

UX DESIGN AWARDS

2023

The Global Competition for
Excellent Experiences

UX
DESIGN
AWARDS

2023

An Award by **IDZ** International
Design Center Berlin

UX Design Awards 2023

Celebrating Excellence in Experience Design

The UX Design Awards align with the International Design Center Berlin's mission of over fifty years – promoting accomplished design and recognizing the people involved.

This year, more than 900 participants from 54 nations entered the awards. Our juries nominated 268 projects to enter the competition.

The judges bestowed three Gold Awards, 23 Awards, and one Special Mention across all three competition categories. In addition, more than 40.000 users and professionals worldwide elected two Public Choice Award winners in extensive online polls.

This publication presents all honored projects. As such, it showcases the best in user experience design from around the world. The awarded projects demonstrate the power of design to improve people's lives. They are intuitive, user-friendly, and effective. They also address real-world challenges and needs and consider indirect consequences and broader impacts.

We are honored to recognize the hard work and dedication of the designers, teams, and organizations behind these projects. Their work is an inspiration to us all. The UX Design Awards celebrate the power of design to make a difference. We are committed to promoting excellence in user experience design and are proud to be a part of this ever-growing community.

Congratulations to all the winners and nominees of the UX Design Awards 2023!



Prof. Karsten Henze
Chair of the Board at the International Design Center Berlin



Prof. Pelin Celik
Vice Chair of the Board at the International Design Center Berlin
and Chair of the Jury, UX Design Awards – Autumn 2023



Ake Rudolf
Head of Strategy at the International Design Center Berlin
and Director of the UX Design Awards

The only important thing
about design is how it
relates to **people**



A conversation between Ake Rudolf and Gennett Aku Agbenu, Chair of the Jury, UX Design Awards – Spring 2023

AKE RUDOLF Gennett, can you tell us a bit about your work and background? What do you do, and what pushes you in your daily job?

GENNETT A. AGBENU I am a designer. I have worked for several agencies like Jung von Matt and MetaDesign in the UK, Germany and China. Today I am the head of brand expression at Siemens AG. This means translating business strategy into brand and design strategy, defining principles and basic frameworks for the most important offline and online touchpoints and empowering everybody working with the brand to bring those principles to life in their respective projects, campaigns, services or products.

I love learning new things, working with people from different professions and backgrounds, solving problems and crafting experiences. For me, design is a lens to understand the intent of business and people and to craft experiences that are as close as possible to that intent.

AR You've chaired the awards jury for the first time this year. How did you experience judging the competition?

GA That's true – and I am looking forward to the next round. I liked the conversations with people from different fields of expertise. I remember being impressed by the diverse range of submissions and the high quality in the New Talent category... certainly one of the reasons why the jury agreed to provide the Gold Award in this category.

AR Was there anything that caught your eye among the competition entries? What trends or developments have you observed?

GA In addition to the high number of entries in the healthcare or femtech sector, there were also very interesting entries from the industrial environment leveraging the potential of generative AI. Working for a tech company myself, these were interesting cases to study and discuss.

Surprisingly, there were a rather small number of entries dealing with topics like cryptocurrency, sustainability or mental health. I assumed these topics would be significantly more relevant among submissions, as media coverage and startups around these topics are also increasing. However, the few submissions in this field were promising regarding the provided depth of research, business model ideas and visualization. I hope to see more here in the next few years.

AR You work in a design leadership position for a global technology company. How did the role of design, especially UX design, change in your field over the last few years?

GA Yes, there are many areas where design and UX have become more important in recent years. Siemens has changed from an industrial conglomerate to a focused technology company and now belongs to the top 10 software companies.

Spin-offs and initial public offerings of former business units such as Siemens Healthineers or Siemens Energy have accompanied this transformation, among others. I was lucky enough to accompany this transformation process in terms of design strategy. Design has helped make this change less scary, easier to understand, and more inspiring – and most importantly, it has created the right foundation for new identities to build upon.

At the same time, digital transformation accelerated through the recent pandemic. As Andreessen rightfully argued, every company is becoming a software company to some degree, no matter in which sector its original roots may lie. Siemens is helping its customers to successfully master this digital transformation through the technology we provide. Our aspirations for future software solutions in terms of UX will be important for us and our customers. Design has to provide new ways to reduce complexity or abstractness in the industrial field as it already aims for in our private interactions.

Furthermore, I also see a lot of potential for design in the field of sustainability, innovation and human resources. Attracting and retaining the right talent to keep pace with the speed of technological change has become more challenging for organizations. Redesigning processes to help people manage the flood of information or designing spaces people want to “come back” are only a few examples where design plays a crucial part.

AR What has changed in the collaboration between companies and external agency partners in recent years? How do you expect the roles of internal design functions and external partners to evolve in the near future?

GA The setup for collaboration is always changing in terms of the projects and topics we focus on. We keep the circle of the agencies we work with as small as possible. Having said that, a global company like Siemens – located in nearly every region – still works with a range of agency partners who need to be trained and kept informed regularly, which is very important for us.

Our internal teams have also been growing over the last few years, and we increasingly collaborate with very senior freelancers who specialize in specific design fields – which might be rooted in the fact that the struggle for talent is as fierce for our agency partners as it is on our side.

AR We’ve seen some notable applications based on generative AI and LLM catch on recently. Which technologies will play an important role in the coming years, in your opinion?

GA Next to the ones we already touched on I am very curious about future mobility solutions and immersive reality technologies. So far, I have never owned a car myself. Nonetheless, I enjoy interconnected shared services and offerings that allow for additional and new ideas regarding usage and experience. Redefining interfaces in a 3D environment through spatial design – as recently introduced by Apple – is going beyond traditional app design. This will provide users with a more immersive and intuitive experience and it will have an enormous impact on how we interact with our daily tools, or on how the industrial metaverse will look like.

AR What’s still missing for you when it comes to UX design?

GA It’s still the connection between business and design and strategy and design. I see a lot of cases where this is missing or not articulated clearly. During my last jury session, we spent at least 70% of our time speaking about the WHY of every project before delving into the design aspects. If this part is poorly defined a closer examination will be unlikely. It is these discussions that I enjoyed most during the last session.

AR What makes a great user experience to you? What can go wrong?

GA Well – maybe a recent example of my non-working life; my husband and I enjoy running a lot, and we wanted to keep things more serious regarding tracking our behavior. We both started with different smartwatches to do so, but of course, we regularly compared the outcome and usability.

Let’s put it this way; I quickly learned that I value accuracy, long battery life, as well as extended and well-designed data visualization more than staying true to one brand and wearing a Swiss army knife on my wrist. So, aside from admitting that my non-techy husband made the better choice, I would also say that I appreciate the basics more if done well – than being distracted by more features which don’t help me with the “problem” I wanted to solve in the first place. This applies to many other scenarios as well... technologies that do the “basics” well, like working reliably or on time or securely, are not easy and make a big difference.

AR Finally, what advice would you offer future UX Design Awards participants?

GA Sure, two things on that. First, comprehensive design systems and libraries are complex and challenging to be established in every company. I feel you. And although I enjoy diving into the details of a good design system – it is “only” fulfilling the must-have category rather than the award category. As designers, we should not limit ourselves to creating the perfect system but also think about how to become more creative within these boundaries and which role design can play beyond buttons and patterns.

And secondly, coming back to what was mentioned earlier: it’s very important how we connect our ideas to business impact. How we sell our ideas or how we help designers and non-designers understand why this idea is having an impact is something we should practice at every opportunity. The UX Design Awards are one of those opportunities to get additional input and feedback from renowned judges and to train that muscle. Looking forward to doing that together!

AR Dear Gennett, thank you so much for your insights!



UX Design Awards Jury

The jury is the core of the UX Design Awards. The independent experts' many years of experience guarantee the highest quality of the competition. On the following pages we proudly present the jury members of both Award seasons in 2023.



Gennett Aku Agbenu

Global Head of Brand Experience / Creative Direction, Siemens AG
Chair of the Jury, UX Design Awards – Spring 2023

Gennett is head of brand experience globally at Siemens. Passionate about helping brands to “do different” to make a difference and shape a positive future today. In her career, she has worked with various brands in the automotive, travel, banking, healthcare, energy, and home appliances sector.

Gennett holds a Diploma and MA in Communication Design and an MBA in Business Administration. She is a lover of creativity, humor, and excellence. And so far, she has lived on three continents: Londoner at heart, Berliner by default, and Beijing-inspired.



Nancy Birkhölzer

Investor & Advisory Board Member,
Regenerative Business & Climate Tech

Nancy dedicates her time and skills to innovation for a better tomorrow. Her passion lies in sustainable product and service innovation, focused on systemic change and value creation, based on sustainable business models. She supports ESG transformation projects in organizations from the design and innovation perspective.

In the past, Nancy has lead the Experience Consulting team at PwC Germany, the innovation studio IXDS with studios in Berlin and Munich, and the Berlin office of the service design agency Fjord, among others.

Additional focus areas of her work included the empowerment of innovation teams in design studios, as well as in design and innovation departments within organizations, and organizational development (New Work).

Pelin Celik

Professor, HTW Berlin
Chair of the Jury, UX Design Awards – Autumn 2023

Pelin Celik is professor for Industrial Design at the HTW Berlin since 2017. Her research focuses on Holistic User Experience in Age and Technology as well as experimental and participative design processes.

Before being assigned to the HTW Berlin, she worked as a professor at the Hochschule für Kommunikation und Gestaltung in Ulm and as a visiting professor at the Burg Giebichenstein Kunsthochschule in Halle. As a designer in international companies, she has received numerous awards for her work.



Max Eicher

Senior Industrial Designer, Product Owner Refrigeration Design,
Brand Siemens, B/S/H/

After studying industrial design at the University of Applied Sciences in Munich, Max Eicher worked independently for several years, focusing on furniture, children's toys and trade fair design, before entering the world of household appliances at B/S/H almost 20 years ago.

Since then, he has dedicated himself to the design of large household appliances. His primary focus lies in the development of innovative product concepts including all of their user layers. In recent years, he has focused on refrigerators and freezers and the diverse and globally diverse user requirements for modern home appliances.

During his work at B/S/H, Max Eicher also supervises cooperation projects with universities. Together with his team, he won numerous design awards for his company.



Lisa Gerkens

Product Strategy Lead, Forward31 by Porsche Digital

Lisa Gerkens is helping founders to make the right steps when building their ventures at Forward 31 by Porsche Digital.

She is a product development generalist, with a focus on driving decisions, getting teams unstuck and guiding them to figure out what their next steps should be and how to take them. Lisa is a true advocate for continuously testing both products and businesses and combining sales and product development.

Tapani Jokinen

Chief Designer, Tapani Jokinen Design & Principal Strategic
and Circular Design Consultant, Fraunhofer IZM

Tapani Jokinen is an industrial designer working at the intersection of circular economy, systems, foresight, and design. He looks back at more than 25 years of extensive design experience in various capacities and global locations. In his daily work Tapani helps teams and businesses to become more resilient by applying circular design principles in order to make their future business, products, and services more sustainable.

Besides his work as a design consultant at the Fraunhofer IZM, an applied research institute for systems and electronics, he is the founder of TJ Design, a creative consulting firm that fuses strategic innovation and design with sustainability business practices. He was Head of Design Portfolio and Strategy at Microsoft / Nokia, and the initial designer behind the iconic Nokia 3310.

Anja Kaiser

Head of Design and User Experience, SVP, Siemens Healthineers

Anja leads the User Experience and Design team at Siemens Healthineers. Together with her team, she is passionate about improving the efficiency of care teams, increasing patient satisfaction and humanizing medical care.

After graduating with degrees in communication design and information design, Anja began her user experience design career in consultancies before moving to the corporate sector.

Ever since, she has been building in-house experience design teams, and is continuously working to increase the impact of user experience in healthcare. She won several awards for her work as an experience designer, including the UX Design Award.



Tae-Young Kang

Director, Customer Experience Design, Deutsche Telekom AG

Tae Young Kang is a Director of Customer Experience and a Product Lead at Deutsche Telekom roundabout 20 years of experience in UX and service design. Currently, he focuses on streamlining and digitizing Deutsche Telekom's customer-centric innovation process, leading a team to implement a corporate-wide collaboration platform that accelerates idea collection, target customer validation, and data-driven concept prioritization.

Previously, he worked at Samsung Electronics for over 15 years, where he cultivated extensive hands-on experience in the end-to-end product innovation process – leading diverse projects from new product development to production model enhancement and shipping to global audiences, including the Galaxy Smartphone series.

Tae Young studied Service Design (M.A.) at the Royal College of Art in London and Visual Communication Design (B.A.) at Hongik University in Seoul.



Oliver Kulpi

Head of Experience, Valtech Germany

Oliver is a seasoned strategy executive with a track record in large-scale digital transformation programs for mobility, manufacturing, luxury and healthcare. He leads the Experience Design team at Valtech and is passionate about the intersection of technology and human-centered design, which he experimented with already back in the 1990s when graduating at HdM Stuttgart.

In his career he founded New Zealand's first web design agency, developed driver assistance tools to improve autonomous driving, designed the first fully digital car dealership on high street, introduced direct-to-consumer solutions for OEMs and iconic luxury brands, and enabled life science companies to become patient-centric.

Today, Oliver fosters digitization in established industries and helps to transform business models through design thinking, with accessibility being one of his focus areas.

Joon-Mo Lee

Managing Director, PHOENIX Studio Munich

Joon-Mo Lee is Managing Director at PHOENIX in charge of the PHOENIX Studio in Munich. A distinguished graduate from Central Saint Martins College of Art and Design in London, his client work and public talks explore the intersection of philosophy, culture, design and innovation.

Before entering the design industry, he has worked in the toy and FMCG industry in Düsseldorf, Berlin, Hong-Kong and London. In his past engagements he has collaborated with a broad range of leading brands including LG, Samsung, Boeing, Huawei, BSH, Neff, Hansgrohe, Vorwerk and Schindler.

Joon likes travelling with his camera, loves seafood, has a palate for cheap booze, and enjoys Karaoke nights with his team.

Amber Lundy

Director of Product Design, Ford Electric Vehicles

Amber Lundy is a designer leader working on the intersection of advanced concept design and designing for AI-driven experiences. Her upbringing spans countries and her training spans design spaces, starting in industrial design and computer mediated communications before branching into UX and transmedia art.

Over the years she has lead design and conception for products at startups and big tech giants such as Emotient Analytics, Raytheon Websense, Apple and Amazon. Today, her broad design practice has come together to focus on driving deep rooted change, unlocking new customer value and manifesting emergent experiences.



Alex Mulder

Associate Partner, Prophet

Alex is a Creative Director, Product and Service Design in Prophet's London office. His passion lies at the intersection of human interaction with technology and specifically in more complex B2B2C environments.

Prior to Prophet, Alex was Creative Director and partner at Nimbletank and developed his craft in various agencies from New Zealand to the United Kingdom over the last 17 years. From digital product design to holistic ecosystems, he has helped businesses deliver meaningful, functional, and impactful experiences. Alex has a BA in Design from the University of Auckland.



Laura Müller

Head of UX/UI, Henkel dx

Laura is currently building the first UX/UI team for Henkel (dx) globally. She makes sure that the motivation behind building new products and user needs align. Her team creates meaningful digital products by combining user needs, business models and branding.

She worked for leading digital and branding agencies before diving deeper into the field of business and innovation. She has a passion for inventing products and insists on following new ideas. She worked for brands such as Daimler, Airbus, VW, BMW, Siemens, ERGO, Migros, SOS-Kinderdorf and DHL.

In her spare time she coaches startup founders on digital product strategy and UX, helps students enter the UX world by mentoring them and blogs about UX-related topics.

Peter Post

Managing Director, Scholz & Volkmer

As designer and managing director of Scholz & Volkmer, Peter Post is responsible for the area of Connected Products. Born in Frankfurt in 1969, he studied communication design at Wiesbaden University of Applied Sciences. In 1995 Peter Post moved to the Netherlands, where he founded and managed Interaction Design departments at various agencies. His clients included KPN Telecom, TNT Post, Randstad and Dutch Police.

In 2006 he joined Scholz & Volkmer as a Unit Director. In 2008 he became Managing Director and serves clients such as Deutsche Bahn, Mercedes Benz, Lufthansa and Riese & Müller. Peter Post teaches Interaction Design and User Centered Design. His work has received awards such as the red dot, the iF and the ADC, among others.

He is a conception-strong UX designer with a lot of mobile and response experience, a passionate doer, a cheerleader who can manage teams and partners very well and pull them along.

Shruti Ramiah

Head of Design, Zalando

Shruti leads the design operations, customer research and strategic design teams as Head of Design at Zalando. In collaboration with the cross-functional product organization, her teams provide designers, product managers, and engineers with effective ways of working, actionable insights and strategic direction to drive their work.

A researcher at heart, Shruti now leverages her empathy to build healthy teams and foster nurturing work environments. She is dedicated to sharing her expertise and regularly teaches design students and mid-career professionals. Shruti was born and raised in India, but Germany has been her home for the past 10+ years.



Tracy Rolling

Expert in Design for Emerging Technologies

Tracy Rolling has long been focused on emerging technology, especially the IoT. Tracy speaks on topics including how to stay human centric when working in emerging technology, the opportunities and dangers of automated systems, and how to escape the pathology of optimism that prevents us from designing new technologies in a way that is compatible with democracy and equity.

In the past, Tracy has been an Experience Director at Futurice in Berlin, one of the largest independent innovation consultancies in Europe. She worked at Philips, building mobile applications for connected consumer healthcare devices, and at Nokia where she built location-based services and worked on research projects in VR, AR, and Wearables.



Christine Rossa

Director User Experience Projects – Insights, Robert Bosch GmbH

A computer scientist by education and an advocate for user needs by heart, Christine heads the “Insights” project department at the Bosch central UX organization.

From developing intuitive human-machine interfaces to designing and validating new mobility solutions, she loves bringing to life intelligent software that excites and fascinates mobility customers.

In everyday work, her colleagues value her proficiency in combining technical expertise with strategic insight, and her empathy for all things human – and above all, her ability to keep things short and sweet.

Bernhard Staiber

Unit Lead and Fellow, Intuity Media Lab

Bernhard is an experienced designer and unit lead at Intuity Media Lab in Stuttgart, Germany. With a desire to challenge established thinking, he helps organisations discover potential and re-align their service strategy. Enthusiastic about robust service design, he and his team follow initiatives from the initial spark to realisation.

Bernhard strives to use UX as a strategic tool by including business and societal goals as vital factors. In addition to his experience in a wide range of industries, he also benefits from his background in business administration.

Mine Danışman Taşar

Senior UX Designer, Philips Experience Design

Mine creates user experiences in healthcare. With 15+ years of experience, she not only steers innovation projects but is also passionate about improving current experiences for longstanding products and services. She works with a global team of designers and in close collaboration with clinical professionals and hospitals. Her design expertise has been applied to a range of clinical domains, including oncology, pathology, genomics, sleep & respiratory and patient monitoring. She strives to craft seamless and effortless experiences for both patients and professionals.

Mine studied product design, followed by a master's degree in user experience design at Umeå Institute of Design, Sweden. She designed edutainment applications for children in the early years of her career. She is currently a Senior UX Designer at Philips Experience Design, based in the Netherlands. She enjoys traveling to explore new cultures, human psychology & physiology, machine learning and cooking to host feasts with friends.



Hamed Yahyaei

Senior UX, CX & Service Designer and Board Member of Union for University Graduates, Scania Group / Europe Manager, Interaction Design Foundation

Hamed Yahyaei is a senior UX, CX and service designer at Scania Group in Sweden, board member and trustee at the Union for University Graduates of Scania Group (Scania Akademikerföreningen) and co-leader of the Scania Corporate Culture working group at AF. Furthermore, he represents Scania as a member of highest decision making council at Akavia, is an Ambassador for Scania Skill Capture as well as co-founder and core team member of the VW Group Digital Meetup.

Hamed is a multiple award winner, a systems thinker and enterprise design thinking coach with more than a decade of professional experience. He is involved with the Interaction Design Foundation (IxDF), IxDA, Nielsen Norman Group, UX Design Awards, CXPA, SDN, Service Design College, Lund University and the Stockholm School of Economics, among others.



“A good user experience is not only about what a service enables you to do, but how it makes you feel.” — Tapani Jokinen

Jury Member, UX Design Awards





Award Category Product

“Clarity of the problem that’s being solved, understanding the background, having a view on the research, and how far you go to really understand or even challenge that problem – I think that really provides the true context for what one is trying to solve for.” — Alex Mulder

Jury Member, UX Design Awards



Among submissions from 54 nations, the jury nominated a total of 138 projects to compete in the Product category, which is open to market-ready or new products, services and environments.

Among the 138 Nominees, the juries bestowed one Gold Award, 16 Product Awards and one Special Mention.

Congratulations to all Winners and Nominees in the Product category!

Noise in hospitals impacts the quality of life and health of patients, their families and healthcare workers. Patient monitors create up to 82% of device sounds in the Intensive Care Unit (ICU), which impedes patients' recovery and clinicians' delivery of care. The new patient monitoring sounds reduce alarm noise up to 66%. Additionally, they are as functional as the original tones, but they are also sensible and less disturbing. This will impact any patient and caregiver in hospitals worldwide.

Company:
Philips

Design:
Philips Experience Design Studio, Böblingen
Sen Sound, LLC

Website:
philips.co.uk/healthcare



UX Design Award | Gold
Philips Sounds





“Philips Sounds demonstrated an excellent end to end experience design focusing on design thinking, simplicity, and applying participatory design. It considers design research and the feedback from the community to cocreate and redesign one of the iconic healthcare sounds for creative purposes. Targeting this problem could improve both customer/patient experience and employee/caregiver experience in hospitals. Philips Sounds does this while taking care of safety standards and the mental health of hospital visitors who are often already stressed and worried for their loved ones.” — Pelin Celik & Hamed Yahyaei

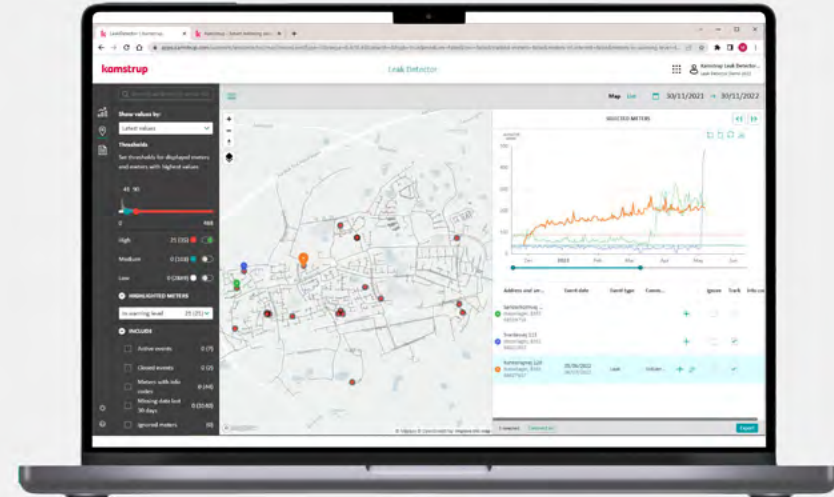


In the EU alone, 23% of drinking water is lost in distribution networks. Only 10% of those leaks are visible above ground. Kamstrup's Acoustic Leak Detection solution helps water utilities identify leaks underground to minimize this water loss and save money and resources. The flowIQ 2200 ultrasonic smart water meters hear the leaks that cannot be seen and the Leak Detector analytics software uses machine learning to process the noise and identify the specific location of the leaks in the pipes.

Company:
Kamstrup

Website:
kamstrup.com

Design:
UX/UI Department / Christina Brandstrup,
Anders Rønnau, Ann Louise Kramer Nielsen,
Henrik Petersen, Michael Kühl Andersen,
Bjørn Carlsen



“This B2B solution can have a critical impact on water supply and management throughout the world. It has been developed together with users and customers and has a clear business model. The visual design is straightforward and fits the user group. The jury recognizes the significance of Acoustic Water Leak Detector – this solution shows how service design and technology can scale up impact in the public domain.” — Lisa Gerken & Nancy Birkhölzer



UX Design Award | Product

Acoustic Water Leak Detector

Patients with special needs seek assistance when they need to travel for their essential medical appointments. NEMT (Non-Emergency Medical Transport) is a healthcare service provided by the Government or Private Agencies across the world. ASENT (Adaptive Scheduling for Efficient Non-emergency Transport) helps with centralized scheduling of vehicles with special equipment such as wheelchairs, stretchers, walkers and more, resulting in efficiency, cost savings and compliance.

Company:
Deccan International

Design:
Aubergine Solutions Pvt. Ltd.

Website:
auberginesolutions.com

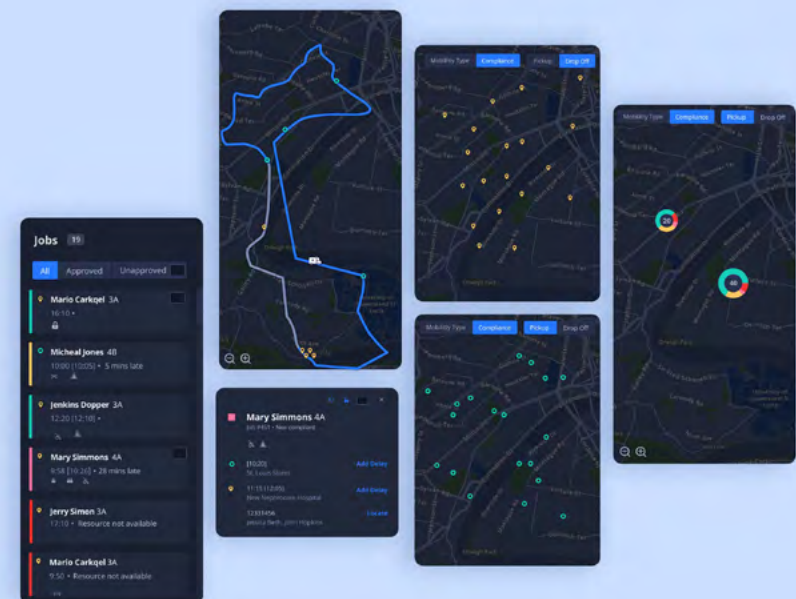
“ASENT – Adaptive Scheduling for Patient Transport illustrates the importance of a comprehensive process management application that integrates separate and often manual workflows. It relieves the burden on operators who previously had to gather information from multiple sources and manually match it with available transportation resources. The suite also incorporates information about specific patient needs. Combined with a clear information architecture and visual design, the application helps speed up the work process and supports patient transport staff.”

— Anja Kaiser

UX Design Award | Product

ASENT

Adaptive Scheduling for Patient Transport



Bitstamp is a cryptocurrency exchange founded in 2011 to facilitate trade between fiat currency and cryptocurrencies. It has been consistently ranked in the top 10 of crypto trading platforms and serves 4 million customers globally. Bitstamp's newly redesigned mobile app focuses on younger audiences with interactive flows and common patterns to keep users engaged while guiding them through their trading journeys.

Company:
Bitstamp

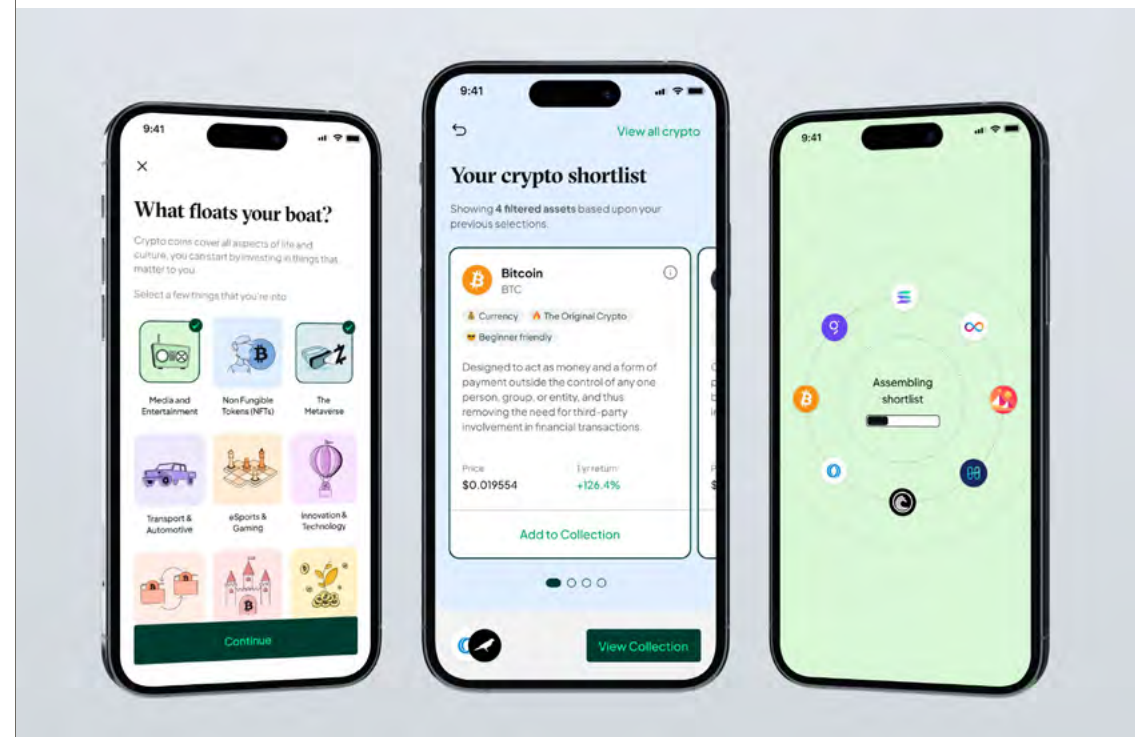
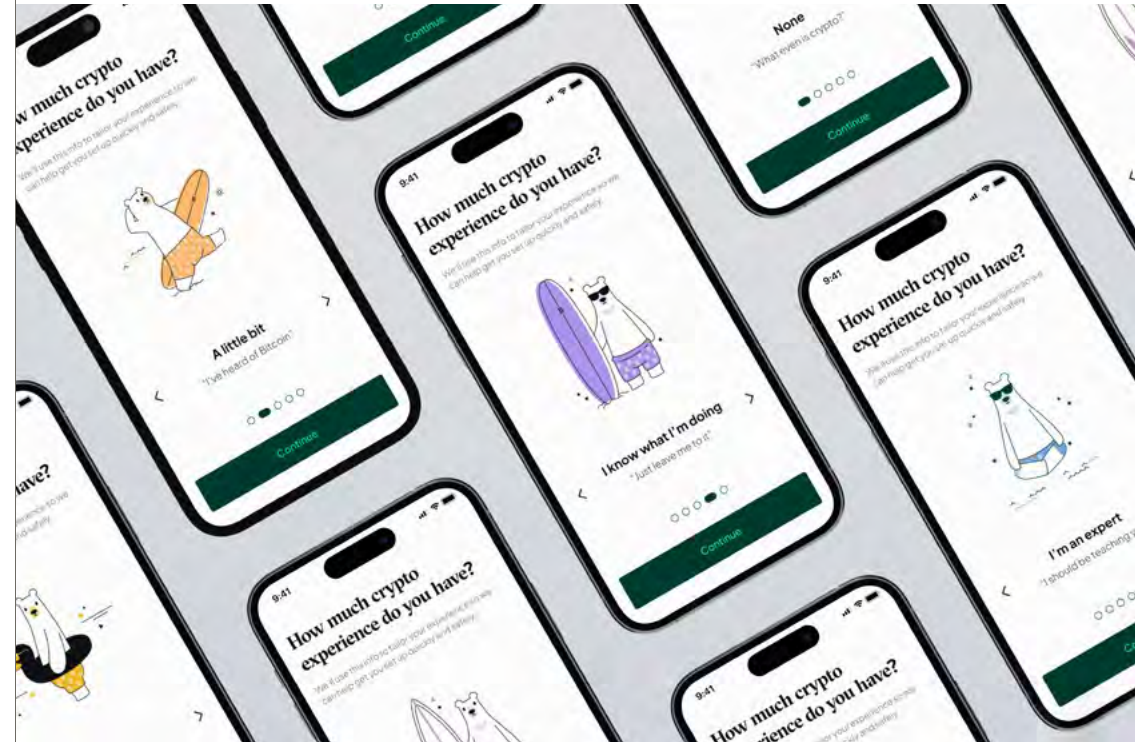
Design:
MomentumIO

Website:
bitstamp.net/mobile

"Bitstamp Go manages to appeal to a broad audience thanks to a new design that is both playful and informative. New users can choose what is important to them and invest according to their priorities. This focus on support and education lowers the threshold for entering the cryptocurrency space. The app represents a true user-centric approach that is complemented by a well-designed user interface and appealing illustrations." — Laura Müller

UX Design Award | Product

Bitstamp Go with MomentumIO



The Bosch Digital Ring is the next generation user interface archetype, bridging the analog and digital worlds. Developed for cross-product applications (from oven to coffee maker to washing machine) and available in three size variants, the ring delivers a consistent user experience throughout. The shape is precisely cut and polished into the glass panel, which is then fused with a touch display behind. State-of-the-art interaction patterns guide the user through all settings.

Company:
Robert Bosch Hausgeräte GmbH

Website:
bosch-home.com

Design:
Bosch Design / Christoph Ortmann,
Alice Russo, Jonas Vaas, Henning
Schulze, Karina Unterholzner,
Frank Arnsperger, Laura Tremmel,
Franz Vilsmeier, Angela Naegelé,
Sabine Paul, Wang Kewei,
Ulrich Goss, Patrick Treder,
Alexander Marsch, Marco Peter,
Carsten Weber, Robert Sachon



“With the Digital Ring Bosch has succeeded in creating a distinctive user interface that serves as a recognizable brand element for all its household appliances. The generous and brightly illuminated touchscreen contains sophisticated graphics and animations that guide the user through the cooking process. Its consistent interface design allows for flexible and successful integration with health, wellness and sanitary appliances.”

— Tapani Jokinen

UX Design Award | Product

Bosch User Interface Generation Digital Ring



The DeltaApp is a full-service guided analytics platform which turns company data into perceptible signals. It follows principles of human perception guiding the user's attention to where it is needed. The consistent design of these principles – such as a two-colour logic, typographically scaled numbers, hierarchical navigation steps – enables users to analyse their data at all levels of complexity. Therefore, problems can be identified quickly and business decisions can be made immediately.

Company:
Bissantz & Company GmbH

Design:
Nicolas Bissantz, Fabian Rossi

Website:
bissantz.de

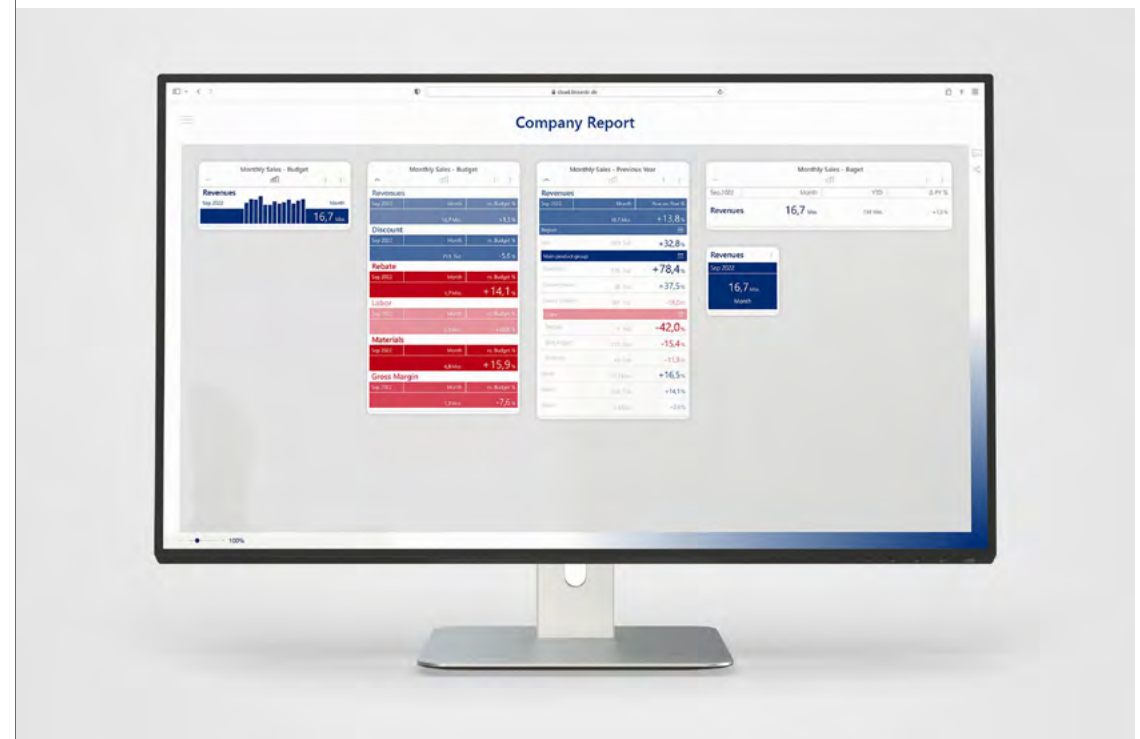
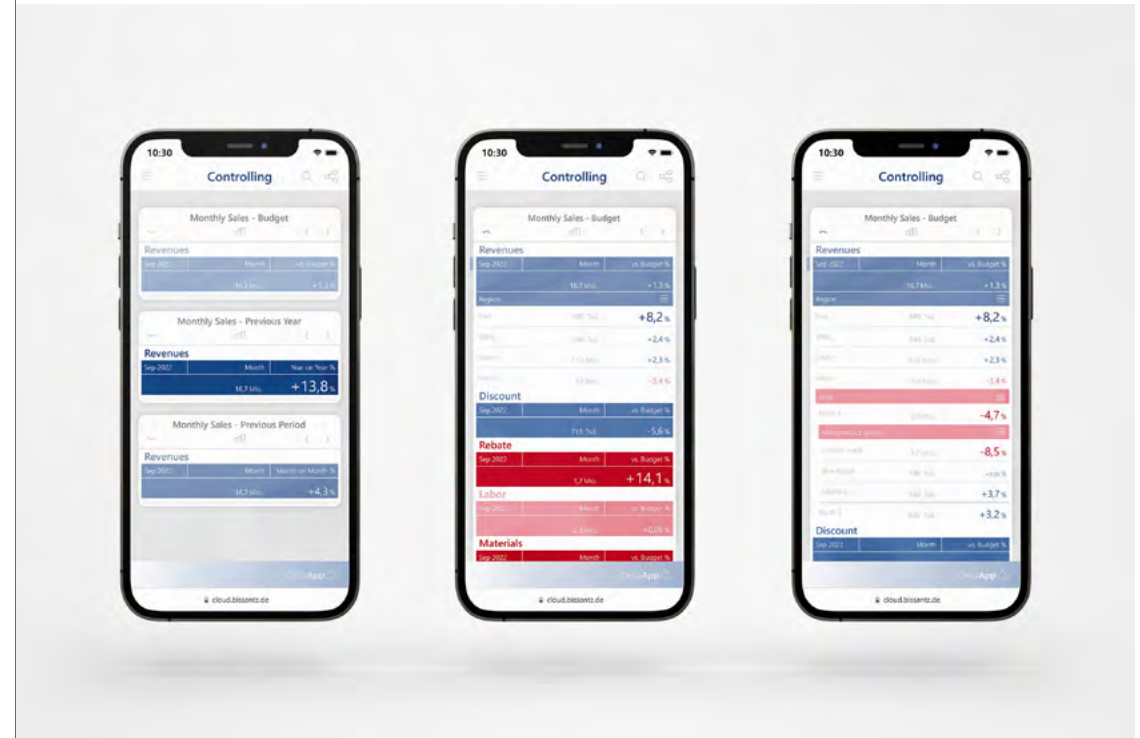


“DeltaApp stands out in the simplicity of its design patterns and motion design with finesse. Taking on the not so easy mission of making data understandable, the app has focused on user needs and goals, empowering its users to make better decisions. The integration of a chat interface on large, complex data means both improved usability and saving time – great work DeltaApp.” — Amber Lundy & Oliver Kulpi

UX Design Award | Product

DeltaApp

A full-service guided analytics platform



The GoTyme Bank App is a mobile application that aims to make banking simple, accessible, and rewarding for all Filipinos, from the financially literate to the unbanked. Users can open a bank account, get their daily transactions done, and ask for assistance with a few taps. Integrated with one of the country's biggest retail networks and loyalty rewards programs, the app also lets users earn rewards for every transaction, further empowering them to achieve their financial goals.

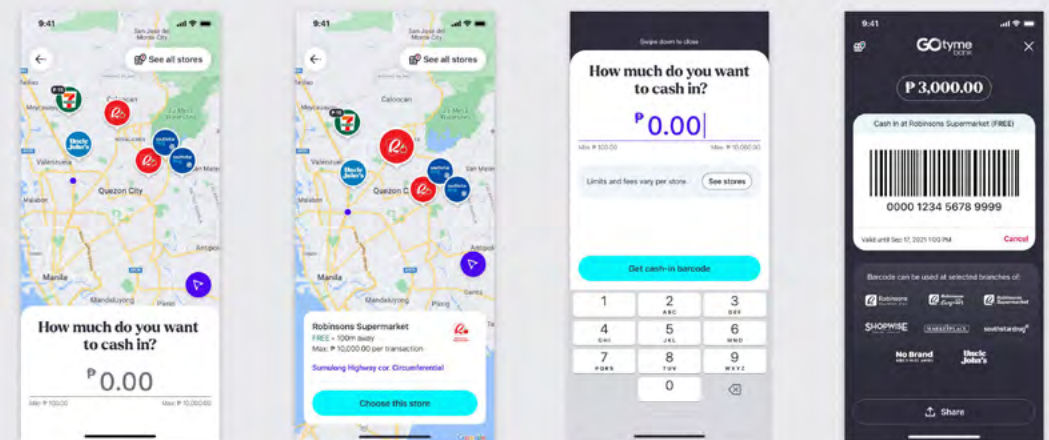
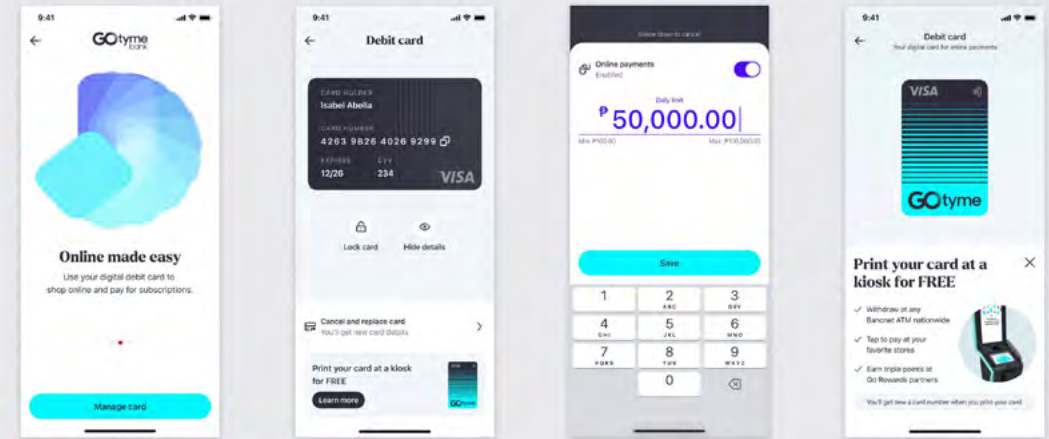
Company:
GoTyme

Website:
gotyme.com.ph

Design:
GoTyme Bank Design Team /
Silvano D'Orazio, JM Elimanco,
Van Nguyen, Long Tran,
Hoa Linh Mai, Isabel Abella,
Hai Tran, Phong Nguyen,
Tram Nguyen, Valentin Cheval,
Hieu Cao, Christine Enerlan



“Banking should not be a privilege, but a commodity accessible to all. And yet, in The Philippines, a substantial amount of people remain underbanked or even unbanked. With this backdrop, GoTyme Bank App exemplifies how banking should be: unfussy (people can imagine it), relatable (reflecting real-life situations) and satisfying (snappy and delightful). GoTyme does all of this with world-class visual-style and verve that is rarely seen in the banking industry, but sorely needed. Putting consistent focus on everyday needs (however trivial they might appear) is a mindset that other banks would do well to heed. Brands such as GoTyme who put people (and not just the privileged) first and go the extra mile in design do deserve to win. Not just a UX Design Award, but in the market.”
— Joon-Mo Lee & Shruti Ramiah



The GoTyme Bank kiosk is a self-service machine which enables Filipinos to open a bank account and instantly get a physical debit card at thousands of convenient locations. It also allows current GoTyme Bank customers to check their account in situations where they do not have reliable internet access. The kiosk is the “physical” component of GoTyme Bank’s “phygital” (physical and digital) banking approach, enabling the business to cater to more types of users and to previously unaddressed needs.

Company:
GoTyme

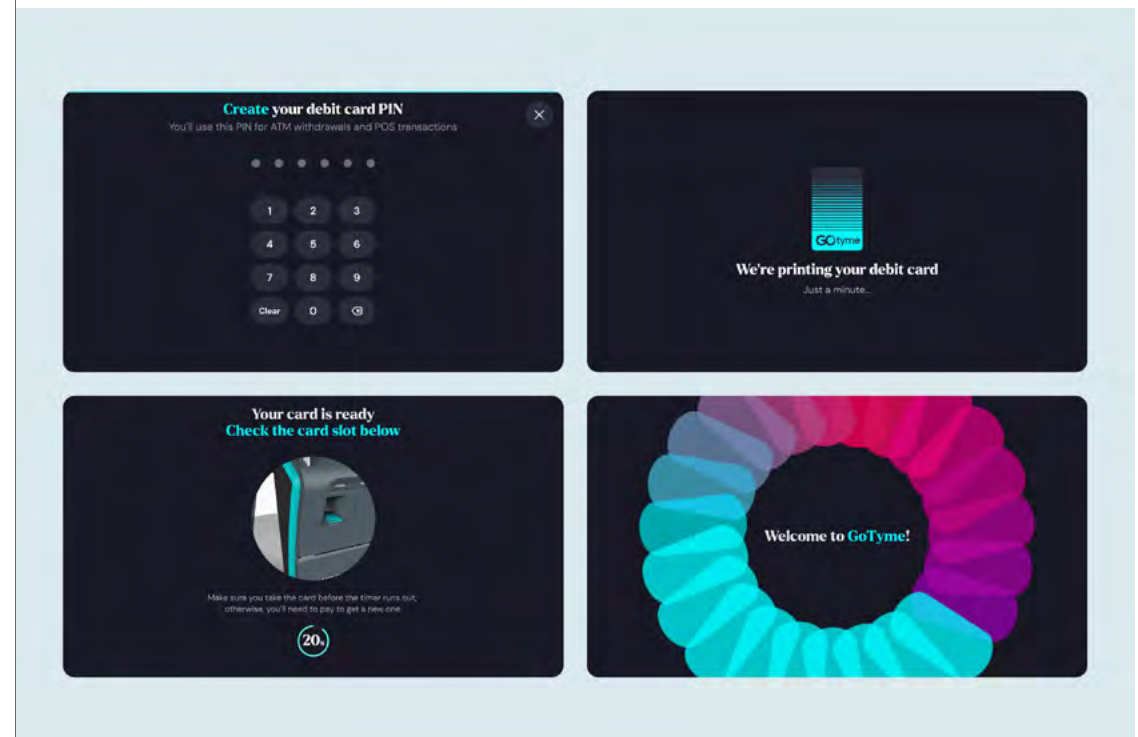
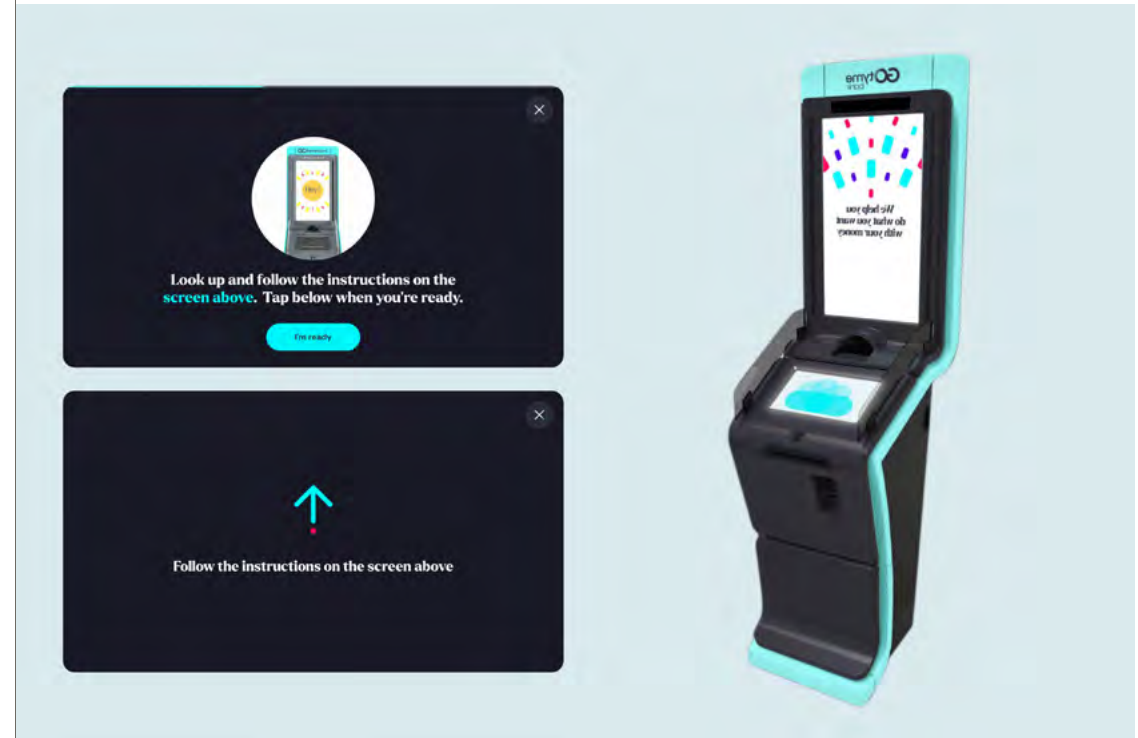
Website:
gotyme.com.ph

Design:
GoTyme Bank Design Team /
Silvano D'Orazio, JM Elimanco,
Van Nguyen, Long Tran,
Hoa Linh Mai, Isabel Abella,
Hai Tran, Phong Nguyen,
Tram Nguyen, Valentin Cheval,
Hieu Cao, Christine Enerlan

“While the GoTyme Kiosk is not a revolutionary thing, it certainly is a big thing. The utterly ruthless single-mindedness of the very idea is why this product deserves to be a winner. This is the perfect way to provide banking for all in The Philippines. Just like their Banking App, the GoTyme Bank Kiosk thinks how people think: If I want a bank account, I’ll just go do it at a kiosk and immediately get my new card. And just like its Banking App sibling, the kiosk too shines with great visual design that embodies the vibrant GoTyme brand tonality. If we the jury may just add one wish it would certainly be to rework the kiosk (hardware) design itself... this is where we see room for improvement!” — Joon-Mo Lee & Shruti Ramiah

UX Design Award | Product

GoTyme Bank Kiosk



The Integrated control center from HHLA Sky and USE institute for user systems engineering is the world's first cyber-secured certified management tool for automated drone operations and autonomous robots. This browser-based software was developed to plan, control and monitor missions independent of location and covers the complete process chain. The control center is perfectly adapted to the different types of drones and missions, guaranteeing an optimal and smooth process.

Company:
HHLA Sky

Website:
hhl-sky.de

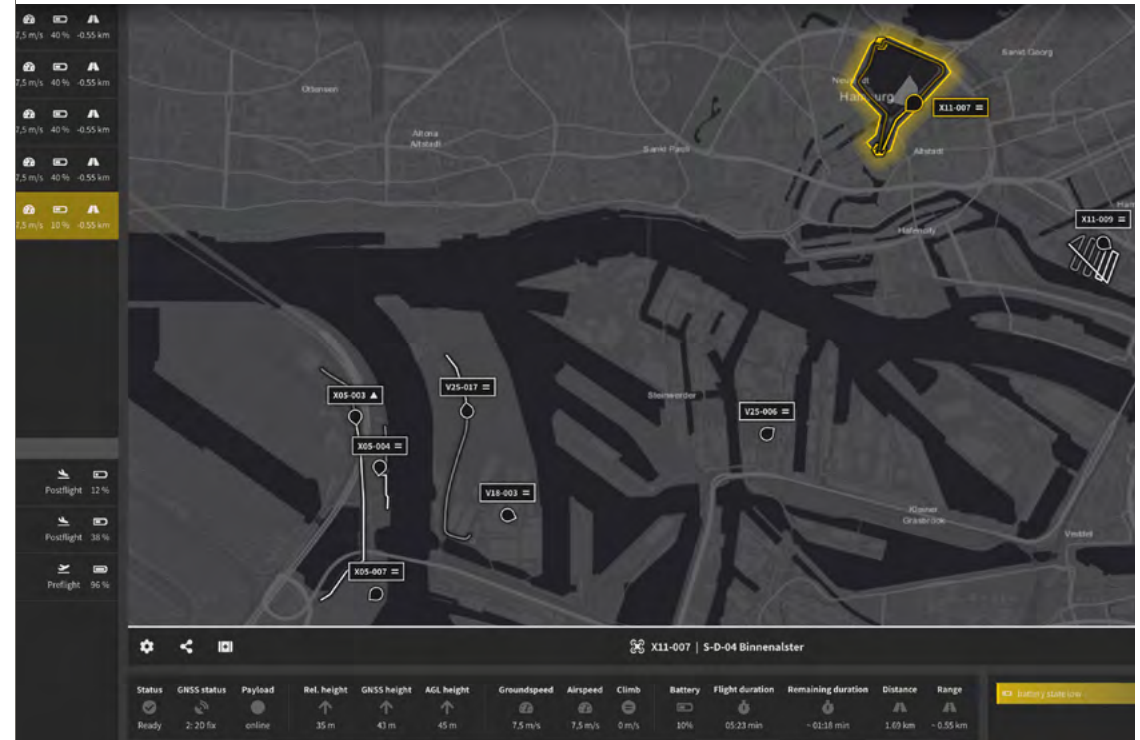
Design:
USE – Institute for user systems
engineering / Thomas Hofmann,
Svenja Knothe, Rebecca Heinsohn



“The jury was impressed by the calm and structured display of complex information that the Integrated Control Center offers to drone pilots. The interface is remarkably clean and the iconography is clear. Information is clustered in a way that makes it easy for pilots to manage their fleet. All drone missions are managed centrally from a single control center. Notifications to pilots can be prioritized, and the highly automated centralized system cuts operating costs for customers. The ICC represents a convincing business case for the product and clearly shows the benefit that it brings to its customers.” — Tracy Rolling & Gennett Aku Agbenu

UX Design Award | Product

ICC – Integrated control center



Intuit Tax Advisor empowers tax professionals to help individual taxpayers and small businesses succeed by achieving better tax situations. The software reduces manual work by automating data entry, calculation, and report-generating so that professionals can focus on strategizing to deliver more benefits to their clients. It also surfaces unidentified tax strategy opportunities by providing smart suggestions, while reminding professionals of important IRS rules to reduce audit risks.

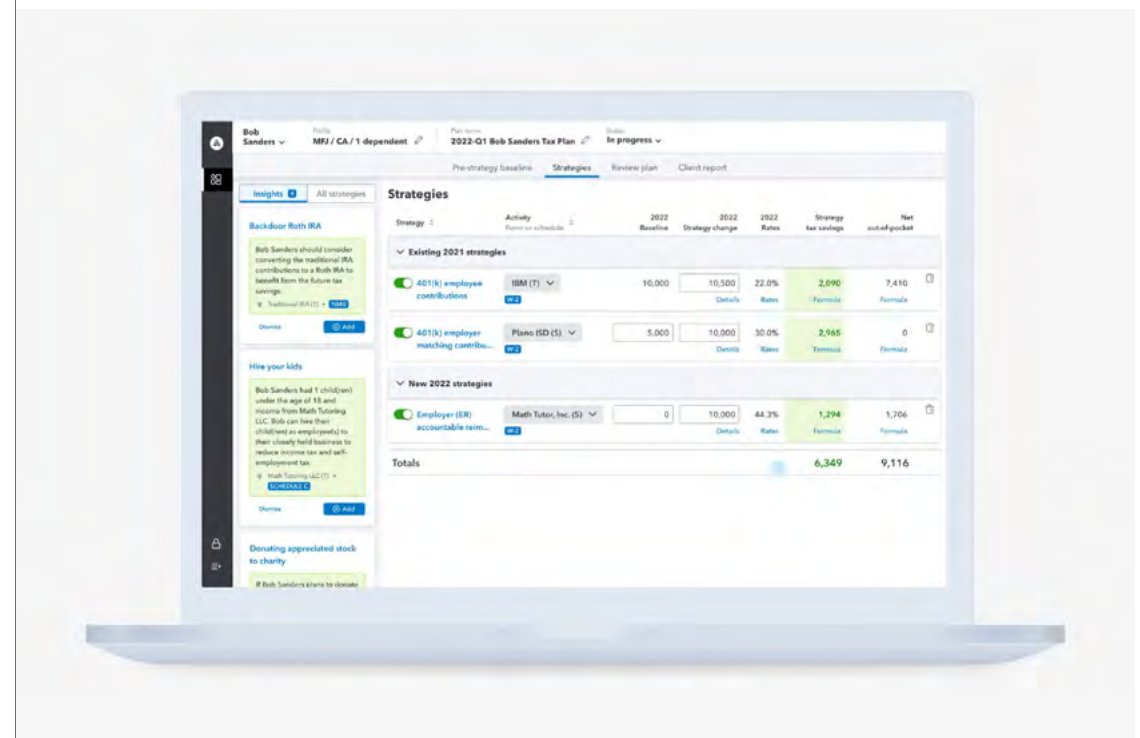
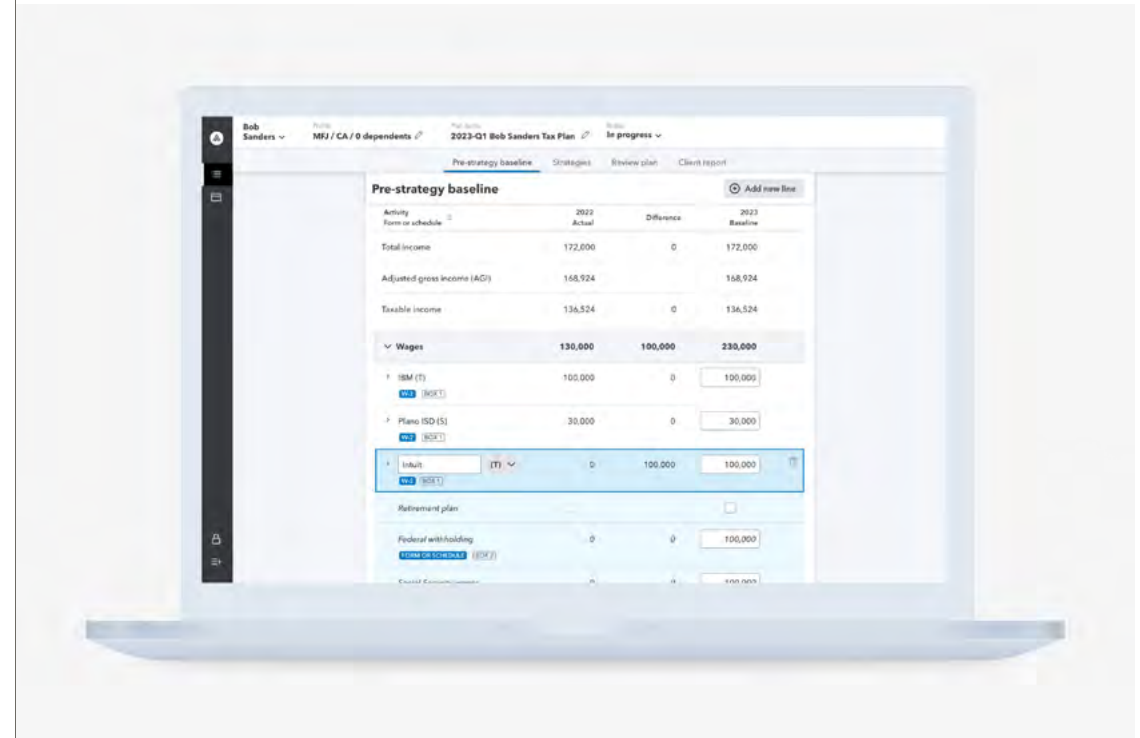
Company:
Intuit

Website:
proconnect.intuit.com

Design:
ProTax Group / Brittany Sumarsono,
Xueyin Liu, Garrett Land, Somin Heo,
Zoe Shuk Yu Liu, Angie Nery



“The jury recognizes how Intuit Tax Advisor helps tax advisors improve their skills and provides them with access to new areas of knowledge, enabling them to move on to strategic advice. In addition, the application provides benefits to clients by enabling advisors to present tax results and strategic advice in an understandable and transparent way. The product was developed on the basis of extensive user research, flanked by continuous testing and the involvement of all stakeholders throughout the process.”
— Lisa Gerken & Nancy Birkhölzer



The local priority control from Kieback&Peter is an innovative system solution. It ensures the safe operation of technical systems (e.g. heating and ventilation systems) independently of the automation system, for example during maintenance work or possible malfunctions. This is particularly important in critical infrastructure objects such as hospitals and utilities. The unique local priority operation of Kieback&Peter can be used safely, easily and is self-explanatory via touch display.

