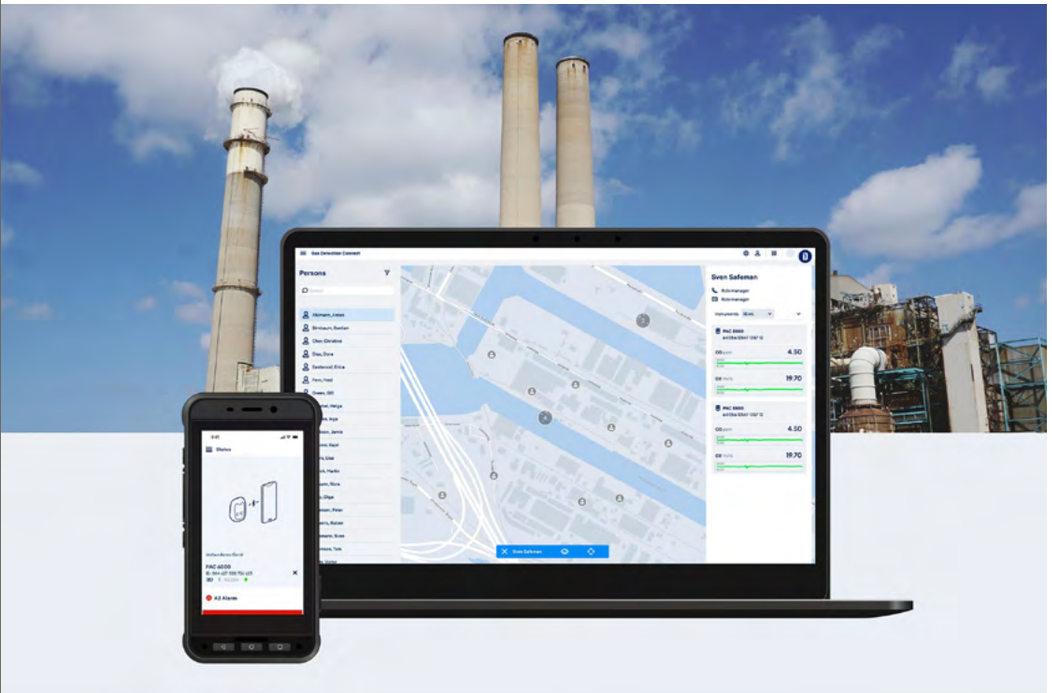
Company:
Orion Innovation

Website:
orioninc.com

Design Studio/Department:
XD Team

Design:
Sachin Das, Saraswathi Viswanathan, Nikhil Srivastav, Jaivignesh Balamurugan, Nithish Kumar, Abdul Jainulaptheen

Next-Gen AI Education Hub



UX DESIGN AWARDS
nominated
2024

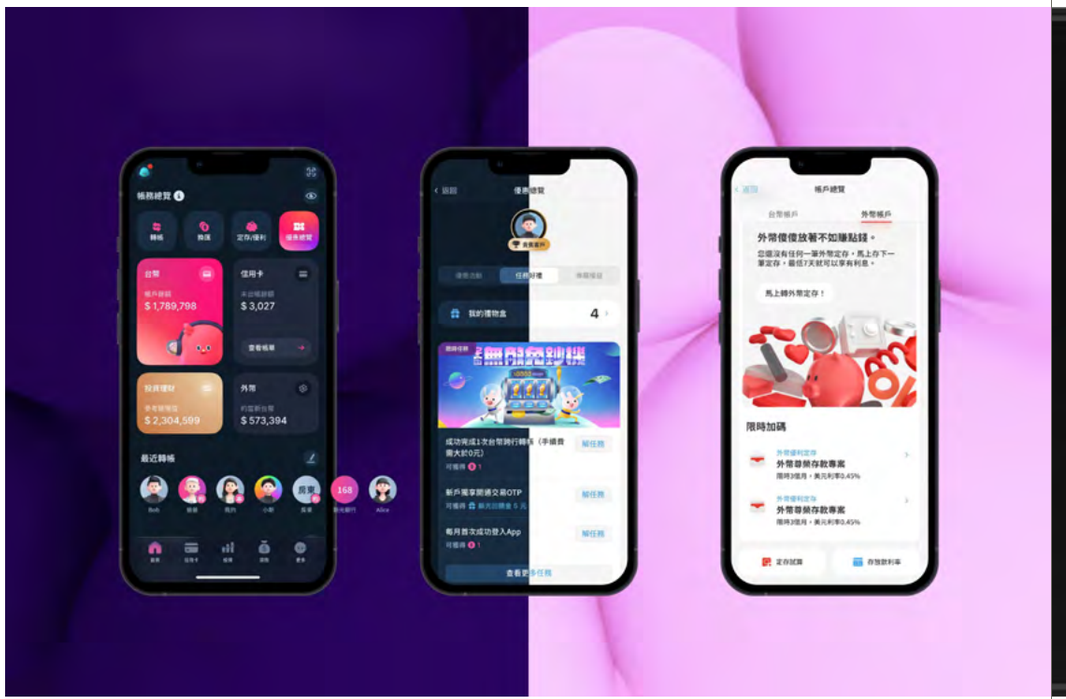
ODX represents Dräger's commitment to unified digital excellence – a design system that anchors all interfaces with the brand's core values. Its cross-disciplinary foundation accelerates product development, ensuring a consistent, user-centric experience. *ODX* aligns product owners, designers, and developers, establishing a single source of truth that streamlines processes and fosters brand recognition across all digital touchpoints.

Company:
Drägerwerk AG & Co. KGaA

Website:
odx.draeger.com

Design Studio/Department:
ODX Inhouse Team & TEAMS Design Hamburg GmbH

ODX Design System



OMNI-U is a new financial sub-brand based on the traditional financial brand within Shin Kong Bank in Taiwan. This new brand provides omni-channel experiences across digital websites and application. It helps customers improve their financial health by providing customers a more convenient and efficient way to control their assets. At the same time, the Digital Experience Branch was launched with the help of AI to educate customers on further pursuing banking services.

UX DESIGN AWARDS
nominated
2024

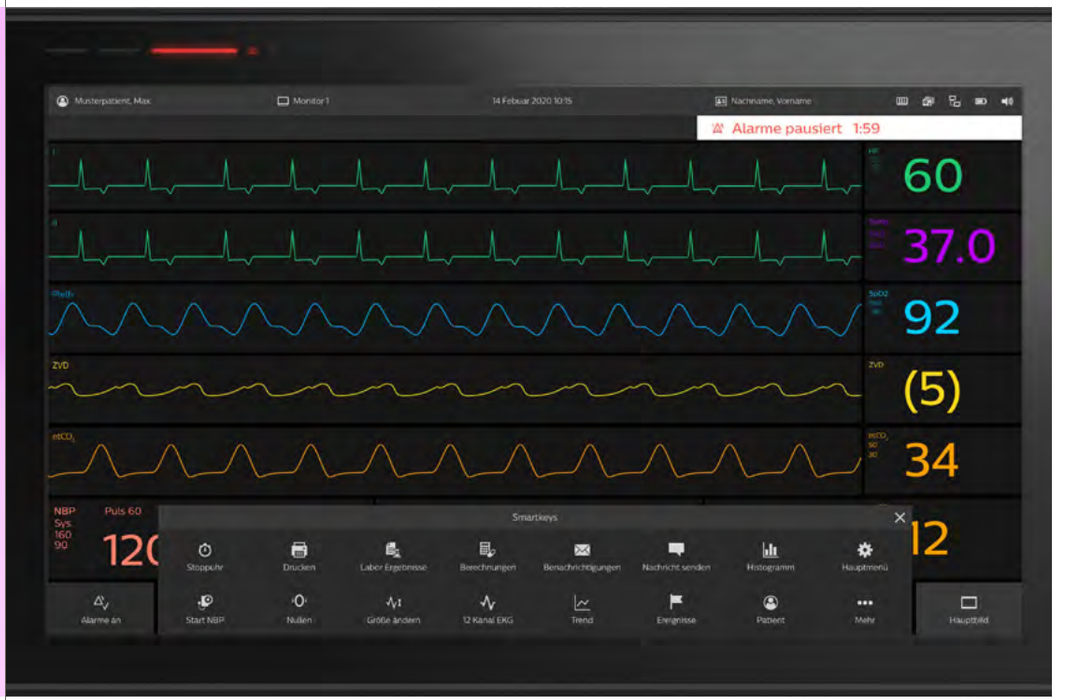
Company:
Taiwan Shin Kong Commercial Bank Co., Ltd.

Website:
skbank.com.tw

Design Studio/Department:
Customer Experience Design Team

Design:
Rih-kuei Fan, Wei-ting Weng, Jia-yuan Zheng, Feng-tzu Hsueh, Yi-han Lin, Szu-han Yang

OMNI-U Digital Finance App



UX DESIGN AWARDS
nominated
2024

Philips Patient Monitor 6000 Series is scalable and address various clinical workflows from low to high acuity, both transport and stationary. The monitor is designed for ease of use and serviceability. The capacitive touch display improves accessibility to information through gesture control and delivers a sharp and high-contrast view on the clinical data. The uncluttered interface supports clinicians in scanning the important information. Gestures allow easy operation like on tablet.

Company:
Philips Medizin Systeme Boeblingen GmbH

Website:
philips.com

Philips Patient Monitor 6000 Series

PMax is a commercial cooking robot that uses intelligent algorithms and elegant interaction to revolutionize traditional cooking. It is internationally certified for precise seasoning control, ensuring consistent flavor. *PMax* can adapt to different dishes, adjusting heat and stir-fry frequency to mimic a human chef's control, delivering efficient and delicious results.

UX DESIGN AWARDS
nominated
2024

Company:
Shenzhen BOTINKIT Co., Ltd.

Website:
botinkit.com

Design Studio/Department:
Design Center

Design:
Koma Yang, Hongchuan Zhao, Han Ma

UX DESIGN AWARDS
nominated
2024

Qawn transforms financial transactions through a seamless integration of communication and payment functions, enabling users to manage, send, and receive money effortlessly within a chat interface. Designed to serve both individual and business needs. By leveraging a common, intuitive format, *Qawn* enhances user adoption and ensures transactions are both simple and secure, making financial communication clear and organized for users across diverse demographics.

Company:
Jordan Ahli Bank

Website:
qawn.com

Design Studio/Department:
Innovation

Design:
Mohannad Esmail

Ather has pioneered in designing Human Machine Interfaces that make sure the rider gets timely information, while their hands and eyes are occupied. Being a vertically integrated company, Ather was able to present a seamless interaction between the switchgear and the display unit. Ather's *Rizta HMI,* intended towards the family segment, is a friendly and glanceable interface which not just gives access to a lot of features, but also makes sure the rider is not overwhelmed with information.

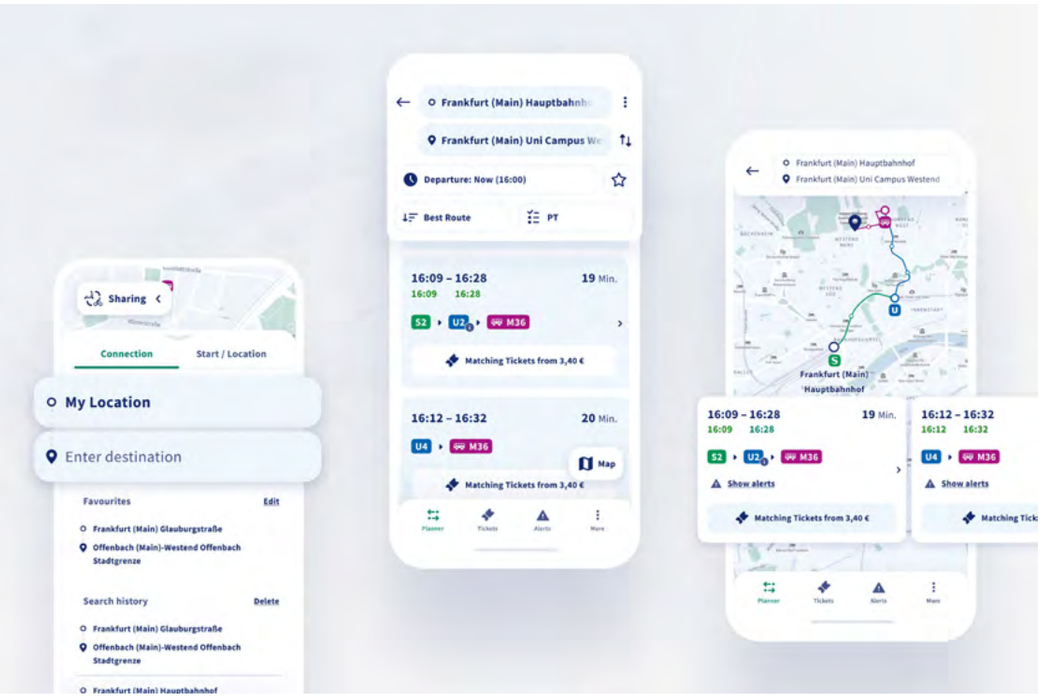
UX DESIGN AWARDS
nominated
2024

Company:
Ather Energy Pvt. Ltd.

Website:
atherenergy.com

Design:
Shivam Gupta, Vedant Sharma,
Prafulla GS, Aditya Sharma,
Abhinav Patil, Arvind Kumaran V,
Harish Kumar, Unnikrishnan M,
Bikash Biswas, Kinjal Patel, Jessica Jolly,
Samarth Agasthya, Anuj Saxena,
Anumala Abhinay, Manish pritmani,
Ashwin Rao

Rizta HMI UI



UX DESIGN AWARDS
nominated
2024

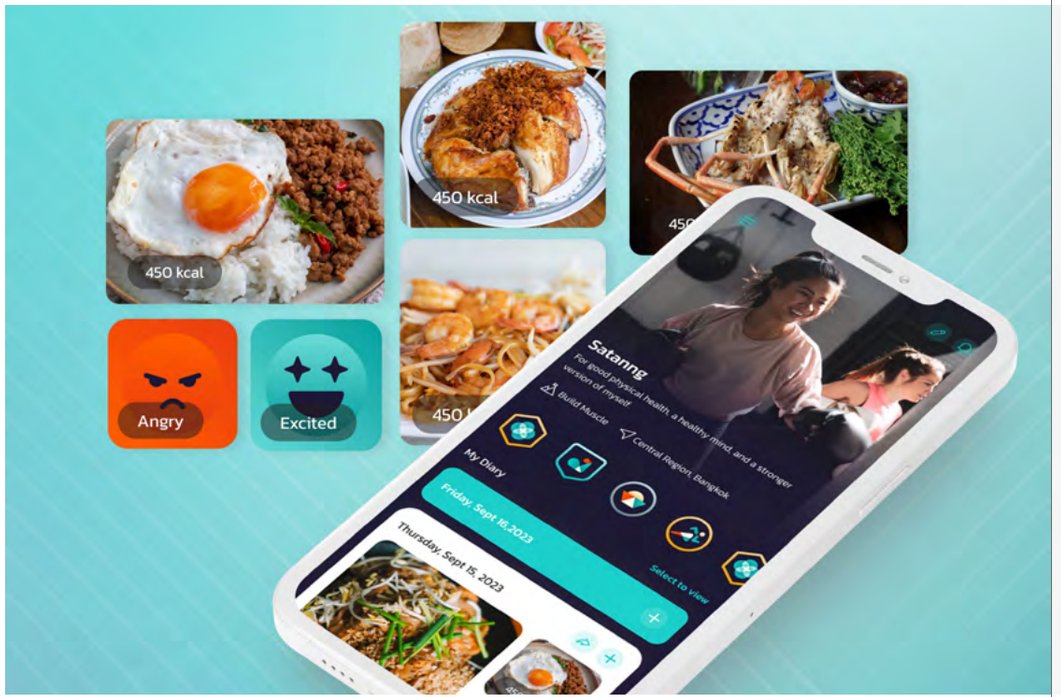
RMVgo is the redesigned app for all passengers of the Rhine-Main region, enabling quick and reliable door-to-door route planning and ticket purchasing with booking of shared mobility services using a single account arriving soon. By combining state-of-the-art interaction patterns with a modern design language, *RMVgo* helps passengers reach their destinations faster than ever before in the way that suits them best.

Company:
Rhein-Main-Verkehrsverbund GmbH

Design Studio/Department:
COBE GmbH

Website:
sites.rmv.de

RMVgo
The app for your easy mobility.



In an effort to encourage healthy living and tackle non-communicable diseases (NCDs), the Thai Health Promotion Foundation is focused on enhancing people's diet, exercise, sleep, and stress management. *SAANSOOK* enables Thais to access nutritional information through snap-to-record and manual input features. The app becomes an integral part of daily records, fostering self-awareness in individuals' health journeys, collecting behavioral data for NCDs risk assessment, and contributing to the development of health policies in Thailand.

UX DESIGN AWARDS
nominated
2024

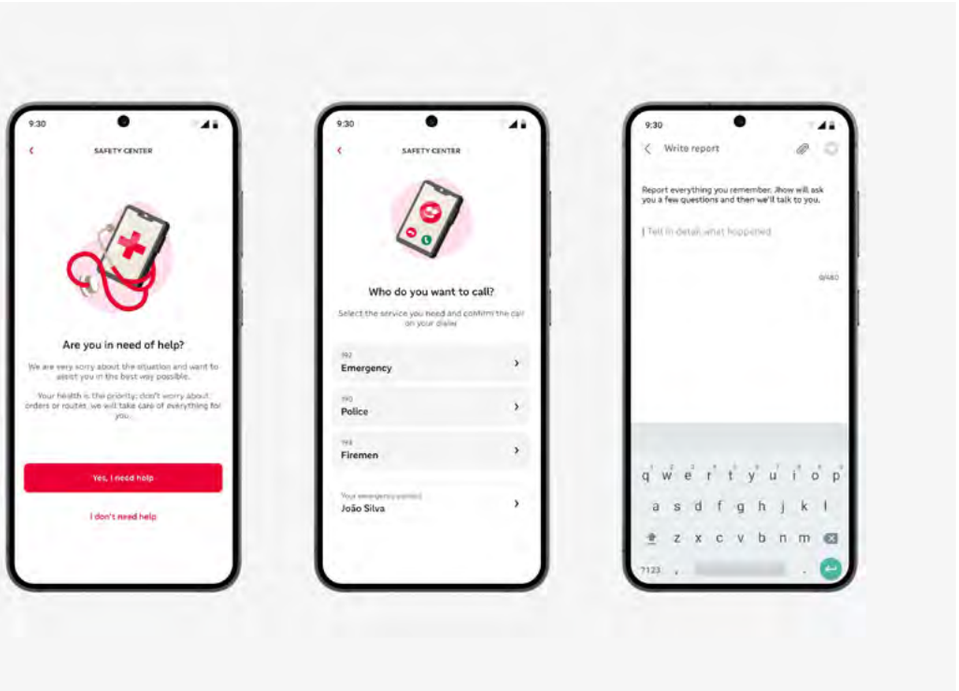
Company:
ThaiHealth Promotion Foundation

Website:
facebook.com/SAANSOOKTH

Design Studio/Department:
Center of Service Innovation (CoSI),
KMUTT

Design:
Chujit Treerattanaphan,
Watcharapong Treerattanaphan,
Chananchida Hongrattanaporn,
Pattaradanai Pakdee,
Tiwarat Kulwatthanaworapong,
Chanakan Srichaiwat,
Sopistha Thunprateep,
Praima Israsena na Ayudhya,
Vajirasak Vanijja, Kunchai Sodhom,
Chanon Thongsuk

SAANSOOK
Holistic Healthy Living



UX DESIGN AWARDS
nominated
2024

The *Safety Center* is an innovative resource developed to support iFood delivery partners in the event of accidents or incidents. It streamlines the process of reporting accidents and facilitates immediate contact with emergency services. Furthermore, it provides a channel for reporting incidents of racism or aggression, offering access to psychological or legal support as needed. The primary goal of the Safety Center is to ensure the safety and well-being of delivery partners.

Company:
iFood

Website:
entregador.ifood.com.br

Design Studio/Department:
Chapter Design

Design:
Adna Lopes, Juliana Simões,
Malu Agostinho

Safety Center
for iFood Delivery Partners

Designed with members and associates in mind, Sam's Club's innovative exit technology virtually eliminates the process of scanning receipts and items. It allows members to breeze through the exit and alleviates associate workload so they can focus even more on members. Leveraging computer vision, uniquely designed exit arches, and Receipt Check application, this dynamic tech combo represents the largest-scale implementation of member-facing AI-powered technology in brick-and-mortar retail.

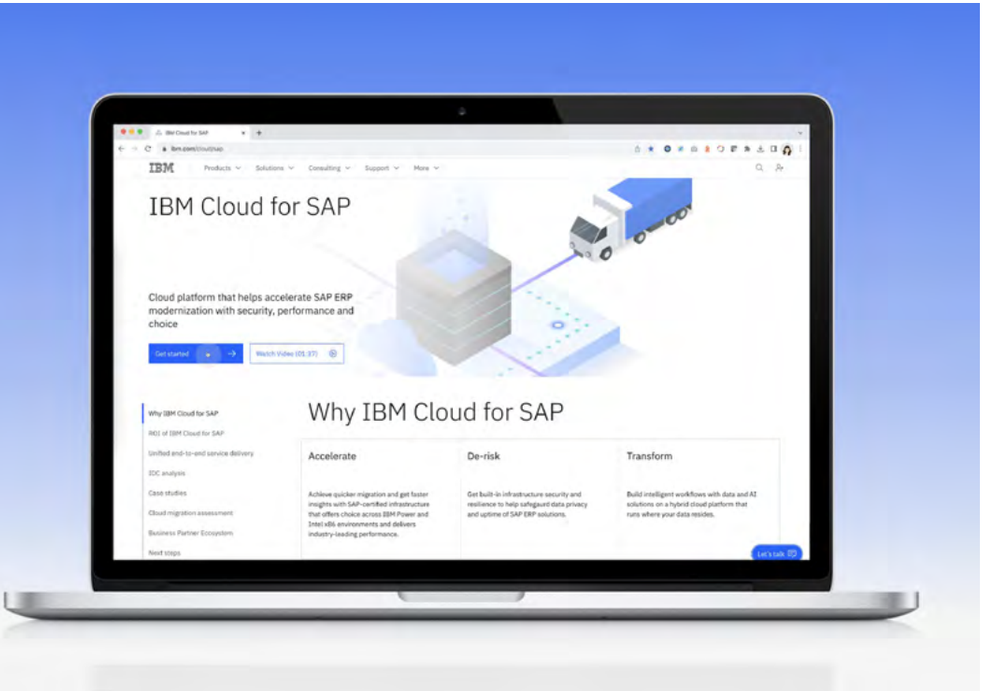
UX DESIGN AWARDS
nominated
2024

Company:
Sam's Club

Website:
samsclub.com

Design:
Evan Zhou, Angie Goyer, Evgeniia (Jenia) Sorokina, Michelle Sufka, Tracy Benson, Chandan Sharma, Mike Schubert

Sam's Club Exit Experience



UX DESIGN AWARDS
nominated
2024

Deploying SAP in the cloud is a complex process with numerous potential failure points. The IBM Cloud for *SAP Wayfinder* aims to simplify the discovery and deployment of these business-critical landscapes, enhancing the profitability and success of implementation for partners involved in designing and integrating SAP solutions. By combining design principles with orchestrating various offerings, IBM Cloud offers a unified platform for learning and deploying these workloads, minimizing friction in the process.

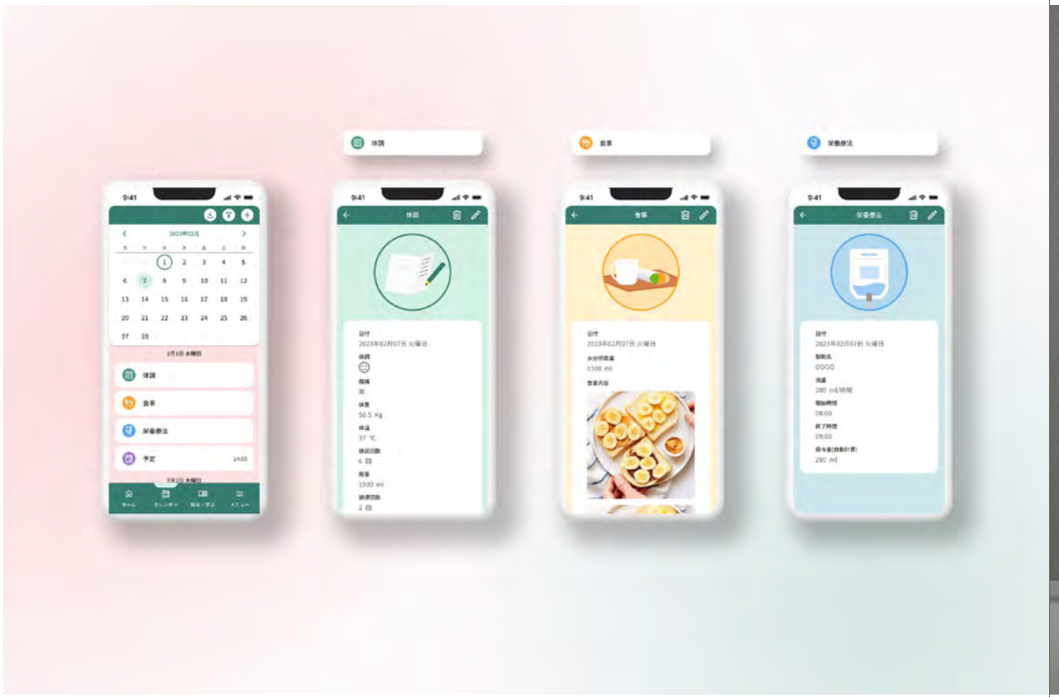
Company:
IBM

Website:
ibm.com

Design Studio/Department:
IBM Cloud Infrastructure Design

Design:
Jessica Clavin, Josef Bodine, Austin Edwards, Alena Bushuyeva

SAP Wayfinder for IBM Cloud

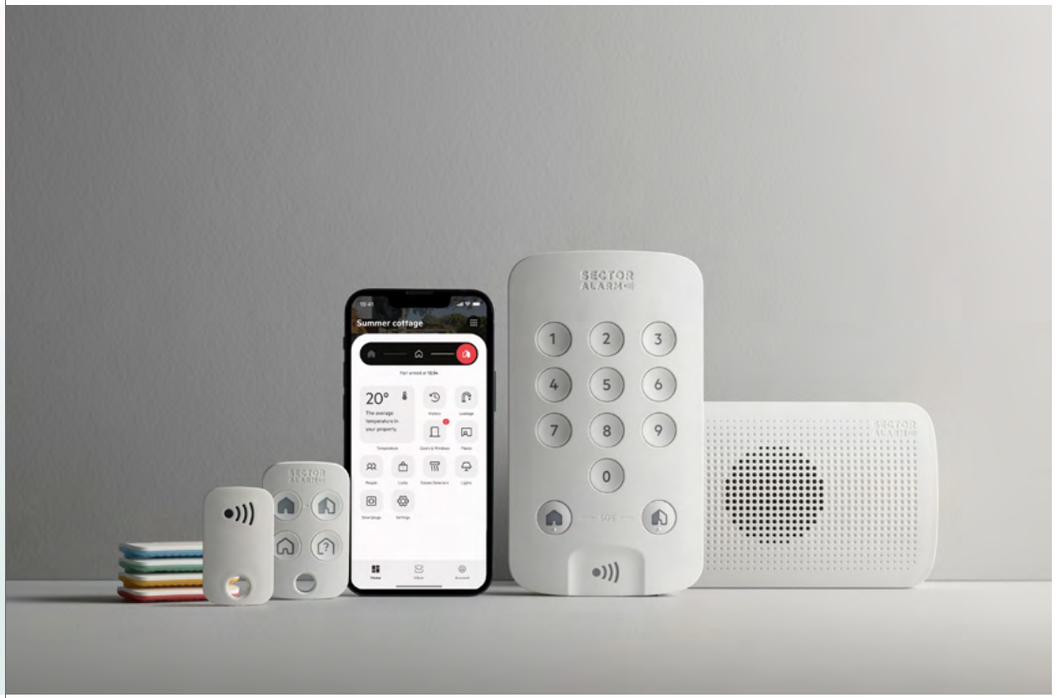


SBS Note is a self-management app for patients with short bowel syndrome (SBS), planned and developed by Takeda Pharmaceutical Company, and supervised by Professor Motoshi Wada, Department of Pediatric Surgery, Tohoku University School of Medicine.

UX DESIGN AWARDS
nominated
2024

Company:
Takeda Pharmaceutical Company

Design Studio/Department:
Patient Service, Market Access,
Public Affairs & Patient Ex,
Japan Pharma Business Unit



UX DESIGN AWARDS
nominated
2024

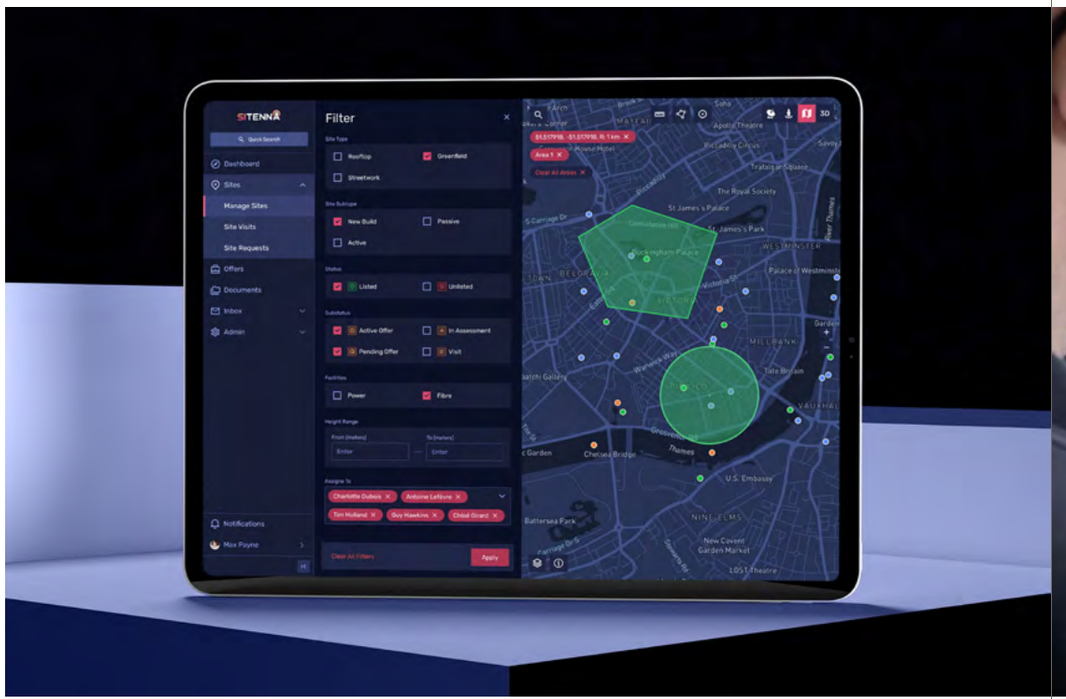
Sector Alarm, together with DK&A, has developed an updated version of their mobile app as part of their *Smart Alarm System* to complement their new hardware lineup, designed with EGGS. This application aims to provide customers with a seamless, user-friendly and integrated digital experience across hardware and software. The goal was to make the system easy to understand and use, with a cohesive visual identity that reflects Sector Alarm's focus on safety and security but with a personal, human feel.

Company:
Sector Alarm

Website:
sectoralarm.com

Design Studio/Department:
DK Associates Oy

Design:
DK&A: Florian Plank, Lauri Laaksonen
EGGS Design: Henning R Nielsen
Sector Alarm: Kalle Asikainen



Modern infrastructure, including 5G wireless & EV charging, faces a challenge: site acquisition and management are still manual, outdated, and inefficient. *Sitenna* tackles this with innovative software, cutting site acquisition from 24 months to weeks. It serves the real estate industry, local governments, infrastructure providers, and operators.

UX DESIGN AWARDS
nominated
2024

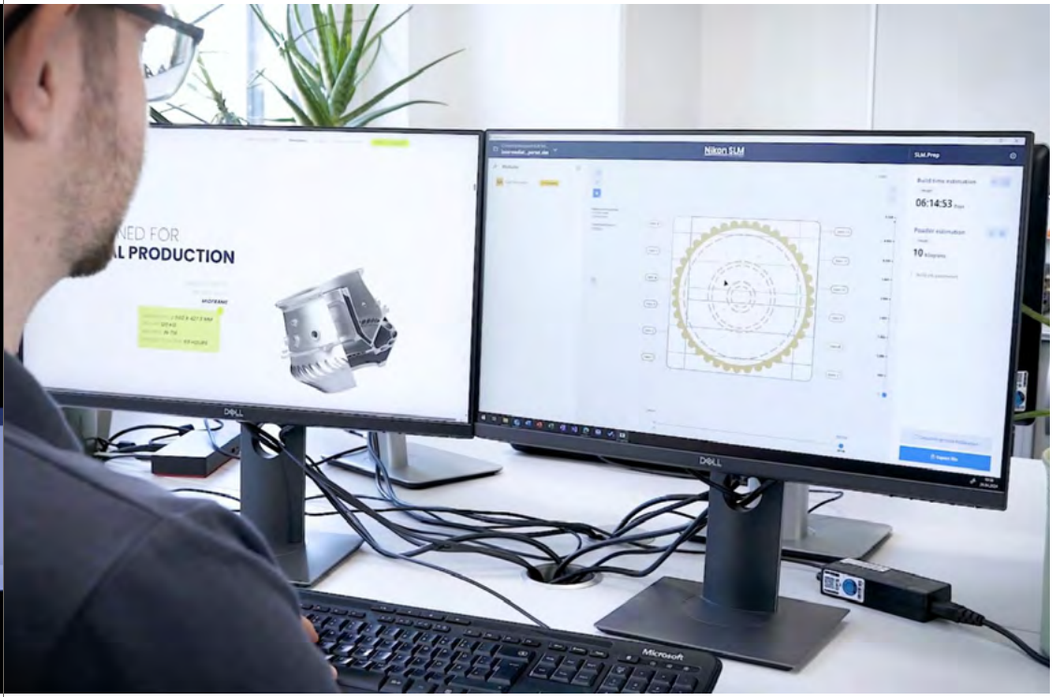
Company:
Cieden

Website:
cieden.com

Design Studio/Department:
Product Design

Design:
Demian Peretiatko

Sitenna
B2B SaaS for modern infrastructure



UX DESIGN AWARDS
nominated
2024

Nikon SLM builds metal 3D printers and corresponding software for the additive manufacturing industry. These machines create components by melting metal powder through the targeted use of lasers. To produce components for industries such as aviation, aerospace, and healthcare, complex files must be prepared in advance. *SLM.Prep* is purpose-built software designed specifically for this task, and it has just been redesigned to maximize usability, intuitiveness, efficiency, and effectiveness.

Company:
Nikon SLM Solutions

Website:
ergosign.de

Design Studio/Department:
Ergosign GmbH

Design:
Janine Dasbeck,
Helena Dietz-Röthlingshöfer,
Tobias Walter, Andreas Weisenburg,
Jan Lukas Matyssek, Jan Stricker

SLM.Prep
Selective Laser Melting Data Preparation

Futronics' *Smart Elderly Care Solution* is an AI and Robotics-powered service designed for the elderly and caregivers. It fosters empathy, prioritizes safety, and offers a user-friendly experience. This innovative solution integrates devices seamlessly to provide personalized care and companionship to seniors, reducing caregiver stress and creating a positive environment for all.

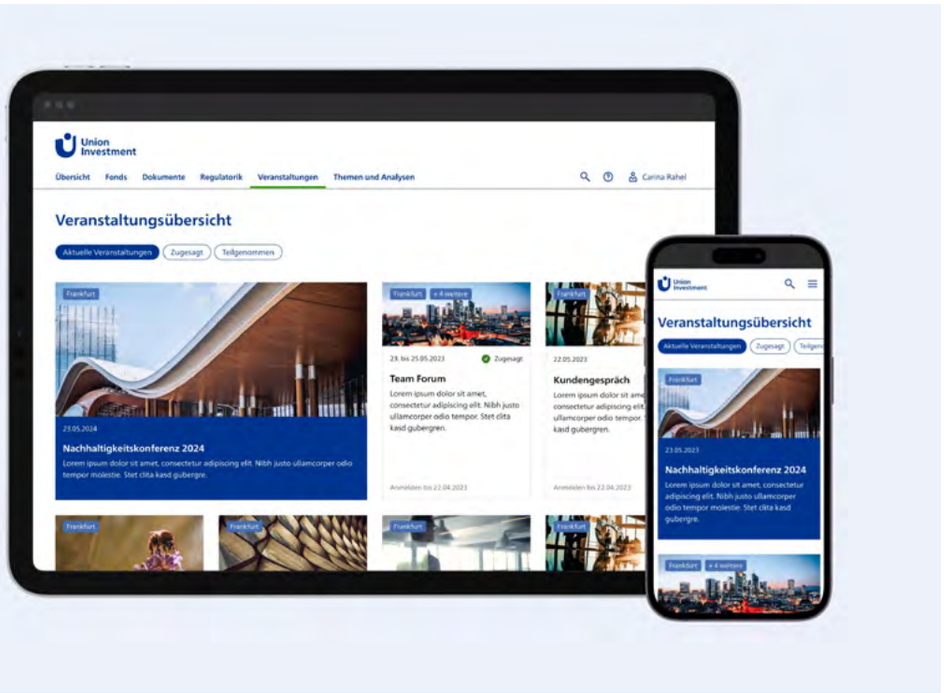
UX DESIGN AWARDS
nominated
2024

Company:
Futronics (NA) Corporation

Website:
futronics.co

Design:
Chengkun Zhang, Yutong Zhang,
Shixun Chen, Huan Tan

Smart Elderly Care Solution



UX DESIGN AWARDS
nominated
2024

The *Solid Design System (SDS)* is a framework-agnostic component library ensuring consistent, fully accessible, and sustainable product design. At its core, *SDS* employs token-based architecture. Shared naming conventions, properties, and styles between design and technology facilitate clear communication and efficient workflows. Its modular, atomic design principle maximizes reusability and adaptability across platforms. Lightweight and fully compliant, *SDS* ensures universal usability.

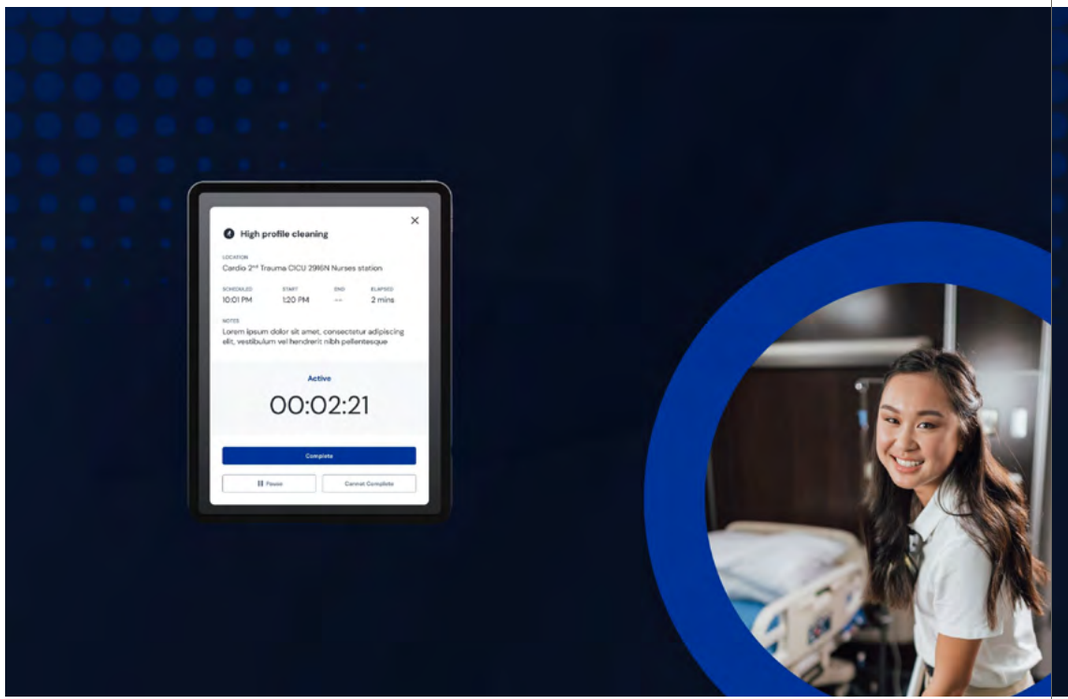
Company:
Union Investment

Website:
union-investment.de

Design Studio/Department:
denkwerk & Virtual Identity

Design:
Özlem Yigit, Karl Baumhauer,
Coralie Deutscher, Mario Hamann,
Ella Wörner, Van Nguyen, Vahid Nesro,
Azra Efendic

Solid Design System

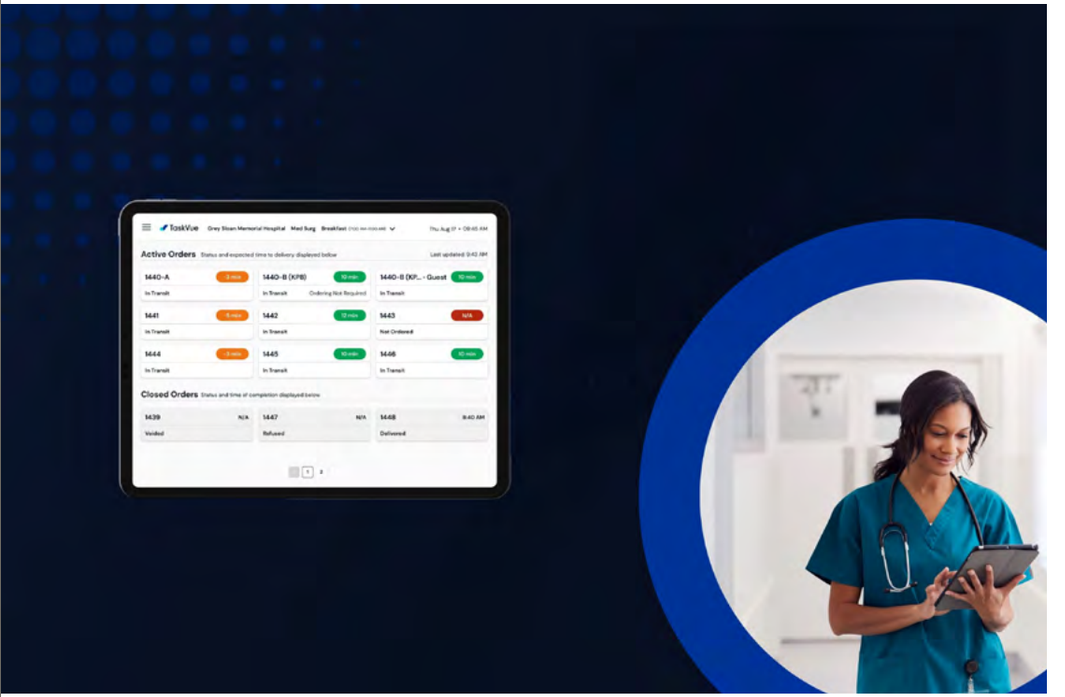


Created by Healthcare Digital, *TaskUp* streamlines workflows within all service lines while providing valuable insights into day-to-day operations and potential efficiencies.

UX DESIGN AWARDS
nominated
2024

Company:
Healthcare Digital

Design Studio/Department:
Design Team

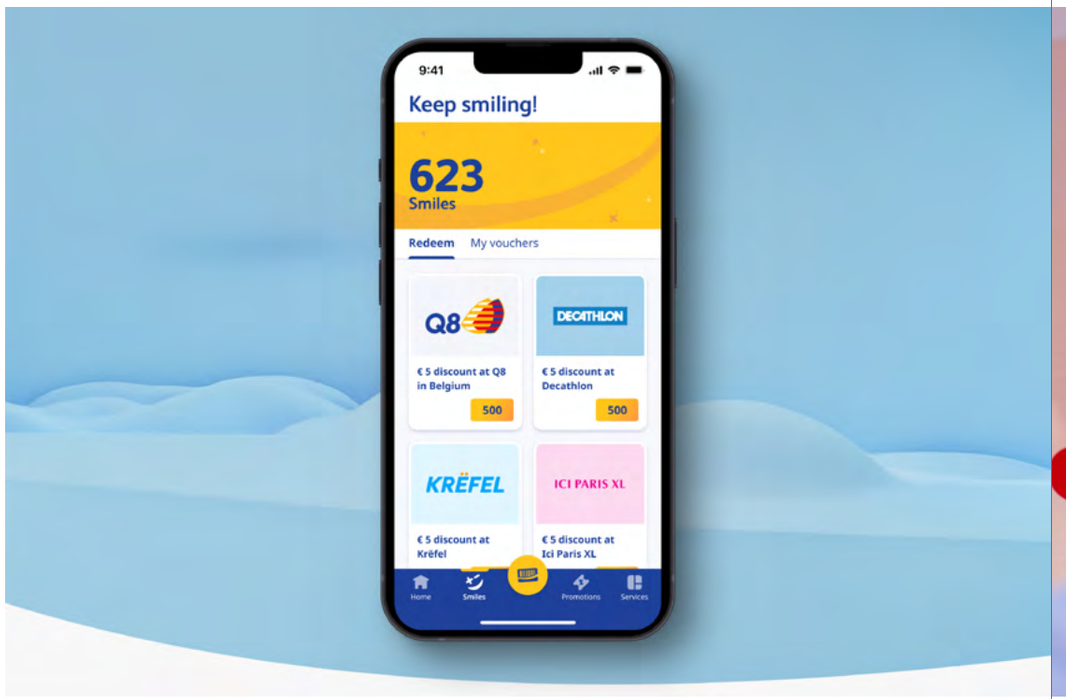


UX DESIGN AWARDS
nominated
2024

Created by Healthcare Digital, *TaskVue* is helping to reduce calls to Food and Nutrition Services by providing nursing staff with an easy-to-use real-time view of patient tray statuses'.

Company:
Healthcare Digital

Design Studio/Department:
Design Team



Q8's innovative mobile app transforms it from a fuel provider to a dynamic mobility facilitator. Compatible with Android and iOS, it offers seamless experiences, letting users track loyalty points, redeem rewards, and refuel vehicles without traditional terminals. Future plans include expanding services for a comprehensive mobility experience.

UX DESIGN AWARDS
nominated
2024

Company:
Q8

Design Studio/Department:
AE Studio

Website:
ae.be

Design:
Silke Buys

The new Q8 App, a dynamic mobility facilitator

UX DESIGN AWARDS
nominated
2024

ARKA has developed the *SunCharge Locker,* the most advanced last-mile delivery solution in Europe. This autonomous locker is modular and expandable, offering optional peripherals such as LED Touchscreen Display, QR Scanner, PIN pad, CCTV, Alarm System, Video Surveillance, POS, LED Light System, and 4G mobile router. Integrated into an energy battery locker, it provides top performance and user experience making it the most practical combination of performance and user experience.

Company:
S.C ARKA REC S.R.L

Design Studio/Department:
ARKA R&D

Website:
arkarobot.com

Design:
Frîncu Ceza

The Next-Gen Locker Revolution

The Rhythm of Tai Chi blends traditional Tai Chi with VR technology, making this ancient practice captivating and relevant to the younger generation. The app uses real-time motion tracking and visualization feedback, allowing users to leave traces of Qi that affect dynamic environments. Positive reinforcement helps users improve balance and muscle strength, enhancing physical well-being over time. This project offers an engaging experience that promotes cultural appreciation and wellness.

UX DESIGN AWARDS
nominated
2024

Website:
xianghanwang.com

Design:
Xianghan Wang

The Rhythm of Tai Chi

UX DESIGN AWARDS
nominated
2024

The Yale Smart Alarm is simple to set up and use, with hassle-free installation. Easily controlled using the *Yale Home app*, you can monitor four areas of your home independently, and multiple properties. There is a 1 km range of protection thanks to *Yale Horizon+ Technology* as well as real-time monitoring, with push notifications sent directly to your phone when the alarm is triggered. You can also detect intrusion before it takes place due to the range of additional outdoor accessories.

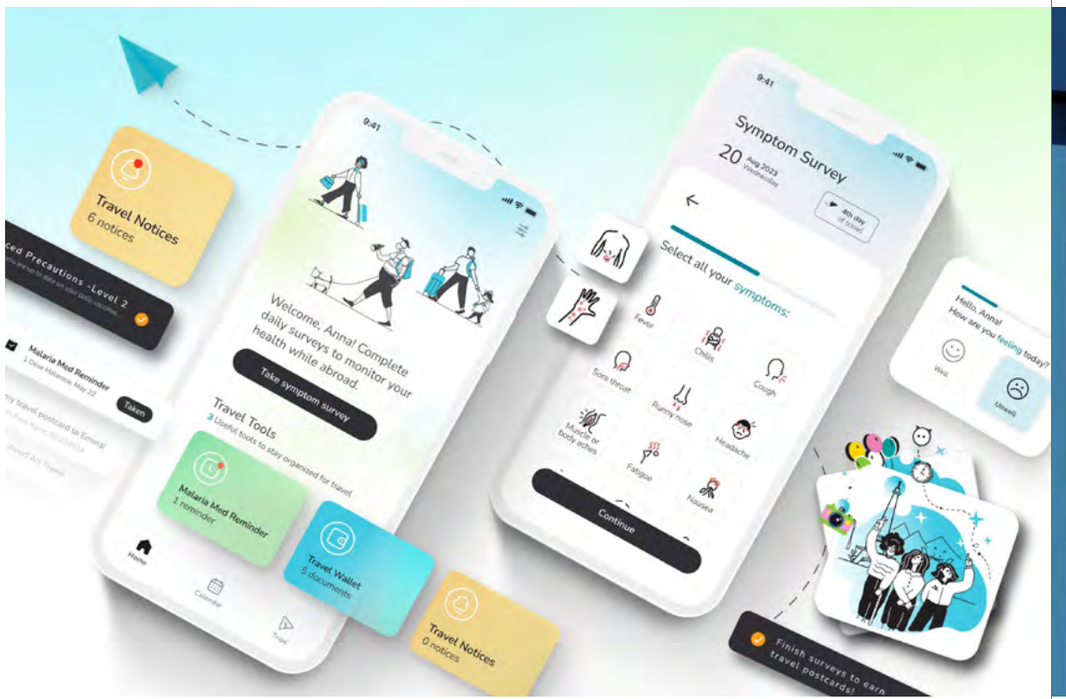
Company:
Yale, ASSA ABLOY Group

Website:
yalehome.com

Design Studio/Department:
Yale & Dolmen

Design:
Yale: Perla Munoz, Tobias Wingard, Peter Kauranen, Henrik Nilsson, Fabrice Estornel
Dolmen Design and Innovation

The Yale Smart Alarm



A recent survey showed 81% of people had concerns about their health while traveling abroad, a worry heightened by the pandemic. Travelers seek to stay healthy, while researchers need a surveillance system to monitor infectious diseases. To address this, the *Travel Healthy* (TH) app, created together with medical doctors, aims to enhance travelers' experiences in maintaining health with digital tools. It enables symptom reporting and contributes to research on global outbreak forecasting using AI.

UX DESIGN AWARDS
nominated
2024

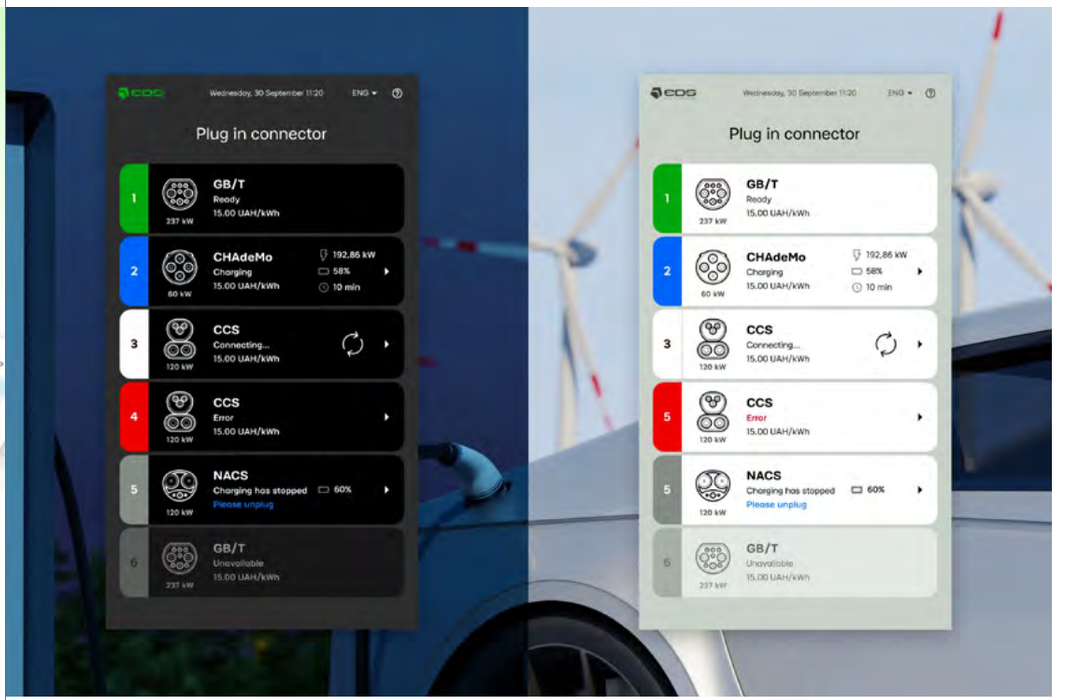
Company:
University of Massachusetts Chan Medical School

Design Studio/Department:
Colubri Laboratory, Genomics and Computational Biology

Website:
gten.massgeneral.org

Design:
Yinan Dong, Andrés Colubri

Travel Healthy



UX DESIGN AWARDS
nominated
2024

EDS Q360 is an innovative charging station for electric vehicles, which provides a full charge in under 30 minutes. The key advantages include intelligent charging, power balancing between cables, and charging up to 4 cars simultaneously.

Company:
EDS Development

Design Studio/Department:
Qubstudio

Website:
eds-chargers.com

Design:
Oksana Savochenko, Bohdan Petryshyn, Dima Siedykh, Angelika Chernikina

UI for the innovative power station EDS

Gourmet View is designed for diverse lifestyles, from busy professionals to health-conscious individuals and families. Its modern, minimalistic design and user-friendly interface offer pre-set cooking programs, meal planning, and intuitive controls. Enhance convenience and explore versatile cooking styles. Celebrate cultural diversity with tailored recipes and multilingual support. Revolutionize your cooking experience with efficiency, health, versatility, and inclusivity at its core.

UX DESIGN AWARDS
nominated
2024

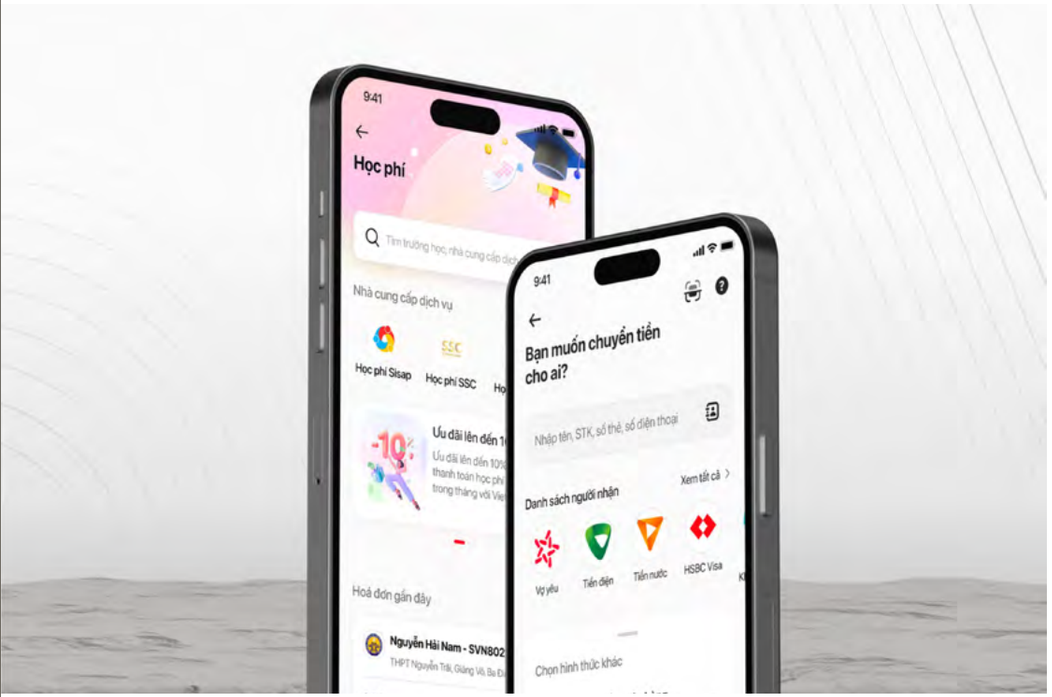
Company:
Vestel

Website:
vestel.com.tr

Design Studio/Department:
Vestel Industrial Design and
User Experience Center

Design:
Şükran Kasap, Orhan Mert Kırbaş,
Burak Erbab

Vestel Gourmet View



Viettel Money is a comprehensive digital financial ecosystem, with the vision to meet the transaction needs of nationwide Vietnamese people. The ultimate key features offered include money transfers, QR payments, and telecommunication services.

UX DESIGN AWARDS
nominated
2024

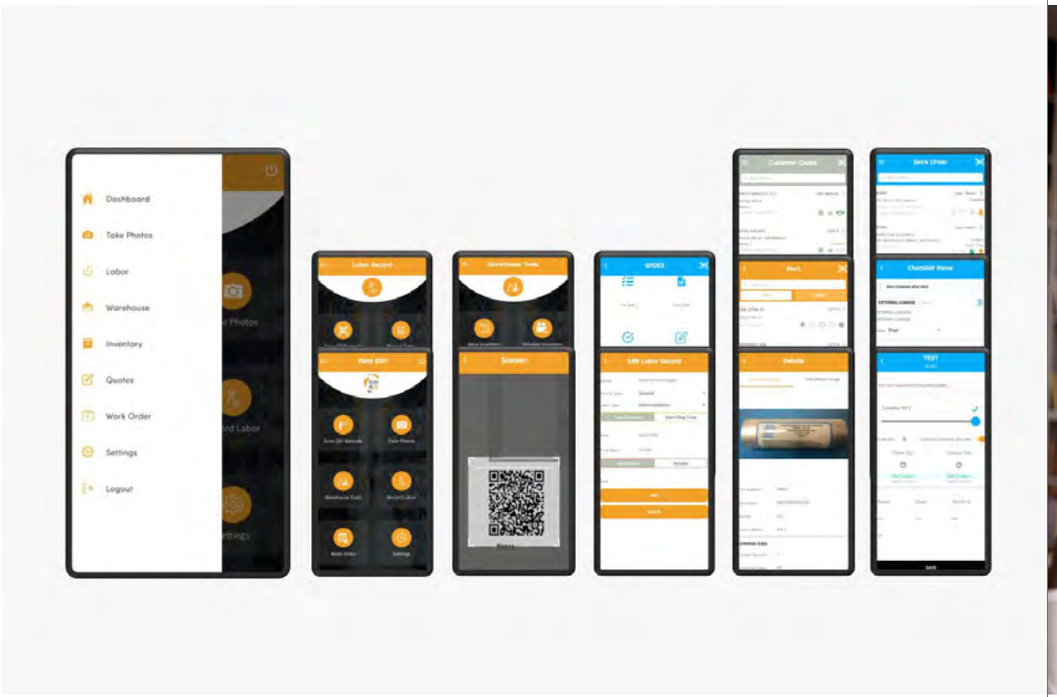
Company:
Viettel Digital Services

Website:
viettelmoney.vn

Design Studio/Department:
Application Management

Design:
Khanh Nguyen Van, Quan Vo Hong,
Khoi Trinh Tuan, Bac Nguyen Hai,
Linh Bui Thi, Hoa Dang Quynh,
Quynh Nguyen Thi, Phuong Ngo Thi Mai,
Dat Hoang Quoc, Hieu Vu Dang Minh,
Thao Luu Mai Thu

Viettel Money



VistaSuite Enterprise is a premium SaaS solution tailored to the aviation aftermarket niche. It provides unique and comprehensive ERP capabilities for aviation businesses in parts trading, brokering, the repair and overhaul of aircraft parts, and related services.

UX DESIGN AWARDS
nominated
2024

Company:
Ambry Hill Technologies

Design Studio/Department:
Marketing

Website:
vista-suite.com

Design:
Paul Stewart

VistaSuite Enterprise
Aviation ERP/MRO SaaS

UX DESIGN AWARDS
nominated
2024

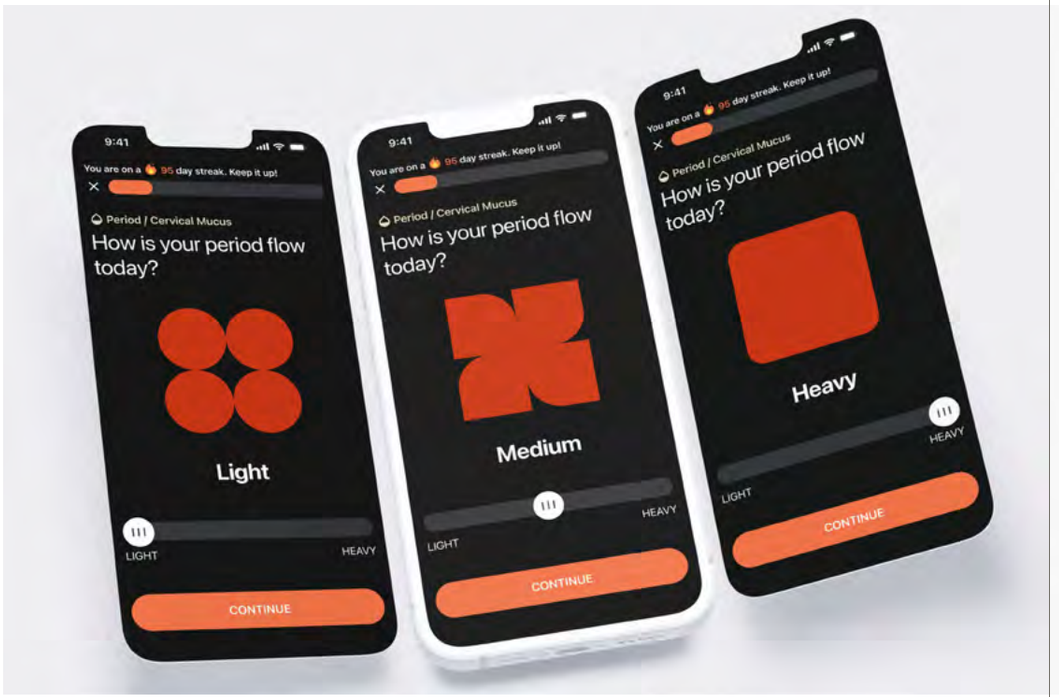
Voice is a medical dictation app which streamlines post-consultation admin for medical professionals. Developed in collaboration with Nuance and integrated into Gentu Practice Management Software, Nuance's speech recognition technology deeply integrates with clinical workflows, which is unique among dictation solutions. It significantly reduces documentation time, speeds up letter turnover, and prioritizes time with patients. Plus, it eliminates typist costs, improving the practice's business performance.

Company:
Magentus

Design:
Erica Pozzey, Tam McKenzie

Website:
magentus.com

Voice
Dictation offering for Gentu mobile app



WAVS helps women track their hormonal health, periods, and ovulation using basal body temperature and physiological signs. It delivers science-based lifestyle guidance. As a category-defining hormonal health app, *WAVS* aids women in understanding their fertility windows and hormonal health, enabling them to adjust their daily activities based on the phases of their current menstrual cycle. Privacy is at the core of *WAVS;* it never sells data and ensures transparent data privacy.

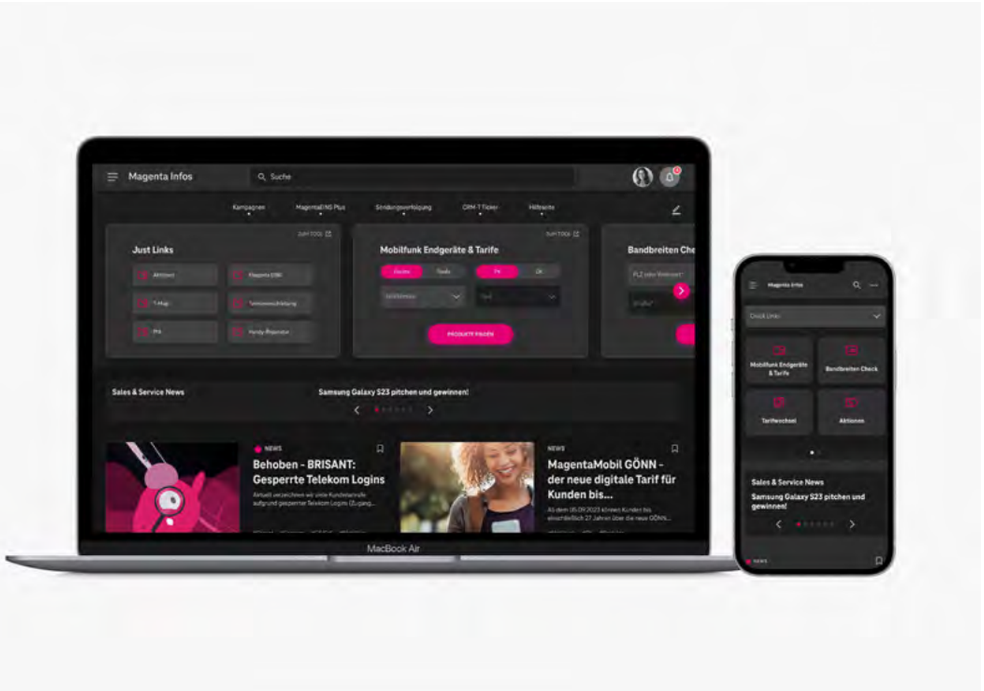
UX DESIGN AWARDS
nominated
2024

Company:
MADEBETTER LLC

Design:
Xinyi Zhu

Website:
wavsapp.com

WAVS
Hormonal Health App



UX DESIGN AWARDS
nominated
2024

Magenta Infos is an information management system designed and launched for Deutsche Telekom employees to enhance their work efficiency. It caters to various user groups with many different workflows, such as retail shops or call centers. With over 55,000 users in different roles, the system facilitates easy navigation and finding relevant content, thereby ensuring successful service delivery and high customer satisfaction.

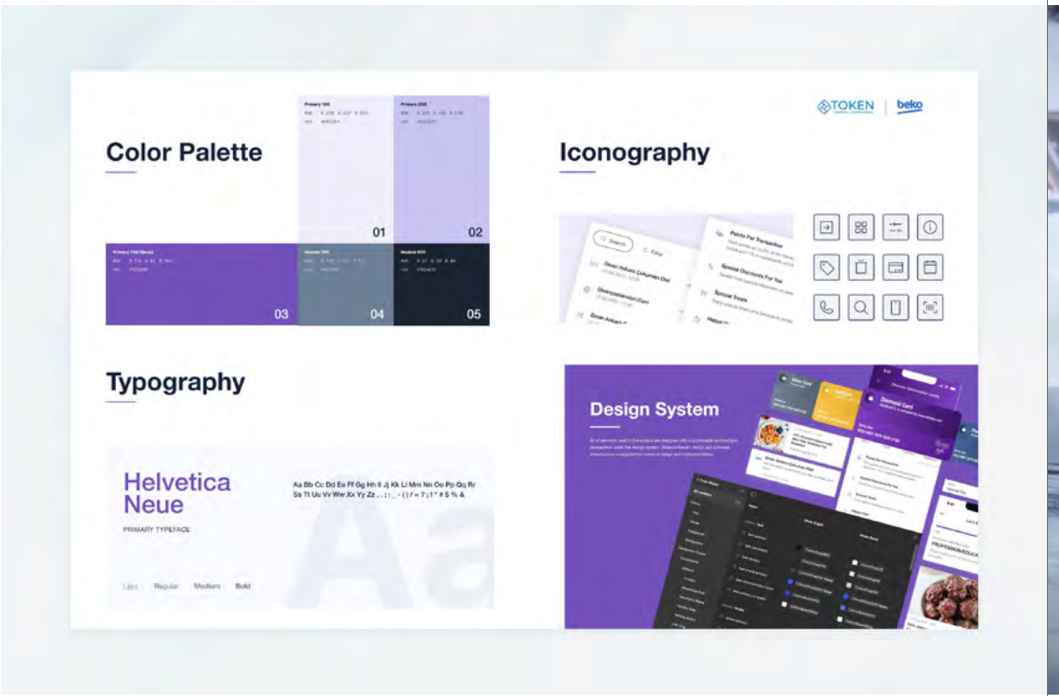
Company:
NTT DATA (Tangity) &
Deutsche Telekom AG

Design Studio/Department:
Design & Innovation

Website:
tangity.design

Design:
Elisa Olalde, Anna Zhadan,
Bálint Somogyvári, Zoe Luck,
Johannes Maas, Andreas Volz,
Mareike Klauß

Workforce Efficiency
The info management system



X-Loyalty is a unified platform empowering SMEs to connect with their clients through loyalty programs, inclusive of campaigns and point accumulation. It was created to streamline SME operations by utilizing an expansive network comprising over 850.000 Beko-branded POS devices, with a market share of 50%. By offering loyalty services to business owners, it allows their customers convenient access to diverse loyalty programs via one platform, contrasting with the disjointed options presently available.

UX DESIGN AWARDS
nominated
2024

Company:
Token Financial Technologies A.Ş.

Website:
tokeninc.com

Design Studio/Department:
Industrial Design & User Experience Design Team

Design:
Oğuzhan Öztan, Defne İnan, Mehmet Korcan Bacaksız, Bilgen Deliormanlı

X-Loyalty
A single platform for loyalty & payment

UX DESIGN AWARDS
nominated
2024

Yarbo APP, exclusive for Yarbo owners, allows them to control Yarbo remotely and track its operation. It can automatically initiate Yarbo, syncing with weather APIs to preempt snowfalls. Additionally, it allows real-time updates addressing user feedback. Its development symbolizes a leap towards eliminating manual yard work and improving accessibility for all, and underscores the role of technology in solving real-life issues, aligning with users' vision in fully automated yard maintenance.

Company:
Yarbo INC.

Website:
yarbo.com

Design:
Yue He (Stanely Ho)

Yarbo APP
Intelligent Yard Care Robot

Yibot, the home cooking robot that supports a variety of cooking methods, which has self-developed multinational recipes and automatic range hood, brings a new efficient and open cooking experience to a family. *Yibot* can not only help people easily cook a variety of dishes, but also break down boundaries of personal cooking so that people can try to cook more from different countries and cuisines.

UX DESIGN AWARDS
nominated
2024

Company:
Shenzhen BOTINKIT Co., Ltd.

Website:
botinkit.com

Design Studio/Department:
Design Center

Design:
Yang Jinyun, Zhao Hongchuan,
Ma Han, Yang Ziyi

Yibot

UX DESIGN AWARDS
nominated
2024

Yidi is a new type of small winemaking machine that can efficiently complete the entire brewing process, offering a variety of liquors with different alcohol levels, including baijiu, whiskey, beer, and wine. Users can operate the control screen to experience the unique fun of brewing, feeling as if they have gained years of brewing experience. It can also act as a filter-free distilled water device that extracts natural materials such as rose.

Company:
Shenzhen BOTINKIT Co., Ltd.

Website:
botinkit.com

Design:
Yang Jinyun, Zhao Hongchuan, Yang Ziyi

Yidi

Award Category Concept

"I love to see competence in dealing with complexity. And, another aspect, I know from years of experience: how difficult it can be to deal with rigid technological boundaries, to negotiate different goals and needs, and so on. It can be quite adventurous to be a UX professional. That's why I appreciate courage. Leave the beaten path and demonstrate fresh thinking. Create a moment of surprise, a smile."
— Bernhard Staiber, Jury Member, UX Design Awards

This year, the judges nominated 35 submissions to compete in the Concept category.
This category is open to short- and long-term foresight projects, such as test projects, MVPs, prototypes, service concepts, research projects and advanced design studies.

Among the 35 nominees, the juries bestowed one Concept Award.

Congratulations to the winning team and to all nominees in the Concept category!

Introducing *GO,* the Intelligent Laundry Care System. With advanced AI, it selects optimal washing settings, minimizes waste with automatic dosing, and adapts to your schedule. It can be seamlessly integrated with users' smart homes, conserving resources while delivering impeccable results.

UX DESIGN AWARDS
concept
2024

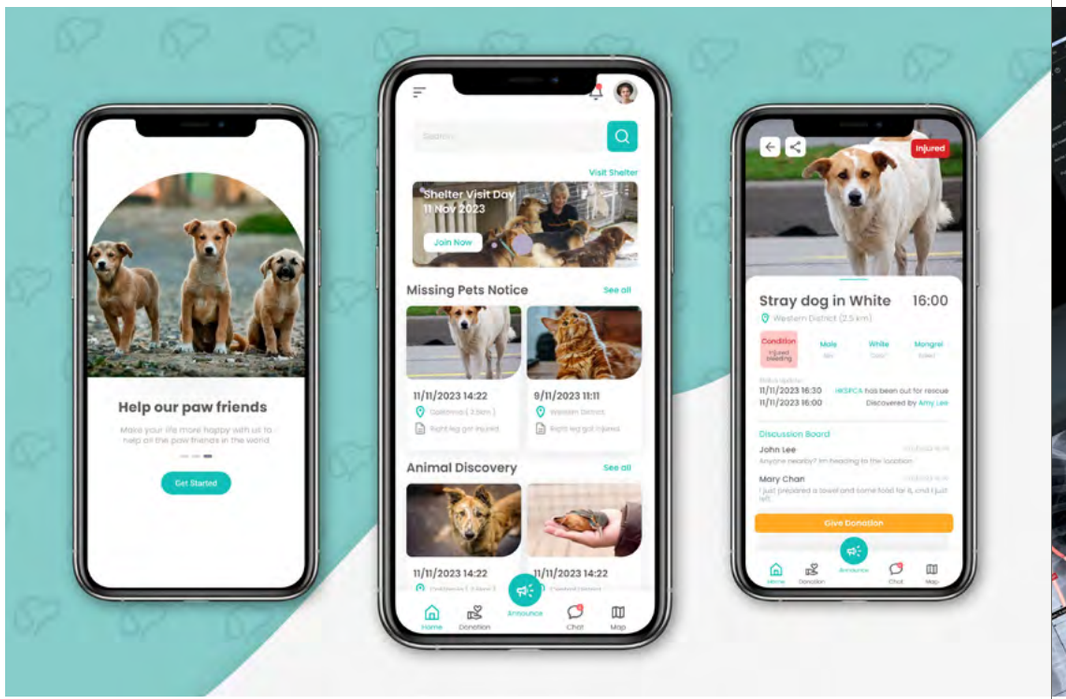
Company:
Vestel

Website:
vestel.com

Design Studio/Department:
Vestel Industrial Design and
User Experience Center

Design:
Ayberk Köle, Şükran Kasap, Burak Erbab

"The concept *VestelGO* is impressive because it cleverly addresses various everyday challenges and combines them into a coherent product. On the one hand, it helps to minimise the ecological footprint of washing (detergent, energy consumption, microplastics). On the other hand, it picks people up at their own pace of life and adapts to their needs. To do this, it orchestrates various hardware sensors, digital services and data from networked private devices and the smart home. The product design is remarkably clear and bold. It combines high aesthetics with a commitment to radical simplicity."
— Mine Danışman Taşar & Bernhard Staiber



Lost pets and cases of injured animals are prevalent, yet there is a deficiency in platforms that connect individuals with stray animal assistance centers for sharing and reporting. Often, people resort to using social media platforms for such purposes. The *ArkCare* app addresses this gap by offering a consolidated platform for reporting missing animals and injuries. It enables status updates and facilitates donations. Shelters can also directly seek donations and assistance through the app.

UX DESIGN AWARDS
nominated
2024

Design:
Tong Sin Tung

ArkCare

UX DESIGN AWARDS
nominated
2024

AVIEW HeartX is a deep learning-based chest X-ray cardiovascular disease diagnosis assistance solution. It uses AI to automatically analyze and draw cardiovascular borders, reducing errors due to differences in diagnosis between experts, and increasing aesthetic usability through data visualization based on human-centered design methodology for differential diagnosis, disease severity classification, and clinical outcome prediction. The app increases the efficiency of reading tasks.