Company:
Kieback&Peter GmbH & Co. KG

Website:
kieback-peter.de

Design:
Produktmanagement, Entwicklung,
Produktion, Marketing
und Dokumentation



“Local Override is a powerful example of how careful design can help people stay in control, even in exceptional situations. The modular product impresses with its coherence – hardware and software form a harmonious unit. The operating concept cleverly adapts learned patterns to a professional environment. Because Local Override provides direct and transparent access, operators can focus on solving the business side of the problem.” — Bernhard Staiber & Christine Rossa



UX Design Award | Product

Local Override
System Solution with Touch

Octave's Precision Care Management Platform is the first-of-its-kind that accurately and objectively measures, and helps manage, complex and high-cost neurodegenerative diseases, starting with multiple sclerosis (MS). Through purposeful problem solving and innovative technologies, the platform generates, analyzes and combines data to improve outcomes and empower people with MS throughout their care. To date, Octave has a 92% engagement rate of at least six months duration from people with MS.

Company:
Octave Bioscience

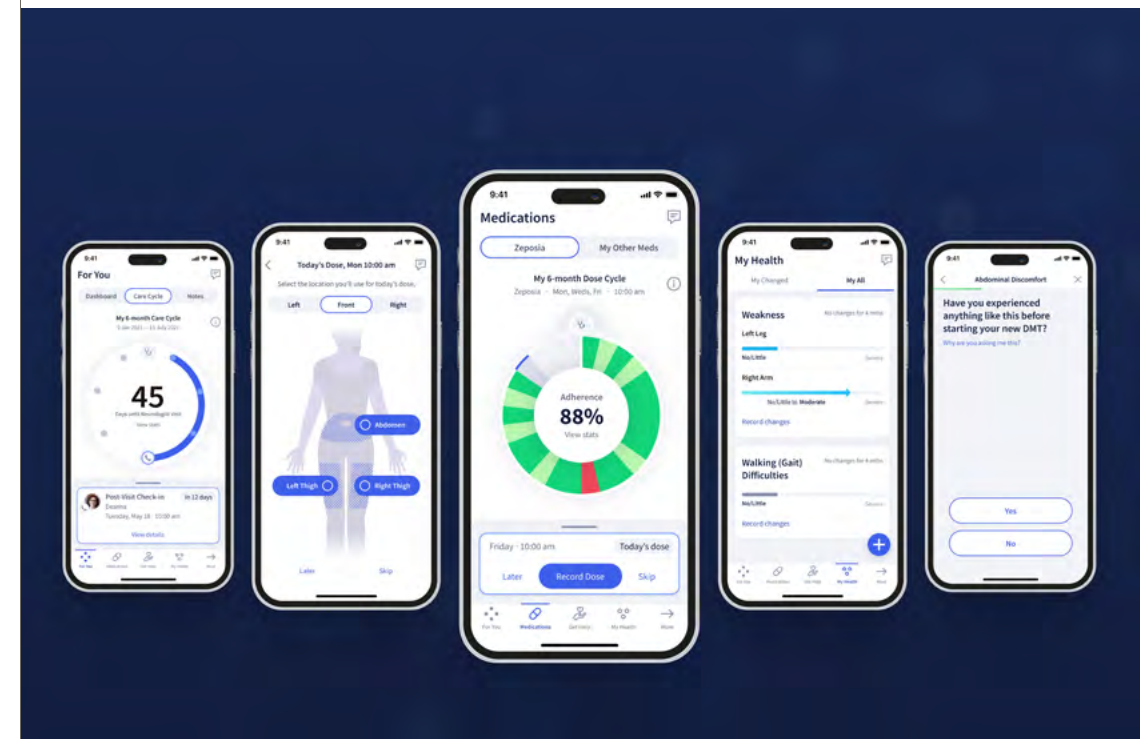
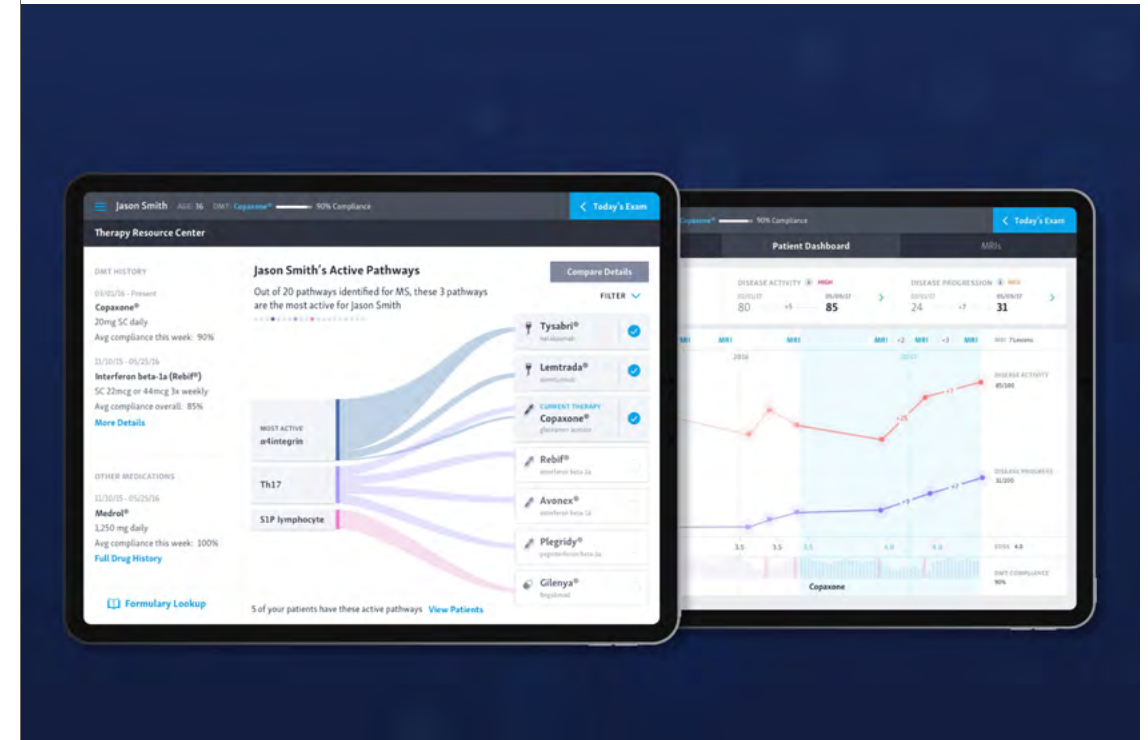
Website:
octavebio.com

Design:
Octave Bioscience / Melinda Thomas,
Bill Hagstrom, Danielle Siniscalchi
DesignMap / Sean Jalleh,
Zainab Rupawalla, Curtis Koyama,
Pooja Kanipakam, Audrey Crane,
Maureen Hanratty, Veronica Martini,
Charles Hamilton, Mike Aurelio



"Octave cares for improving the quality of life for 2.5 million people that live with MS worldwide. It does a great job providing the user with a tool that allows them to manage their MS care independently, while still offering the ability to lean on their Care Partner for advice when things escalate. The award goes to a well-rounded example of a patient empowering product with the potential of encompassing further neurodegenerative diseases." — Mine Danişman Taşar & Alex Mulder

UX Design Award | Product
Octave & DesignMap
Reimagine MS Care Management



Planner is an app for planning production at Heidelberg Materials cement plants. It allows users to mitigate high costs due to energy market volatility by shifting to more cost-effective production times and when the share of renewable energy is higher. Using real-time data from energy prices, material stock and machine availability, users can make better planning decisions. Planner also seamlessly supports the plan execution and provides operational transparency to all stakeholders.

Company:
Heidelberg Materials

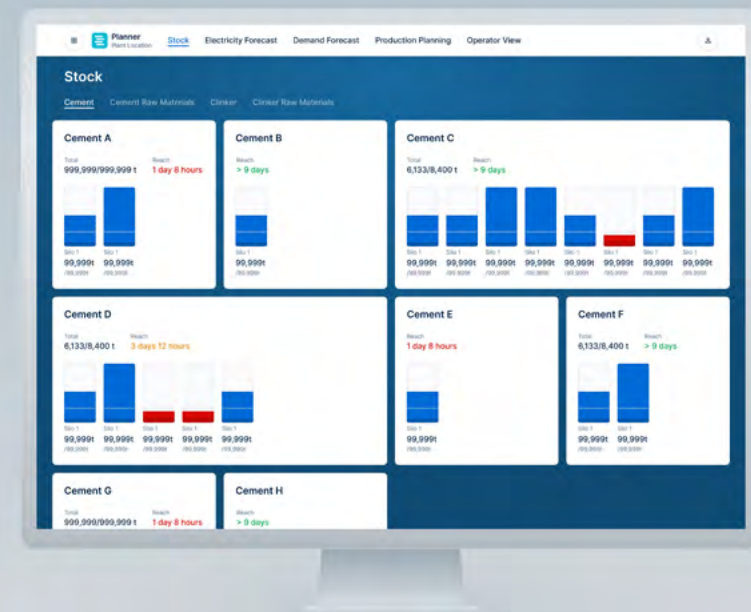
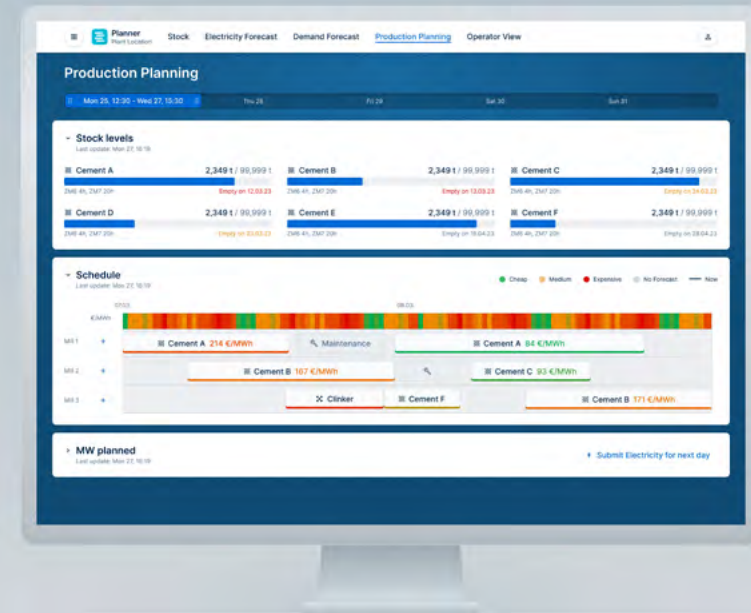
Website:
heidelbergmaterials.com

Design:
UX & Customer Insights team
Design / Florian Jörgensen,
Tjark-Lajos Rischbode, Tilman Deuschel,
Sarah Gelb-Wiegand, Frederik Bader,
Payal Mistry | Product / Daniil Starikov,
Joachim Gorzel, Dr. Sebastian Walter,
Christian Klaucke



“The Planner application successfully optimizes a complex production process by combining internal operations and external data sources. The development was based on consistent user research with the goal of making cement production more cost-effective, efficient and sustainable. The jury appreciates the clear problem definition and the clear explanation of the business case and USP. The design is straightforward and fulfills its purpose. The inclusion of real-time data and predicted energy levels can have a remarkable effect on solving a complex and relevant problem.”

— Lisa Gerken & Nancy Birkhölzer



The remote control and tele-audiology app (RTApp) is a companion app to the hearing aids offered by WS Audiology. This app guides users on their hearing journey and encourages them to wear hearing aids. With RTApp users can monitor and optimize their hearing experience. Functions based on artificial intelligence help to customize the initial sound configuration and users can adjust their hearing aids through RTApp on the fly whenever their acoustic environment changes.

Company:
WS Audiology

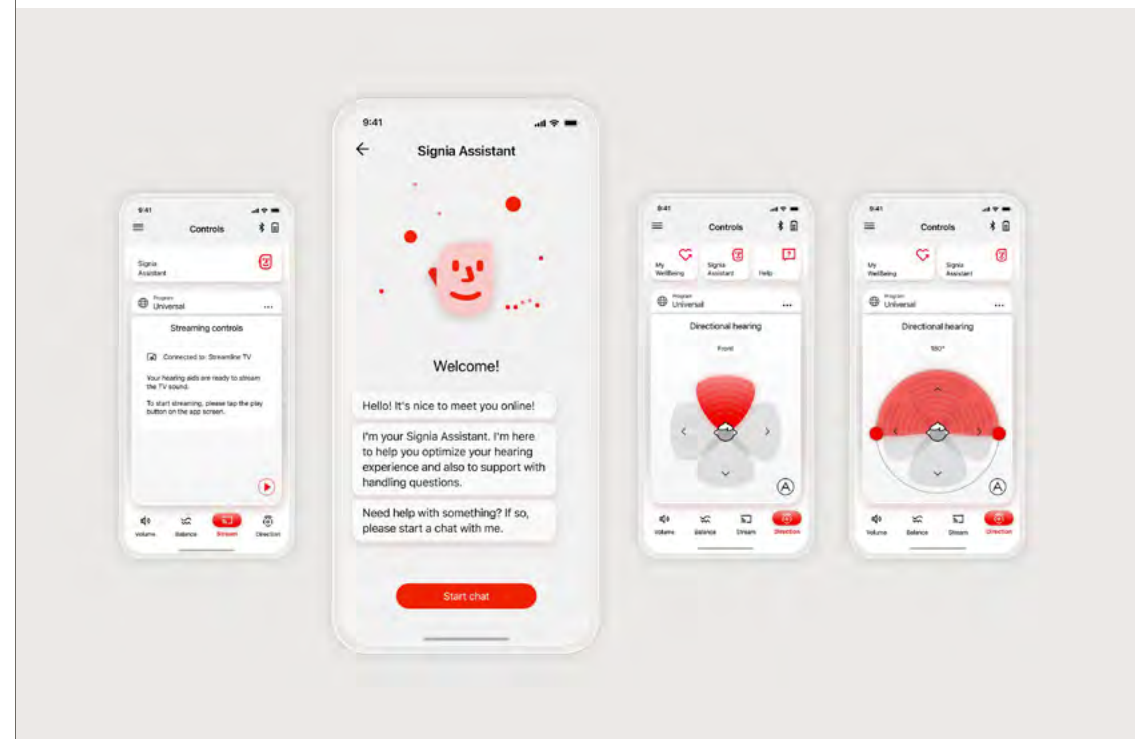
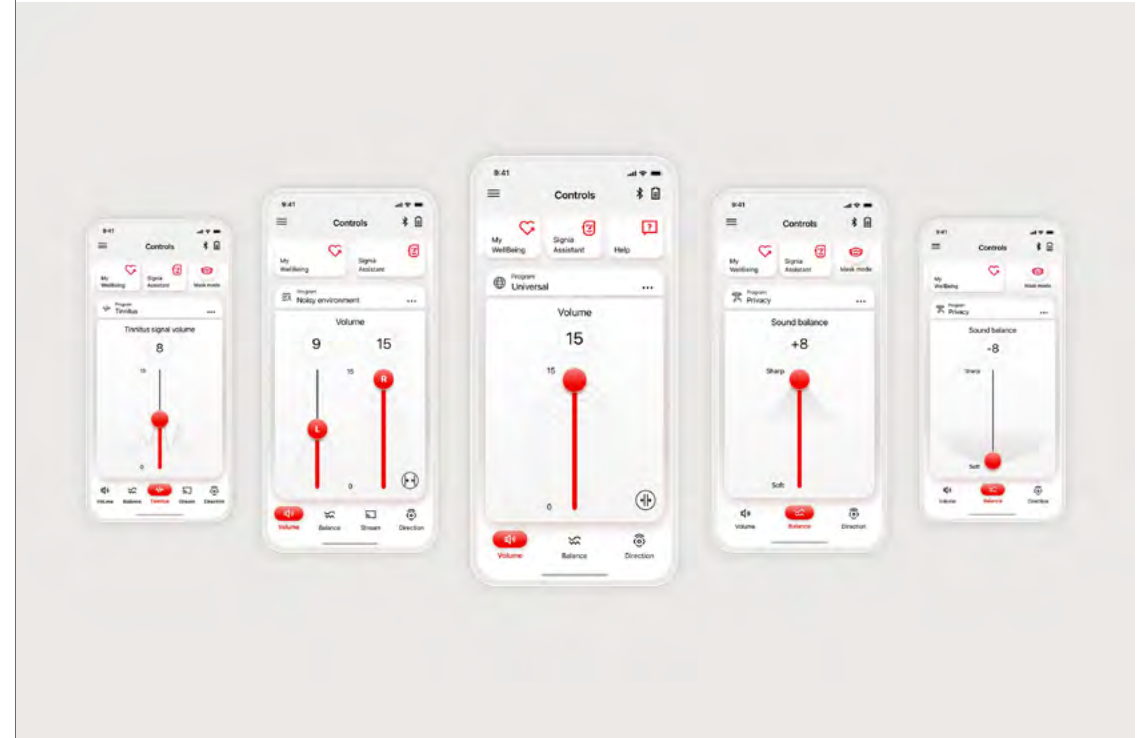
Website:
wsa.com

Design:
UX Design / Esra Günlü Kılıç,
Christian van der Mark,
Vlada Andrejeva-Dohrn
WSA-Iconic UX Team



“With RTApp, WS Audiology provides a well-designed, easily accessible, and overwhelmingly intuitive app that gives users full control over their hearing experience. In addition, the app enables users to remain as subtle as they want to be while wearing their hearing aids continuously. This is what we call true empowerment for a better life experience.” — Christine Rossa

UX Design Award | Product
RTApp for hearing aids
of WS Audiology



Today's health studies typically require wearable devices to collect data, a mobile app that tracks the data, and additional tools to store and analyze the data. Unfortunately, developing these studies from scratch is costly and time-consuming. As a solution, Samsung Health Stack is born. SHS is an open-source project with a significant focus on community, and consists of a collection of tools, applications, and services to create, manage, and analyze health studies across the android ecosystem.

Company:
Samsung Research America

Website:
s-healthstack.io

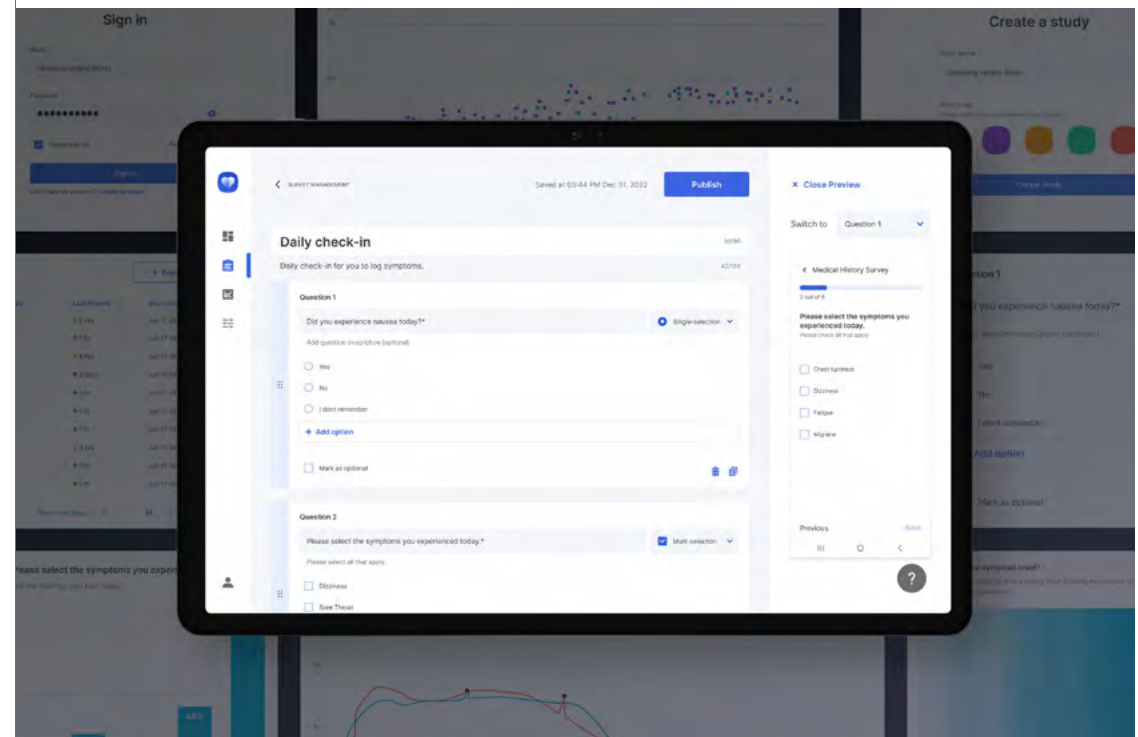
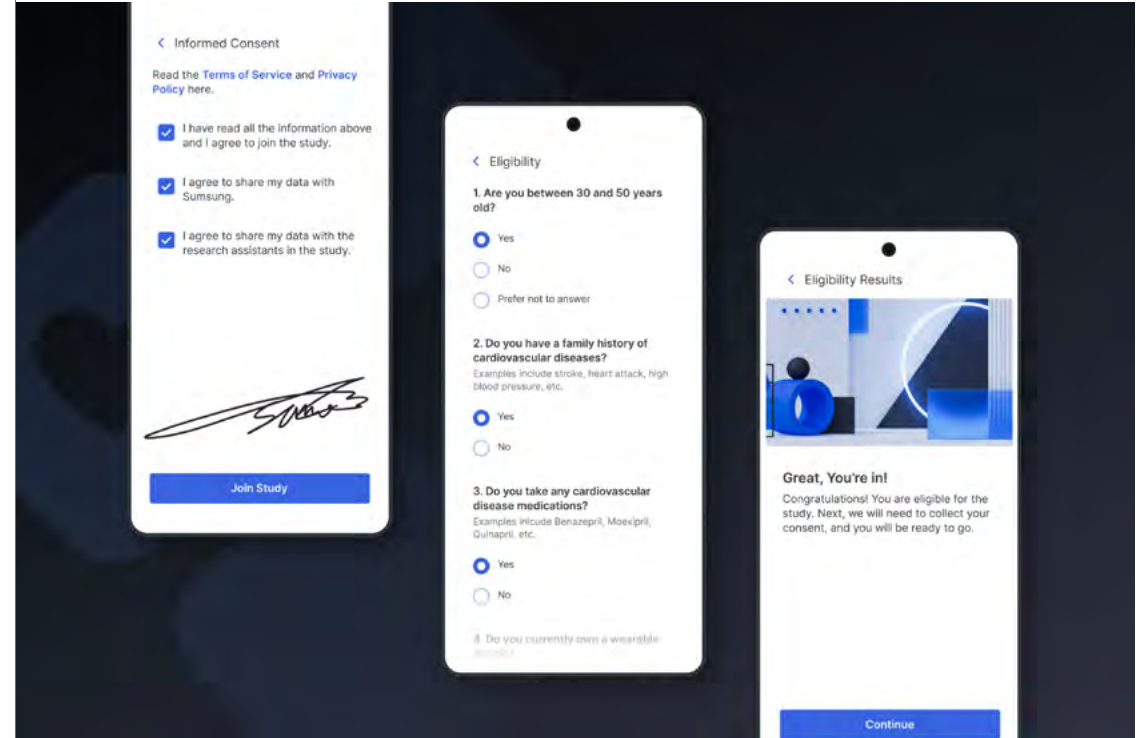
Design:
Digital Health Lab /
Kim Im, Lillian Choi, Jiaqi Wang,
Apurva Chinta, Ixabu Gonzalez



"The Samsung Health Stack represents an important improvement in the preparation and implementation of health studies. The sample library and SDK provide readily available templates and software modules that significantly improve the current situation in this domain. Medical researchers are relieved allowing them to focus on their actual tasks and patients are provided with a better user experience. The product leverages the power of popular mobile devices to drive health research and achieve better outcomes. The open-source approach supports scaling and broad access to valuable application resources." — Peter Post

UX Design Award | Product

Samsung Health Stack (SHS)



vialytics is a digital Road Management System consisting of a smartphone incorporating the developed smartphone app linked with the vialytics web system. The smartphone and the app automatically record the condition of traffic roads, bike lanes and other areas as well as infrastructure objects.

Company:
vialytics GmbH

Website:
vialytics.com

Design:
Christian Wehle, Patric Sterrantino,
Vladislav Panfilov, Anton Gubarenko

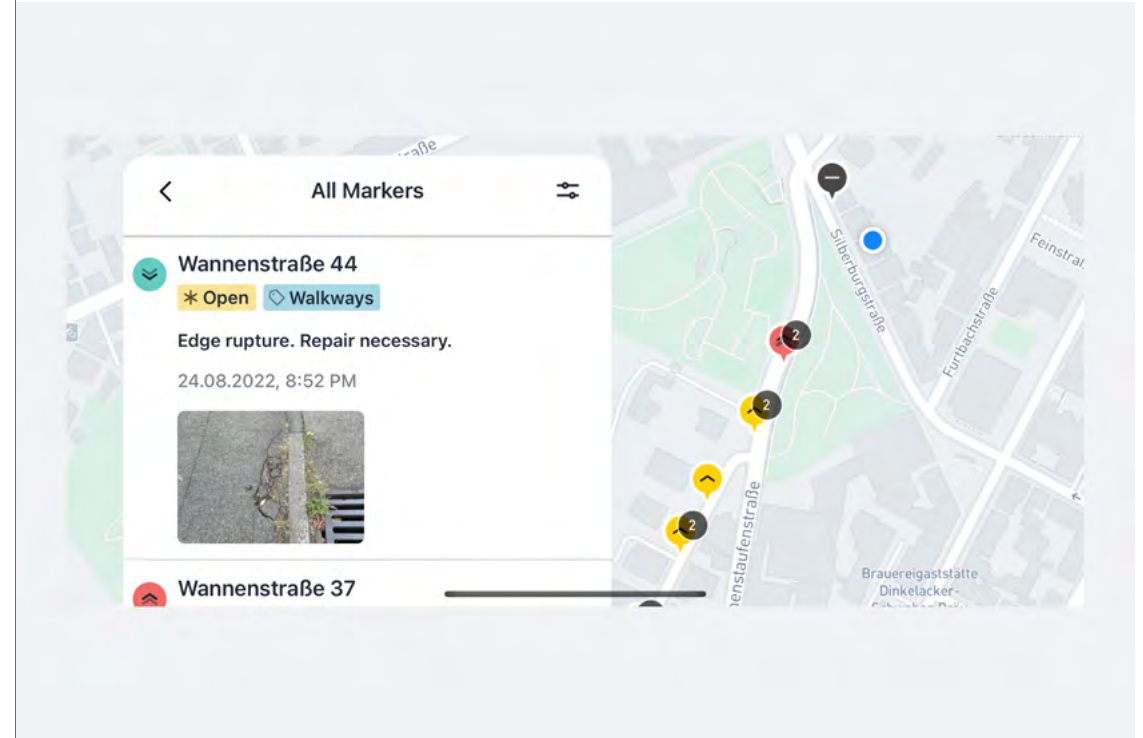
UX
DESIGN
AWARDS
product
2023

“The vialytics app excels by focusing on a specific problem for a clearly defined user group: municipalities that are required to document and maintain public roadways. Vialytics isn’t the only product on the market using AI to identify road damage, but it stands out. The connected steering wheel hardware allows drivers to capture data in a timely and secure manner without having to interact with their cell phones. The overall UX is simple and gets the job done.” — Tracy Rolling & Gennett Aku Agbenu

UX Design Award | Product

The Intelligent Road Management App

58



The Training Hub app is designed to motivate and connect sports enthusiasts of all levels with personal trainers so they can improve in their favorite disciplines and stay fit anytime, anywhere. Users can easily search by location, select more than 70 sports, and adjust their skill level and price. To book a session, they just need to select a trainer according to their requirements and make an in-app payment. All sports enthusiasts can network, share and leave reviews for future users.

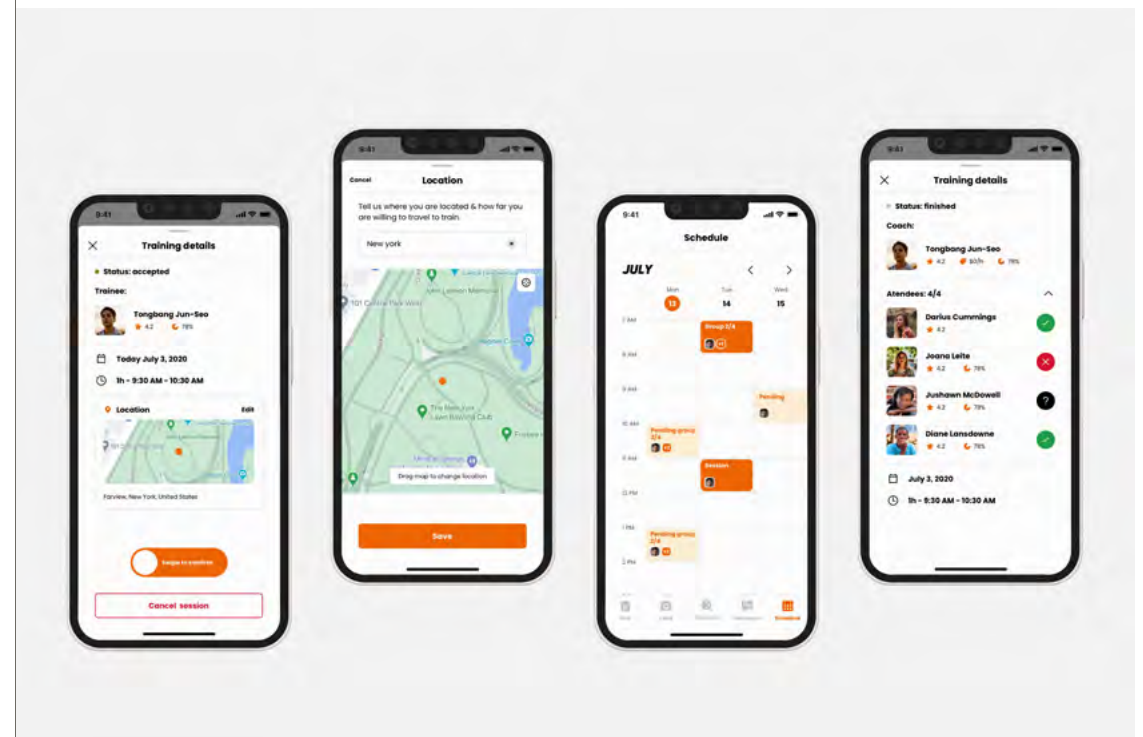
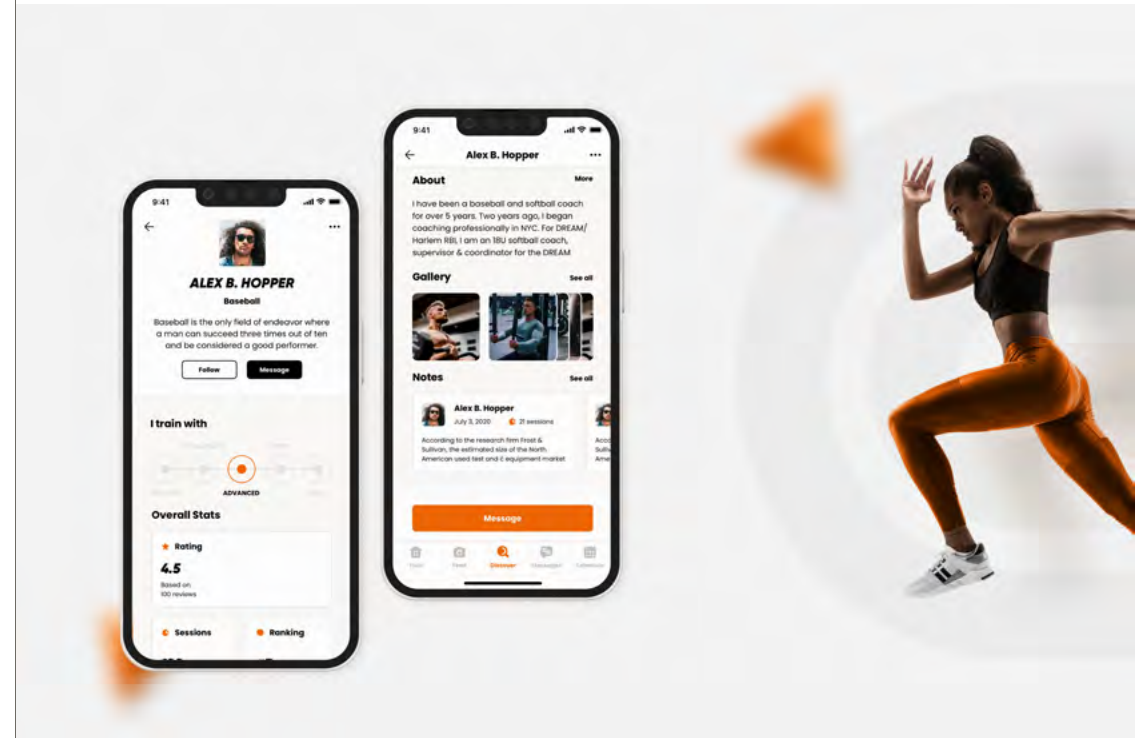
Company:
Miquido

Website:
traininghubapp.com

Design:
Design Department /
Kamil Matuszewski, Marta Stec,
Anna Gruszkowska,
Karolina Olejniczak



“The judges were impressed with how extensively the makers of the two-sided marketplace Training Hub documented their research, and by their solid approach to defining a multi-faceted and viable business model. This app can have a very positive impact on professional trainers who want to work independently. The experience is designed to help people find the right coaches they need to improve in their sport of choice, in their geographical area, and book sessions with those coaches inside the app.” — Tracy Rolling & Gennett Aku Agbenu



MuseScore 4 is an advanced composition and notation app. The latest version of the desktop app is easy-to-use, packed with powerful composing and engraving tools, as well as outstanding sounds to preview the scores. As an open-source app, feedback from the community of developers and music makers ensures MuseScore 4 is always improving.

Company:
Muse Group

Website:
musescore.org

Design:
MuseScore 4 team / Martin Keary,
Bradley Kunda, Simon Smith,
Jessica Williamson, Vasilij Pereverzev,
Peter Jonas, Michele Spagnolo,
Aaron Sattely, Roman Pudashkin,
Igor Korsukov, Casper Jeukendrup,
Dmitry Arefiev, Borys Kuzmenko,
Elnur Ismailzada

Great experiences are made for people. That's why we give everyone a voice! In each Award season, we invite UX professionals and users worldwide to vote for their favorite projects on the Awards' website. All nominated entries are eligible. The winner of the Public Choice is proclaimed at the Award Ceremony, together with the titles decided upon by the jury. The high annual polling rate means that the best-voted entry is indeed the winner of the hearts of the global UX community. Congratulations to the Public Choice Award Winner!

UX Design Award | Public Choice

MuseScore 4

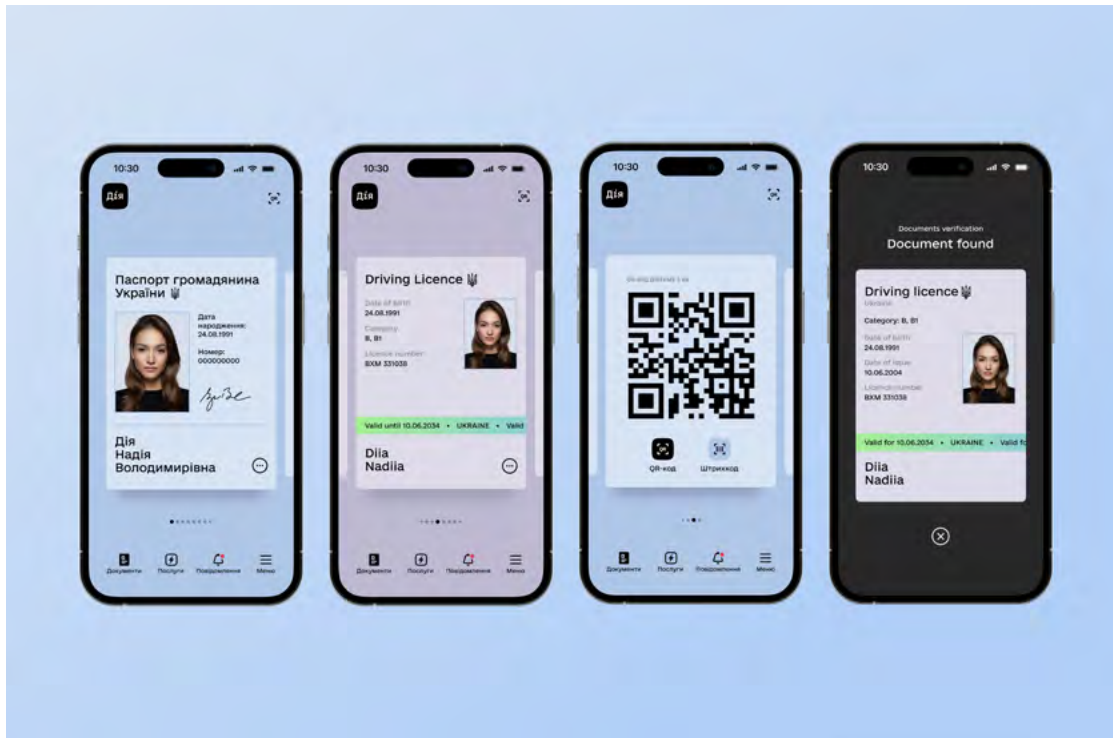


Diia is an e-government app from Ukraine. It enables citizens to use digital documents in their smartphones instead of physical ones for purposes of identification and sharing. It also offers comprehensive access to public services such as tax payments, payment of fines, polls, social payments from the state, proper user assignment, donation to support the Ukrainian army and registration of their place of residence.

Company:
Ministry of Digital
Transformation of Ukraine

Website:
diia.gov.ua

Design:
Spiilka Design Büro /
Volodymyr Smirnov, Roman Sapielkin,
Andrii Turchyn, Yelyzaveta Slobodeniuk



UX Design Award | Special Mention

Diia App

64

“At the end of the day, good design comes through good experience and good craftsmanship, and that needs to also show in the product.

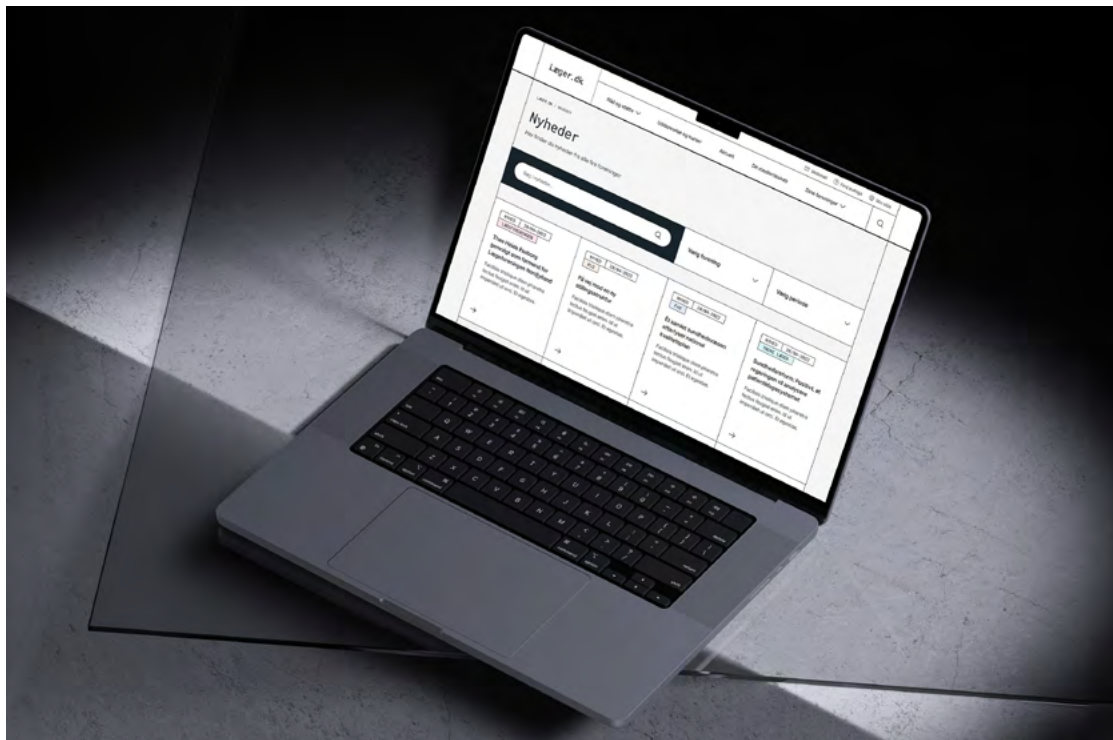
It’s not just about thinking; it’s also about making, and that making needs to come at a certain quality within the experience as well.” — Shruti Ramiah

Jury Member, UX Design Awards



65

#UXDA23



To best support members through their medical lives, The Danish Medical Association (Lægeforeningen) wanted to create a more member-focused online universe on Læger.dk. The UX updates, new design features, redesigned information hierarchy, and sharper communication have made the new Læger.dk a popular solution for both members and employees at The Danish Medical Association, which today experiences more efficient work processes and optimized use of resources.

Company:
Lægeforeningen
(Danish Medical Association)

Website:
laeger.dk

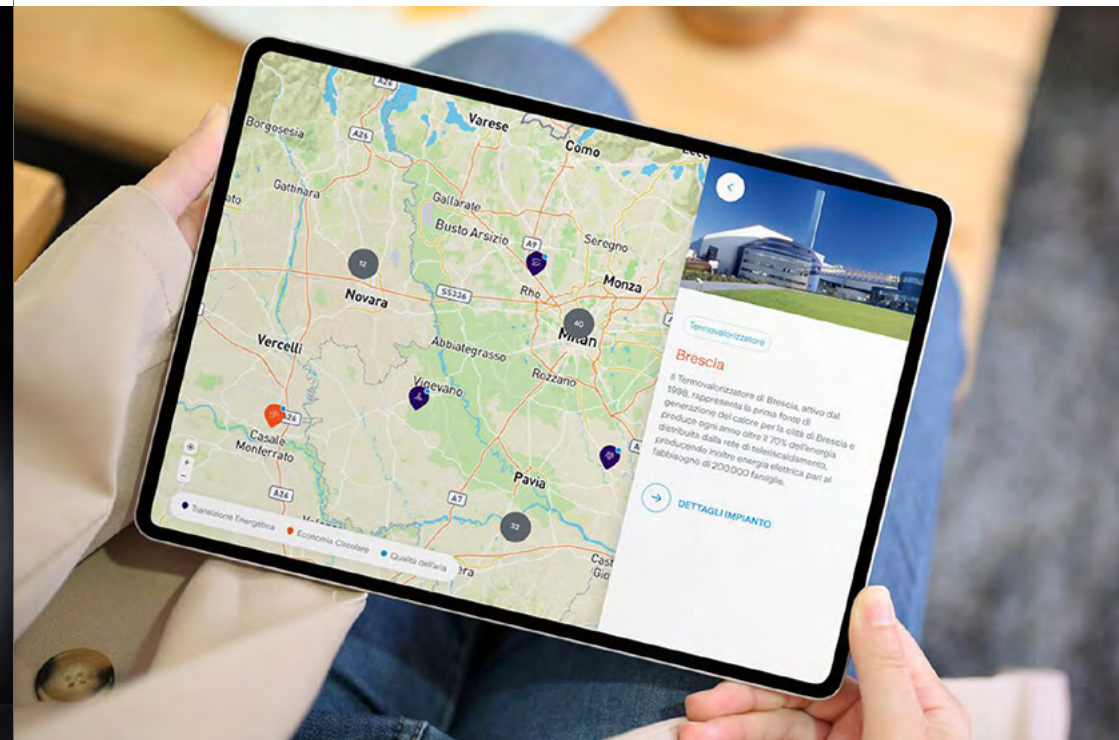
Design:
Knowit Experience / 1508 /
Maria Wejnold, Joachim Cohn,
Mikkel Lyngbo Jensen,
Sarah Dyrnberg Pedersen,
Mike Hamborg, Nicklas Alejandro
Brønd, Katrine Henningsen,
Mette Tandrup Hansen,
Lisbeth Dahl, Tanja Skov Carlsen

UX
DESIGN
AWARDS

nominated
2023

A collective website
for Danish doctors

66



UX
DESIGN
AWARDS

nominated
2023

A2A Life Company is committed to making the ecological transition accessible to everyone. By creating a Design System that embraces storytelling and improves user experience projects and ideas are made more engaging and meaningful. A new content strategy to voice the group's purpose was also developed. The strategy shaped their main communication pillars, supported by the creation of a custom bespoke typography, designed specifically to echo the brand's circularity and to ensure greater usability.

Company:
A2A Group

Website:
gruppoa2a.it

Design:
I MILLE

A2A Corporate Hub & Design System

67



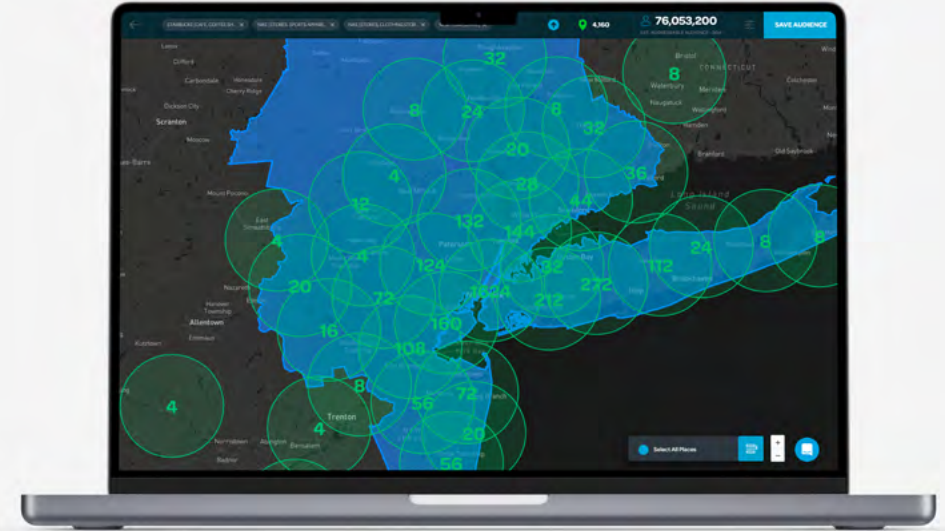
The All-in-One Smyrna Kitchen is a compact and innovative kitchen solution designed for smaller apartments. It maximizes storage with hidden compartments and features a hidden induction cooktop. With durable materials, eco-friendly design and the digital & DIY journey, it offers a cost-effective alternative to tailor-made kitchens.

Company:
Smyrna Design GmbH

Website:
smyrna-design.de

Design:
Pürten Karaçam, Yunus Emre,
Alara Ayrac, Dilay İlhan

UX
DESIGN
AWARDS
nominated
2023



UX
DESIGN
AWARDS
nominated
2023

Allspark gives you instant access to advanced audience curation and marketing capabilities. Use Artificial Intelligence and data from 1.6 billion users to experience the simplicity of complexity. Curate diverse audiences based on large scale real-world data sets such as home locations, brand affinity, geo-radius and many more.

Company:
near.com

Website:
near.com/allspark

Design:
Design Team / Gokul Krishnan



Germany has committed itself to being climate neutral in 2045. Since this goal essentially means an energy turnaround, decisions on the type of energy supply must be made as quickly as possible on a scientifically sound basis. The Potsdam Institute has developed several scientific models and scenarios for this purpose, which must be compared in terms of their impacts. The Pathfinder prepares these projections as data visualizations.

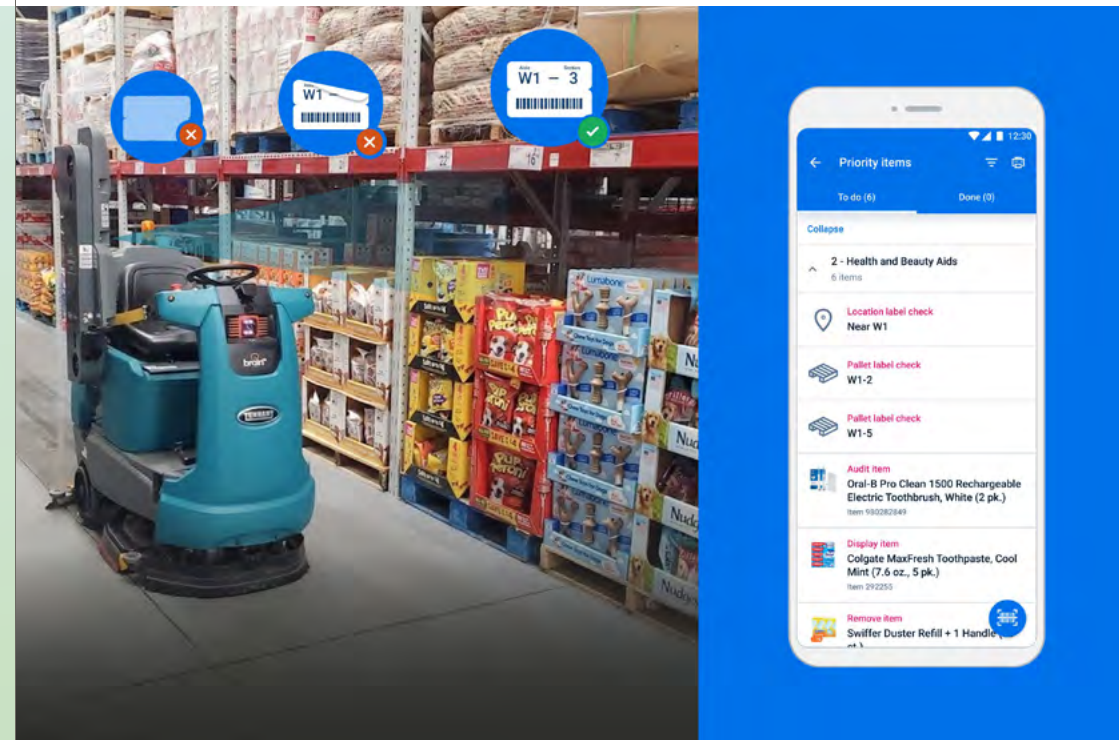
Company:
Potsdam-Institut für Klimafolgenforschung

Design:
Scholz & Volkmer GmbH

Website:
pathfinder.ariadneprojekt.de

UX
DESIGN
AWARDS

nominated
2023



UX
DESIGN
AWARDS

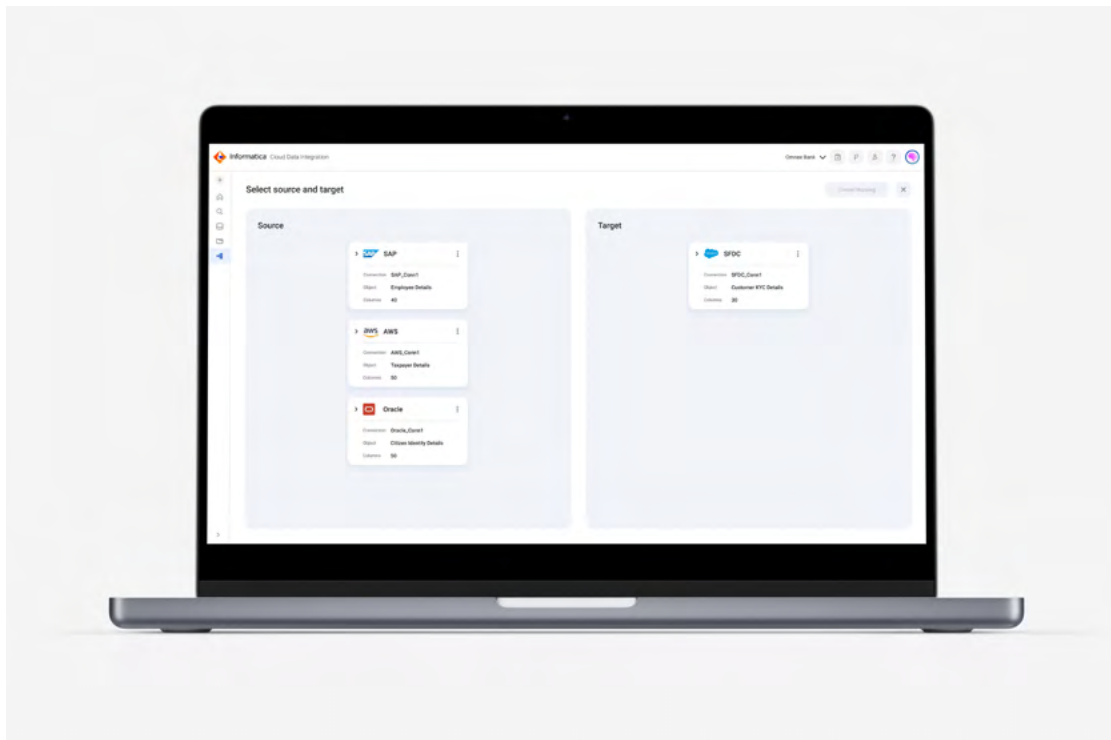
nominated
2023

Customer satisfaction and associate productivity decrease when items are hard to find. Location label check in the Own Your Inventory app helps associates find and solve label issues leveraging scanners and computer vision technology. It automates and improves associates' productivity, letting them focus more on customers. Besides that, accurate labels also help customers find what they are looking for.

Company:
Sam's Club

Website:
samsclub.com

Design:
Sam's Club Product Design /
Chongrui Zhao, Tracy Benson,
Priya Duraikannu



The market-leading ETL/ELT solution “Cloud Data Integration” is a cloud-native platform which performs data ingestion, integration, transformation, and cleansing for data management in the cloud. Powered by CLAIRE, an AI-led metadata-driven intelligence engine, it introduces “Autonomous Mapping” to automatically map data fields from various sources to a target format, creating transformed data pipelines supporting wide number of data connectivity of sources and targets.

Company:
INFORMATICA

Website:
www.informatica.com

Design:
User Experience /
Ranjeet Tayi, Prashant Bhandari

UX
DESIGN
AWARDS

nominated
2023

Autonomous Data Mapping for Data Management

72



AVATR AOS aims to provide all-round intelligent and visualized operation services for vehicle scenarios is currently installed in 11 flagship models. The AOS system provides users with intuitive and subtle vehicle settings for their daily use, provides an intuitive and subtle driving service, allowing them to have a clear understanding of any state of the car at a glance.

Company:
AVATR

Website:
avatr.com

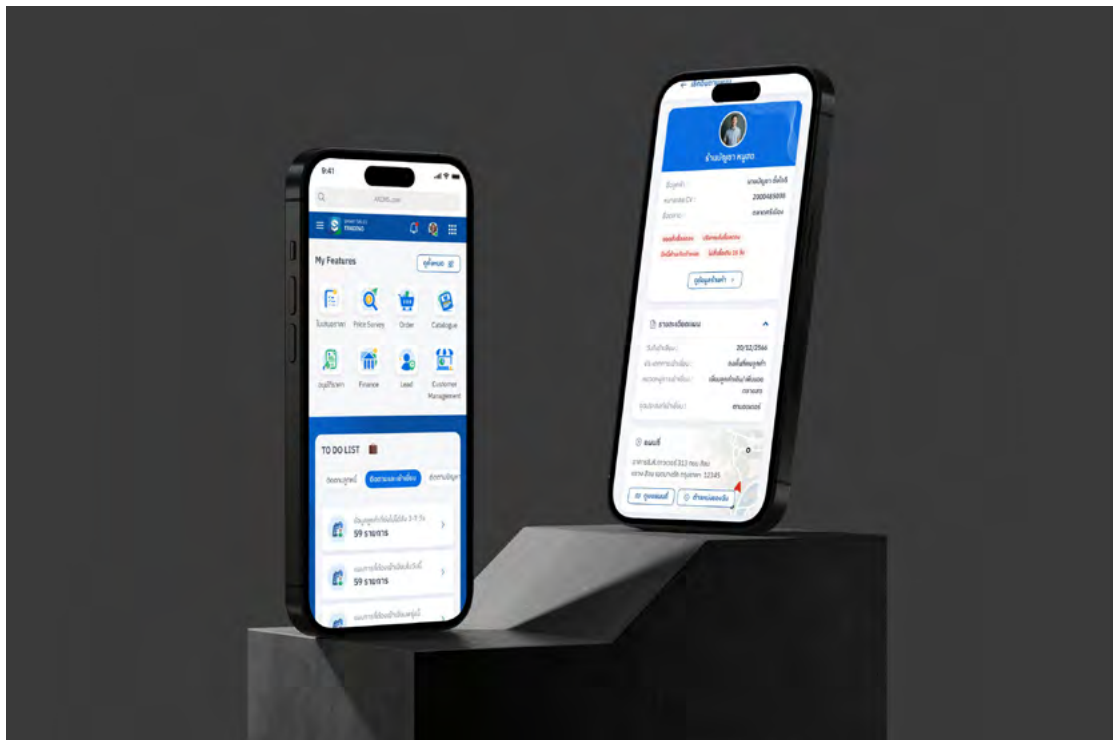
Design:
HMI of Digital Science / He Weilu,
Liu Shangqi, Chen Jinbao, Zhou Xiaohai,
Song Zijian, Zhao Dezhi, Wag Yifei,
Lv Yanan, Miu Keyan, Lu Yihua, Li Chenyan

UX
DESIGN
AWARDS

nominated
2023

73

AVATR OS HMI System



AXONS Smart Sales is a comprehensive digital platform for organizations, acting as a central hub for all applications. It provides daily guidance to sales representatives, enhancing efficiency. Unique features include predictive and centralized customer data, fostering a personalized approach to customer relationships. It also offers real-time insights for informed decision-making. This ecosystem harmonizes data, technology, and human skills, promoting optimal performance and customer-centric service.

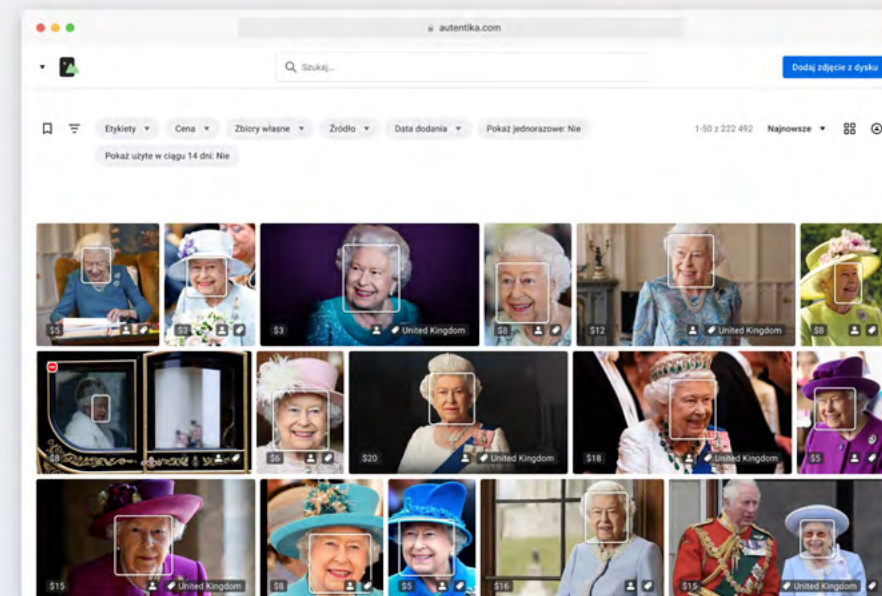
Company:
AXONS

Website:
<https://smartids-uat.cpf.co>

Design:
Katthakorn Phimleret, Parinya Phetkon,
Krittapak Kitjew, Pitchayaporn Poolsu

UX
DESIGN
AWARDS

nominated
2023



Wirtualna Polska is one of the largest media holdings in Central Europe. They reach nearly 21 million users who spend more than 70 million hours interacting with their news portals and services. For the past 25 years, WP has been developing its back-office systems (including editorial, advertising, and IT). Autentika created a coherent back-office software ecosystem, a set of solutions to support the growth of existing and the development of new tools and applications.

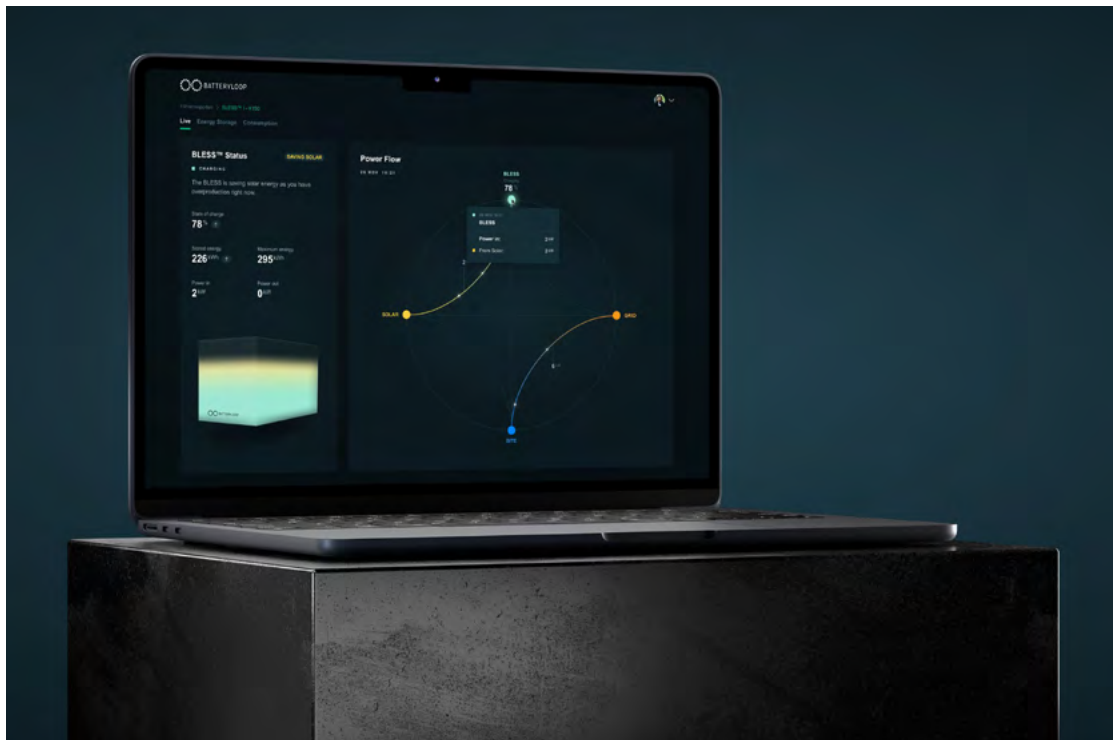
Company:
Wirtualna Polska

Website:
autentika.com

Design:
Autentika / Michał Samojlik,
Marcin Sasin, Andrzej Miałczygrosz,
Paweł Stomma, Grzegorz Wiktorski

UX
DESIGN
AWARDS

nominated
2023



The BLESS is a circular energy storage system which reuses powerful batteries developed for the automotive industry to provide a sustainable and cost-effective solution. A user-friendly dashboard showcases the BLESS's operations and value. The design includes live, energy storage, and consumption views, offering real-time information, historical data, and detailed cost-saving breakdowns.

Company:
BatteryLoop

Design:
The Techno Creatives / Julia Wallén

Website:
technocreatives.com

UX
DESIGN
AWARDS

nominated
2023



UX
DESIGN
AWARDS

nominated
2023

E-commerce accelerated worldwide due to the pandemic, creating unparalleled challenges and pressure on supply chains. Berkshire Grey's BG Flex platform and next-gen human-machine interface enables operators to manage and interact with fleets of autonomous mobile robots that fulfill orders more efficiently by automating manual processes. With help from intelligent algorithms that remove the need for low-level control, operators can focus on the big picture and intervene where human action is needed.

Company:
Berkshire Grey

Website:
berkshiregrey.com

Design:
Smart Design /
Jasper Dekker, Angie Hayden,
Chris Hayden, Kelly Clark
Berkshire Grey /
Laura Loomis, Joe Nguyen



The CAINIAO Smart PDA& Service System is designed for eHub employees who perform the most laborious tasks in aviation logistics. Through innovations in software and human factors, it minimizes workload and enables a more efficient work style with ease and enjoyment. By integrating space and social functions into the system, the sense of belonging among logistics employees is strengthened. The system also significantly reduces the use of paper documents, contributing to sustainable development.

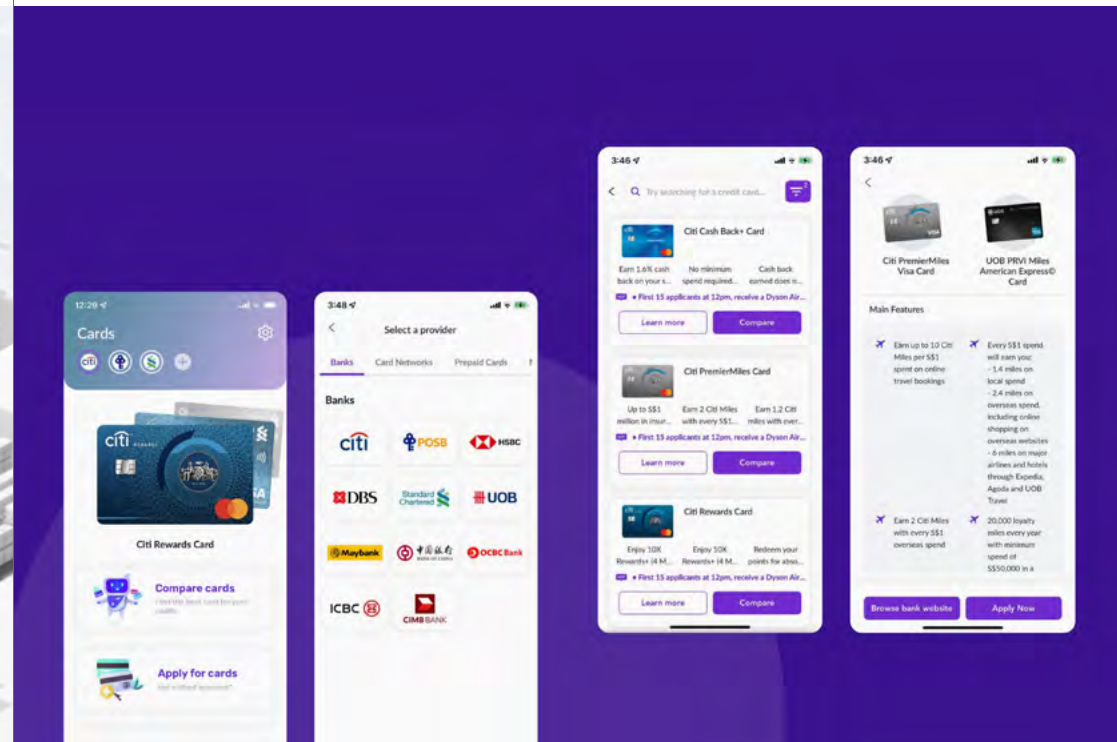
Company:
Cainiao Network

Website:
cainiao.com

Design:
Cainiao Smarthub Design /
Chuhan Cheng, Jing Huang,
Guoqiang Zhao, Kai Yan, Di Zhao

UX
DESIGN
AWARDS

nominated
2023



UX
DESIGN
AWARDS

nominated
2023

CardsPal is a Singapore-based mobile app that aims to be the lifestyle app to add to your daily repertoire. From credit card comparison to cashback calculator, CardsPal helps users find suitable cards to apply or use for payment to get the maximum cashback. CardsPal also consolidates deals and benefits that users are entitled based on the cards they own, so they would never miss a deal again. With such convenience, users can now focus on living the life they deserve.

Company:
CardsPal Pte Ltd

Website:
cardspal.com

Design:
CardsPal Product Team /
Richard Lu, Tiffany Liang,
Estelle Lee, Ng Wan Lin



Emplifi Care is a unified, AI-powered customer service solution helping organizations and brands to address customer care in one easy-to-use UI and UX. Service and Marketing agents can respond, open, track, close and/or escalate customer inquiries to other departments, while automatically tracking response times, message topics, team performance data, case conclusion rates and more, allowing organizations to improve their customer satisfaction scores at scale.

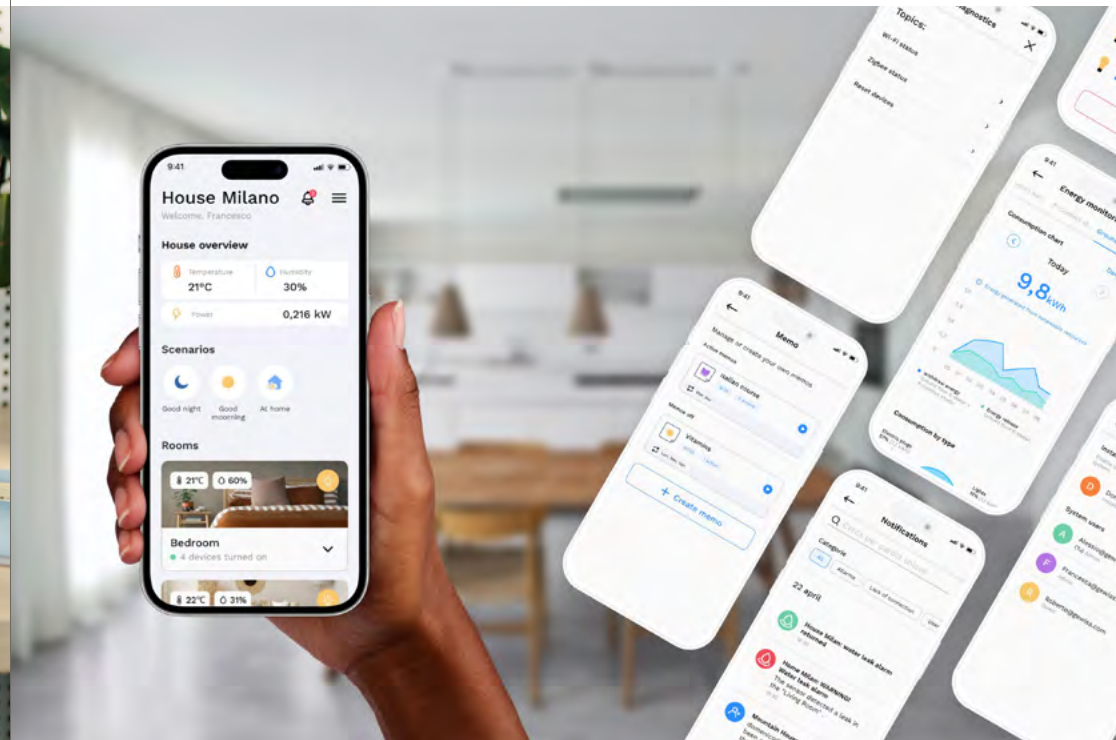
Company:
Emplifi

Website:
emplifi.io

Design:
Product Design Team /
Olha Yarovinska, Frantisek Canda

UX
DESIGN
AWARDS

nominated
2023



ChoruSmart is a new range of solutions and connected systems designed to simplify functions in the home. It is an evolved ecosystem that elevates the home experience to a more engaging, multisensory level. ChoruSmart consists of a unique app for installers and end-users, as well as versatile devices that facilitate every action in the home environment, broadening the possibilities for daily living and combining practical information with comfort, automation, design and technology.

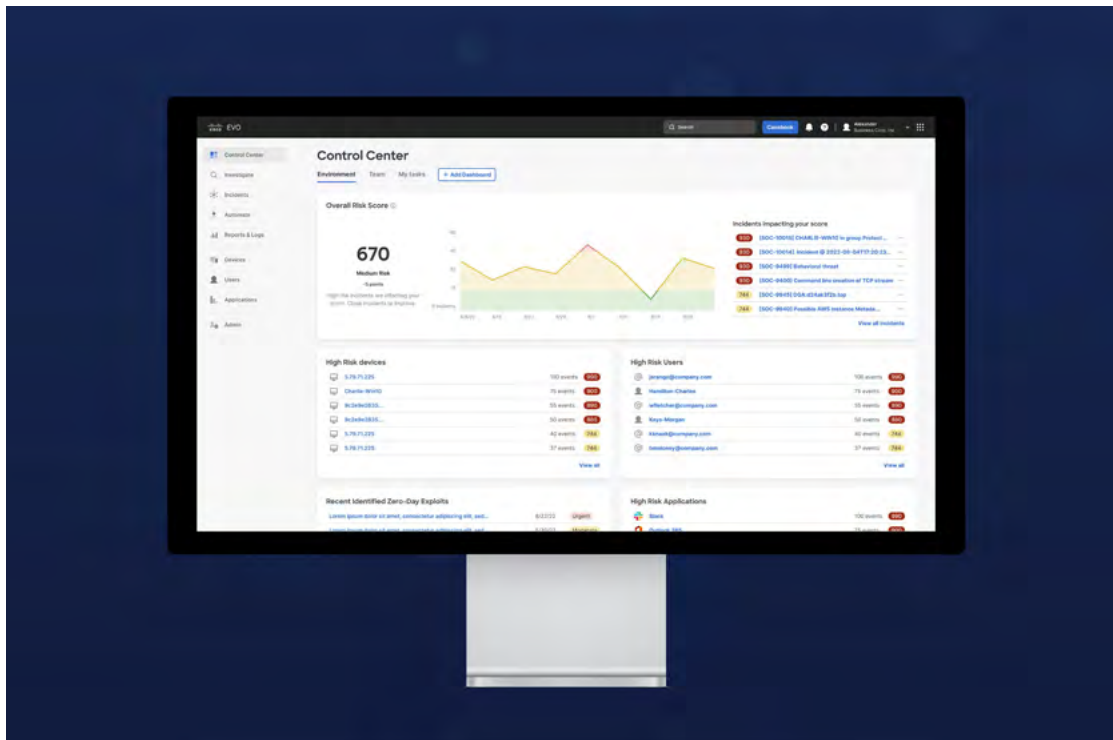
Company:
Gewiss

Website:
gewiss.com

Design:
Gewiss S.p.A.
DESIGN GROUP ITALIA
NTT DATA
Tangity italia

UX
DESIGN
AWARDS

nominated
2023



The Cisco XDR solution consists of eXtended Detection and Response (XDR) solution which simplify SecOps workflows by effective detection and response capabilities across workloads, networks, devices, and more. The goal was an intuitive XDR tool to help novice SecOps analysts minimize their time to detect and respond – ensuring they can focus on the most critical incidents.



nominated
2023

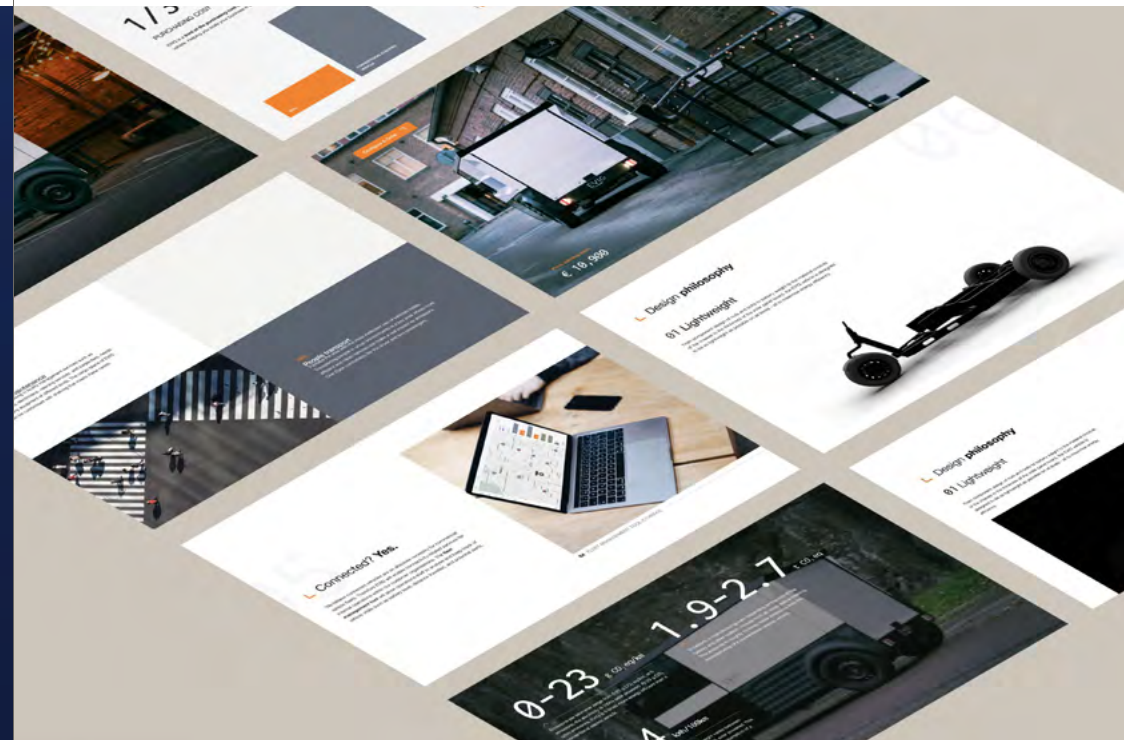
Company:
Cisco

Website:
cisco.com

Design:
Design Map / Kana Knaak,
Will Fletcher, Charles Hamilton,
Morgan Keys, Jorge Arango
Cisco / Brian Maloney, Barbara Shain,
Carolyn Morgan, Courtney Jennings,
Domenique Johnson, Derrick Snider,
Chloe Cooke-Warren, Jonathan Guerra,
Carl Antone, Anat Borowitsh Lavy,
Amoolya Kumar, Cardinal O'Neill,
Alex Gonzalez Delgado,
Alana Jackson, Wendy Hsu,
Paulina Schuler, Annika Mammen

Cisco XDR + DesignMap
Empower SOC Analysts

82



nominated
2023

Clean Motion, an electric vehicle company focused on last mile deliveries needed a new website and configurator. The clean and modern design enhances their online presence and boosts vehicle sales. The intuitive interface and dynamic configurator helps customers to customize vehicles and make informed decisions. Integration with their CRM system ensures efficient lead management.

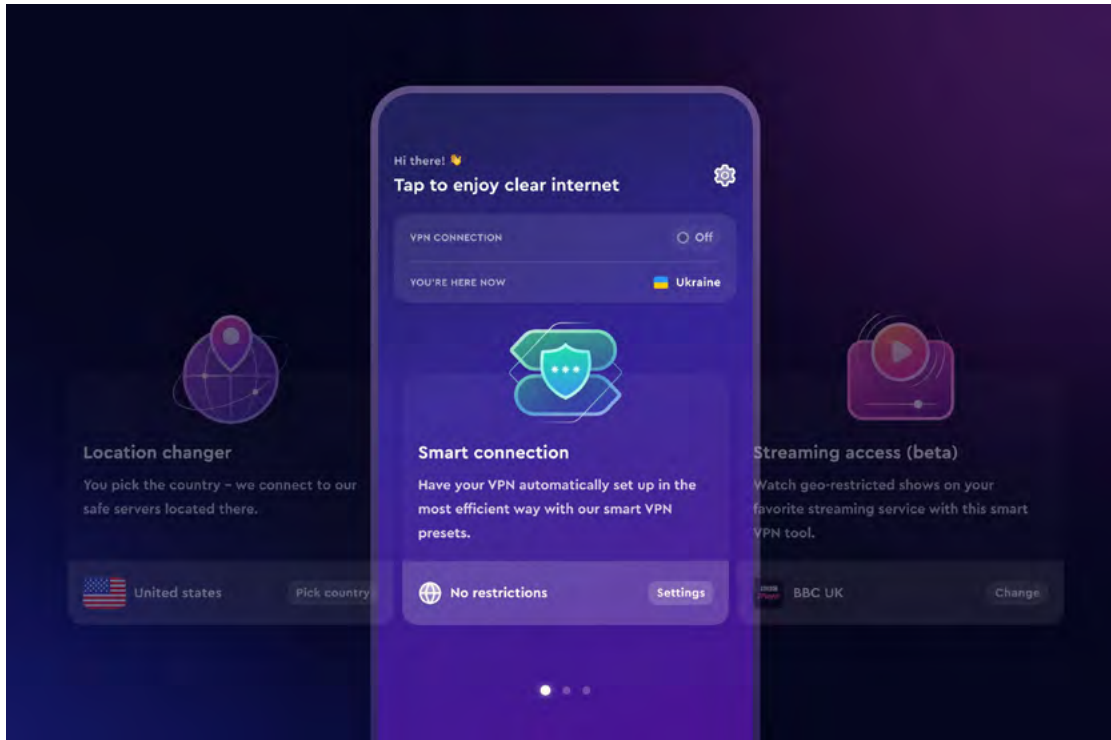
Company:
Clean Motion

Website:
cleanmotion.se

Design:
The Techno Creatives /
Jessica Ekdahl, Erik Ingemarsson,
Jay Design, Christoffer Ekdahl

Clean Motion
Web & Configurator

83



ClearVPN 2, crafted by MacPaw, is a reinvented VPN solution that requires no extra tech skills and is designed to help users effortlessly and securely enjoy their online presence. ClearVPN 2 is a powerful master key to any corner of the internet.

**UX
DESIGN
AWARDS**
nominated
2023

Company:
MacPaw

Design:
ClearVPN 2 Design Team

Website:
clearvpn.com



Collision Zero, the next-generation accident prevention, stands out from the market with its interactive and unique VR experience. The project explores how effective a VR environment is for young people's learning. It involves mapping a 360-degree recording of a traffic accident situation in a virtual world. Children and young people experience the prepared situations through 3D glasses. By being confronted with the situation, users learn how to behave safely on the road in the long term.

**UX
DESIGN
AWARDS**
nominated
2023

Company:
Wildstyle Network

Design:
Wildstyle Network /
John Heupgen

Website:
wildstyle-network.com



The new generation of walk-behind floor scrubbers impresses with a unique, patented control concept – a smart operating unit with smart-phone integration. In conjunction with the Kärcher Machine Connect app, the needs of various users are optimally covered. Modes are switched at the flick of a wrist: In portrait format, the smartphone is used to manage and configure machines. In landscape mode, it becomes an extended machine display that shows important cleaning parameters and notifications.

Company:
Alfred Kärcher SE & Co. KG

Design:
Kärcher Industrial Design Professional

Website:
kaercher.com

UX
DESIGN
AWARDS

nominated
2023

Connected Control Unit
Integrating a Smart Device

86



UX
DESIGN
AWARDS

nominated
2023

Cryptoys is an NFT native digital platform presenting fully interactive collectibles, play-to-earn games, and interactive experiences. VBT translated this vision, along with their narratives, into the Cryptoys website, featuring a marketplace where you can purchase collectible figures and utilize them in Cryptoys' metaverse platform, Cryptoverse, as well as other metaverses.

Company:
OnChain Studios

Design:
Very Big Things /
Renato Lopez

Website:
cryptoys.com

Cryptoys

87



The Continental Curved Ultrawide Display is the world's first curved pillar-to-pillar display in passenger cars with a so-called shy technology control surface, enabling a puristic and appealing vehicle design. The innovative interaction concept is based on a shy control panel, becoming invisible when not needed and enabling interaction on demand. With its premium design the curved display together with the shy control panel create a living room on wheels.

Company:
Continental Automotive
Technologies GmbH

Website:
continental-automotive.com

Design:
Continental Design
Radial Design GmbH /
Jochen Möller, Jens Renner

UX
DESIGN
AWARDS

nominated
2023



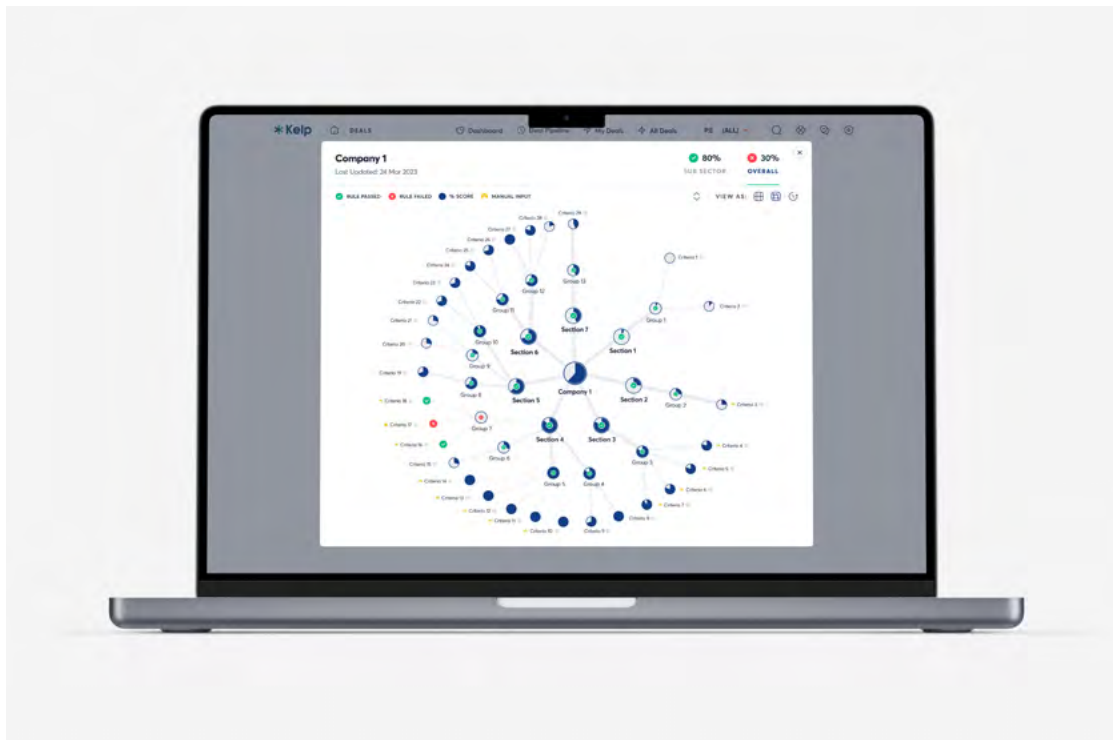
UX
DESIGN
AWARDS

nominated
2023

The new DB Travel Center combines three main goals: Quality of encounter, user-centered and brand-typical design. The shape and arrangement in the room promotes an intuitive orientation for the customer from the reception, into a waiting area up to the counter. Travel consultants work in an environment that provides everything they need to be the perfect host.

Company:
DB Fernverkehr AG

Website:
deutschebahn.com



Kelp is a platform built for better decision making in Private Equity (PE) firms. PE firms find companies with potential, evaluate them with due diligence (using external data and network of contacts), and then grow the invested company to its full potential. Kelp pulls all data, decisions, and rationale into a single platform, flexible to each firm's method of evaluating companies and making decisions, thus empowering the firm's decision makers to make better informed decisions.

Company:
Kelp

Website:
kelpglobal.com

Design:
Customer Experience /
Girish Rao, Abhishek Mathur,
Praveen N

UX
DESIGN
AWARDS

nominated
2023



UX
DESIGN
AWARDS

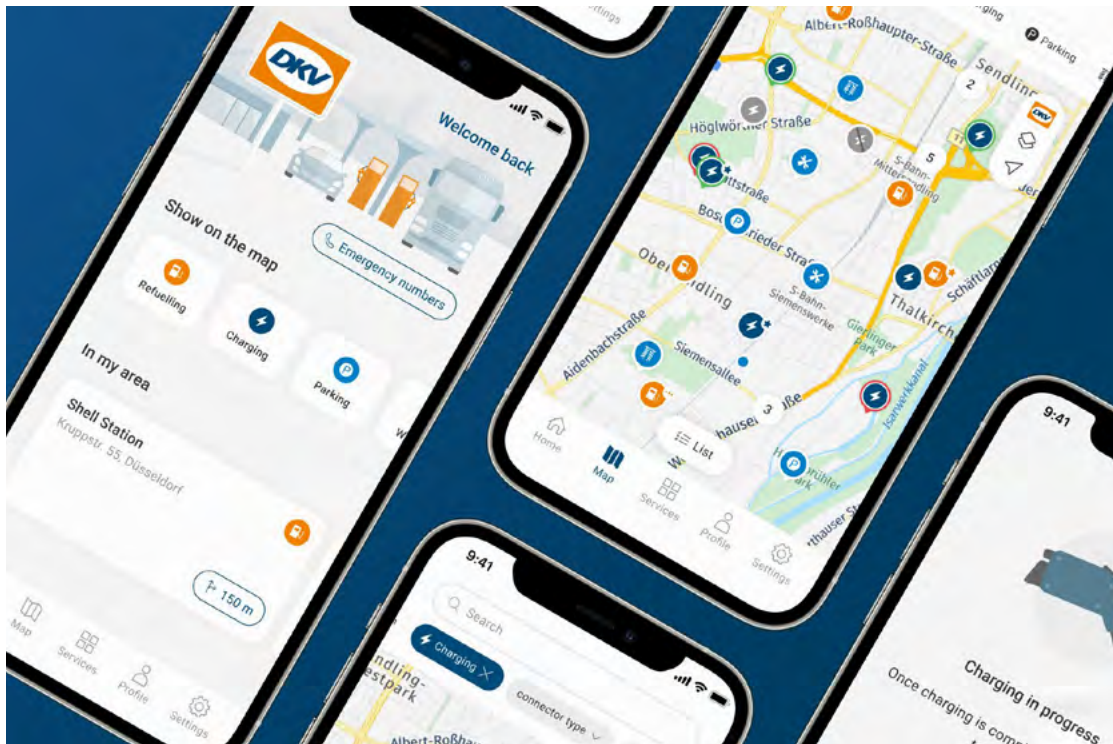
nominated
2023

The Digital Design System is a high-quality component library – modular, code-based, and consistent with atomic design principles and brand guidelines. UX designers and software developers use this library to create web applications that are ready to use and tailored to the business goals of financial coaches. Faster prototyping gets users involved earlier in the process. User feedback is now processed centrally in the design system and implemented in the digital landscape.

Company:
Deutsche Vermögensberatung AG
in cooperation with compeople AG

Website:
dvag.de

Design:
compeople AG + GMK Markenberatung
GmbH & Co. KG / Niklas Philipp,
Jennifer Wernli, Sebastian Lauer,
Johann Knott, Matthias Lick,
Richard Paukert, Fabio Gimmillaro,
Stefan Geiger, Christian Ley,
Alexander Ziegler, Frank Laskowski,
Alexander Park, Benedikt Kirstein,
Andrea Tillmanns, Gabriele Feist,
Stephanie Bilic



The DKV Mobility App is a practical everyday help for all drivers with DKV service cards and is aimed at B2B customers. The app provides access to 64,000 fuel stations and 486,000 public charging points in the DKV network, plus access to vehicle service stations and washing or parking facilities. Drivers can plan routes, pay contactless, manage their cards, and in the event of a breakdown or the loss of a card get a direct connection to a helpline.

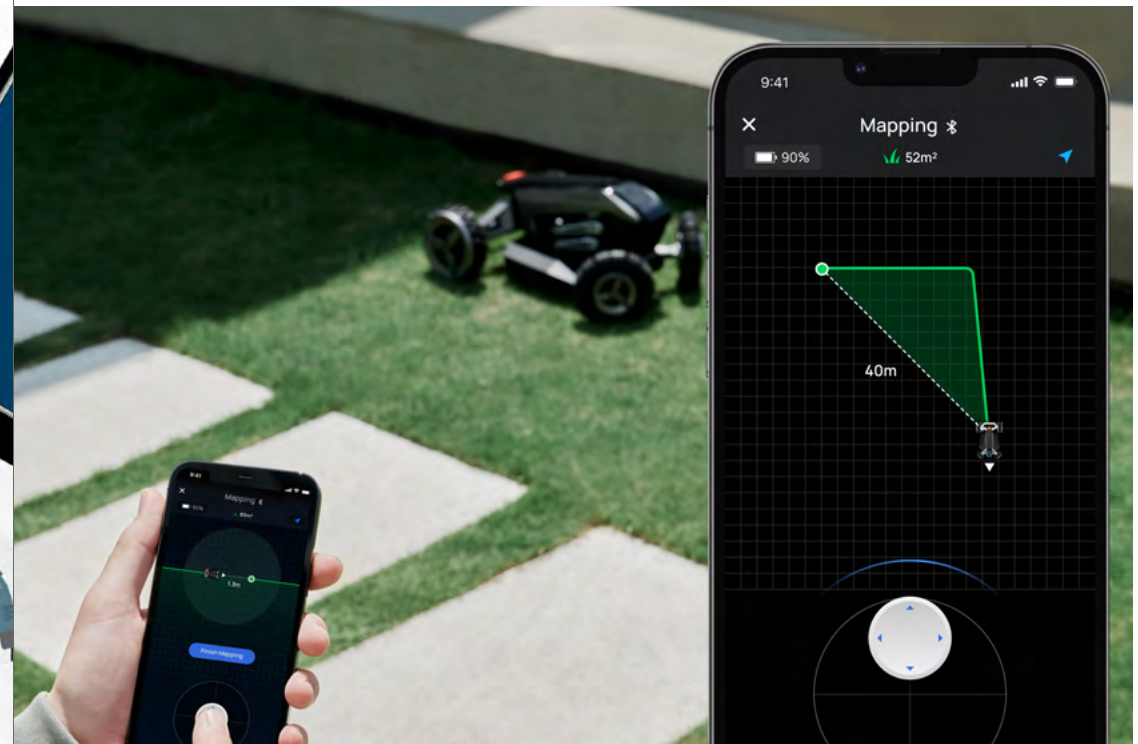
Company:
DKV EURO SERVICE GmbH + Co. KG

Website:
dkv-mobility.com

Design:
User Experience & Product Design /
Vladimir Maier, Franziska Uch (external)

UX
DESIGN
AWARDS

nominated
2023



The EcoFlow BLADE App is a digital product designed for BLADE Robotic Lawn Sweeping Mower, offering powerful features and easy operation to optimize users' lawn care experience. With intelligent technology, it significantly reduces manual workloads and helps users achieve easier, more efficient, and more precise lawn maintenance.

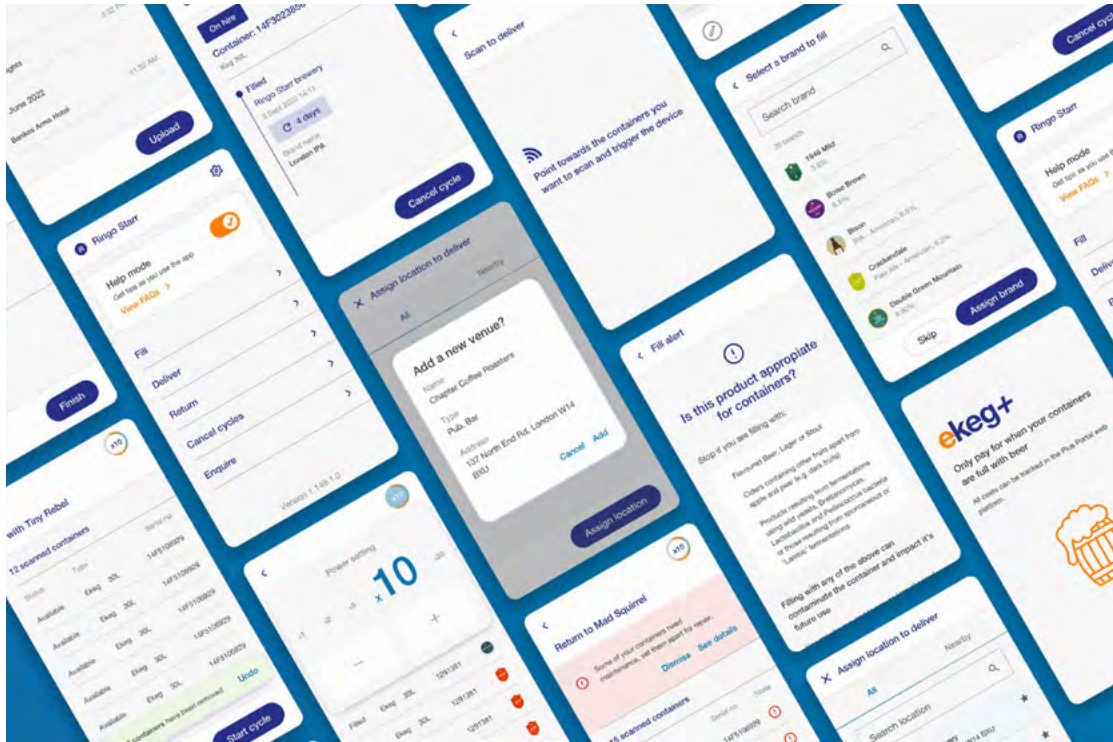
Company:
EcoFlow Inc.

Website:
ecoflow.com

Design:
UX Design Department /
Heli Zhong, Qingyun Liu,
Jing Fang, Jiayuan Liang,
Xiaolong Duan

UX
DESIGN
AWARDS

nominated
2023



There are over 7 million kegs and casks in circulation in the UK. Maintaining a fleet of containers is a large upfront investment and ongoing logistics challenge for breweries. EkegPlus is a pay per fill container rental solution that puts brewers in control and provides flexibility to breweries as they grow. It uses RFID tracking technology coupled with a management platform to give breweries access to over 400,000 containers, allowing them to easily track hundreds of containers in seconds.

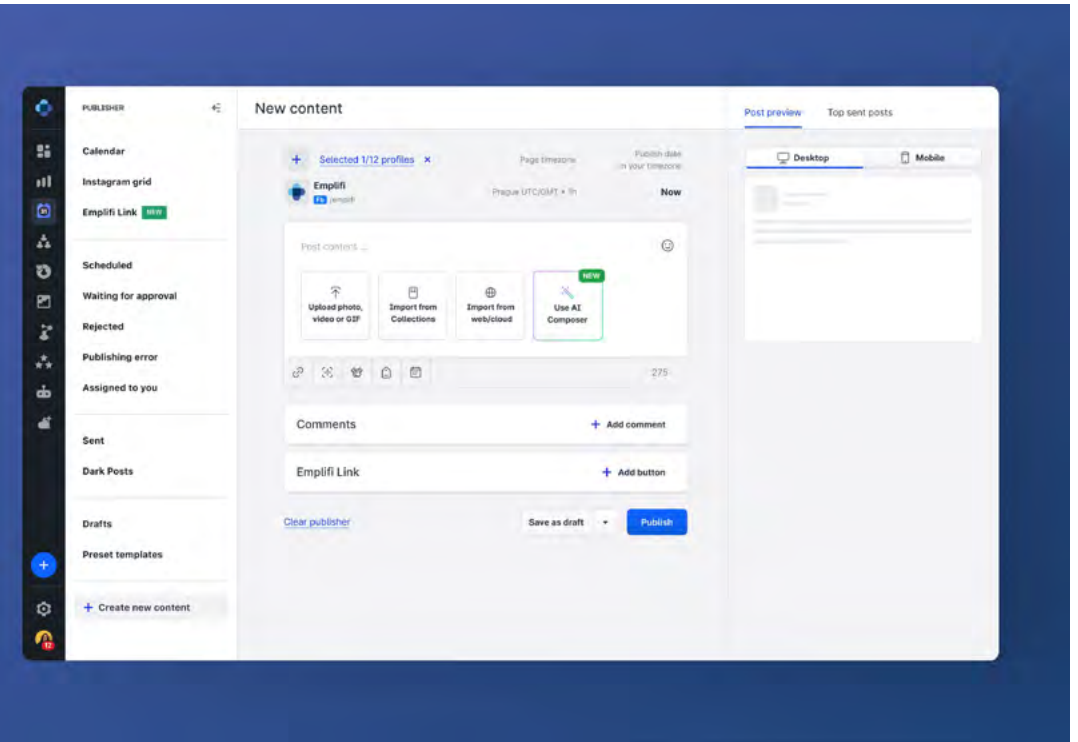
Company:
Close Brothers Brewery Rentals

Website:
closebreweryrentals.co.uk

Design:
Channel Design & Optimisation /
Daniel Bell, Elizabeth Fondeur,
Sammy Norris

UX
DESIGN
AWARDS

nominated
2023



UX
DESIGN
AWARDS

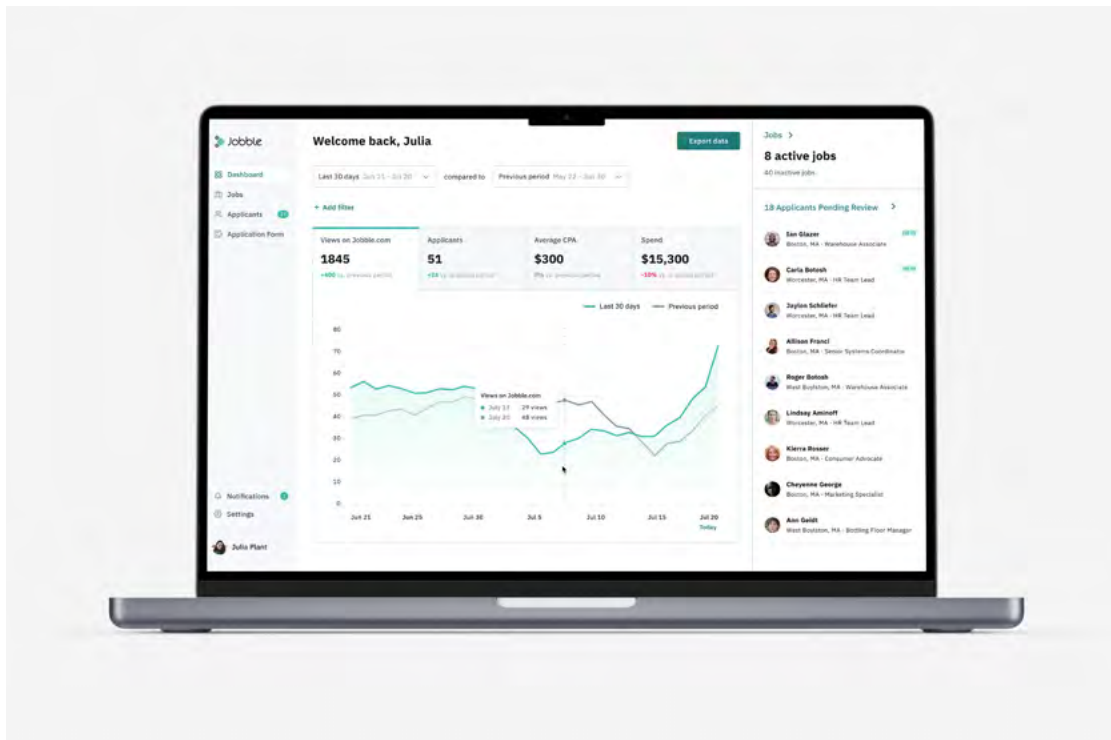
nominated
2023

Emplifi AI Composer was a market leader in creating a set of tools used by social media teams to leverage ChatGPT's AI engine for ideation, research, content creation and social media posting. Rather than use disparate technical tools, social managers access AI Composer directly within the UI/UX of other contextual tools and workflows. Unlike others on the market, AI Composer supports tones, emojis, hashtags and multiple languages, with real-time results and customization to increase content velocity.

Company:
Emplifi

Website:
emplifi.io

Design:
Product Design Team /
Karel Martinek



To expand their job promotion service offerings beyond gig-employment, to accommodate full- and part-time employment needs for new and existing clients, an End-to-end Job Advertising & Applicant Tracking was created. It enables in-house recruiters to manage and customize ads for their job openings with certain features and functionalities to be competitive in the market and differentiates by its ease-of-use.

Company:
Jobble

Website:
neuronux.com/jobble

Design:
Neuron / Ryan Matthew,
Michelle Stoner, Samantha Read

UX
DESIGN
AWARDS

nominated
2023

End-to-end Job Advertising &
Applicant Tracking

96



UX
DESIGN
AWARDS

nominated
2023

Flexiv Elements is Flexiv's software system for robotic programming and operations. It's a graphical user interface for controlling the robot, adjusting settings, and monitoring the robot status in real time. This plug-and-play system can be easily connected to different robots through Wi-Fi and disconnected from robots anytime for offline programming. It allows beginners and experts alike to use existing prebuilt programs or develop customized programs with intuitive drag-and-drop function modules.

Company:
Flexiv Robotics Inc.

Website:
flexiv.com

Design:
UX Team

97

Flexiv Elements



Industrial food production must adapt to today's challenges, including reducing food waste, enabling responsible food production, and preserving human expertise. Heat And Control is a leading equipment manufacturer and its new digital Human Machine Interface (HMI) for food production, called "New Horizon", empowers operators in their daily tasks by providing both a common and line-wide contextual view (such as productivity KPIs or alarms) and step-by-step guidance to manage complex processes.

Company:
Heat And Control

Website:
meaningful.studio

Design:
Meaningful / Jennifer Tytgat,
Nicolas Rouit-Leduc

UX
DESIGN
AWARDS

nominated
2023

Food production
control & management

98



UX
DESIGN
AWARDS

nominated
2023

The Bpifrance guide is the catalog of their entire financial product and service offering, with over 300 listings accessible to their banking partners via a secure platform. Thanks to the guide's reformulated information hierarchy, banking partners can find offerings more easily and quickly than with the previous paper guide. The smart recommendation system can also suggest appropriate products and provide quick pre-application eligibility checks for banks and their entrepreneur clients.

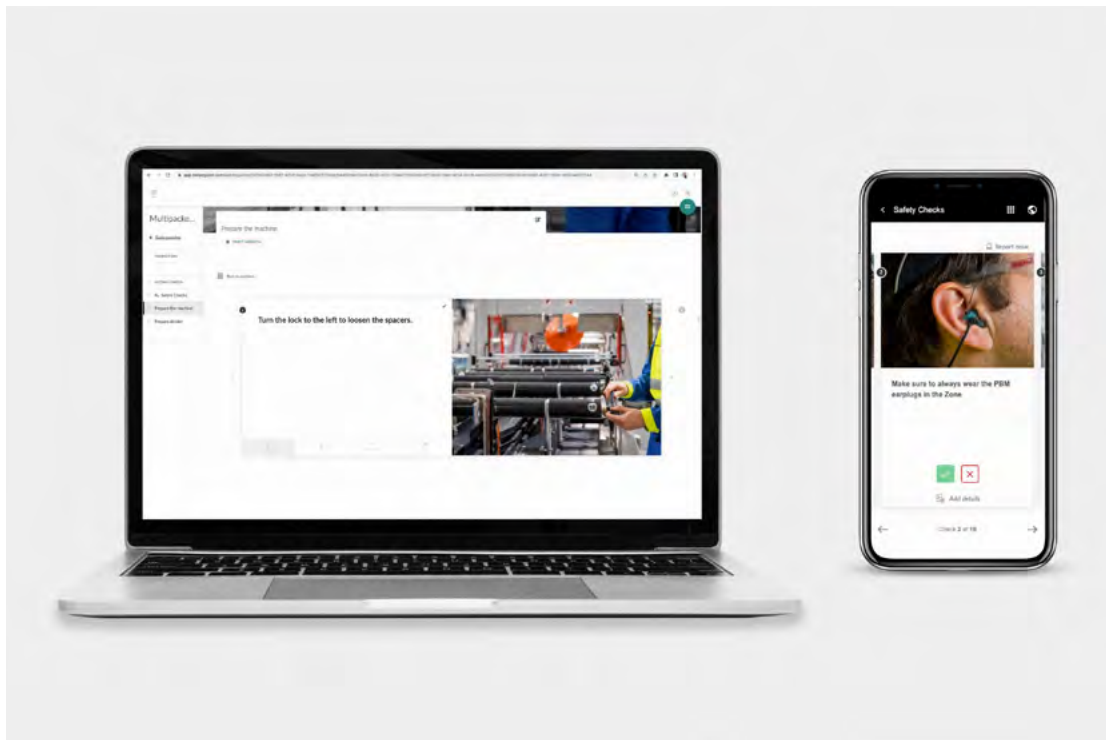
Company:
Bpifrance

Website:
bpifrance.fr

Design:
ekino / Laurène Frasca, Alexander Poole,
Marie Niollet, Alexis Desplas

From paper to screen:
rethinking a product guide

99



SwipeGuide empowers frontline teams to connect knowledge, collaboratively solve problems, and continuously improve processes to ensure sustainable production patterns. The frontline “how-to” platform is built on minimalist instructional design principles. It reduces errors and safety hazards in the manufacturing industry by 67% and authoring time by 80%. 300,000 factory workers across 93 countries use SwipeGuide to capture, share, and improve instructions, checklists, training, and skills.

Company:
SwipeGuide

Website:
swipeguide.com

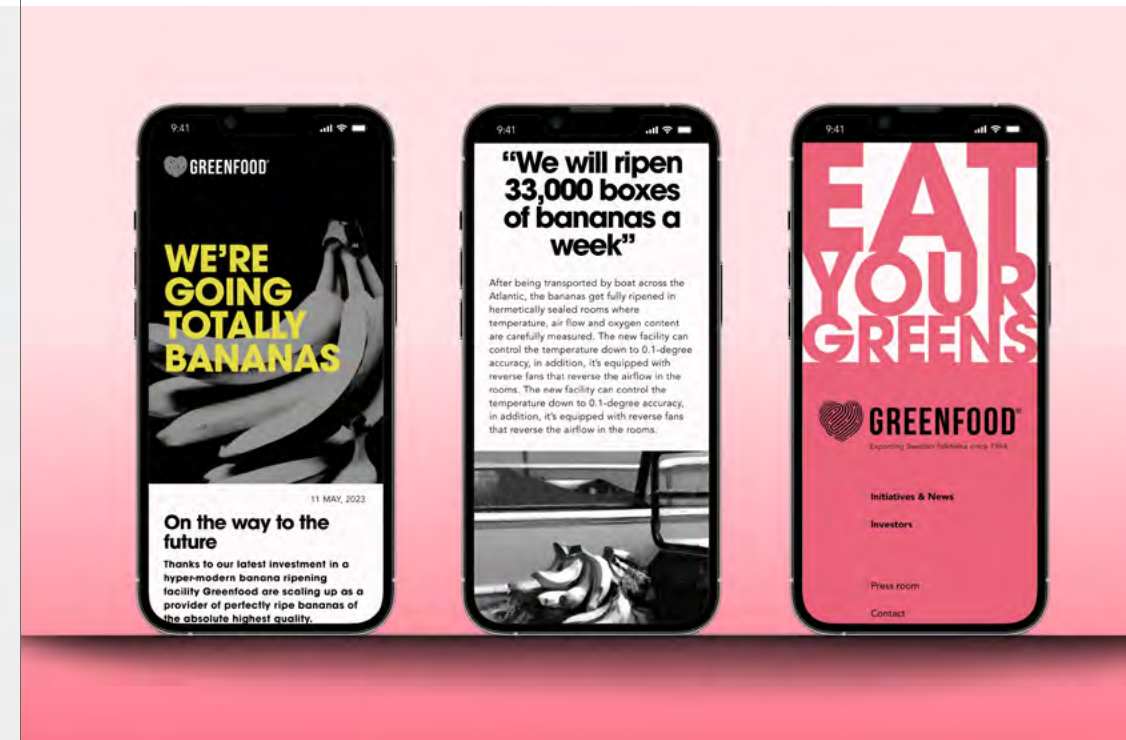
Design:
Product Team / Eliena Scholma-Valstar,
Lili Schum, Maya Spilthooren,
Joanna Chagas, Gercek Armagan

UX
DESIGN
AWARDS

nominated
2023

Frontline “how-to”
platform for –67% errors

100



UX
DESIGN
AWARDS

nominated
2023

Greenfood, a Swedish corporate group in the food sector and owner of brands such as Picadeli and Daily Greens, needed a new website, one that would embody their energy, commitment to sustainability and one which makes a bold statement. This led to a content-driven approach, with an emphasis on presenting information as engaging stories and articles. The design revolves around this concept with a card based layout.

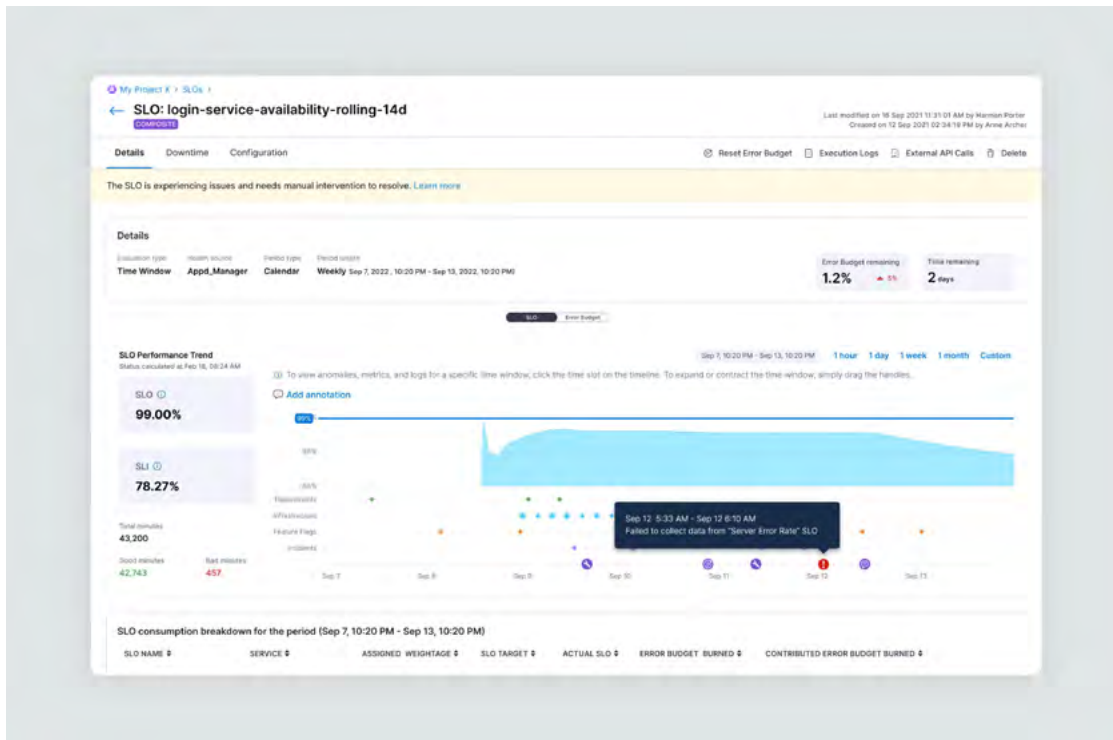
Company:
Stendahls Reklambyrå AB

Website:
greenfood.se

Design:
Branding & Communication,
Service Design & Innovation /
Madeleine Möller Ståhl, Sara Nilsson,
Oskar Schmidt, Dennis Rosenqvist,
Fredrik van der Lee, Mikael Andersson

101

Greenfood New Web



Harness is the industry's first cloud-native software delivery platform designed to automate the entire software delivery process, from code to production. It streamlines the deployment, orchestration, and management of applications and solves the problem of complex and time-consuming software delivery by providing an automated, intelligent and easy to use platform for continuous delivery and release management.

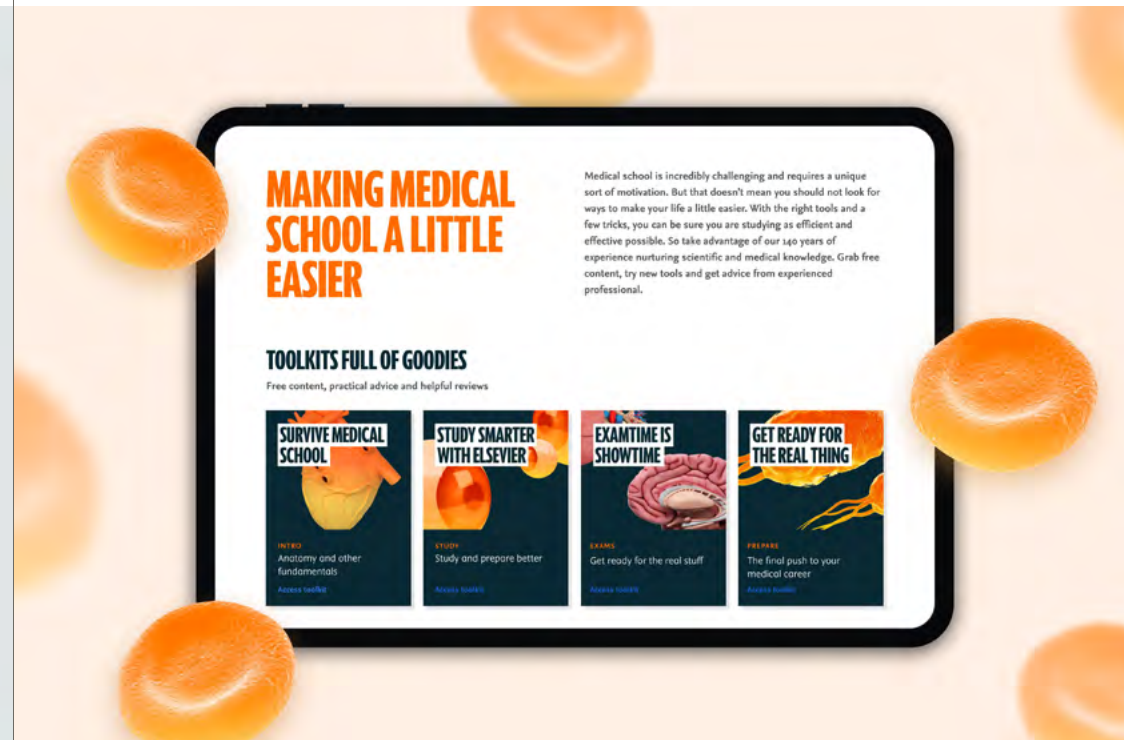
Company:
Harness.io

Website:
harness.io

Design:
D-Crew

UX
DESIGN
AWARDS

nominated
2023



UX
DESIGN
AWARDS

nominated
2023

During the first dark weeks of the COVID-19 pandemic, front-line clinicians scrambled to diagnose and treat the massive influx of COVID-19 patients. They were frantically looking for the latest information, tools and resources to deliver care. The Elsevier COVID-19 Healthcare Hub provides free access to toolkits with applicable, up-to-date, and trusted knowledge tailored to different care scenarios, in order to save lives.