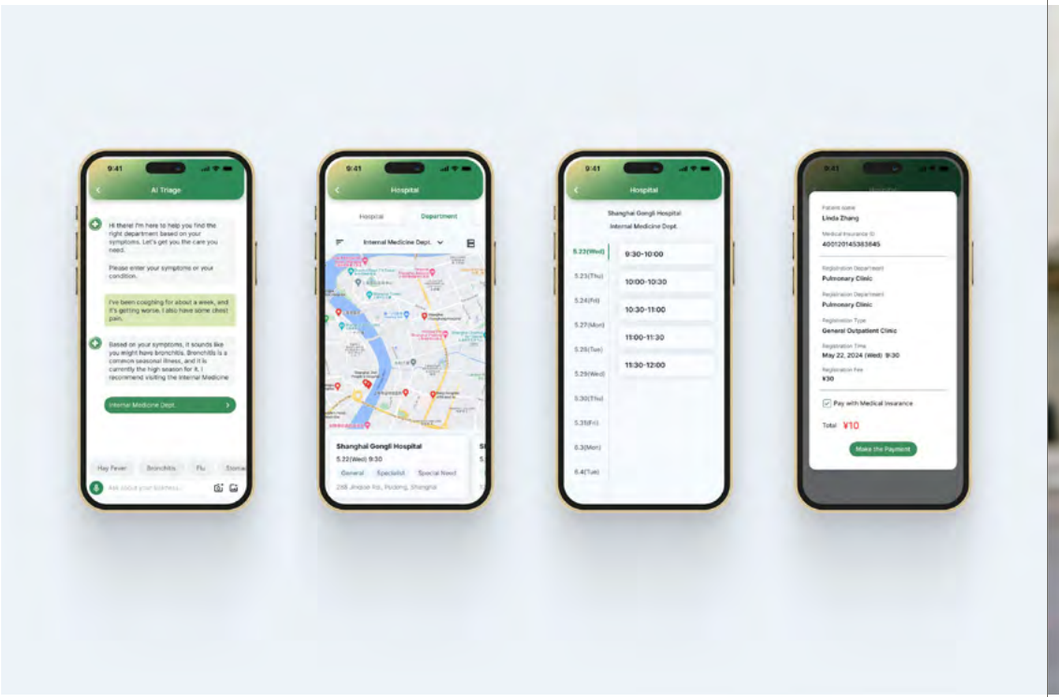
Company:
Asan Medical Center & Coreline Soft

Website:
amc.seoul.kr

Design Studio/Department:
Innovation Design Center

Design:
Hyesun Kim, Donghyun Yang, Hyungi Seo

AVIEW HeartX

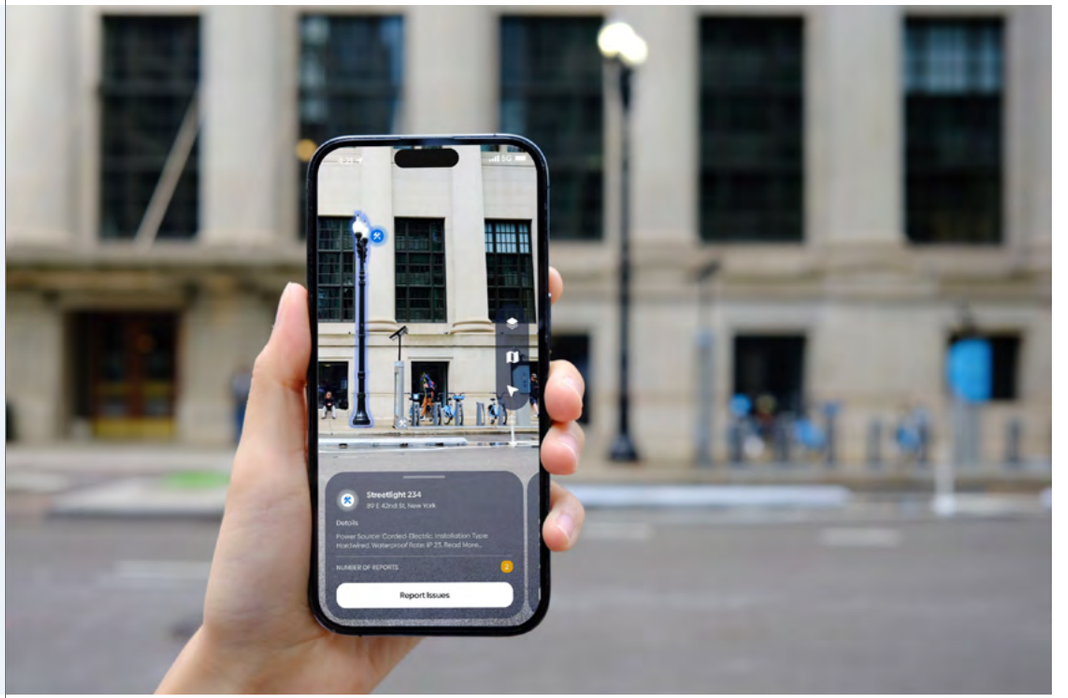


CareCompass leverages AI triage, AR navigation, and cloud computing to recommend suitable hospitals and departments, offer real-time personalized guidance, cut down wait times, ease hospital navigation, and consolidate medical records. This reduces patient stress, enhances medical resources allocation, and elevates the overall healthcare experience for both patients and providers. By employing advanced technologies, *CareCompass* provides efficient, accurate, and user-centric healthcare solutions.

UX DESIGN AWARDS
nominated
2024

Website:
sites.google.com/berkeley.edu/liujun-du

Design:
Liujun Du



UX DESIGN AWARDS
nominated
2024

CitiFix is a mobile and web application designed to streamline the reporting and resolution of city infrastructure issues, such as streetlight outages, road surface damages, and other public maintenance concerns. The core idea behind *CitiFix* is to empower citizens with a user-friendly tool to report issues, ensure efficient task management by city officials, and improve communication between all parties involved.

Design:
Minzhou Wang, Peijin Du, Jiyuan Chen

Cuebic is a pair of communication devices that merges with the periphery and subtly demands the users' attention only when it has something to tell. It should be placed on a desk or a nightstand, and can become a fun embodiment of a partner! *Cuebic* communicates without speaking, it allows couples in long distance relationships to express their moods, and keep track of schedules in different time zones, through a series of playful interactions that almost become a part of their daily lives.

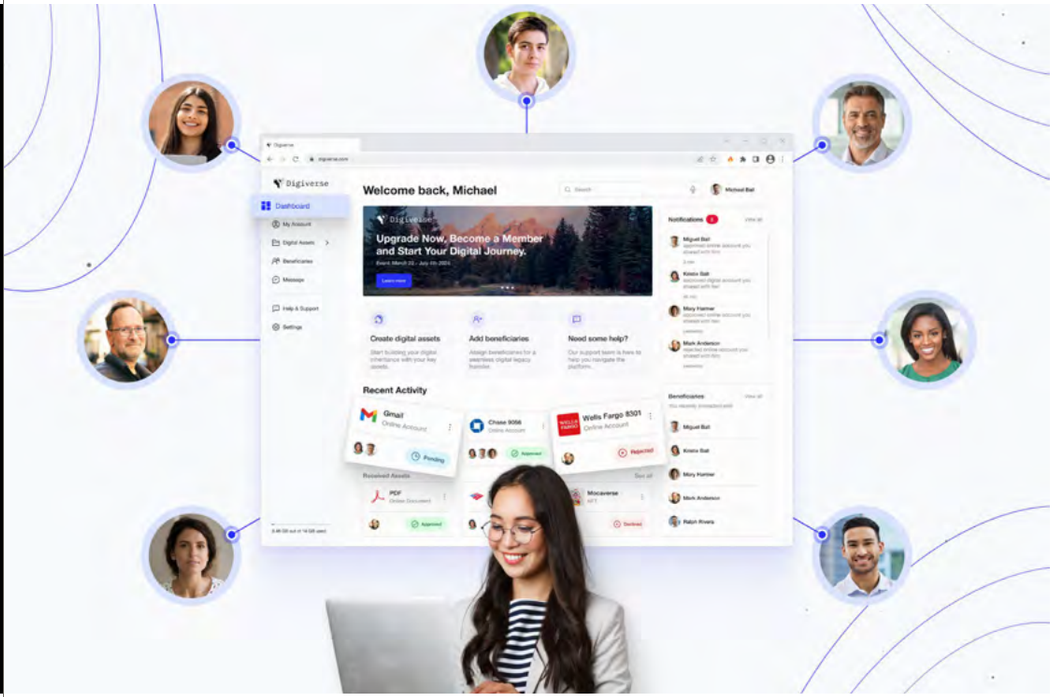
UX DESIGN AWARDS
nominated
2024

Company:
Onyx Studio

Design:
Chico (Qizhe) Liu, Riya Maan

Website:
chicoliu.com

Cuebic



UX DESIGN AWARDS
nominated
2024

In today's digital age, where lives are deeply intertwined with digital assets like NFTs, cryptocurrencies, and online banking, the question of what happens to these assets in the event of an accident or untimely passing is crucial. Recognizing this need, *Digiverse* was created as a platform designed to secure, manage, and legally transfer one's digital legacy. *Digiverse* offers a user-friendly solution that ensures digital treasures are preserved and accessible to loved ones.

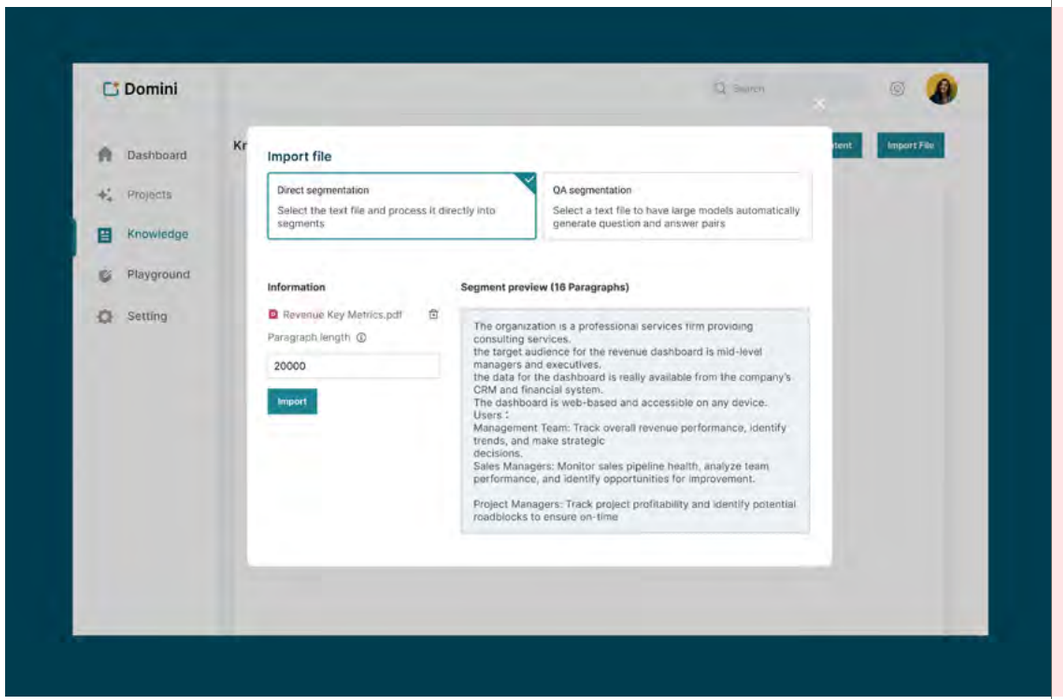
Company:
ASTONE LLC

Design Studio/Department:
SHINGA Creative

Website:
shinga.io

Design:
Shinga Yoshimine, Yitian Zeng

Digiverse



Domini revolutionizes business analysis with AI, streamlining tasks like requirement clarification and user flow mapping. It enhances efficiency and decision-making. *Domini* AI is a pioneer in the new field of AI-assisted software delivery. Leveraging the power of AI, it will empower both junior and seasoned professionals decision making, enabling them to apply best practices and contextual industry insights. It will help companies to accelerate software delivery and increase its quality.

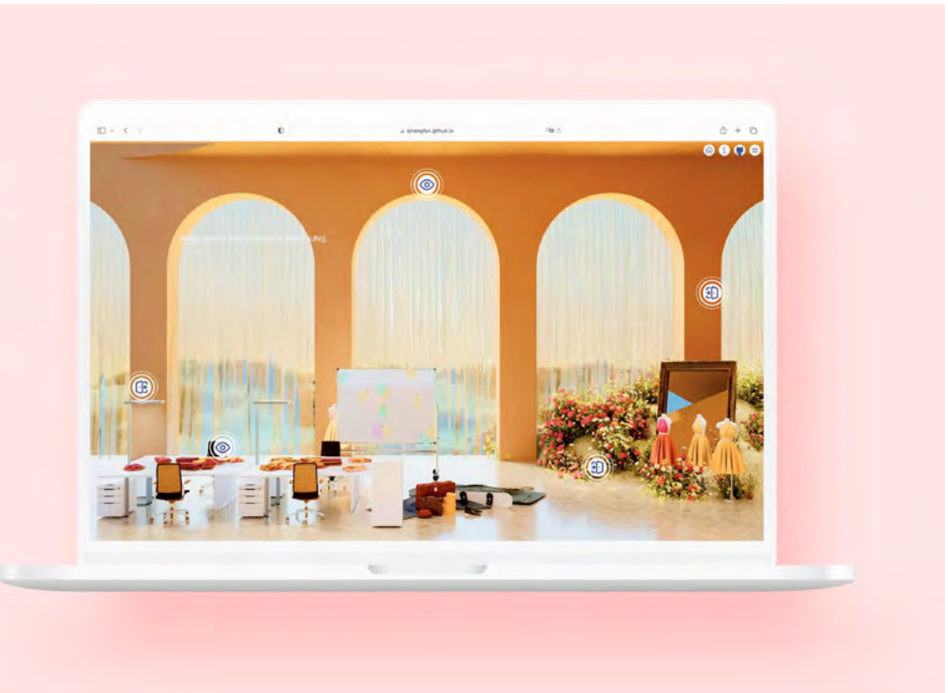
UX DESIGN AWARDS
nominated
2024

Company:
Thoughtworks

Design Studio/Department:
Thoughtworks IT

Design:
Junjun Yang, Siyuan Li, Chenxi Li

Domini
AI-powered Business Analysis Assistant



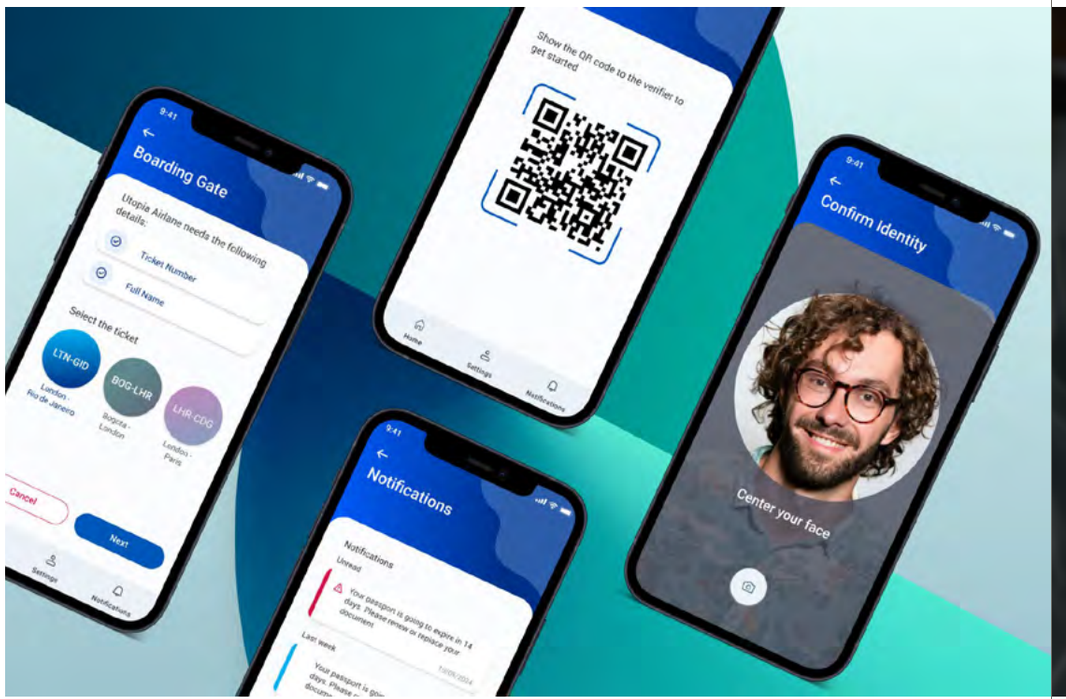
UX DESIGN AWARDS
nominated
2024

Four Typologies represents a responsive interactive media website proof-of-concept that introduces the decentralized and localized Garden Fashion Factory Typologies. These typologies evoke a sense of humanity and resistance against industrial mechanization trends. The design immerses users in a nonlinear upcycling handicraft workflow tailored to each architectural miniature spatial concept. Audiences can navigate spatially and explore design features immersively from macro to micro observation levels.

Website:
qihangfan.github.io

Design:
Qihang Fan

Four Typologies



The *goID* mobile application is a simple tool that allows a user to securely maintain and share their personal data from government-issued credentials when needed. The app can also house identifying data for their family members as an option. Some common use cases include border crossing, proof of age, police interaction, airline boarding passes, or hotel check-in.

UX DESIGN AWARDS
nominated
2024

Company:
HID Global

Website:
hidglobal.com

Design Studio/Department:
UX Team

Design:
Stefania Mereu, Chad Harlan, Monika Rataj

GoID
Secure Digital Travel Credential

UX DESIGN AWARDS
nominated
2024

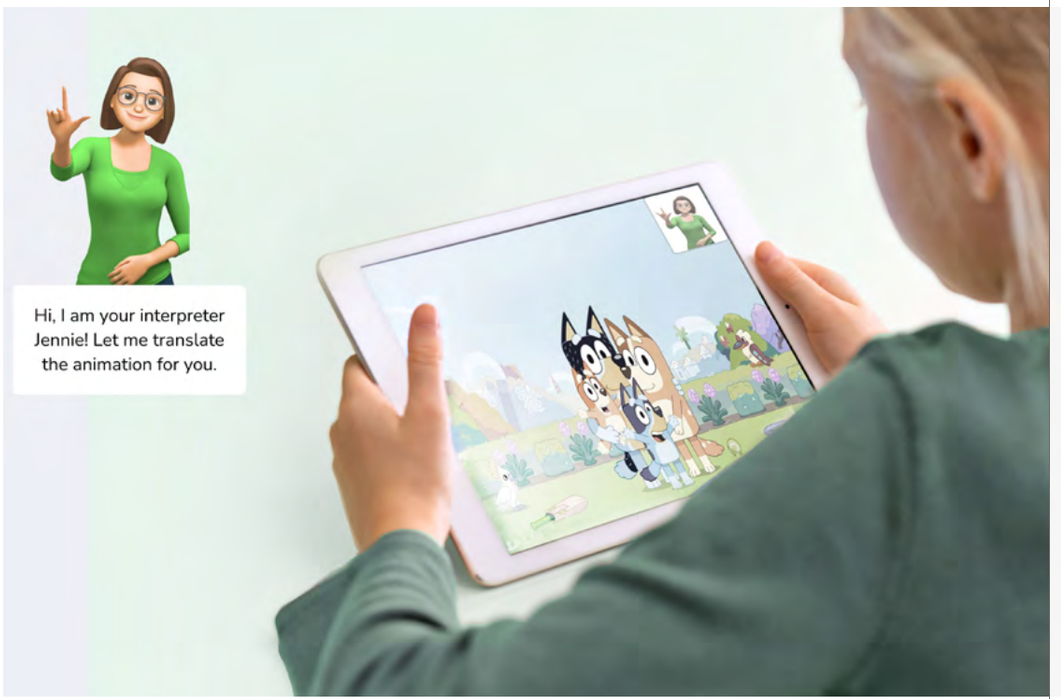
HealthMate is an AI-based healthcare management platform designed to streamline the patient experience . It simplifies the insurance process by allowing users to fill out their insurance details once for all future visits. *HealthMate* matches patients with nearby clinics that accept their insurance, provides cost estimates, and securely transmits medical records for efficient check-ins. It also offers personalized insurance recommendations and 24/7 health assistant support.

Website:
ya-han-hsu.com

Design Studio/Department:
Y.H Studio

Design:
Ya-Han Hsu

HealthMate.



HEAR ME is an app that leverages AI technology to empower people with hearing loss in all aspects of life. Users can have their selected avatar interpreters translate between spoken and sign languages for them during video calls, face-to-face conversations, movie/TV, etc. They can also book real-world interpreters on the app based on location and needs. Lastly, the app provides real-time mood tracking, and its AI chatbot assistant is there to cheer up and support the users 24/7.

UX DESIGN AWARDS
nominated
2024

Website:
hmwdesign.studio

Design Studio/Department:
HMW Design Studio

Design:
Xiaobi Pan, Junru Xu, Jinhui Zhang, Xunxing Liang, Mianying Chen, Bingyi Liu, Anqi Chen, Lu Chen, Shuning Wang

HEAR ME
AI Assistant for People with Hearing Loss

UX DESIGN AWARDS
nominated
2024

HomeSight is reimaging healthcare in the home in order to help aging people with chronic conditions maintain independence for longer. Unlike most monitoring systems, *HomeSight* is taking a chameleon-like approach by adapting a network of sensors and communication systems to the natural setting and behavior of people managing chronic conditions. The ecosystem has a nearly invisible experience, passively collecting data for caregivers and communicating with patients where they interact most, on their TVs.

Company:
CommScope & UEGroup

Website:
uegroup.com

Design Studio/Department:
UEGroup

Design:
Ashley Nicodemus, Ariana van Scherrenburg, Frederico Dias, Cygny Malvar

HomeSight
Improving Life with Chronic Conditions

With a legacy in imaging and therapy, Varian and Siemens Healthineers offer an integrated approach to microwave ablation. The *IntelliBlate* solution is a significant advancement, featuring enhanced reliability and integration through myAblation Guide software, precise control with Ximitry probes, and complemented by the myNeedle Companion workflow on select Siemens Healthineers imaging systems, ensuring comprehensive coverage from start to finish.

UX DESIGN AWARDS
nominated 2024

Company:
Varian – A Siemens Healthineers Company

Website:
varian.com

Design Studio/Department:
RTS UX

Design:
Yin-Ho Chong, Brian Phelps, Tijana Gonja, Paul Yokoyama, Mak Abdennabi

IntelliBlate

UX DESIGN AWARDS
nominated 2024

To increase brand awareness in the USA, the target audience was to gain an understanding of KURZ's activities: providing innovative and functional plastic surface decorations for the automotive, CE and other industries. Building on KURZ's first global design project, Mission Infinity, an integrated concept was developed and implemented across multiple channels, e.g. ads, landing pages, mailings, booth design and build, and social media.

Company:
kl,company

Website:
ces.plastic-decoration.com

Design Studio/Department:
kl,company & Astral Kreativ GmbH

Design:
Johannes Auffermann

KURZ CES 2023
Mission Infinity

Lens is a conceptual detachable smartwatch that integrates AR technology with outdoor exploration. It features a wide FOV camera and compact lidar, offering three AR modes – Encyclopedia, Navigation, and Stargazing. The accompanying app provides personalized settings, expert-crafted AR filters, and community-shared content. *Lens* enhances natural exploration with intuitive, non-intrusive AR experiences, bridging the gap between traditional optical devices and modern technology.

UX DESIGN AWARDS
nominated
2024

Website:
wenyudu.com

Design Studio/Department:
Sara & Wenyu

Design:
Sara Hua, Wenyu Du

UX DESIGN AWARDS
nominated
2024

Lexi-Lens AR Dyslexia Aid is an innovative AR glasses solution that offers a personalized reading experience for individuals with dyslexia. Featuring customizable visual styles, text-to-speech, AI comprehension, and a range of other adaptations, *Lexi-Lens* acts as a transformative filter allowing users to read books with their own preferences and pace. *Lexi-Lens* removes the barriers to reading, enabling those with dyslexia to enjoy the experience and embark on new literary journeys with ease.

Website:
lexi-lens-ar.framer.website

Design:
Hanxiao Zhang, Miaoqiong Huang

LUCTRA® LITE LED are lamps with innovative gesture control and human centric light with an elegant design. They provide biologically effective light, supporting the individual daily rhythm and body clock. The optimal color temperature and light intensity contribute to a healthy hormone production and overall mental well-being, thanks to the realistic imitation of daylight. The universal USB-C connection means the lamps can be conveniently operated via a laptop or battery.

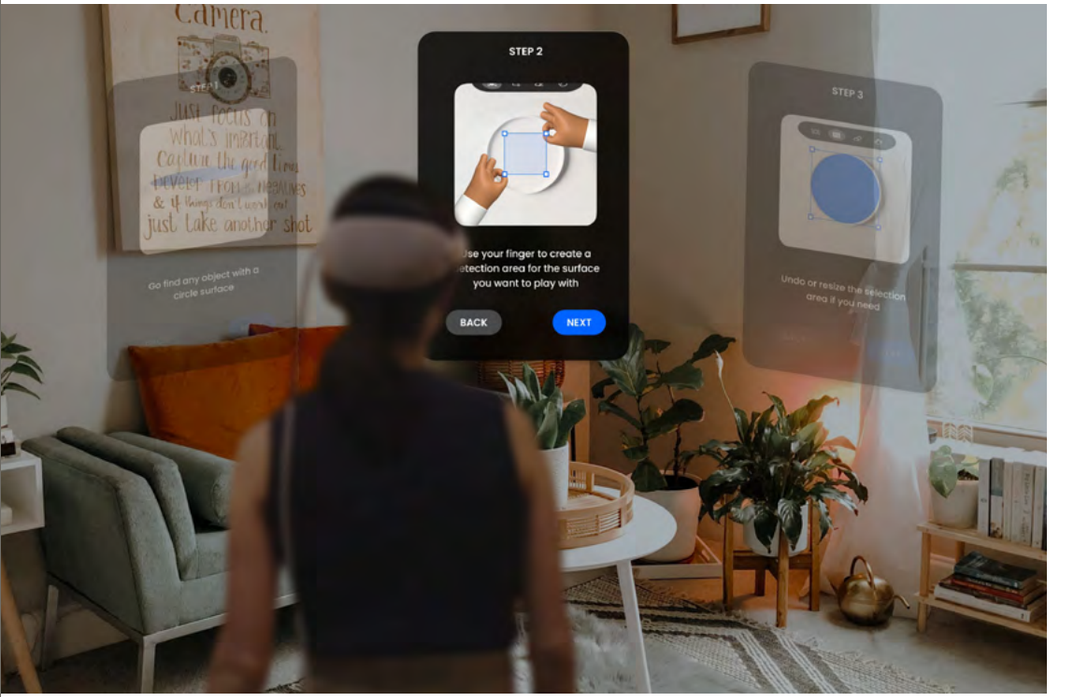
UX DESIGN AWARDS
nominated
2024

Company:
DURABLE Hunke &
Jochheim GmbH & Co. KG

Website:
luctra.eu

Design Studio/Department:
yellow design, yellow lab GmbH & Co. KG

LUCTRA® LITE



UX DESIGN AWARDS
nominated
2024

MUSO is an XR music synthesizer that encourages children to turn ordinary everyday objects into fascinating musical instruments in XR. This captures the essence of childhood wonder and the limitless potential of the imagination. *MUSO* offers users such a musical journey while introducing them to the basics of music theory. *MUSO* believes that music learning should be easy and fun, and hopes to bridge the gap in children's music education through a low-cost, entertaining approach.

Website:
monicazhang.design

Design Studio/Department:
MUSO Studio

Design:
Yutong Zhang, Yutan Li, Ziyu Zhang

MUSO

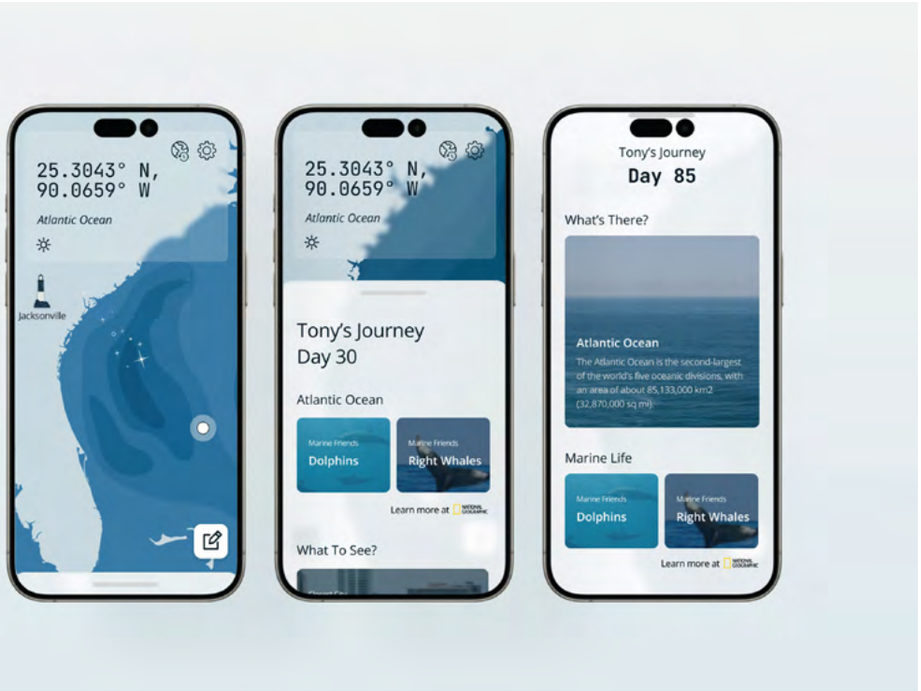
Nex aimes to optimize the automotive buying journey bridging the gap between cutting-edge vehicles and a dated pre-purchasing process. *Nex* clarifies intricate jargon and simplifies vehicle selection. Offering a unique blend of e-sales and tailored test-drive experiences, it streamlines purchases while fostering deeper connections with consumers, ensuring precision-matching to diverse needs.

UX DESIGN AWARDS
nominated
2024

Website:
hansundesign.net

Design:
Han Sun, Shuhui Chen

NexDrive
Unleash the Future of Technology for All



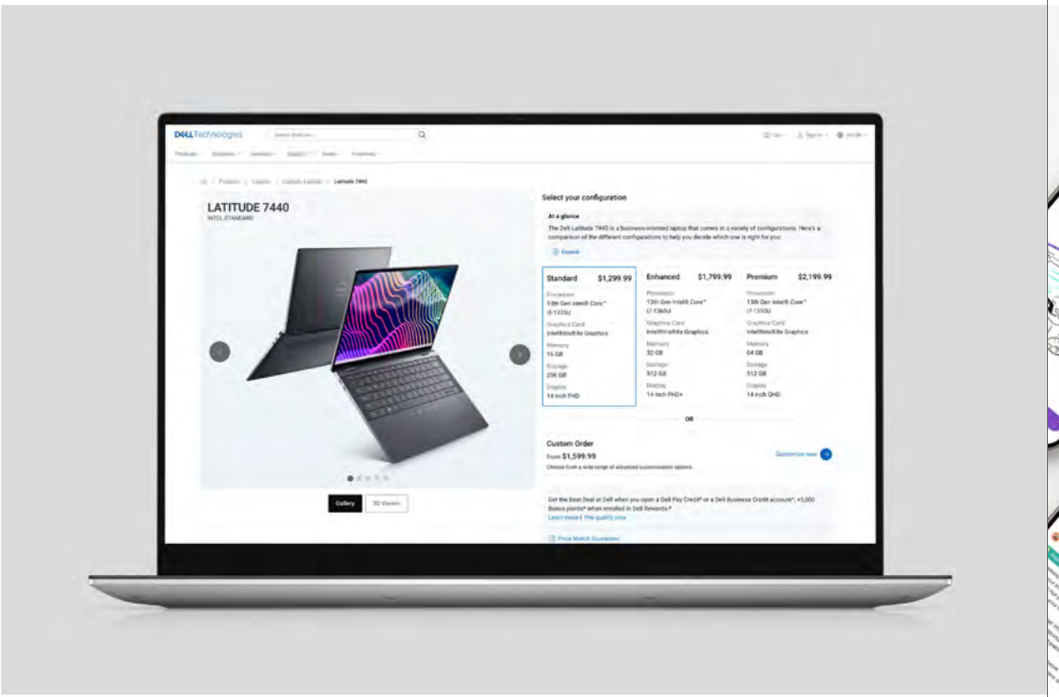
UX DESIGN AWARDS
nominated
2024

OdySea uses ocean current data to track ashes from the sea scattering in real time, symbolizing the deceased's journey. Users can leave messages, explore historical and marine life information around the deceased's location, and plan trips accordingly. *OdySea* transforms grief into a meaningful journey, helping users maintain a connection with their loved ones and find solace, turning sorrow into a positive and peaceful experience.

Design Studio/Department:
BBnana Design Studio

Design:
Zichun Gao, Ting Zhang, Rui Pang, Yifei Wu

OdySea
The Journey with Your Deceased Loved One



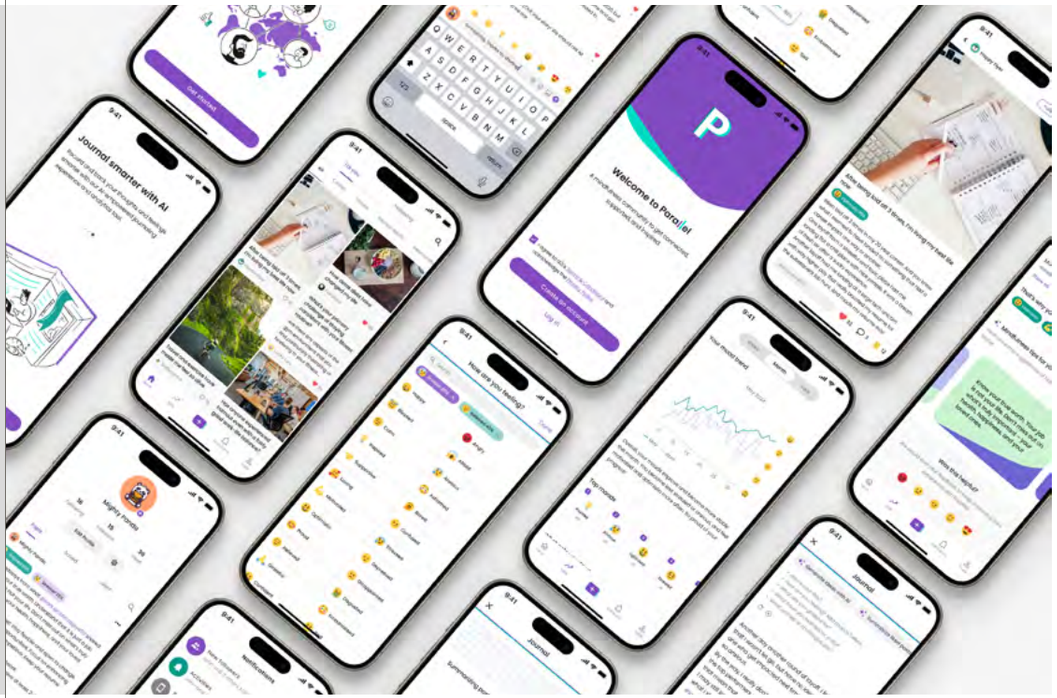
Dell.com customers face the challenge of choosing from tens of thousands of computer configurations, leading to decision fatigue. To address this, was created a universal order configurator, that simplifies choices and provides tailored guidance. This streamlines the order process, reduces fatigue, and supports future scalability for users.

UX DESIGN AWARDS
nominated
2024

Company:
Dell Technologies

Design Studio/Department:
Dell Digital Design

Design:
Tonima Das, Jane Herrera, Sujin Walker, Animesh Gupta, Marina Storgatto



UX DESIGN AWARDS
nominated
2024

Parallel is an AI-powered app that helps people seek effective mental health support and manage emotions through meaningful human connection. It is designed to connect people with individuals sharing similar experiences for support and foster self-reflection. People can post an anonymous journal with the intensity of moods, explore personalized post recommendations, summarize their inspirations with AI, and track the progress of their emotions and thoughts.

Design:
Yuqi Cao

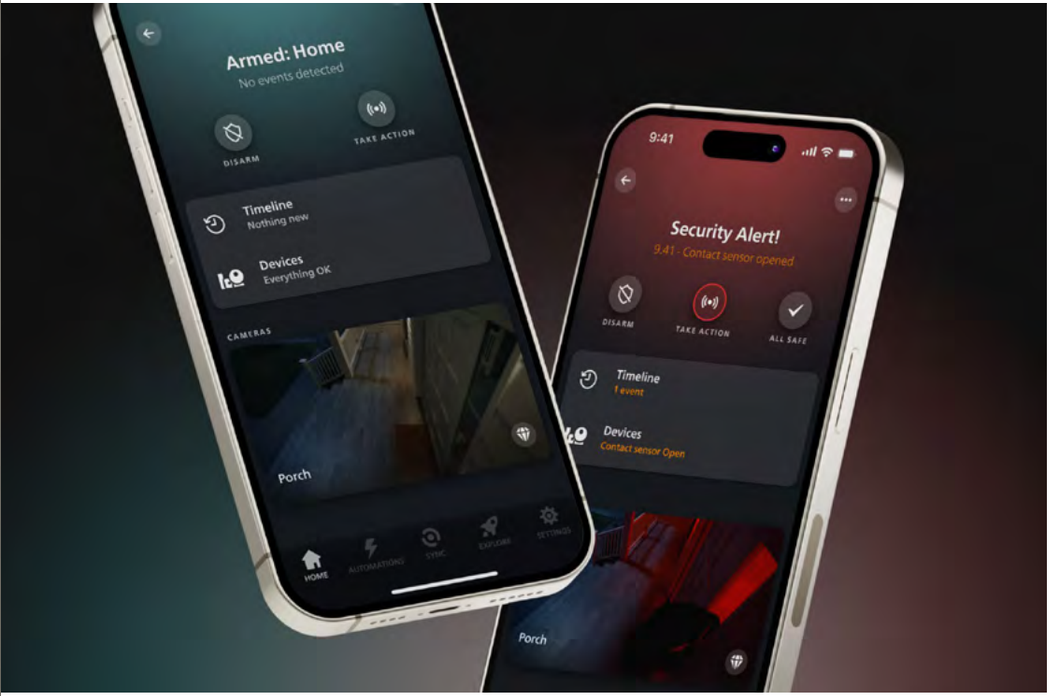
Perch brings the enchanting world of birds right at home. With stunning, hand-crafted virtual environments, immersive spatial audio, and engaging, playful bird interactions, *Perch* offers a unique way to relax and learn. Support bird conservation by partnering with NGOs and creating custom bird nests using our modular builder. Whether the user is a casual enthusiast or a seasoned birder, *Perch* makes birdwatching accessible and unforgettable.

UX DESIGN AWARDS
nominated
2024

Website:
kylinchen.design

Design Studio/Department:
kylindesigns

Design:
Shangbo Chen, Luqian Chen, Yaqi Wei,
Yuxuan Han, Jiadong Zhou



UX DESIGN AWARDS
nominated
2024

Philips Hue Secure seamlessly integrates home security and smart lighting – as a system and in the Hue app. The recently added security features look and feel comfortable for existing users while being clear and intuitive for new ones. If a security incident occurs, the UI becomes authoritative, informing users of the event objectively and clearly so that they can make an informed assessment of the situation and act promptly.

Website:
philips-hue.com

Design Studio/Department:
Signify Design

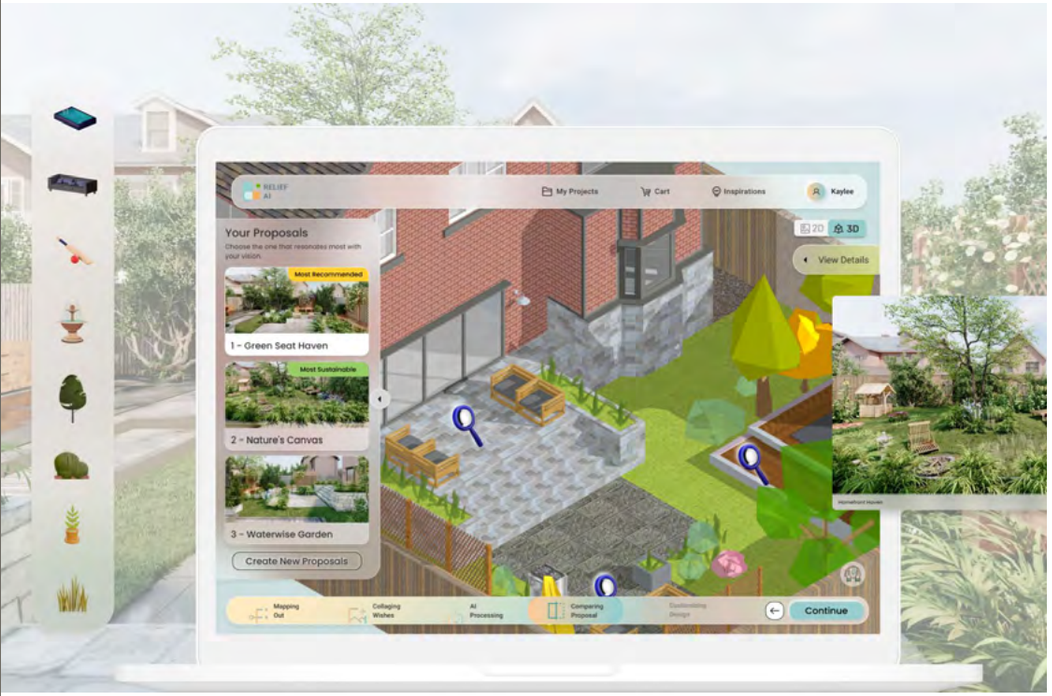
PulseHeal is a comprehensive health-oriented platform that integrates Traditional Chinese Medicine (TCM) diagnosis, consultation, and procurement. It allows users to assess their physical condition through pulse diagnosis and doctor consultation. Moreover, users can access personalized reports and recommendations, as well as purchase universal and customized TCM products. *PulseHeal* effectively promotes Chinese cultural practices while providing users with a gentle way to improve their well-being.

UX DESIGN AWARDS
nominated
2024

Company:
PulseHeal

Website:
threelee.net

Design:
Sirui Li, Xiesiyuan Shu, Jessica Kewei Lin



UX DESIGN AWARDS
nominated
2024

Relief.AI revolutionizes landscape design, bridging homeowners' dreams with real-world garden creation. It overcomes industry knowledge gaps, using AI to transform ideas into eco-friendly designs, backed by a vast database. This platform makes sustainable garden planning simple for everyone, offering prefab modular packages detailing materials, dimensions, and installation, ensuring designs are practical, environmentally sound, and accessible to all.

Website:
rab-lab.github.io

Design Studio/Department:
RAB Lab

Design:
Yiwei Lin, Jiayuan Wang, Jinrong Li

Despite working closely with Bluetooth with the aim of simplifying and modernizing hearing tech, it became clear that that the lack of an industry standard was creating barriers that disadvantaged hearing aid wearers. GN wanted to ensure hearing technology advances with the world around them and that people with hearing aids weren't left behind. Working closely with Bluetooth SIG they introduced Auracast™ – the future of connectivity technology – to their latest hearing aid, in an industry first.

UX DESIGN AWARDS
nominated
2024

Website:
resound.com

Design Studio/Department:
GN Group

Design:
Brian Dam Pedersen, Thorkild Find Pedersen, Karsten Filsø Jørgensen

ReSound Nexia™ (Beltone Serene™)

UX DESIGN AWARDS
nominated
2024

Introducing the next-gen mobile and watch app for MG. Through this redesign, we provide an enhanced service, granting users instant access to crucial vehicle data and the ability to remotely control their cars. The app goes beyond redefining safety by offering insights into driving behavior, critical alerts, and request services. The visual component now powerfully reinforces the MG brand identity and vision, creating a more connected and seamless experience.

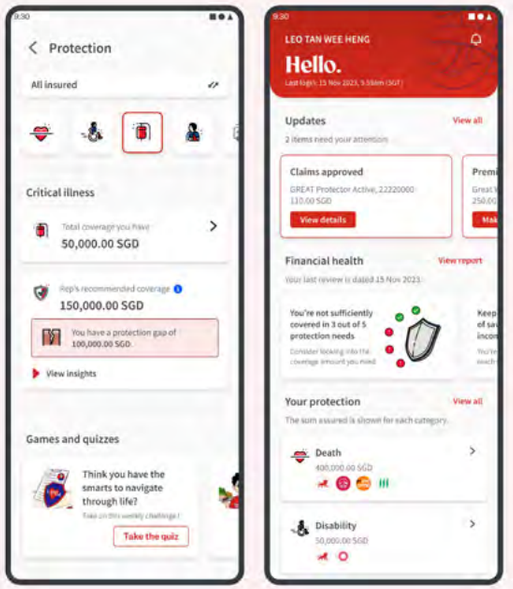
Company:
SAIC-OIMT

Website:
star.global

Design Studio/Department:
Star

Design:
Viacheslav Shkolnyi,
Anastasiia Gryshchenko, Kate Hutenieva,
Nikolay Apostol, Maryna Ionova,
Ivan Shvarov, Bao Yidan, Tang Shenghao,
Wu Donghai, Lu Min, Xu Jie, Ruan Bo

SAIC-OIMT
MG Next-Generation Companion App



The product tackles the opportunity of helping customers progress in meeting their financial protection needs. The identified problem unfolds into three key areas. First, there is a focus on assisting customers in understanding their coverage and what they currently possess. Subsequently, the objective is to provide them with a clear awareness of their protection gap. Lastly, the product aims to inspire customers to take action in addressing any shortfalls in their protection.

UX DESIGN AWARDS
nominated
2024

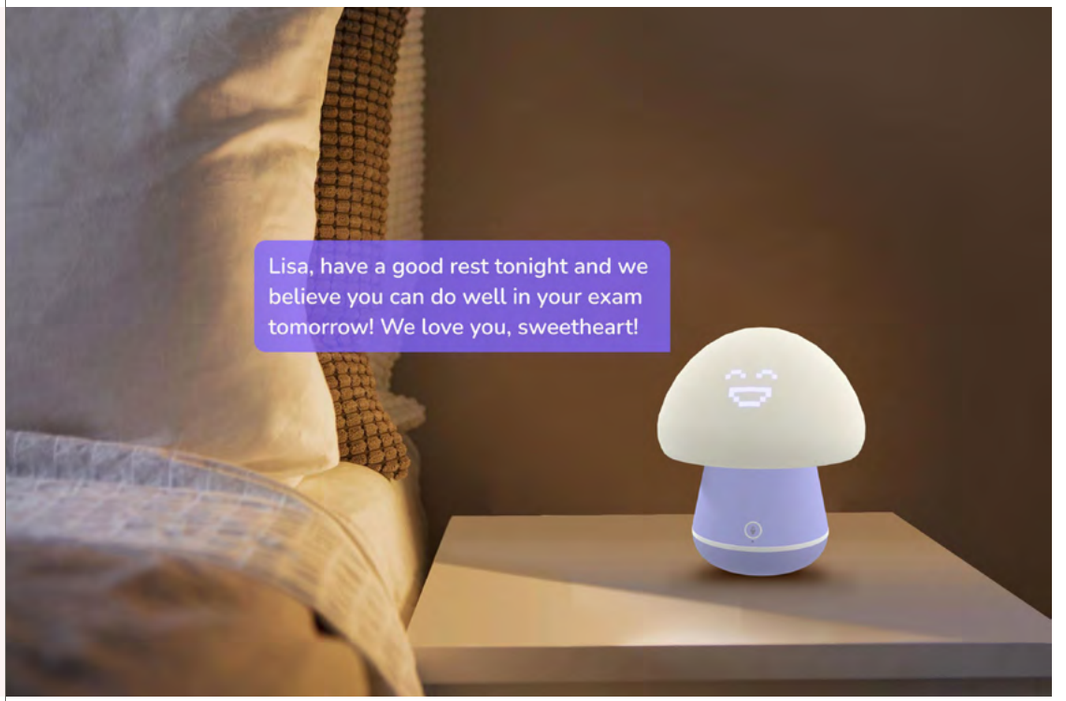
Company:
Great Eastern Life

Website:
greateasternlife.com

Design Studio/Department:
Digital Experience Studio

Design:
Simon Goh, Jomains Neo,
Tiffany Teng, Neelam Thakur

Shifting the mindset on financial protection



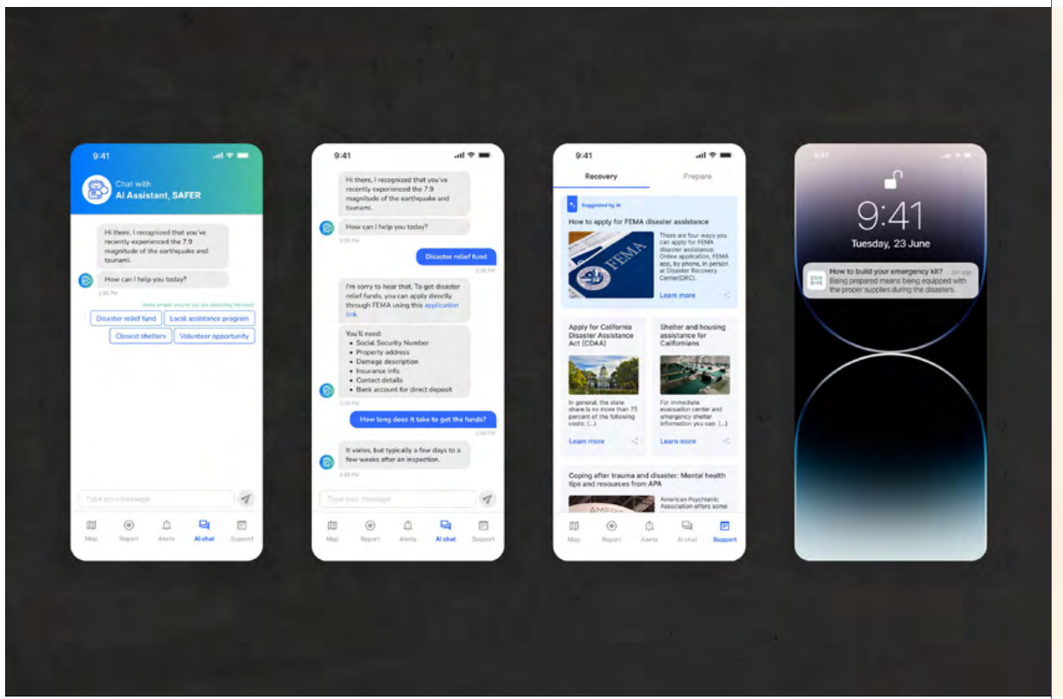
UX DESIGN AWARDS
nominated
2024

Shroom is a means of communication that remotely connects children and their parents. The mushroom-shaped device allows children to update their mood and share their thoughts. Parents can receive mood updates in real-time, and send comforting voice messages through the *Shroom* mobile app. With real-time emotional insights and immediate responses, *Shroom* ensures parents remain present and supportive re-gardless of distance, fostering open communication and a tangible sense of closeness.

Website:
fredahu.webflow.io

Design:
Mengqiu Hu

Shroom



STAY SAFE: Disaster Resilience AI, is an all-in-one application designed to assist individuals before, during, and after natural disasters. By leveraging iOS built-in services, it integrates weather, maps, and real-time updates to provide safe navigation and essential resources. The app utilizes AI-powered technologies and participatory mapping to enhance information accuracy and reduce user workload during emergencies.

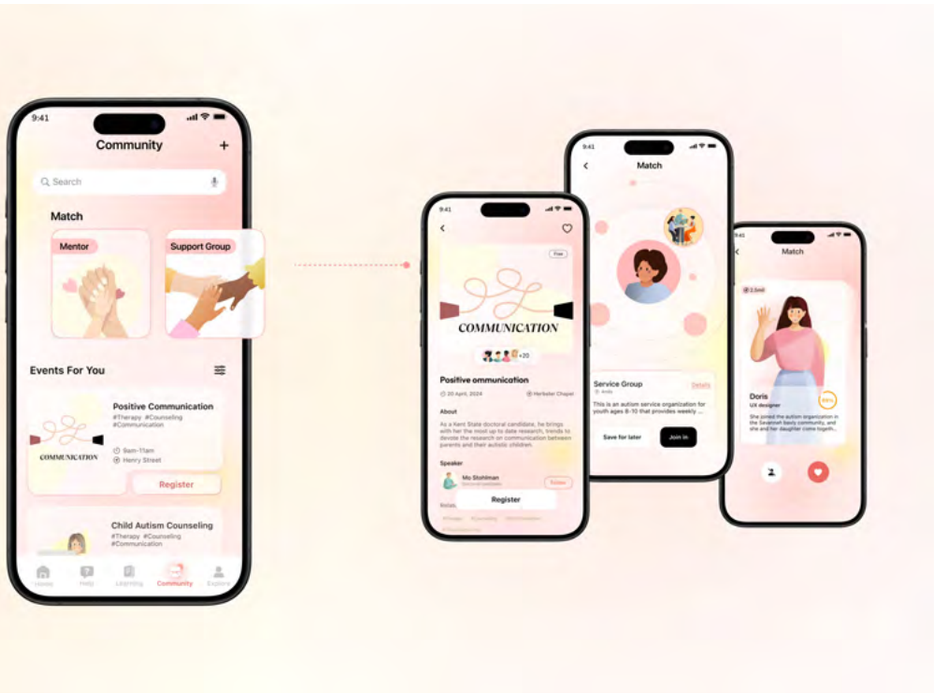
UX DESIGN AWARDS
nominated
2024

Website:
yeo-kyeongs-portfolio-630.webflow.io

Design Studio/Department:
Survivors5.8

Design:
Yeokyeong Chung, Eunjoo Lim

STAY SAFE
Disaster Resilience AI

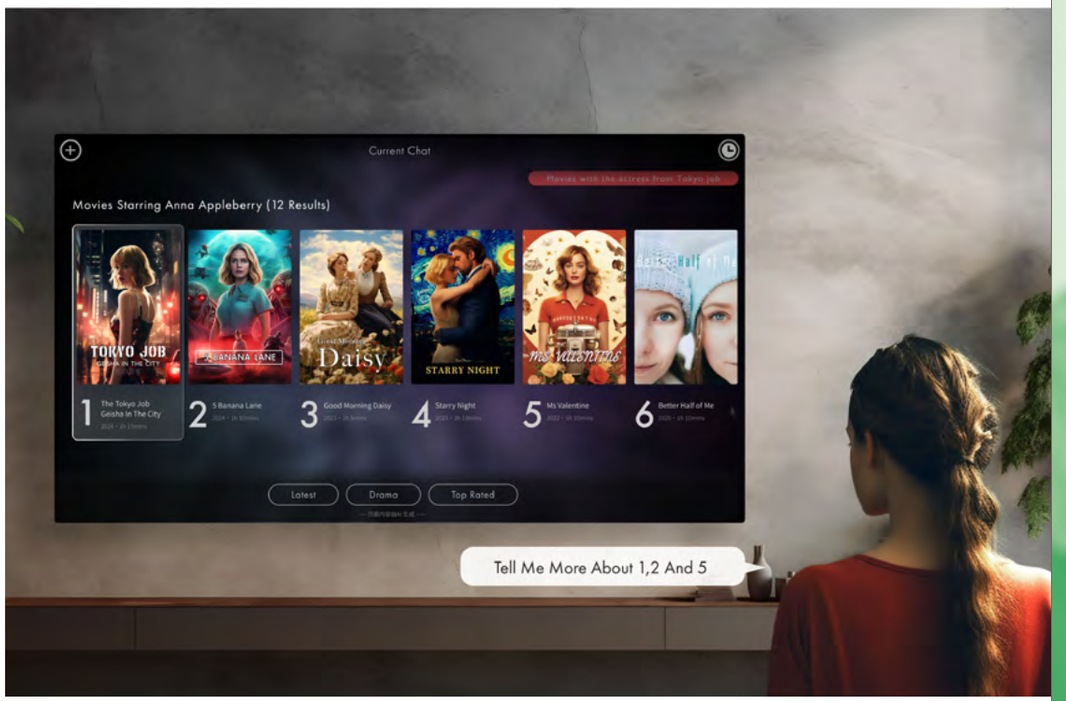


UX DESIGN AWARDS
nominated
2024

Blossom app provides crucial support for parents of children with autism, featuring a social progress bar for tracking developmental milestones and educational resources visualized as a growing tree to reflect new skills learned. With 24/7 access to specialists and a community page for connecting with local events and support groups, *Blossom* is more than a tool – it's a companion that fosters a supportive and understanding community, enhancing parental well-being and promising a more connected future.

Design:
Yixian Wang, Tian Xin

Support System
To Empower Autism Parents



Tact Contact Launcher is an innovative TV interface that redefines how users interact with their TVs. It leverages advanced LLM technology and a dialogic flow user interface to enable natural, conversation-like interactions with the TV. The interface is designed to anticipate user needs and offers tailored content recommendations, streamlining UX and making it more intuitive and user-friendly. It transforms television from a passive screen into an intelligent, dynamic conversational partner.

UX DESIGN AWARDS
nominated
2024

Company:
TCL Coporate Research Co., Limited

Design Studio/Department:
Innovation & Product Development

Website:
tcl.com

Design:
Trudy Cheung, Li Yang, Chak Yun Hei

Tact Contact Launcher

"Designers should have a personal commitment to always uphold ethical standards when we bring something into the world. We're accountable for being part of that process."
— Sofia Ryan, Jury Member, UX Design Awards

Award Category New Talent

This year, the jury members nominated 135 projects to compete in the New Talent category. This category is open to bachelor's and master's projects entered by students, graduates, and universities worldwide.

Among the 135 nominated "young guns", the judges bestowed one Gold Award and 12 New Talent Awards.

Congratulations to all winners and nominees in the New Talent category!

NOISE is a synthesizer that empowers the user to interactively create the soundscape in the interior according to their own needs and expectations. In addition to masking disturbing ambient noise, e.g. traffic noise, the stimulation with certain acoustic frequencies can improve recovery processes, sleep quality and the ability to concentrate. The interaction with the synthesizer provides spaces to retreat from everyday noise pollution and supports a conscious examination of one's own well-being.

UX DESIGN AWARDS
gold
2024

Design:
Benedikt Herzau

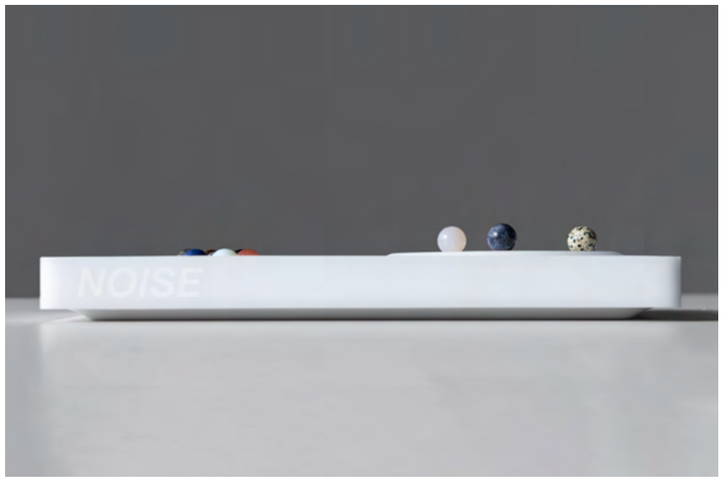
School:
HTW Berlin – University of Applied Sciences

Teacher:
Pelin Celik

UX Design Award | Gold

NOISE.

Interactive audiovisual design.



UX DESIGN AWARDS
gold
2024

"In an increasingly stressful world, *NOISE* offers a unique meditation experience beyond mobile apps. This thoughtfully designed hardware device creates an audio-visual space for mindfulness, valuable in compact living environments. *NOISE's* poetic approach and shy-tech design promote digital detox while empowering users through interactive, gesture-based meditation. The product excels in its attention to detail, showcasing excellent exploration and documentation. By leveraging existing technology creatively, *NOISE* presents a compelling, commercializable solution for modern meditation needs."
— Joon-Mo Lee & Hamed Yahyaei

UX Design Award | Gold

NOISE.

Interactive audiovisual design.

Beyond Visual Design is a new design standard that ensures inclusive design of digital products and shifts interactions beyond the visual to multiple senses. The guidelines aim to ensure functional accessibility for blind people and show that inclusive products can be attractive for all. The project comprises 31 design principles and a case study in which the developed guidelines were applied to three inclusive digital home appliances.

UX DESIGN AWARDS
new talent 2024

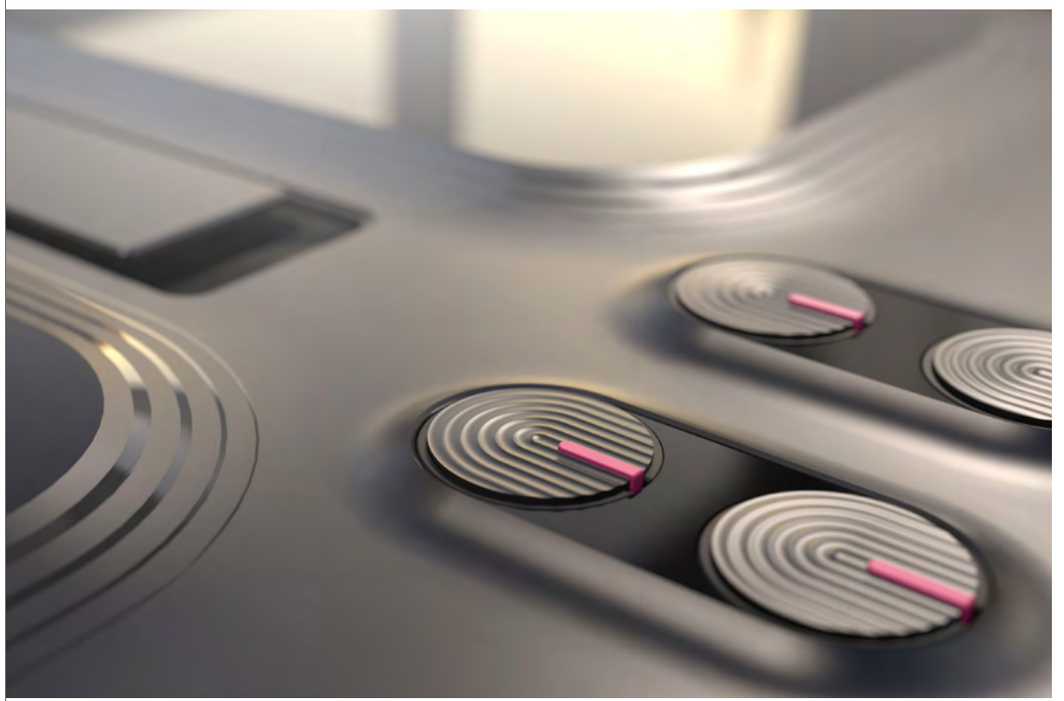
Design:
Felix Cordes, Jeremias Lange

Website:
sg.hfg-gmuend.de

School:
Hochschule für Gestaltung
Schwäbisch Gmünd

Teacher:
Carmen Hartmann-Menzel,
Benedikt Groß

"*Beyond Visual Design* demonstrates an innovative approach to improving usability for all, with a focus on supporting the visually impaired. This master project stands out not only by seamlessly blending digital and physical accessibility, but also by establishing guidelines for accessibility principles. While more user testing is needed to realize the full potential of the project, the achievement is remarkable and the commitment to pioneering inclusive design deserves praise. The project's proactive stance will inspire UX designers to explore more innovative and inclusive designs, underscoring its significant impact on the field."
— Kathrin Eichhorn & Tae-Young Kang



The digital service *blok.it* enables young people to actively shape their neighborhoods. Through a mobile app and a gamified 3D experience users can share their needs into council agendas for transparent decision-making. Users can digitally place their wishes and visually experience their influence. By seamlessly connecting residents and decision-makers, *blok.it* elevates democratic participation, offering an accessible experience that celebrates the influence of young voices in our communities.

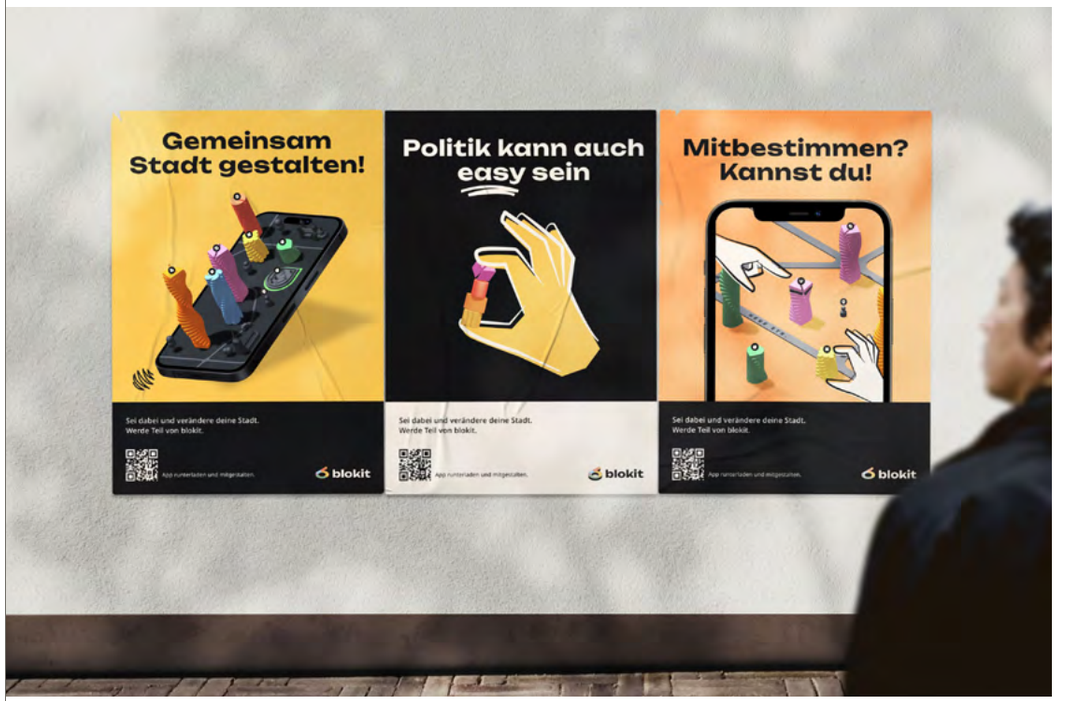
UX DESIGN AWARDS
new talent 2024

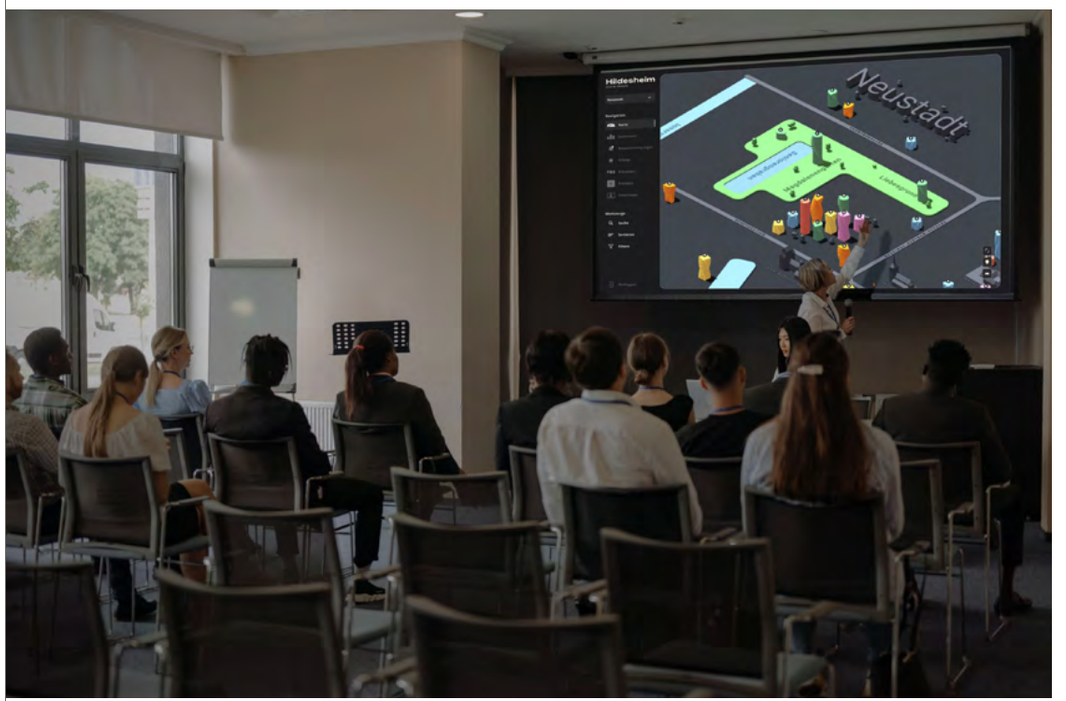
Design:
Timm Klotz

Website:
tiklo-design.de

School:
Magdeburg-Stendal
University of Applied Sciences

Teacher:
Steffi Hußlein, Henrik Rieß





"*Blok.it* promotes civic engagement and is an excellent example of the digital transformation of urban participation. It makes the complex and partially analog process of political participation accessible – especially for a younger generation of digital natives. The solution offers a well-designed workflow to get issues on the political agenda and helps users to draft texts through an integrated AI assistant. The innovative user interface offers an intuitive data visualization and a gamification approach that lowers the barriers to entry, bridging the gap between online and offline. The design is consistent and fits the target group. By encouraging a culture of civic engagement in a stimulating way, *Blok.it* makes people feel heard and can contribute to strengthening democracy."
— Ingolf Heinsch & Max Eicher

UX Design Award | New Talent

Blok.it

Shaping neighborhoods together

cosmo is a tablet application in which students discover the English language in a playful, indirect and context-based way. Instead of being controlled by extrinsic incentives, they learn autonomously based on their own interests. This project focuses on how collective learning, meaningful gamification and demonstrating the value of languages can encourage students' intrinsic motivation in the long term.

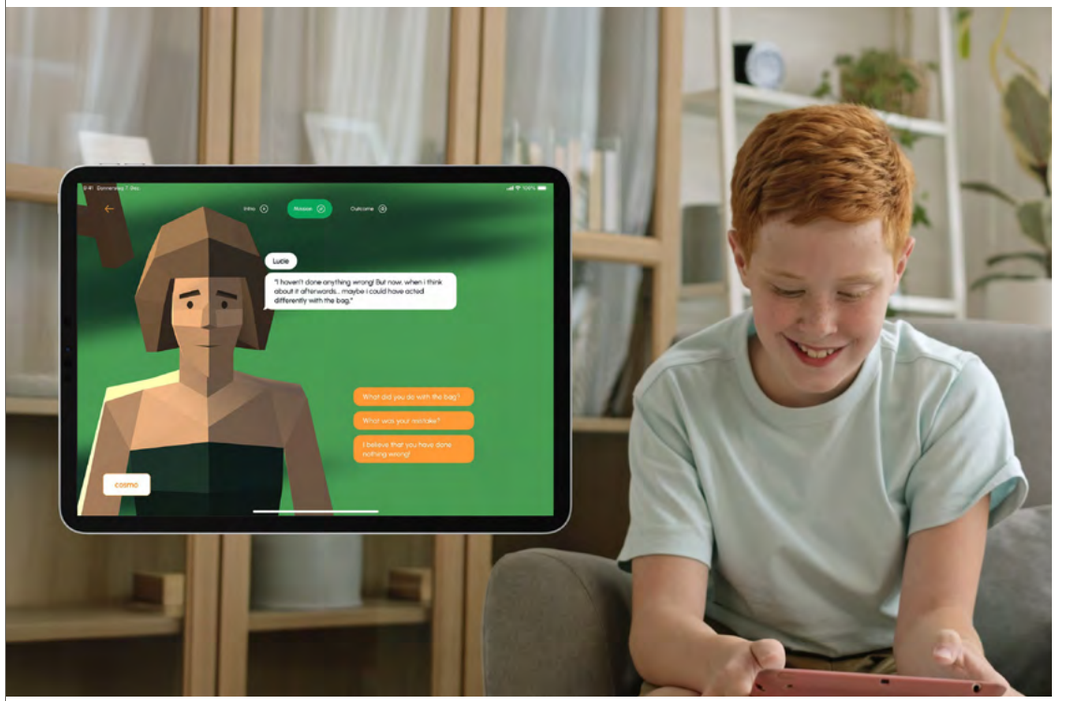
UX DESIGN AWARDS
new talent 2024

Design:
Sarah Franke, Sabrina Kuom, Paula Trummer

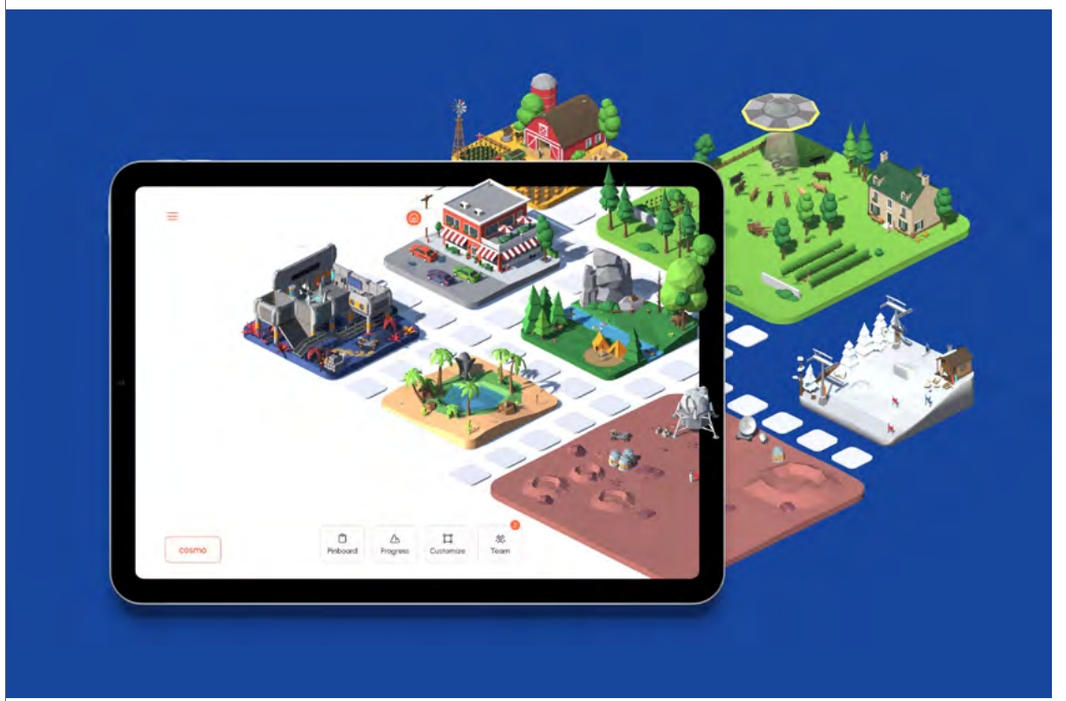
School:
Hochschule für Gestaltung Schwäbisch Gmünd

Website:
portfolio.hfg-gmuend.de

Teacher:
Carmen Hartmann-Menzel, Georg Kneer



"*Cosmo* is an innovative platform offering a fresh approach to personalized learning paths using AI support. It combines meaningful gamification with conversational learning missions and a modern UI to create engaging experiences and address the decline in language learning. This strong creative concept helps children expand their vocabulary and supports teachers with progress insights. The jury highlights prompting as an area for further consideration, as it can weaken the interaction flow, especially if children lack language skills."
— Monika Khanna & Alex Mulder



UX Design Award | New Talent

cosmo

discover the colours of language

Float represents a water mobility sharing system designed to seamlessly incorporate local waterways into users' daily mobility routines. Comprising the water vehicle, hubs, the app, and the user interface, *Float* promotes accessibility through a straightforward and inclusive design, making waterways accessible to individuals irrespective of their prior experience. Controlled by the user, *Float* also features autonomous driving capabilities. Encouraging a transition from ownership to usage, *Float* revitalizes water as a natural urban transportation medium.

UX DESIGN AWARDS
new talent
2024

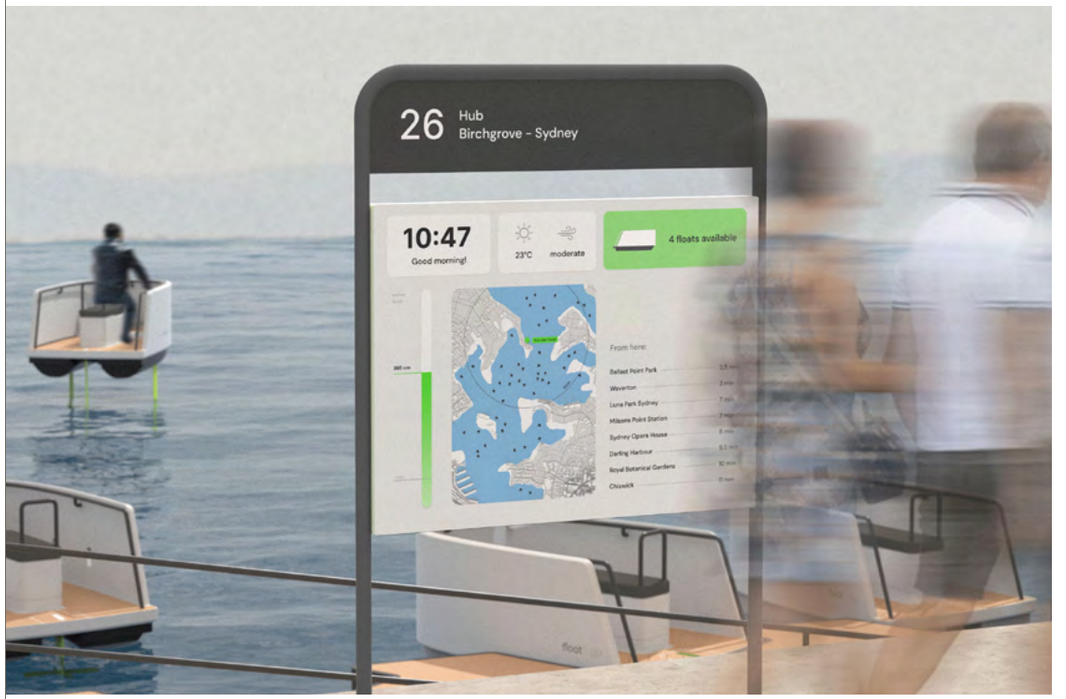
Design:
Dominic Hahn, Franziska Dehm

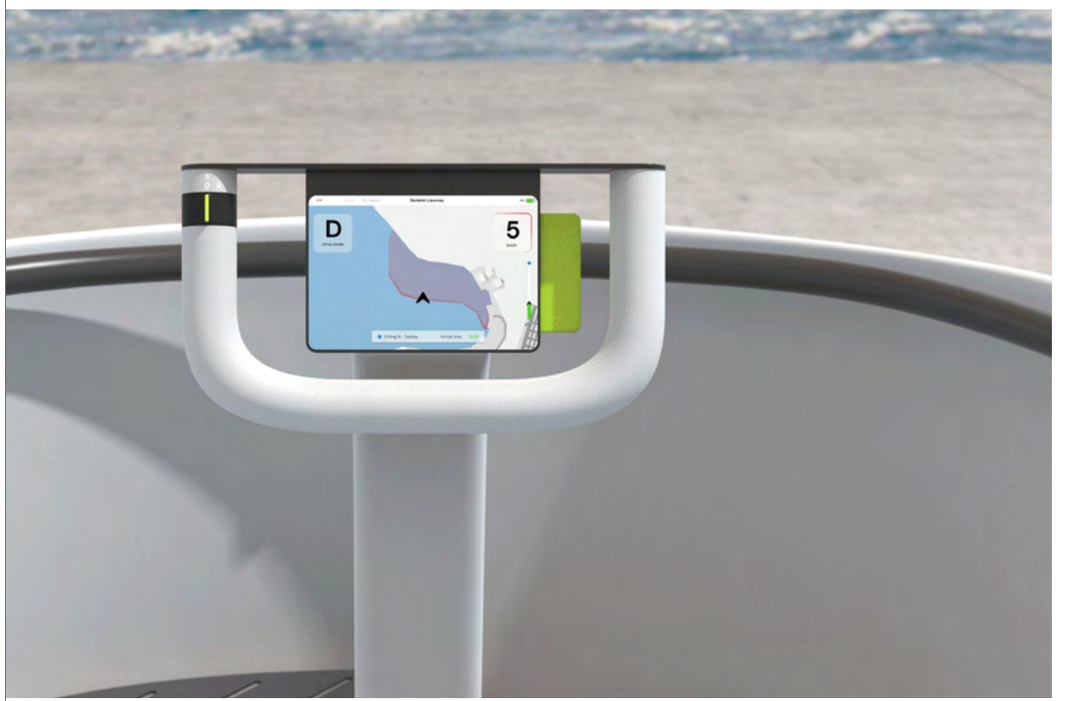
Website:
ausstellung.hfg-gmuend.de

School:
Hochschule für Gestaltung
Schwäbisch Gmünd

Teacher:
Matthias Held, Gabriele Reichert

"*Float Mobility* is a novel approach to integrated mobility via urban waterways, which is particularly useful for places where the land route is a major detour. The concept is very well researched, and the clear UX provides good guidance on rules on the water, making the concept usable for people without prior knowledge. The overall design concept has a modern and consistent look and feel, including maps, physical floats and different types of nodes. The underlying sharing concept can be beneficial to society, and the project aims to provide a fun experience while taking into account the challenge of providing sustainable public transportation."
— Ingolf Heinsch & Max Eicher





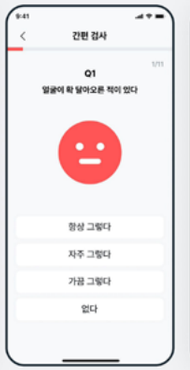
Menopause typically occurs in women between the ages of 45 and 55, and the associated hormonal changes lead to various symptoms. Unfortunately, many women may not be well-informed about how to manage menopause and may inadvertently neglect self-care. *Flowe* aims to promote women's well-being during this phase by encouraging them to remain active and emotionally connected. The platform suggests engaging with friends and family while offering rewards in the form of menopause-friendly flower teas.