Company:
Edenspiekermann

Website:
edenspiekermann.com



hiqo OS 1.0 is an operating system for electrical cars. It's advantage lies in its novelty, cost-effectiveness, accessibility, and speed. hiqo OS 1.0 achieves this by a streamlined design process, adopting a layered architecture and offering intelligent ecological services.

**UX
DESIGN
AWARDS**
nominated
2023

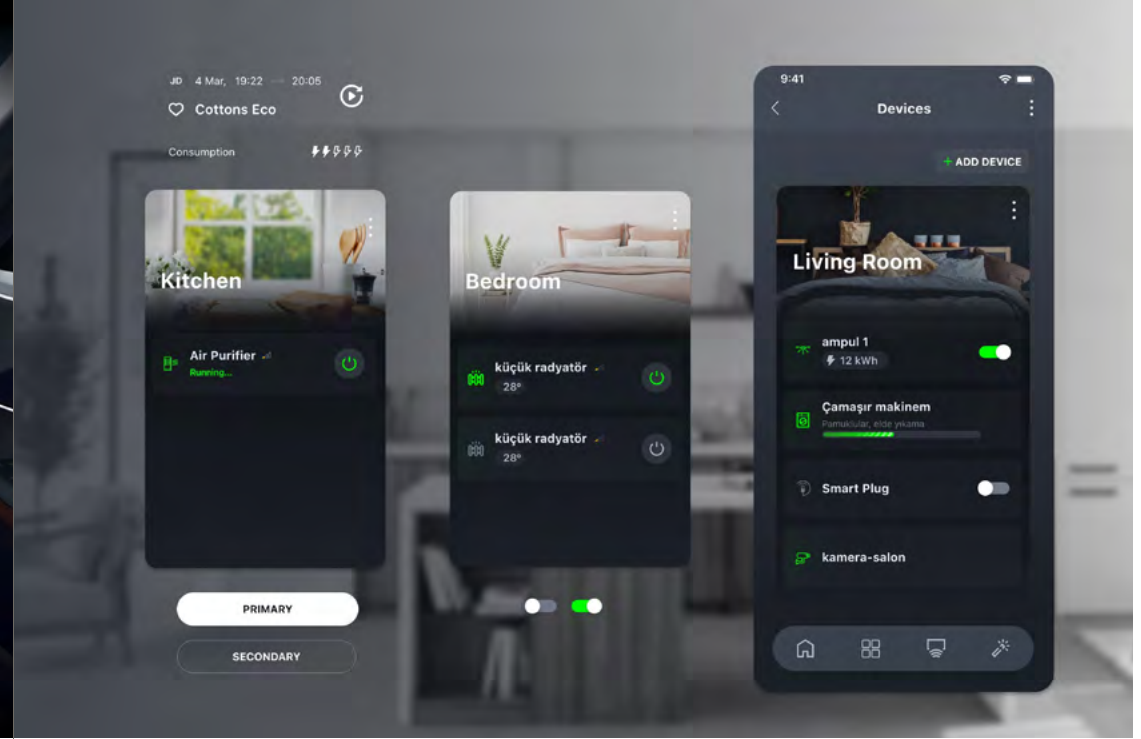
Company:
Huaqin Co.ltd.

Website:
huaqin.com

Design:
ABG-UED Department /
Zhao Cancan, Sun Zexin, Wang Yi,
Chen Mengyang, Ju jingting, Cheng Mo

hiqo OS 1.0
Huaqin Full-Stack Platform Solution

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**UX
DESIGN
AWARDS**
nominated
2023

With more than 30 products and services, HomeWhiz design system ensures a seamless experience across its ecosystem, by acknowledging the ever-growing needs of the smart home. The system is built on a common visual language that brings everything together, allowing a consistent product experience for the users as well as stakeholders. Cross-team collaboration and interconnected documentation practices allow a self-nurturing synchronization of UX practices and aligned autonomy.

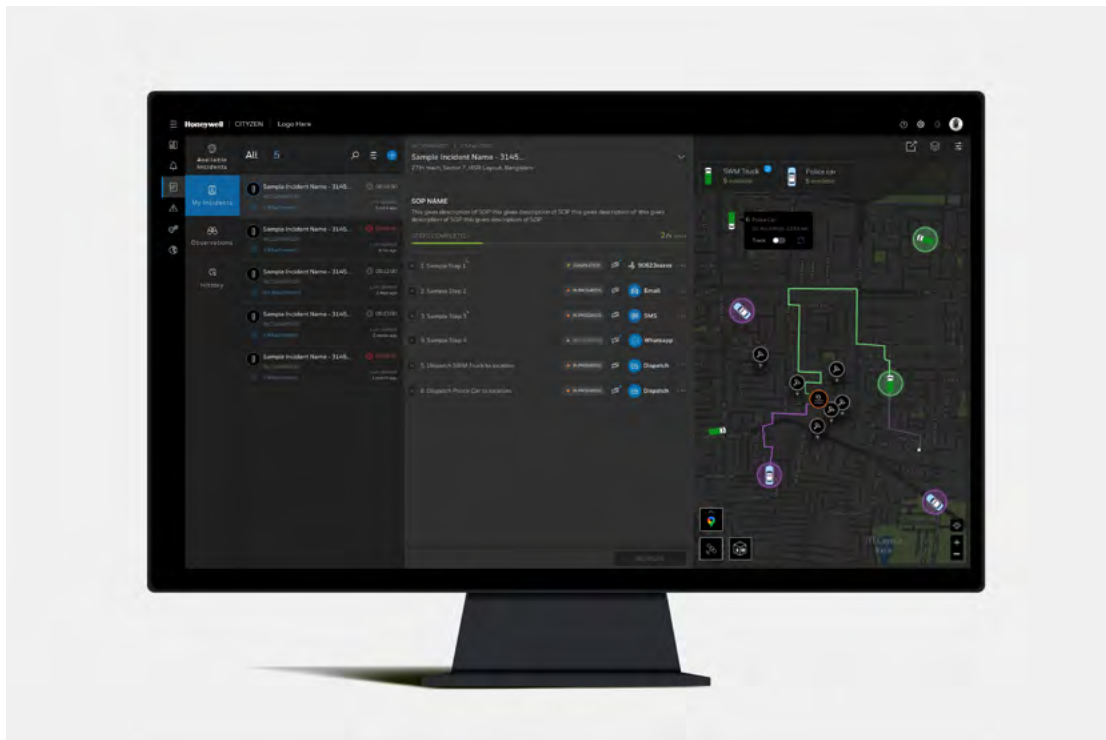
Company:
Arçelik Global

Website:
homewhiz.com

Design:
Arçelik Design Directorate /
Dilara Ece Günesen, Sıla Begüm Başçoban,
Erkut Sırdaş, Duygu Turancı

105

HomeWhiz Design System



Honeywell's IoT enabled city scale command and control platform is a solution for city management with intuitive applications for city scale GIS based incident management, workforce dispatch, citizen engagement and pre-integrated applications with analytics to help manage city services. It reduces the time to deliver emergency services, improves efficiency of urban mobility systems, waste management systems, lighting systems and enhances citizen engagement with the solution suite for smart cities.

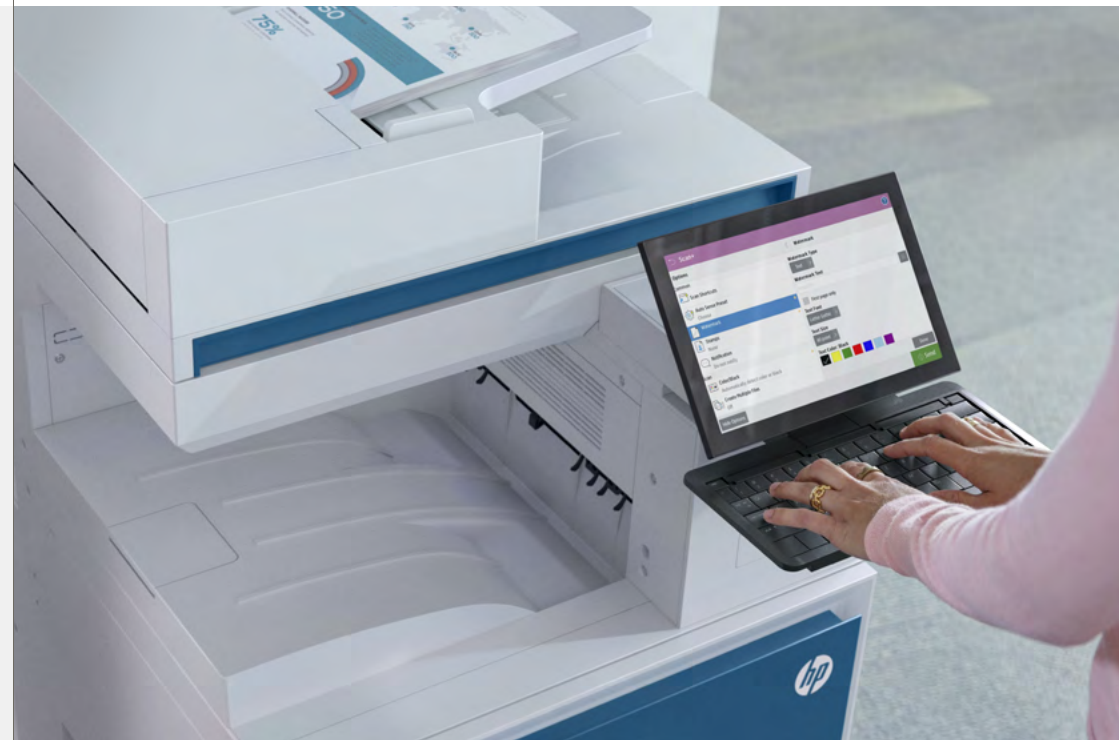
Company:
Honeywell

Website:
buildings.honeywell.com

Design:
Honeywell User Experience /
Anushka Srivastava, Rituparna Guha

UX
DESIGN
AWARDS

nominated
2023



UX
DESIGN
AWARDS

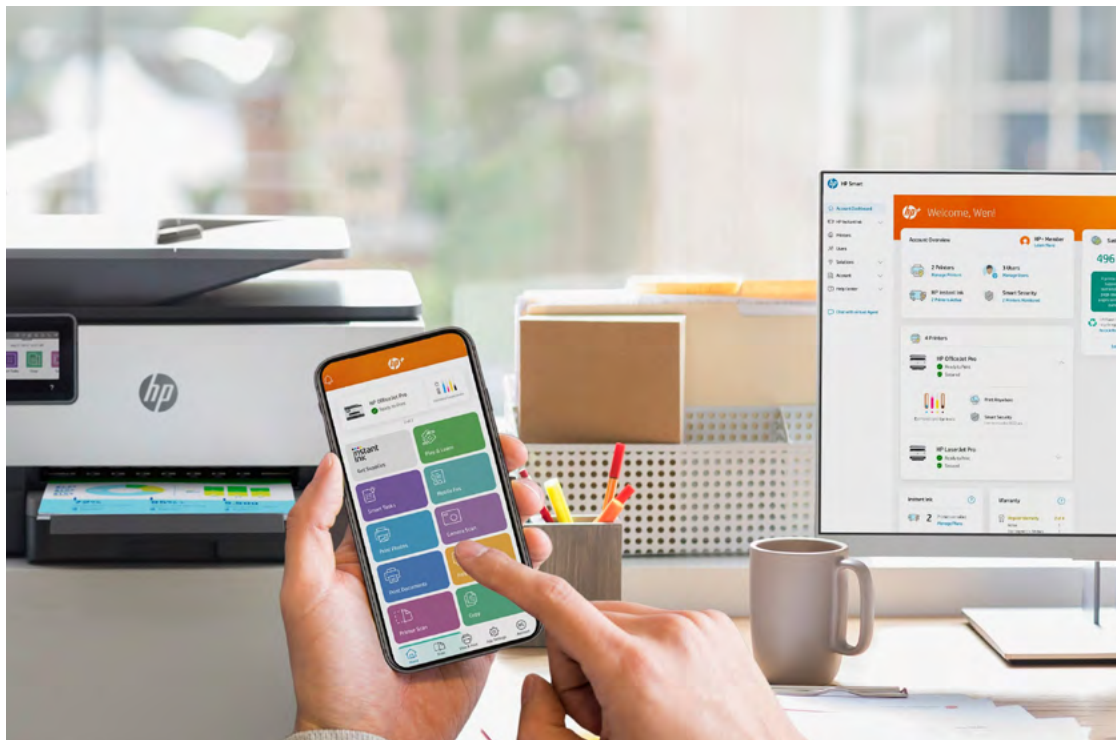
nominated
2023

In today's age of digital workflow, the role of multi-function printers (MFPs) has been rethought. The new HP LaserJet Flow MFP E877z with Flow 2.0 transforms the MFP into a full-service "digitalization station" – a one-stop shop for digitalizing paper documents into the cloud, no post-processing or PC required. Testing shows this not only improves productivity and saves clerical office workers upwards of 45 minutes a day, but it reduces stress and increases their quality of life.

Company:
HP Inc.

Website:
hp.com

Design:
Global Experience Design Group



HP Plus (HP+) is a new business model introduced to enable cloud-connected capability of multi-user, multi-environment and multi-device management. This project is a great example of HP's core values to deliver experiences that support the users and the business needs. The design team was engaged from the concept through ideation, development, and delivery, applying a classic User Centered Design process to define, design, develop, validate, and iterate the holistic experience.

Company:
HP Inc.

Design:
Global Experience Design Group, HP Inc.

Website:
hp.com/plus

UX
DESIGN
AWARDS

nominated
2023



IG SMART is a free App that allows applying digital signatures to a document in an easy and safe way from smartphone or tablet. The App improves user efficiency and boosts digital transformation as there is no document printing required anymore, thus allowing users to save time and costs. A real paperless process is based on digital signature.

Company:
INTESI GROUP

Design:
Marketing and Communication /
Lorenzo Colombo

Website:
intesigroup.com

UX
DESIGN
AWARDS

nominated
2023



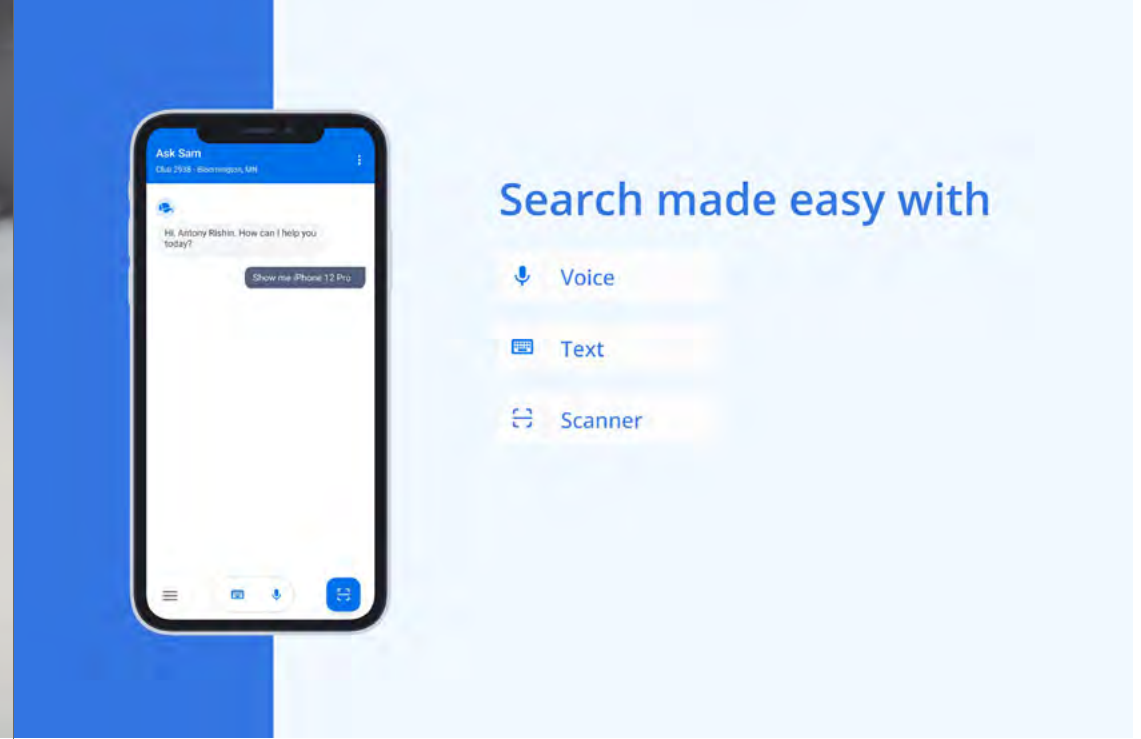
The KUKA iiQKA Design System is built on the principles to be powerful, functional, supportive, delightful and anticipatory. The aim is to unify the experience across all touchpoints while empathizing the KUKA brand. The setup is token-based to enable scalability, each component containing a full description, all variants and an implementation. In addition, the design system already supports a dark and light theme to cope for various lighting situations.

Company:
KUKA AG

Website:
kuka.com/iiQKA

Design:
ASF – UX / Michelle Knüchel, Paul Kistner,
Alexander Siegmund, Christoph Barnert,
Michaela Czech, Lisa Kulzinger, Julian Kohr

UX
DESIGN
AWARDS
nominated
2023



UX
DESIGN
AWARDS
nominated
2023

Item information is key for a retail business. Any difficulties finding that info can impact worker productivity and indirectly affect the shopping experience as well. Ask Sam is a voice assistant app designed for Sam's Club associates. The app is powered by technology like NLU and machine learning. The conversational nature of the app makes it easy to not only search but also find any information about an item and help answer shoppers' questions.

Company:
Sam's Club

Website:
samsclub.com

Design:
Sam's Club Product Design /
Antony Rishin Mukkath Roy, Eric Chuk



Infinity is the new, smart, professional dishwashing machine. It is equipped with Bluetooth and Wi-Fi, allowing preventive maintenance and a full touchscreen interface for an improved CX. Infinity allows a reduction in operating costs while washing efficiently. Monitoring of water, chemical and energy consumption leads to greater environmental awareness. The simple and intuitive interface and application offer users the chance to check operating parameters regardless of where the unit is installed.

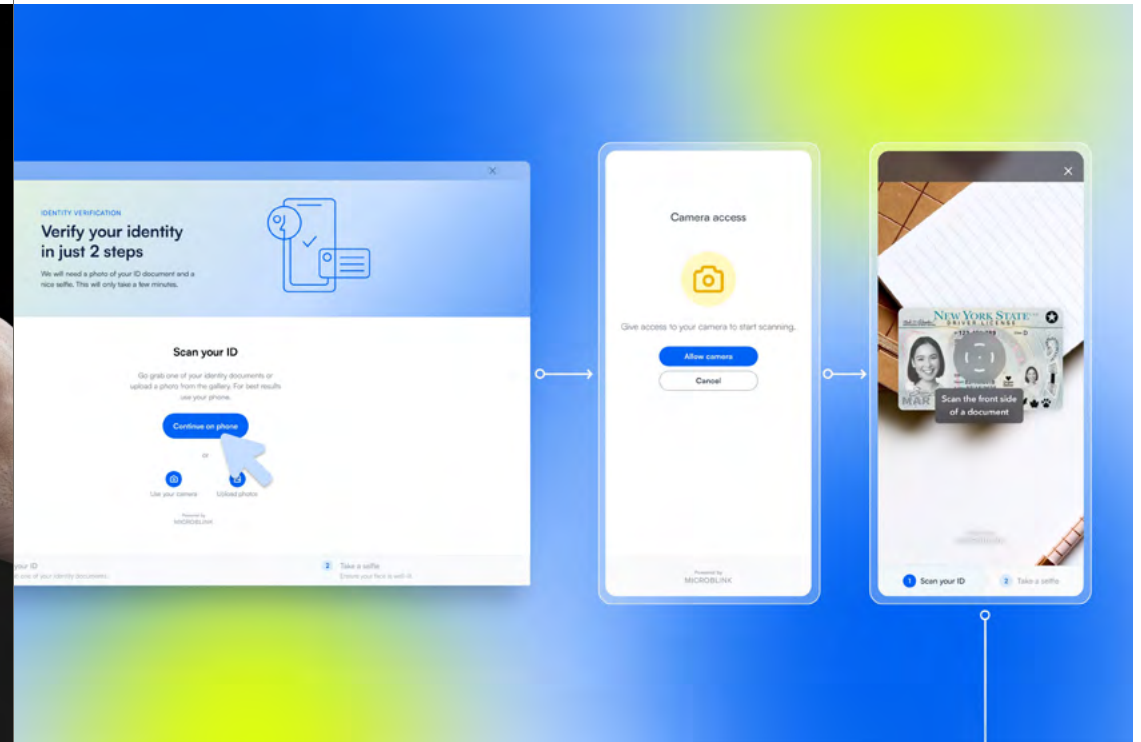
Company:
Comenda s.r.l. – An Ali Group Company

Website:
comenda.eu

Design:
Studio Volpi s.r.l. /
Marco Binaghi, Nikola Mitrovic

UX
DESIGN
AWARDS

nominated
2023



UX
DESIGN
AWARDS

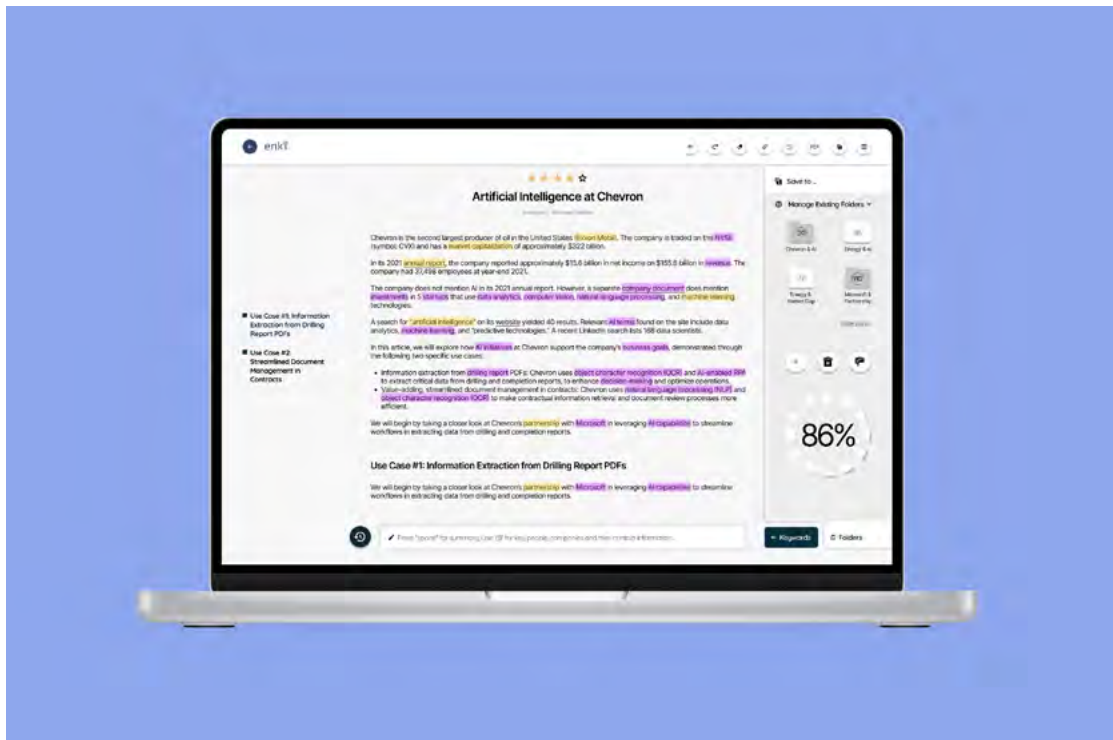
nominated
2023

This identity verification in-browser device-2-device product enables businesses to engage with their customers by improving their user experience while having to collect, analyze and enter data from their ID documents into web browsers. In addition, the product improves the end user experience by allowing customers to use their smartphone camera as an ID document scanner, seamlessly starting and ending their journey with a desktop browser.

Company:
Microblink

Website:
microblink.com

Design:
Design department /
Nika Sviben, Ivana Cvetković



Insight Flow is an AI based solution which supports an informed decision-making process in all climate change related questions and empowers enterprises to tailor energy-related perspectives based on their unique circumstances, vision, and mission.

UX
DESIGN
AWARDS

nominated
2023

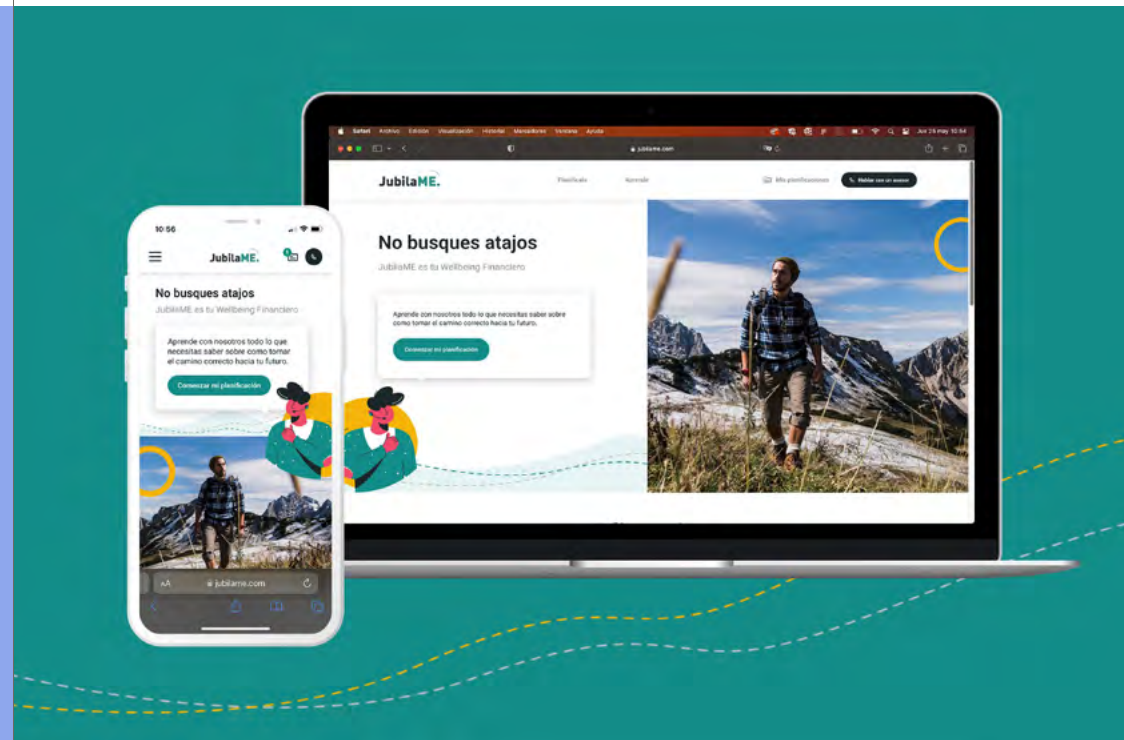
Company:
Enki.ai

Design:
Jing Wang

Website:
enki.ai.com

Insight Flow_Iterative
Research Empowered by AI.

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UX
DESIGN
AWARDS

nominated
2023

The project aims to conceptualize and prototype JubilaME's value proposition: encourage individuals to make informed financial decisions and achieve lifelong financial security. The goal is to create a better world for retirees, recognizing that we will all be in their position sooner or later. By simplifying and democratizing retirement, life insurance, and disability planning, JubilaME aims to empower individuals and their families, ensuring their well-being and peace of mind.

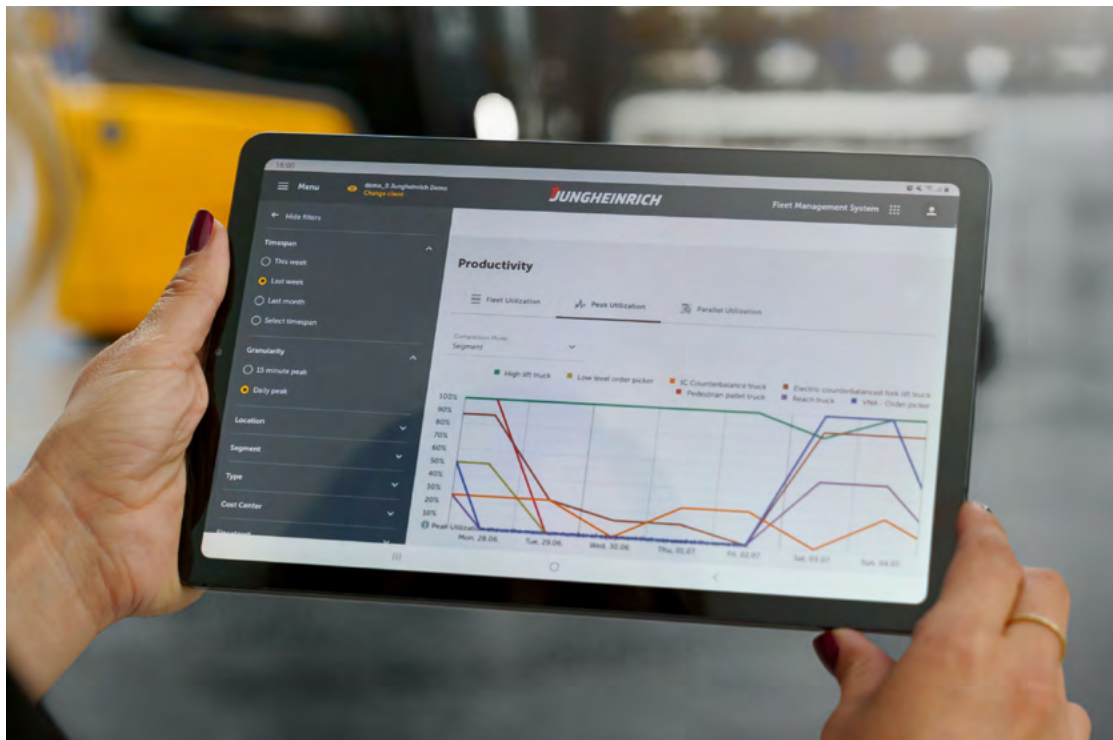
Company:
SILVER ECONOMY PLANNING, S.L.

Design:
GFT Design Studio /
Iria Dapena, Mikel Etxarri,
Gemma Alcodori, Luciano Wehrli

Website:
jubilame.com

JubilaME
empowering financial security for all

115



The Jungheinrich FMS is a digital solution for efficient control of truck fleets. It combines truck and commercial data in one system and, thanks to comprehensive analyses, offers specific information for operational management decisions. Thanks to intelligent access control, the reporting of shock events, cost and productivity data, warehouse managers can use the Jungheinrich FMS to increase the utilization of their fleet, reduce operating costs and increase safety for people and machinery.

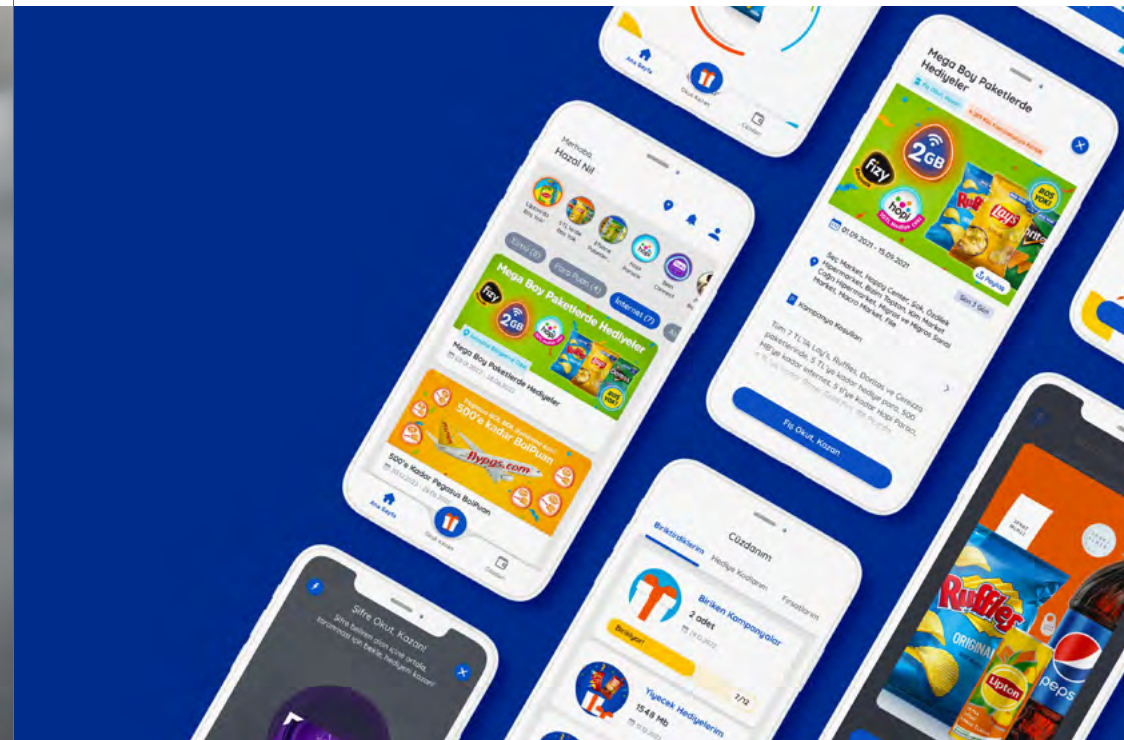
Company:
Jungheinrich AG

Website:
jungheinrich.co.uk

Design:
Marcus Fischer, Patrick Hoyer,
Christoph Behm

UX
DESIGN
AWARDS

nominated
2023



KazandiRio is the most comprehensive and extensive digital advertising application in Turkey, owned by PepsiCo. Over the years, the exchange of product caps and coupons in grocery stores has become increasingly popular in a digital world. Recognizing the need for digitalization, PepsiCo came up with a groundbreaking idea and introduced KazandiRio. With this mobile application, PepsiCo digitalized the concept of collecting coupons on product banners or caps.

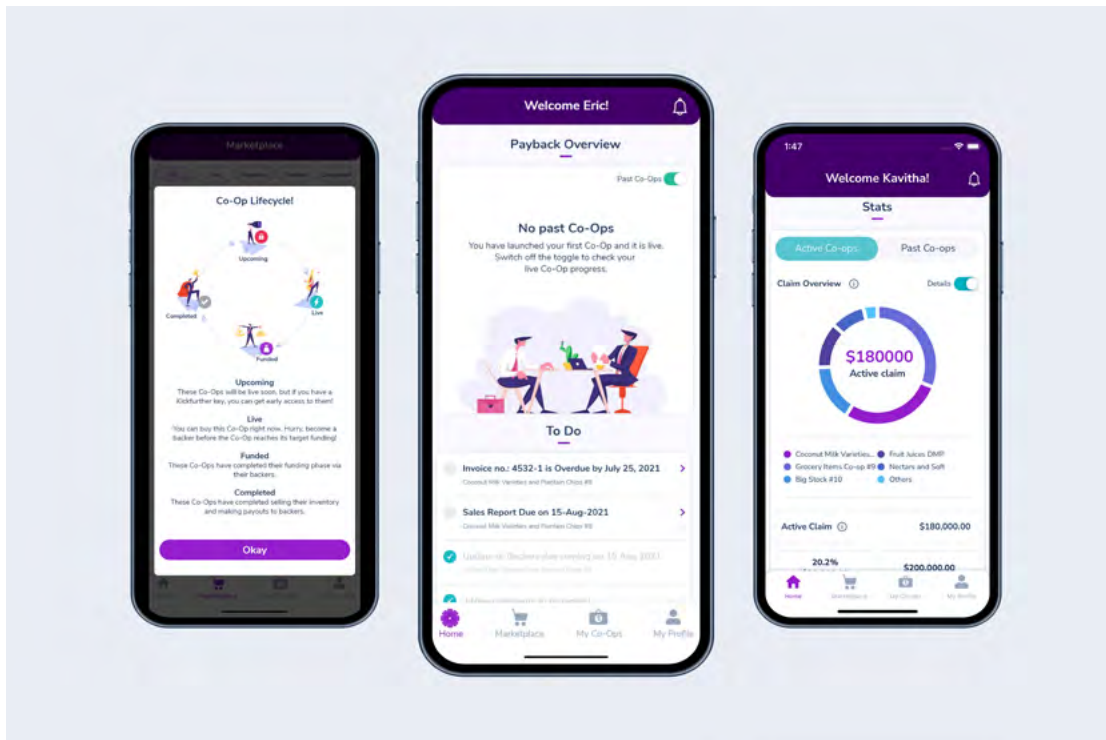
Company:
PepsiCo

Website:
kazandirio.com

Design:
adesso Turkey, UX/UI Department /
Tule Yalcinkaya, Seyda Gunay,
Baris Can Mustu, Yasin Baskurt,
Betim Zaman, Pelin Mounier

UX
DESIGN
AWARDS

nominated
2023



Kickfurther is an inventory financing platform which connects businesses with potential backers. The goal of this design was to reduce the seeming complexity of a financial platform, remove blind spots and reduce the load on the support team through UX & Design while bringing a calming and consistent aesthetics to the platform.

Company:
Kickfurther

Website:
viamagus.com

Design:
Viamagus / Shivam Soni,
Veena John, Vignesh Raj

UX
DESIGN
AWARDS

nominated
2023



UX
DESIGN
AWARDS

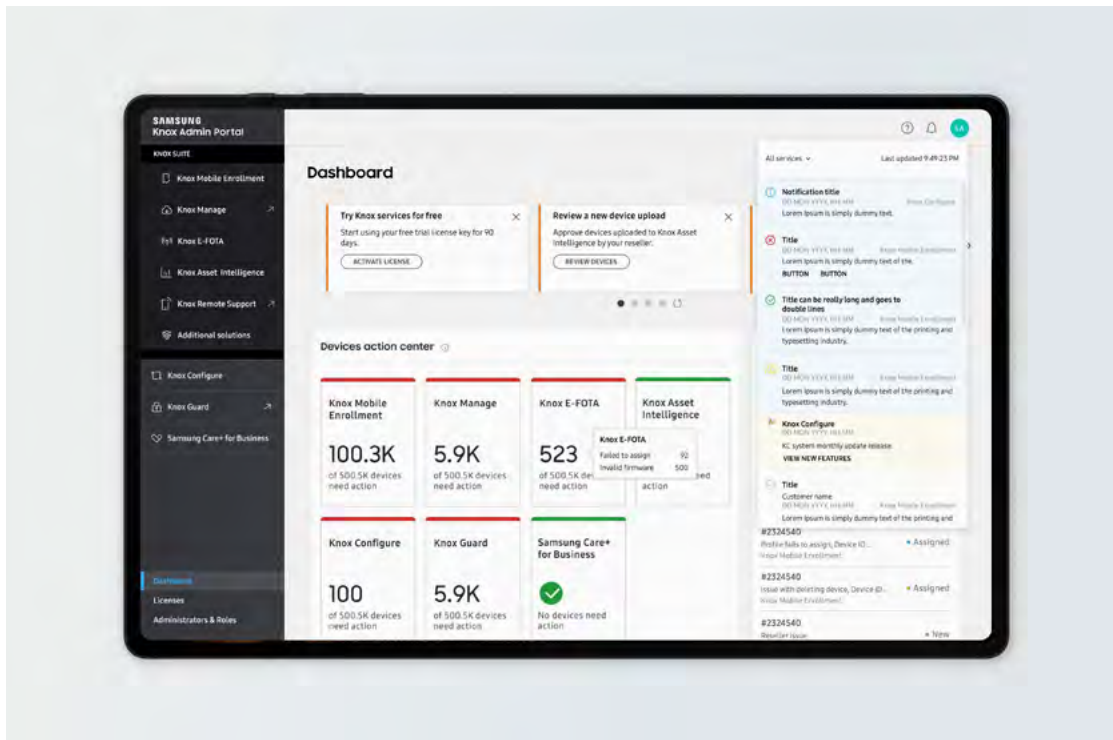
nominated
2023

The Kitchen Display System (KDS) is an iPad-based application that sorts, prioritizes and fulfills mobile orders in large commercial kitchens across universities and corporate settings. KDS enables kitchen staff to distribute and regulate workload to different cooks at various preparation stations, ensuring a healthy throughput in order fulfillment. The system also prints receipts with detailed meal ingredients, designed to ensure the fastest eye-hand coordination in food assembly.

Company:
Compass Digital

Website:
compassdigital.io

Design:
Compass Digital UX Design Department /
Michael Stone



Knox Admin Portal is a device management solution designed to help IT administrators secure fleets of devices with Samsung's security platform. The portal unifies all service solutions into one user-friendly interface. Administrators can manage device fleets with a single sign-in. They also gain an overview of device health and licenses, empowering Admins to make informed decisions and efficiently manage devices.

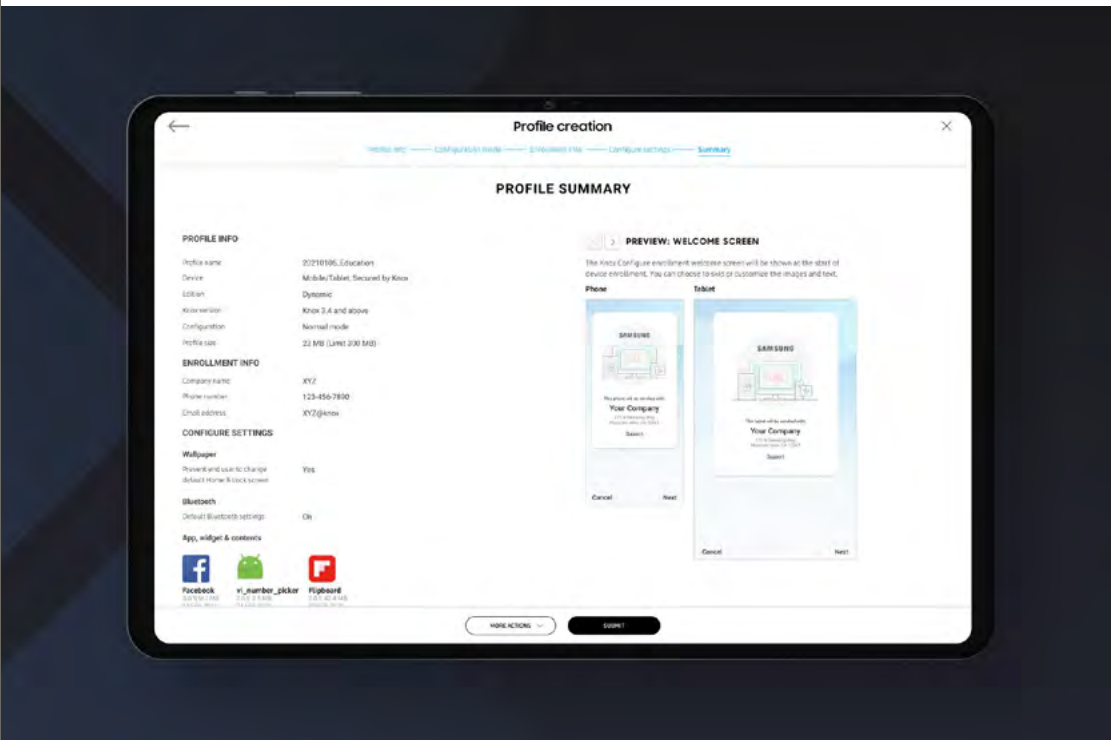
Company:
Samsung

Website:
docs.samsungknox.com

Design:
MPS B2B UX, SRCA B2B UX /
Sylvia Leung, Rock Leung, Shayatri Pranay,
Emily Rupert, Annie Wong, Andy Yeh

UX
DESIGN
AWARDS

nominated
2023



Knox Configure is a cloud-based solution designed to simplify customizing and staging phone devices remotely. It offers service and content providers a convenient and frictionless setup process. With Knox Configure, providers can easily rebrand and customize phone devices according to their needs. Knox eliminates the complexities and challenges associated with traditional customization methods. By leveraging Knox Configure, organizations can transform Samsung devices into personalized, branded experiences.

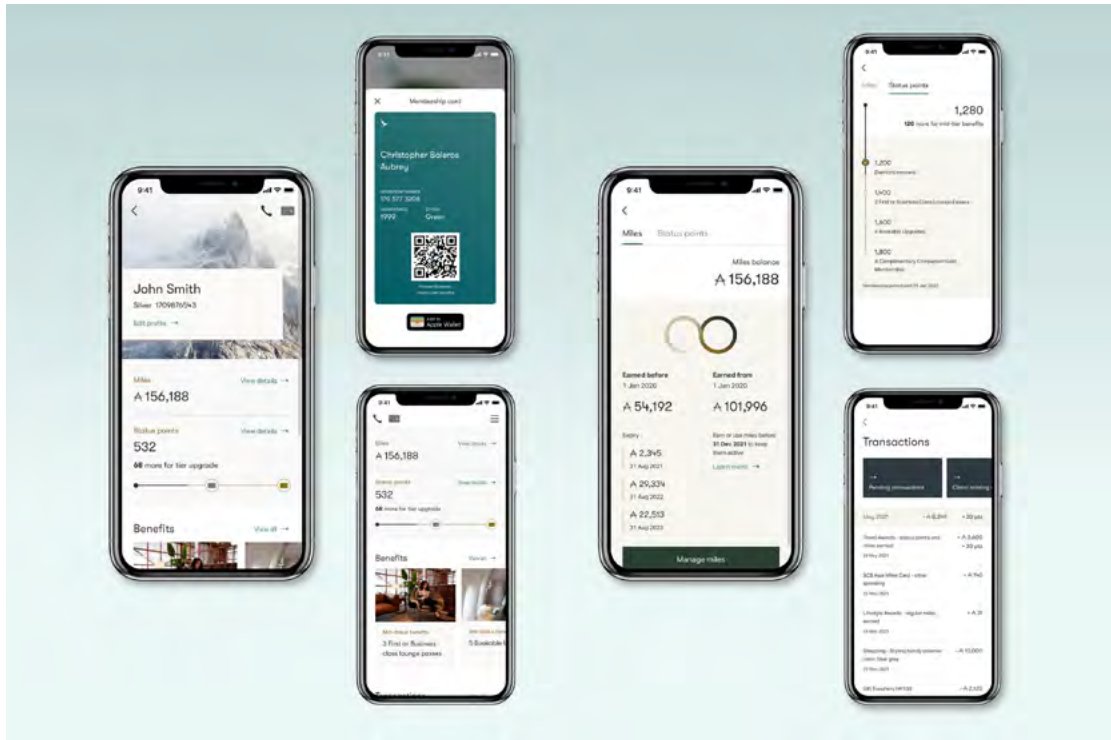
Company:
Samsung Research America

Website:
samsungknox.com

Design:
B2B UX / Kulbir Singh,
Sylvia Leung, Shayatri Pranay

UX
DESIGN
AWARDS

nominated
2023



The world has evolved in the past few years with changing expectations for travel and lifestyle. In keeping with this, Cathay Pacific launched a large-scale project titled the “Lifetime Relationship Program” (LRP) to merge its three separate membership programs into one unified platform. Not only brings the new program more benefits and choices to elevate members’ lives, both on the ground and in the air, but also a more customized and personal experience for frequent flyers.

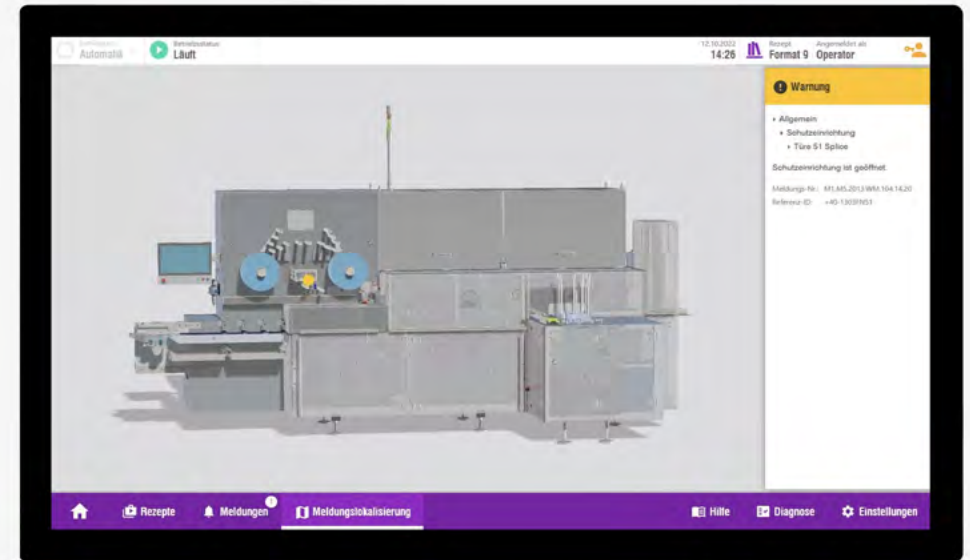
Company:
Cathay Pacific Airways

Website:
cathaypacific.com

Design:
Digital Experience

UX
DESIGN
AWARDS

nominated
2023



LoeschPack is a leader in the development and production of packaging machines for chocolate, candies, other food and non-food items. Ergosign designed the HMI for the machine “LTM Duo”, which reflects LoeschPack’s corporate identity, innovation and flexibility. This HMI can be operated intuitively by different users and contributes to a smooth, sustainable and low-loss packaging process.

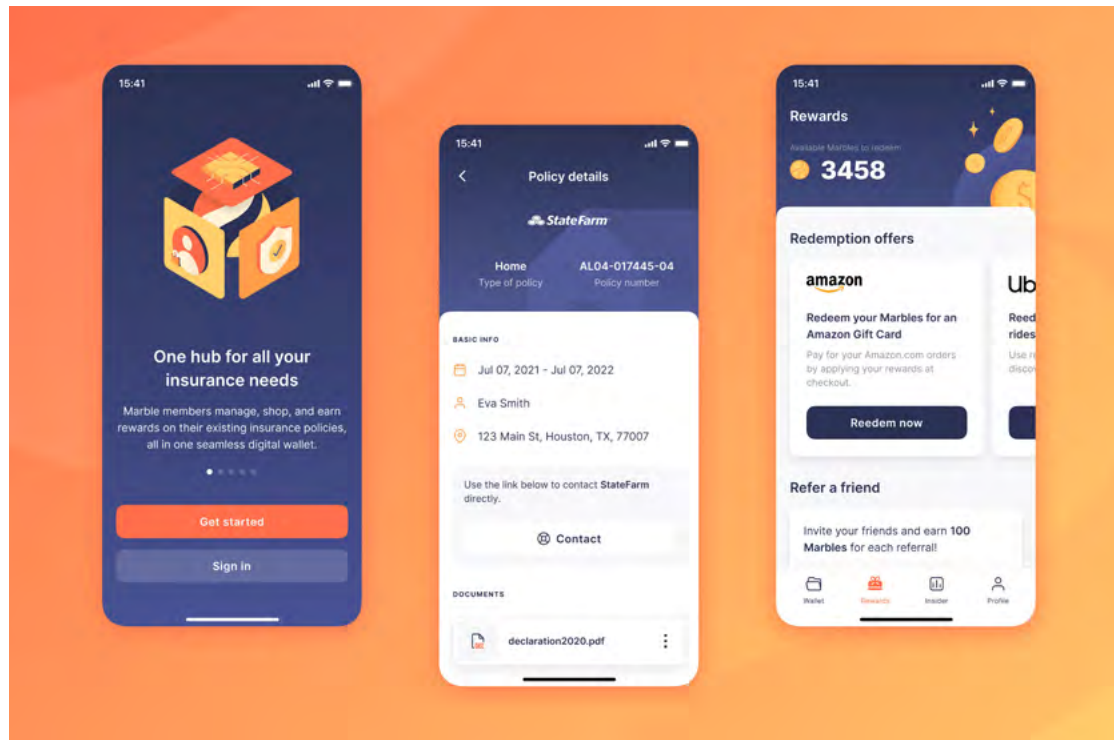
Company:
LoeschPack

Website:
loeschpack.com

Design:
Ergosign / Marie-Claire Harnasch
LoeschPack / Fabian Petri

UX
DESIGN
AWARDS

nominated
2023



Americans spend up to 10% of their household budget on insurance. A trillion-dollar asset that is still managed in an old-fashioned and chaotic way with dozens of paper documents and files. Marble is the first digital wallet and loyalty platform for insurance, empowering citizens to become informed managers of their own financial instrument. It organizes all policies in one place, alerts users when their policies are close to expiration, and provides unbiased information to compare rates.

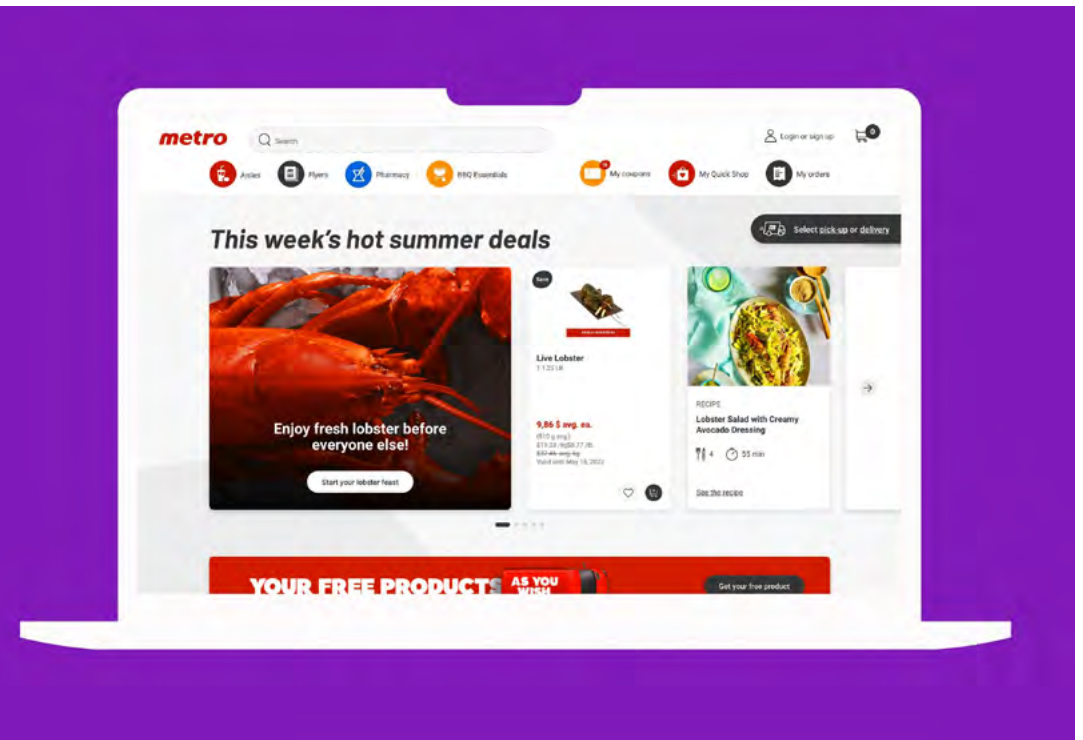
Company:
Marble

Website:
z1.digital

Design:
Z1 Digital Studio / Manuel Ortega,
César Álvarez, Javier Pereira,
Irene Utrilla, Luisa Jara, Fran Pulido,
Marta Becerra, María Simó

UX
DESIGN
AWARDS

nominated
2023



Valtech supported Metro in its digital transformation by devising a strategy, purpose and design for its digital platforms to create a holistic approach to grocery shopping for the user. This included redesigning the mobile app to enable shopping, the website to enhance the experience and developing the concept for a new loyalty program. This work formed the basis for rolling out the new experience to other Metro banners, including discount grocery banners and pharmacies.

Company:
Metro

Website:
metro.ca

Design:
Valtech Montreal /
Jean-Yves Perrodin, Vanessa Joanes,
Camille Rubeillon, Sébastien Catoire,
Pauline Moulay

UX
DESIGN
AWARDS

nominated
2023



Mijn Boerderij is a data-driven platform which enables traceability of fresh milk through QR-codes on bottles. It showcases origin, production process, and other details to the consumer. Farmers can share stories, pictures, and select data to share via the admin panel, fostering trust and reducing the farmer-consumer gap. Sustainable food production is becoming increasingly important, and transparency is a key driver in this. Consumers can so determine if a product aligns with their values.