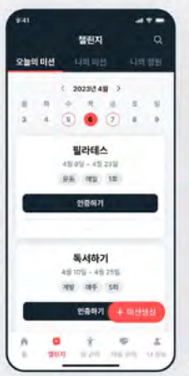
UX DESIGN AWARDS
new talent
2024

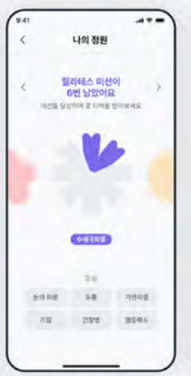
Design:
Hyejeong Son, Seohyun Kang,
Ujeong Ko, Youngsun Roh

School:
Sookmyung Women's University

Teacher:
Yeunji Kim







"*Flowe: Enjoy a healthy menopausal life* addresses the specific needs of menopausal women by combining emotional and practical support through community, information and communication features. This femtech app focuses on topics such as body awareness, self-care and self-determination, enabling older women to engage with their bodies and discuss their condition more openly. The jury was impressed by the user-centered design and research, and a purposeful integration of AI-powered support features."
— Kathrin Eichhorn & Tae-Young Kang

UX Design Award | New Talent

Flowe

Enjoy a healthy menopausal life

Edaid is a digital application that assists teachers in trauma healing, academic disparity and inclusion at immigration-receiving schools. The main goal is to give teachers a plan to effectively measure how to approach, what to teach, and how to teach immigrant and refugee students in their classrooms. This helps address the disruption in education caused by current wars and political instability worldwide.

UX DESIGN AWARDS
new talent 2024

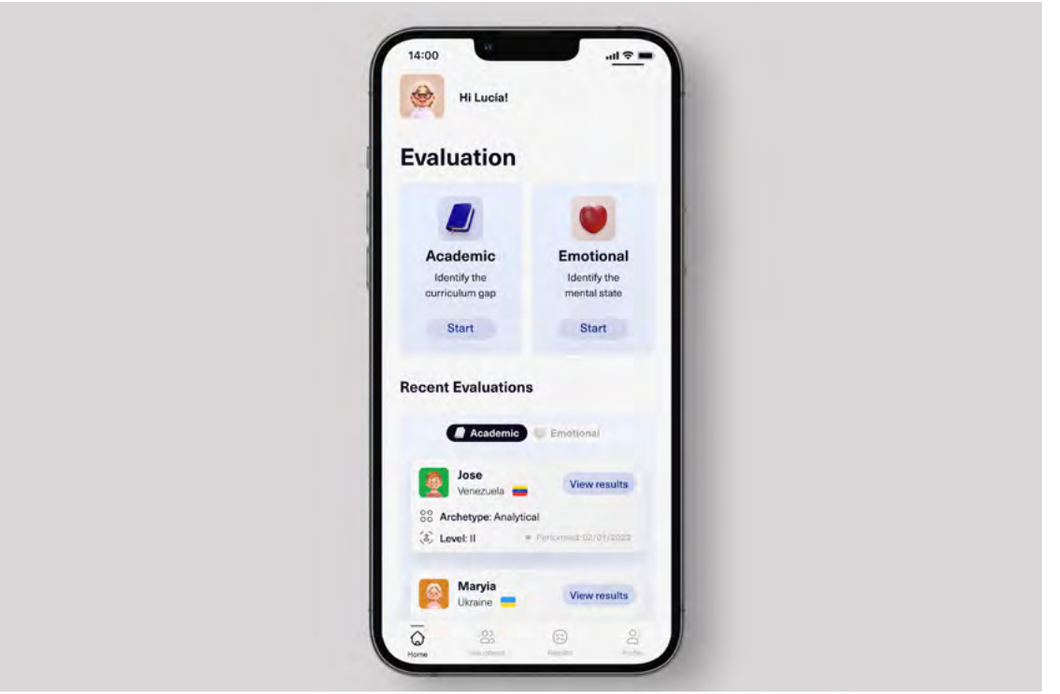
Design:
Jaime Delclaux Rodriguez-Rey

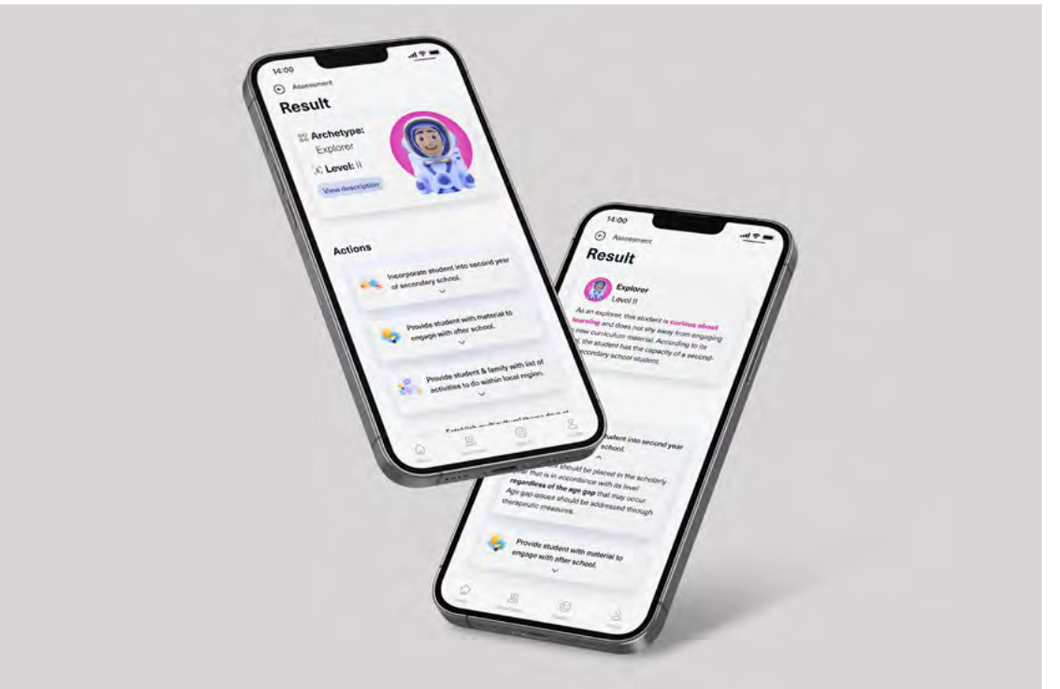
School:
Loughborough University

Website:
jdelclaux.myportfolio.com

Teacher:
Andrew May, Val Mitchell, Shichao Zhao

"The project *Helping Teachers Integrate Refugee Students* has a very relevant goal: to improve the lives of refugee students by promoting education and individual support. The app achieves this aim by training teachers and supporting them in assessing the competence level and trauma background of migrant students. The result of thorough user-centered research, including qualitative generative interviews, the app offers simple and efficient user flows paired with a well-crafted UI design." — Grace Fan & Jessie Kitchens





UX Design Award | New Talent

Helping Teachers Integrate Refugee Students

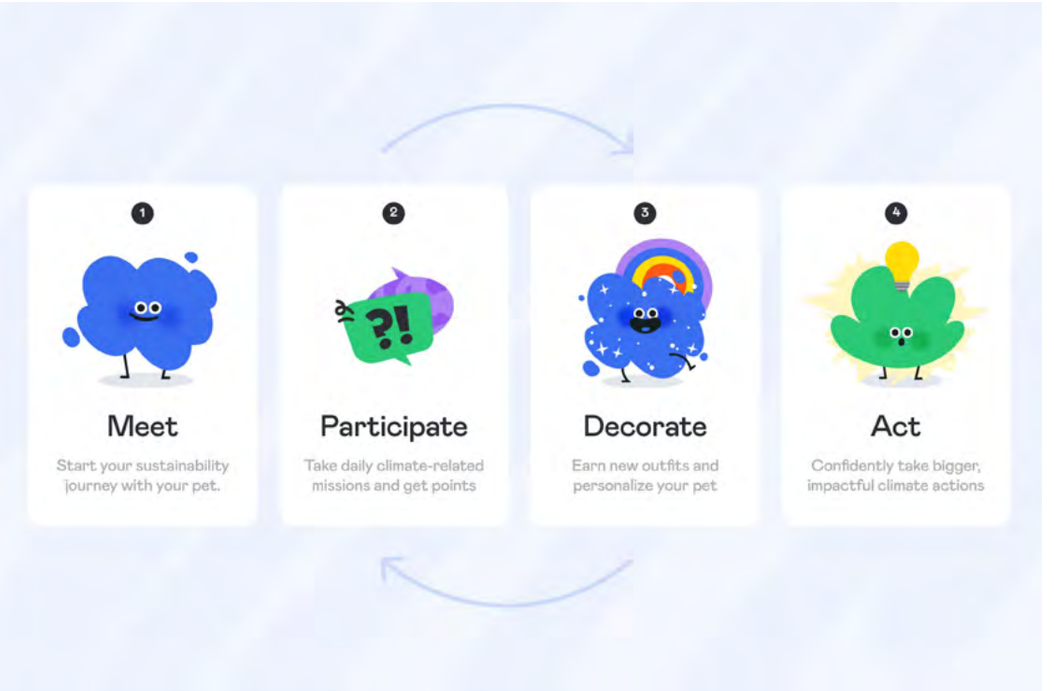
Kudo is an app tailored for Gen Z, offering a unique way to tackle climate change through daily, manageable actions alongside a virtual pet companion. It's designed to reduce climate anxiety by turning overwhelming challenges into engaging, bite-sized missions. Users can personalize their experience and gradually build sustainable habits. Ideal for young adults and teens, *Kudo* reimagines climate action as a fun, empowering journey, fostering positive relationships with sustainability.

UX DESIGN AWARDS
new talent
2024

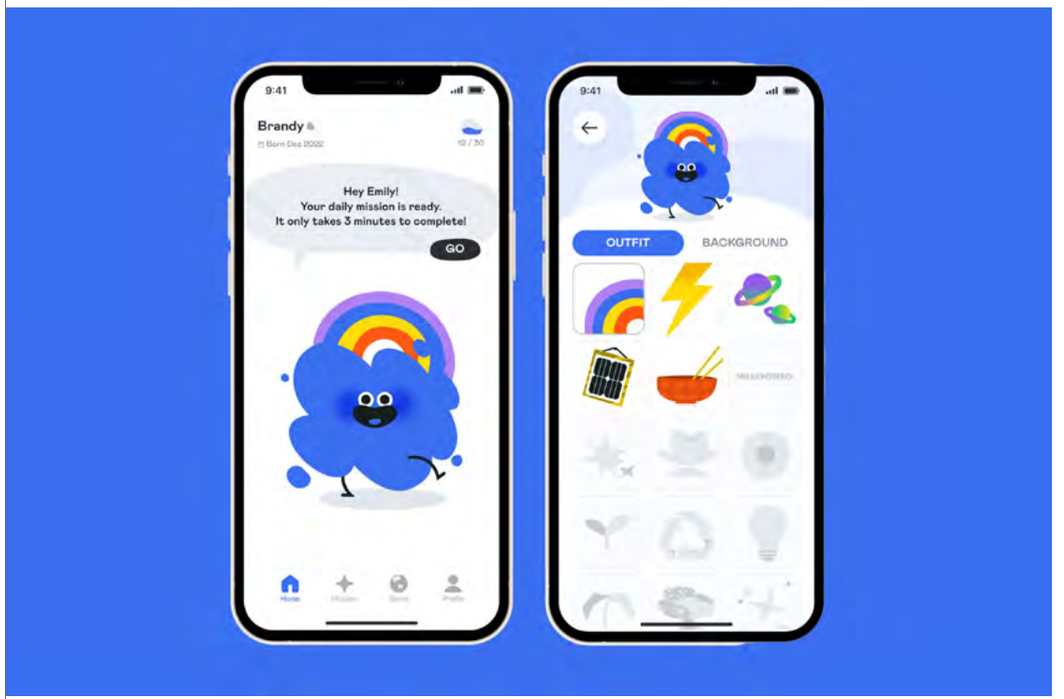
Design:
Fan Fang, Brenda Son,
Yuri Kim, Yixin Chen

School:
School of Visual Arts

Teacher:
Criswell Lappin, Roger Mader



"*Kudo – The cutest way to fight climate change* is a highly appealing app with an engaging interface, virtual pet companion, and bite-sized missions. The jury found the goal of inspiring optimism by showing users that their actions can have a significant impact on climate change admirable and well executed. The approach – an incremental build-up toward a sustainable lifestyle – encourages users to take small, manageable and regular actions. The visual design is cute and friendly, and the sticker animation style, aimed at Generation Z, is right on brand." — Grace Fan & Jessie Kitchens



UX Design Award | New Talent

Kudo

The cutest way to fight climate change

Cystic Fibrosis (CF) is a genetic disease that causes thick mucus in patients' lungs, leading to irreversible damage. Daily Airway Clearance Therapy (ACT) is essential for clearing this mucus. However, adolescents often have low adherence rates to ACT. *Moii* is designed to improve adherence by guiding patients through a progressive journey. The system helps patients accept daily ACT on a psychological level, promoting motivation, independence, and efficiency to prevent early lung deterioration.

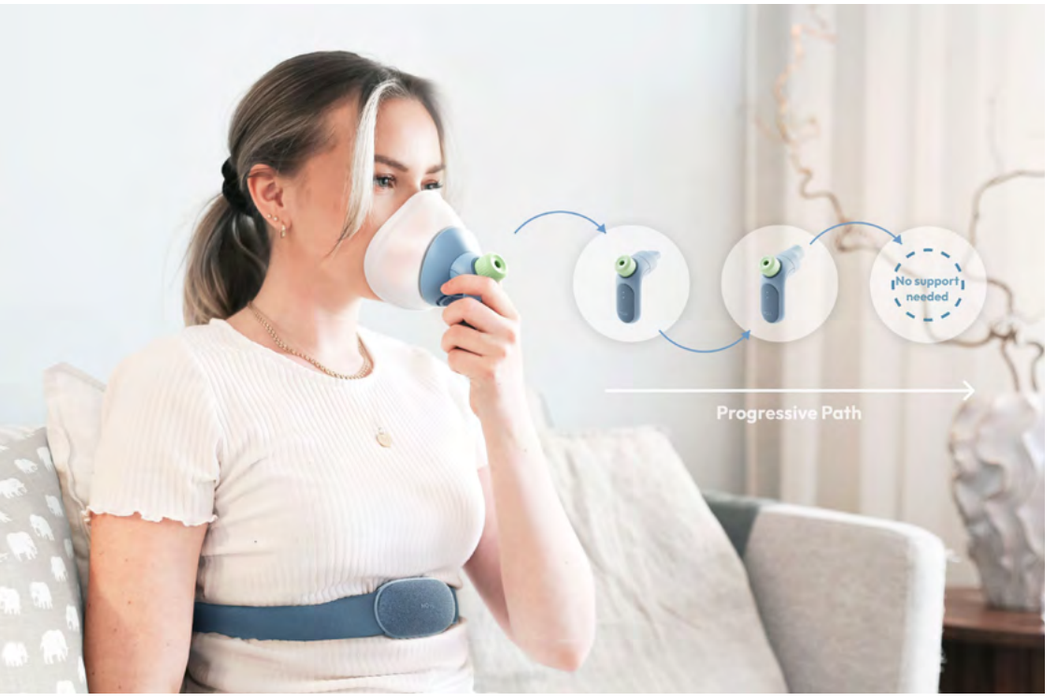
UX DESIGN AWARDS
new talent
2024

Design:
Yuchen Lan

School:
Umeå Institute of Design

Website:
yuchenlan.com

Teacher:
Thomas Degn, Aaron Wansch,
Johan Gustafsson



"*Moii* tackles the challenges of managing cystic fibrosis in young people with an innovative combination of hardware and app components. Its exceptional attention to detail, impressive user research, and collaboration with relevant organizations support its design. The concept effectively motivates long-term use and promotes user independence, making it a commendable and beautifully executed solution."
— Mine Danışman Taşar & Bernhard Staiber

UX Design Award | New Talent

Moii

A progressive ACT training kit

Pathfinder is an AR navigation service for people with mobility challenges. It provides wheelchair users with a personalized route when using the subway, and uses AR to present helpful information along the way. The device can be operated through voice recognition and hand interaction, taking into account the user's physical characteristics. The service can help improve the lives of people with mobility challenges, ensure their right to mobility, and contribute to building an inclusive society.

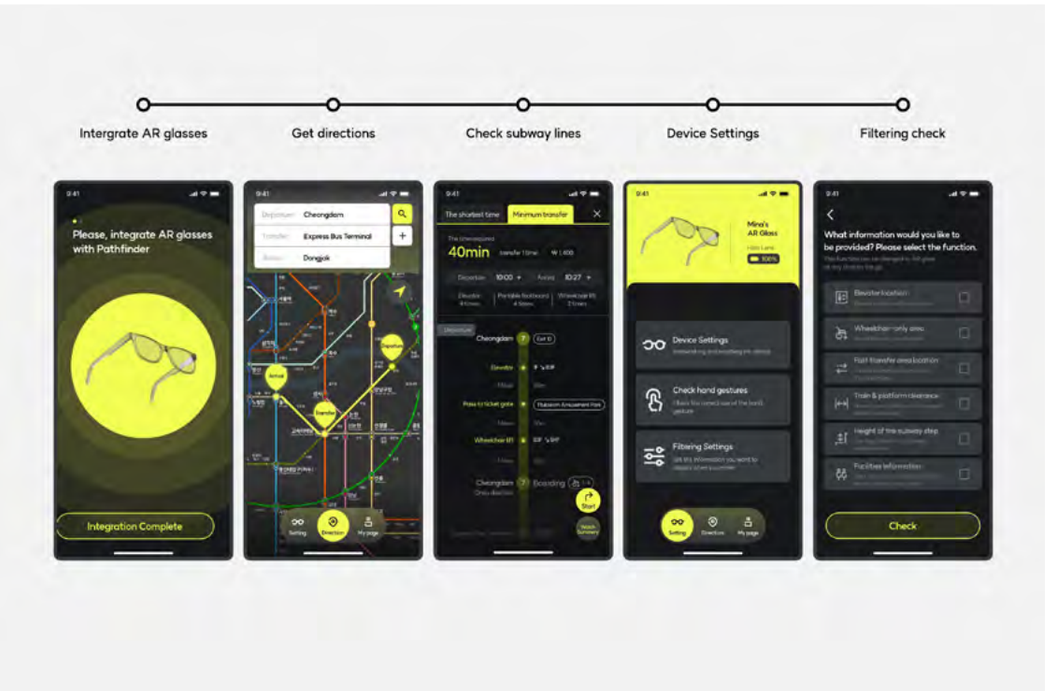
UX DESIGN AWARDS
new talent
2024

Design:
Ujeong Ko, Youngsun Roh,
Hyejeong Son, Chaewon Lee

School:
Sookmyung Women's University

Teacher:
Yumi Na

"*Pathfinder* exemplifies design thinking to leverage emerging technologies for aiding those with mobility issues. It benefits not only wheelchair users but also the elderly, parents with strollers, and those carrying heavy objects. Initially focused on Seoul's subway stations, the concept has broader potential for public transport systems globally. The project's strength lies in its empathetic, user-centered design approach throughout its development and final outcome. It effectively incorporates novel technology, demonstrating how augmented reality and different interface methods can enhance accessibility."
— Michelle Castañeda & Sofia Ryan



UX Design Award | New Talent

Pathfinder

Illuminate your path

Routio is a developmental tool designed for children with ADHD, featuring a magnetic board that connects to apps tailored for parents and teachers. It includes Tetris-shaped blocks for daily tasks, model houses and trees for steps, and a ball-shaped controller for recording and replaying task sequences. The app integrates with the physical components to track real-time progress and manage classroom seating to enhance focus. *Routio* helps in forming habits and managing symptoms effectively.

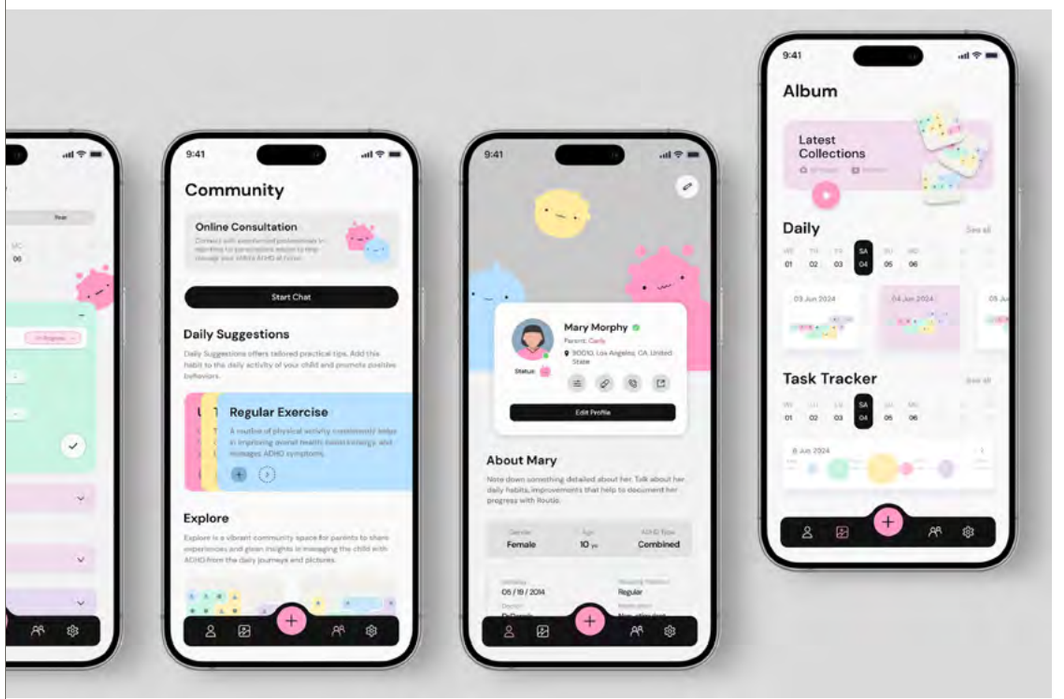
UX DESIGN AWARDS
new talent
2024

Design:
Kejia (Carly) Chen,
Yinyu (Ophelia) Chen, Tingyu Tian

Website:
routio.org

School:
ArtCenter College of Design

Teacher:
Jennifer Rodenhouse



"*Routio* combines digital and physical interactions to integrate the perspectives of children, parents, and teachers, creating a supportive community. Through playful visualization, it helps children experience success and can also benefit other groups like those with Asperger's syndrome. Overall, *Routio* is an outstanding concept that promotes children's development through a comprehensive and inclusive approach."
— Dominique Burkard & Anna Raveling

UX Design Award | New Talent

Routio

Enhancing Organization for Kids with ADHD

Spotted is a learning support system designed to equip adults with the necessary tools for identifying and addressing potential learning difficulties. The comprehensive nature of this system allows for seamless navigation through interactive quizzes and targeted educational content, ultimately guiding users towards professional assessment. Additionally, *Spotted* actively promotes community inclusion by fostering an environment that celebrates and embraces neurodiversity.

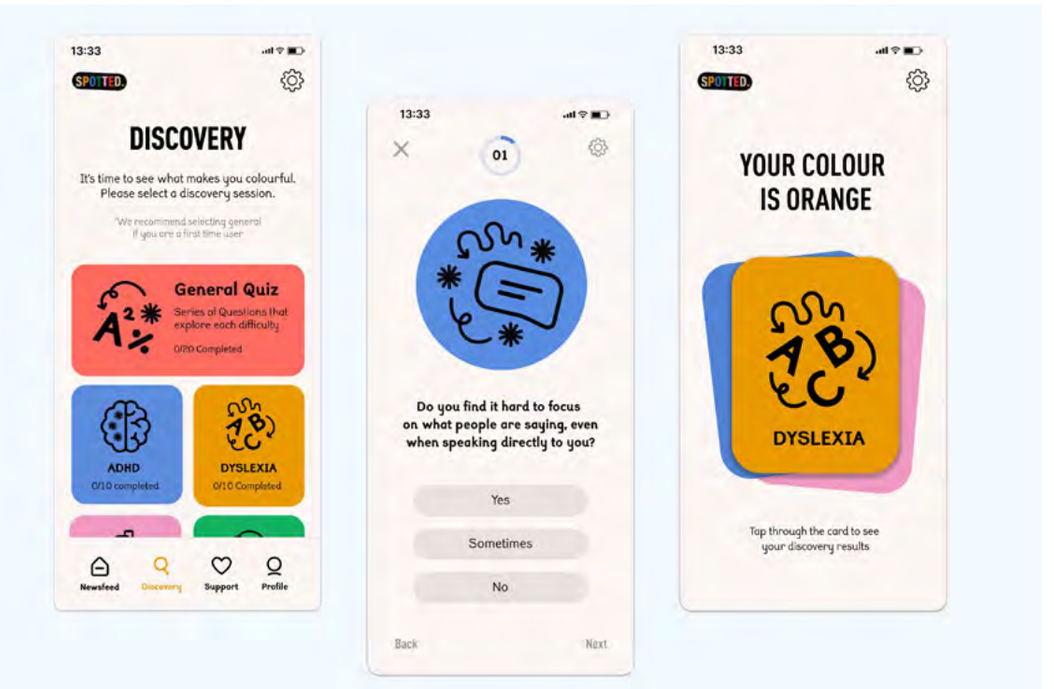
UX DESIGN AWARDS
new talent
2024

Design:
Elizabeth Chambers

School:
Institute of Art, Design and Technology, Dún Laoghaire

Teacher:
Denise McEvoy

"*Spotted – Turning difficulties into possibilities* actively promotes community inclusion by fostering an environment that celebrates and embraces neurodiversity. The project impressed the jury through its solid research process, clear presentation and delightful UX. *Spotted* has identified a relevant problem... It advocates for neurodiversity acceptance by challenging stereotypes and fostering empowerment as well as empathy."
— Gennett Aku Agbenu & Matthias Schmiedbauer



Spotted

Turning difficulties into possibilities

VW(View) is an algorithm hub for active content exploring. It allows an exploration of discerning useful information among countless content that pops up on the screen daily, and digesting it.

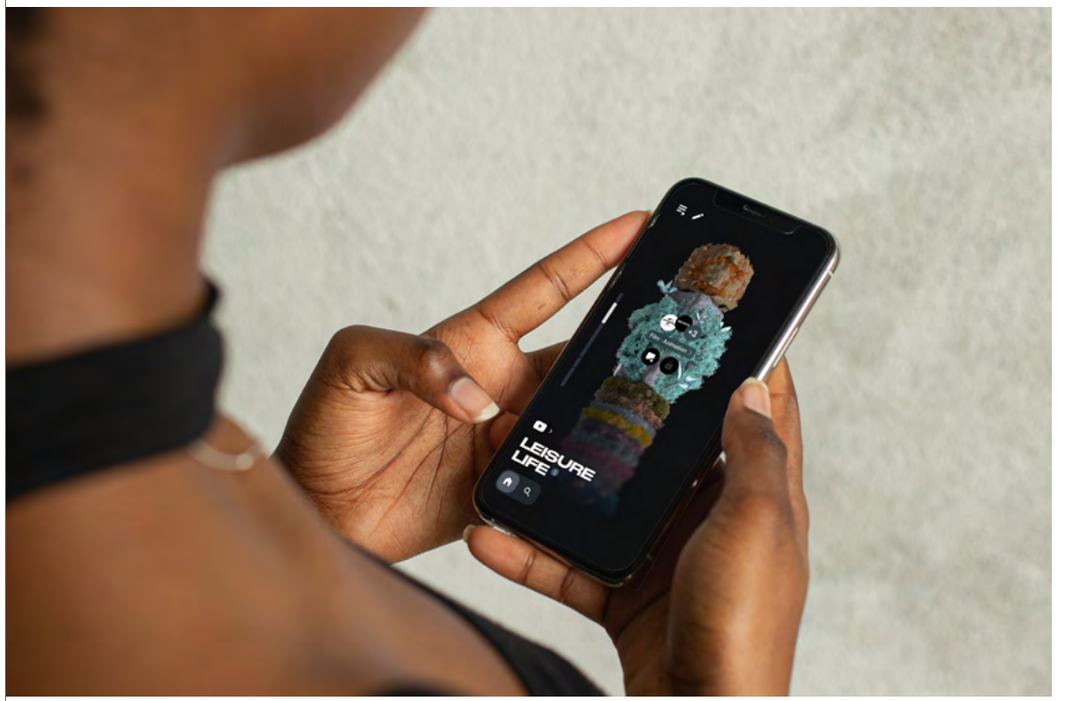
UX DESIGN AWARDS
new talent 2024

Design:
Hyeonjun Kim, Hyeonki Kim, Yoojin Lee, Yehyeon Yoon, Suryun Hyeon

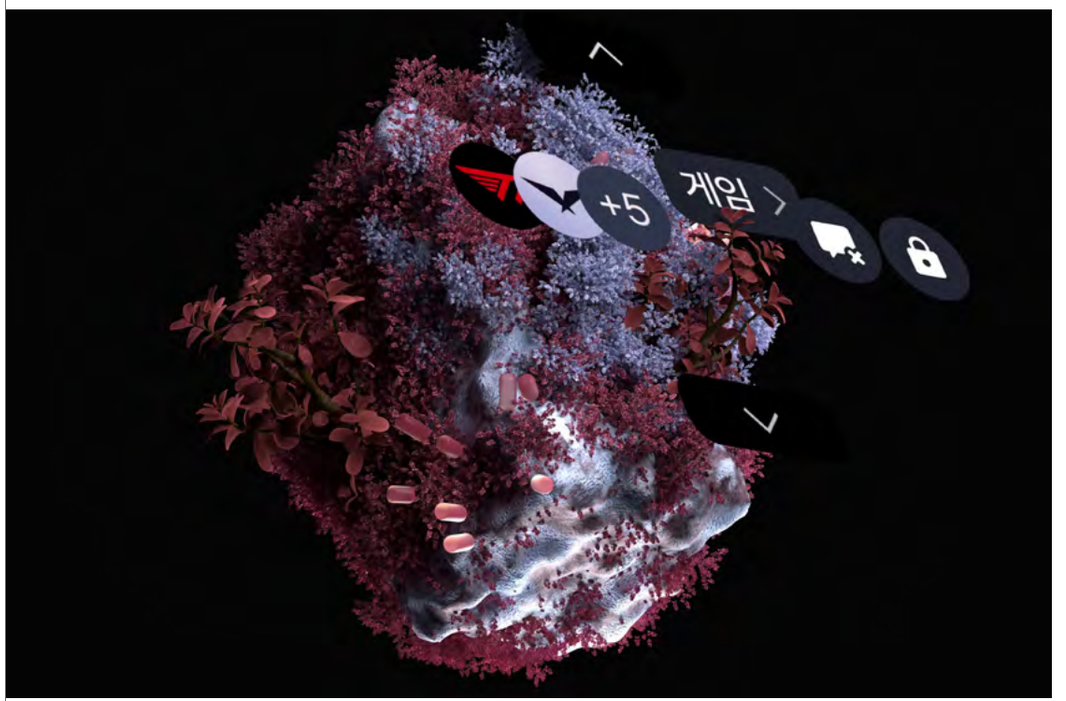
Website:
supersocial23.com

School:
Samsung Design Membership

Teacher:
Chiheon Kim, Jaeyoung Yoon



"*VW(View)* is a provocative concept that helps us rethink our role in selecting online content. It puts users back in control of what they see on social media by making algorithms transparent and manageable. In this way, it significantly influences people's views, choices and relationships.
The concept is bold and innovative, with remarkable design execution that balances beautiful aesthetics, functionality and user empowerment."
— Michelle Castañeda & Sofia Ryan



Elsewhere with Apple is a native mobile application unveiled in the most recent iOS17 release, emphasizing liminal design principles. The application tackles the issue of users being contextually unavailable by offering immersive and engaging experiences that enable them to transcend the limitations of their physical surroundings.

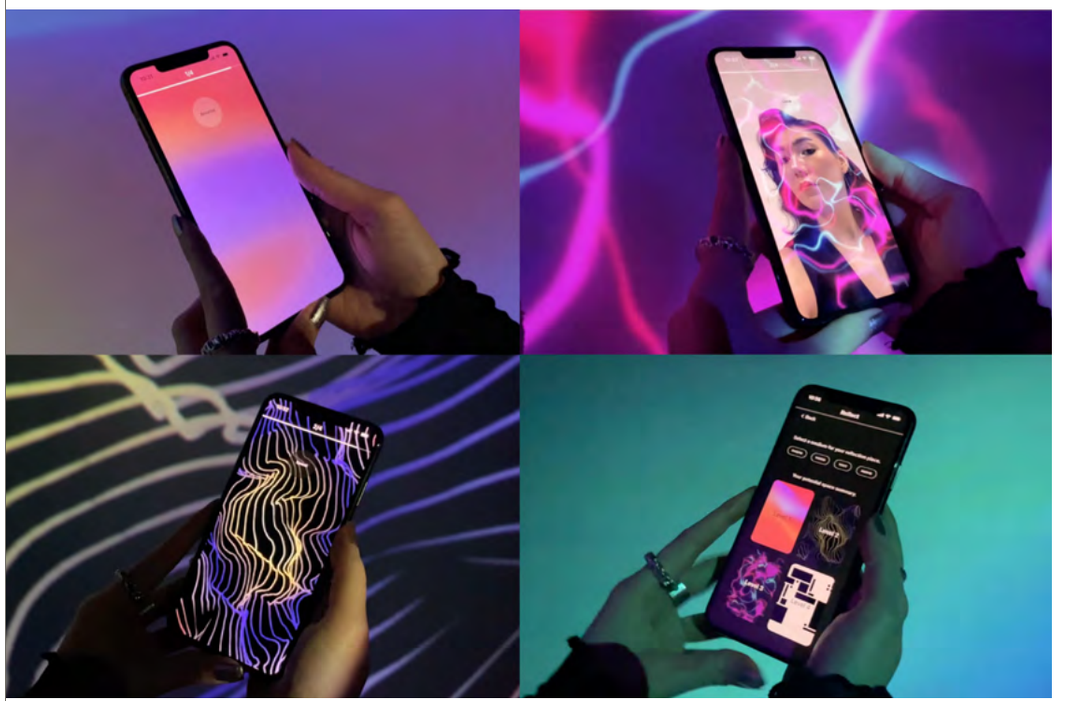
UX DESIGN AWARDS
public choice 2024

Design:
Alina Danilyuk

School:
OCAD University

Teacher:
Angela Bains, Anthony Kerr, Herman Pi'kea Clark, Jason Lujan, Simone Jones, Sugandha Gaur

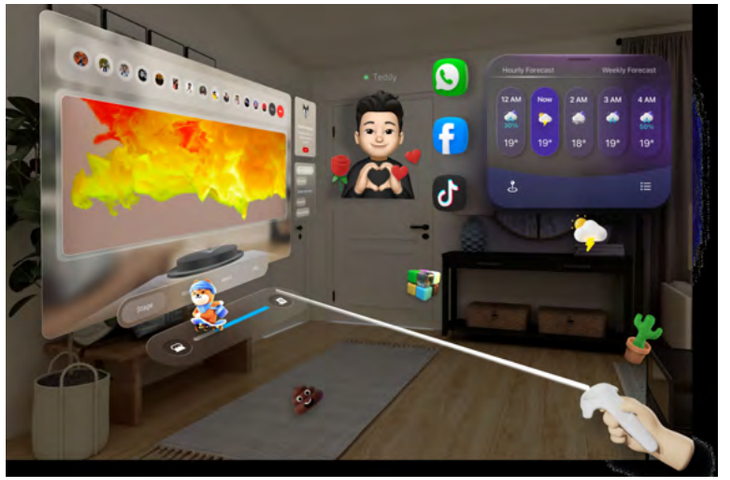
Great experiences are made for people. That's why we give everyone a voice! In each award season, we invite UX professionals and users worldwide to vote for their favorite projects on the Awards' website. All nominated entries are eligible. The winner of the Public Choice is proclaimed at the winner announcement, together with the titles decided upon by the jury. The high annual polling rate means that the best-voted entry is indeed the winner of the hearts of the global UX community. You will find the Public Choice winner for the Autumn season on page 56. Congratulations to the Public Choice Award winners!