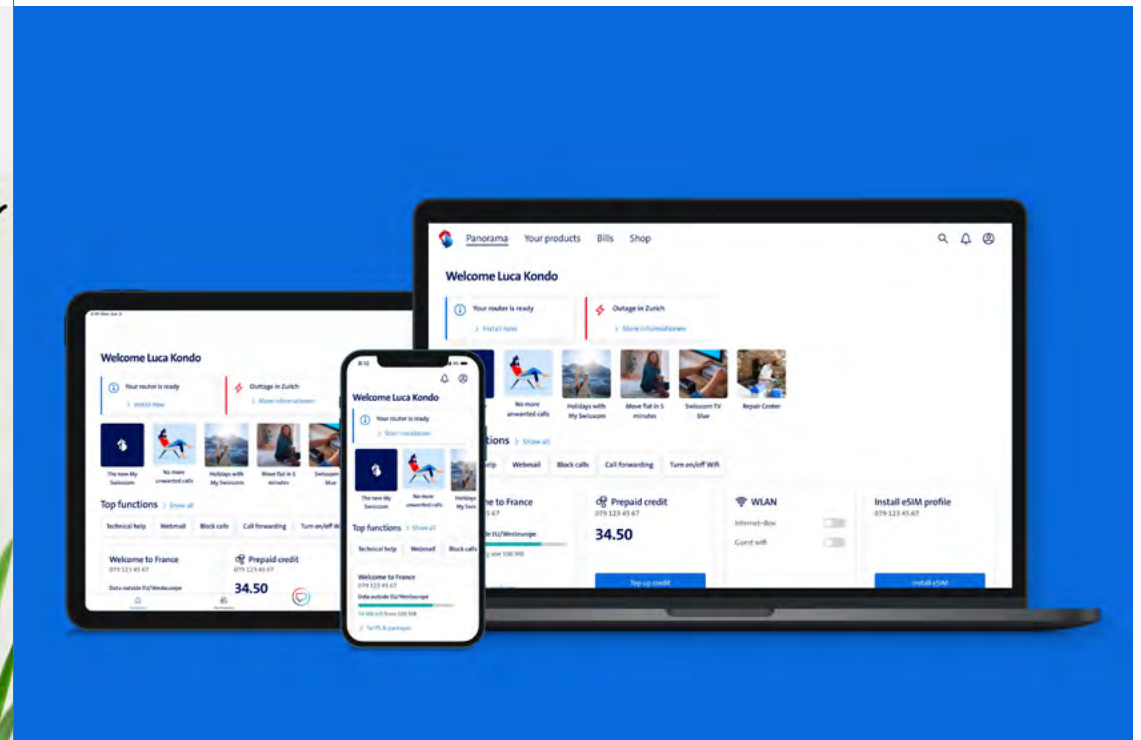
Company:
Lely

Website:
lely.com

Design:
UX Department /
Marleen Boots, Jan Jacobs

UX
DESIGN
AWARDS

nominated
2023



UX
DESIGN
AWARDS

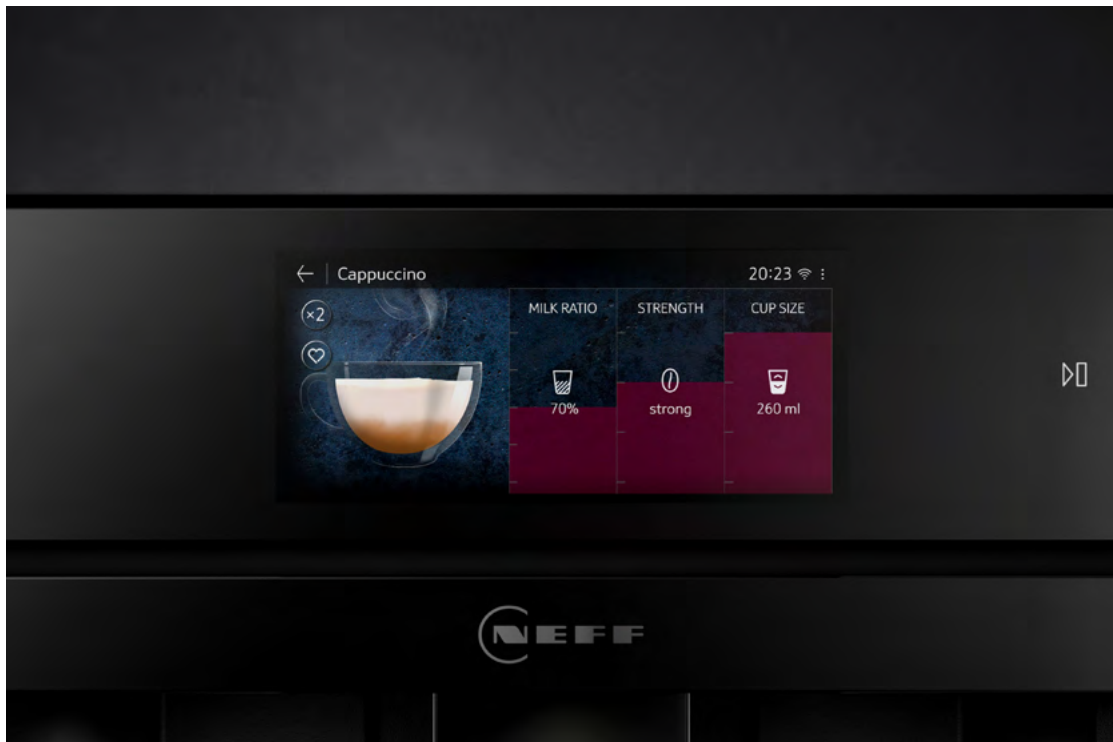
nominated
2023

My Swisscom is the digital companion for customers who want to check their bills, manage subscriptions, or receive technical support – using Swisscom's internally developed conversational AI at every point in the experience. The approached redesign works on mobile and tablet apps as well as browsers and desktops. Thereby, the design process started with an extensive UX research and included continuous validation with iterative prototypes and usability tests.

Company:
Swisscom (Schweiz) AG

Website:
swisscom.ch

Design:
Carina Rothe, Maja Altermann,
Celine Gautschi, Sebastian Wywior,
Johannes Böhm



NEFF's fully automatic coffee machines with Flex Control offer a large display with high touch performance that can be operated by touch only or in a hybrid mode with a Twist Pad Flex® on the left or right side. Coffee-related choices, such as the amount of or caffeine strength are selected via Tune Zone on the machine's display by touch. An animated cup on the display adjusts according to the selected values, and Light Dialogue gives color-based feedback.

Company:
BSH Hausgeräte GmbH

Website:
neff-home.com

Design:
NEFF Design Team / Sabine Harrer,
Katja Schönfuß, Franziska Scheere,
Tobias Schmidt, Thomas-Éric Béliveau,
Ralf Grobleben

UX
DESIGN
AWARDS

nominated
2023

NEFF Built-in Coffee Machine with Flex Control

128



Flex Control is the pioneering solution to run cooktops, ovens and coffee machines by touch mode only, or in a highly efficient hybrid mode by using the magnetic and transferable Twist Pad Flex® for precise value selection together with a contemporary full touch TFT display for navigation. Flex Control with Twist Pad Flex® is unparalleled in customizing cooking, baking and coffee making for cooking enthusiasts.

Company:
BSH Hausgeräte GmbH

Website:
neff-home.com

Design:
NEFF Design Team / Sabine Harrer,
Katja Schönfuß, Franziska Scheere,
Tobias Schmidt, Thomas-Éric Béliveau,
Ralf Grobleben

UX
DESIGN
AWARDS

nominated
2023

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NEFF Flex Control



Tune Zone makes choosing value settings an intuitive, precise and ergonomic affair on all NEFF appliances with varying display sizes, as it maximizes the available space of the display. Values are selected instinctively as integrated jump labels suggest popular setting options. Further oven decisions, like the start time or steam level, are made by pressing or long-pressing the display. Coffee options, such as amount or strength, are visually displayed by an animated cup on the machine's display.

Company:
BSH Hausgeräte GmbH

Website:
neff-home.com

Design:
NEFF Design Team / Sabine Harrer,
Katja Schönfuß, Franziska Scheere,
Tobias Schmidt, Thomas-Éric Béliveau,
Ralf Grobleben

UX
DESIGN
AWARDS

nominated
2023



NEFF's touch oven interface marks a new generation of appliances that are aimed at the global and heterogeneous target group of the upper mid-range price segment. Our oven UI demonstrates that usability can be excellently implemented even within a limited technical framework, as confirmed by the high scores in the usability testing. Impressive photos, sound confirmations and interaction are aligned, granting passionate cooks a holistic and joyful user experience.

Company:
BSH Hausgeräte GmbH

Website:
neff-home.com

Design:
NEFF Design Team / Sabine Harrer,
Katja Schönfuß, Franziska Scheere,
Tobias Schmidt, Thomas-Éric Béliveau,
Ralf Grobleben

UX
DESIGN
AWARDS

nominated
2023



NEFF's Flex Design Premium Cooktop showcases the pioneering solution by using the magnetic and transferable Twist Pad Flex® for haptic, precise, fast and intuitive value selections. Additionally, tilting the Twist Pad Flex® selects cooking zones and a sophisticated Light Dialogue. Red and white LEDs give color-coded feedback regarding individual cooking zones. Connecting the Flex Design Premium Cooktop to the Home Connect App, enables remote access to the smart appliance.

Company:
BSH Hausgeräte GmbH

Website:
neff-home.com

Design:
NEFF Design Team / Sabine Harrer,
Katja Schönfuß, Franziska Scheere,
Tobias Schmidt, Thomas-Éric Béliveau,
Ralf Grobleben

UX
DESIGN
AWARDS

nominated
2023

NEFF Premium Cooktop
with Twist Pad Flex®

132



The hybrid-flexible interaction concept for NEFF's premium ovens is a milestone as users may control the interface elements on the TFT display via a magnetically held Twist Pad Flex®. Setting values fast and precisely in combination with a generous touch display combines the classic toggle operation with smart touch interaction. On the display, context-related additions, such as light, animations, images and high-quality sound turn the handling of premium ovens into an acclaimed user experience.

Company:
BSH Hausgeräte GmbH

Website:
neff-home.com

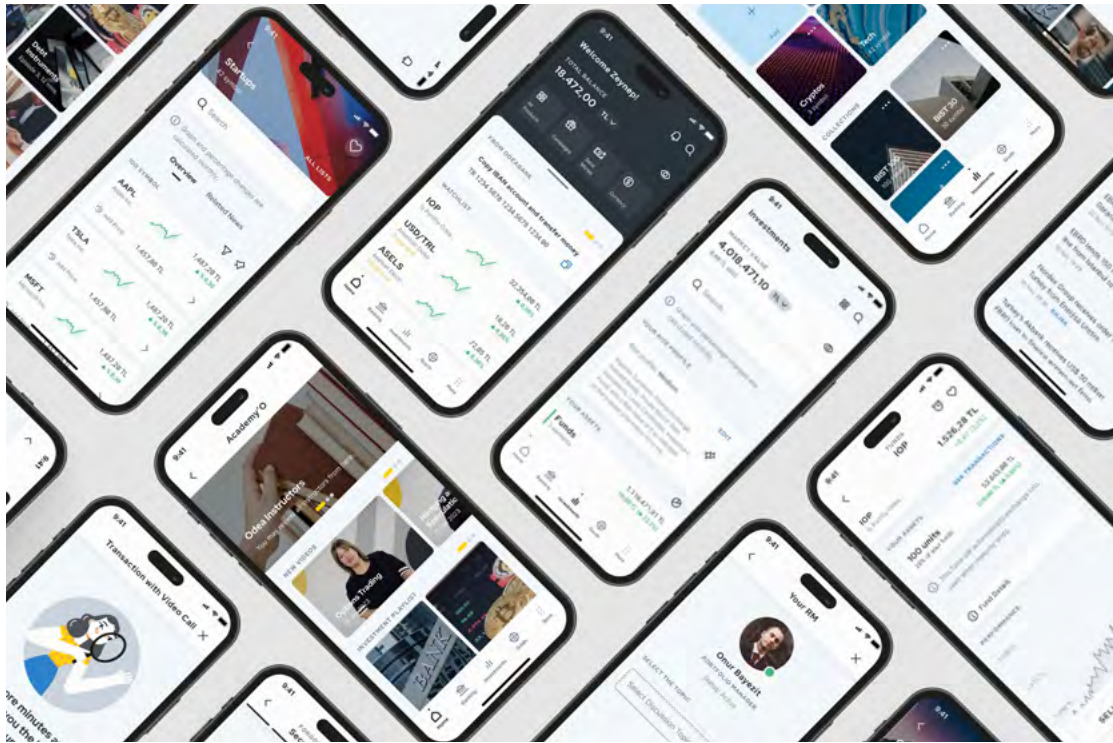
Design:
NEFF Design Team / Sabine Harrer,
Katja Schönfuß, Franziska Scheere,
Tobias Schmidt, Thomas-Éric Béliveau,
Ralf Grobleben

UX
DESIGN
AWARDS

nominated
2023

NEFF Premium Oven
with Flex Control

133



Odea is a comprehensive financial tool for Odeabank customers, serving as a holistic investment solution in Turkey. It aims to be Turkey's phygital bank, seamlessly blending physical and digital experiences. Odea's design provides a clear overview of financial products and balances, ensuring easy access to vital information. It offers tailored financial products to foster business growth and encourage digital adoption.

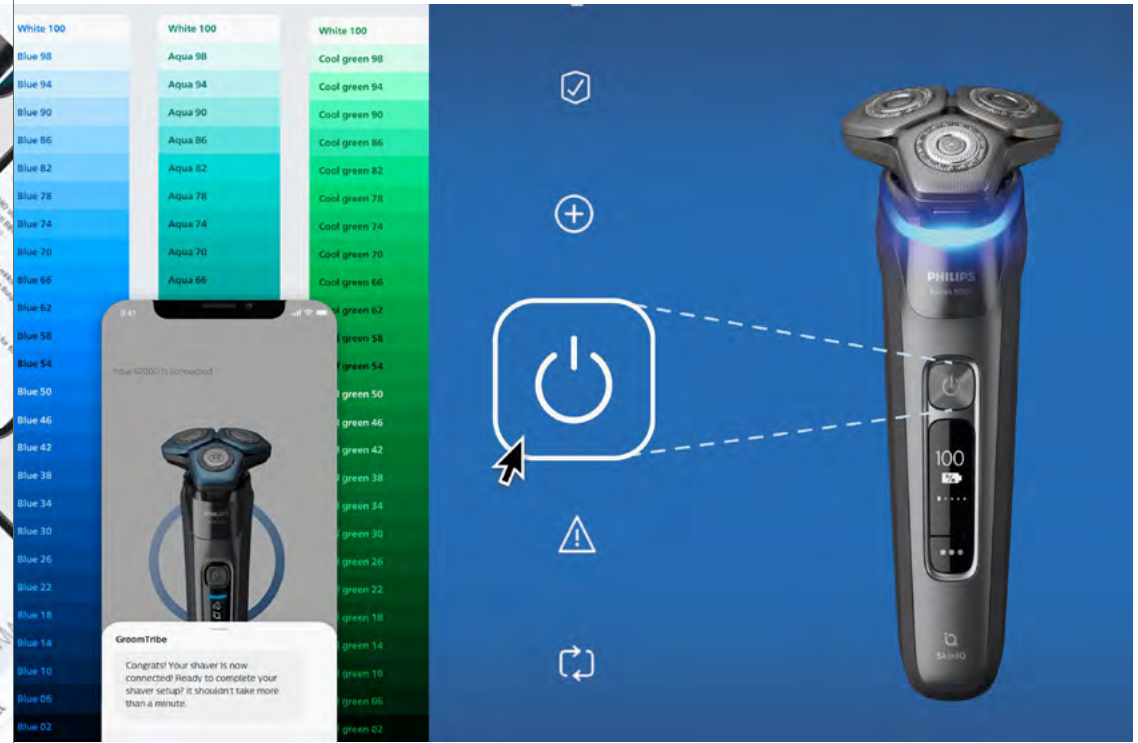
Company:
Odeabank A.Ş.

Website:
odeabank.com.tr

Design:
CX & Design Team /
Ezgi Demir, Anıl Serim, Ceyda Elçi,
Elif Arslan, Can Fırat, Doruk Özyurt,
Gözde Gökmen, Baran Furkan Baydeniz,
Nihal Karaman, Damla Çelen

UX
DESIGN
AWARDS

nominated
2023



Across hundreds of healthcare technology products, Philips designers and developers use Filament Design Language System to share their work and best practices. A federated governance model encourages global re-use while allowing every team to move at the high speed of innovation. Because users engage with Philips solutions across contexts as varied as mobile consumer apps and clinical healthcare, Filament supports a family of close-knit design languages.

Company:
Philips

Website:
dls.philips.com/filament

Design:
Experience Design /
Philips Eindhoven, Bangalore,
Amsterdam, Shanghai
Blumenau Studios

UX
DESIGN
AWARDS

nominated
2023



The Plint Freelancer Platform redesign streamlines the process of applying for jobs, delivering work and getting paid. With a clear interface, freelancers can easily manage their workload and stay on top of tasks. Improved help sections and clear communication channels have reduced the need for support, leading to faster workflows and higher efficiency. The simple design allows users to focus on their work, resulting in improved quality and increased productivity within the company.

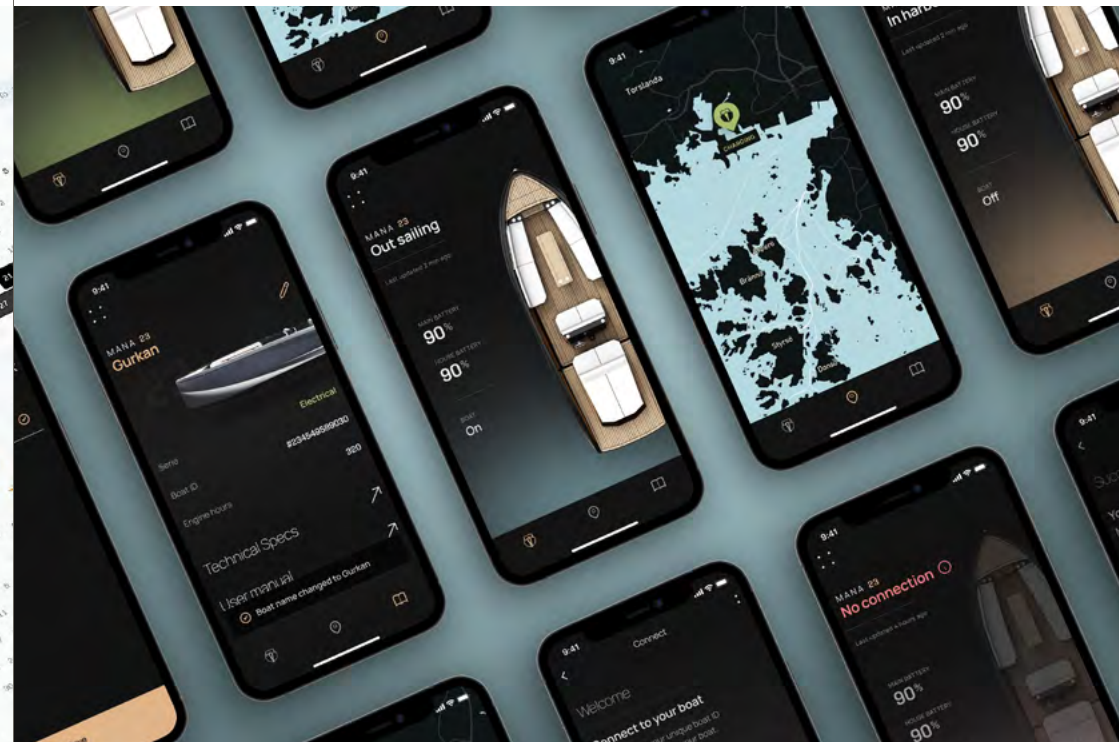
Company:
Plint AB

Website:
plint.com

Design:
The Techno Creatives /
Leticia Rezende, Christoffer Ekdahl,
Simon Jimmefors

UX
DESIGN
AWARDS

nominated
2023



RAND Boats is a pioneering producer of innovative and modern sport boats. The RAND owners app serves as a natural extension of the boating experience, offering boat owners transparency of vitals, location tracking, and trip information. With a roadmap encompassing core features, desirable additions and control features, the app aims to secure hassle-free ownership, drive sales, and foster brand loyalty.

Company:
RAND Boats

Website:
technocreatives.com

Design:
The Techno Creatives /
Julia Wallén, Christoffer Ekdahl,
Jessica Ekdahl

UX
DESIGN
AWARDS

nominated
2023



CatchX Pro is a GPS Autopilot bait boat built with a Hydrobat fish finder which is developed to cover an astonishing range of 500 meters. The CatchX Pro bait boat provides its users with zone scanning and quick and accurate mapping mode and comes with an app that allows users to control their bait boats, mark and discover spots, share catches and connect with global anglers.

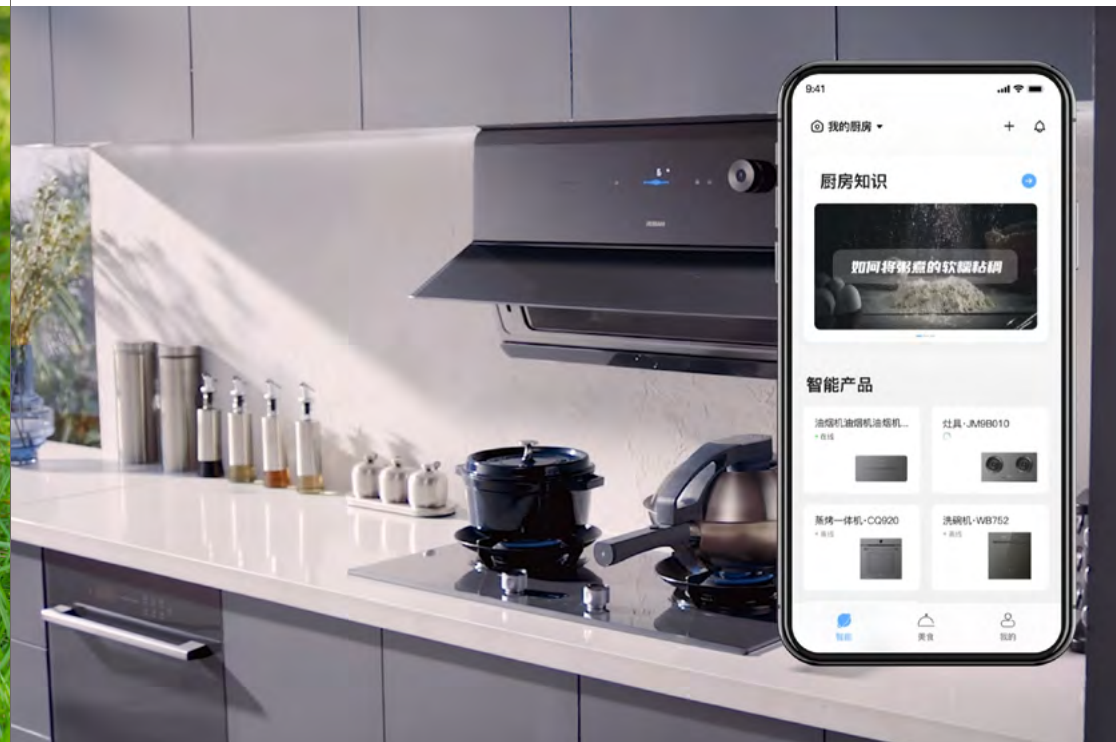
Company:
Ningbo Pelican Smart Fishing
Tackle Co., Ltd

Design:
Ningbo Pelican Smart Fishing
Tackle Co., Ltd

Website:
rippton.com/product/catchx-pro

UX
DESIGN
AWARDS

nominated
2023



ROKI 4.0 is a system that focuses on smart cooking and provides users with an overall cooking solution, so that cooking no longer relies on experience and skills. It focuses on temperature and time and features the "AI Smart Cooking Curve" technology that supports recipe creation, recording, sharing and retrieval through algorithms. It operates as a smart cooking assistant users, commanding the kitchen appliance to cook automatically, achieving deep product connectivity.

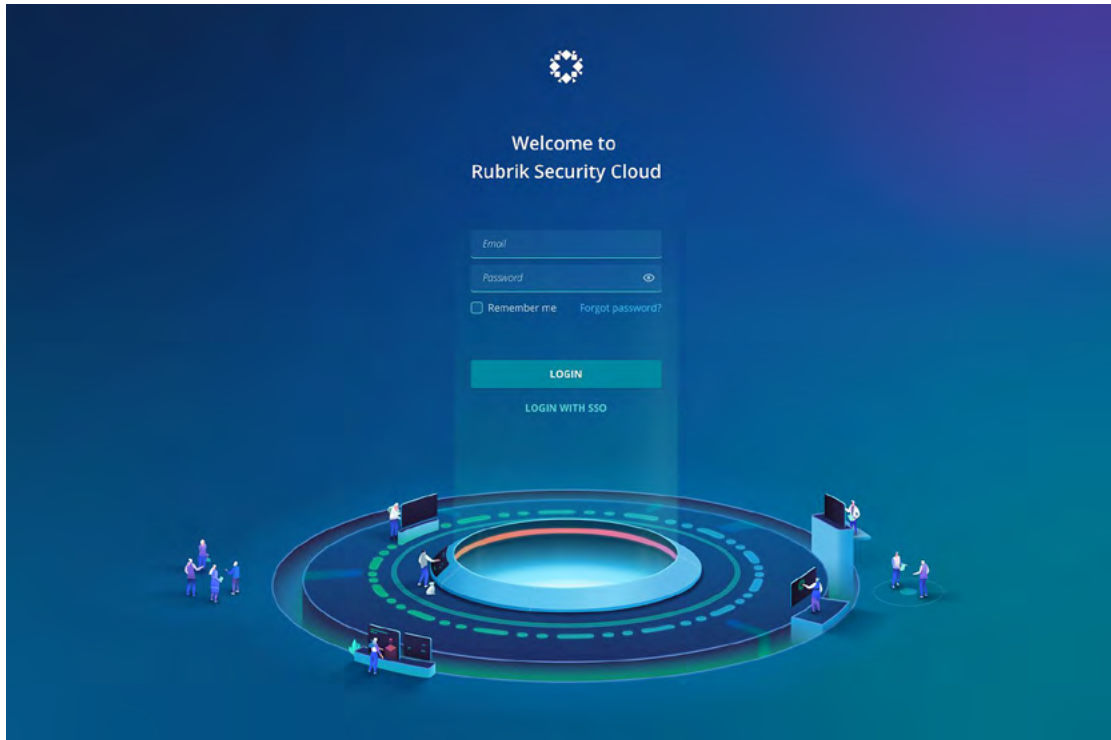
Company:
Hangzhou ROBAM Appliances Co., Ltd.

Visit website

Design:
Industrial Design Department /
Suping Zhong, Yiwei Chen,
Yaqing Xu, Yuqi Wu

UX
DESIGN
AWARDS

nominated
2023



Data is the core for any organization. With Rubrik Security Cloud, users can automatically protect data from cyber attacks, continuously monitor data risks, and quickly recover data and applications. Rubrik's unique product offers a one stop solution to backup data, identify threats, understand what sensitive data has been compromised and recover it in the event it is deleted, compromised or infected by malware. With Rubrik, users become unstoppable against cyber attacks and operational failures.

Company:
Rubrik Inc

Website:
rubrik.com

Design:
Rubrik Product Design / Anam Bhatia,
Barsa Tandukar, Binan Zhang, Cat Utah,
Chirag Agarwal, Daniel Nguyen,
Danqing Gao, Dilsad Alatas,
Galit Bar Fuertes, Jenny Li, Lorrie Meyer,
Megan Janero, Mukul Bisht, Oded Klimer,
Pengfei Wang, Pranav Mitran,
Priyanka Raju, Reuven Yamrom,
Sai Swarup Mohanty, Saravana Prabhu,
Scarlett Wu, Shirley Lin, Tianmi Fang,
Tiffany Zheng, Zee Liu

UX
DESIGN
AWARDS

nominated
2023



In the metals industry, there is little awareness of the CO₂ emissions footprint associated with the transportation of metals. Ryerson is raising awareness via the Emissions Illuminator App, which allows users to explore "Supply Chain Scenarios" to learn about the total CO₂ emissions associated with each metals order and its transportation. Visitors can explore as many scenarios as they wish, which can affect future decision making to limit CO₂ emissions, per ESG efforts.

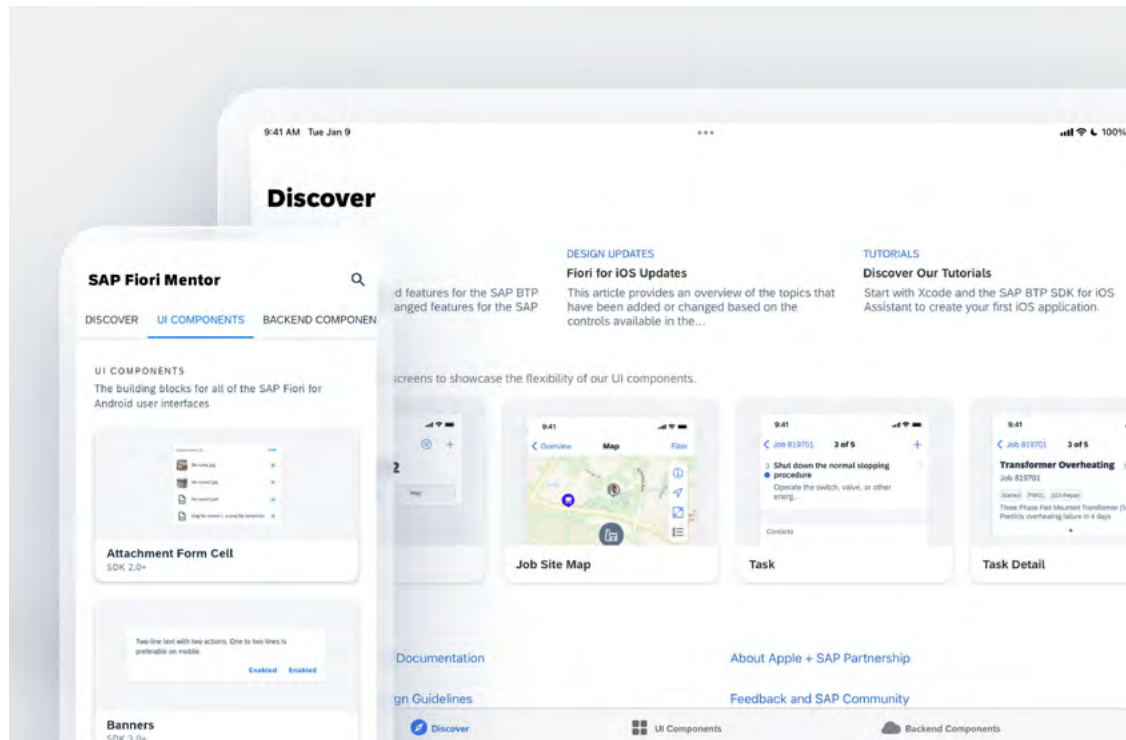
Company:
Ryerson Holding Corporation

Website:
apps.apple.com/us/app/ryerson-emissions-illuminator

Design:
Intechinc Corporation /
Intechinc UX Design Team

UX
DESIGN
AWARDS

nominated
2023



The SAP Fiori Mentor app is an interactive playground that helps mobile designers and developers discover the capabilities of SAP's SDK and design system for Android and iOS. By using the app, they can explore the flexibility of mobile components and patterns with live previews and access the interactive documentation anywhere, anytime.

**UX
DESIGN
AWARDS**

nominated
2023

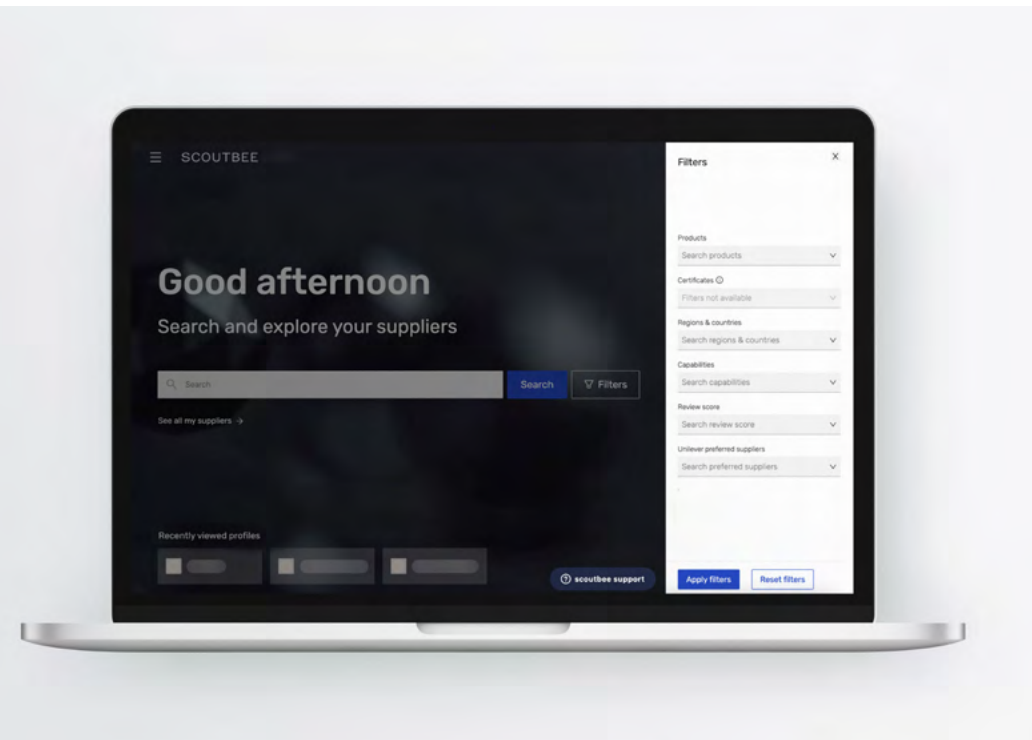
Company:
SAP

Website:
blogs.sap.com

Design:
SAP Design / Eva Artinger,
Marcel Blank, Marisa Wollner,
Michael Krenkler, Emil Voutta,
SAP Fiori Mobile Design Team

SAP Fiori Mentor
Creating Enterprise Mobile Apps

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**UX
DESIGN
AWARDS**

nominated
2023

The Scoutbee Intelligence Platform provides companies with an intelligent way to manage suppliers and drive their businesses forward. The platform combines AI, machine learning, and big data to help customers quickly identify the best suppliers for their specific needs. Its powerful solutions help find new suppliers faster and more efficiently than before, while also providing deep insights into the current supply base, to improve resilience and reduce risk.

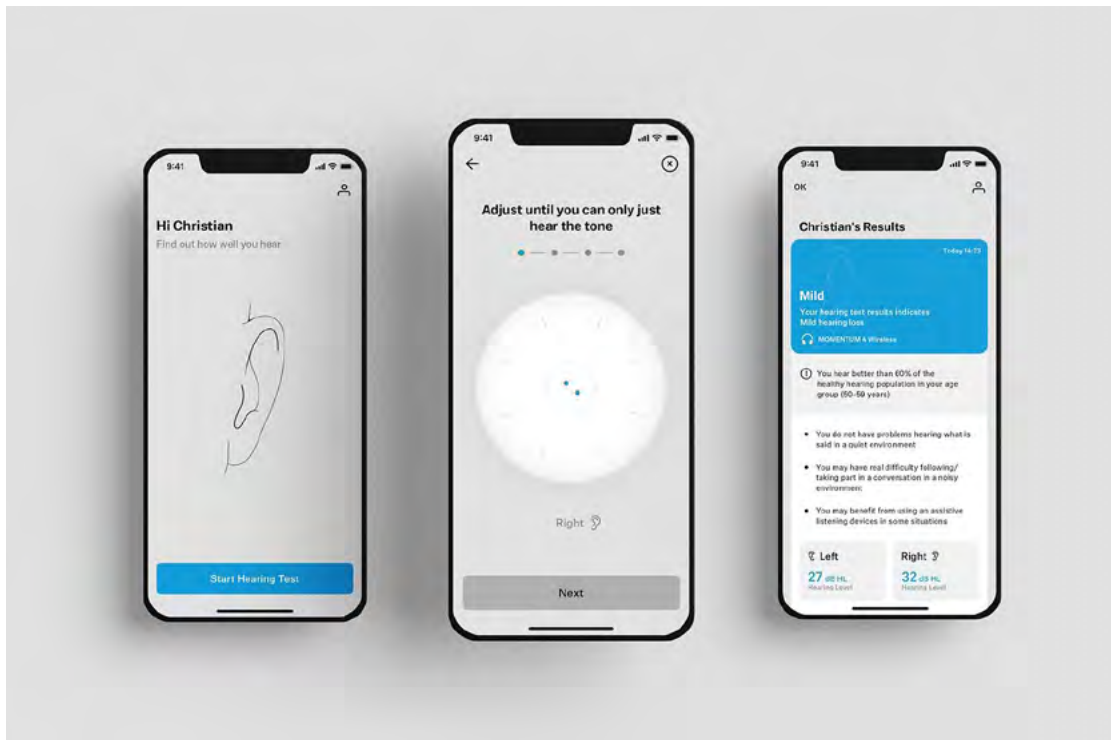
Company:
Scoutbee

Website:
scoutbee.com

Design:
Product / Alberto Palandri,
Zoi Stergiadou, Romy Padilla Gomez,
Phoebe Atkinson, Fabio Hauck,
Rebecca Wood, Nadeen Tawfik,
Irina Nalivaiko, Liza Repko, Justin Drees

Scoutbee Intelligence Platform

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With life's journey, hearing changes. Whether it's enjoying time with friends and family or staying focused at work, hearing health can have a major impact on the daily experience. Developed by experts in audio, the new Sennheiser Hearing Test App makes it simpler than ever to look after one's hearing well-being with an effortlessly convenient app that tests the hearing ability and gives personalized care advice. Everything that's needed is a smart device and any pair of headphones.

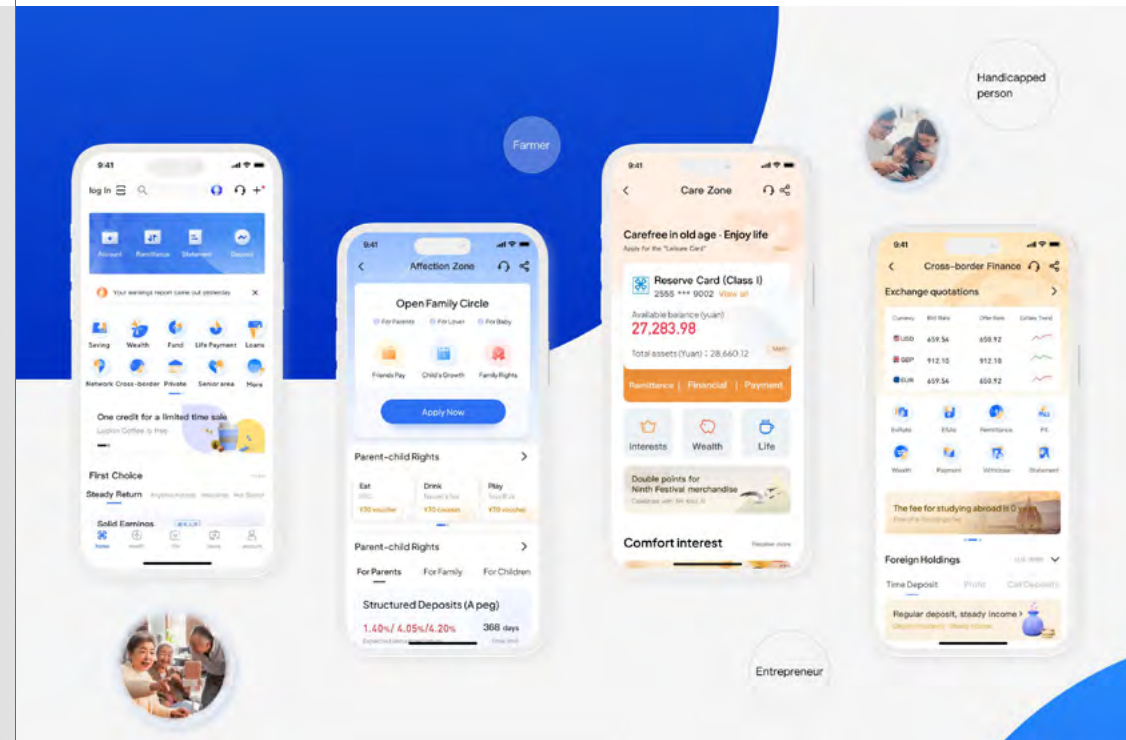
UX
DESIGN
AWARDS

nominated
2023

Company:
Sonova Consumer Hearing Denmark ApS

Website:
sennheiser.com

Design:
Digital Lab / Tomas Cachojanas,
Pierre Bresson, Eduard Siewert,
Steffen Bilde Amossen, Jesper Krusbæk



UX
DESIGN
AWARDS

nominated
2023

The Xiamen International Mobile Banking App establishes innovative financial scenarios to cater to the financial needs of the elderly, married couples, children, cross-border individuals, and other groups. Thus, allowing more unconventional users to enjoy the convenience and user-friendliness of digital finance.

Company:
BIGBANG Design

Website:
bigbangux.com

Design:
UED / Ju Zhao, Amy Gao, Umma Fu,
Yequan Zhang, YiXuan Wang



Dubai Police's Smart Police Station (SPS) is an unmanned and interactive self-service police station, the first of its kind in the Middle East, providing community members with online services traditionally available only at physical police stations. During the Expo 2020 event, the SPS was integrated into the event infrastructure, offering visitors from multiple countries easy access to online police services, showcasing Dubai's advance in technological innovation on smart city solutions.

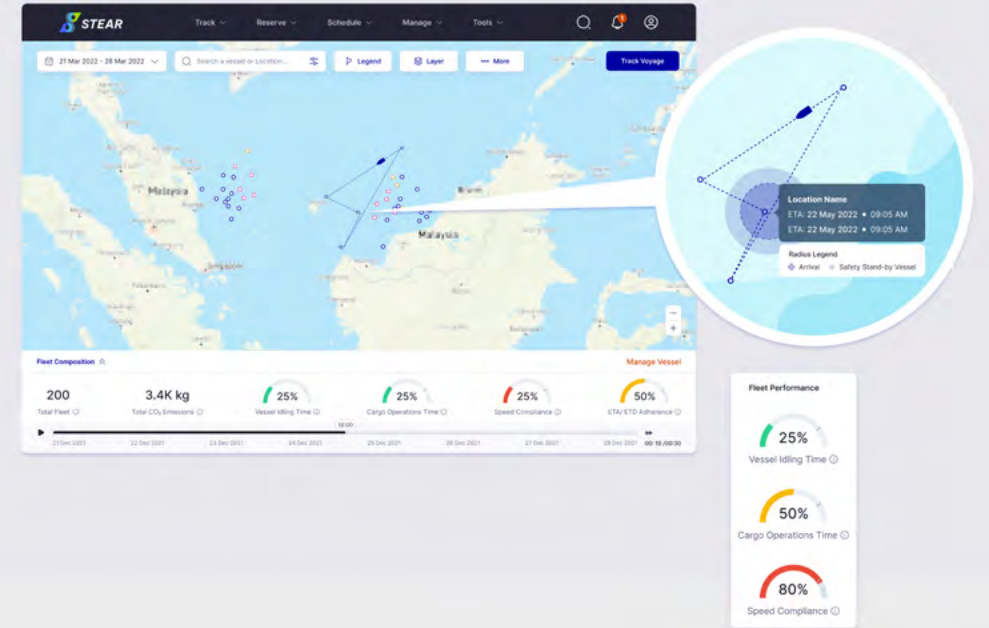
Company:
Dubai Police

Website:
dubaipolice.gov.ae

Design:
Artificial Intelligence Department /
Sami Fakhouri

UX
DESIGN
AWARDS

nominated
2023



UX
DESIGN
AWARDS

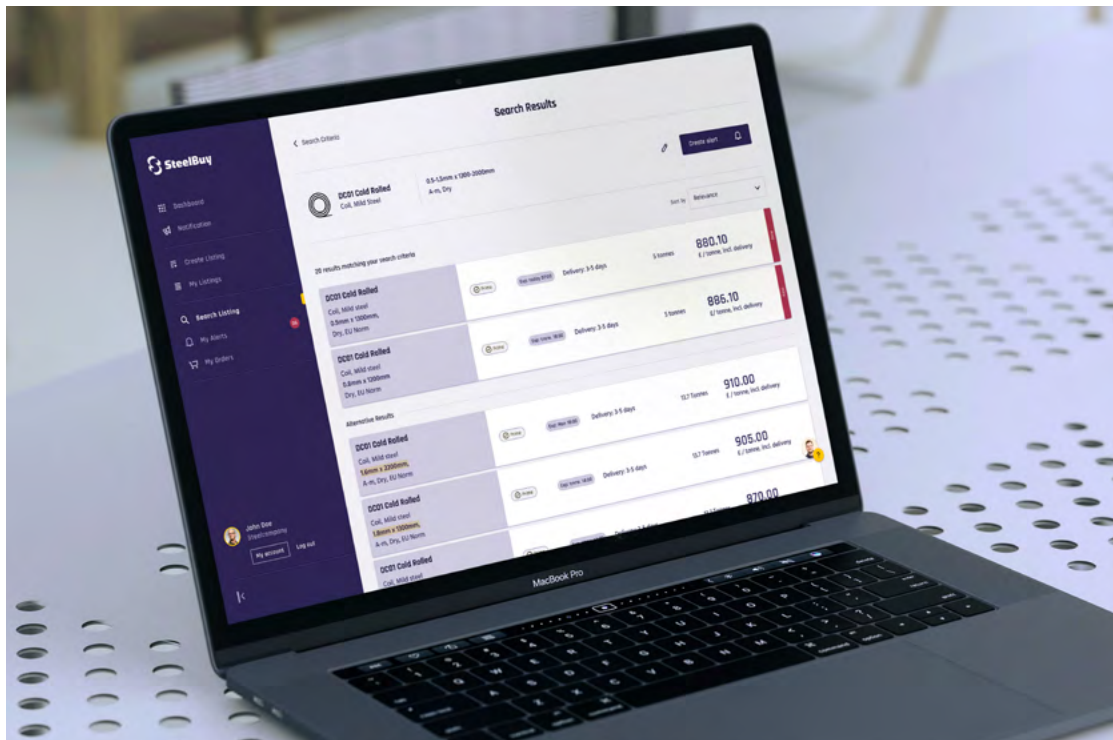
nominated
2023

STEAR is a logistics project of PETRONAS. It was established to solve internal logistics problems such as vessel reservation, demand visibility and vessel tracking, and to minimize costs in the offshore logistics industry. STEAR is a first-of-its-kind industry-leading platform that aims to offer "logistics on demand" through an uberized model where demand and supply for shipping vessels are optimally balanced.

Company:
STEAR

Website:
stear.co

Design:
Accenture & PETRONAS /
Aneeta Thanawalla, M Nazmi, Razali,
M Shafiq Izwan, Shar Anuar, Sanika,
Arun Palkar, Sowmya, Rajasekar, Sumit,
Chudasama, Wai Dee Chek



SteelBuy is an online platform built to buy and sell metals. Buyers can search for metals and receive intelligent suggestions for suitable products. Sellers on the other hand have the opportunity to offer their material to a wide range of buyers. SteelBuy handles all aspects of trading, from sales, purchase and delivery to quality assurance. Cumbersome processes are replaced by an efficient, easy-to-use interface, creating a new way to trade materials.

Company:
SteelBuy Ltd.

Website:
steel-buy.com

Design:
Chroma Experience GmbH /
Florian Köppe, Ilona Masioukovskagia,
Kalina Kondeva, Maximilian Milkereit

UX
DESIGN
AWARDS

nominated
2023



UX
DESIGN
AWARDS

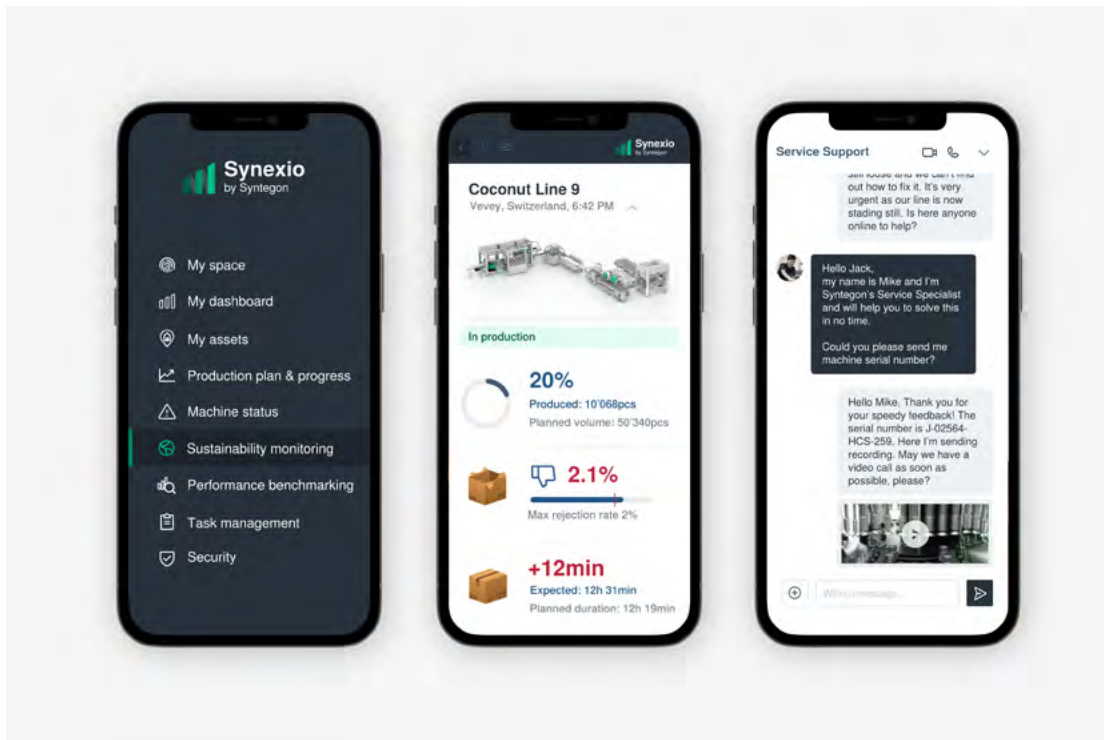
nominated
2023

The portable B300 stripping machine allows fast and reliable stripping of cables. The ergonomic design and the completely revised user interface on the high-resolution 5" color touchscreen offer ease of use. Simplified input screen content and the guided menu navigation make for intuitive handling. Process parameters stored in the software allow out-of-the-box use, even without programming knowledge. The repeated accuracy, precision and short work cycles ensure high productivity.

Company:
Schleuniger Group

Website:
schleuniger.com

Design:
Ergosign Switzerland AG
Schleuniger Group



Synexio is a cloud-based solution for evaluating and visualizing machine data – both historically and in real time. It enables manufacturers to make their machine performance transparent, identify potential for improvement and better plan operations to make production processes even more efficient. With an additional feature, Synexio Sustainability Monitoring, our customers minimize the negative effects on the environment by minimizing product waste, electricity, water or air consumption.

Company:
Syntegon Technology Services AG

Website:
syntegon.com

Design:
MarCom savvy GmbH /
Ludmila Chudejova

UX
DESIGN
AWARDS

nominated
2023



UX
DESIGN
AWARDS

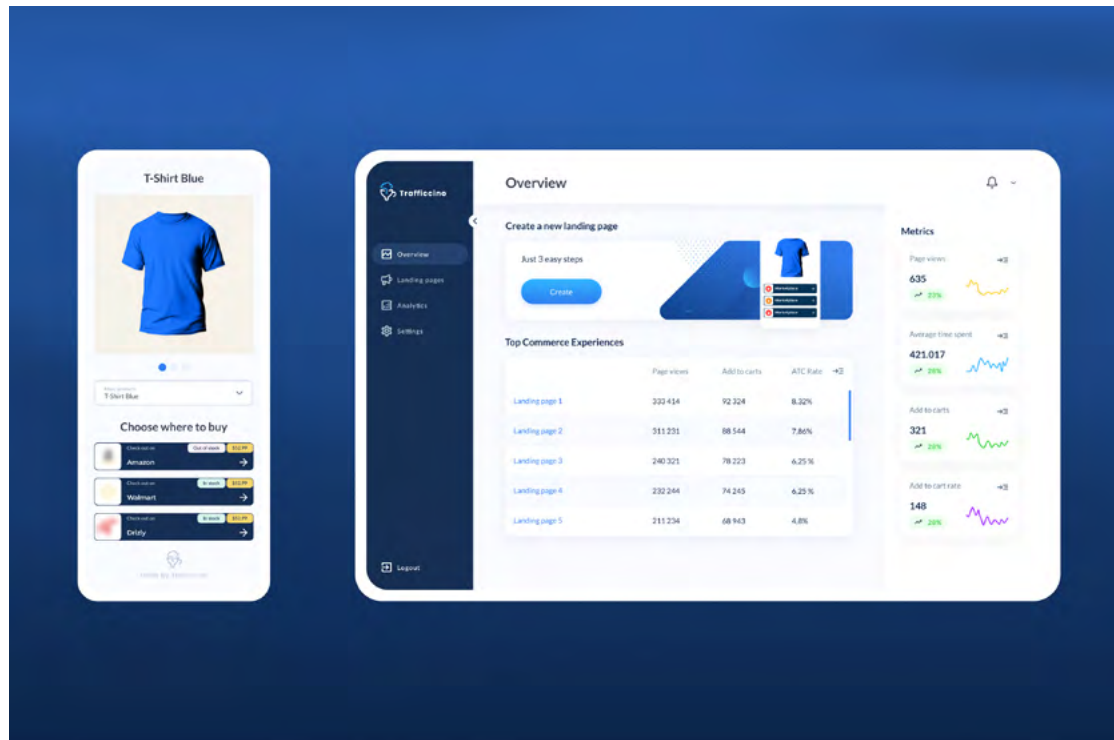
nominated
2023

The Fashion Sales OS is a B2B commerce platform for fashion brands and buyers. It consists of a phygital showroom with a video wall, a touchtable and a scanner application. The goal: reduce physical samples by 80%, inspire the fashion buyer with a stunning presentation of the collection and give the best sales consultation based on co-creation and data-driven curation. The technical architecture allows for brand specific UI, multiple touchpoints, and integrates the OEM's (Original Equipment Manufacturer) IT systems end-to-end.

Company:
OLYMP

Website:
experienceone.com

Design:
Experience One AG / Sören Voswinkel,
Heiko Keppel, Christian Poulsen, Sebastian
Ortmann, Christian Klugert



Trafficcino is the plug-n-play SaaS solution for SMB brands selling their product on more than two online retailers. SMB brands develop a landing page that lists their points of sale where customers have the option to purchase on the marketplaces that are most convenient for them. This technology enables clients to collect 1st party data while also providing a useful analytics tool.

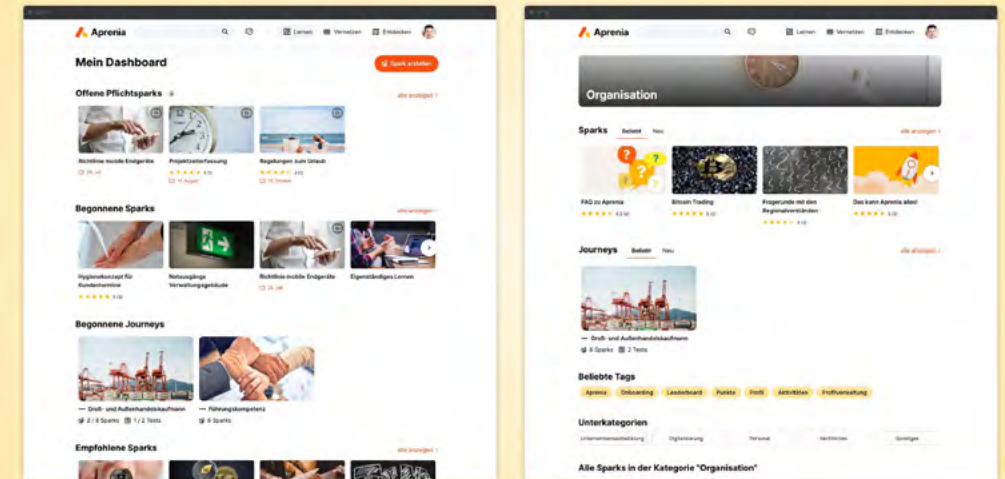
Company:
Trafficcino

Website:
trafficcino.com

Design:
Trafficcino /
Sergei Evdokimov

UX
DESIGN
AWARDS

nominated
2023



UX
DESIGN
AWARDS

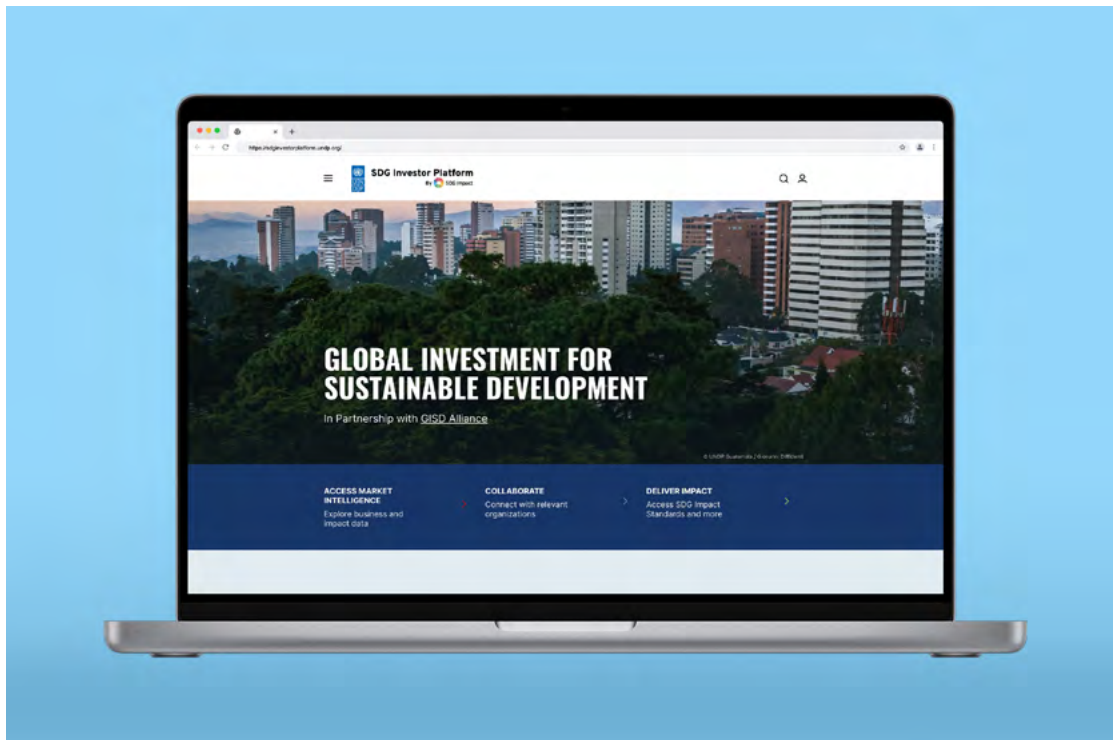
nominated
2023

U2D Aprenia is a learning platform for knowledge transfer in organizations. U2D Aprenia enables an open and collaborative learning culture. The platform motivates teams to share knowledge and achieve lasting learning success. Continuous education is encouraged through a micro-learning experience, gamification elements, and intuitive content creation features.

Company:
U2D | up2date solutions GmbH

Website:
aprenia.u2d.de

Design:
U2D Aprenia



The SDG Investor Platform is powered by the United Nations Development Programme (UNDP). It is a digital platform that provides institutional investors with reliable information on sustainable investment opportunities; all gathered and verified locally by the UNDP country offices. Users can confidently make investment decisions on projects that they would not otherwise have known about or invested in – helping to generate both SDG impact and financial returns.