Design:
Dezijian Zhou,
Wanli Guo,
Yuanyuan Deng

School:
University College
London

Teacher:
Fiona Zisch,
Stephen Gage,
Ava Aghakouchak,
Alexander Whitley



A Moment
Social MR

UX DESIGN AWARDS
nominated
2024

Design:
Yi Deng,
Wenya Zhang,
Huiying Zhou

School:
Goldsmiths,
University of London

Teacher:
Rabail Tahir

AccessCity

Design:
Nadja Kargruber

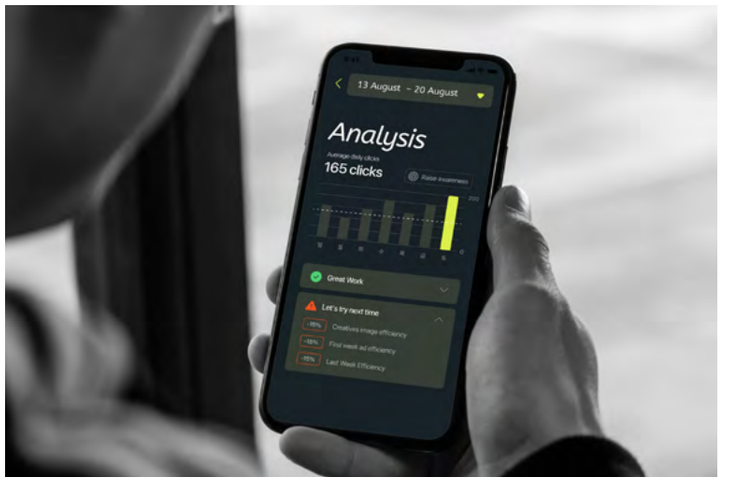
School:
HTW Berlin – University of
Applied Sciences

Teacher:
Sebastian Feucht

Website:
nanyakar.com

ActivAid

UX DESIGN AWARDS
nominated
2024



Design:
Yunjin Tak

School:
Ewha Womans
University

Teacher:
Sujin Kang

Adease

Design:
Suryun Hyeon,
Yejin Yun

School:
Korea University,
Hanyang University
& Samsung Design
Membership

Teacher:
Soyeong Jeong

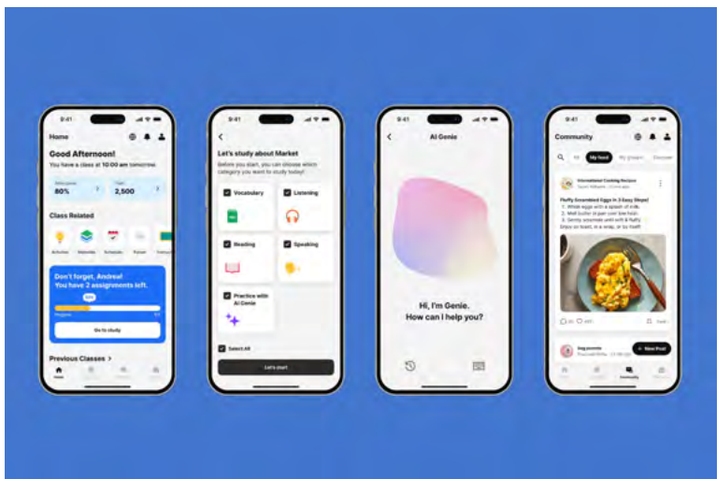
Alive

UX DESIGN AWARDS
nominated
2024

Design:
Nahye Kim,
Suvina Sunil Wahane,
Eun Soo Cho, Yu Fu

School:
School of Visual Arts

Teacher:
Marshall Sitten



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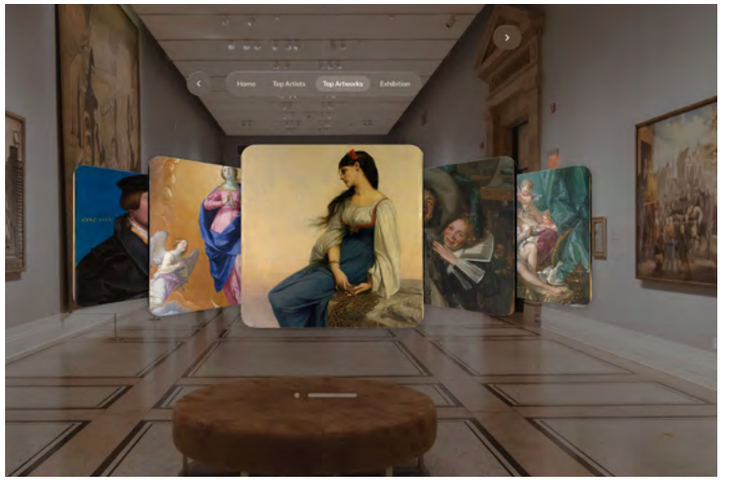


Design:
Sarath Chand Nekuri,
Qianzi Wen,
Mobei Qian,
Monan Qian

School:
Savannah College of
Art and Design

Teacher:
David Edwin Meyers

Website:
sarathchandnekuri.com

ArtVerse
Bridging Gaps in Art Education

UX DESIGN AWARDS
nominated
2024

Design:
Luis Somasundaram,
Moritz Scheffer

School:
HTW Berlin – University of
Applied Sciences

Teacher:
Pelin Celik,
Gerhard Kampe,
Paulina Stefanović

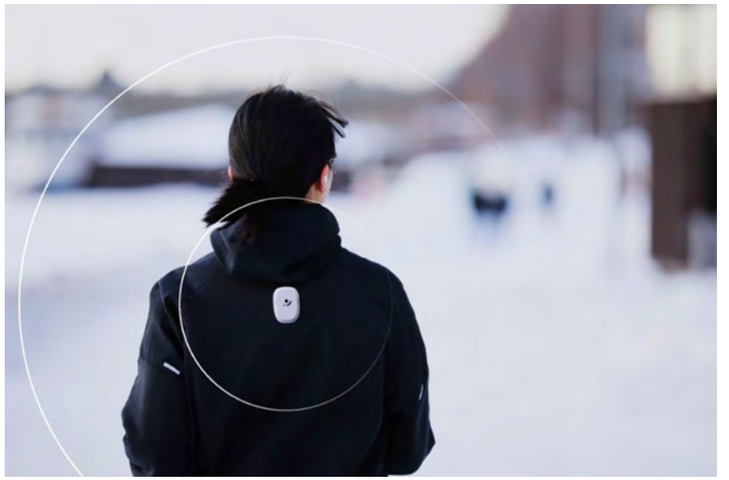
Website:
luissoma.de
moritzscheffer.com

Aura
A Medication System

Design:
Chuman (Rachel) Zhang,
Nils Achenbach,
Yuan Tian, Erik Ivarson

School:
Umeå Institute of Design

Teacher:
Thomas Degn



aware
keep runners safe and motivated

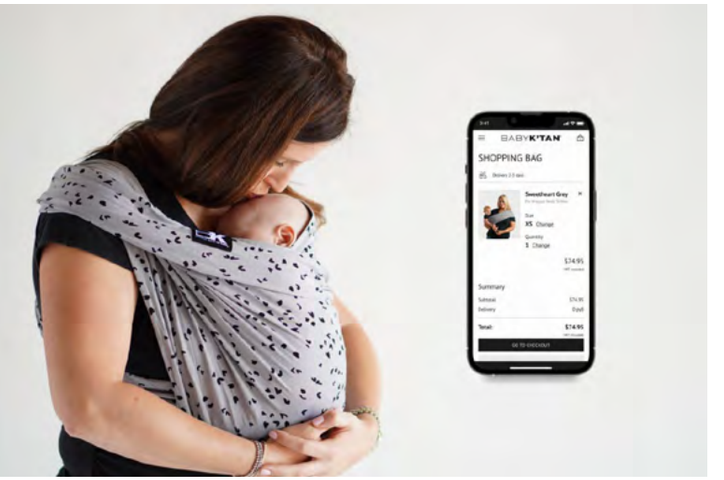
UX DESIGN AWARDS
nominated
2024

Design:
Aliaksei Makeyeu

School:
Skillbox Academy

Teacher:
Sergei Popkov

Website:
behance.net/alexm84



Baby K'Tan

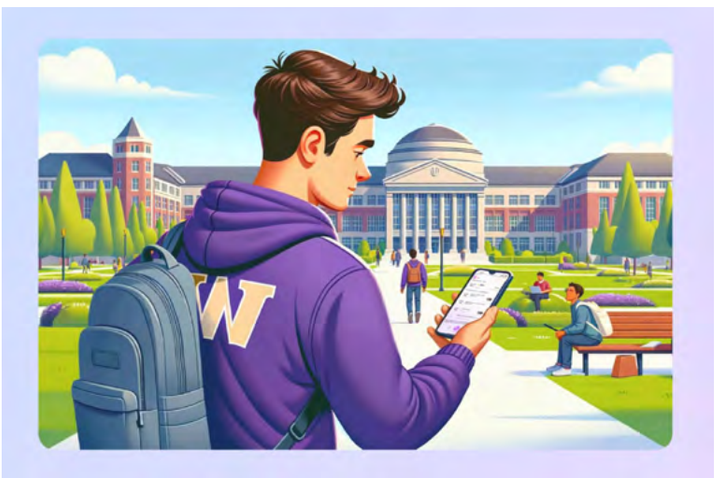
UX DESIGN AWARDS
nominated
2024

Design:
Yaxin (Ashlyn) Luo,
Wen Hsin (Cecilia) Lu,
Qi (Adeline) Li,
Akah (Yaxiong) Fu,
Yubo Fan

School:
University of Washington

Teacher:
Jason Levine

Website:
yaxin-luo.framer.website

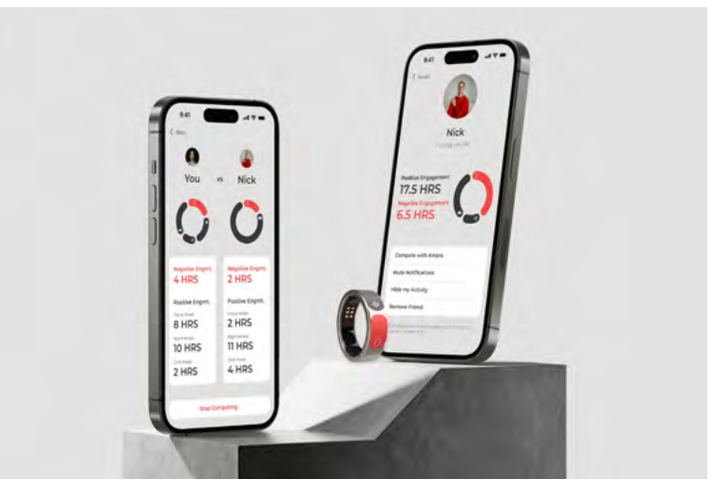


Azi

Design:
Mario Moscotto,
Bilgesu Yildiz,
Tieendiessi Manatibieke,
Vaishnavi Bhandari

School:
NABA, Nuova Accademia
di Belle Arti

Teacher:
Damiano Condorelli



Balance App

Design:
Qiaoyi Xue, Wencui Ma,
Lu Chen

School:
South China
University Of Technology

Teacher:
Lijun Jiang

BeachBuddies

Beach adventure helper

UX DESIGN AWARDS
nominated
2024

Design:
You-Jie Wu, Zih-Yun Lin

School:
Ming Chi University of
Technology (MCUT)

Teacher:
Kai-Chu Li

BOBO

UX DESIGN AWARDS
nominated
2024

Design:
Carlo Mailänder,
Kevin Costa,
Alexander Struppe,
Darcy Maguire

School:
Hochschule für
Gestaltung Schwäbisch
Gmünd

Teacher:
Jens Döring, Fabian Rauch

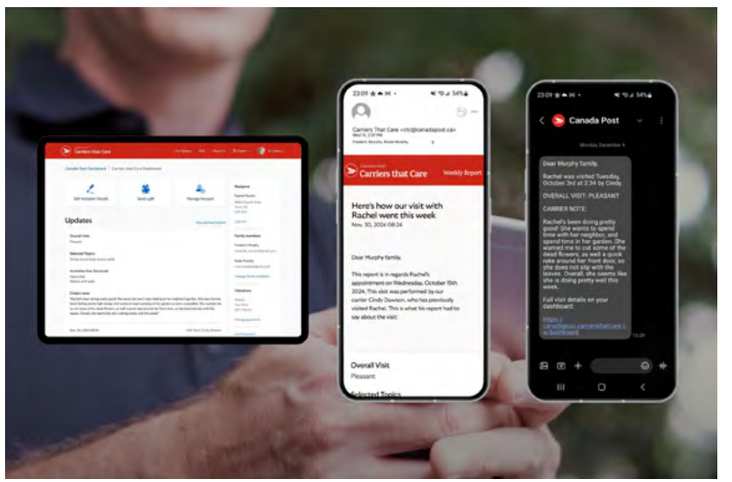
Website:
bloom-future.de

Bloom Future

Design:
Samaila Newaz,
Tristan Turisno,
Jasper Precilla,
Hugo Durán Fernández,
Erika Wang

School:
Simon Fraser University

Teacher:
Russell Taylor



Canada Post

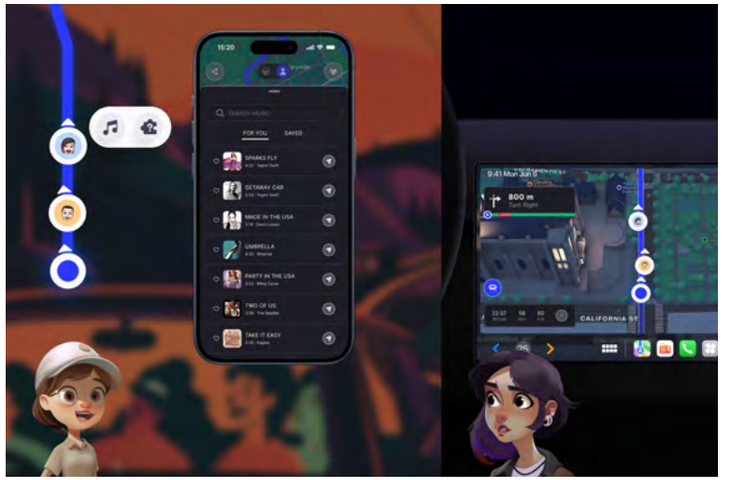
Carriers that Care

Design:
Yangmiao Xu

School:
Northwestern University

Teacher:
Jim Wicks, Amy Schwartz

Website:
sherryspace.framer.
website



Caravan

Create your Ultimate Road Trip Experience

UX DESIGN AWARDS
nominated
2024

Design:
Adrian Heymann,
Yuan Tian

School:
Umeå Institute of Design

Teacher:
Thomas Degn

Website:
adrianheymann.com

Cisco AIRO

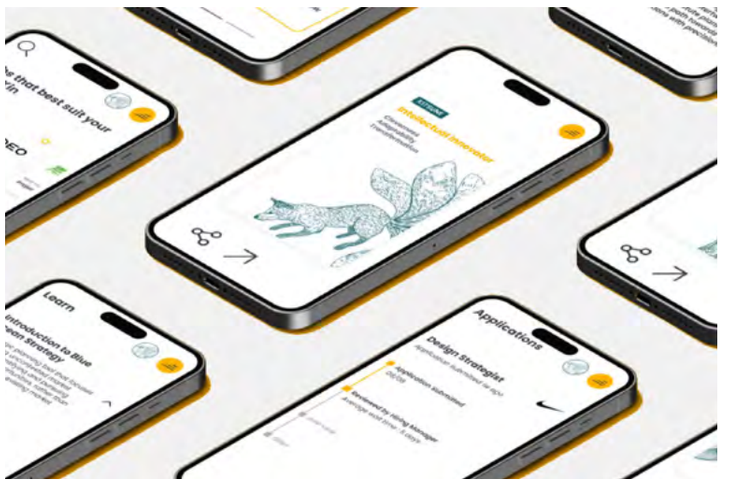
Design:
Anjuli Acharya,
Dide Sevinçok,
Lin Wang,
Hanxiong Zhang

School:
Umeå Institute of Design

Teacher:
Catharina Henje

Co-Act

UX DESIGN AWARDS
nominated
2024



Design:
Devika Menon,
Disha Shah,
Shravya Deswal,
Tanuj Bisht,
Zebayesh Lamak

School:
Savannah College of
Art and Design

Teacher:
John Storey

CoAction

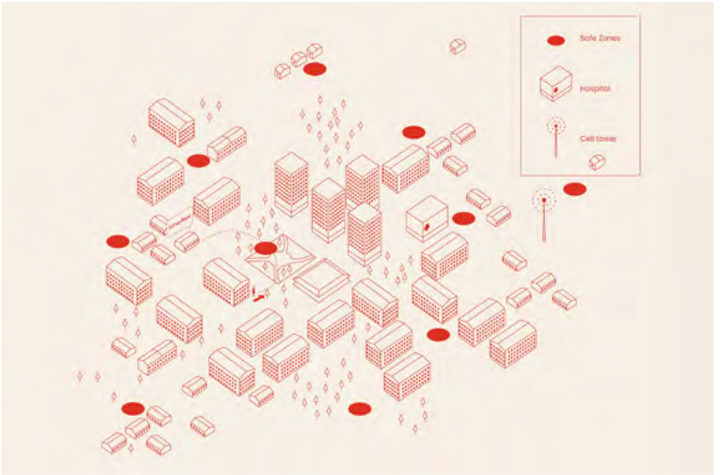
Reimagine Recruiting

Design:
Mina Rostami

School:
Umeå Institute of Design

Teacher:
Christoffel Kuenen

Website:
minarostami.com



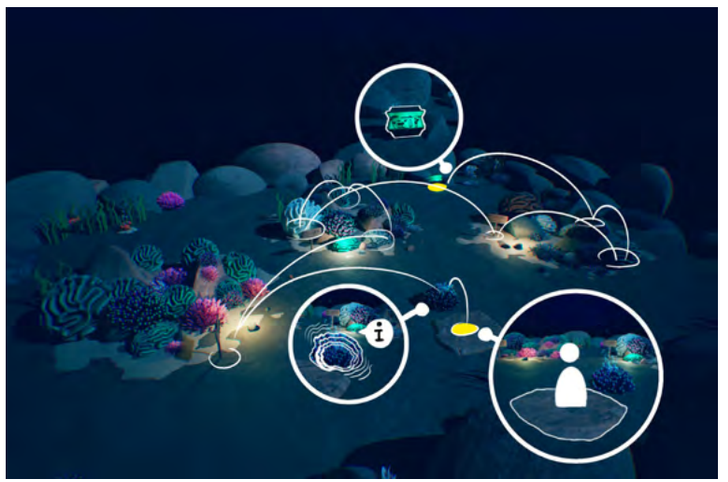
Connecting Resilience

UX DESIGN AWARDS
nominated
2024

Design:
Franziska Kohler

School:
Magdeburg-Stendal
University of
Applied Sciences

Teacher:
Steffi Hußlein,
Florian Honigmann



Coralline

Design:
Haewon Jang,
Sohee Lee,
Doa Kim, Sujin Lim

School:
Ewha Womans
University

Teacher:
Youngsik Jo

COZET
Cozy Closet

UX DESIGN AWARDS
nominated
2024

Design:
Suyeon Lee,
Sanghee Park

School:
Hongik University,
School of Design
Convergence

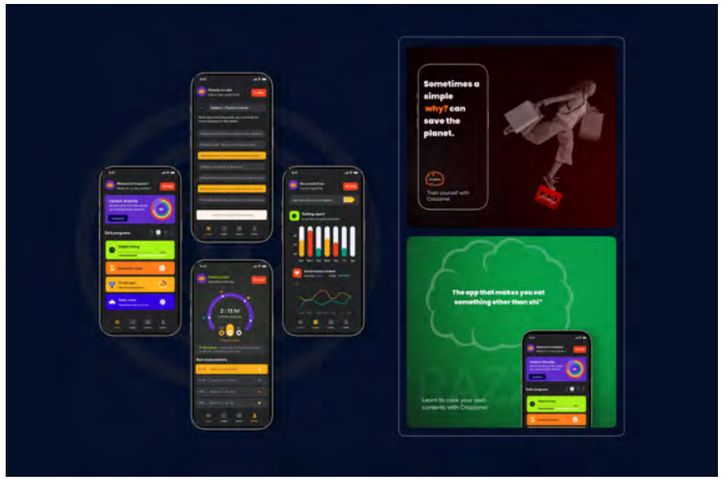
Teacher:
Younghui Kim

Crack
Affordance of planning

Design:
Ben Boussari

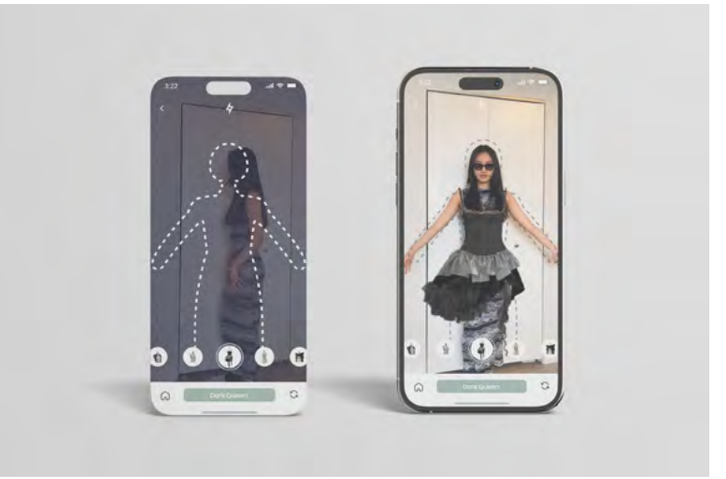
School:
École de Design
Nantes Atlantique

Teacher:
Olivier Heinry



Crazzone

UX DESIGN AWARDS
nominated
2024



Design:
Haohong (John) Wang,
Ningyu (Duorfan) Fan,
Yiwa (Eva) He,
Jiaxi (Mirana) Mei

School:
New York University

CYCO App

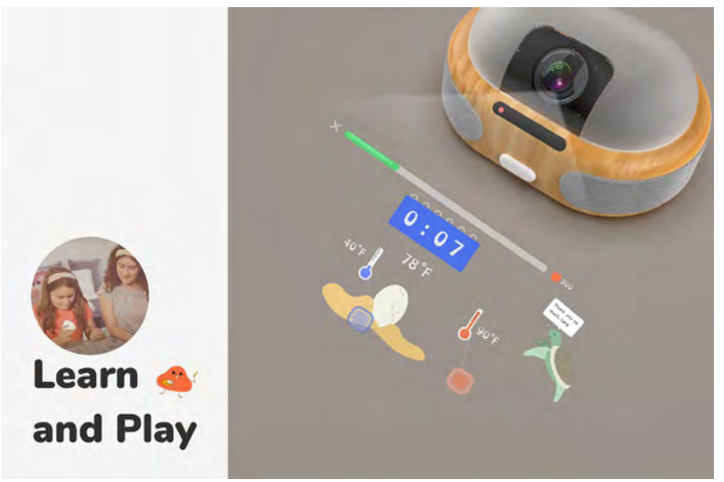
UX DESIGN AWARDS
nominated
2024

Design:
Poppy Ma,
Brian Zee,
Keyu Fang

School:
Savannah College of
Art and Design

Teacher:
David Meyers

Website:
poppyma.com



CUBI

Design:
Xinxin Li,
Yitong Shang,
Yuanyuan Lin,
Zhiyang Cheng

School:
Glasgow School of Art

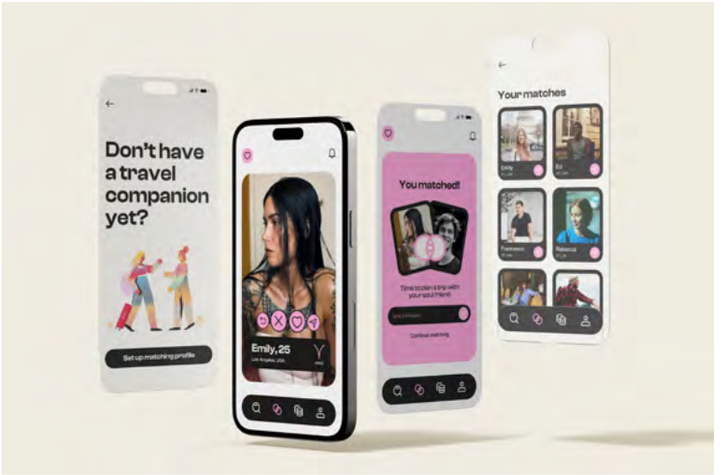
Teacher:
Christine Farion

DailyEase

Design:
Onur Burak Kocabas,
İdil Pala,
Rubinho Mulungo,
Mariya Gavrilko

School:
NABA, Nuova Accademia di Belle Arti

Teacher:
Damiano Condorelli



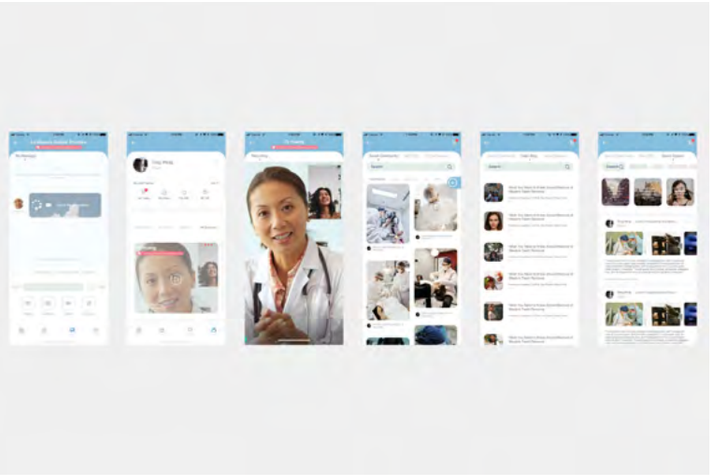
DAVAI

UX DESIGN AWARDS
nominated
2024

Design:
Tong Zhang

School:
Loughborough University

Teacher:
Dong Hua



Digital Payment System: Alice Tooth Care

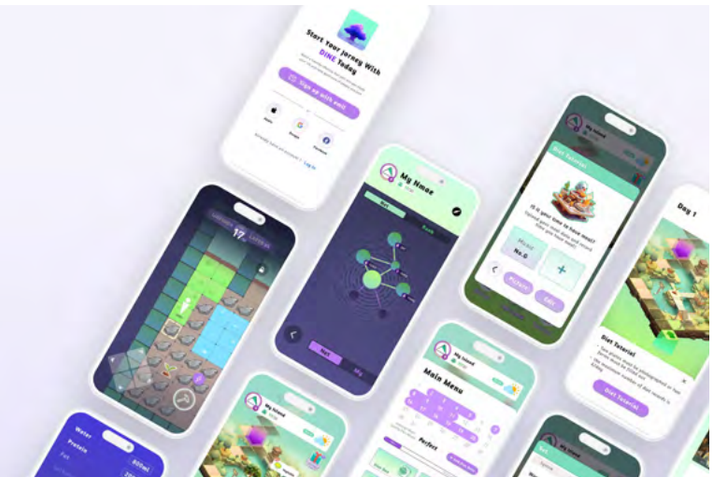
UX DESIGN AWARDS
nominated
2024

Design:
Kaiyue Zhang,
Zhizhuang Chen,
Yen-Ting Chen

School:
New York University

Teacher:
Todd Bryant

DentixBuddy



Design:
Liyuan Liu

School:
Beijing University of Posts and Telecommunications

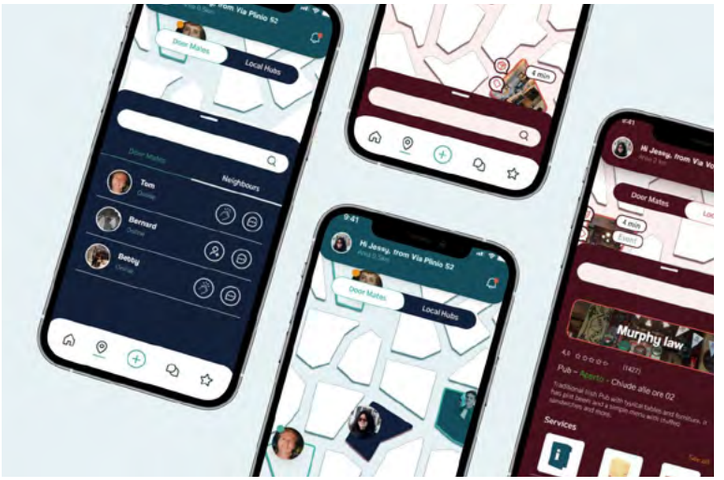
Teacher:
Xiangang Qin

DINE

Design:
Maria Rita Cuore,
Elvira Di Capua,
Gianmarco Leonardi

School:
NABA, Nuova Accademia di Belle Arti

Teacher:
Gabriele Ruscelli



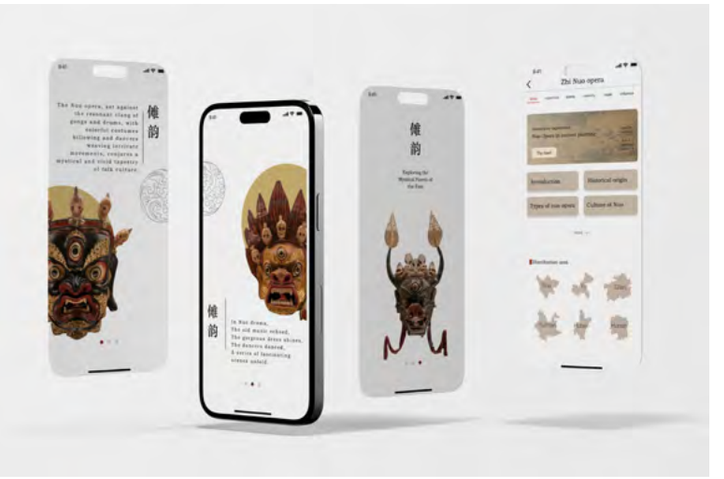
DoorMates

UX DESIGN AWARDS
nominated
2024

Design:
Xin Liu, Jiaxin Yuan

School:
Huazhong University of Science and Technology

Teacher:
Xin He



Echoes of Nuo
A Cultural Heritage Project

UX DESIGN AWARDS
nominated
2024

Design:
Yiming Sun,
Nilu Wu, Zheng Cao

School:
Northeastern University

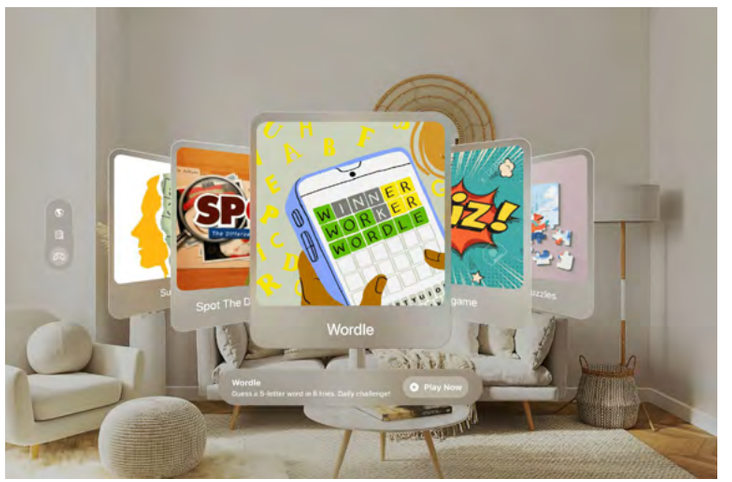
Teacher:
Najla Mouchrek

Dr. Tate

Design:
Wenxuan Zhou,
Shengjie Wan

School:
University of Washington

Teacher:
Ekin Yasin



Echoes
Mixed Reality Application for Alzheimer's

Design:
Yanqi Wang, Yiting Luo

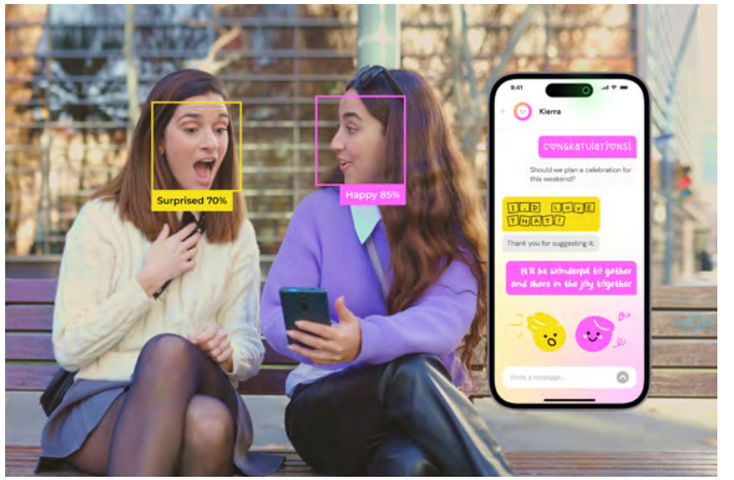
School:
NABA, Nuova Accademia di Belle Arti

Teacher:
Vincenzo Petito, Giovanna Sala

Echoze

Your 24-Hour Sleep and Emotional Friend

UX DESIGN AWARDS
nominated 2024



Design:
Suhyun Kim

School:
Yonsei University Graduate School of Communication & Arts

Teacher:
Dongwhan Kim

EmoChat

UX DESIGN AWARDS
nominated 2024

Design:
Lezhi Liang, Clara Pereira Torres, Koki Mita

School:
Umeå Institute of Design

Teacher:
Catharina Henje, Linda Bresäter

eCollab

Collaborative Tool for Forestry

Design:
Jessica Krüger

School:
Magdeburg-Stendal University of Applied Sciences

Teacher:
Steffi Hußlein

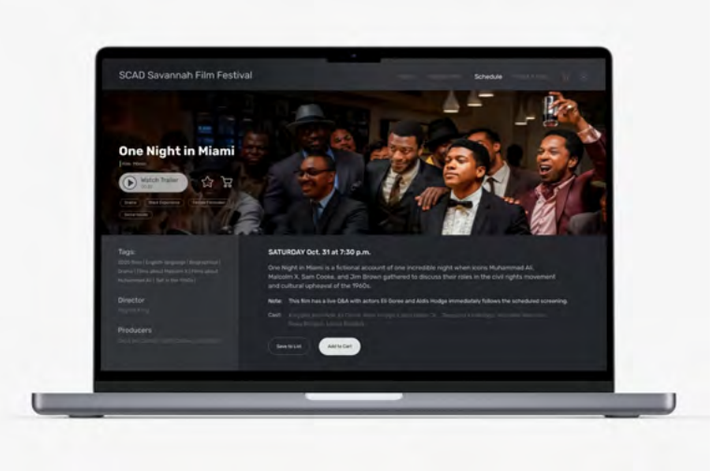
FauNah

Entdecke deine Region

Design:
Wenqi Zhu,
Ashley Montalvo,
Jun Zhao

School:
Savannah College of
Art and Design

Teacher:
Ricardo Martins



Film Festival Online Platform Design

UX DESIGN AWARDS
nominated
2024

Design:
Saba Harsini

School:
Coventry University

Website:
abaharsini.com

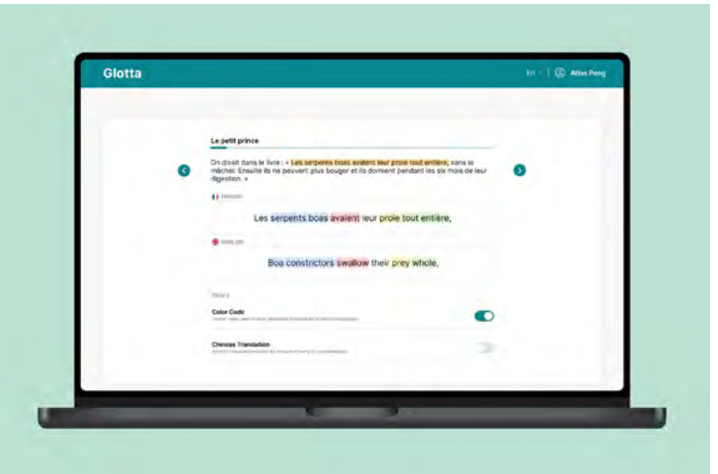
Grazeway

UX DESIGN AWARDS
nominated
2024

Design:
Ssu-Ying Lin

School:
National Taipei University
of Technology

Teacher:
Nan-Ching Tai



Glotta

Greenfun

Design:
Xingcheng Zhu

School:
Savannah College of
Art and Design

Design:
Yifan Wang,
Ruiqing Wang,
Yahan Xie

School:
University of Washington

Teacher:
Steven Gustafson,
John Raiti

Harmony X

Sync Music to Running

UX DESIGN AWARDS
nominated
2024

Design:
Jiangyu Pan,
Yang Zhou, Sheng Yang

School:
Zhejiang University

Teacher:
Yijun Zhao

Hi! Sam

UX DESIGN AWARDS
nominated
2024

Design:
Haseem Wingfield

School:
Loughborough University

Teacher:
Panos Balatsoukias

Website:
behance.net/
haseemwingfield

HexAir

Air Pollution Monitoring Educational Toy

Design:
Cobi Stancik

School:
University of Washington

Teacher:
James Pierce, Cayla Key

Website:
hiddenkitchen.webflow.io

Hidden Kitchen

Design:
Inja Cosma Böhlken,
Emilie Seidl, Elias Stepien

School:
Bremerhaven University
of Applied Sciences

Teacher:
Nicole Slink

Website:
hugo-app.com

Hugo

UX DESIGN AWARDS
nominated
2024

Design:
Ece Günesen, Julius Bahl,
Isabelle Olsson,
Tom van Wijland

School:
Umeå Institute of Design

Teacher:
Thomas Degn,
Christoffel Kuenen,
Andreas Estensen

Hypha

Design:
Sarah Yoon

School:
Hongik University,
School of Design
Convergence

Teacher:
Kim Yeong Hui

I'sland

UX DESIGN AWARDS
nominated
2024

Design:
Qiucheng (Ninna) Cao

School:
New York University

Website:
ninnacao.com

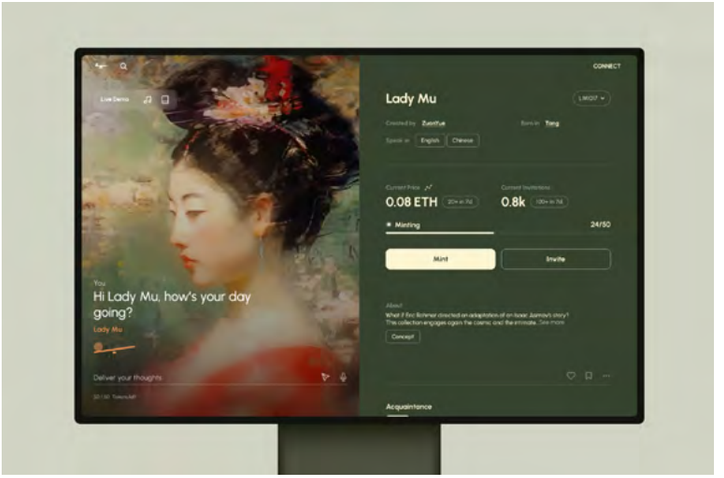
InnoGlas
Industrial AR and AI Solution

Design:
Ziyu Zhang

School:
Columbia University

Teacher:
Snoweria Zhang

Website:
ziyuplayground.org



It

UX DESIGN AWARDS
nominated
2024

Design:
Duo Xu,
Wanjing Li

School:
University of
Pennsylvania &
Boston University

Teacher:
James Grady

Kinmeno

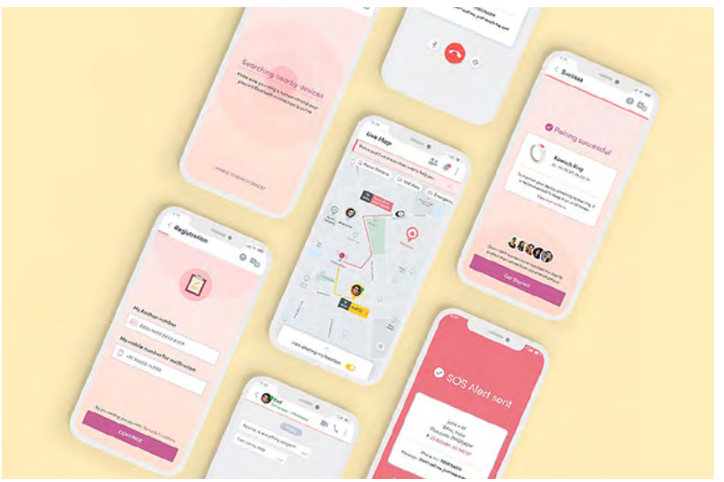
UX DESIGN AWARDS
nominated
2024

Design:
Apurva Gupta

School:
National Institute of
Design Ahmedabad

Teacher:
Tridha Gajjar

Website:
apurva188.com

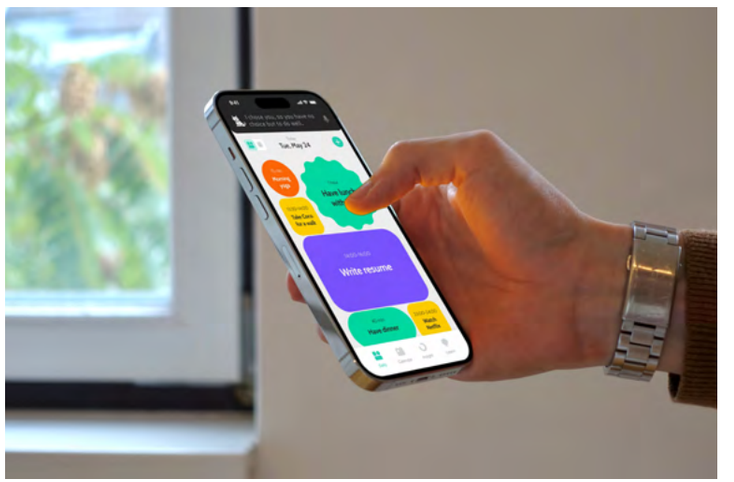


Kawach

Design:
Jiwon Park,
Seungeun Lee

School:
Hongik University,
School of Design
Convergence

Teacher:
Sook Yeon Kim



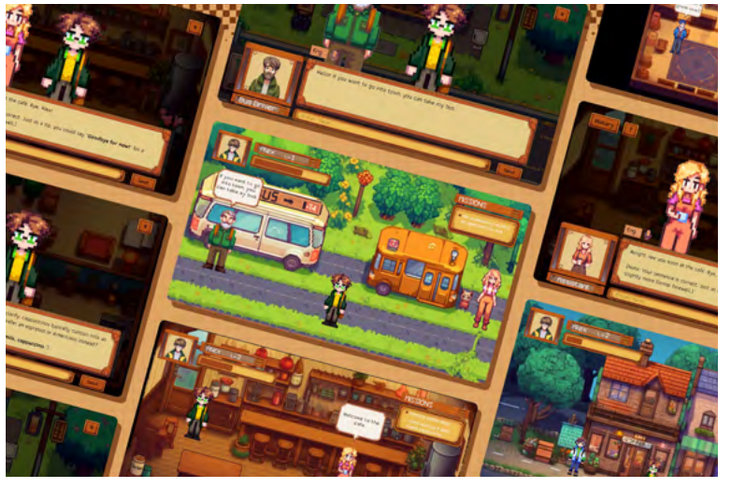
Kono

AI-Powered Daily Planner for ADHD

Design:
Jiangyu Pan,
Yan Dong

School:
Zhejiang University

Teacher:
Yijun Zhao

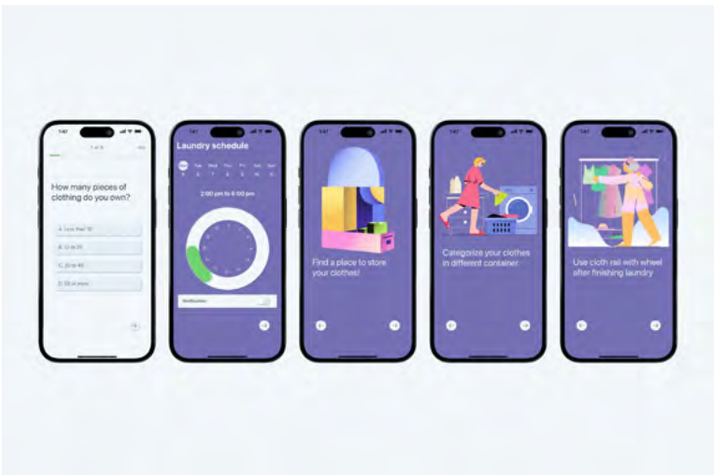


Language Urban Odyssey

UX DESIGN AWARDS
nominated
2024

Design:
Sian Chen

School:
University of
the Arts London



Laundo

Design:
Jeanne Zheng

School:
Carleton University

Teacher:
Juan Garcia

Let's Exchange!