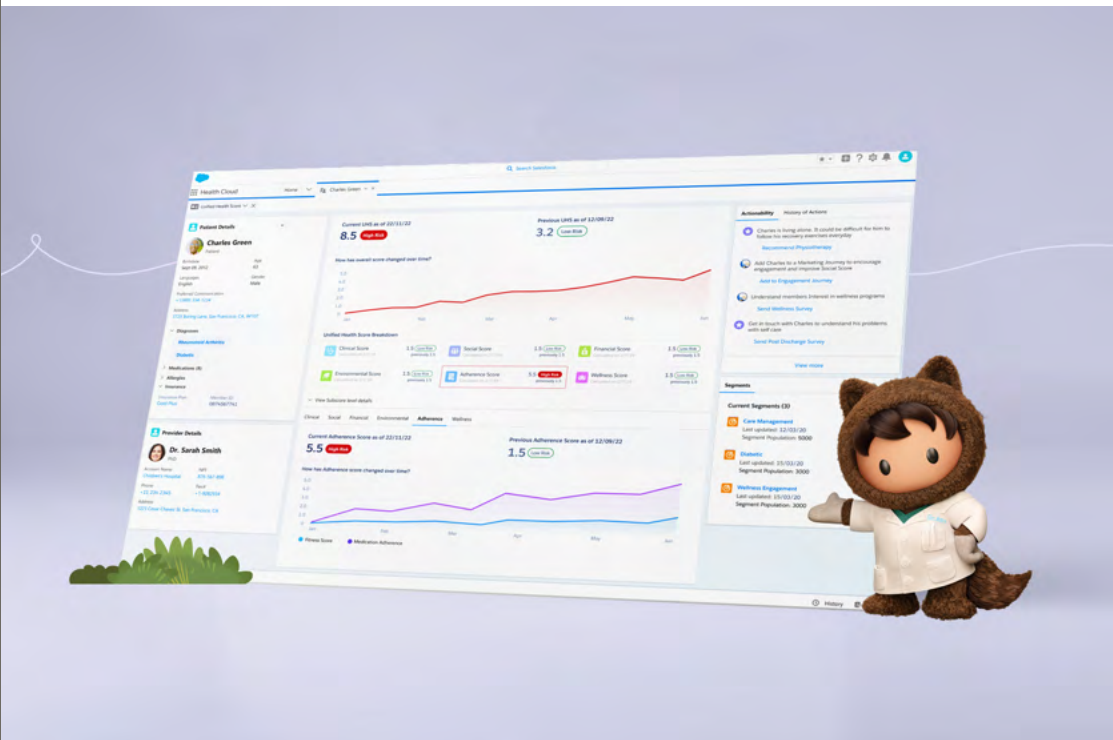
Company:
UNDP

Website:
daylightdesign.com

Design:
Daylight Design GmbH /
Johanna Gieseler, Siddharth Dasari,
Pascal Soboll, Sabine Müllauer,
Eduardo Pereira, Tobias Heumann,
Julia Schwarzfischer

UX
DESIGN
AWARDS

nominated
2023



UX
DESIGN
AWARDS

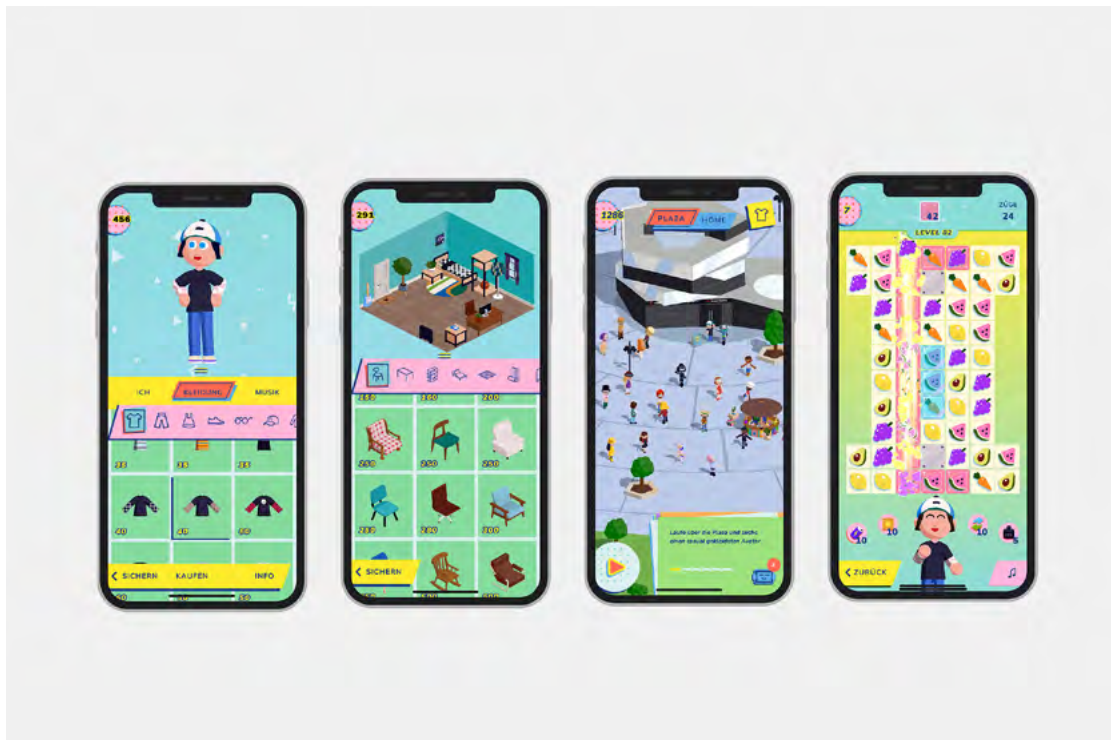
nominated
2023

Unified Health Scoring enables care teams, providers and payers to combine clinical patient data, such as blood pressure and temperature, with non-clinical data, such as demographic and environmental information, to provide a more holistic picture of the patient. Unified Health Scoring also provides insights that can help to identify potential risks and predict the best course of treatment.

Company:
Salesforce

Website:
salesforce.com

Design:
Industries UX /
Anusha Paruchuri



In the casual mobile game "Unite in Taste", players learn about the diversity of the topic of taste in the virtual world of the experimenta Science Center. The game was developed to accompany the experimenta exhibition "Geschmacksfragen" and addresses the topics of Food, Fashion, Music and Living. Players can design their own avatar, furnish rooms, complete quests, as well as earn new outfits and furnishings in various Match 3 levels..

Company:
experimenta gGmbH

Website:
experimenta.science

Design:
K5 Factory GmbH

UX
DESIGN
AWARDS

nominated
2023



UX
DESIGN
AWARDS

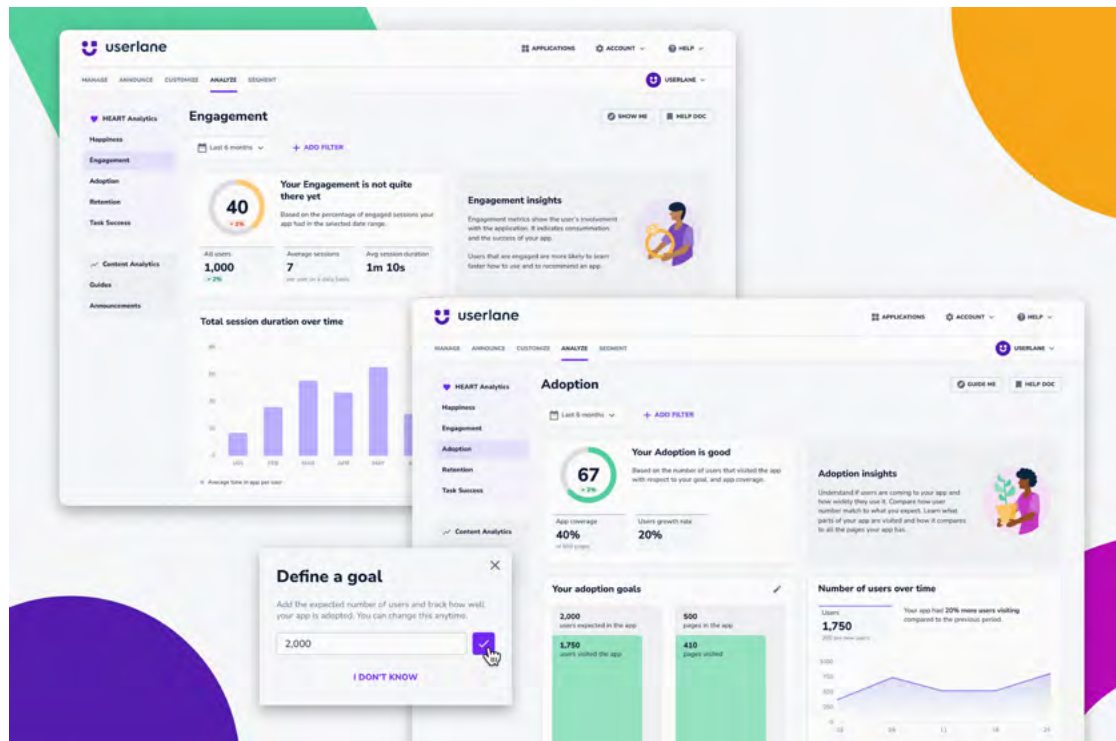
nominated
2023

OPTIMA is a global technology leader in packaging machines and filling lines. In recent years, the desire arose to harmonize the machine controls in order to create a unique and recognisable design language and to respond more closely to the needs of the machine operators. UID then developed a modular concept including a design system. This allows OPTIMA a seamless transition in the operation of different machines and supports employees in their daily work.

Company:
OPTIMA packaging group GmbH

Website:
uid.com

Design:
UID GmbH / Jasmin Hellmann,
Carina Völpel, Catharina Eichert
Optima / Dominik Roll,
Enrico Neuppert, Jochen Albrecht,
Tobias Bühler, Yana Pfalzgraf



Userlane's Heart framework provides users with an efficient way to learn more about digital adoption insights. An organization can measure, understand and improve the impact of strategic software adoption by getting instant insights into the success of digital adoption (Happiness, Engagement, Adoption, Retention and Task success). Heart makes it possible by identifying parts of the system that aren't being utilized while having data-backed decisions about content that still needs to be created.

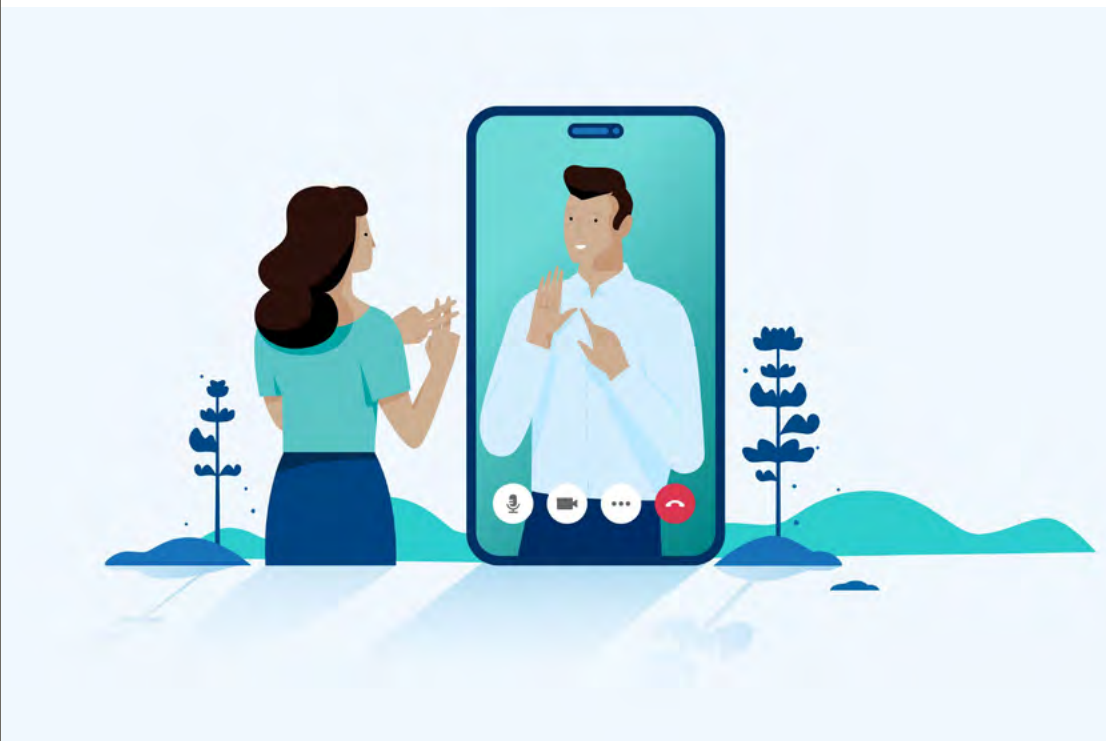
Company:
Userlane

Website:
userlane.com

Design:
Guilherme Marques, Pia Klancar,
Megha Damani, Soline Vix

UX
DESIGN
AWARDS

nominated
2023



UX
DESIGN
AWARDS

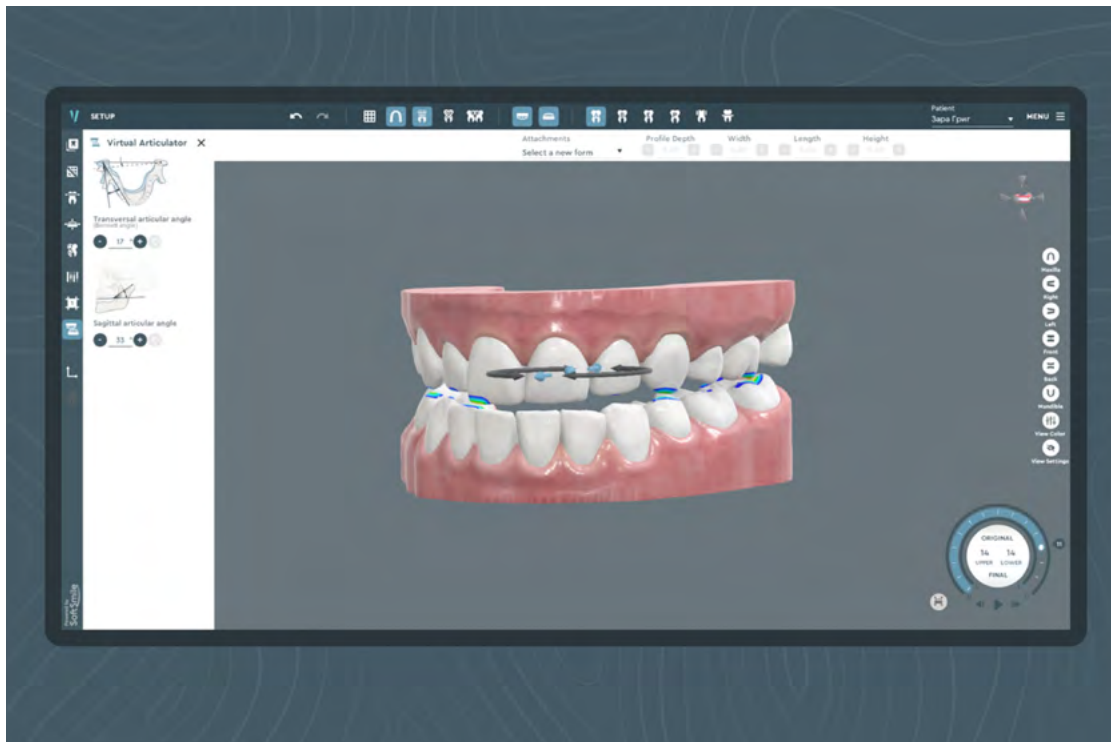
nominated
2023

300,000 people in Mexico have hearing disabilities. BBVA telephone banking makes it easier for them to handle their finances using the Mexican Sign Language in video calls and establishing a branch service protocol in order to allow them to be autonomous by having full control of their finances.

Company:
BBVA

Website:
bbva.mx

Design:
Design & UX / Nora Tejeda Hernández,
Ilse Carolina Rosas Flores,
M Hector Heriberto Rodríguez Martínez,
Ricardo Felipe Herrera Trejo,
María Alejandra Montoya Ruiz,
Sergio Jesús Álvarez Jardines,
Jose Humberto Rendón Guzmán,
Bladimir Juárez Chino
(design team members are deaf)



SoftSmile's software, VISION, helps orthodontists deliver advanced and precise aligner treatment. VISION's highly realistic interface inspired by video game design principles allows doctors to see their patients' teeth and gums in stunning detail, resulting in more accurate and effective treatment planning and better patient outcomes. The AI-driven software helps doctors save 95% of time in treatment planning, reducing the cost of aligners without sacrificing quality, increasing access to care.

Company:
SoftSmile

Design:
Damian Gerikhanov

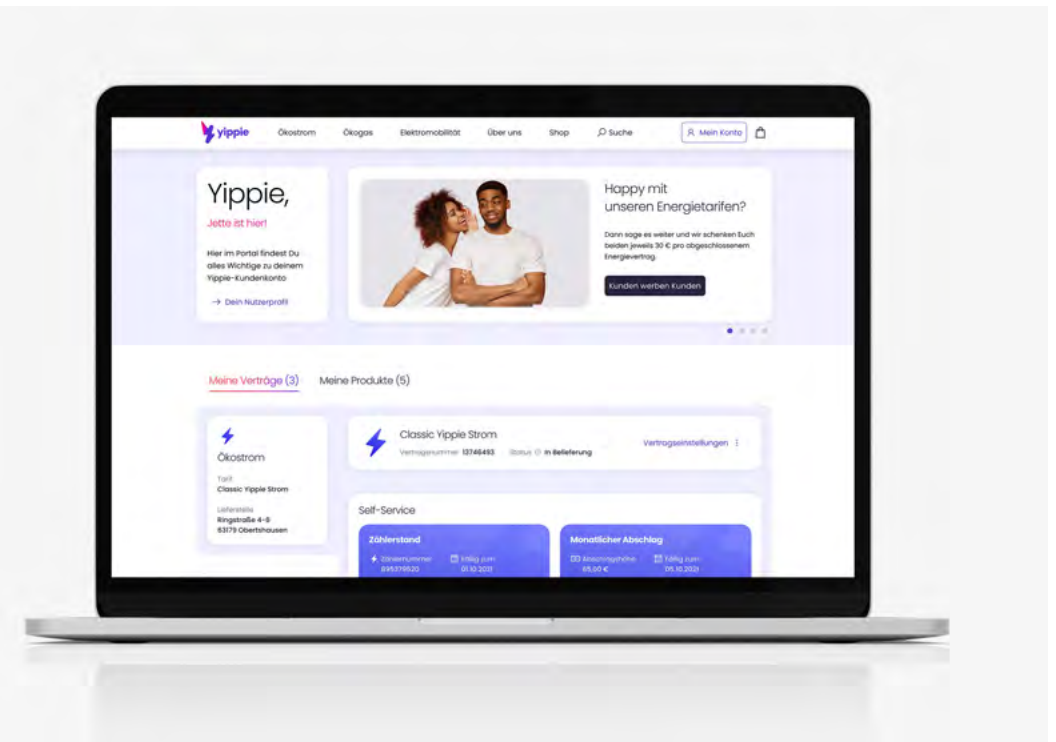
Website:
softsmile.com

VISION

Clear Aligner Treatment Planning

UX
DESIGN
AWARDS
nominated
2023

160



UX
DESIGN
AWARDS
nominated
2023

For Yippie, a sustainable energy supplier with a broad service portfolio, Ergosign has designed and implemented a Digital Experience Platform (DXP), ensuring a perfect omni-channel experience across all touchpoints. A holistic, user-centered design approach resulted in an easy-to-navigate website with a shop that empowers customers to manage their contracts and find great deals. Likewise, editors at Yippie can easily create new content, manage and scale the portfolio through a headless CMS.

Company:
Yippie GmbH

Design:
Ergosign GmbH / Jana Barra

Website:
yippie.de

161

Yippie – DXP: sustainable & simple

Award Category Concept

“As a designer, you need to develop a systemic or holistic approach to a problem or context. You have to ask yourself, what is the question? Why does it require a solution for a specific problem? Not only what is the problem, but also what is the motivation of the user?” — Pelin Celik

Jury Member, UX Design Awards



This year, the judges nominated 29 submissions to compete in the Concept category. This category is open to short and long term foresight projects, such as test projects, MVPs, prototypes, service concepts, research projects and advanced design studies.

Among the 29 Nominees, the judges bestowed one Concept Award.

Congratulations to all Winners and Nominees in the Concept category!

SpaceV is a digitally enabled space-vending system for future wellbeing in the city. It vends a variety of spaces for individuals to book by the minutes and hours to exercise, meditate, nap, eat, relax and so on, and customize the multisensory quality and supplies through the booking to suit their needs. SpaceV serves to meet the fragmented needs for activity and relaxation in everyday city life and support on-the-go private usage of spaces for a holistic physical and mental wellbeing.

Company:
VLab

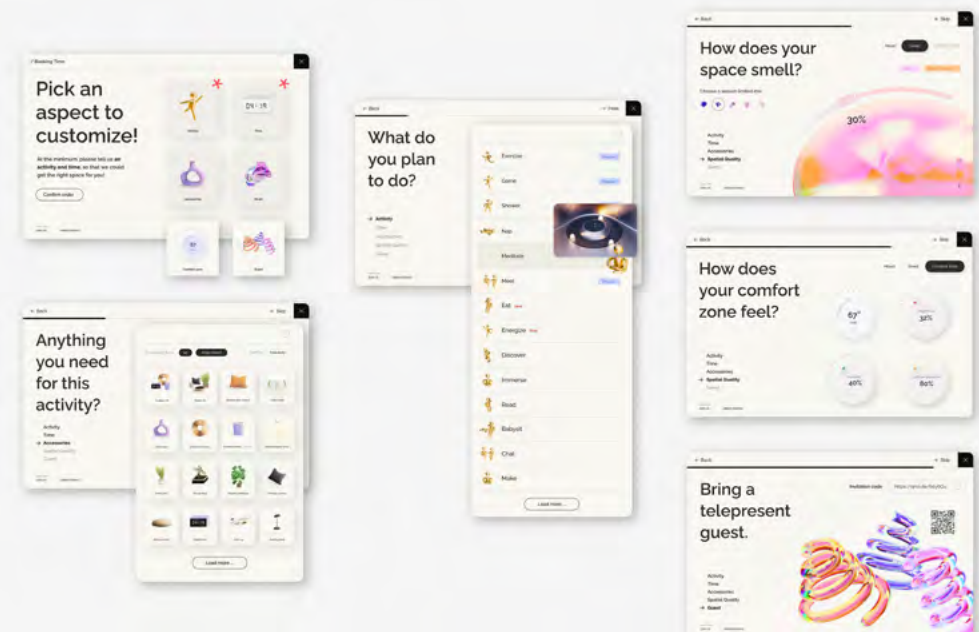
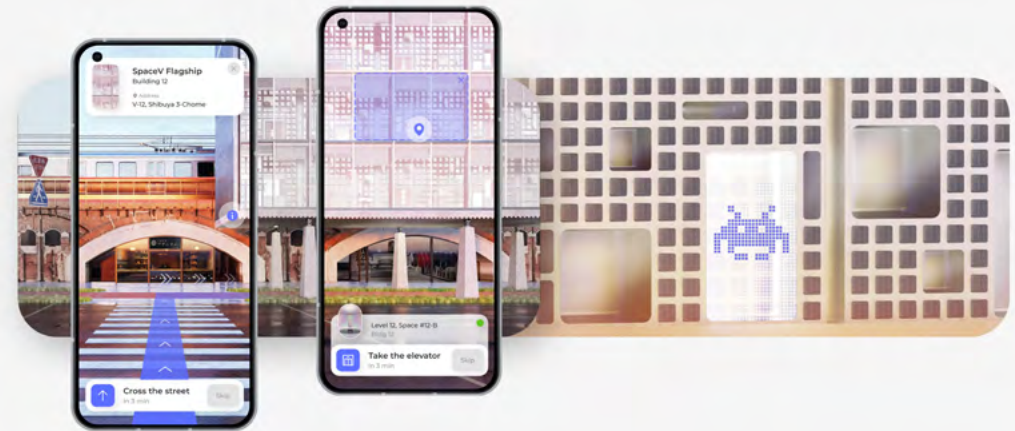
Design:
Tiangge Wang, I-Yang Huang

Visit website

“The design of SpaceV is both welcoming and inviting. Coupled with thorough research and analysis across scenarios, environments and users, the project makes a strong case for itself. The award goes to a thoughtful projection of future human needs and designing the technological capabilities to meet them.” — Shruti Ramiah

UX Design Award | Concept

SpaceV
Space-Vending System for Future Wellbeing

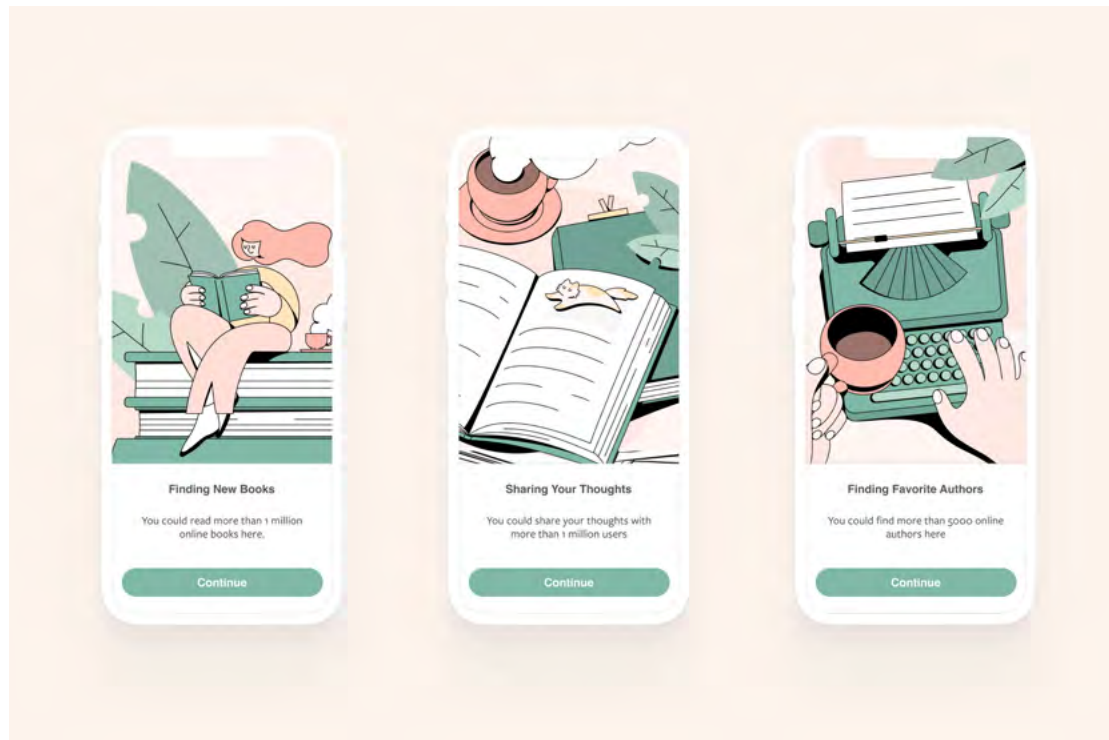


UX
DESIGN
AWARDS

public
choice
2023

Design:
Platform Product Experience /
Rohan Gaikwad, George Hinchliffe,
David Russo





Reading APP aims to enhance readers' experience in digital reading and online communities. The Reading Application provides a space for passionate indie writers to publish their work, for curious readers to find indie writers and for users to exchange their insights.

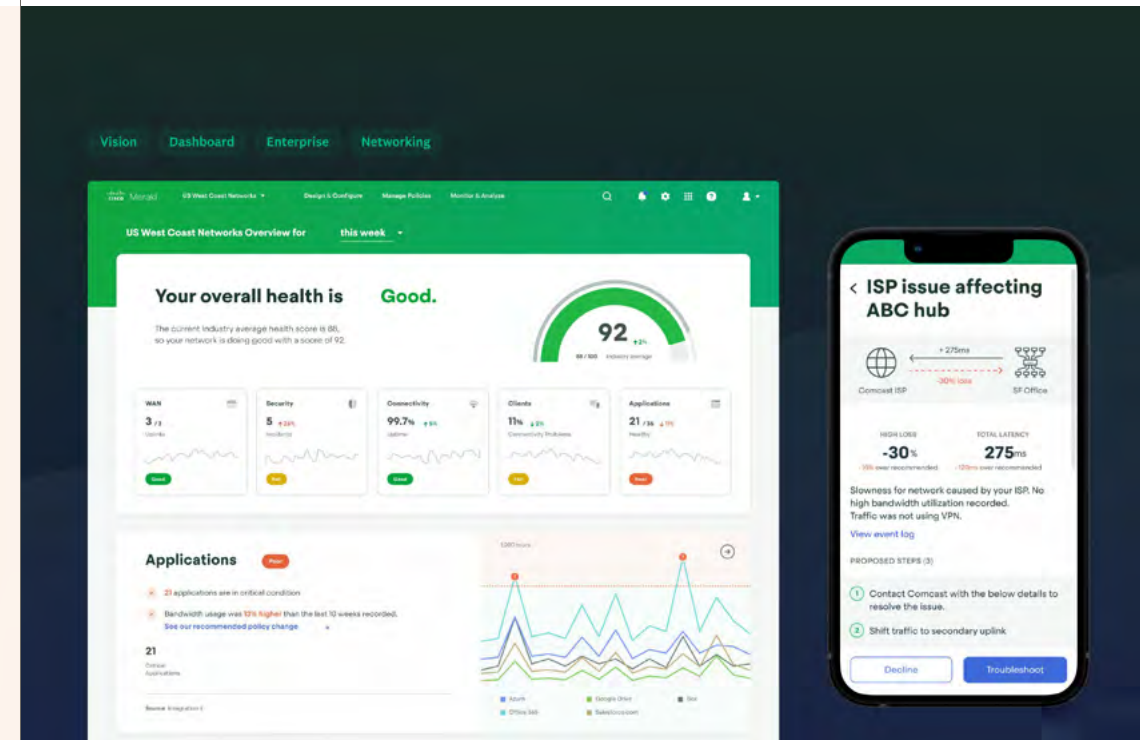
UX
DESIGN
AWARDS

nominated
2023

Company:
DG-Meteor

Visit website

Design:
DG-Meteor /
Anqi Liu, Yangyuchen Li



UX
DESIGN
AWARDS

nominated
2023

Cisco Meraki is a leading cloud networking platform. Its dashboard is known for its simplicity but as new features emerged over time, the interface became more cumbersome. DesignMap partnered with the Meraki Next Gen Dashboard UX and PM team to drive an initiative that energizes and aligns 50+ stakeholders and subject matter experts around a unified vision.

Company:
Cisco

Website:
meraki.cisco.com

Design:
DesignMap / Barbara Natali-Sherman,
Sean Murray, Neal Sanchez, Vivian Lee,
Curtis Koyama, Sean Jalleh,
Wanda Lam, Maggie Mitchell
Cisco Meraki / Mary Piontkowski,
Austin Lin, Alex Katsman, Janet Blake



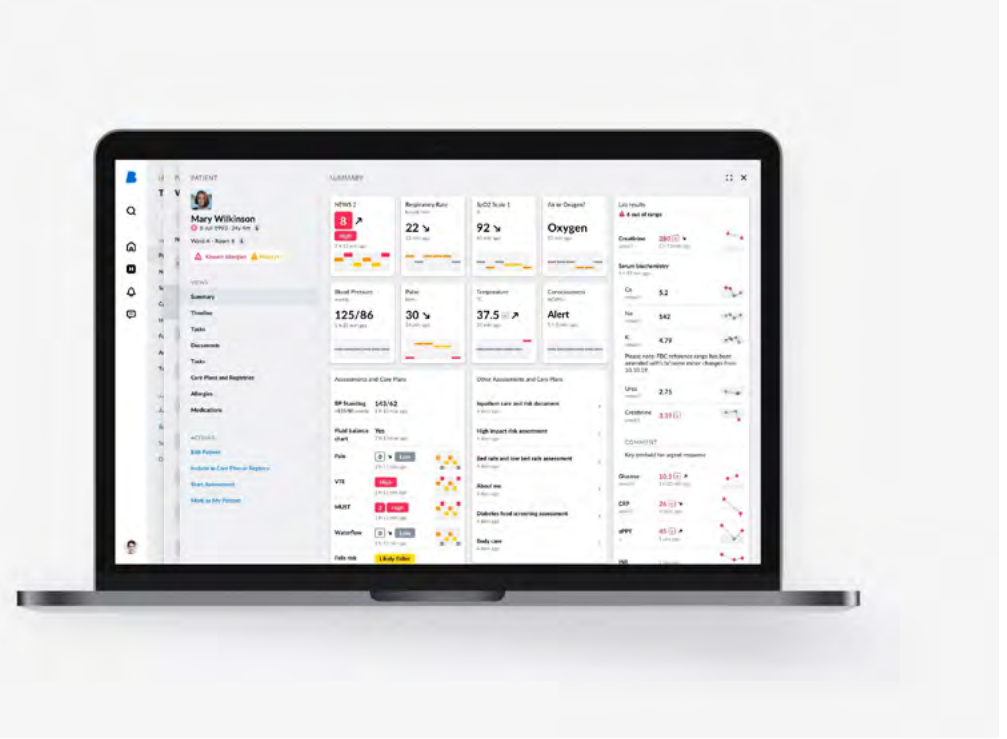
City Ride is a mobile app concept showcasing e-scooter usage experience enhanced through UX research. This includes implementing a quick start feature, enabling group trips, and integrating guided tours. City Ride optimizes the e-scooter rental system and promotes electric transport usage.

**UX
DESIGN
AWARDS**
nominated
2023

Company:
Opinov8

Website:
opinov8.com

Design:
CX Practice Department at Opinov8 /
Olga Shepelenko, Yuliya Guseva



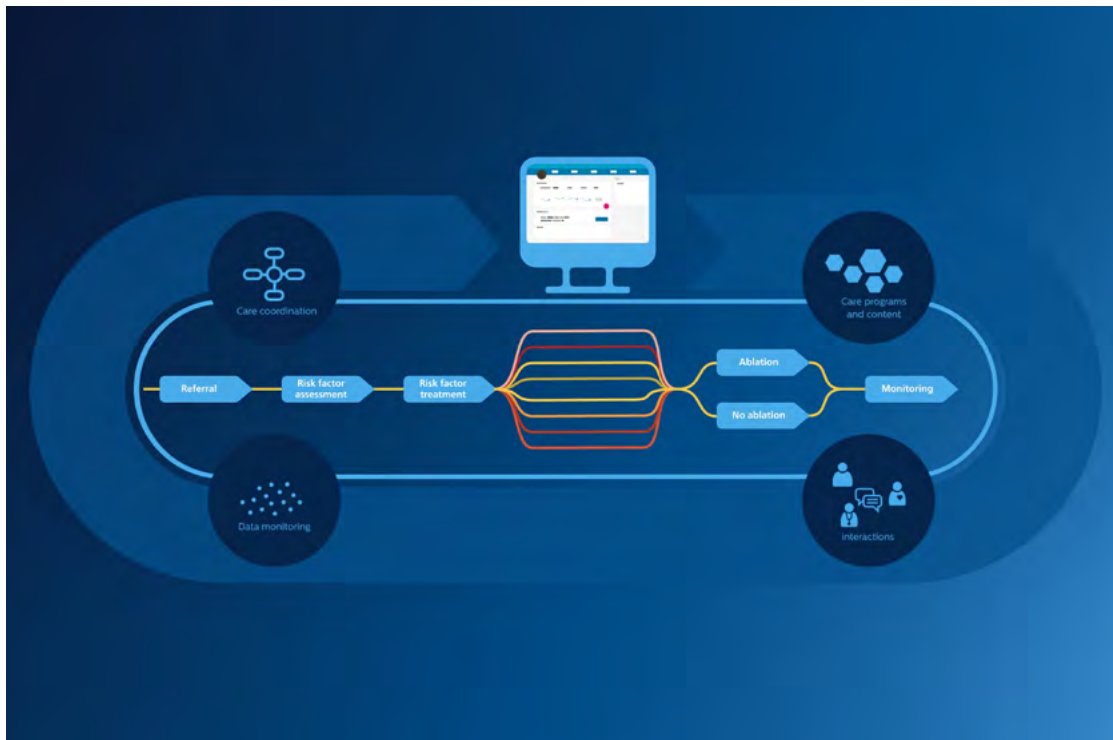
Clinical Data Visualisation system is designed to help clinicians reduce cognitive load when using electronic health records. With pre-designed building that has been researched with users, this product is enabling app infrastructure and visualization of structured clinical data for various use cases that may occur in different contexts and combinations in the healthcare field.

**UX
DESIGN
AWARDS**
nominated
2023

Company:
Better, d.o.o.

Website:
better.care

Design:
Design team / Barbara Hiti,
Rok Lenart, Andrej Mihelič, Ajda Bevc



Atrial fibrillation (AF) is an irregular and often rapid heart rhythm which affects around 2% of the world's population. Catheter ablations are used to treat AF yet they are often only partially successful. Close to Heart is a nurse practitioner-led, technology-supported, personalized outpatient clinic and digital care platform. A new form of care implemented and tested in clinical practice.

Company:
Philips

Website:
philips.com

Design:
Philips Experience Design
Catharina Hospital, Eindhoven

UX
DESIGN
AWARDS

nominated
2023



UX
DESIGN
AWARDS

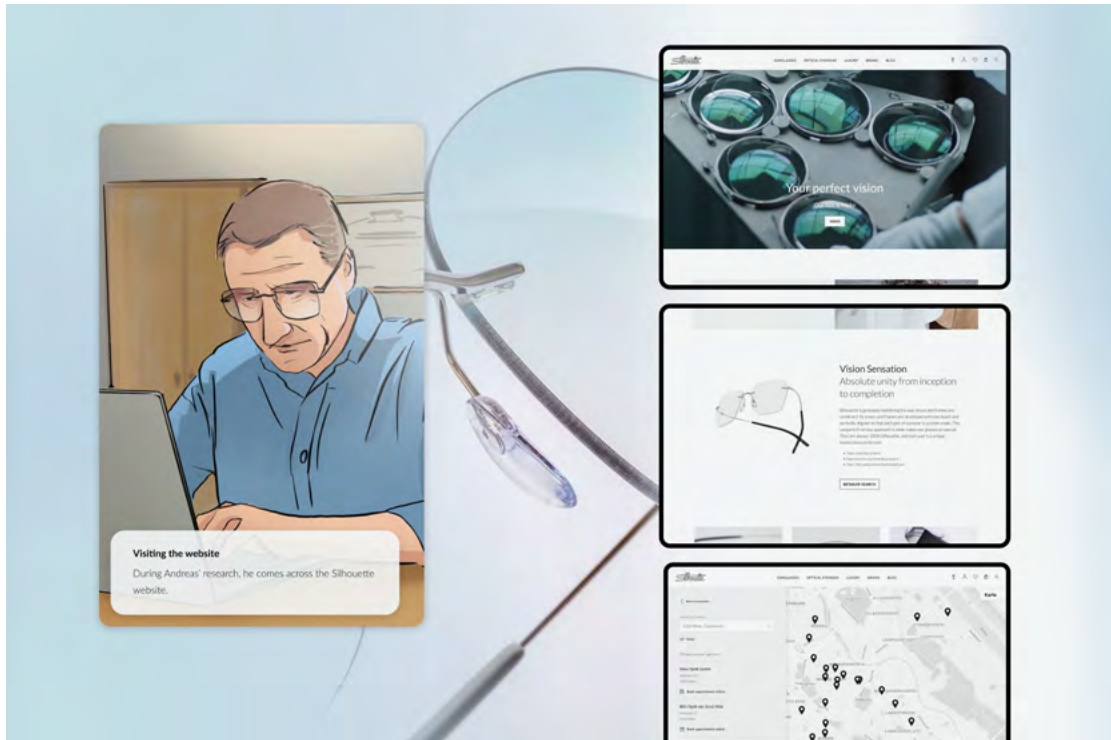
nominated
2023

The design of telecommunication and smart home devices is often intrusive. Great technology should be respectful, seamless, and unobtrusive. It should harmonize, not impose. With Connectivity Concept, Deutsche Telekom and LAYER want to spark the discussion on how connectivity and its devices can play a new and better role in people's digital lifestyle. The collection creates a sense of belonging with the objects that surround it – celebrating the beauty of the home.

Company:
Deutsche Telekom AG

Website:
layerdesign.com

Design:
Telekom Design
LAYER



Silhouette investigates what the customer journeys of the future might look like for its customers. The aim is to find out as much as possible about the needs of customers and to identify the touchpoints of the customer journeys. To avoid describing customer journeys with standard PowerPoint slides and unnecessary text, a special form of visualization is used, in which analog and digital touchpoints flow into each other through a mixture of comics and mockups.

Company:
Silhouette

Website:
silhouette.com

Design:
TOWA / Julius Wuhnsen,
Wilhelm Schmid, Sabrina Lang,
Sibylle Malojer, Stefan Boigner

UX
DESIGN
AWARDS

nominated
2023



UX
DESIGN
AWARDS

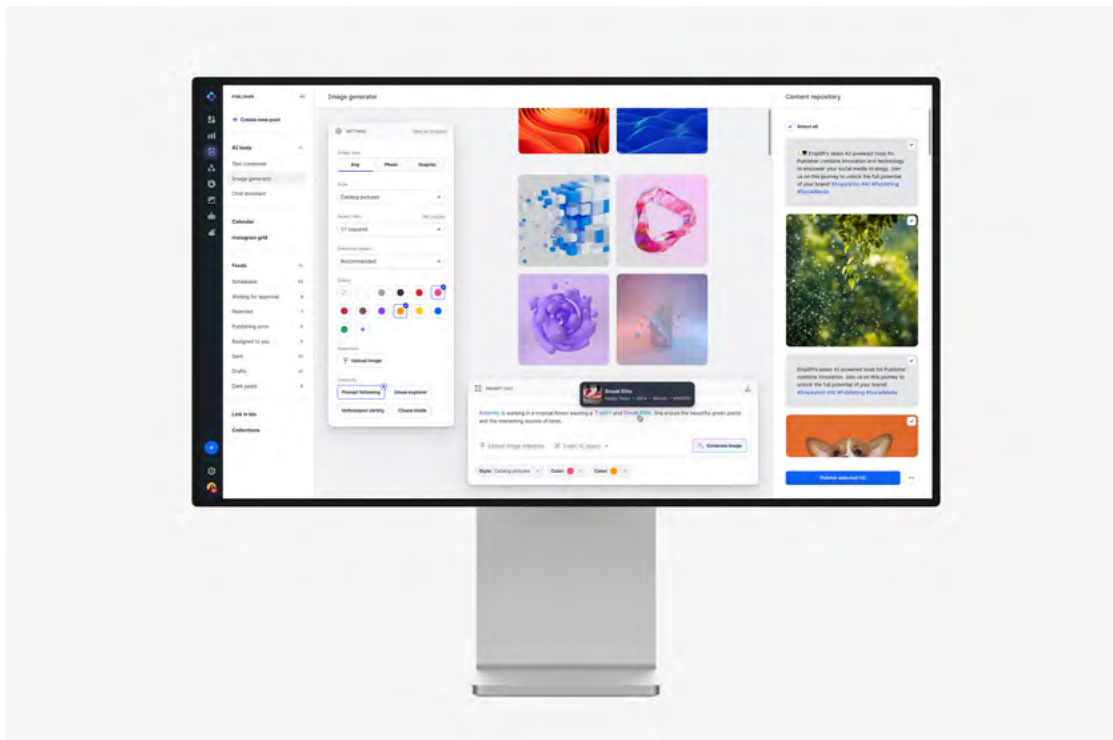
nominated
2023

Increased pressure in healthcare means that medical systems are used more often, for longer duration of time with increased chance of failures. This asks more attention and time of biomedical engineers in hospitals to address these issues. However, the information needed is scattered across different digital touchpoints. Digital Service Experience aims to create one platform for hospital operations that provides one seamless experience – providing all information at the right time.

Company:
Philips

Website:
philips.com

Design:
Philips Experience Design



Emplifi AI Composer 2.0 is an advanced text-generation engine supporting 24 languages, with customization options for tone, length, format, emojis, hashtags, and more. New features include automatic image generation, a smart calendar for optimal post-scheduling, an integrated AI chat assistant, and unlimited customizations for even more precise text generation. Emplifi combines all these features into one user-friendly UI to maximize user productivity and ensure a seamless user experience.

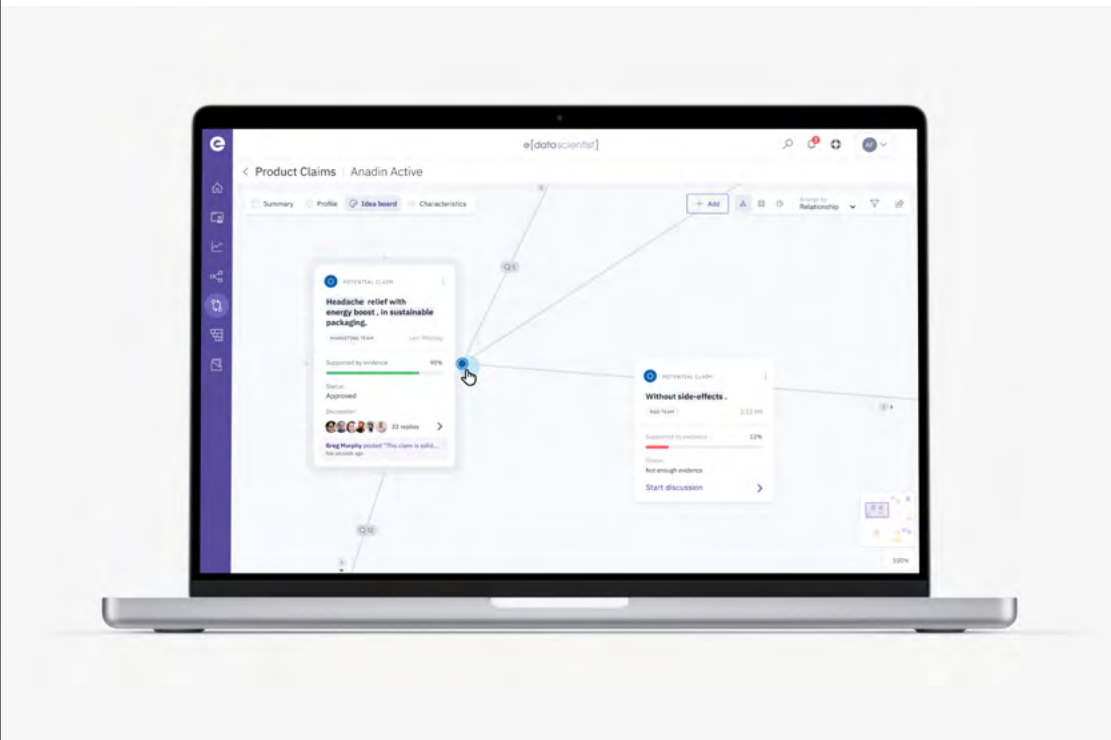
Company:
Emplifi

Design:
Product Design Team /
Karel Martinek

Website:
emplifi.io



nominated
2023



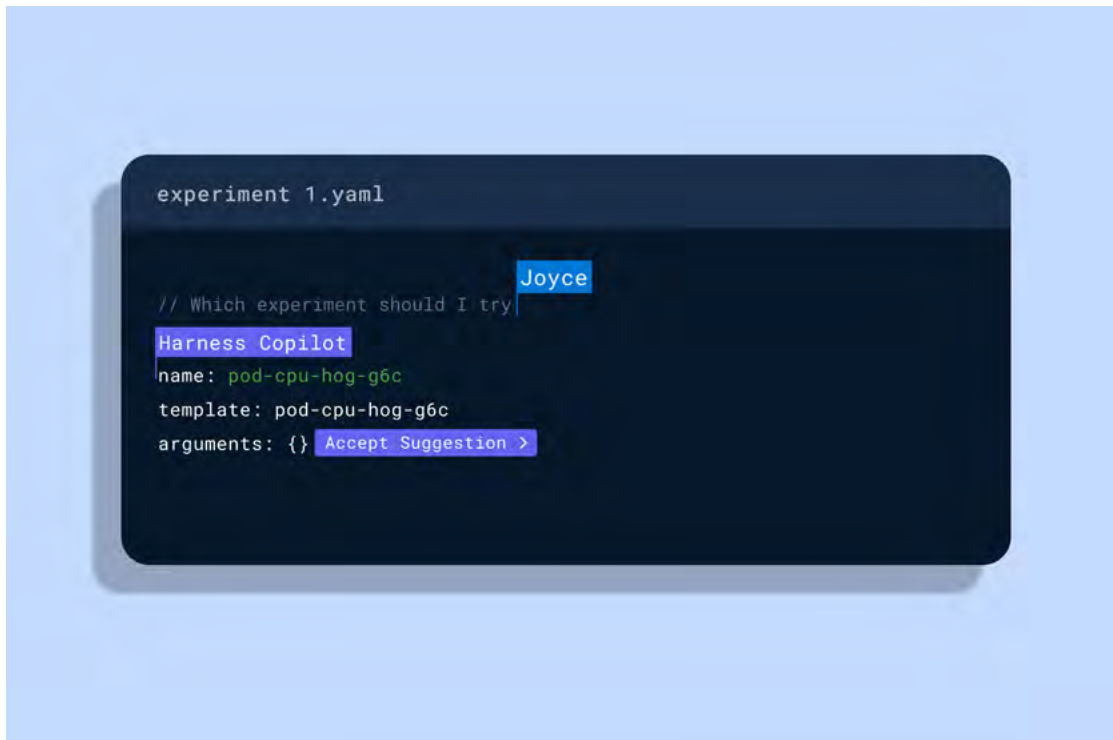
nominated
2023

The Eagle Genomics platform is designed for diverse teams of scientific experts and business-focused users to help biopharma organizations uncover the next wave of breakthroughs in microbiomics, human biology, and other critical areas. This platform enables the acceleration of scientific discovery and facilitates alignment through data-driven advice about the viability of potential product claims and the readiness of drugs and therapies for submission for approval by health authorities.

Company:
Eagle Genomics

Design:
Proximity Lab

Website:
proximitylab.com

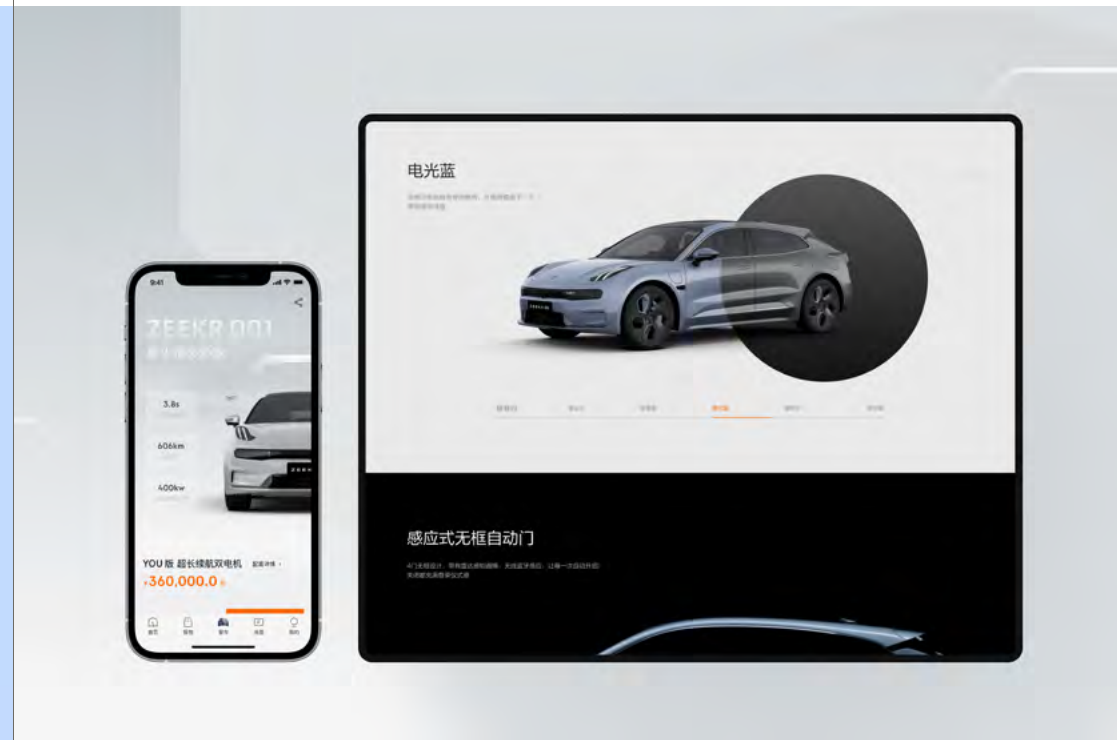


Harness Chaos Engineering injects intentionally controlled and measured disruptions into a system to uncover weaknesses and improve its resilience. By simulating real-world failures and stress scenarios, organisations can identify and address vulnerabilities in their applications and infrastructure. Harness Chaos Engineering helps teams build more robust systems, enhance reliability, and increase confidence in their software deployments.

Company:
Harness.io

Design:
D-Crew

Website:
harness.io



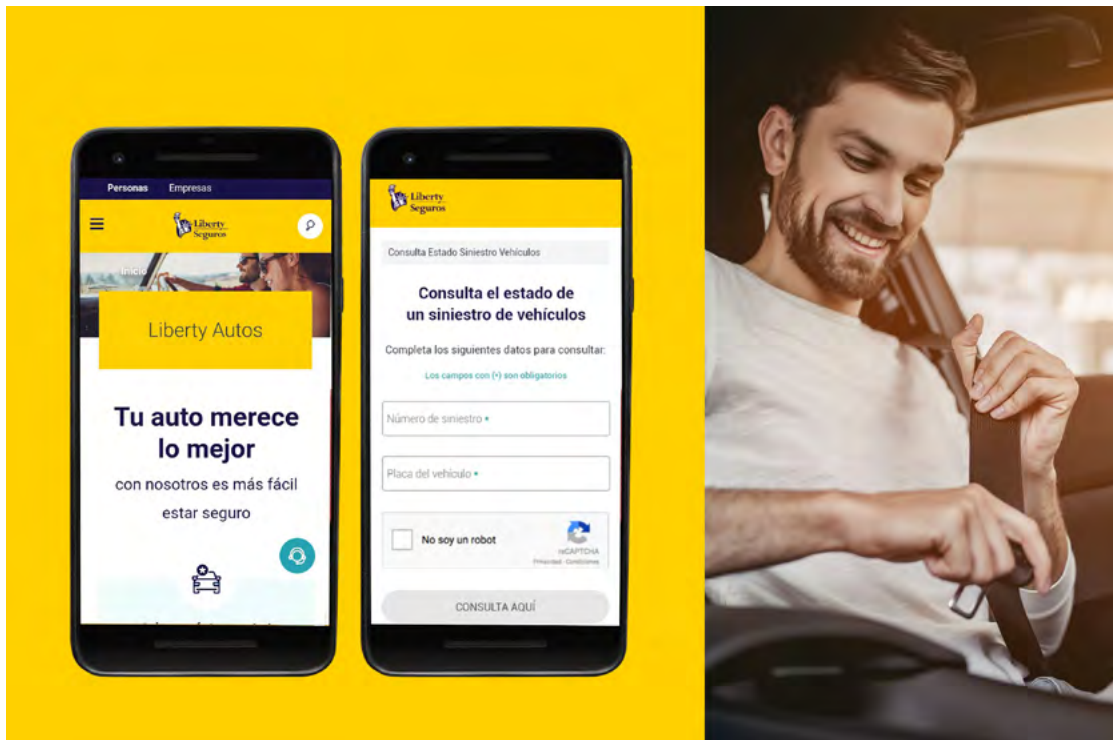
Zeekr is a luxury EV brand launched by Geely Group, aiming to revolutionize the traditional marketing and service model of the automotive industry with an internet-based approach. Adopting an omni-channel approach enhances the user experience journey, the solutions tailor to customers' individual needs by offering smart personalization, easy car purchasing, usage, and guarantee convenience.

Company:
BIGBANG Design

Website:
bigbangux.com

Design:
UED / Leon Ho, Fan Chen,
Amy Gao, Ju Zhao, Amber Huang,
Luyuan Li, Sai Zhang





LIBERTY CLAIMS TRACKING is a digital tool built on a web platform with 24/7 availability, which allows our clients to monitor the progress of the repair of their insured property in real-time. They can find all the information regarding the claims handling process, including the stages of entry into the workshop. This application aims to increase the peace of mind of our users by mitigating the collateral symptoms of stress and anxiety during a moment of distress and fear caused by a collision.

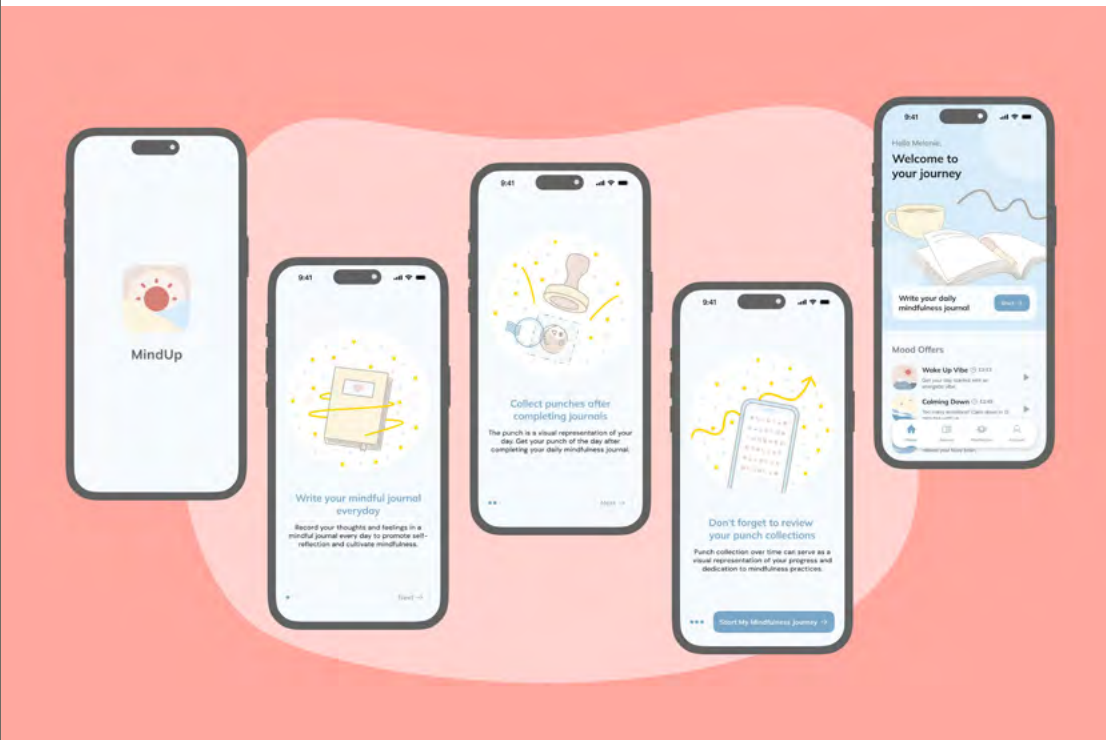
Company:
LIBERTY SEGUROS

Design:
CX Management

Website:
libertyseguros.co

UX
DESIGN
AWARDS

nominated
2023



MindUp app allows people to form the habit of mindfulness journaling. It reduces the time needed for mindfulness journaling and helps users reflect on their daily experiences efficiently. Users can collect daily punches over time to visualize their progress by completing mindfulness journaling. The daily punch system's aesthetically pleasing gamification elements make the entire experience more enjoyable and motivating. Curated meditation playlists also help strengthen users' mindfulness.