UX DESIGN AWARDS
nominated
2024

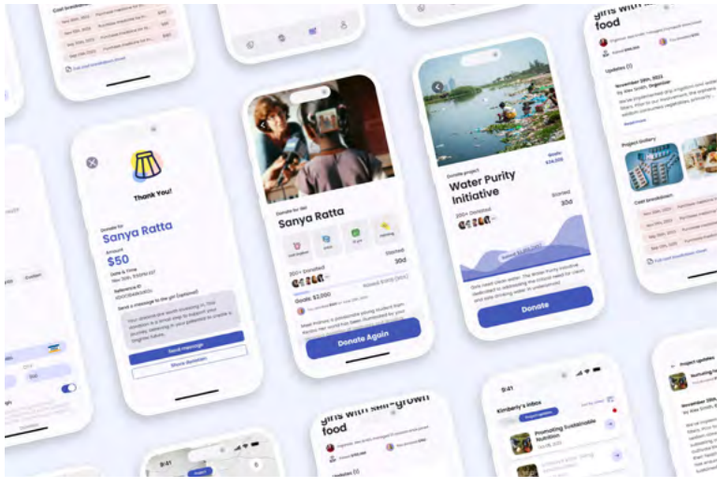
Design:
Zhen-Yan Zeng

School:
Ming Chi University of
Technology (MCUT)

Teacher:
Li Kai Chu

LifeLine

Design:
Di Chai, Sarita Sun,
Bingru Xue,
Yuanyuan Song,
Yueming Lai,
Kaihuan Huang



Light Up APP

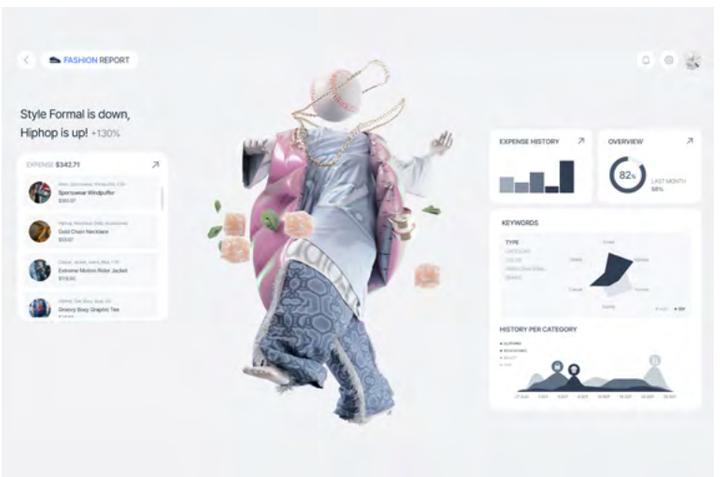
Illuminate Lives, Illuminate Your Own

UX DESIGN AWARDS
nominated
2024

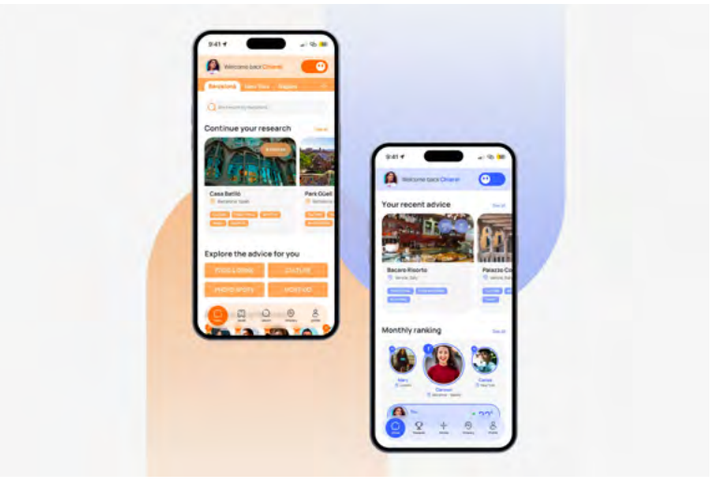
Design:
Jieun Kim,
Hyeri Lee,
Yeji Heo

School:
Hongik University,
School of Design
Convergence

Teacher:
Geon Dong Kim,
Younghui Kim



LIZET



Design:
Carruba Leonardo,
Franceschini Giulia,
Huqi Daniela, Liu Hang

School:
NABA, Nuova Accademia
di Belle Arti

Teacher:
Gabriele Ruscelli

Local Vibes

UX DESIGN AWARDS
nominated
2024

Design:
Hyejeong Son,
Youngsun Roh,
Soeun Lee,
Jungyeon Byeon,
Yujin Hwang

School:
Sookmyung
Women's University

Teacher:
Heungryul Kim

LOOP for the next step

Design:
Justus Bremer

School:
The Hong Kong
Polytechnic University

Teacher:
Kenny Chow

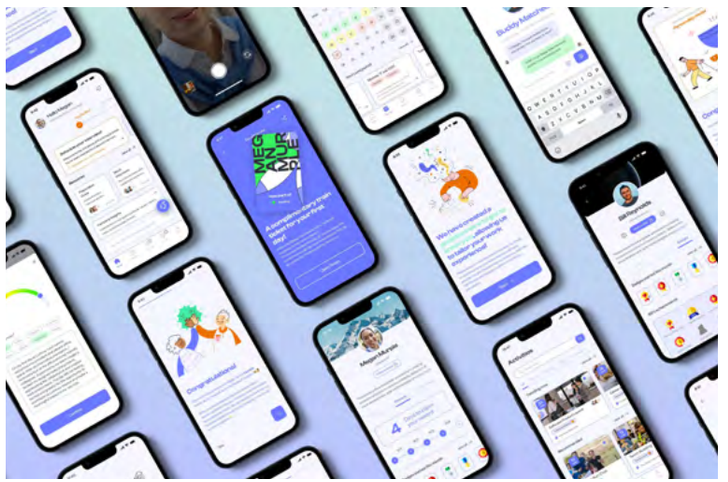
Loyal
The Smart Rewards Card

UX DESIGN AWARDS
nominated
2024

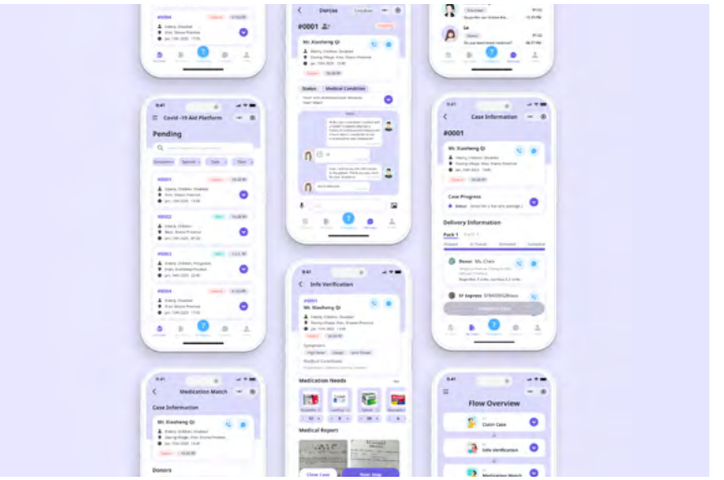
Design:
Leyla Kraft,
Ifeoma Irene Njoku,
Sofia Petraglio,
Marcello Zanetta

School:
University of Applied
Sciences and Arts of
Southern Switzerland
(SUPSI)

Teacher:
Giorgio Baresi,
Marina Rico
Sánchez-Mateos



Lumina



Design:
Yicheng Zhao,
Yuxiang Qi, Xiaoheng Li

Website:
yuxiang.framer.website

MediConnect

UX DESIGN AWARDS
nominated
2024

Design:
Matthia Leyendecker

School:
International University of
Applied Sciences

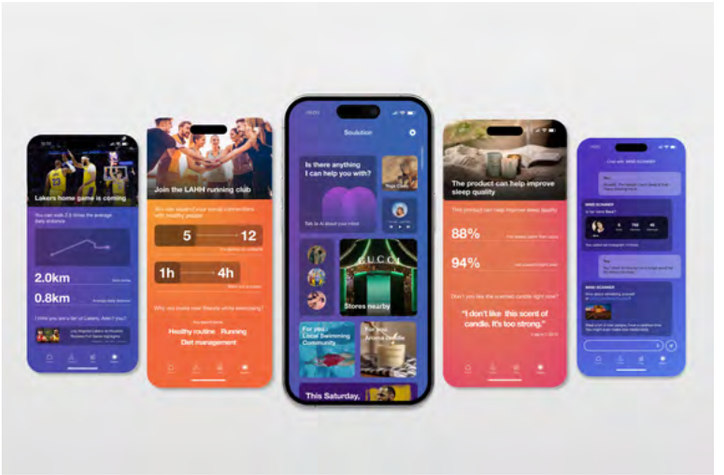
Teacher:
Jurek Breuninger

memTUI
Digital Support for People with Dementia

Design:
Wonju Lee,
Jeemin Son,
Moonsung Jung,
Jia Oh, Yeol Kim,
Hyunmin Jo,
Jaeyeon Hwang,
Sebee Lee

School:
Openlearn Academy

Teacher:
Taejun Park



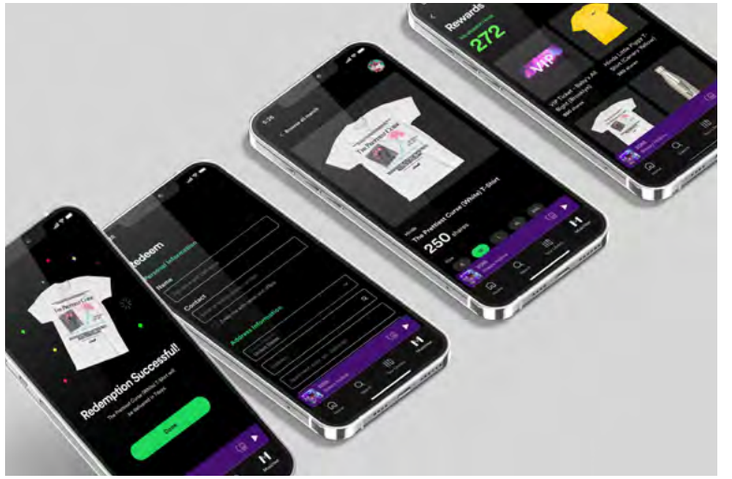
Mind Scanner

UX DESIGN AWARDS
nominated
2024

Design:
Jeehye Rha

School:
School of Visual Arts &
Korea Institute of Creative

Teacher:
Yeon Sang Yoon,
Yoo Jin Hong

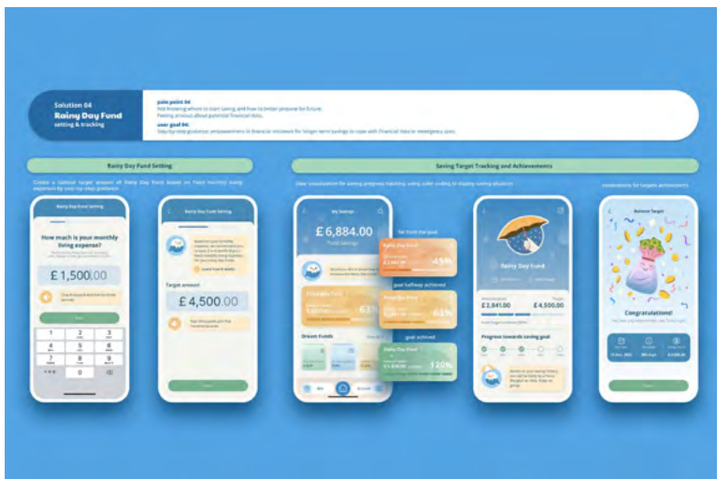


MusicVest

UX DESIGN AWARDS
nominated
2024

Design:
Yitong Jing,
Runshuo Wang

School:
University of
the Arts London



MindPenny

Design:
Liana O'Cleirigh

School:
Royal College of Art &
Imperial College London

Teacher:
Weston Baxter

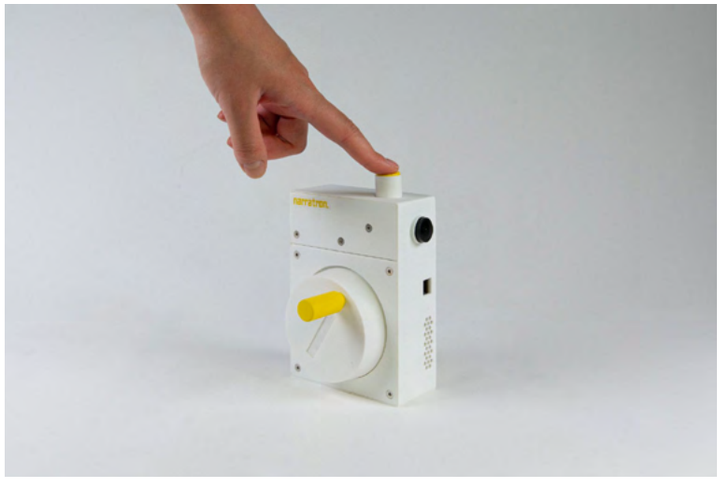
Website:
lianaocleirigh.com

Narrative Realms
An AR Collaborative Writing Tool

Design:
Xiying Bao,
Yubo Zhao

School:
Harvard University

Teacher:
Marcelo Coelho



Narratron

UX DESIGN AWARDS
nominated
2024

Design:
Levin Budihardjo Welim,
Jannis Schuler, Zihao Xiao

School:
Hochschule für
Gestaltung Schwäbisch
Gmünd

Teacher:
Susanne Schade

Website:
ausstellung.hfg-gmuend.de

nuvoi
nursing voice assistant

UX DESIGN AWARDS
nominated
2024

Design:
Bhavana Veeravalli,
Mia Biehler,
Katherine Ryan,
Josh Garett

School:
North Carolina
State University

Teacher:
David Oh

Website:
design.ncsu.edu

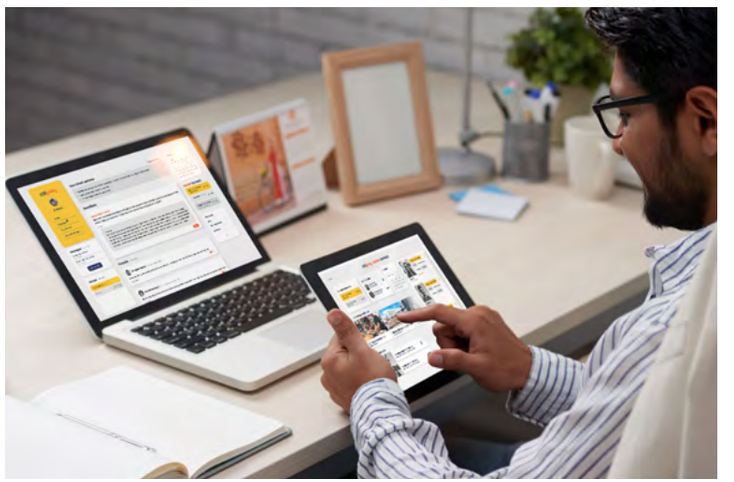
NSA Dashboard Concept

Design:
Shivam Srivastava

School:
Falmouth University

Teacher:
Bryan Clark,
Lizzie Ridout

Website:
shivamsrivastava.work



Oddyssey

Design:
Keerthana Venugopalan

School:
National College
of Art and Design

Teacher:
Emma Creighton

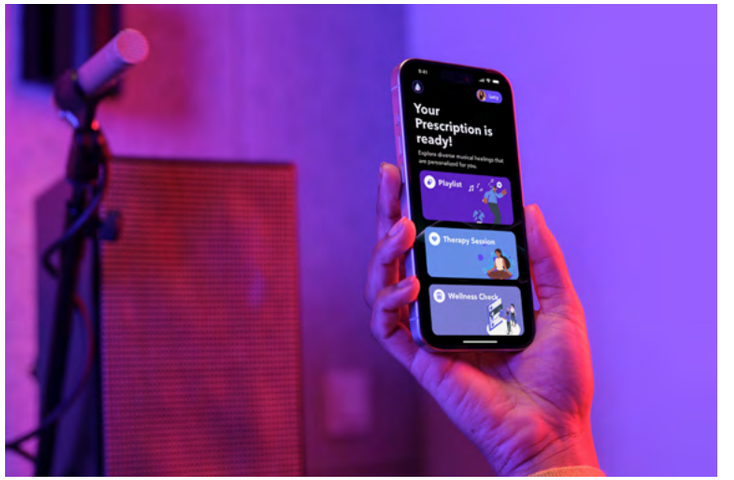
Oli
Fostering Human Connections

UX DESIGN AWARDS
nominated
2024

Design:
Minju Lee,
Eunju Lee, Jenny Cho

School:
School of Visual Arts &
Korea Institute of Creative

Teacher:
Yeon Sang Yoon,
Yoo Jin Hong



Period Care

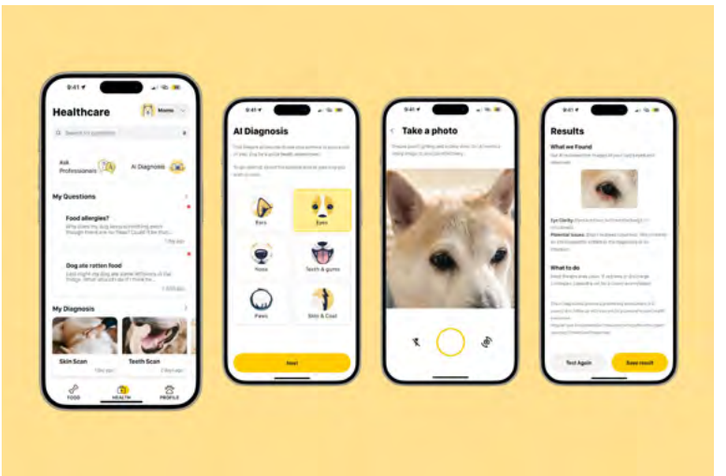
UX DESIGN AWARDS
nominated
2024

Design:
Yujia Ke, Yifan Man,
Ziying Liu

School:
University of Michigan

Teacher:
Lija Hogan

Website:
pawsome2024.
my.canva.site



Pawsome

Design:
Wong Hoi Yan

School:
Falmouth University

Teacher:
Liz Coulter-Smith

Personalized Finance
AI for Everyone

Design:
Manuela Muschalski

School:
Hochschule für Gestaltung Schwäbisch Gmünd

Teacher:
Matthias Held,
Gerhard Reichert

Website:
ausstellung.hfg-gmuend.de

Resonance

sound that resonates with your actions

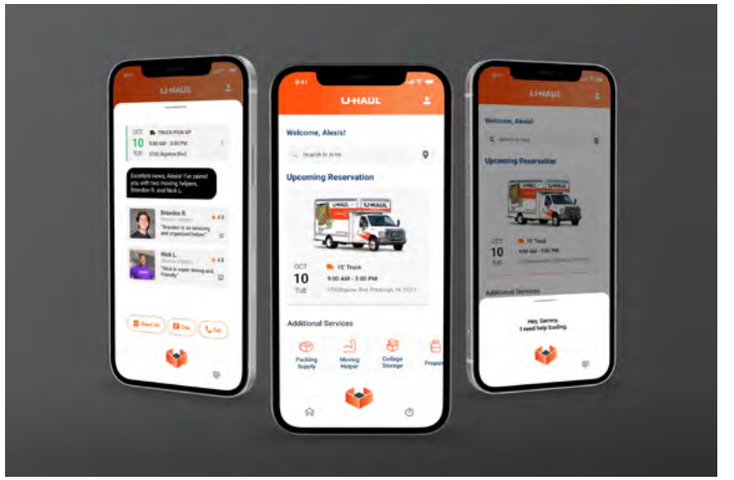
UX DESIGN AWARDS
nominated 2024

Design:
In Hwa Kang,
Yeon Seo Lee

School:
Parsons School of Design

Sage

Passing Wisdom to Next Generations



Design:
Chengqi Hong,
Yawen Yang,
Xiaotong Yu,
Kimberly Blacutt

School:
Carnegie Mellon University

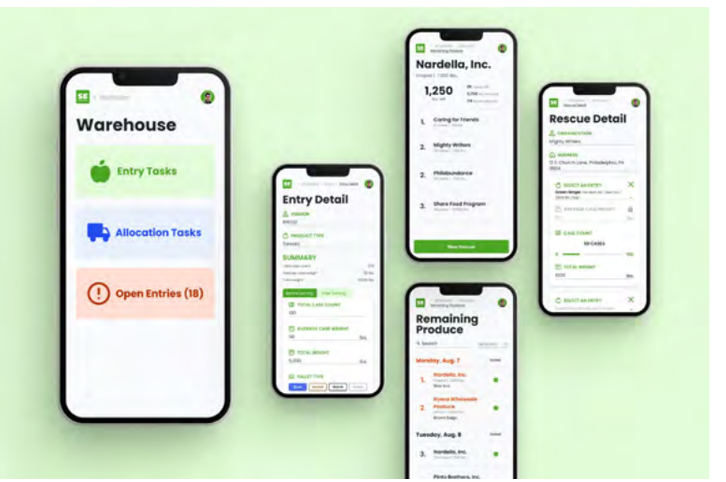
Teacher:
Dina El-Zanfaly,
Andrew Twigg

Website:
christinayang.framer.website

Sammy

smart conversation assistant for U-Haul

UX DESIGN AWARDS
nominated 2024



Design:
Kaylie Nguyen,
Quinn Khuc

School:
Drexel University

Teacher:
Troy Finamore

Website:
sharingexcess.com

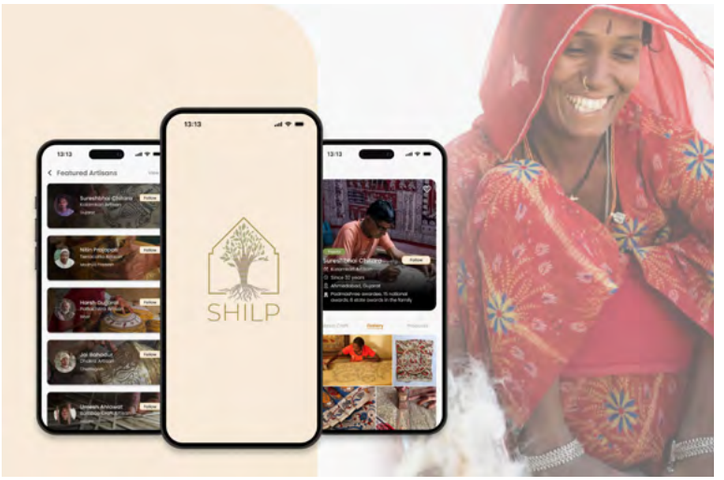
Sharing Excess

Enhance Food Rescue Efficiency

Design:
Nishant Arya,
Anjali Chowdhury,
Radhika Jindal,
Soumya Mishra,
Gauri Khandelwal

School:
Pearl Academy

Teacher:
Niketa Chakrabarti



Shilp

A Heritage Conservation Project

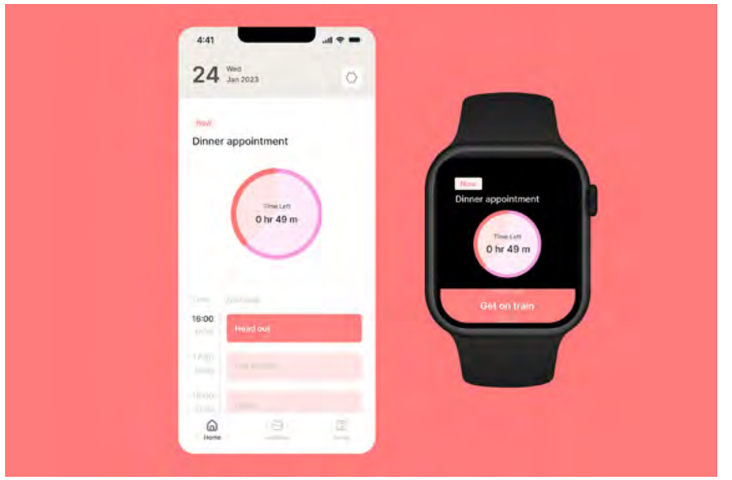
UX DESIGN AWARDS
nominated
2024

Design:
Andie Han, So Yeon Kim

School:
New York University

Teacher:
Marianne Petit

Website:
72soyeon.github.io



Slice

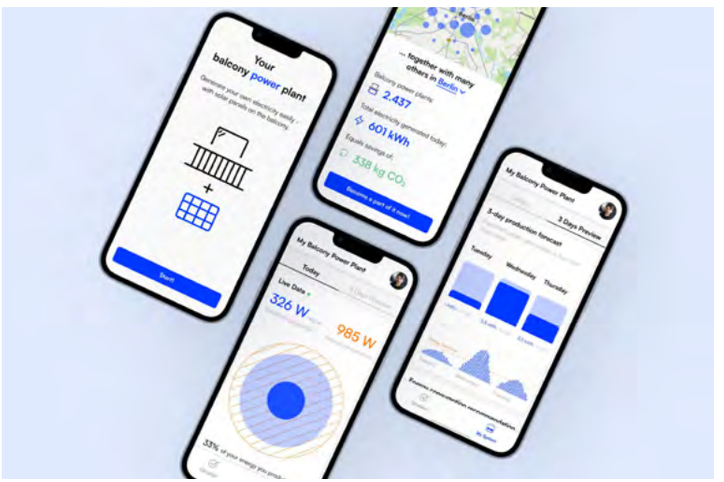
UX DESIGN AWARDS
nominated
2024

Design:
Moritz Lukas Strobel

School:
Hochschule für
Gestaltung Schwäbisch
Gmünd

Teacher:
Andreas Pollok,
Hartmut Bohnacker

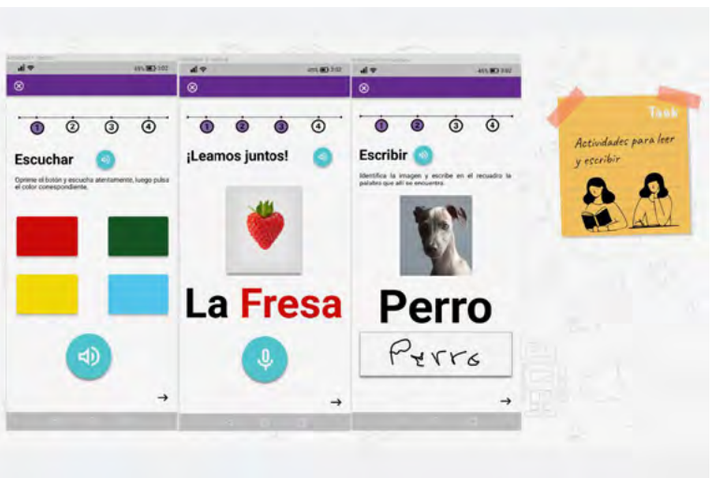
Website:
moritzstrobel.design



SimpleSolar

Design:
Maria Alejandra
Acevedo Bulla,
Sebastian Mesa

Website:
sofi-app.co



SofiAPP

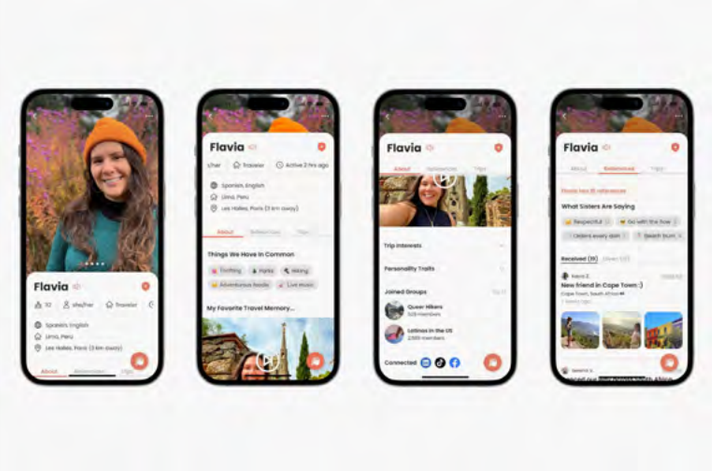
Aprende jugando

Design:
Hillary Soletic

School:
School of Visual Arts

Teacher:
Eric Forman

Website:
hillarysoletic.com



Solo Sisters

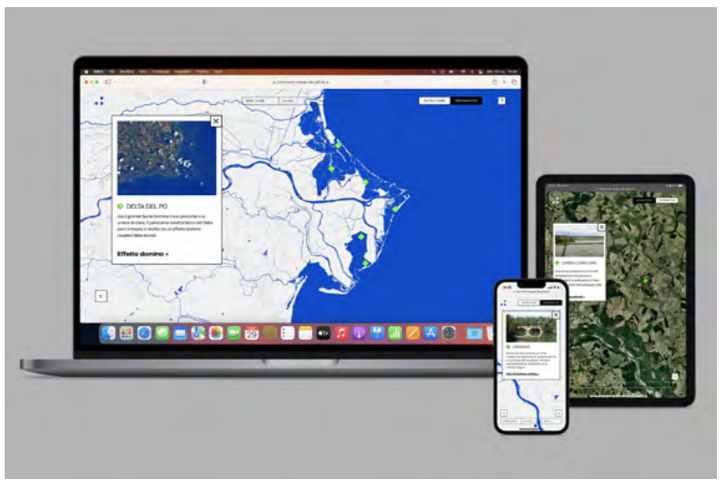
UX DESIGN AWARDS
nominated
2024

Design:
Linda Francesca Amodeo,
Alice Di Francescantonio,
Marta Mezzetti,
Nicolò Sinatra

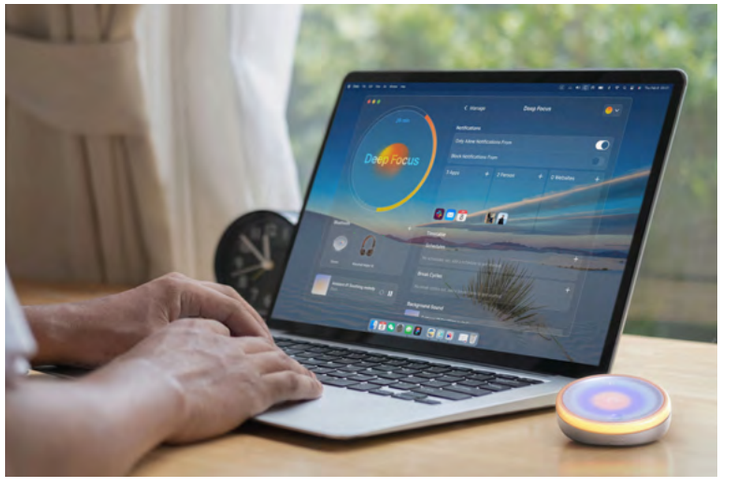
School:
University of the Republic
of San Marino

Teacher:
Giorgio Uboldi,
Marco Luitprandi

Website:
design.unirsm.sm



SOTTOSALE



Design:
Diana Lu,
Dide Sevinçok,
Cosima Pauli,
Nicolò Vincenzi

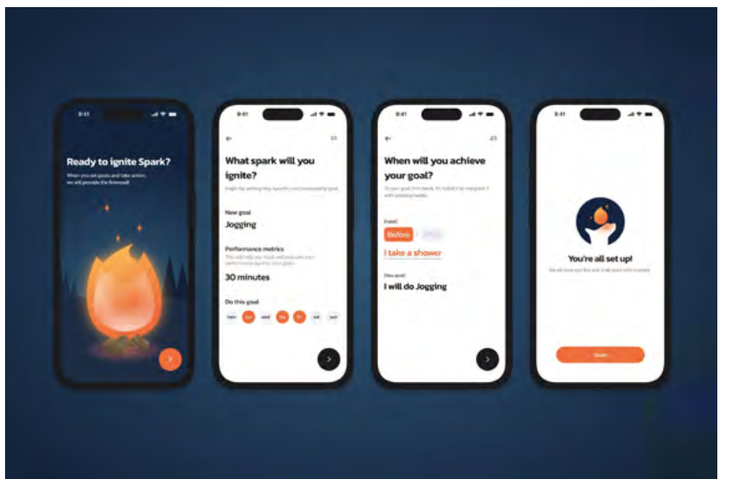
School:
Umeå Institute of Design

Teacher:
Thomas Degn,
Andreas Estensen

Website:
didesevincok.com

Soune

UX DESIGN AWARDS
nominated
2024



Design:
Gyumi Kim,
Moonyoung Kim

School:
Sungshin
Women's University

Teacher:
Minyoung Choi

Spark

Goal-tracking App with Gamification

Design:
Jinwoo Baek,
Dongjoo Lim

School:
School of Visual Arts,
Chung-Ang University &
Korea Institute of Creative

Teacher:
Yoo Jin Hong,
Yeon Sang Yoon

Spotify Run

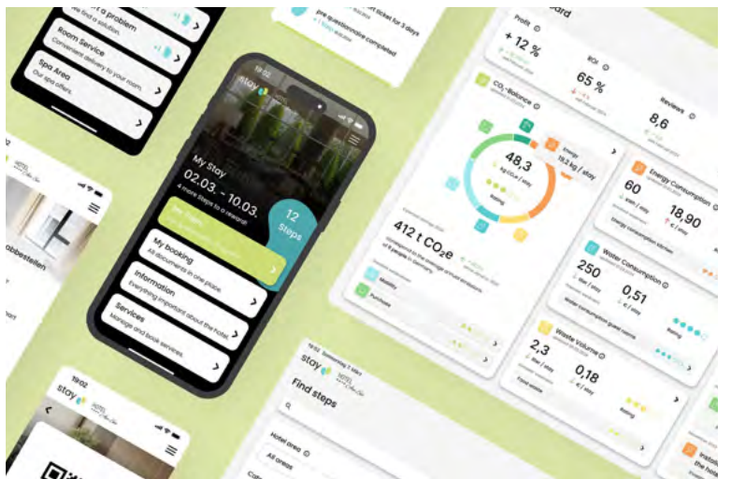
UX DESIGN AWARDS
nominated
2024

Design:
Lara Aue

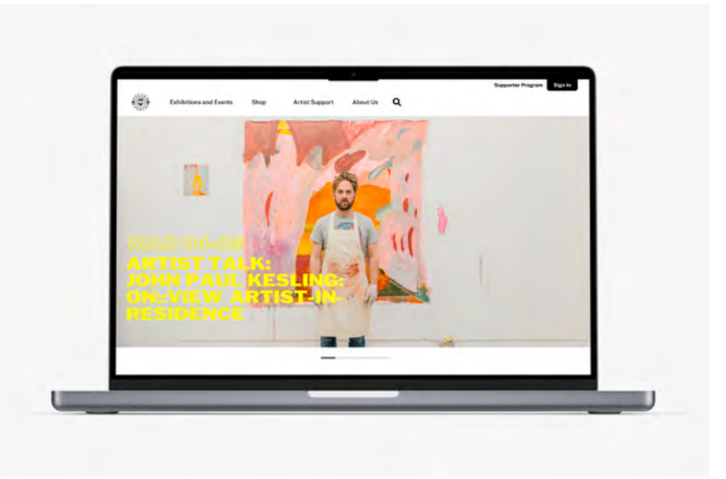
School:
University of Wuppertal

Teacher:
Gert Trauernicht,
Fabian Hemmert

Website:
uwid.de



Steps to Stay
Sustainable Management for hotels



Design:
Jiyang Ye,
Qingmeng Ye,
Chia-chi Ma

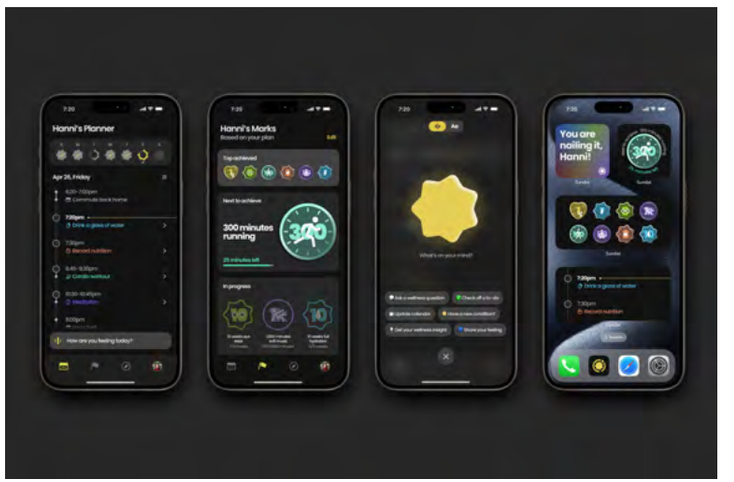
School:
Savannah College of
Art and Design