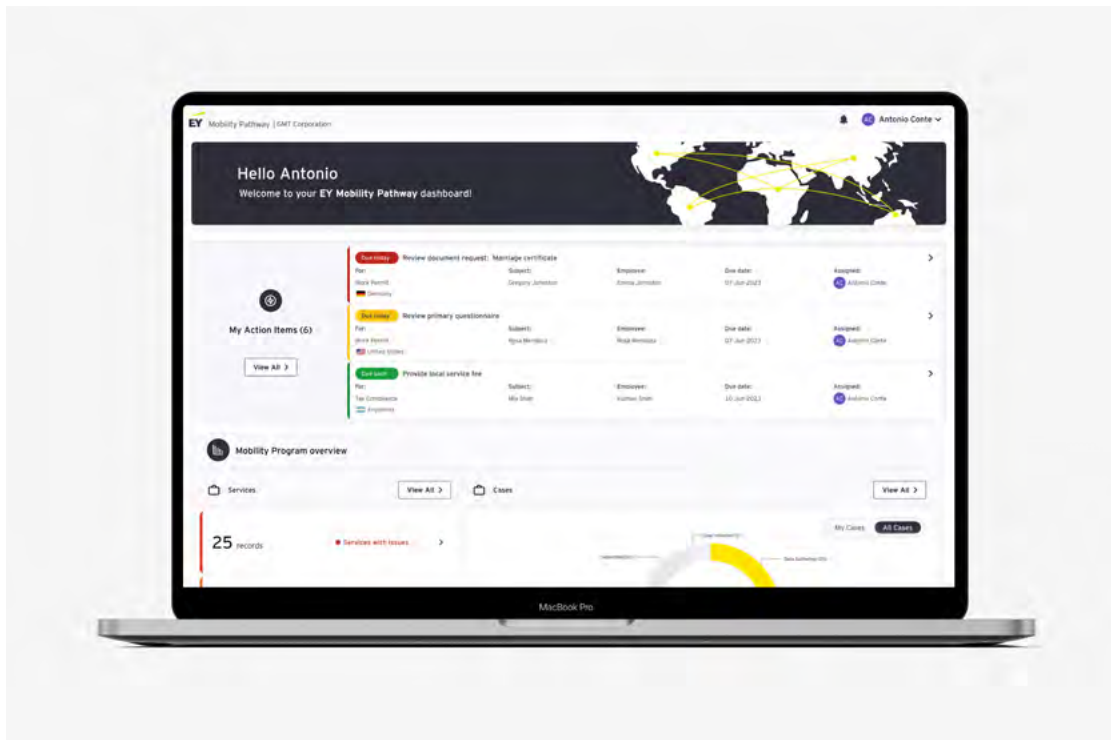
Company:
Augustina (Ao) Liu

Design:
Augustina (Ao) Liu

Visit website

UX
DESIGN
AWARDS

nominated
2023



The EY Mobility Pathway (EYMP) is a scalable, integrated mobility solution that enables our EY clients and EY engagement teams to manage and coordinate complex mobility services across the end-to-end mobile talent lifecycle via a single platform.

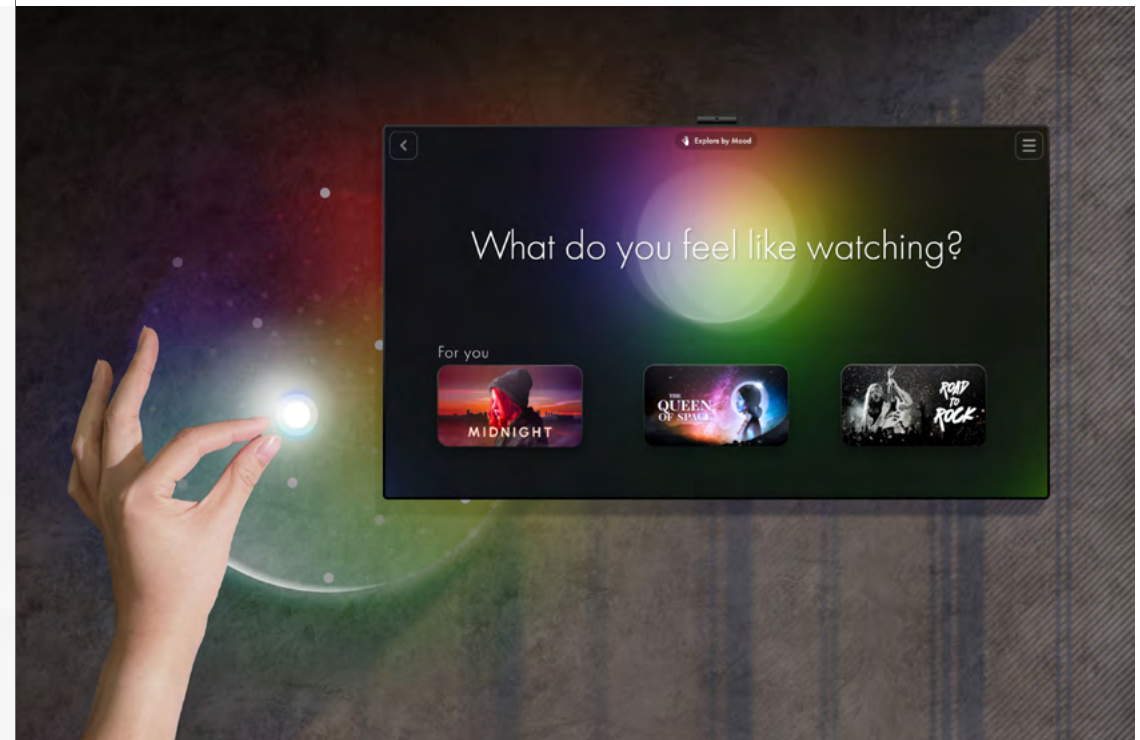
UX
DESIGN
AWARDS

nominated
2023

Company:
EY

Website:
ey.com

Design:
XDA Tax / Preston French, Tonya Peck,
Mariela Arias, Meg B Taylor



UX
DESIGN
AWARDS

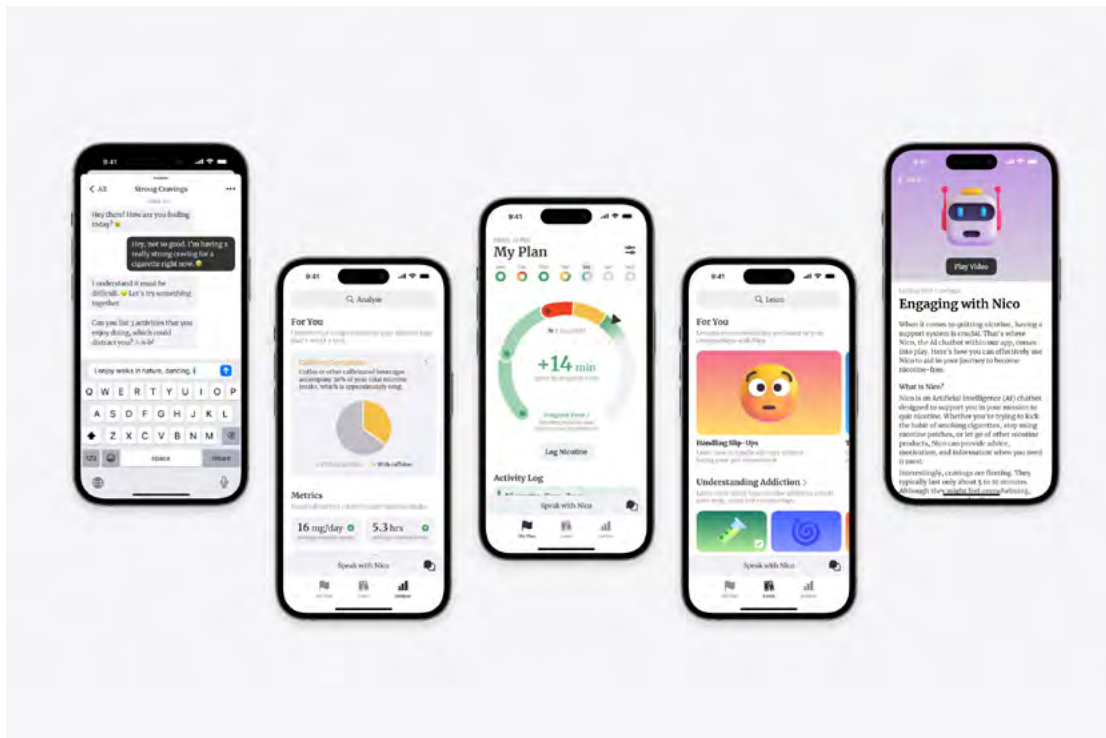
nominated
2023

Movie Mood Explorer is a movie discovery experience for gesture controlled smart TVs. By taking mood as the core factor in the movie recommendation instead of traditional categories, it helps users with no clear target in mind to define what they feel like watching. It allows users to experience that freedom of exploration with engaging interaction on contents from multiple providers all in one place. A browsing experience like never before.

Company:
TCL Corporate Research
(Hong Kong) Co., Limited

Website:
tcl.com

Design:
Innovation & Product Development /
Trudy Cheung, Fung Oi Ling, Li Yang,
Chak Yun Hei



Nico is an innovative app which combines AI technology and behavioral strategies to help people quit nicotine. It features an AI-powered chatbot which offers 24/7 support and guidance, personalized insights, a user-friendly nicotine tracker, and goal-setting tools. Nico makes quitting nicotine a personalized and manageable process, tailored to individual needs and lifestyles.

Company:
Caglar Studio

Design:
Caglar Araz

Website:
caglar.co/nico

UX
DESIGN
AWARDS

nominated
2023

Nico
Enjoy life without nicotine

184



UX
DESIGN
AWARDS

nominated
2023

In partnership with the University Hospital Heidelberg, JERY is pioneering omnio – a concept for human-AI collaboration designed to empower the next generation of surgeons in their battle against cancer. By seamlessly integrating into the clinical workflow, omnio aims to alleviate the administrative burden while at the same time providing personalized feedback to foster the professional growth of both young and experienced surgeons.

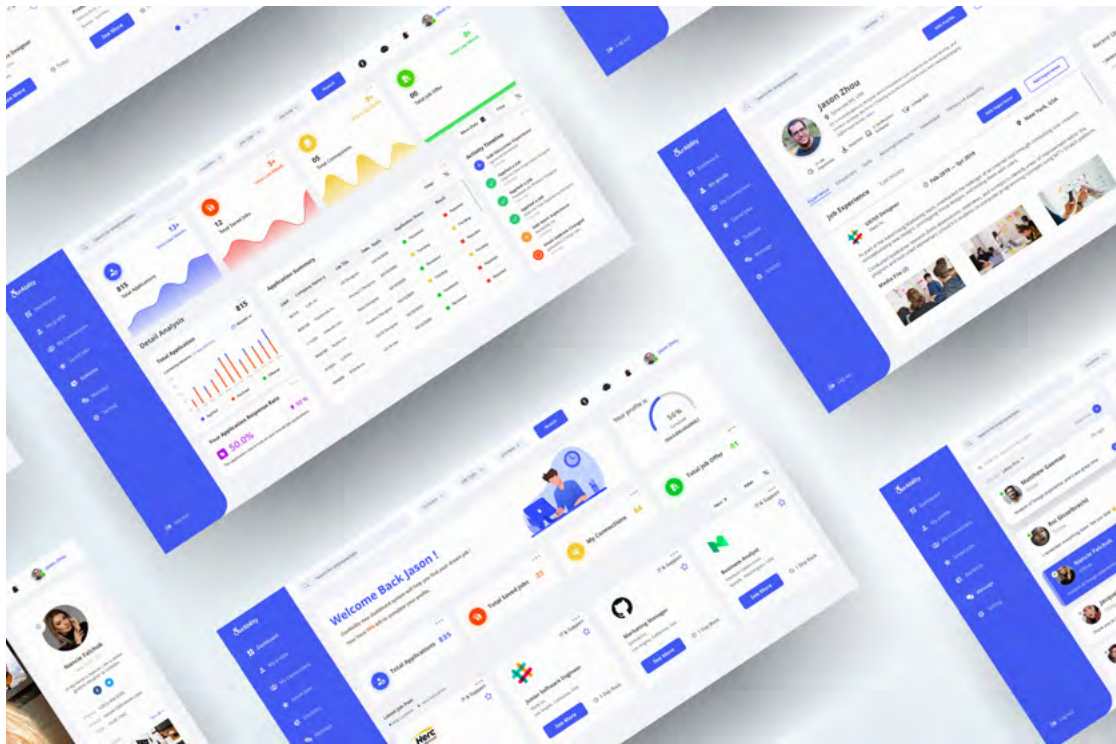
Company:
Heidelberg University Hospital / JERY

Design:
Johanna Brandenburg, Nils Eller,
Christoph Meyer, Frederic Myers

Website:
jery.team

185

omnio



Our Ability Connect Dashboard is an individual digital profile service for promoting future employment for people with disabilities through mentor networking, social engagement, and personal empowerment. Our Ability Connect gives employers the ability to reach out to people with disabilities by searching, connecting directly with people in the system, and posting employment opportunities in order to recruit the best candidates for open positions.

Company:
OurAbility Inc

Website:
ourability.com

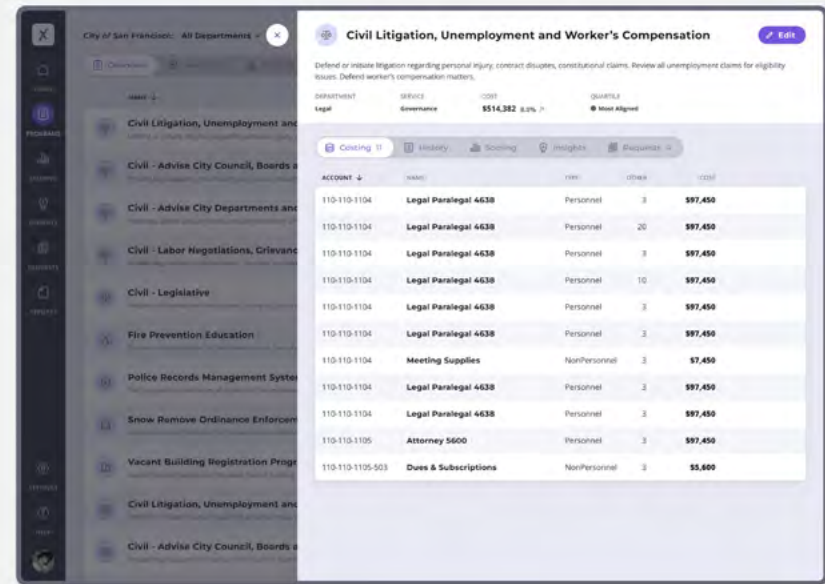
Design:
iConsult Collaborative /
Zilin Zhou

UX
DESIGN
AWARDS

nominated
2023

OurAbility Connect Dashboard
Concept Design

186



ResourceX is a web-based budgeting platform which supports local governments to implement priority-based budgeting. Users can define strategic goals for their city, understand their budget with a comprehensive program inventory, evaluate how programs align with goals, and reallocate resources to achieve their city's goals. Analytics and visualization show the impact of each budget request, allowing leadership to make decisions based on real financial data.

Company:
ResourceX

Website:
momentumdesignlab.com

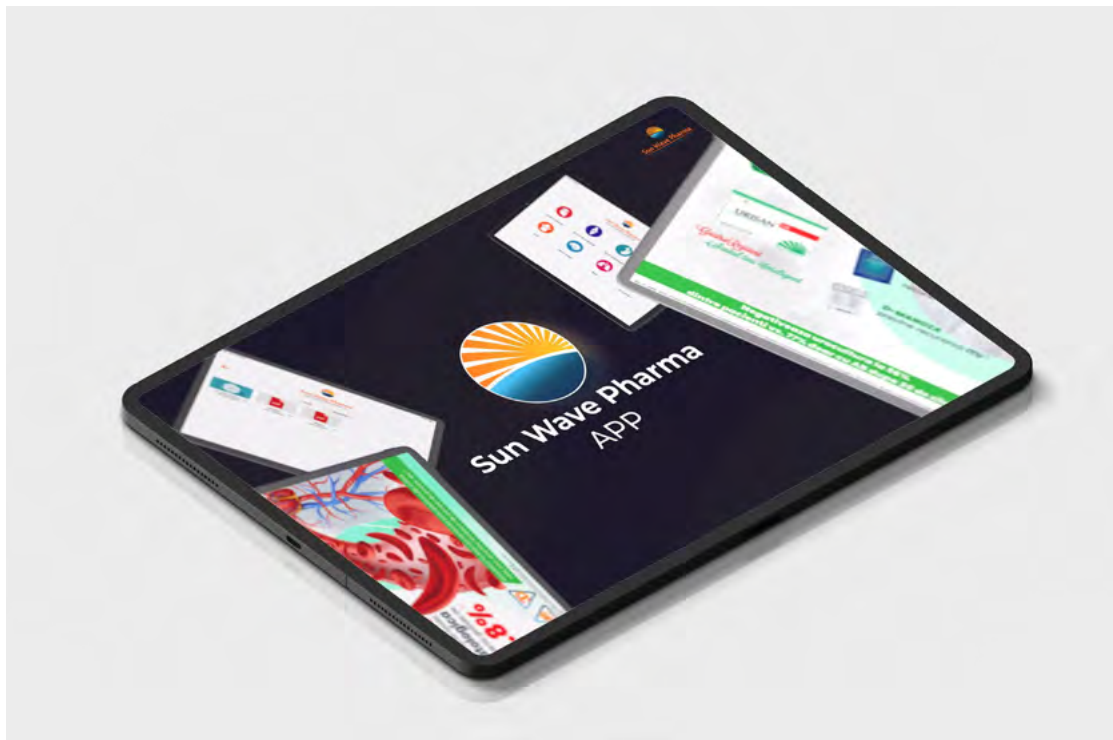
Design:
Momentum / Lydia Chang,
Zi Wang, Peter McNulty

UX
DESIGN
AWARDS

nominated
2023

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ResourceX
priority-based budgeting platform



Medical promotion poses a significant challenge for pharmaceutical companies, particularly in terms of detailing their products in the best visual way. The SWP App encompasses various tools to effectively engage doctors, including slide presentations, concise animated product videos featuring recorded brand managers, and augmented reality technology showcasing the product's mechanism. This allows doctors to witness firsthand how the product positively impacts their patients.

Company:
Sun Wave Pharma

Website:
sunwavepharma.com

Design:
Design and Video Production
Department / Alexandru Cretu,
Adrian Brasoveanu, Florin Munteanu,
Robert Milosteanu, Cristian Dumitru,
Cristian Coman, Mihai Simion,
Cristian Laceanu, Bogdan Craciunas

UX
DESIGN
AWARDS

nominated
2023

"UX Design is like a good symphony, it's holistic: if all elements fall in place, the result is good. I find it inspiring when an experience is designed to seem effortless." — Mine Danişman Taşar

Jury Member, UX Design Awards



Award Category New Talent

"Of course, I'm particularly interested in seeing the work of junior people who have just graduated from university because it's always refreshing to see these new mindsets who sometimes approach something in a totally different way. I hope to learn something from what I see." — Oliver Kulpi

Jury Member, UX Design Awards



This year, the jury members nominated 101 projects to compete in the New Talent category. This category is open to bachelor's and master's projects entered by students, graduates, and universities worldwide.

Among the 101 nominated "young guns", the judges bestowed two Gold Awards and six New Talent Awards.

Congratulations to all Winners and Nominees in the New Talent category!

Climate change is shifting the environment so rapidly that entire ecosystems are collapsing. forestsense is an approach to help foresters save forests in these times by providing an interface to record and utilize data in the forest for knowledge to be shared. Software can improve operational management in the forest today and lead to better understanding and more sustainable interventions in the future.

Design:
Niklas Muhs

University:
University of Applied Sciences
Schwäbsich Gmünd

Professor(s):
Andreas Hess



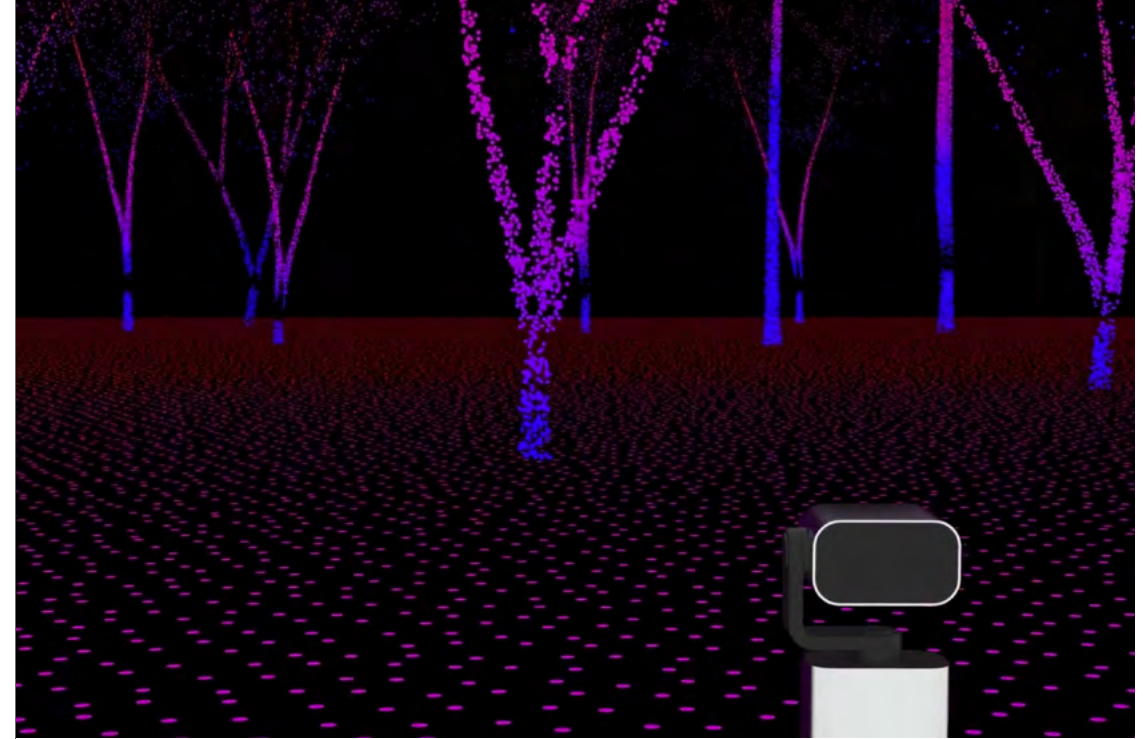
UX Design Award | Gold
forestsense





“forestsense convinced the jury with its holistic solution approach. The design of the hardware reaches a technically almost feasible concept level. The hardware seamlessly connects to a well-designed software application, which is rounded off by a professionally crafted user interface. forestsense is the result of detailed field studies and integrates very well into the daily workflow of foresters. It also significantly improves daily tasks by providing tools for analysis, automation and documentation. This elaborate concept offers an excellent solution for the protection of the world’s forests, which are an important factor in the global fight against climate change.” — Max Eicher

UX Design Award | Gold
forestsense



Minutes&More is a unique bonus program for users of public railways that addresses a common pain point: delays. The goal is to change the perception of delays by offering a reward for arriving late. It allows users to collect points called “Minutes” for every minute of delay. This gives them the power to redeem frustrations and turn them into rewards like free travel time or other perks. Additionally, the program creates awareness for on-time trains, which would have been overlooked due to selective perception.

Design:
Caroline Schmoll,
Tibelia Kurtaran,
Timea Kosa-Timar

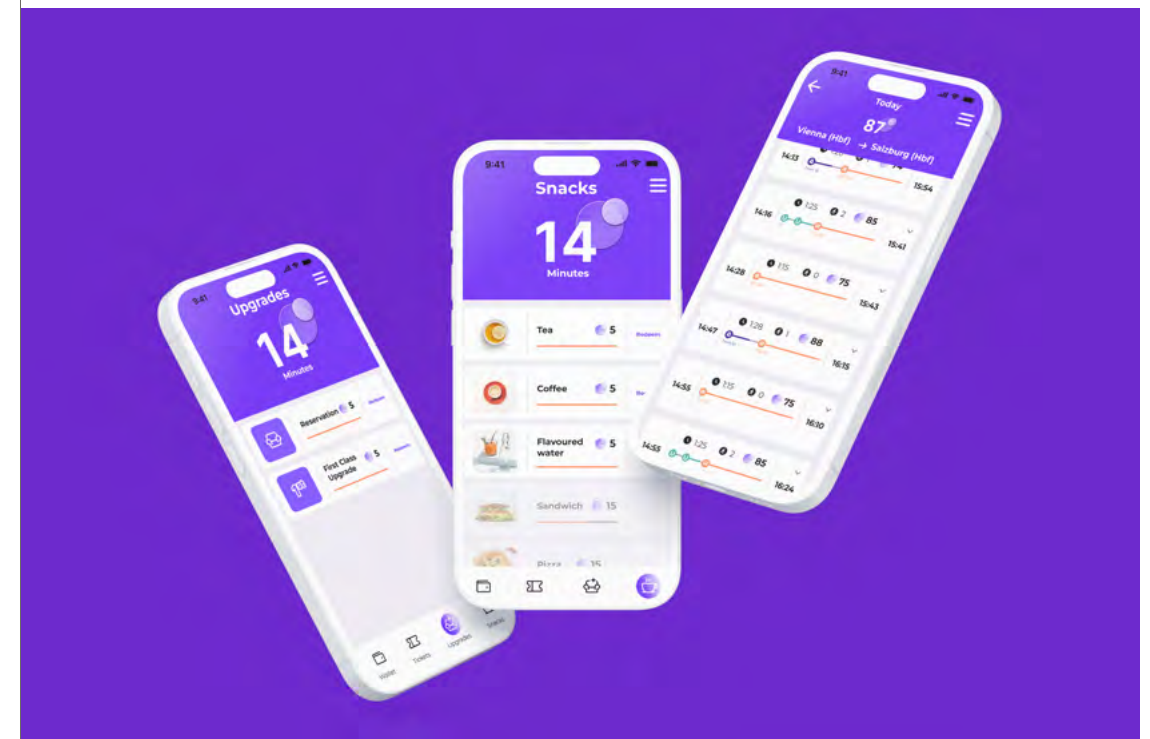
University:
New Design University

Professor(s):
Sebastian Berger,
Marlene Höglinger





“Minutes&More provides a beautifully simple concept that translates the frustration of millions of people into a very clear value proposition, along with a fresh, light UI that has the potential to boost brand perception. Add excellent, straightforward storytelling and easy implementation – and everything adds up to a New Talent Gold Award.”
— Christine Rossa & Shruti Ramiah



Individuals with cerebral palsy live in a world that is not designed for them. Even simple tasks, like holding a computer mouse, can be a challenge. It's the objects we design that create these barriers for them. Adæpt wants to help by designing a computer accessible tool that enables people with cerebral palsy to access the digital world without limitations.

Design:
Zexi Ye

Website:
ollio.design

University:
ArtCenter College of Design

Professor(s):
Jini Zopf, Jonathan Abarbanel,
Roosevelt Brown

“Adæpt is a solution that hits the target by identifying a real problem and matching it with a clever solution. Designed for people with cerebral palsy, it brilliantly demonstrates how the user experience can be tailored in situations where users with varied levels of abilities try to navigate different workflows.”
— Mine Danışman Taşar & Alex Mulder

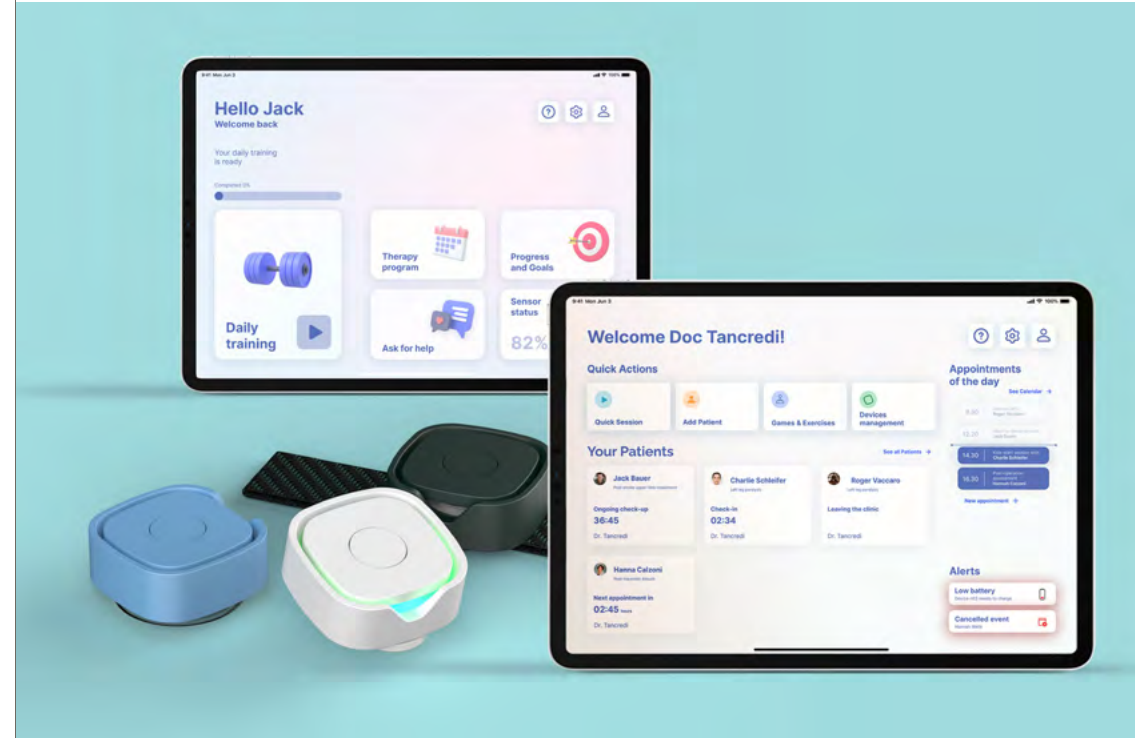


DEUHR – Digital Exergame for Upper Limb and Hand Rehabilitation is a remote rehabilitation solution designed for post-stroke patients. An inertial measurement unit records the range of motion, execution speed and reaction time of daily exercises. Patients can access daily workouts, progress monitoring and clinician feedback via a digital app. With DEUHR, therapists can manage all therapy steps, from initial setup to daily monitoring and fine-tuning of the rehabilitation plan.

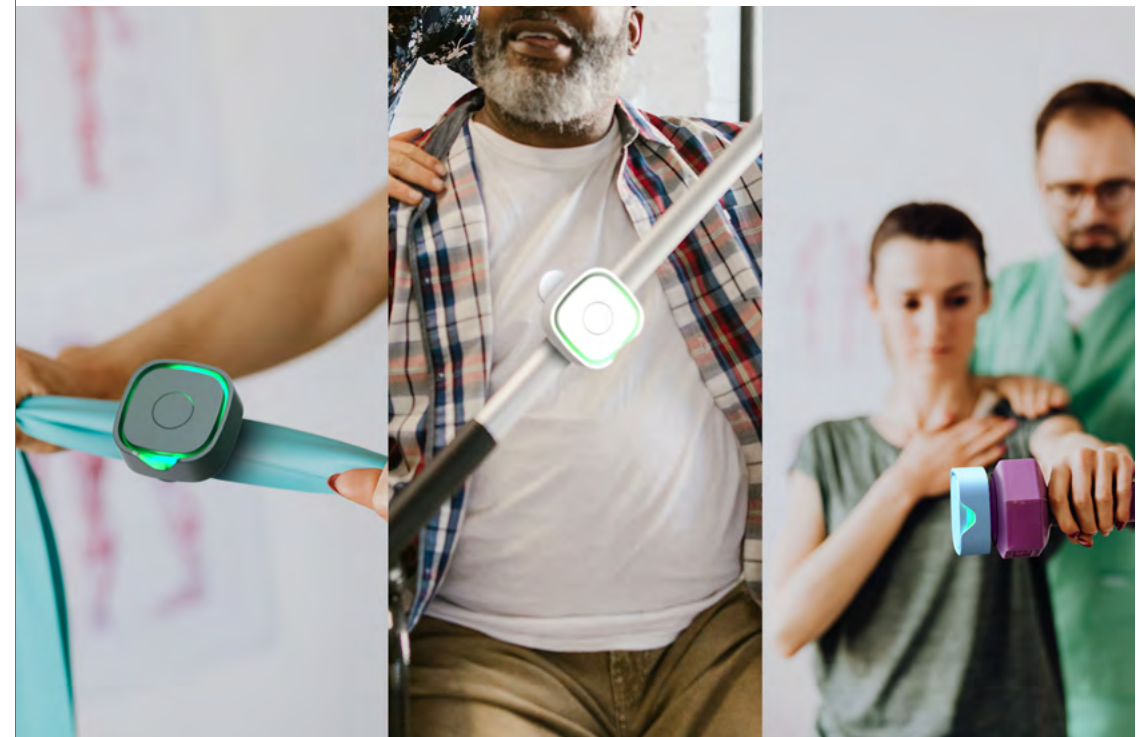
Design:
Fedele Cavaliere, Paolo Tasca,
Alessandro Celauro, Chiara Giovannini,
Chiara Noli, Riccardo Volpiano

University:
Politecnico di Milano,
Politecnico di Torino

Professor(s):
Paolo Perego,
Mario Covarrubias Rodriguez



“The DEUHR team demonstrates exceptional skills and a holistic perspective in addressing complex and pressing problems in a relevant use case: post-stroke rehabilitation. They have taken a very clear approach to solving the difficulties faced by post-stroke patients and those involved in the rehabilitation process. The solution uses available technologies in a creative and practical way. It is very flexible and offers various ways to monitor patients’ exercises, effectively solving the problems of multiple stakeholders.” — Tae-Young Kang



Dia+ enables the safe and intuitive therapy of type 1 diabetes in children. The Dia+ kit contains all essential therapy devices for everyday use and immediate help in emergencies. In the Dia+ app, all therapy values (e.g. blood glucose values, insulin doses) are continuously analyzed and visualized. In addition, alarms and step-by-step instructions for treatment are provided. In this way, people are supported and encouraged to be in charge of therapy management for children with type 1 diabetes.

Design:
Theresa Werner

University:
HTW Berlin

Professor(s):
Pelin Celik, Jan Vietze



“Dia+ offers a considerate solution to a tricky problem: The medicine kit facilitates cooperative care for children with type 1 diabetes. The interaction of all components is convincing. Sensor and medication dispensers are very well integrated via the app and caregivers have clear guidance in all situations. In addition, the hardware kit and app are designed with mastery and convince with a high level of detail.” — Bernhard Staiber & Christine Rossa

UX Design Award | New Talent

Dia+

Inclusive Diabetes Treatment for Children



People in developing countries often have to leave their families behind to improve their economic situation. By separating from their families, they consume more disposable products, which leads to more e-waste every year. With Jodana, a sustainable cooking ecosystem that can be used individually, the consumption of disposable products can be reduced.

Design:
Luisa Ebeling, Indalecio Gaytan,
Niklas Muhs, Yash Saboo

University:
Umeå Institute of Design

Professor(s):
Thomas Degn



“This well-designed concept offers a product unlike anything currently available on the market. The self-explanatory user interface is reduced to a minimum, but clearly communicates the functions of heat regulation, weight measurement and timer – even the control of multiple hobs is very intuitive. The idea of creating a small community to keep in touch with family or friends through an abstract way of interactive cooking is charming and a novel idea. Modularity is the future, and this concept could prove itself in all markets, including dormitories and community spaces, extending its lifespan as a growing system.” — Max Eicher & Peter Post



Liminal was developed in collaboration with therapists and individuals affected by depression to improve patients' experience in teletherapeutic treatment. The platform provides unused, parked car-sharing cars as appropriate, private and accessible spaces for teletherapy sessions. Additionally liminal acts as an interface between patient, therapist and the spatial setting to help the patient with the necessary routines and a seamless, intuitive therapy experience.

Design:
Carolina Sprick

University:
weißensee school of art and design

Website:
carolina-sprick.com

Professor(s):
Nils Krüger, Lucy Norris

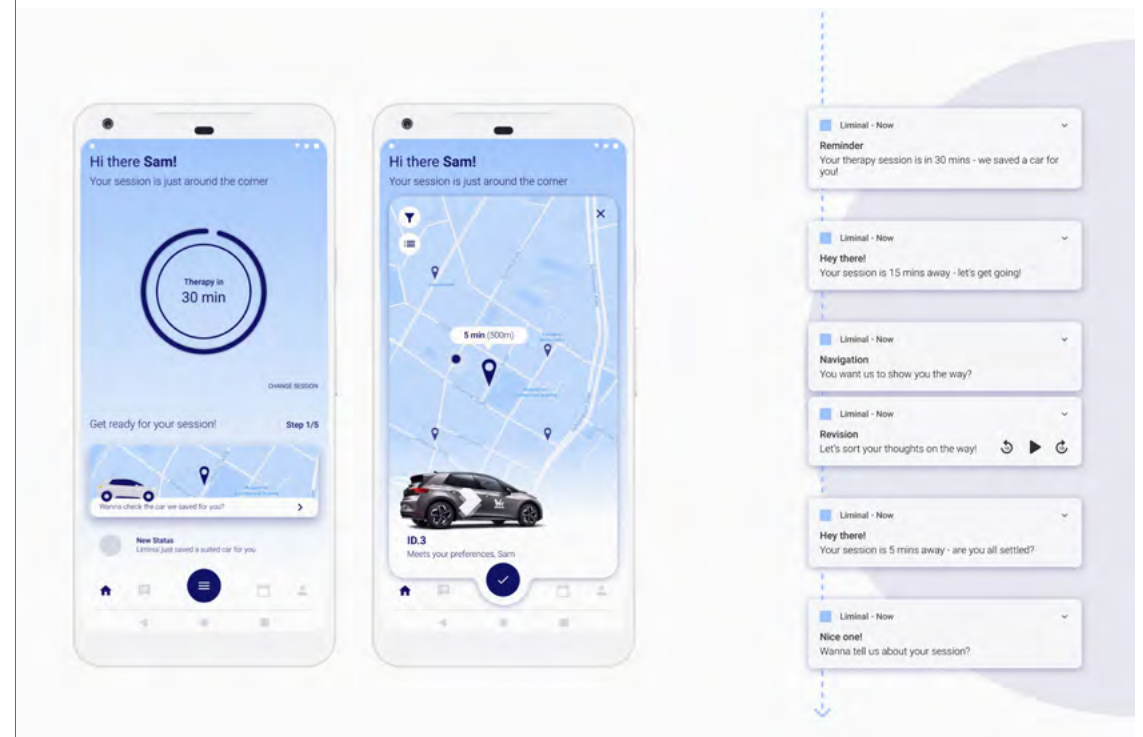


“Liminal is a comprehensive bachelor’s thesis on an increasingly relevant topic. It addresses a substantial challenge – access to psychotherapy – and aims to improve the situation of people living in crowded or communal spaces. The idea of employing ‘occupied non-used city space’ – parked car-sharing vehicles – is innovative both from a business and sustainability perspective. Although it is age group specific and many aspects need further research, testing and refinement, it is a very interesting concept that touches on the issues of inclusion, space ownership and dual use.” — Tracy Rolling & Gennett Aku Agbenu

UX Design Award | New Talent

liminal

208



Respira can help children after anesthesia or thoracotomy train their breathing muscles and learn how to exhale without changing their blowing position. With Respira's playful approach, children can create figures based on their preferences, improve their exercise readiness, and send exercise data back to the app for recording so doctors can monitor lung recovery and reduce lung adhesions.

Design:
Yu-Ting Chen, Kai-Chieh Hsueh,
Hsun-Yu Chang, Zhong-Wei Lin

University:
National Taipei
University of Education

Professor(s):
Kai-Chu Li



"Respira is an excellent example of how positive design can transform an unpleasant rehabilitation into a fun and motivating exercise for children. The concept uses gamification to seamlessly connect the analog and digital experience to trigger positive behavior. The graphic UI design is charmingly playful and fits the target audience. However, the flexible device screen seems unnecessary and would be difficult to implement. Nevertheless, it is a joyful and innovative project."
— Tapani Jokinen



Design:
Yueh-Ju Chou,
Chien Yu-Chieh,
Chang Yen,
Sun Yu-Chieh

University:
Tunghai University

Professor(s):
Kai-Chu Li



2 CARE

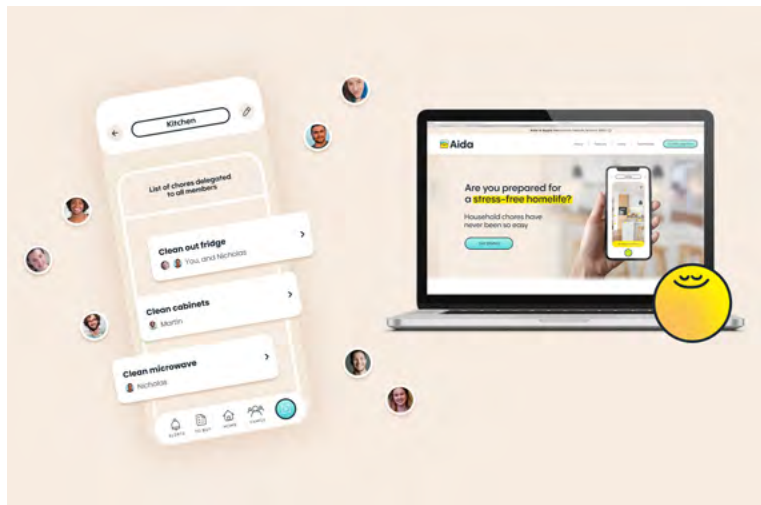
UX
DESIGN
AWARDS
nominated
2023

Design:
Sofia Lorenzini

University:
BrainStation

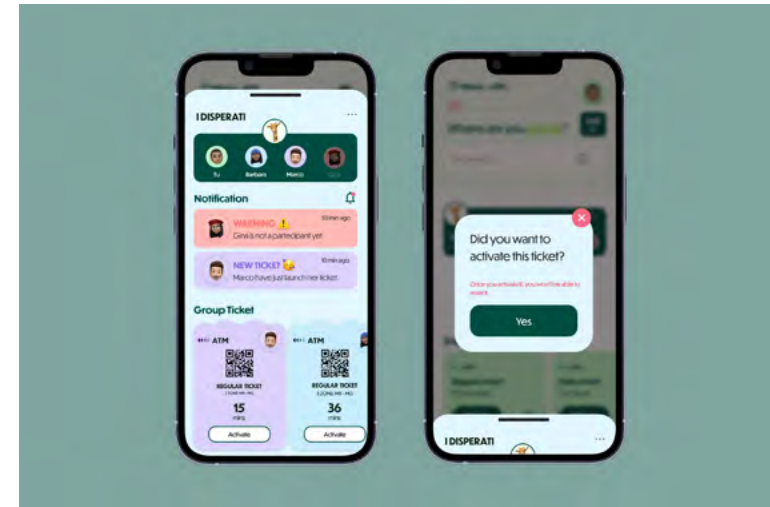
Professor(s):
Joel MacLeod

Visit website



Aida: An AI-powered app for household chores

212



UX
DESIGN
AWARDS
nominated
2023

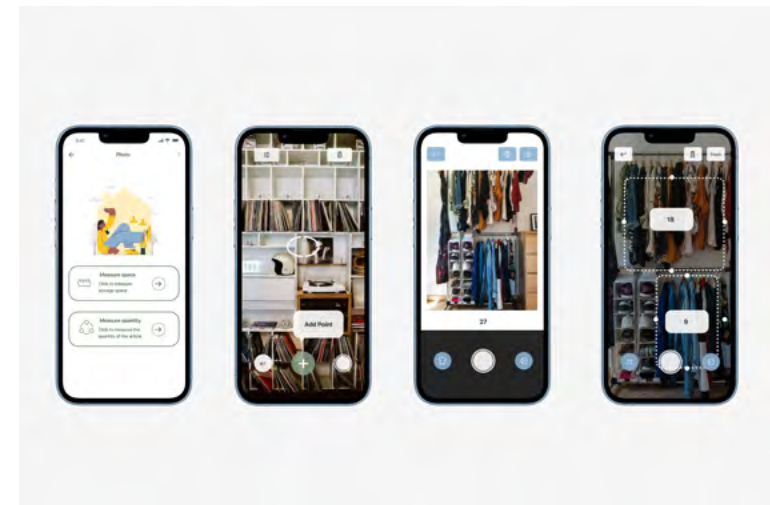
Design:
Teresa Costanza,
Domenico Fusto,
Davide Losi,
Giovanni Simone,
Michela Tenace

University:
NABA,
Nuova Accademia
di Belle Arti

Professor(s):
Gabriele Ruscelli

Visit website

AIFly



213

ALLGANIZER

Design:
Xueyun Ye,
Tianxin Meng,
Yuhan Chen,
Siyuan Cheng

University:
NABA,
Nuova Accademia
di Belle Arti

Professor(s):
Gabriele Ruscelli

Design:
Marie Spreitzer,
Niklas Andreasen,
Ellis Walker,
Yash Saboo

University:
Umeå Institute
of Design

Professor(s):
Thomas Degn,
Christoffel Kuenen,
Andreas Estensen,
Rickard Åström



allie

UX
DESIGN
AWARDS
nominated
2023

Design:
Benedikt Schramm

University:
Munich University of
Applied Sciences

Professor(s):
Florian Petri

Website:
benediktschramm.com



AMPRO consumer battery charger

214



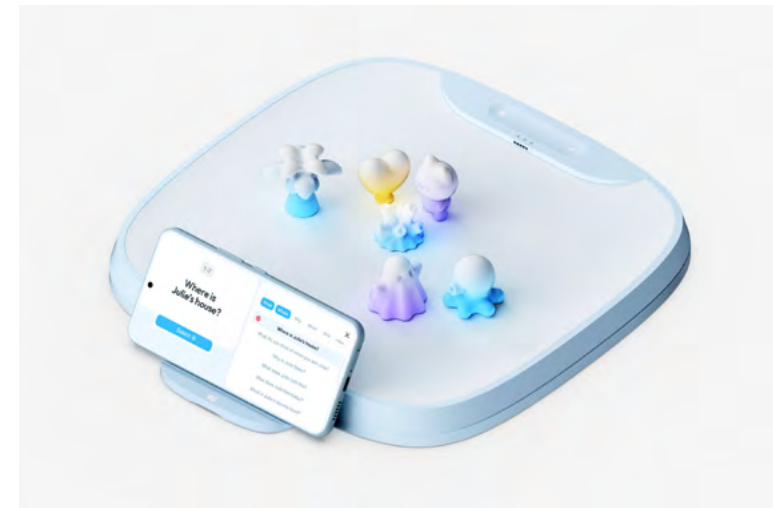
UX
DESIGN
AWARDS
nominated
2023

Design:
Tobias Beckmann,
Lars Bükler,
Cedric Gidde,
Marina Groß,
Marco Jakubowski,
Alexandra Lumpe

University:
South Westphalia
University of
Applied Sciences

Professor(s):
Frank Hellweg,
Markus Strick

Beer Mate



Design:
Jiwon Oh,
Hyeonjun Kim,
Susanna Kim,
Giryeong Park

University:
Samsung Design
Membership

215

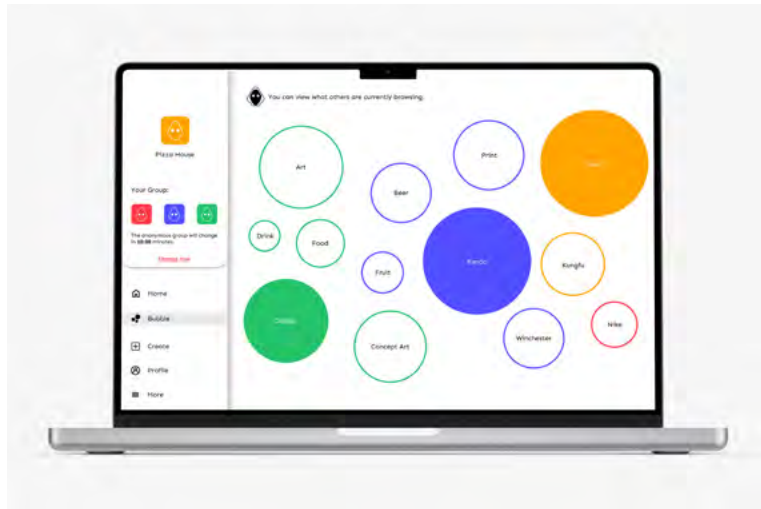
Blah!Bluck

Design:
Chenhao Li

University:
University of
Southampton

Professor(s):
Danny Aldred

Website:
ryanliux.com



Bubblor

UX
DESIGN
AWARDS
nominated
2023

Design:
Cheuk Yu Kelly Tang,
Zhengtong Lin

University:
The Hong Kong
Polytechnic University

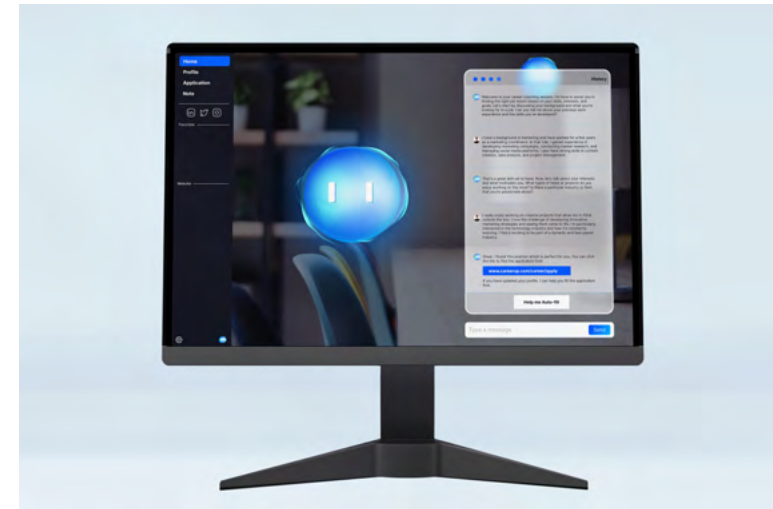
Professor(s):
Newman Lau

Visit website



Carebase

216

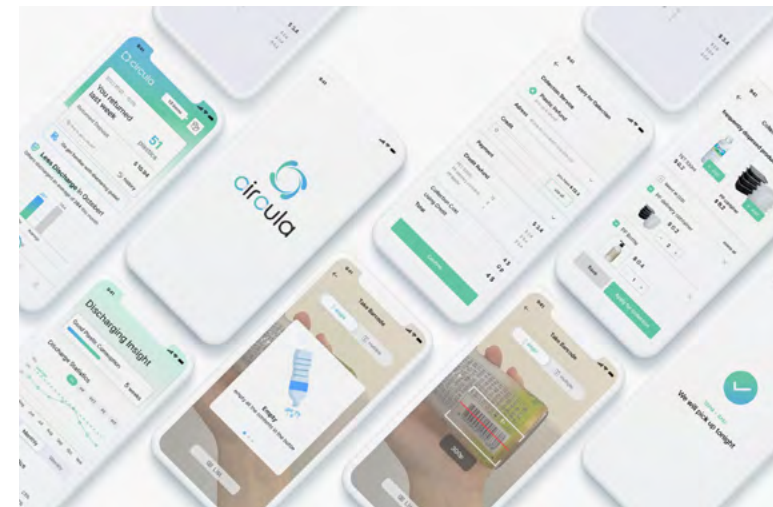


Design:
Yueming Lai,
Zhenkai Wang,
Jingyao Wang,
Wenxuan Dong

University:
Imperial College London,
Royal College of Art,
University of Art London,
Loughborough University

CareerUp

UX
DESIGN
AWARDS
nominated
2023



Design:
Jihyun Kim

University:
Hongik University

Professor(s):
Jihyun Yoo

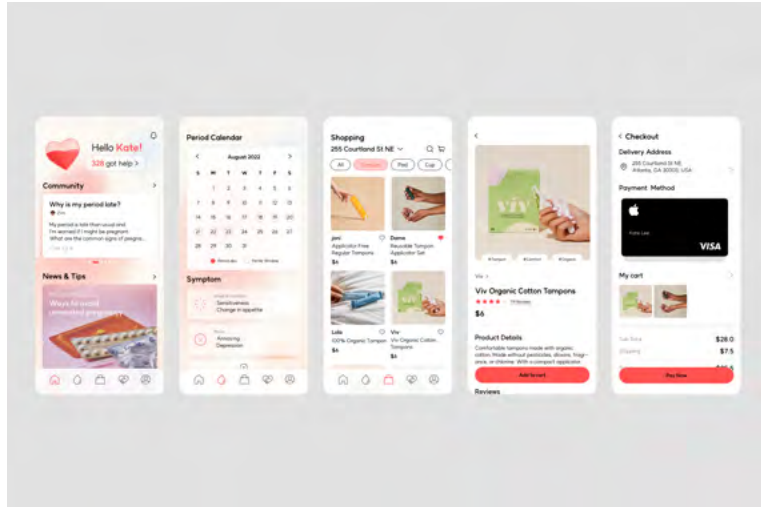
Circula

217

Design:
Uijin Yang,
Woohee Byun,
Seongjun Jeon,
Geon Kim

University:
Openlearn Academy

Professor(s):
Taejun Park



Code Red

UX
DESIGN
AWARDS
nominated
2023

Design:
Ya-Yu You,
Ying-Shan Su,
Jun-Min Kung

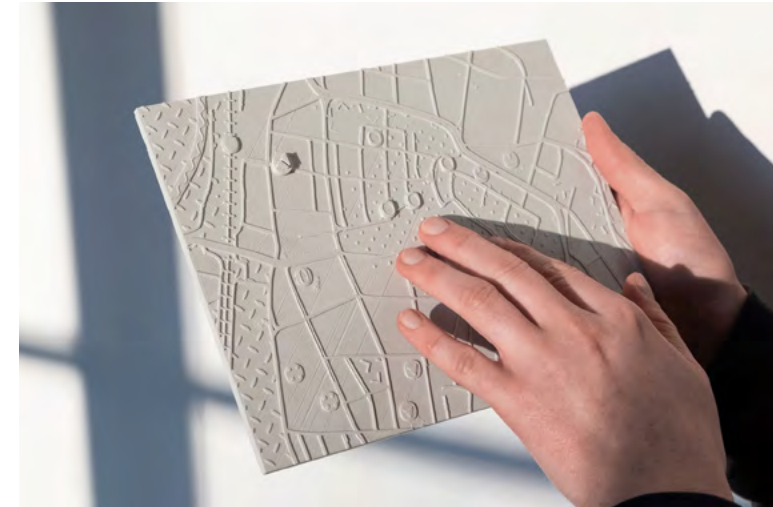
University:
Lunghwa University of
Science and Technology

Professor(s):
Chien-Chih Lin,
Bi-Fen Huang



Cone Bright

218



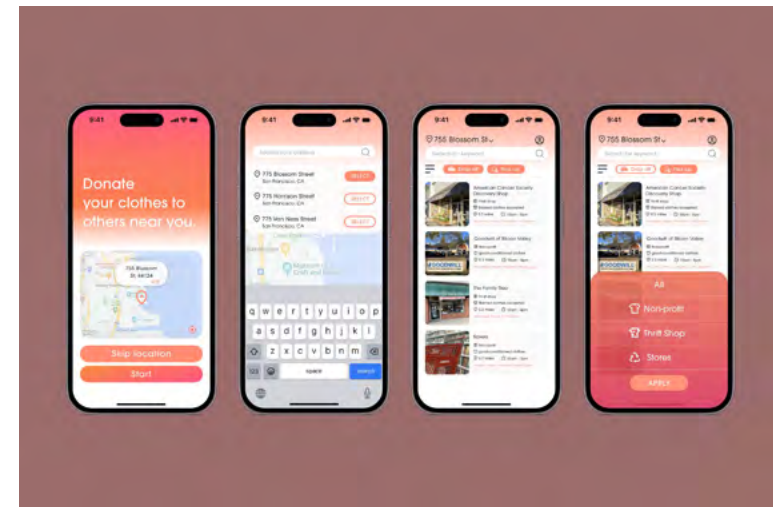
Design:
Leon Burg,
Jannes Daur,
Johannes Rothkegel

University:
University of Applied
Sciences Schwäbisch
Gmünd

Professor(s):
David Oswald

Detact
A Tangible Navigation Device

UX
DESIGN
AWARDS
nominated
2023



Design:
Jooyeon Kim

University:
Academy of
Art University

Professor(s):
Fred Mchale

Website:
jennykim.design

Donate Closet
Give old clothes to others in need

219

Design:
Zhong-Wei Lin,
Yu-Ting Chen,
WISECHIP
SEMICONDUCTOR INC.,
TSGS INC

University:
National Taipei
University of Education

Professor(s):
Kai Chu Li



DREAMAKER

UX
DESIGN
AWARDS
nominated
2023

Design:
Miley Hu,
Anita (Ningjing) Sun

University:
Carnegie Mellon

Professor(s):
Skip Shelly



Eli: for a future of
better aging in place

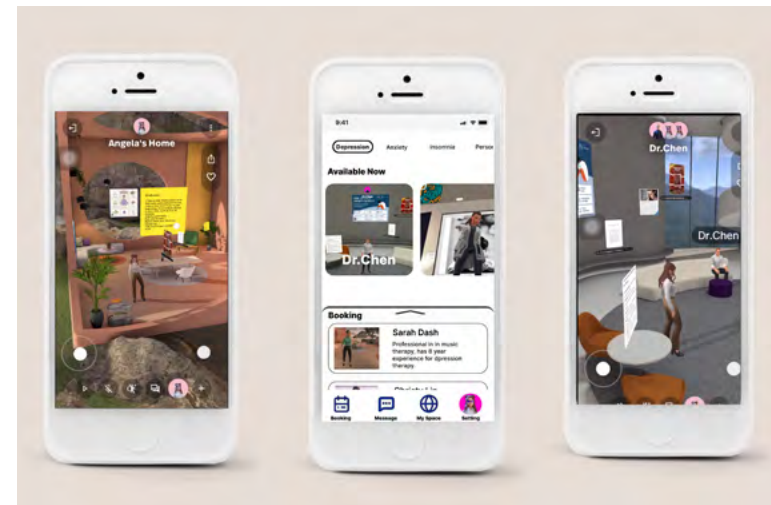
220



Design:
Sooyoung Oh

Elmo

UX
DESIGN
AWARDS
nominated
2023



Design:
Angela Shih Cheng

University:
Kingston University

Professor(s):
Robert N Thorneycroft

Visit website

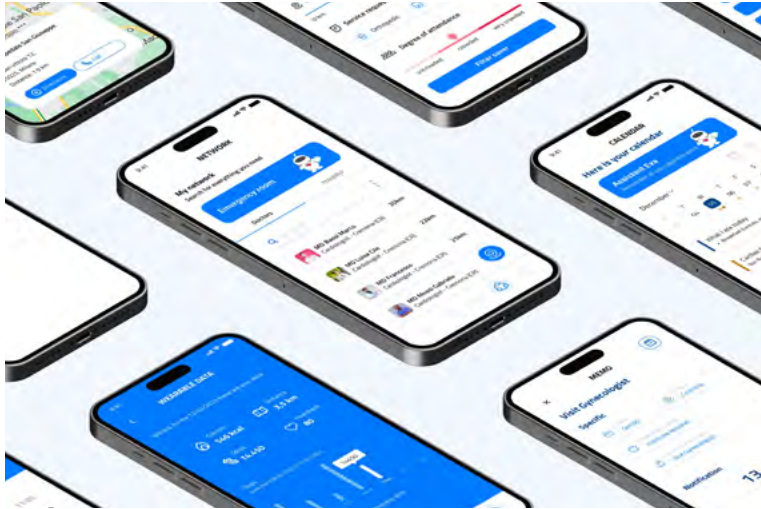
221

EmoCare

Design:
Miriana Battocchio,
Sara Buongiorno,
Michele Lomonaco,
Sara Gambino,
Pietro Occhetta