Teacher:
Denise Ranghetti Do pilar

Website:
poppyma.com

Sulfur studio website redesign

UX DESIGN AWARDS
nominated
2024



Design:
Jieun Kim, Hanqing Zhao,
Minyan Chen, Yuqing Xiao

School:
Savannah College of
Art and Design

Teacher:
John Storey

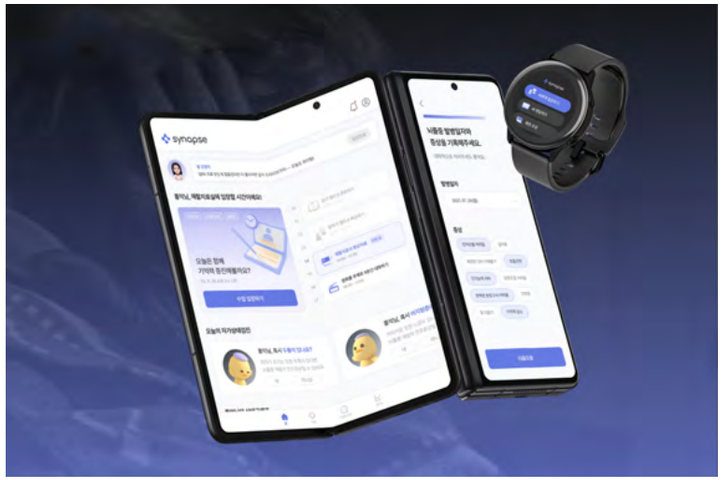
Website:
sundialai.framer.website

Sundial

Design:
Yesol Song,
Jaewoo Ryu,
Jiwoo Seo

School:
Hongik University,
School of Design
Convergence

Teacher:
Yoonju Cho



Synapse

UX DESIGN AWARDS
nominated
2024

Design:
Sin-Yu Lin,
Li Kai-Chu,
Yun-Jhen Wu,
Wen-Shin Zeng,
Yin-Chi Liu

School:
National Taipei University
of Education (NTUE) &
Ming Chi University of
Technology (MCUT)

Teacher:
Li Kai-Chu

TEAS
Tea Field Disease & Pest Sensing

UX DESIGN AWARDS
nominated
2024

Design:
Mihir Sharma

School:
College for
Creative Studies

Teacher:
Dr. Predrag K. Nikolic

Website:
mihirdesigns.com

TactileGrip

Design:
Jeong Eun Yoo

School:
Chelsea college of arts

Teacher:
Ji Hyun Yoo

Website:
jeongeunyoo.com

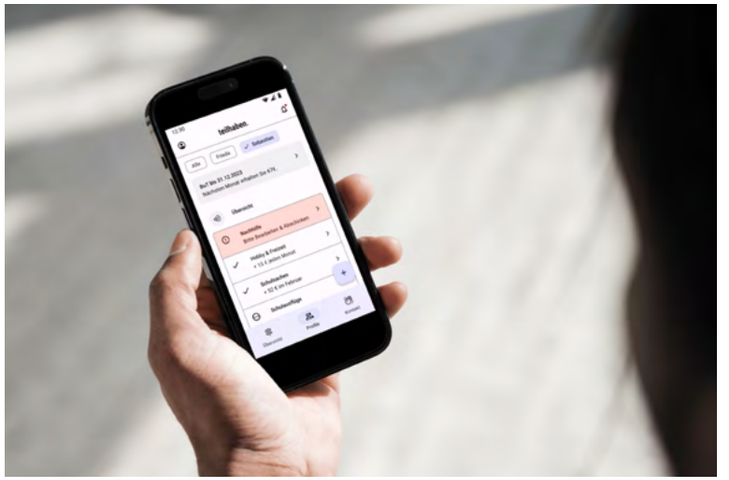
Teen Saver

Design:
Inken Alber

School:
HAWK University of
Applied Sciences and Arts

Teacher:
Dr. Sabine Foraita,
Stefan Wölwer

Website:
inkenalber.de



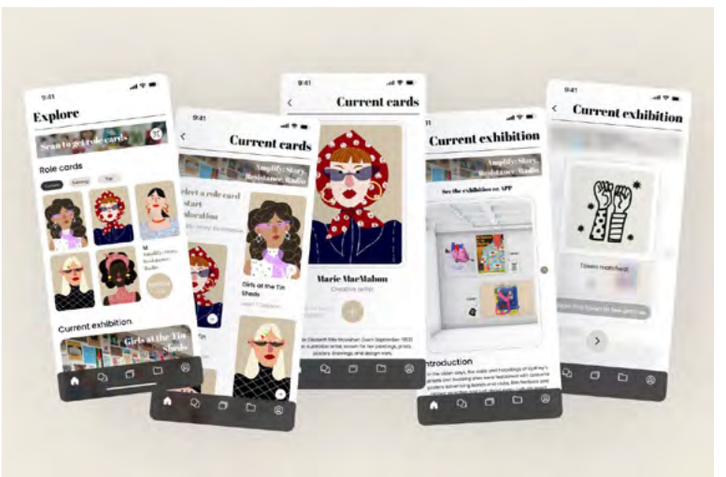
teilhaben.
Accessibility through Co-Creation

UX DESIGN AWARDS
nominated
2024

Design:
Nicole Li,
Lu Lu,
Jingwen Yang,
Zenghui Chu

School:
University of Sydney

Teacher:
Markela Panegyres



The Interactive Archive Quest

Design:
Eunjung Yang,
Fan Fang,
Valunporn Sithivaraporn

School:
School of Visual Arts

Teacher:
Patom Kanmopakorn

Tiny Treasures

UX DESIGN AWARDS
nominated
2024

Design:
Yu-Shan Huang

School:
National Taiwan
University of Arts

Teacher:
Wei-Lang Lee,
Yu-Hsuan Lin

Website:
behance.net/
sharon19991f86

TRA APP for the Elderly

Design:
Amanda Trotta,
Carlotta Castenetto,
Federica Sciretta,
Luca Maserati,
Mattia Salamida,
Xiyuan Hu

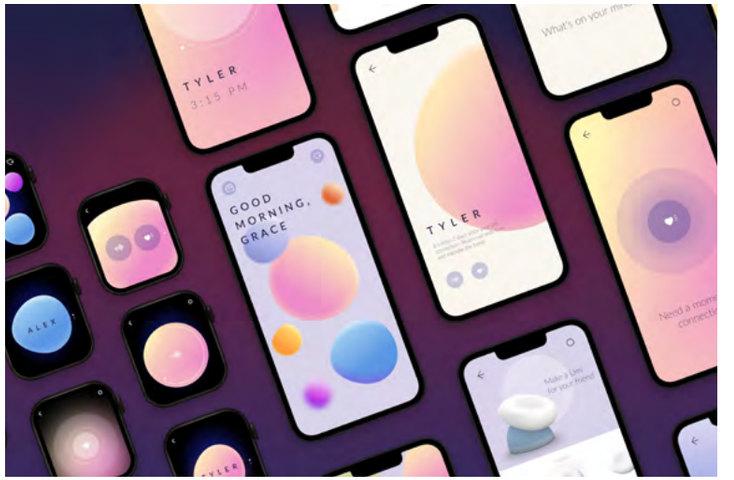
School:
Politecnico di Milano

Teacher:
Marco Ajovalasit

Website:
tudo.altervista.org

Tudo

UX DESIGN AWARDS
nominated
2024



Design:
Sizhe Huang

School:
ArtCenter
College of Design

Teacher:
Brian Boyl,
Jeff Higashi

Website:
stellaszh.com

Umi

UX DESIGN AWARDS
nominated
2024

Design:
Siwen Tian

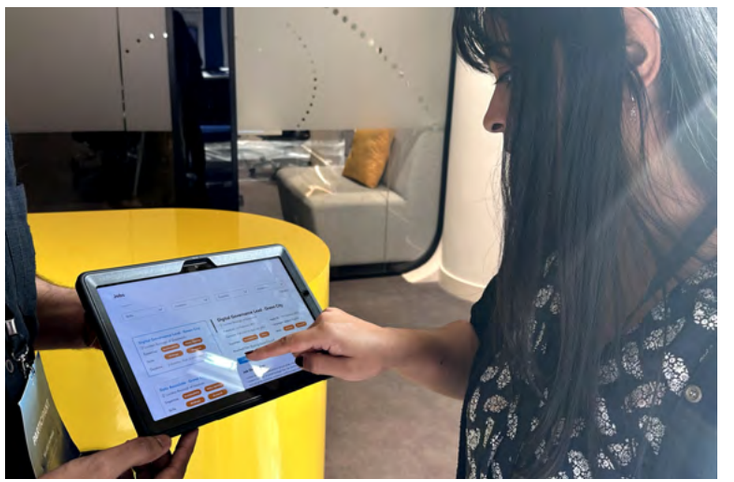
School:
Magdeburg-Stendal
University of
Applied Sciences

Teacher:
Steffi Hußlein

Website:
siwen.design

Tunemate

Interactive Piano Practice Experience



Design:
Yashasri Sadagopan,
Marta Suslow,
Sujeet Kumar,
Madhurya Katragadda,
Kazuhiro Naito

School:
Royal College of Art

Teacher:
Nicolás Rebolledo

Unify

Smart Collaborations, Actionable Outcomes

Design:
Siri Müller,
Johannes Rothkegel,
Anjuli Acharya,
Xingyu Liu

School:
Umeå Institute of Design

Teacher:
Thomas Degn,
Christoffel Kuenen

Unis

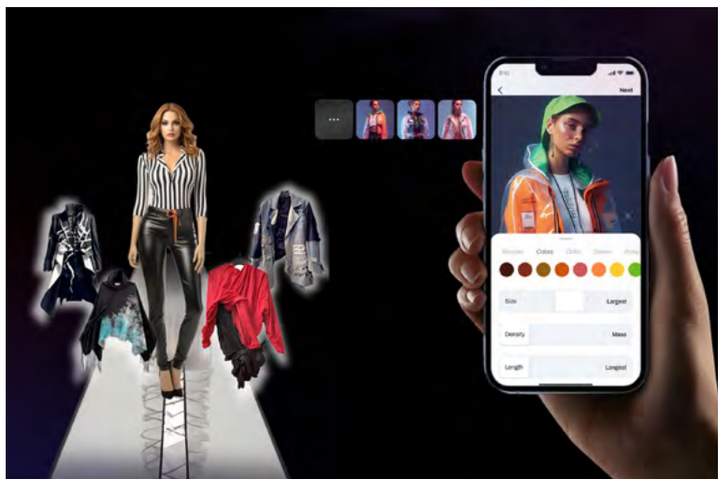
A preventive home security system

UX DESIGN AWARDS
nominated
2024

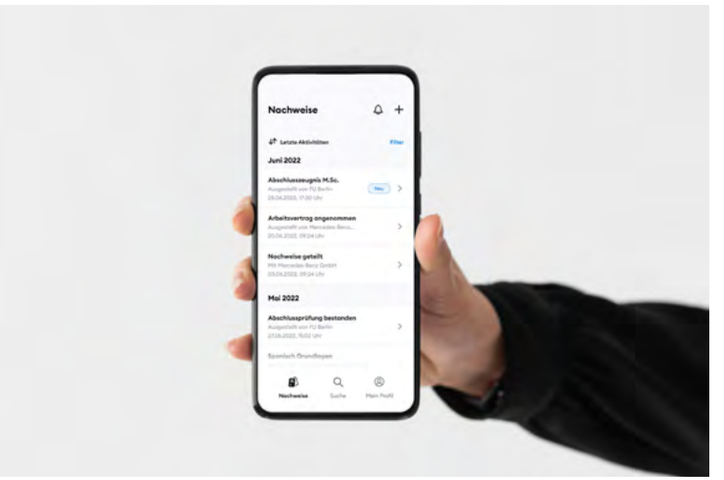
Design:
Yiqi Yan

School:
Harvard University

Teacher:
Karen Reuther



UpStyle



Design:
Marielle Lexow

School:
HAWK University of
Applied Sciences and Arts

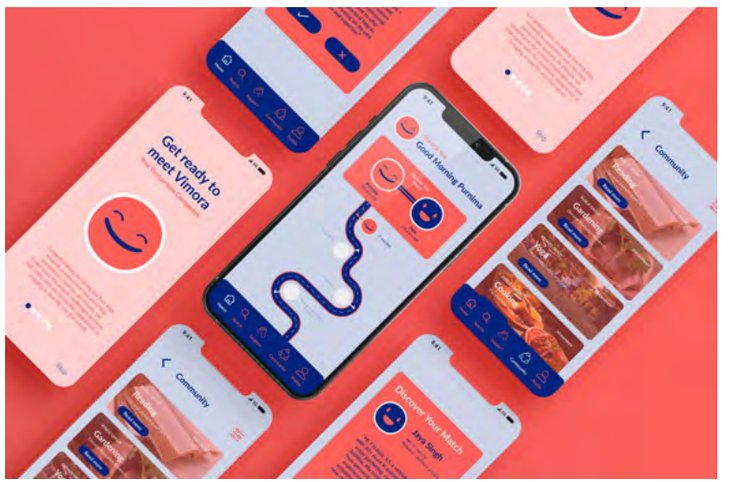
Teacher:
Stefan Wölwer,
Holger Fricke

Website:
mariellelexow.de

Valid

Managing Digital Identity and Certificates

UX DESIGN AWARDS
nominated
2024



Design:
Akshita Kalra

School:
Falmouth University

Teacher:
Bryan Clark,
Lizzie Ridout

Vimora

Embrace Your MomVibes

Design:
Taohui Cheng,
Giorgio Guì,
Elsa Costamante,
Giordano Urettini,
Lorenzo Castagna,
Andrea Lo Curto

School:
Politecnico di Milano

Teacher:
Marco Ajovalasit,
Mariana Ciancia,
Mattia Gianotti

Website:
virgilio.framer.website

Virgilio
hospital wayfinding system

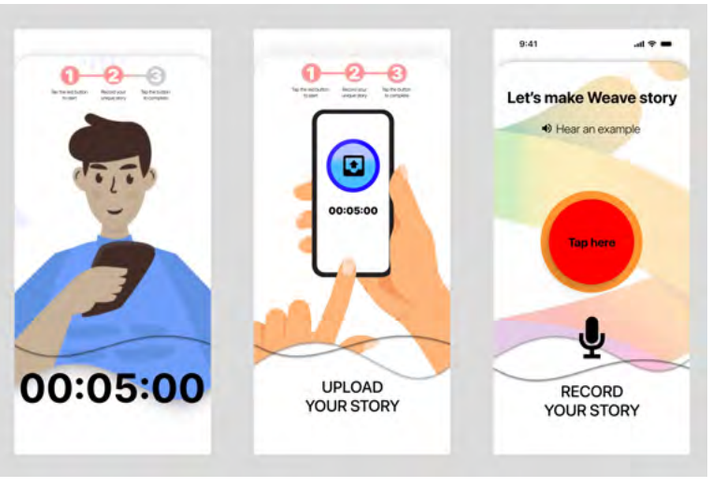
UX DESIGN AWARDS
nominated
2024

Design:
Haeni Lee

School:
Fashion Institute of
Technology

Website:
hennylee.com

Waggie



Design:
Ilnam Kim

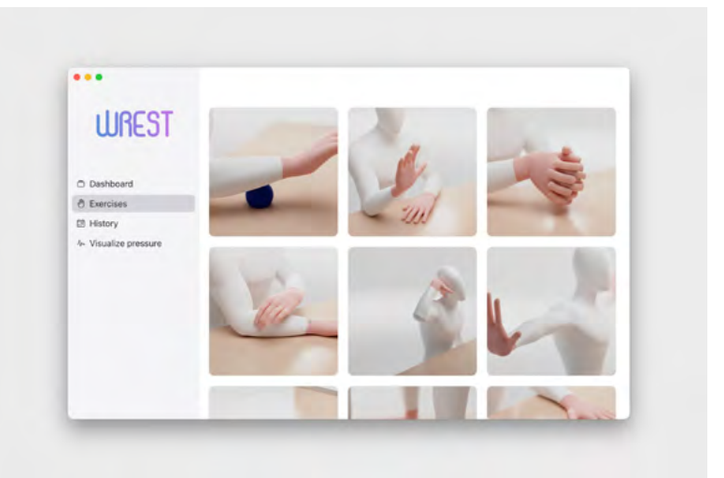
School(s):
Emily Carr University
Arts and Design

Teacher:
Eugenia Bertilus

Website:
ilnamkim.com

Weave
Connecting Generations

UX DESIGN AWARDS
nominated
2024



Design:
Tomáš Trejdl,
Vasil Kostin

School:
Czech Technical
University in Prague

Teacher:
Zdeněk Míkovec

Website:
getwrest.com

Wrest
The Smart Mouse Pad

Design:
Yi Wang

School:
ArtCenter
College of Design

Teacher:
Paula Seo

Website:
yiwang-design.com

Yelp Diet Mode

UX DESIGN AWARDS
nominated
2024

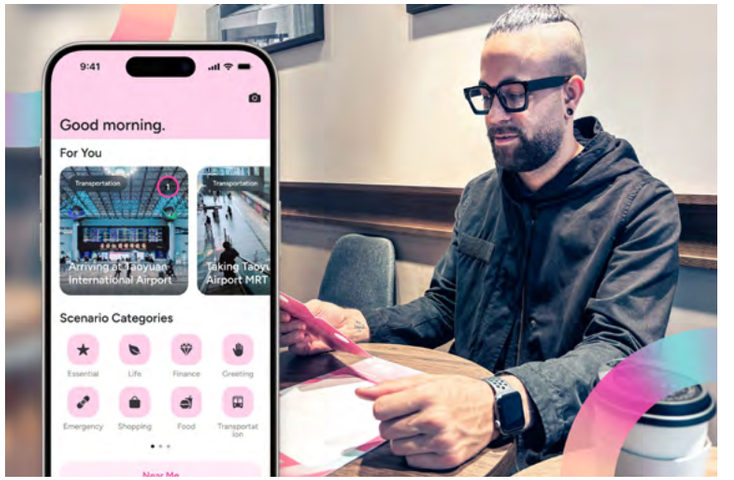
Design:
Hauke Wendt,
Alexander Kuon,
Rahel Schneider

School:
Julius Maximilians
University of Würzburg

Teacher:
Dr. Stephan Huber

Website:
inclusys.de

Zeitkompass



Design:
Cheng-Yi Hsieh

School:
National Taipei
University of Technology

Teacher:
Nan-Ching Tai

Website:
hsiehchengyi.com

Zica

UX DESIGN AWARDS
nominated
2024

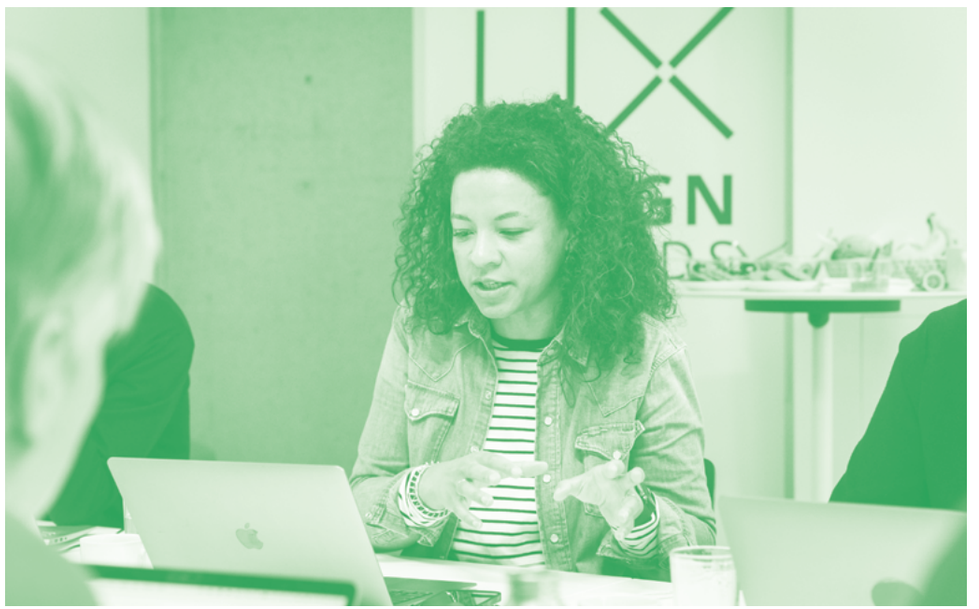


Table of Contents

02 Introduction
06 Interview
10 Jury Members
24 Award Category – Product
152 Award Category – Concept
190 Award Category – New Talent

Index

#

@Taxd 58
@Taxd Self Assessment 58

A

A Moment: Social MR 222
ADAC Toll Portal 62
ADAC: Allgemeiner Deutscher Automobil-Club 62
AE Studio 136
AI Ad Manager 63
ARiA Data Portal – an accesible data platform 69
ASTONE LLC 161
AVIEW HeartX 157
AXA 112
Aalto University 59
Aalto University Design System 59
Ability AI 60
Ability AI – Autonomous Marketing Platform 60
AccessCity 222
Account Health for iFood Delivery Partners 61
ActivAid 223
Adease 223
Akbank Mobile: For You 64
Akbank T.A.Ş. 64
Alive 224
Ambry Hill Technologies 144
An inclusive payments design system for India 65
An innovative and human French online bank 66
Anchor 224
Anker Innovations Technology Co., Ltd. 67
Anker SOLIX X1 – Home Energy Solution App 67
Anthem+ Shower Control Interfaces 68
ArkCare 156
ArtCenter College of Design 214, 275, 280
ArtVerse – Bridging Gaps in Art Education 225
Asan Medical Center 157
Astral Kreativ GmbH 169
Ather Energy Pvt. Ltd. 70, 110, 122
Ather Mobile App redesign 70
Aura – A Medication System 225
Autotrader IOS mobile app 71
AwareGO 72
AwareGO Human Risk Assessment 72
Azi 226
appmotion GmbH 115
aware: keep runners safe and motivated 226

B

BBnana Design Studio 175
BKSwipe 74
BOBO 229
Baby K'Tan 227
Balance App 227
BeachBuddies – Beach adventure helper 228
Beijing University of Posts and Telecommunications 237
Besty.ai 73
Beyond Visual Design – Inclusive Design Guidelines 196
BforBank 66
Bird Home Automation GmbH – DoorBird 89
Bloom Future 228
Blossom 187
Bose 75
Bose – A visceral design system 75
Boston University 249
Bremerhaven University of Applied Sciences 246
blok.it 198

C

COBE GmbH 123
COZET: Cozy Closet 233
CUBI 234
CYCO App 235
Canada Post: Carriers that Care 229
Candy Hoover Group srl 96
Canvas View by Dovetail 76
Caravan: Create your Ultimate Road Trip Experience 230
CareCompass 158
Carleton University 251
Carnegie Mellon University 263
Cashee – Banking for the youth 30
Cashee Tech 30
Center of Service Innovation (CoSI), KMUTT 124
Centralny Ośrodek Informatyki 111
CertScan – Reinventing Border Inspections 77
Chapter Design 61, 125
Chelsea college of arts 271
Chung-Ang University 268
Cieden 130
Cisco AIRO 230
CitiFix 159
CleanMy®Phone 32
Co-Act 231
CoAction – Reimagine Recruiting 231
Cohesity Data Platform 78
Cohesity Inc. 78
College for Creative Studies 270
Colubri Laboratory, Genomics and Computational Biology 140
Columbia University 248
Comcast 104
CommScope 167
Commencis 40
Composable Dashboard 79
Connecting Resilience 232
Coralline 232
Coreline Soft 157
cosmo – discover the colours of language 200
Coventry University 243
Cox Automotive – Autotrader 71
Crack: Affordance of planning 233
Crazzone 234
Creating an inclusive crypto product 80
Cuebic 160
Czech Technical University in Prague 279

D

DAVAI ... 236
DB Rad+ "Goal fever challenge 2024" ... 56
DINE ... 237
DK Associates Oy ... 129
DURABLE Hunke ... 172
DailyEase ... 235
Dell Audio ... 81
Dell Peripheral Manager ... 82
Dell Technologies ... 81, 82, 83, 176
Dell.com Homepage Experience ... 83
DentixBuddy ... 236
Design Innovation Center (DIC) ... 107
Designit ... 66, 69
Designit MAD ... 69
Deutsche Bahn ... 19, 56
Deutsche Telekom AG ... 12, 14, 34, 147
Digital Payment System: Alice Tooth Care ... 237
Digital Platform for Leader in Temperature Control ... 84
Digital product advisor for sustainable irrigation ... 85
Digiverse ... 161
Digua ... 86
Discover by Classic 3-in-1 ... 87
Disney ... 88
Dolmen ... 139
Domini: AI-powered Business Analysis Assistant ... 162
DoorBird D21x Series ... 89
DoorMates ... 238
Dovetail ... 76
Dr. Tate ... 238
Drägerwerk AG & Co. KGaA ... 117
Drexel University ... 263
denkwerk ... 133

E

ECHO REALITY LLC ... 63
EDS Development ... 141
EK Omnia ... 26, 28
EasyMed ... 90
Echoes of Nuo: A Cultural Heritage Project ... 239
Echoes: Mixed Reality Application for Alzheimer's ... 239
Echoze: Your 24-Hour Sleep and Emotional Friend ... 240
Eco Sparx ... 91
École de Design Nantes Atlantique ... 234
Edaid ... 206
Elsewhere with Apple ... 220
Emily Carr University Arts and Design ... 279
EmoChat ... 241
Ergosign GmbH ... 85, 131
EvoCycle™ Recirculating Shower ... 92
Ewha Womans University ... 223, 233
eCollab Collaborative Tool for Forestry ... 240
enercity AG ... 115

F

Falmouth University ... 259, 261, 277
Fashion Institute of Technology ... 278
FauNah – Entdecke deine Region ... 241
Fiber Hub ... 34
Film Festival Online Platform Design ... 242
Finix Payment Management Dashboard ... 36
Finix Payments, Inc ... 36
Float Mobility ... 202
Flowe: Enjoy a healthy menopausal life ... 204
Four Typologies ... 163
Futronics (NA) Corporation ... 132

G

GN Group ... 182
Gardena ... 85
Glasgow School of Art ... 235
Glotta ... 242
GoID: Secure Digital Travel Credential ... 164
Goldsmiths, University of London ... 222
Graphic User Interface for Stratasys F3300 printer ... 93
Grazeway ... 243
Great Eastern Life ... 184
Green Trails ... 94
Greenfun ... 243
Gulf Bank of Kuwait ... 95

H

HANA 1Q – Mobile Banking and Asset Management App ... 98
HAWK University of Applied Sciences and Arts ... 272, 277
HEAR ME: AI Assistant for People with Hearing Loss ... 166
HID Global ... 164
HMW Design Studio ... 166
HTW Berlin – University of Applied Sciences ... 223, 225
Habits srl ... 97
Haier Europe ... 97
Haier Hob ID Series 6 ... 96
Haier Oven ID Series 4 ... 97
Hana Bank, Hana Financial Group ... 98
Hangzhou ROBAM Applicances Co., Ltd. ... 108
Hanyang University ... 224
Harmony X – Sync Music to Running ... 244
Harvard University ... 258, 276
HealthMate ... 165
Healthcare Digital ... 134, 135
Helping Teachers Integrate Refugee Students ... 206
HexAir – Air Pollution Monitoring Educational Toy ... 244
Hexagon ... 99
Hexagon's Collision Avoidance System (CAS) ... 99
Hi! Sam ... 245
Hidden Kitchen ... 245
Hochschule für Gestaltung Schwäbisch Gmünd ... 196, 200, 202, 228, 259, 262, 264
HomeSight: Improving Life with Chronic Conditions ... 167
Hongik University, School of Design Convergence ... 14, 233, 247, 249, 252, 270
Huazhong University of Science and Technology ... 239
Hugo ... 246
Hyatt Bellhop + Canvas ... 100
Hyatt Corporation ... 100
Hypha ... 246

I

IBAN Switch ... 38
IBD Note ... 101
IBM ... 127
IMAGO Design GmbH ... 26
Imperial College London ... 257
Inflammatix ... 54
Influencers for Architect ... 102
InnoGlas – Industrial AR and AI Solution ... 247
Institute of Art, Design and Technology, Dún Laoghaire ... 216
IntelliBlate ... 168
Intelux Smart Flush Faceplate ... 103
International University of Applied Sciences ... 255
Introducing NOW – prepaid internet, mobile and TV ... 104
İşCep'le Hayatım – Lifestyle Meets Digital Banking ... 40
Isora GRC – collaborative GRC platform ... 105
I'sland ... 247
It ... 248
iFood ... 61, 125

J

Jochheim GmbH & Co. KG ... 172
Jordan Ahli Bank ... 121
Julius Maximilians University of Würzburg ... 280

K

KARING 3.0 – Urinalysis Intelligent Toilet ... 106
KT Tape – Tape Like the Pros ... 44
KURZ CES 2023/Mission Infinity ... 169
Kawach ... 248
Kinmeno ... 249
Knox Manage ... 42
Kohler Co. ... 68, 92, 103, 106
Kohler Design Studio ... 103, 106
Kono: AI-Powered Daily Planner for ADHD ... 249
Korea Institute of Creative ... 257, 261, 268
Korea University ... 224
Kudo – The cutest way to fight climate change ... 208
kl,company ... 169
kylindesigns ... 178

L

LAUDA DR. R. WOBSER GMBH & CO. KG ... 84
LINGKONG UI ... 107
LIZET ... 252
LOOP for the next step ... 253
LUCTRA® LITE ... 172
Language Urban Odyssey ... 250
Laundo ... 250
Lens ... 170
Let's Exchange! ... 251
Lexi-Lens AR Dyslexia Aid ... 171
LifeLine ... 251
Light Up APP – Illuminate Lives, Illuminate Your Own ... 252
Lingxi Digital System ... 108
LiveLink ONE ... 109
Local Vibes ... 253
Loughborough University ... 206, 237, 244
Loyal – The Smart Rewards Card ... 254
Lumina ... 254

M

MADEBETTER LLC ... 146
MED (Milan Experience Design) ... 96, 97
MING Labs ... 46
MUSO ... 173
MUSO Studio ... 173
MacPaw ... 32
Magdeburg-Stendal University of Applied Sciences ... 198, 232, 241, 274
Magentus ... 145
Magic Twist Regenerative Braking ... 110
Mahlkönig ... 26
MediConnect ... 255
Mind Scanner ... 256
MindPenny ... 256
Ming Chi University of Technology (MCUT) ... 229, 251, 271
Moii: A progressive ACT training kit ... 210
Momentum Design Lab ... 44
MovingStones Inc. ... 98
MusicVest ... 257
My AXA Mobile App ... 112
MyŠkoda App ... 114
memTUI – Digital Support for People with Dementia ... 255
mObywatel 2.0 ... 111

N

N26 Bank AG ... 17, 38, 80
NABA, Nuova Accademia di Belle Arti ... 227, 236, 238, 240, 253
NOISE. Interactive audiovisual design. ... 192
NSA Dashboard Concept ... 258
NTT DATA (Tangity) ... 147
Narrative Realms: An AR Collaborative Writing Tool ... 257
Narratron ... 258
National College of Art and Design ... 260
National Institute of Design Ahmedabad ... 248
National Taipei University of Education (NTUE) ... 271
National Taipei University of Technology ... 242, 281
National Taiwan University of Arts ... 273
New York University ... 235, 236, 247, 265
NexDrive: Unleash the Future of Technology for All ... 174
Next-Gen AI Education Hub ... 116
Nikon SLM Solutions ... 131
North Carolina State University ... 258
Northeastern University ... 238
Northwestern University ... 230
Nui Care ... 46
Nui Care Redesign & AI Enablement ... 46
nuvoi – nursing voice assistant ... 259

O

OCAD University 220
ODX Design System 117
OMNI-U Digital Finance App 118
Oddyssey 259
OdySea: The Journey with Your Deceased Loved One 175
Oli – Fostering Human Connections 260
OnDosis AB 48
OnEMI Technology Solutions Pvt Ltd (PaywithRing) 65
One Configurator Experience 176
Onyx Studio 160
Openlearn Academy 256
Orion Innovation 116
OYSTA service for children with ADHD 48

P

PMax 120
Parallel 177
Parsons School of Design 262
Pathfinder: Illuminate your path 212
Pawsome 260
Pearl Academy 264
Perch 178
Period Care 261
Personalized Finance: AI for Everyone 261
Phenomenon Studio 105
Philips Hue Secure In-app security features 179
Philips Patient Monitor 6000 Series 119
Politecnico di Milano 274, 278
ProtoPie 50
PulseHeal 180

Q

Q2 79
Q8 136
Qawn 121
Qubstudio 95, 141

R

RAB Lab 181
RMVgo – The app for your easy mobility 123
RTS UX 168
Relief.AI 181
Repsol 69
ReSound Nexia™ (Beltone Serene™) 182
Resonance – sound that resonates with your actions 262
Rhein-Main-Verkehrsverbund GmbH 123
Rizta HMI UI 122
Routio: Enhancing Organization for Kids with ADHD 214
Royal College of Art 14, 257, 275
rocket-media GmbH & Co KG 84

S

S2 Global 77
S.C ARKA REC S.R.L 137
SAANSOOK – Holistic Healthy Living 124
SAIC-OIMT 183
SAP Wayfinder for IBM Cloud 127
SBS Note 128
SHINGA Creative 161
SLM.Prep Selective Laser Melting Data Preparation 131
SOTTOSALE 266
STAY SAFE: Disaster Resilience AI 186
Safety Center for iFood Delivery Partners 125
Sage: Passing Wisdom to Next Generations 262
Saltycloud 105
Sam's Club 126
Sam's Club Exit Experience 126
Sammy – smart conversation assistant for U-Haul 263
Samsung Design Membership 218, 224
Samsung Electronics 14, 42
Samsung R&D Canada 42
Sara & Wenyu 170
Savannah College of Art and Design 225, 231, 234, 242, 269
Scholz & Volkmer GmbH 56, 94
School of Visual Arts 208, 224, 257, 261, 266, 268, 273
Sector Alarm 129
Sector Alarm Smart Alarm System 129
Sharing Excess: Enhance Food Rescue Efficiency 263
Shenzhen BOTINKIT Co., Ltd. 86, 120, 150, 151
Shenzhen TCL New Technology Co., Ltd. 107
Shifting the mindset on financial protection 184
Shilp: A Heritage Conservation Project 264
Shroom 185
Signify 179
Signify Design 179
Simon Fraser University 229
SimpleSolar 264
Sitenna B2B SaaS for modern infrastructure 130
Skillbox Academy 227
Slice 265
Smart Elderly Care Solution 132
SofiAPP Aprende jugando 265
Solid Design System 133
Solo Sisters 266
Sookmyung Women's University 204, 212, 253
Sora – Learning Management Platform 52
SoraSchools 52
Soune 267
South China University Of Technology 228
Spark: Goal-tracking App with Gamification 267
Spinach Experience Design 65
Spotify Run 268
Spotted – Turning difficulties into possibilities 216
Steps to Stay – Sustainable Management for hotels 268
Star 20, 48, 183
Stratasys 93
Sulfur studio website redesign 269
Sundial 269
Sungshin Women's University 267
Support System To Empower Autism Parents 186
Survivors5.8 186
Synapse 270
studiokurbos GmbH 99

T

TCL Coporate Research Co., Limited 188
TEAMS Design Hamburg GmbH 117
TEAS Tea Field Disease & Pest Sensing 271
TRA APP for the Elderly 273
TRILUX GmbH & Co. KG 109
Tact Contact Launcher 188
TactileGrip 270
Taiste 59
Takeda Pharmaceutical Company 101, 128
TaskUp 134
TaskVue 135
Teen Saver 271
ThaiHealth Promotion Foundation 124
The Cocktail 74
The Gradient 30
The Hong Kong Jockey Club 87
The Hong Kong Polytechnic University 254
The Interactive Archive Quest 272
The Next-Gen Locker Revolution 137
The Rhythm of Tai Chi 138
The Yale Smart Alarm 139
The new Q8 App, a dynamic mobility facilitator 136
Thoughtworks 162
Tiny Treasures 273
Token Financial Technologies A.Ş. 148
Travel Healthy 140
TriVerity 54
Tunemate: Interactive Piano Practice Experience 274
Tudo 274
teilhaben. – Accessibility through Co-Creation 272

U

UEGroup 77, 167
UI for the innovative power station EDS 141
Umeå Institute of Design 20, 21, 210, 226, 230, 231, 232, 240, 246, 267, 276
Umi 275
Unify – Smart Collaborations, Actionable Outcomes 275
Union Investment 133
Unis: A preventive home security system 276
University of Applied Sciences and Arts of Southern Switzerland (SUPSI) 254
University College London 222
University of Massachusetts Chan Medical School 140
University of Michigan 260
University of Pennsylvania 249
University of Sydney 272
University of Washington 226, 239, 244, 245
University of Wuppertal 268
University of the Arts London 250, 256
University of the Republic of San Marino 266
UpStyle 276

V

VW(View) 21, 218
Valid: Managing Digital Identity and Certificates 277
Valtech 16, 75, 112
Valtech GmbH 112
Varian – A Siemens Healthineers Company 168
Vestel 142, 154
Vestel Gourmet View 142
VestelGO 154
Viettel Digital Services 143
Viettel Money 143
Vimora: Embrace Your MomVibes 277
Virgilio: hospital wayfinding system 278
Virgin Media 113
Virtual Identity 133
Voice – Dictation offering for Gentu mobile app 145

W

W & M design studio 73
WAVS Hormonal Health App 146
WIK-Elektrogeräte Entwicklungs und Service-GmbH & Co.KG 91
Waggie 278
Wavemaker & Choreograph 102
Weave: Connecting Generations 279
WongDoody 113
Workforce Efficiency –The info management system 147
Wrest – The Smart Mouse Pad 279

X

X-Loyalty: A single platform for loyalty & payment 148

Y

Y.H Studio 165
Yale, ASSA ABLOY Group 139
Yarbo APP | Intelligent Yard Care Robot 149
Yarbo INC. 149
Yellow Tree GmbH & Co. KG 109
Yelp Diet Mode 280
Yibot 150
Yidi 151
Yonsei University Graduate School of Communication & Arts 241
yellow design, yellow lab GmbH & Co. KG 172

Z

Zeitkompass 280
Zhejiang University 245, 250
Zica 281
Zweckverband Green Trails 94

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"I can see many parallels between UX design and cooking – in terms of the evolution of the craft, its function, and even the effect or quality that comes out of it. In UX there is both fast food and haute cuisine. The UX Design Awards are there to help us see the difference, providing a great stage to recognize excellence in UX and help promote the criteria to a wider audience."
— Bernhard Staiber, Unit Lead Digital Experiences, Intuity

Among more than 950 participants from 54 nations, 22 jury members nominated 287 projects to compete in two Award seasons. The nominees include 152 professional entries – 117 Products and 35 Concepts – and 135 projects by New Talents from around the world. The judges bestowed 26 awards and two Gold Awards across all three competition categories. In addition, more than 40.000 users worldwide voted for two Public Choice Award winners, one for each season. The International Design Center Berlin and the Award Jury congratulate all honorees of the UX Design Awards 2024 – we are proud to feature your work!

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