University:
NABA, Nuova Accademia
di Belle Arti

Professor(s):
Gabriele Ruscelli



EVA

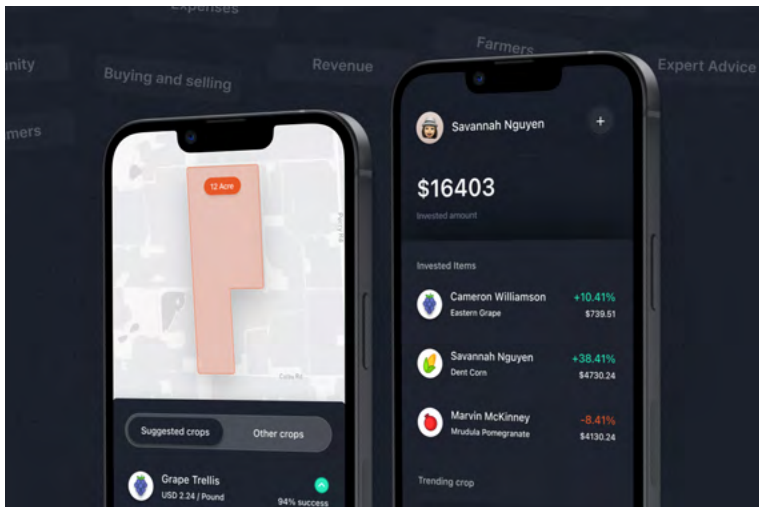
UX
DESIGN
AWARDS
nominated
2023

Design:
Mihir Sharma,
Raghunath Rajasekar

University:
College for
Creative Studies

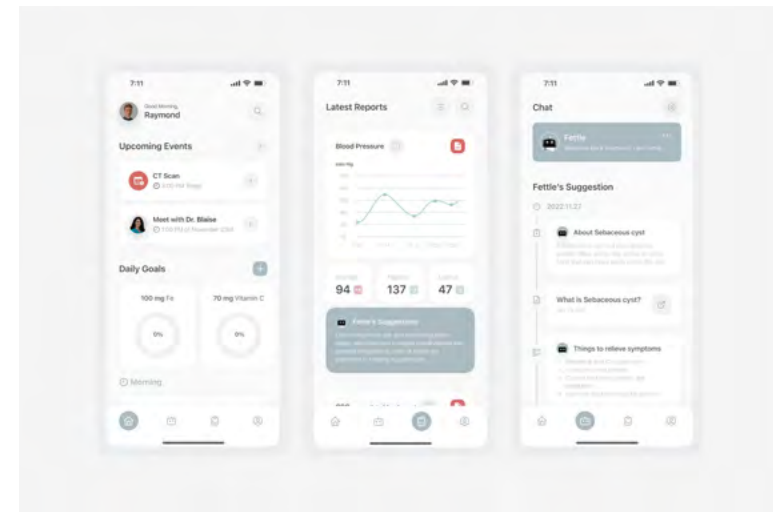
Professor(s):
Evan Carpenter-Crawford

Website:
mihirsharma.work



Farmacy

222



Design:
Quting Lin

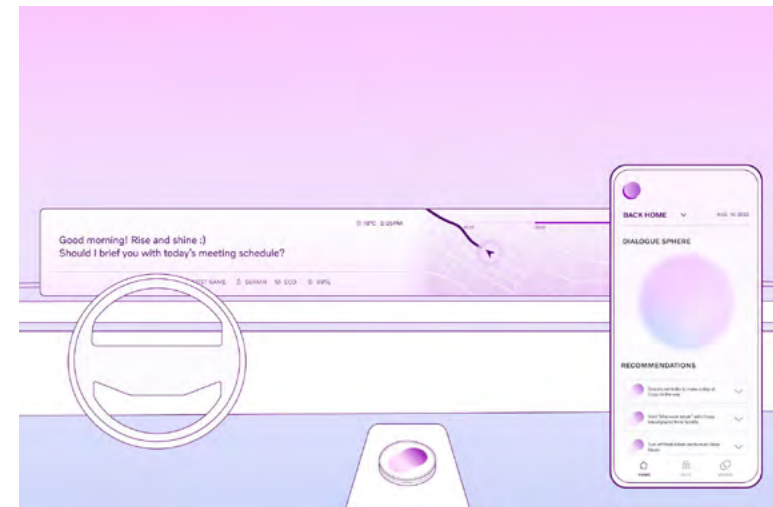
University:
ArtCenter College
of Design

Professor(s):
Todd Masilko

Website:
claytonlin.net

Fettle

UX
DESIGN
AWARDS
nominated
2023



Design:
Soh Heum Hwang

University:
Umeå Institute
of Design

Professor(s):
Marije de Haas

Website:
sohheum.com

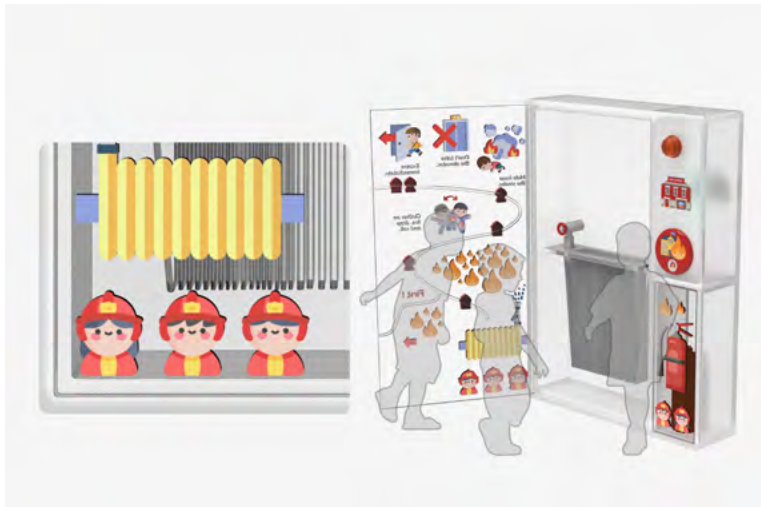
223

FiDO

Design:
Yen Chang,
Yu-Chieh Sun,
Yueh-Ju Chou,
Yu-Chieh Chien

University:
National Taipei
University of Education

Professor(s):
Kai-Chu Li

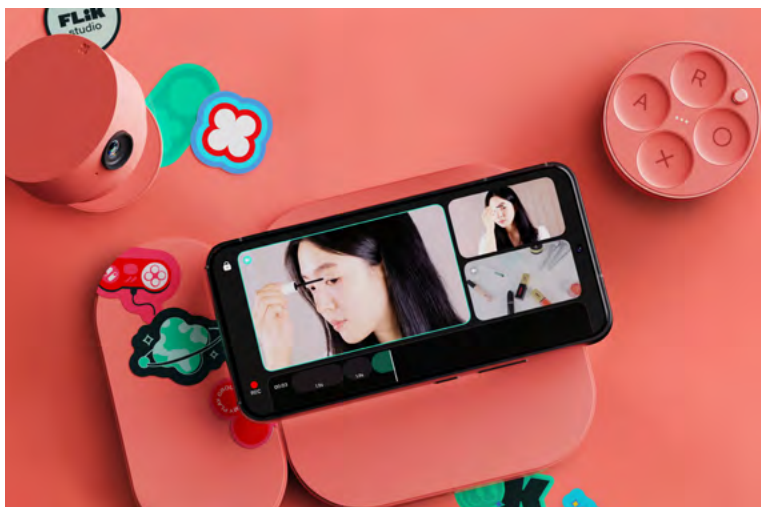


Fire out

UX
DESIGN
AWARDS
nominated
2023

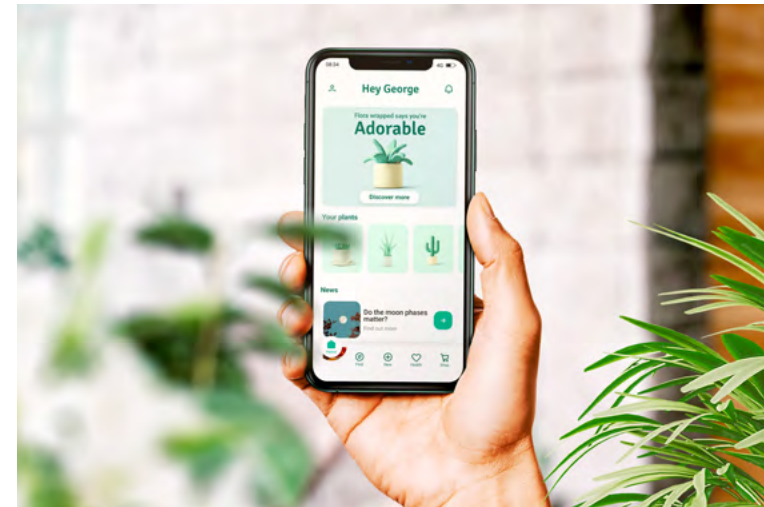
Design:
Jiwon Oh,
Erin Jung,
Gloria Jung,
Hyerim Kim

University:
Samsung Design
Membership



FLIK Studio

224



Design:
Chiara Opizzi,
Giorgia Iurilli,
Federico Anastasi,
Elisa Mantineo,
Elena Migliorino

University:
NABA,
Nuova Accademia
di Belle Arti

Professor(s):
Gabriele Ruscelli

FLORA

UX
DESIGN
AWARDS
nominated
2023



Design:
Yan Liang

University:
University College
London

Visit website

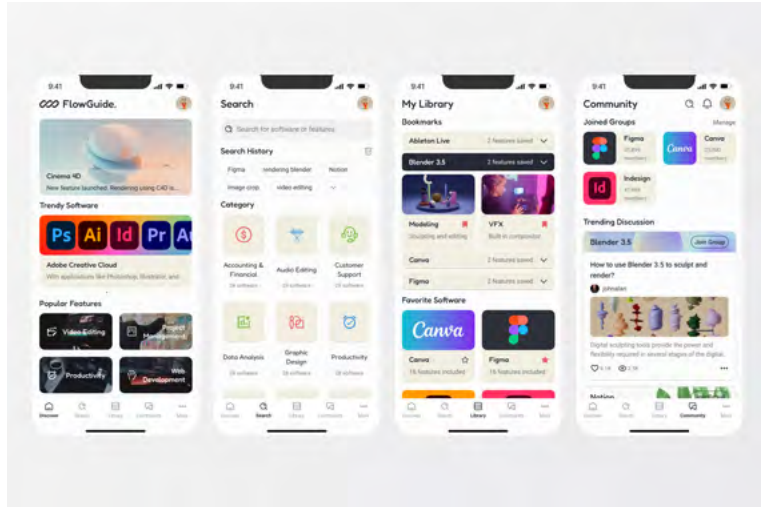
Flow Healthcare Suite

225

Design:
Chen Ma

University:
Monash University

Website:
violetchenma.com



FlowGuide

Empowering Software Learning Journey

UX
DESIGN
AWARDS

nominated
2023

Design:
Chang Hsun-Yu,
Kai-Chu Li,
Lin Zhong-Wei,
Chen Yu-Ting,
Hsueh Kai-Chieh

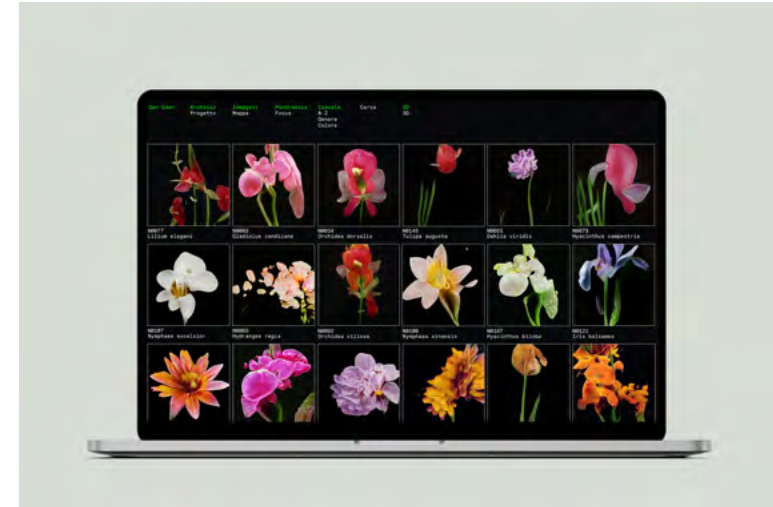
University:
National Taipei
University of Education

Professor(s):
Kai-Chu Li



G-CLASSify

226



Design:
Jessica Leonardi

University:
SUPSI (University of
Applied Sciences of
Southern Switzerland)

Professor(s):
Sabrina Cerea

Gan 'Eden

UX
DESIGN
AWARDS

nominated
2023



Design:
Hyeon Woo Park

University:
Hongik University

Professor(s):
Sang Hoon Lee,
Sung Hee Ahn

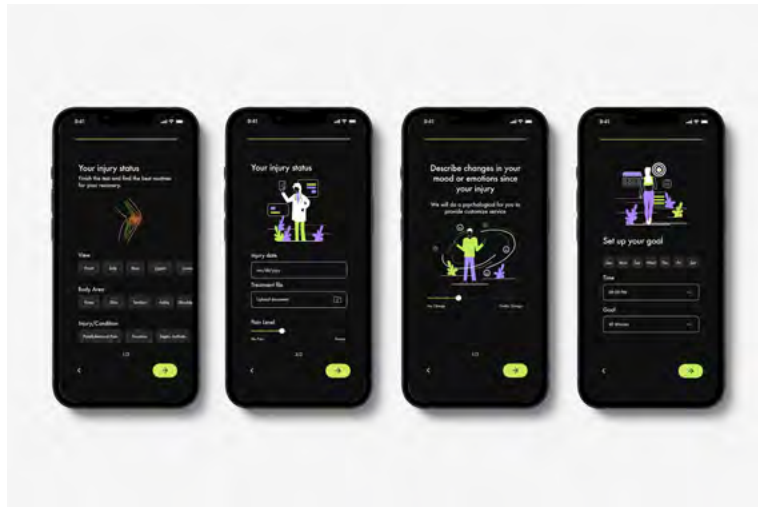
GIVER

227

Design:
Yuzhu Xiong,
Qi Yu

University:
University of
the Arts London

Professor(s):
Bea Wohl

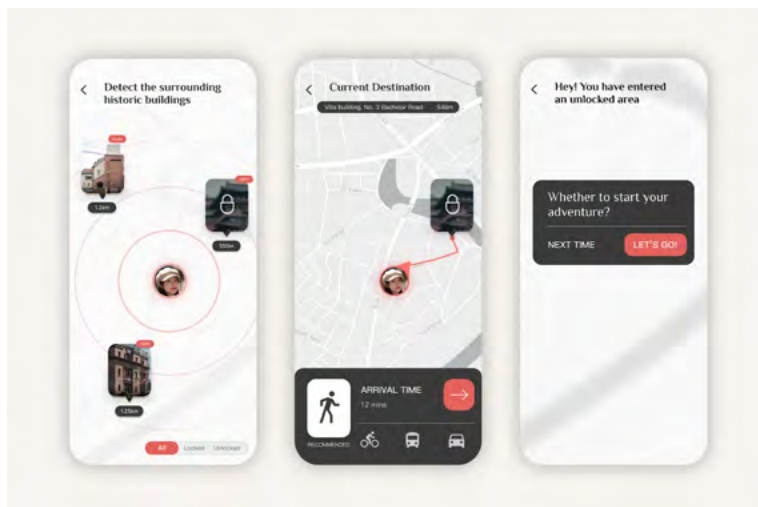


HealWell

UX
DESIGN
AWARDS
nominated
2023

Design:
Xuling Chen

University:
Tongji University



Heritage Architecture Detector

228



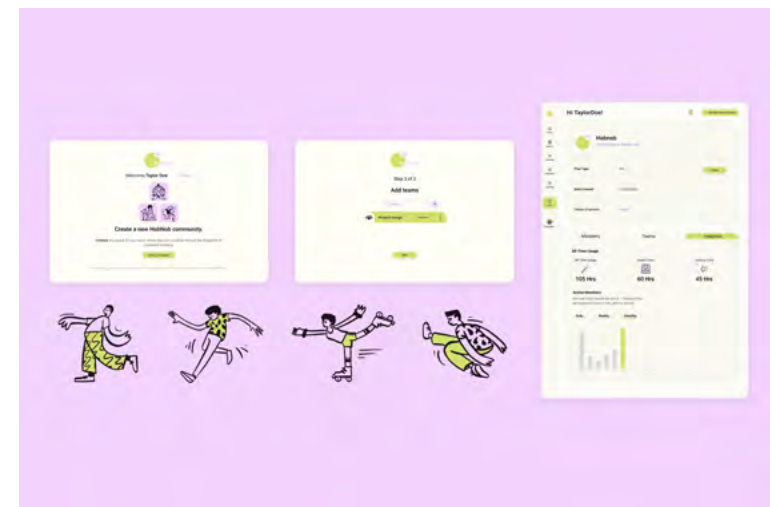
Design:
Sheldon Rongze Xu

University:
University of Auckland

Professor(s):
Kun Qian

Hitch'n farm Bridging the Nature Gap in Cities

UX
DESIGN
AWARDS
nominated
2023



Design:
Sonia Osian,
Meng Geng,
Yunsong Zhao,
Vishal Balagopalan

University:
NABA,
Nuova Accademia
di Belle Arti

Professor(s):
Damiano Condorelli

229

HOBNOB

Design:
Gustav Moorhouse,
Jan Ostrówka,
Madeleine Kiaer,
Mojca Fortunat,
Ruiyi Liu,
Umnah Aslam,
Weijian Xu,
Xiyu Li

University:
Politecnico di Milano

Professor(s):
Marco Ajovalasit

Website:
horiz.one



Horizon

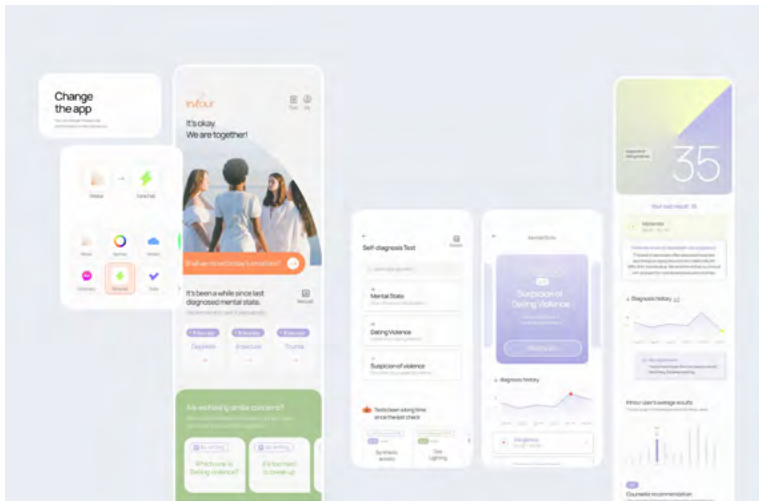
UX
DESIGN
AWARDS
nominated
2023

Design:
Geureen Jeong

University:
Seoul National
University of Science
and Technology

Professor(s):
Seungbae Park

Visit website



Inhour

230



Design:
Yen Chang,
Yu-Chieh Sun,
Yueh-Ju Chou,
Yu-Chieh Chien

University:
National Taipei
University of Education

Professor(s):
Kai-Chu Li

IVT Intelligent Vision Test

UX
DESIGN
AWARDS
nominated
2023



Design:
Ziyi Zhou,
Clyde He,
Elva Guo,
Ruiying Xu

University:
ArtCenter
College of Design

Professor(s):
Julian H. Scaff

Website:
ixdfutures.com

Knovo

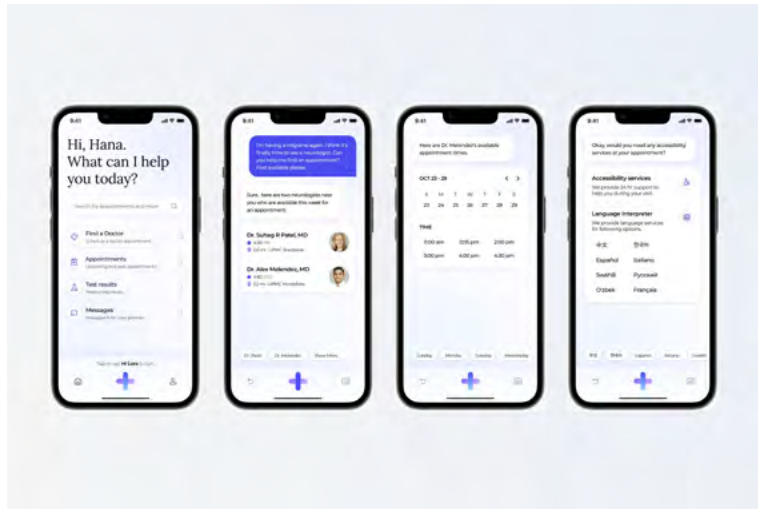
231

Design:
Jason Wang,
Kristen Cai,
Semina Yi,
Andrew Kim

University:
Carnegie Mellon

Professor(s):
Dina El-Zanfaly,
Ayca Akin

Website:
jwangdes.com



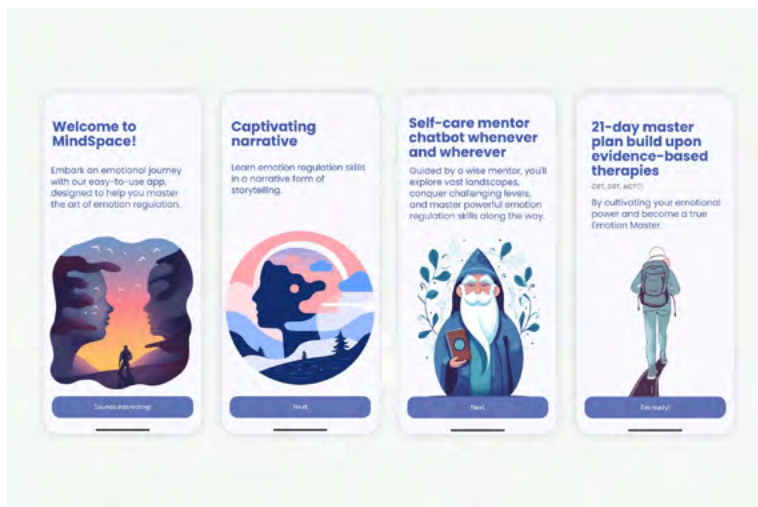
Lora | UPMC

UX
DESIGN
AWARDS
nominated
2023

Design:
Bufan Deng

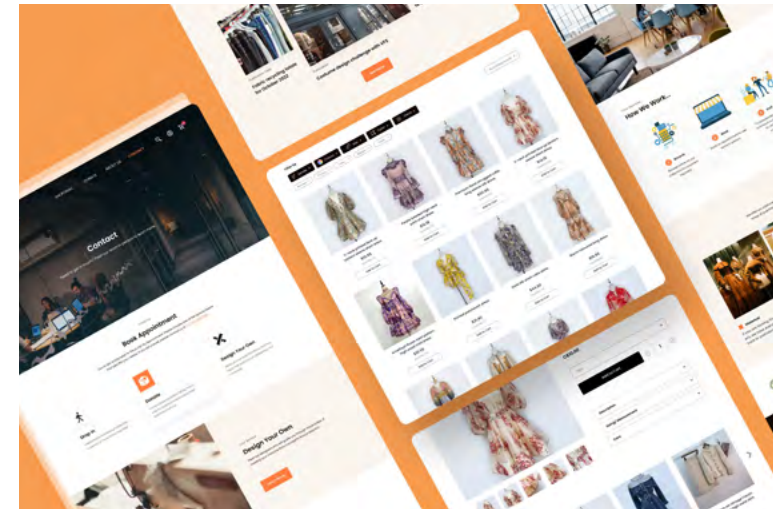
University:
Technical University
of Denmark

Professor(s):
Jakob E. Bardram



MindSpace
Level Up Your Emotional Resilience

232



Design:
Sherry Lu,
William Briggs

University:
Emily Carr University
of Art + Design

Professor(s):
Laura Kozak

MotionLoop Studio

UX
DESIGN
AWARDS
nominated
2023



Design:
Diba Dayyani

University:
Politecnico di Milano

Professor(s):
Davide Spallazzo

233

Muse Lantern

Design:
Shannon Chlistovsky

University:
Carleton University

Professor(s):
Juan Jiménez García



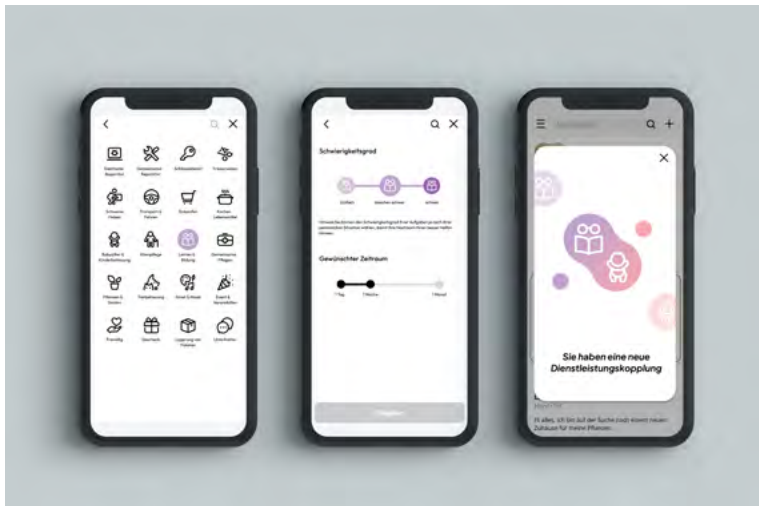
Muze

UX
DESIGN
AWARDS
nominated
2023

Design:
Tianyi You

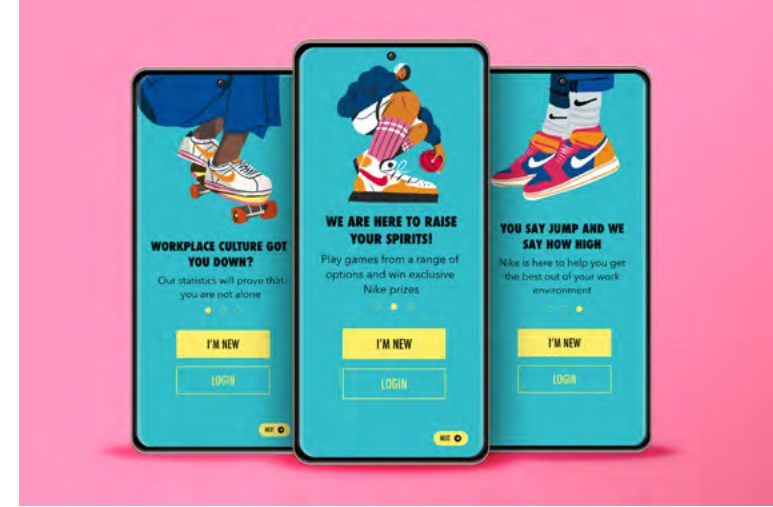
University:
Folkwang University
of the Arts

Professor(s):
Johanna Schmeer,
Stefan Neudecker



NeighborHero

234



Design:
Tayla Chloe Lemmer

University:
IIE-Vega

Professor(s):
Farrell West

Website:
vagaschool.com

Nike – Wellness Edition

UX
DESIGN
AWARDS
nominated
2023



Design:
Ran He,
Hao Zheng,
Marie Spreitzer

University:
Umeå Institute
of Design

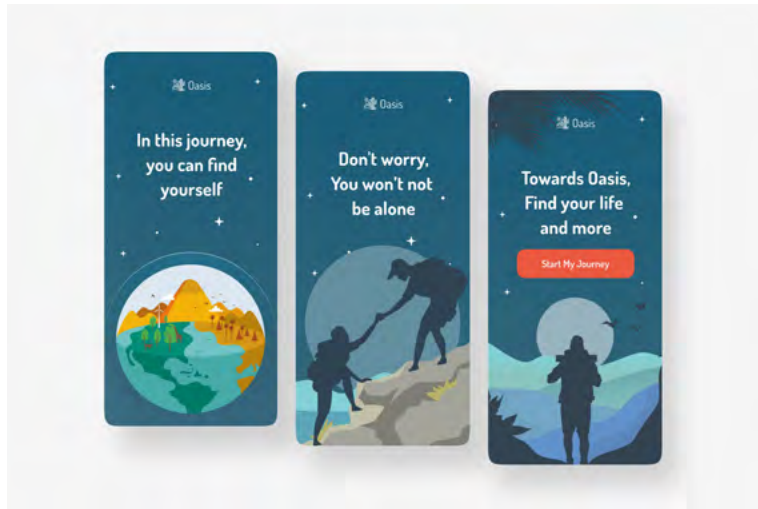
Professor(s):
Christoffel Kuenen,
Brendon Clark,
Xavier Sánchez de
la Barquera Estrada

235

O² Homecare

Design:
Huahua Tian

University:
KTH Royal Institute
of Technology



Oasis

UX
DESIGN
AWARDS

nominated
2023

Design:
Yuchen Lan

University:
Umeå Institute
of Design

Professor(s):
Thomas Degn

Website:
yuchenlan.com



Orbi

Menstrual Well-being Assistant

236



Design:
Zhengke Li,
Xueyan Cai,
Yicheng Wang

University:
Zhejiang University

Professor(s):
Cheng Yao, Yijun Zhao

OtherWorld

UX
DESIGN
AWARDS

nominated
2023



Design:
Tsz Shan Tam

University:
The Hong Kong
Polytechnic University

Professor(s):
Yu Hin Brian Lee

Visit website

237

Pat-A-Pat

Community fundraising piggy bank

Design:
Niamh Hughes

University:
Dún Laoghaire
Institute of Art, Design
and Technology

Professor(s):
Susan Reardon

Visit website



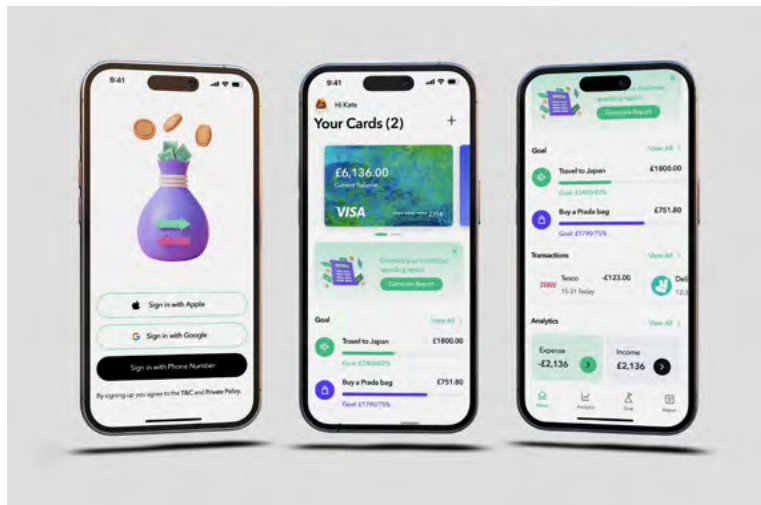
PawPal

your top doggie app

UX
DESIGN
AWARDS
nominated
2023

Design:
Zhenkai Wang,
Shiya Sun,
Kexin Wang

University:
Royal College of Art,
University of the Arts
London, The University
of Edinburgh



PennyGo

238



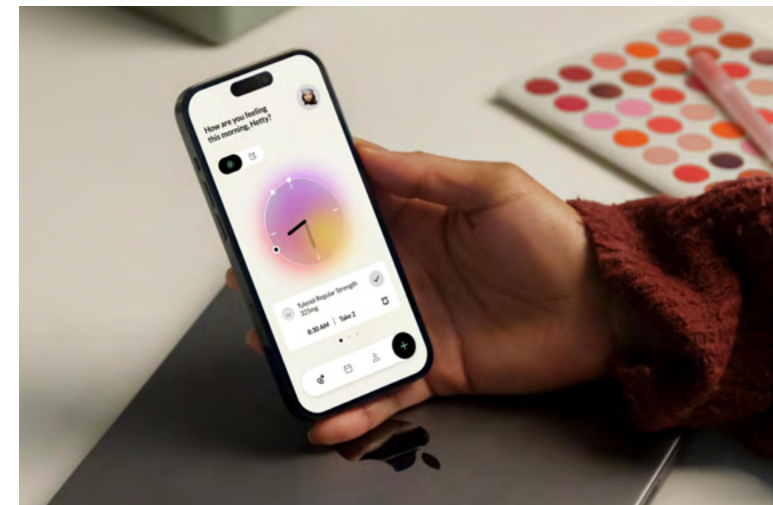
Design:
Frederik Merkel

University:
Mainz University of
Applied Sciences

Professor(s):
Philipp Pape,
Johannes Bergerhausen,
Petra Eisele,
Florian Jenett

Phont

UX
DESIGN
AWARDS
nominated
2023



Design:
Yantao Sharon Huang

Website:
sharonhuangdesign.com

Pillog

239

Design:
Clovis Romano

University:
Jean Monnet University

Professor(s):
Thibault Cherry

Website:
clovisromano.com



Poema

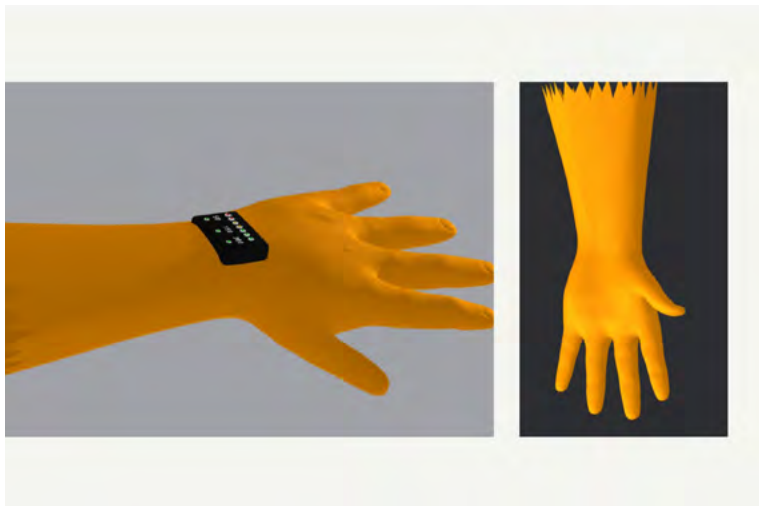
UX
DESIGN
AWARDS
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2023

Design:
Ronith Nair

University:
Manipal University
Jaipur

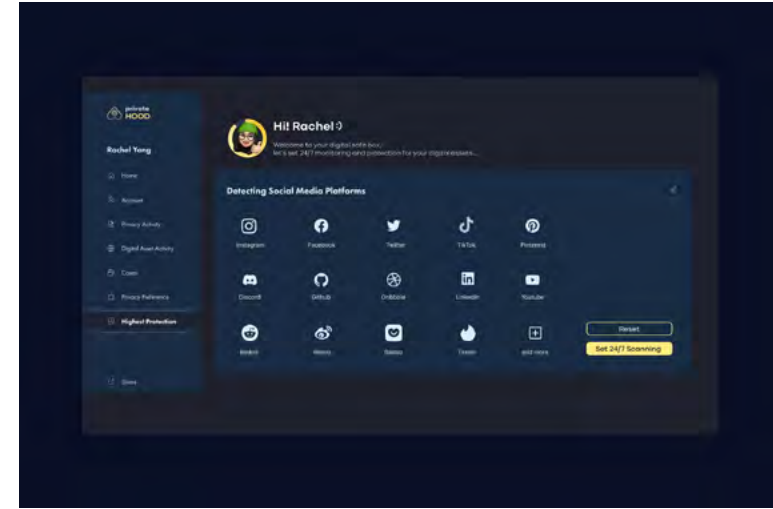
Professor(s):
Suman Bhakar

Website:
ronithnair.com



PolyCycle

240



Design:
Yuxuan Hou

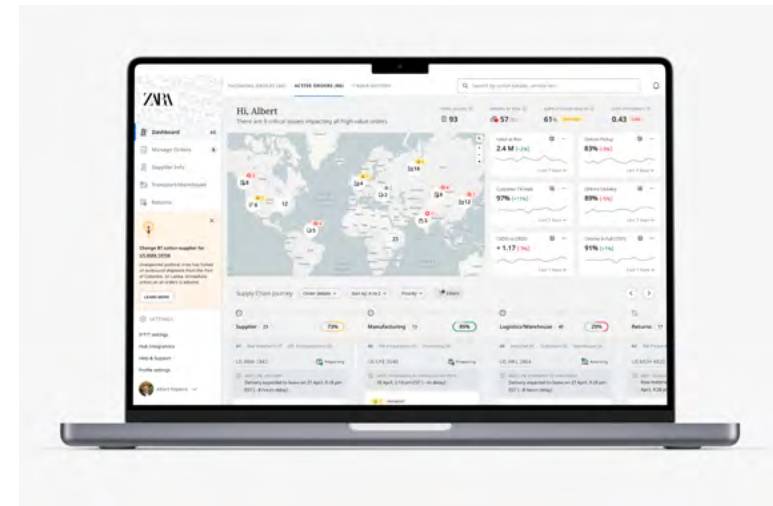
University:
School of Visual Arts

Professor(s):
Eric Forman,
Barak Chamo,
Katherine Fisher

Website:
yuxuanhou.com

PrivateHood

UX
DESIGN
AWARDS
nominated
2023



Design:
Nikhil Singh

University:
School of Visual Arts

Professor(s):
Eric Forman,
Barak Chamo

Visit website

Proteus

Control tower for global supply chain

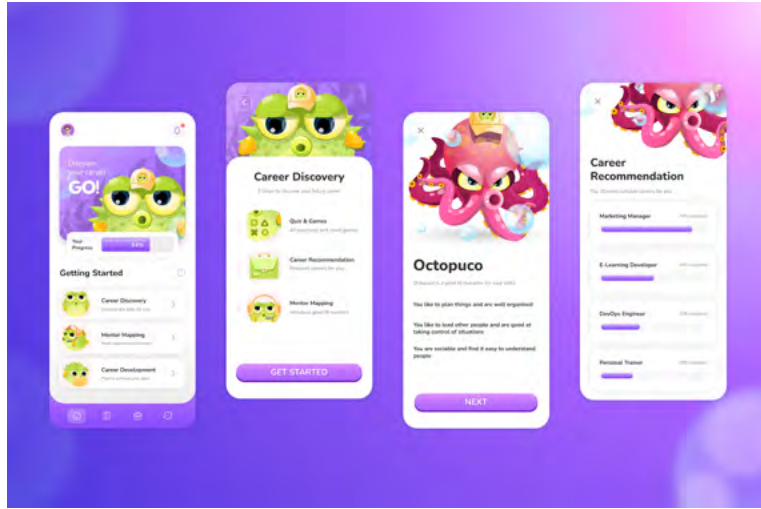
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Design:
Dinh Huy Truong

University:
University of Lincoln

Professor(s):
Mike Belton

Website:
huytruong.design



PUCO

Pufferfish Career Counselling

UX
DESIGN
AWARDS
nominated
2023

Design:
Yueh-Ju Chou,
Yu-Chieh Chien,
Yen Chang,
Yu-Chieh Sun

University:
Tunghai University

Professor(s):
Kai-Chu Li

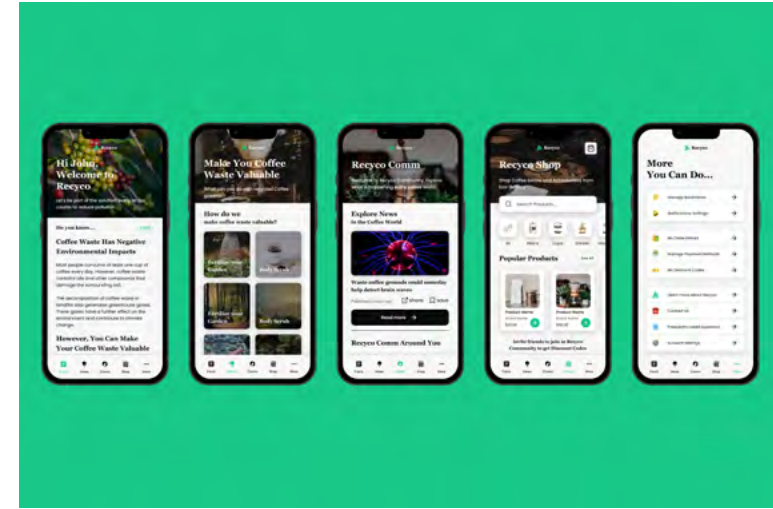


RE Breath

242

Design:
Chen Ma

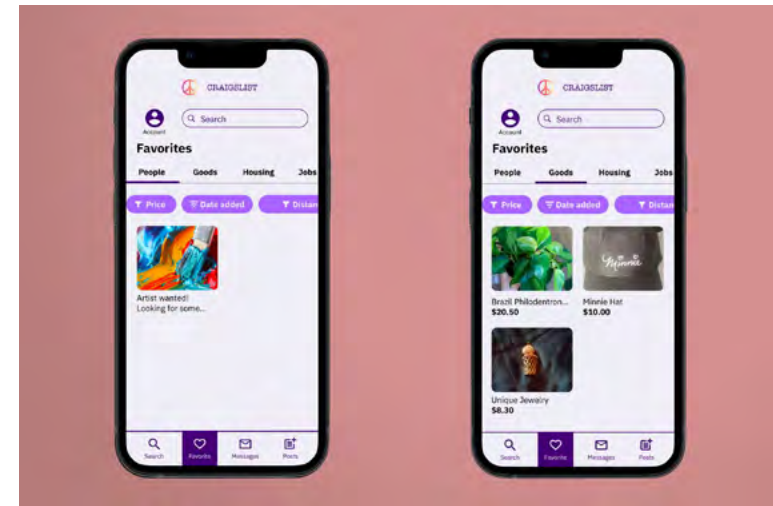
Website:
violetchenma.com



Recyco

Dealing with Issue of Coffee Waste

UX
DESIGN
AWARDS
nominated
2023



243

Redesigning Craigslist

Design:
Mari Hosho

University:
The New School–Parsons
School of Design

Professor(s):
Christina Latina

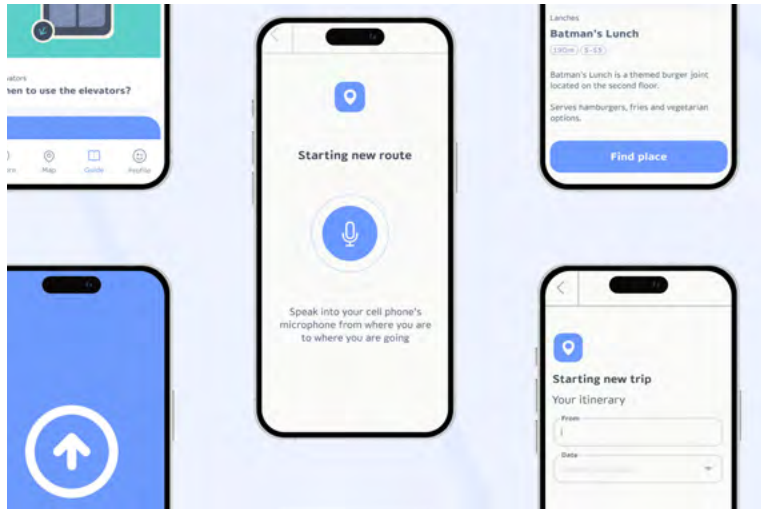
Website:
mari-hosho.com

Design:
Daniella Onishi

University:
Federal University
of Parana

Professor(s):
Juliana Bueno

Visit website



Rodomapa

Wayfinding app focused on accessibility

UX
DESIGN
AWARDS
nominated
2023

Design:
You-Jie Wu,
Zih-Yun Lin

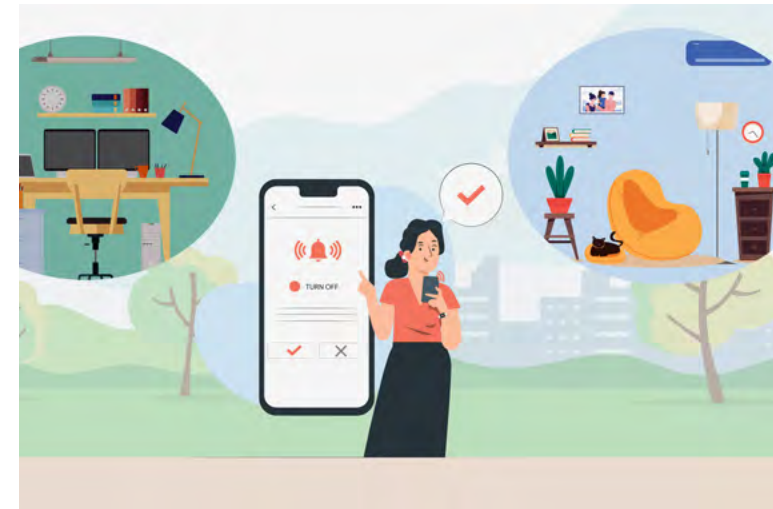
University:
Ming Chi University
of Technology

Professor(s):
Kai-Chu Li



Sha-sha

244



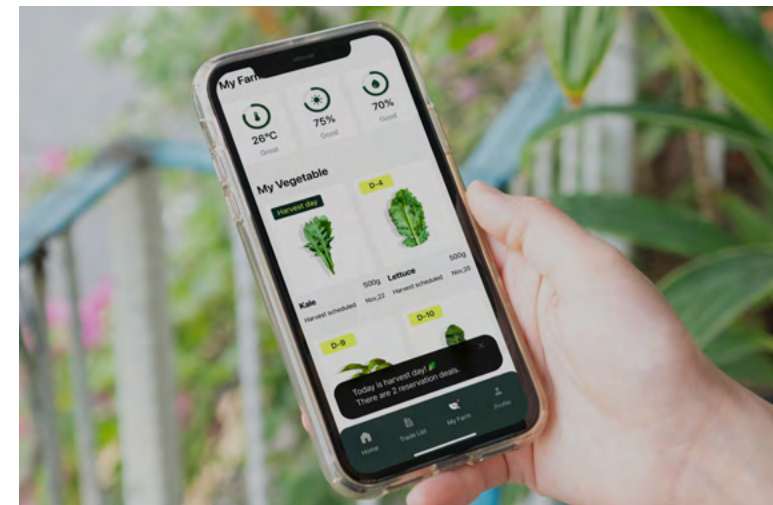
Design:
Bo Zhao

University:
University of
Washington

Professor(s):
Tyler Fox

Smart Energy Monitor

UX
DESIGN
AWARDS
nominated
2023



Design:
YouJee Oh

University:
Ewha Womans
University

Professor(s):
Jung Joo Son

245

Smarteat

Design:
Sicheng Du

University:
University of Leeds

Professor(s):
Rui Vieira Leitao,
Rafiq Elmansy

Visit website



SomeSkin

Skin cancer assistant

UX
DESIGN
AWARDS

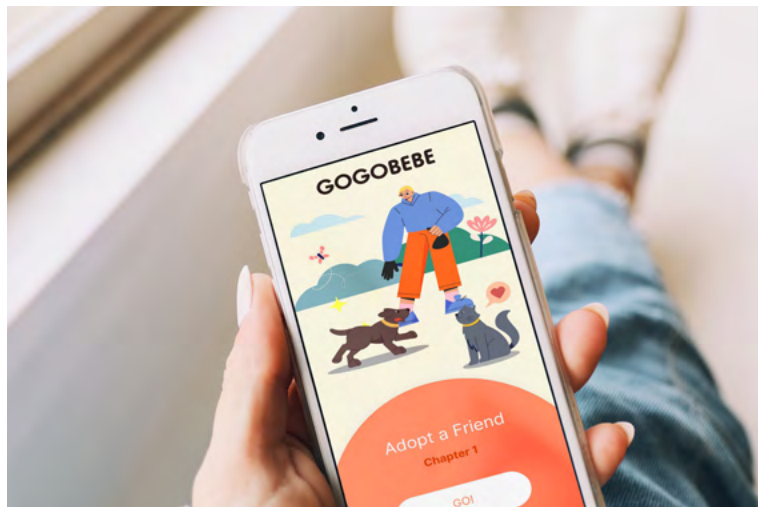
nominated
2023

Design:
Yen-Jui Lee,
Chien Tang,
Ping-Chen Huang,
Yang-Hsuan Kuo

University:
National Taipei
University of Technology

Professor(s):
Chun-Ching Chen

Website:
gogobebe.webflow.io



Stray together

Animal Shelter Gamification Design

246



Design:
Niklas Muhs,
Joel Sjödin

University:
Umeå Institute
of Design

Professor(s):
Thomas Degn

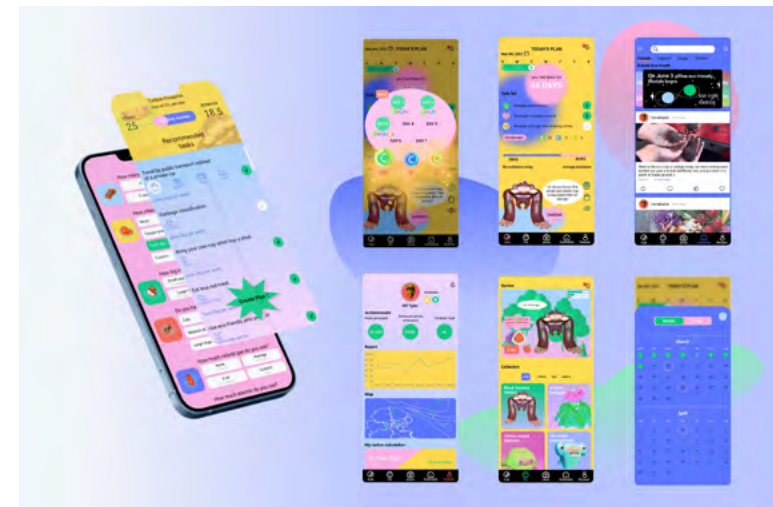
Website:
niklasmuhs.com

substance:ID

future of drug testing

UX
DESIGN
AWARDS

nominated
2023



Design:
Ailin Dong,
Zengting Mu,
Tong Xiao

University:
Jiangnan University

Professor(s):
Juanjuan Long

247

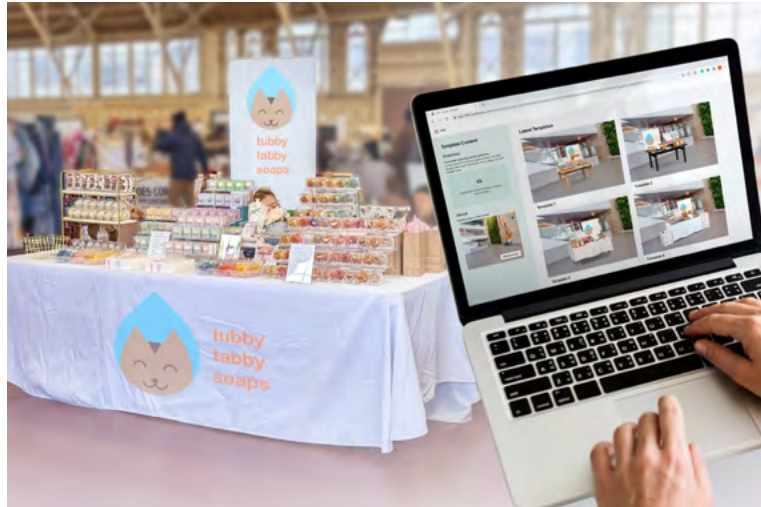
TanGO

Design:
Janine Loo

University:
Carleton University

Professor(s):
Juan Carlos Jimenez

Website:
janineloo.com



The ShopUP

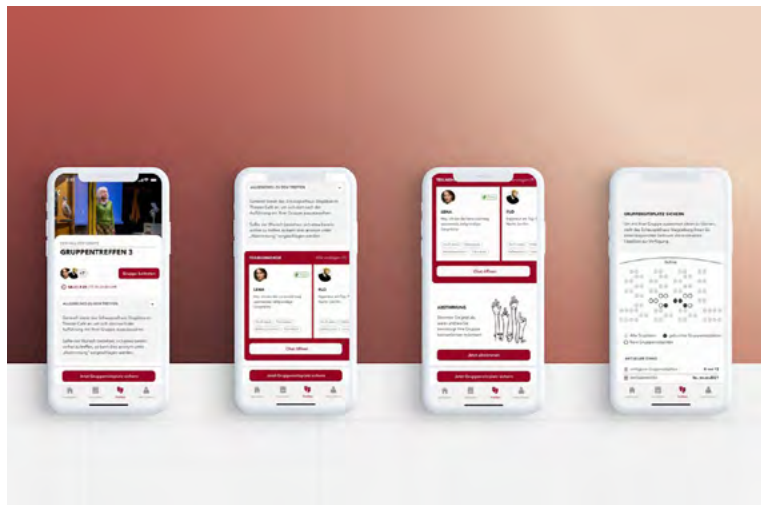
UX
DESIGN
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Design:
Helya Döring

University:
Magdeburg-Stendal
University of
Applied Sciences

Professor(s):
Dominik Schumache,
Steffi Hußlein

Visit website



Theatre app with Meet-Up feature

248



Design:
Kay van den Aker,
Emile Chuffart,
Tobias Ertel,
Oscar Olsson

University:
Umeå Institute of Design

Professor(s):
Thomas Degn

Websites:
www.kayvandenaker.nl
www.emilechuffart.com
www.tobias-ertel.de
www.koolsson.com

UX
DESIGN
AWARDS
nominated
2023

Tiles

Connecting with your music collection



Design:
Bowen Shen

University:
School of Visual Arts

Professor(s):
Krystal Persaud

Website:
bowenshen.design

249

To the Rescue

Lifesaving skills through play

Design:
Cham Fung Chan,
Pui Ting Cheung

University:
The Hong Kong
Polytechnic University

Professor(s):
Kenny K. N. Chow

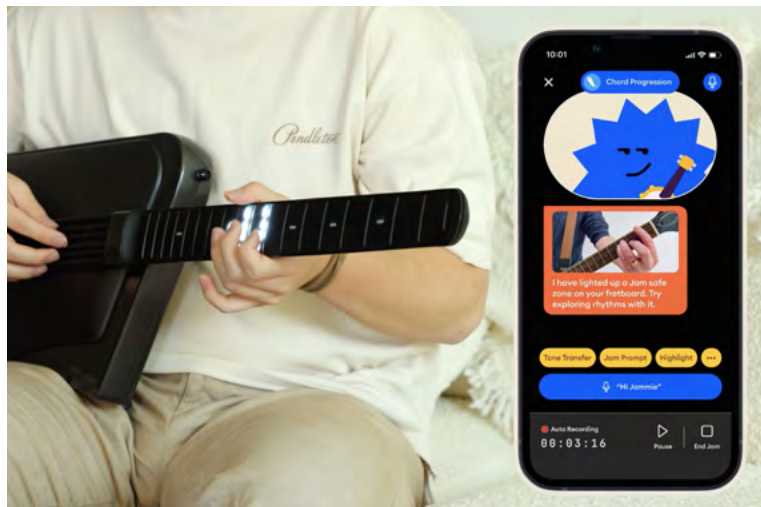


TwiNite

UX
DESIGN
AWARDS
nominated
2023

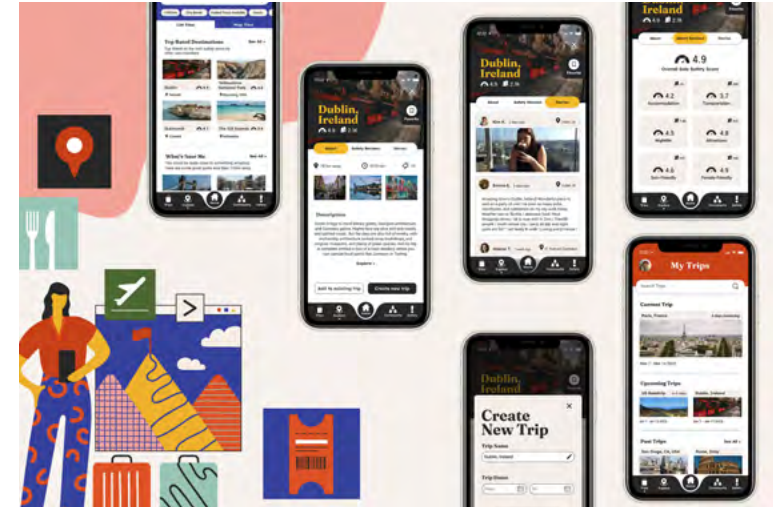
Design:
Zexi Ye,
Boxi Liu,
Connie Chu

University:
ArtCenter College
of Design



WeJam

250



Design:
Sara Granados

University:
Dún Laoghaire Institute
of Art, Design
and Technology

Professor(s):
Marian McDonnell

Visit website

WING WOMAN an app for solo female travellers

UX
DESIGN
AWARDS
nominated
2023



Design:
Li-Jen Wang,
Yuan-Chieh Lee,
Jia-Xin Guo,
Wei Chen,
Ting-Chun Lung

University:
National Taipei
University of Technology

Professor(s):
Meng-Cong Zheng

Wise Decision The Best Clinical Support

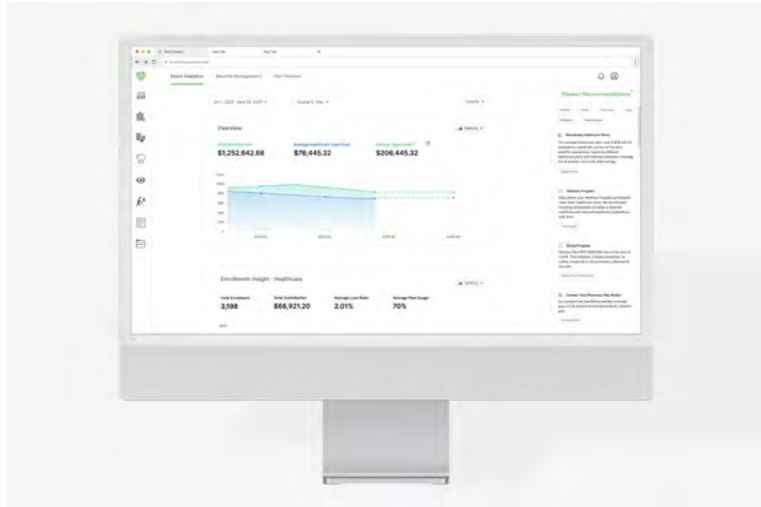
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Design:
Anna Hsiao,
Hanzhen Zhao,
Yaoming Zhu,
Haobai Chu

University:
Savannah College
of Art and Design

Professor(s):
David Edwin Meyers

[Visit website](#)



Wise Peakon

HR Benefits Analytics and Management

UX
DESIGN
AWARDS
nominated
2023

“Good UX goes beyond just designing one specific good product or service. I would like all UX designers and all of us to consider that it’s in our hands to design products and experiences that make the world a little bit better. Solutions that are relevant, sustainable and ethical, that solve the really important problems in this world. I believe that UX can actually make a big contribution to this!”

— Nancy Birkhölzer

Jury Member, UX Design Awards



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Business Innovation Director and Founder, User-Planet

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